

PGPM Prospectus 2009-11 (VI - Batch)



| Programmed for Excellence |



We Nurture Future

Asia-Pacific Institute of Management Studies

PGPM

with Dual Specialization in

- Marketing Management
- Human Resource Management
- Financial Management
- International Business
- Operations Management
- Banking & Financial Services
- IT & Systems



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| vision

To be an academia of “first choice” to transform lives that will change the world for the better at whatever level of human endeavour they are involved.

mission |

To develop professionals who are committed to their personal and professional endeavours, and who have the vision, courage and dedication to initiate and manage change.

To improve the industry practices through research, training and consultancy programmes, and hence make a meaningful contribution to the socio-economic development of India.

To serve as an intellectual resource base in India, maintain the standard of excellence in every aspect of operation, and become a role model for newly emerging centres of quality education.

Director's Message



Asia-Pacific Institute of Management Studies (AIMS) is one of India's best B-schools. We at AIMS believe in nurturing the future of students rather than training of minds only. Since management leadership requires excellent functional skills and balanced global outlook, we at AIMS strive to achieve this by continuously updating the course curriculum to reflect the changing needs to enhance the domain knowledge and interpersonal skills. Students are assessed and counselled using individualized psychometric profiling, team building & leadership exercises.

Two year full-time PGPM is one of the best in the country. It has 48 courses on trimester system including 5 non-credit courses and 141 credits and 8 to 10 weeks summer internship. A large number of industry projects are inbuilt into the course. The summer internship programme aims to increase the students' perspective by providing an exposure to real life organizations and environmental situations. The programme offers dual specialization options in the areas of Marketing, HR, Finance, International Business, IT, Operations & Banking.

During two years, extensive value addition is given in terms of personality development, foreign language course, oral & written communication, team building, leadership quality and street smartness etc., to name a few.

The final placement through campus recruitment programmes aims at meeting the increasing demands of the business houses by providing resources that are valuable on two different counts, namely in embodying new knowledge and skills and inculcating fresh outlooks, awareness and interests. During the placement process the companies from diverse sectors evaluate the students before committing to a permanent placement.

I welcome you to join this innovative and stimulating PGPM programme and emerge as a competent management professional for a life-time career in the enriching and satisfying business world.

With best wishes,

Prof. V. Thyagarajan

Genesis / Accreditation / Linkages

Genesis

Asia-Pacific Institute of Management Studies (AIMS) has been established by All India Asian Educational Foundation, an education society, registered under Societies Registration Act, XXI of 1860.

AIMS competes at the highest level on key factors such as talent and prestige of the faculty, quality of students, career opportunities for graduates, depth and breadth of curriculum, strength of corporate relationships and excellence of facilities and learning environment. The primary goals are to offer the world's best business leadership education and have a faculty of thought leaders who can give the students transformational academic excellence.

Accreditations and Linkages

- A member of Association for Management Development Institutions in South Asia (AMDISA).
- A member of the Delhi Management Association.
- A member of PHD Chamber of Commerce.
- A member of FICCI.
- A member of HRD Network.
- A member of DELNET.
- A member of Association of Indian Management Schools.
- Partner Institute of Pondicherry University's Twinning Programme.
- Learning centre for Punjab Technical University for MBA.



The Campus

The AIMS experience includes student learning and life beyond the classroom. Very high priority is attached to achieving optimal convergence of stimulating pedagogy and sensory comfort.

The state-of-the-art campus with world class infrastructure provides the students to thrive in an environment of growth, independence, experience and leadership that equips them to take on the world outside AIMS. The Institute's location in the heart of Mohan Co-operative industrial area is a great advantage to the students. It is not only easily accessible but it also gives the students the experience and the atmosphere to approach their chosen profession through their education and training.

Lecture Theatres

AIMS lecture theatres are centrally air-conditioned with diffused lighting. These are equipped with fixed overhead LCD projection systems together with lapel microphones and public address systems. Every lecture theatre is fitted with white-boards, having comfortable seating arrangement for the students in soundproof rooms with acoustic enhancement creating the perfect ambience for learning. In addition to these there are several tutorial rooms for face-to-face interaction between the teacher and learner.





Computer Centre

AIMS state of the art Computer Centre has 300 high performance IBM Desktop equipped with Intel Dual Core Processors 1GB DDR II, high performance SATA II Drive and 17" TFT Monitors connected to 6 high speed servers HP ML 300-G4, IBM X3400, IBM X3320 and IBM X3100 via latest wired and Wi-Fi connectivity.

Laser, Inkjet, Network printers and scanners are integrated with LAN to optimize the maximum utilization of the resources. Computer Centre is equipped with advanced latest system and application softwares such as Windows 2003, XP Pro, Linux, MS Office, Primavera, SPSS, Visual Studio, OLT, C, C++, RDBMS, Oracle and the CAT Antivirus and Wi-Fi enabled campus to access internet and E-Library resources.

Auditorium & Conference Hall

The academic life in AIMS campus goes beyond the curriculum. For cultural and social functions, the state-of-the-art auditorium provides an ideal platform for students to express themselves in public speech, theatre plays and general entertainment. It is equipped with overhead LCD projector, intelligent white board and public address system.

Photocopy Centre

The Institute's Photocopier centre with its highly efficient staff members are committed to provide quick and cheap copies of documents and visual images for the students.



Library

Housed in the academic block with a spacious reading room with state-of-the-art facilities, the library is well stocked with more than 30000 books apart from the reference material and literature on companies and electronic databases. All library functions are fully automated.

Besides the books, the library also has access to over 250 periodicals & magazines, 3500 professional journals and business magazines of national and international standards. The latest editions of publications and hand books on various subjects for management constitute its reference resource while back-volumes of journals and business newspapers, annual reports of select companies

and the ministries/departments of the Government of India and documentation on select topics offer a rich reservoir to the scholars. Library also subscribes to company database like CMIE-Prowess and online international journal database.

The AIM library is a member of DELNET (Developing Library Network), ACL (American Centre Library) and MANLIBNET (Management Library Network) which opens the doors to unlimited knowledge. Library is centrally air-conditioned with aesthetically designed reading rooms and stacks makes congenial environment for serious reading.

Common Rooms

For students to spend their well-earned quality leisure time, separate common rooms for girls and boys are provided with good quality amenities for their recreation and relaxation.

Hostel

AIMS encourages the students to stay on campus. Separate accommodation is available for boys and girls. The students are provided with well-furnished rooms (including AC accommodation) backed with proper housekeeping and recreational facilities. Common rooms with television, CD Player and other indoor games are some of the additional features provided at the hostels.

Transportation Facility

The Institute provides Air Conditioned bus facility for students to commute from hostel to campus.

Cafeteria

The cafeteria serves hot and hygienic food and snacks in an ideal academic and scenic ambience.





Post Graduate Programme in Management

Autonomous*

The two-year Post-Graduate Programme in Management has been designed to bring excellence in the field of management education. The PGPM programme at AIMS nurtures world-class managers by exposing them to experiential simulation exercises along with analytical tools and bench-marked business practices. Students gain conceptual knowledge and interpersonal skills while fine-tuning on the societal requirements in managerial decision-making.

The fast pace of changes has brought out the need to give a fresh look to traditional methods of establishing and managing business. Understanding these changes has been both crucial and critical to the success of the practicing manager. AIMS is alive to the emerging challenges by designing the course content to be contemporary.

This carefully designed contemporary curriculum, delivered by a mix of faculty from the best of academics and industry and a work culture that treats every student as a manager from the moment he/she enters the institute, have ensured that our students are recognised and acknowledged in business and industry as amongst the best. The course imparts knowledge and fosters attitudes essential for the growth of students into competent, responsible managers.

A stimulating pedagogy and use of variety of learning tools like role-play, case study, simulation, project-work, field experience, assignment, quiz, seminars, industry visits help to develop analytical judgement and presentation skills. Writing and publication of articles, features and presentations, at various forums including leading national dailies and journals and in-house publications, workshops and seminars are also encouraged as part of teaching- learning environment.

*This Programme is purely autonomous and industry recognised. It does not have the approval of any statutory body.



Programme Highlights

The PGPM Programme is committed to providing the learning and application of skills relevant in the global context. The objectives of the programme are to develop and nurture :

- A global vision and awareness
- An ability to act strategically at both the local and global levels
- Interpersonal and multicultural teamwork competencies
- An understanding of the latest technologies
- Capability to anticipate and manage change
- Conceptual and analytical competencies
- Breadth of knowledge in various functional areas
- Communication and presentation competencies
- A commitment to ethical and legal business practices
- Ability to take decisions, under risk and uncertainty
- Competitive spirit through extra-curricular and inter-college competitions
- Future responsible citizens

The Pre-Term

The one-week Pre-Term session ensures that our students, coming from diverse backgrounds, get fully inducted into the Programme and start the first term with a common knowledge base. We promise an action packed session with bridge courses that will help the students to orient themselves for the Programme, make new friends and get to know the campus and the community.

Programme Structure

In the first year the students will be exposed to 24 foundation level core courses in the various functional areas of management. This would be followed by 8 to 10 weeks of intensive summer internship to test the theories learnt in the first year.

In the second year, the students have the option to choose two areas of specializations where they will be offered 12 elective courses. Currently dual specialization option is available in the following areas- namely, Marketing, Finance, HR, Operations, Banking & Finance, IT & Systems, and International Business. However, depending on the industrial trends and global requirements, the institute reserves its right to add further areas of specialisation as deemed necessary to enhance career opportunities of our management students.

The second year students undertake a six-month long research project, concurrently with their fourth and fifth trimesters. This is a crucial phase in their programme, as it involves an integration of their theoretical knowledge with the practical world of business. The project is selected by the students in their area of specialization and approved by the faculty. The progress is evaluated at various milestones. A detailed final project report is presented by the student and successfully defended in the viva-voce before experts.



PGPM Course Structure

Sl. No.	Course Name	Credits
First Year		
Trimester I		
1	Human Behaviour & Processes in Organisations	3
2	Quantitative Methods for Decision Making-I	3
3	Financial Accounting for Managers	3
4	Managerial Economics	3
5	Business Communication-I	3
6	Computer Application in Management	3
7	Corporate Environment for Business	3
8	Principles of Management	3
9	Personality Development Programme-I	Non-Credit
Total		24
Trimester II		
10	Macro Economic Theory & Policy	3
11	Financial Management-I	3
12	Marketing Management-I	3
13	Business Communication-II	3
14	Management Accounting	3
15	Human Resource Management	3
16	Operations Management-I	3
17	Quantitative Methods for Decision Making-II	3
18	Personality Development Programme-II	Non-Credit
Total		24
Trimester III		
19	Financial Management- II	3
20	Marketing Management-II	3
21	Business Research Methodologies	3
22	Organisation Structure & Design	3
23	MIS & Decision Support Systems	3
24	Quantitative Methods for Decision Making-III	3
25	Operations Management-II	3
26	Contemporary Business Environment	3
27	Personality Development Programme-III	Non-Credit
Total		24
Summer Internship (8-10 Weeks)		6

Sl. No.	Course	Credits
Second Year		
Trimester IV		
28	Strategy Formulation & Implementation- I	3
29	Cross Culture & Comparative Management	3
30	Summer Training Project Presentation & Viva	6
31	Course in French	Non-Credit
32 to 37 Specialization Electives*		
32	Elective 1	3
33	Elective 2	3
34	Elective 3	3
35	Elective 4	3
36	Elective 5	3
37	Elective 6	3
Total		30
Trimester V		
38	Strategy Formulation & Implementation- II	3
39	Business Ethics & Corporate Governance Dissertation (To be evaluated in trimester VI)	3
40	Course in German	Non-Credit
41 to 44 Specialization Electives		
41	Elective 7	3
42	Elective 8	3
43	Elective 9	3
44	Elective 10	3
Total		24
Trimester VI		
45	Entrepreneurship & Enterprise Management	3
46	Dissertation (Continued from trimester V)	6
47 to 48 Specialization Electives		
47	Elective 11	3
48	Elective 12	3
Total		15

Specialisation Areas & Elective Courses*

Marketing		
1	Customer Relationship Management	3
2	Advertising & Sales Management	3
3	Consumer Behavior	3
4	International Marketing	3
5	Strategic Marketing	3
6	Internet Marketing	3
7	Services Marketing	3
8	Product & Brand Management	3
9	Rural Marketing	3
10	B2B Marketing/ Industrial Marketing	3
11	Customer Relationship Management	3
12	Sales Promotion Management	3
13	Marketing for non-profit organisations	3
14	Retail Management	3
Operations		
1	Advanced Materials Management	3
2	Advanced Operations Research	3
3	Logistics & Supply Chain Management	3
4	Services Operations Management	3
5	E-Operations Management	3
6	Advanced Operations management	3
7	TQM & BPR	3
8	Production Planning & Control	3
9	Goal Programming in Management	3
10	Transportation Management	3
11	Theory of Constraints	3
12	World Class Manufacturing	3
Finance		
1	Financial Services	3
2	Security Analysis & Investment Management	3
3	Financial Markets/ Financial Derivatives	3
4	Management Control Systems	3
5	International Financial Management	3
6	Project Appraisal, Finance & Control	3
7	Mergers, Acquisitions & Restructuring	3
8	Financial Risk Management	3
9	Financial Planning	3
10	International Accounting	3
11	Working Capital Management	3
12	Management of Financial Institutions	3
13	Quantitative Analysis for Financial Decisions	3
14	Portfolio Management	3
15	International Financial markets	3
16	Corporate Taxation	3
HR		
1	HR Planning & Development	3
2	Performance Management	3
3	Employee Relations & Labour Laws	3

4	Organisation Development	3
5	Advanced Industrial Psychology	3
6	Compensation Management	3
7	Collective Bargaining & Wage Policy	3
8	International Human Resource Management	3
9	Training & Development	3
10	Managing Interpersonal & Group processes	3
IT & Systems		
1	ERP	3
2	Computer Networks & Internet	3
3	Software Engineering	3
4	Database Management Systems	3
5	E Commerce & IT enabled systems	3
6	BI & Advanced Decision Support Systems	3
7	Software Project Management	3
8	Software Marketing	3
9	Programming in C/C++, Java	3
10	Information Security Management	3
11	Strategic Information Systems Management	3
12	BPR & ERP	3
13	System Analysis & Design	3
International Business		
1	Export Import Documentation & Procedure	3
2	International Marketing Research	3
3	International Finance	3
4	International Marketing	3
5	Legal Aspects of International Business	3
6	International Economics	3
7	International Business Environment	3
8	Integrated global marketing communications	3
9	Foreign Exchange Management	3
10	Logistics & Distribution Management for global business	3
11	Strategic Management of Multinational organization	3
12	Global Financial Markets	3
Banking & Financial Services		
1	Banking Law & Practice	3
2	Principles of Bank Management & Financial Institutions	3
3	Banking Products & Services	3
4	International Banking & Foreign Exchange	3
5	Capital Markets & Merchant Banking	3
6	Financial Planning	3
7	Portfolio Management	3
8	Security Analysis & Investment Management	3
9	Actuarial Applications of Life Insurance	3
10	Principles & Practices of Life & General Insurance	3
11	Claims Management	3

*Students to choose six electives each from each specialization area under dual specialization option.

Pedagogy

AIMS believes in holistic education, which develops the overall personality of the students. At AIMS, the shaping of the future managers is done through,

Lectures

Lectures by faculty members give necessary inputs to the students. The lecture is delivered making use of the latest audio-visual teaching aids like OHPs, LCD Projection systems, white boards.

Case Studies

The Case Studies method of teaching is employed to develop the mental ability of each student and encourage him or her to ensure they understand as to how the theory learnt applies in real life managerial situations. A fair opportunity is given to each student to develop his/her problem solving and presentation skills.

Guest Lectures

AIMS strives to improve the quality of education by extensive industry interface. Regular weekly guest lectures from industry leaders/experts in different areas are arranged to provide valuable insights into contemporary business and industrial practices.

Projects / Assignments

Projects and assignments form an integral part of the curriculum. Projects are identified based on industrial needs for the students to select from. Guidance to work on the project is provided by the course instructor.

Seminar & Workshops

Learning through seminars, workshops and conferences encourages professional discussions between students and practicing managers.

Role-Play & Simulation

Role playing gives students a chance to live the roles and practice the concepts before hand. Computerized business simulation games simulate the real business world environment.

Summer Training

At the end of the third term PGPM students are required to do their summer internships for duration of eight to ten weeks. The training help students to have first hand experience of the industry practices. It makes them aware of current industry trends and necessary skills required to progress in today's professional environment. Students are required to submit a written report on their summer work, in the beginning of the fourth term.

3-I Concept INDUSTRY-INSTITUTE-INTERFACE

AIMS has adopted an innovative and unique concept to bring Industry and academia close to each other with an objective to give the students an exposure to the prevailing practices in the corporate world.



Intellectual Capital

The intellectual capital of AIMS is a fine mix of distinguished core faculty with rich academic qualifications and extensive experience in industry and eminent visiting faculty with a judicious blend of academics, consultancy and senior executive experience coming

from diverse backgrounds. Together, they provide a balanced set of inputs, innovative ideas, theoretical rigour, conceptual clarity and practical relevance in all of their class room teaching, assigned exercises, project work and other interactions with

the students. In addition to their teaching responsibilities, faculty members undertake significant amount of consultancy assignments and research, thereby staying in close contact with the academic and industry world wide.

Information Technology & Systems



Prof. V. Thyagarajan

Director

BE (Hons), M.Sc (Engg), MBA (FMS)

During his more than twenty five years of professional experience, Prof. Thyagarajan has worked in World Bank Projects and in the area of Strategic Planning and Computerisation of cement industry before taking up Director's position in prestigious Management Institutions like ICFAI Business School, Rai Foundation, Amity Business School and Asia-Pacific Institute of Management.

He has taught in Programmes of foreign universities of Australia, United States and United Kingdom. He has also conducted several national level Management Development Programmes.

He has been a consultant to many public organizations in manufacturing and services sector. He is a member of National HRD network and on the committees of Federation of Indian Chamber of Commerce and Industries.

His areas of specialization are Business Strategy, Operations Research and Information Systems.





Ms. Monica Thomas

MCA (Maharishi Dayanand University) , Web Development, Software Exports.

Trainings on WIN/NT TCP/IP, COM/DCOM with VB and VC, Ms. SQL Server, Core Java from SEED, NIIT. She holds the rich experience of 10Years in reputed Organisations & Institutions.



Ms. Divya Khullar

B.Sc. (Comp. Sc.), MCA, MBA-IT, M.Phil (Comp. Sc.)

She has in all 4 years of teaching experience including the postgraduate programs (MCA, MBA-IT) of IP University. Her areas of interest are Data structure, DBMS,VB, C++, E-commerce, Data warehousing and mining. Her research work is also in the field of data warehousing and mining and intends to continue the same in PhD program. She has also worked as visiting faculty in various Engineering colleges and has supervised various software projects during her teaching tenure.

QM, QT & Decision Science & Operations Management



Mr. Daljit Rai Trehan

B.Sc(Engg)(Mech), MBA(IMT) Diploma in Project Planning Evaluation and Control (Punjab University), IRCA certified.

He has 36 years of Management & Technical experience in Central Govt. PSUs.-HMT Machine Tools/HMT/MTC machine tool companies as Chief Operating Officer of HMT Machine Tools Ltd., General Manager of Ajmer Machine Tool Unit, General Manager of Hyderabad Press Unit and 17 years in Senior Management positions as Head of Department of Operations.

He has been member Governing Council of Central Manufacturing Technology Institute (CMTI) and Executive Committee Member of Indian Machine Tool Manufacturers' Association (IMTMA). He is a member of several professional bodies like Indian Institute of Industrial Engineering, Institution of Engineers, India, Chartered Engineer (India) and life member of Ajmer Engineers Institution.

He has visited various factories in Italy, Switzerland, U.K., and Japan for business discussions, joint working, outsourcing of equipments and services.

He has now moved to Academics for the last one year. His area of interest includes Operations Management, Logistics & Supply Chain Management, Total Quality Management, Project Management and Organization Behaviour.



Ms. Divya Jain

M.Sc (Mathematics), M.Sc(Operation Research)

She has more than 4 years of teaching experience and has been teaching modules like Operations Research, Production & Operations Management, Business Research Methodology, Business Statistics and Mathematics in various management institutes. She has also taught to the external programme students of University of London. Her current areas of interest include Inventory Control and Forecasting Techniques.



Dr. Pranav Kant Kaushik

M.Sc ;Ph.D,(Statistics) (M.J.P Rohilkhand University)

He has more than four years of Research and Teaching Experience in the field of Decision Science, He has completed his M.Sc.(Statistics) from C.C.S. University campus Meerut and Ph.D.(Statistics) from M.J.P. Rohilkhand University Bareilly with youngest Ph.D. Award. He has published a number of Research Papers in National and International journal.

Marketing



Mr Sumeet Om Sharma

Mr Sumeet Om Sharma holds distinction in Mechanical Engineering and Masters in Business Administration from reputed institutions and has a rich experience in the industry and academia. He has handled independent profit centers and branch operations in the industry. As an academician, he has extensive experience of teaching and research which includes teaching Services Marketing and Global Marketing at a well known British University in the UK.

He is Assistant Professor- Marketing and International Business at Asia Pacific Institute of Management Studies and is actively engaged in teaching and research assignments. His research articles have been published in journals of repute.



Mr. Rajesh Verma

B.Sc (Hons); PGDM- Marketing (LBSIM, Delhi); LIII

He has a total experience of a 12 Years, out of which 9 years in different aspects of Sales & Marketing with companies of repute. Since last 3 years he has been teaching MBA/BBA students.



Ms. Nidhi Tandon

B.Com, MBA (Marketing)

Apart from having an experience of 6.5 years of real estate, she has more than 3 years of teaching experience in the field of Marketing Management, Advertising and Sales Management, Entrepreneurship. Her area of interest are Advertising and Sales Management, Rural Marketing, Product and Brand Management. She is also a Co-ordinator for National Entrepreneurship Network.



Mr. Jayant Sanyal

B.Com (DU); MBA (Marketing), (GGSIPU)

He has 3 years of experience in academics and industry. He has worked in Business Process Outsourcing, Construction and Real estate Industry with companies like Vertex India (Private) Ltd, D.S. Constructions Ltd, and Central Park Estates (Private) Ltd. in primarily sales and marketing.



Ms. Nudrat M Rahman

MBA (Marketing) AMU

Completed MBA in 2003 with specialization in marketing from Department of Business Administration, Faculty of Management Studies and Research. Industry and Teaching experience blended together as she seeks to develop functional as well as behavioral skills necessary to the fulfillment of effective teaching with special emphasis on developing coherence between theoretical learning and practical industry experience.

Started her career in the PR department of a healthcare insurance firm. Worked for one and a half yrs. in the same. Two years teaching experience as a lecturer in marketing. An orator of excellence, her strength lies in good communication skills and presentation. Area of interest include consumer behaviour and brand management. Keen to pursue Ph.D program in an institute of repute. Presently teaching consumer behavior and marketing management.

Finance



Mr. A.S. Ram Narayanan

M.Com, FICWAI, PGDM, PGDFM, MBA, M.Phil

He carries with him 20 years experience from both Academics and Industry. Starting his career from SRF Ltd as Management trainee and worked up to the level of Senior Manager-Finance, there on joined Triveni groups of Industry as chief Manager (Finance) . Worked with GGIPU affiliated College and AICTE approved Institutes as Asst. Professor, and Associate professor of Finance. His key area of interest is Investment Management, International Financial Management and Financial and Business Mathematics



Mr. Sanjay Sadana

B.Com (Hons), M.Com, PGDBA, LLB (Professional), MBA Finance, M.Phil (Finance), PGDPM & IR

He carries with him a well blended experience of 20 years in Industry and Academics. After 15 years in Industry working with companies like M/S. Singer India Ltd., Usha International Ltd., Modistone (Modi Group of Companies), JC Textiles and various other organizations at various levels, he was associated as a faculty with several Management Institutes like IMM, IIF, Global Business School, Bhagat Singh Institute of Management & Technology, Faridabad and NIILM.

He is the member of Indian Accounting Association Research Foundation (IAARF), Bar Council of Delhi, All India Management Association (AIMA), New Delhi, and Indian Society of International Law. He is a coordinator from 2003 onwards for NSTSE (National Science Talent Search Examination) and also involved in Financial, legal and educational consultancy.



Ms. Hema Khanna Lecturer Finance

(M.Com, UGC- National Educational Test (NET Qualified))

Has a teaching experience of three and a half academic sessions in Post Graduate Department of Commerce, Hindu College, Amritsar. She had her schooling from a noted institution of New Delhi and secured her graduation and post graduation from Guru Nanak Dev University, Amritsar which is a five star accredited university. She has to her credit a co-edited research book titled "Environmental Education", Regal Publishers, Rajouri Garden, New Delhi. Her research articles have appeared in journals of national repute. Recently, she has submitted her doctoral research thesis on the topic "Managing the conflict between economic development and ecological degradation in India".

HR, OB & BC



Dr. Akhilesh K. Misra

D.Phil. in Applied Psychology (Allahabad University), Professor and Head of Department of OB/HRM/BC, Program Director PGPM Class of 2008-2010

Dr. Misra is an ex-director of Asia-Pacific Institute of Management Studies (AIMS) Patna Campus. Dr. Misra is concerned and dedicated towards developing and publishing management cases, chapters on management issues, corporate psychological tools, and technical reports on training and research activities. He is approved research guide for PhD Program. He conducts ABC Programs and Psychometric Workshops for Corporate Houses.



Dr. Jaideep Kaur

B.Sc, MA (Psychology) PG (Human Rights), PhD (Psychology)

She has 10years of experience in research, training and teaching. Her specialized fields are psychology, women, gender, Human rights and terrorism.



Ms. Charu Yadav

B.A (Psychology and Economics); MBA (HRM)

She has a total of 8 years of teaching experience. She is pursuing Ph.D in the area of Knowledge Management (Knowledge Management in Business Enterprises, A case study of IT sector in India) She has conducted various projects in the areas of Organisational culture in Luxor Writing Instrument Ltd., New Delhi, Organization role stress at TELCO, Lucknow and a complete study of programme Appraisal System of BHEL, Jhansi & GEC Astholm, Allahabad, where a SWOT analysis of both the appraisal systems was presented in the above two organizations.



Ms. Anuradha Gokul

MBA (HR & Marketing); Diploma in Training & Development from ISTD (Indian Society for Training & Development certified by Government of India)

She has 3.5 yrs of industry experience as a Soft Skill Trainer. Also a Bharti Airtel certified Telecom Trainer. An MBA in HR & Marketing & diploma holder in Training & Development from ISTD (Indian Society for Training & Development certified by Government of India).



Ms. Shadma Parveen

B.Sc (Hons); MBA (HR & Retail Management) AMU

An MBA Gold Medalist with specialization in Human Resource Management and Retail Management, along with more than one year of industrial experience. Worked, with a Retail firm of repute, as Manager – HR, heading all HR activities in the organization like Recruitment, Compensation, Performance Appraisal, Training & Development, Competency Mapping, Motivation, Employee Retention, etc.

Areas of Interest-Human Resource Management, Strategic Management, & Retail Management.



Ms. Nancy Dhussa (Lecturer)

M.Phil from Vinayaka Mission University, Tamil Nadu through, DLP in Management HR.

MBA from G.G.S.I.P University Kashmere Gate (New Delhi), branch BLS Institute of Management, batch 2003-05, with 1st Division, Specialization in HR. B.Sc Hons (Home Science) from Lady Irwin College (Delhi University), batch 2000-03, Specialization in community resource management and extension. 3.5 Years of experience as a lecturer in Management.

Member of professional bodies CII, AIMA, FICCI, Computer society of India.

She has presented 7 Research papers in Management at International conferences, India; published 12 Research Papers and Articles in International and National journals, India. Has attended more than 110 Seminars, Conferences, and Meetings at International and National Level, India. Has 3.5 Years of experience of industries like Priyagold, Oriental Insurance, Event Management, etc.



Sadiq Rahman

After pursuing his Masters in English from Jamia Millia Islamia University where he was a University topper, Sadiq taught in USA for two semester. He is a Fulbright Fellow and was a visiting scholar in the Asian Studies Department of The University of Texas, Austin.

Sadiq takes keen interest in poetry, films and theatre. His first collection of poems The Dream seller was published in the year 2003. Sadiq was also chosen as the Ambassador of Peace and visited Bangladesh in the year 2004. His paper readings include Fiction into Films: Satyajit Rays's Interpretation of Tagore and Premchand in the UGC sponsored Nation Seminar on Films and Literature in December 2006. His short film "Animan" (10 mins) premiered at the Kinetoscopic Wonderment Film Festival as the best Foreign films category. He is currently the President of the Community for Indian Fulbright Alumni (CIFA)



Ms. Richa Sharad Pratap

Faculty Associate (HR)

An MBA in HR/Marketing from UP Technical University, Lucknow also did BSc (comp App) from Kurukshetra University, Kurukshetra have a diploma in JAVA, earlier associated with premier institutes of Meerut and Gr.Noida.

from the last 4 yrs. At the school and college level very active member of Red-Cross Society and Bharat Scout And Guide, Also have the award of Governor's Guide.

Ms. Meenakshi Pandey

B.A., MBA (HR & Mktg.), M.Phil (Human Resource Mgmt.)

Ms Pandey has total teaching experience of 2 years. She has served as a faculty in HR in Asia-Pacific Institute of Management Studies, Patna and also in ICFAI National College, Patna. She was also a visiting lecturer for BBA in Patna Women's College.

Economics, IB & Business Policy



Ms. Nahid Parveen

UGC/NET (Economics), Ph.D. (Economics) submitted, CCS University, Meerut, M. Phil (Economics) CCS University, Meerut, M.A (Economics) CCS University, Meerut.

She has four years of teaching experience at post graduate level. During her doctoral research she was awarded ICSSR Institutional Doctoral Fellowship through Institute for Studies in Industrial Economics (ISID), New Delhi. Her areas of teaching interest include Micro Economics & Macro Economics. Her area of research is Industrial Economics.



Ms. Pooja Verma

M.A, M.Phil (Economics)

She has completed her M.A. and M. Phil in Economics. She has also qualified NET (UGC). Presently she is perusing her doctorate in Economics. She has been awarded Institutional Fellowship for her research work from Indian Council of Social Science Research (ICSSR), New Delhi. She has three years research experience.

Her areas of interest are Micro Economics, Macro Economics, Public finance and Indian Economy.

French Language

Ms. Deepanwita Srivastava

B.A. (Hons.), M.A., M.Phil

Ms Srivastava has a total experience of 10 years. She has taught French Language in several institutions including Fortune Institute of International Bussiness, Jamia Milia Islamia, Kamla Nehru College, Centre of International Business Languages, Lal Bahadur Institute of Business Management, etc. She was involved with developing syllabus for French Language at Institute of Foreign Languages, New Delhi.

She was awarded the ICSSR Doctoral Research Fellowship and UGC scholarship for her works in French. Besides, she has to her credit several research papers presented / published.

Visiting Faculty

Dr. Ajit Prasad

M.A; MBA; Ph.D

He has a rich blend of about 24 years of experience in Industry, Consultancy and academics. He is currently Professor, Economics & Strategic Management, at IMI and has earlier worked with reputed organizations like SAIL, UN/ESCAP, Planning Commission, SBI, ICRIER etc. He has a number of publications and sponsored/ consultancy projects to his credit.

Dr. Arun Draviam

B.Com; LLB; FCS; MBA; Ph.D

He carries with him a well blended experience of 38 years in Industry and Academics. He has worked as a visiting faculty at All India Management Association Programmes, Apeejay School of Management, Thames Valley University, EMPI Business School, Indian Institute of Foreign Trade, International Management Institute, Knowledge Network India Academy of Insurance & Finance, Charles Sturt University, London School of Finance and Management, New Delhi Institute of Management etc.

Lt. Col. R.J.Tikekar (Retd.)

BE, MBA, M.Tech (IIT,Kharagpur)

He has over 27 years of experience in Industry and Academics. His areas of specialization are Operations Management including Quantitative Techniques and Operations Research. He is a visiting faculty at a number of prestigious Institutions like Asia Pacific Institute of Management, IMT Ghaziabad and Amity Institute.

Dr. Deepak Kumar Goel

BE (Mech), MBA(FMS)

He carries with him a well blended experience of 36 years in Industry and Academics. He has been visiting faculty at various prestigious Business Schools in the areas of Production & Operations Management, Project Management, General Management, Marketing Management, Business Communications and Business environment. He is the member of All India Management (AIMA) and Indian Institute Of Materials Management.

Mr. Amar Chawla

MBA

He has over 22 years experience in teaching and consultancy in the areas of Marketing.

Dr. Dinesh Likhi

M.Com; Ph.D

He has over 21 years experience in Industry & Academics. He has been visiting Faculty at various prestigious Business Schools in the areas of Strategic Management, Operations Management, MIS and E- Commerce.

Prof. D.K.Gupta

Law graduate with ACS; MBA; M.Phil

He possesses more than 18 years of rich experience in corporate, Quasi judicial, Regulatory and teaching field. Besides teaching corporate law course in Asia Pacific, Prof. Gupta is also a regular visiting faculty for International law & contracts in IMI etc.

Mr. T.K.Misra

M.Com;M. Phil(Delhi School of Economics)

He is currently a Reader in commerce, Deshbandhu College (E), University of Delhi. He has also worked with the National Institute of Public Finance and Policy. published a number of articles in leading journals and national dailies on socio-economic issues and policies. At present he is also engaged in research work on 'Good Corporate Governance" at department of Commerce, Delhi School of Economics, University of Delhi.

Dr. Raghuvir Singh

Ph.D

Teaching experience from BITS, Mesra, Director with Institute of science & Research, IIT, Delhi

Ms. Suruchi Agarwal

MBA (Finance)

She is currently CEO, Acumen Consultants, New Delhi. She has delivered Guest Lectures on Economics and Finance at All India Management Association programmes, Amity Business School and Asia Pacific Institute of Management. Her area of interest is Indian economy, Managerial Economics, Micro and Macro Economics, Business environment, Financial Accounting and capital Markets investment banking.

Prof. Ashok Kumar Sehgal

M.Com; CA

He has vast and diversified experience of more than 25 years in the field of Audit, corporate laws, Finance, Merchant/ Investment Banking and International Business. He has been visiting faculty at various leading business schools like EMPI, IIF, and ICFP.BIMTECH etc. He is the member of The Institute of Chartered Accountants of India.

Students Speak

Vidya Bimuchyape (knowledge liberates) this has made me dream and try to mould a new future with new ideas. And this endeavor of mine, AIMS has played an active part in the entire teaching learning experience. The faculty here is very cooperative and helpful. At AIMS I can foresee a good future for myself.

Abha Sharma, PGPM 2008-2010

AIMS has a rich infrastructure with fully equipped Computer Lab and a well enriched library and the course curriculum emphasis on practical knowledge and training which in turn has given me lots of exposure to the corporate world and the industry.

Kunal Kumar Arora, PGPM 2008-2010

Corporate Speak

The Students are sharp, intelligent and alert. They, in my view, need much further grooming. I am sure that talented faculty will provide it.

Mr. Pavan Choudhury
Chief Executive Officer
VYGON India Pvt. Ltd.

I found the students inquisitive & full of energy. I wish the students & the Institute all the best.

Mr. J.C. Jhuraney
Vice - President - HRD
Samtel Group

I feel the institute has a lot of potential as the student response was quite good & interactive.

Mr. A.K. Talwar
GM - Marketing
Control & Switchgear

Alumni Speak

Two years back I saw a dream. But the input, the pace, the direction, the edge, the sharpness, the goal and the mentor I found here only. Today I am happy because I got placed in my dream company. Thank you Asia Pacific!

Vishal Sharma
Unit Manager
SBI Life Insurance

A champion's attitude is nothing but their state of mind and reflection of their values which is always strong, solid and ready to act and win – "this is what I have learnt here".

Mir Mushroff Hussain
Sales Manager
ICICI Lombard

AIMS is a house of quality which nurtures and the culture here helped me to hone my skills and knowledge; I owe a lot to my instructors, classmates, other non-teaching staff and more importantly to AIMS for providing such facilities and opportunity.

Rupreet Walia
Business Development
Executive
Matrix Cellular Services

Beyond the Curriculum

Academic Affairs Committee

The students Academic Affairs Committee shall consist of a) Secretary b) four representatives of the students as members. The academic committee shall serve as an interface between student and faculty in matters academic. They will be a medium for feedback in academic matters like module coverage and pedagogy. The committee shall organize events like guest lectures seminars, study tours, industrial visits. They shall also organize inter- institutional events to demonstrate the academic ability of AIMS students. The committee shall also establish Management function clubs to spearhead sharing of relevant information and ideas.

Library Committee

A library committee consists of experienced faculty members of different streams assists in selection of good books and other reading materials for the library to develop the library resources.

Infrastructure Committee

The infrastructure committee shall consist of a) Secretary and b) two representatives of the students as members. The committee shall be involved in developing the facilities like those required for the classrooms and teaching aids. AIMS has chosen to be an Institute at the cutting edge of IT, hence a need is felt for the coordination of various IT affairs like the administrative aspects of the LAN, Web page and Internet. Additionally they shall be involved in the procurement process of IT software and hardware.

Placement Committee

The placement committee shall consist of a) Secretary and b) five representative of the students as members. The committee helps the CR department and plays a critical role in all placement related activities. It has an active role in consolidating the list of companies for summer and

final placements. , designing placement brochure and co ordinating with the placement officers in scheduling and organizing placement interviews.

Publications Committee

The Publications Committee shall consist of a) Editor and b) one representative each from the first and second year students as members. The committee is responsible for maintaining a forum to give vent to the creative energy of the participants. It is thus responsible for bringing out newsletter, magazines, and any other publications. It also contributes to the developments and updating of the AIMS web page content.

Social and Cultural Activities Committee

The Social and .cultural activities committee shall consists of a) Secretary and b) two representative of the students as members. The committee is responsible for planning and organizing cultural events, such as quizzes, dramas, and skills, social events etc.

Sports and Games Committee

The Sports and Games committee shall consists of a) secretary and b) two representatives of students as members. The committee shall aim to build a spirit of healthy competition by organizing sports events. It shall also organize competitions with team from other Institutes. The sports committee will consists of a) secretary and two representatives as in charge of indoor games and outdoor games.

Alumni Committee

The Alumni committee shall consists of a) secretary and b) two representatives of students as members. The committee will prepare and update the alumni directory, organize periodic get together and arrange for exchange of views on professional matters.



Industry - Institute - Interface

Our institute has always realized the need for effective interface with industry and business and has undertaken the task of strengthening the relation with them under the Centre for Corporate Relations (CCR) Department.

The centre maintains regular interaction with the corporate houses through Orientation Programme, Guest Lectures, industry visit, CEO forms, Corporate get-together, Alumni Interaction etc. CCR helps students by counseling them to choose an appropriate career depending on their aptitude and interest.



Corporate Meets/Get-togethers

Senior executive from varied corporate are invited wherein we get the opportunity to interact and get inputs for better development of our students.



Summer Internship

After completing the first year of the programme students are required to undertake summer training project in industry for 6-8 weeks. This training helps students to have a firsthand experience of working in real life settings of industry.

Guest Lectures

The Institute tops up its teaching resource by inviting eminent senior professionals and academicians to share their insights while interacting with the students in the Institute's industry academia interface programme.





Orientation & Foundation Programme/Guest Lectures

The Centre invites Professionals from major Industry Sectors like IT & ITES, Service Industry, Banking/Finance, PR/Advertising/Communications, Manufacturing, Healthcare, Biotechnology, Management Consulting etc to address the students to have exposure to emerging trends in as many sectors of the Industry and Business as possible, the contemporary developments therein and also the expectations of the industry and business from the future managers. The interaction provides the students opportunity to understand from these professionals the realities of the present and the emerging scenario in the world of Industry and Business. The process of interactions with Industry Professionals through Guest Lectures Continues Throughout the Year.



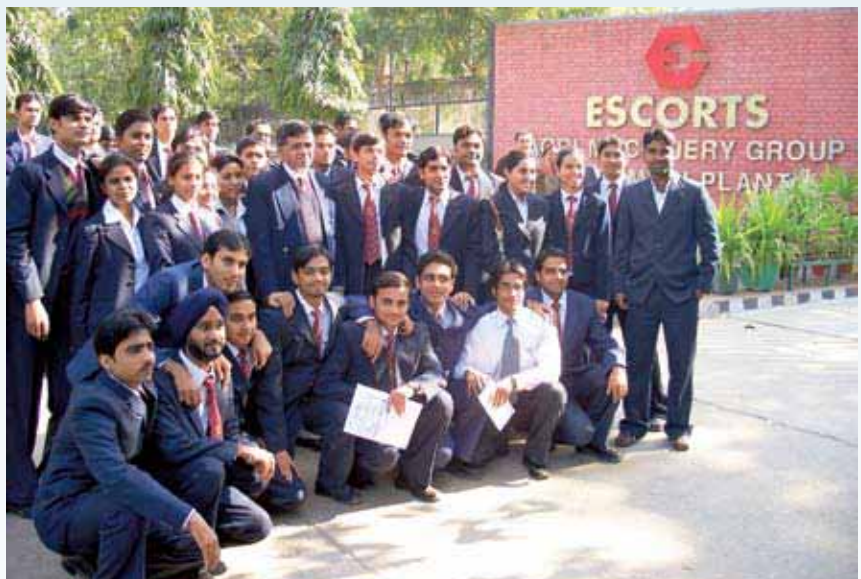
Alumni Interface

A regular interaction is maintained with the alumni. Their positioning and progress in the industry is a motivating factor for the present students. Interaction with them also helps the existing students in learning from their experiences in the industry. AIMS alumni association has been formed to strengthen the networking between the institute, the alumni and the industry. Various activities are to be organized to facilitate the interaction.



Industry Visits

These provide opportunity for the students to get on-the-ground feel about different industries and its insight. We have an affiliation from different industries like Coca-Cola, Maruti, Mother Dairy, Escorts, Whirlpool, Kajaria Ceramics etc.



Our Recruiters

- ABN Amro Bank
- Airtel
- Ambuja Cements Ltd.
- Amul
- Anand Rathi Securities
- Angel Broking
- Ansal Properties & Infrastructure Ltd.
- Appin Group of Companies
- Axis Bank
- BHEL
- Blue Star
- Bongaigaon Refinery & Petro Chemicals
- Cadbury India
- Carrier Airconditioning & Refrigeration Ltd.
- Centurian Bank of Punjab Ltd.
- CERA Sanitaryware Ltd.
- Ch.R.D. Durgapur Steel Plant
- Citi Financial
- Colombus IT
- Delhi State Co OP Bank
- DTP Group
- Dynamic orbits Advisory Pvt. Ltd.
- E-City Bioscope Entertainment Pvt. Ltd.
- Eicher Tractors Ltd.
- Ericson Climate Technology
- Ethkos Management Consultancy
- Exide Industries Ltd.
- Extreme Dimention Consulting
- Glaxosmithkline Consumer Healthcare Ltd.
- Godrej & Boyce Mfg Co.Ltd.
- Havells India Ltd.
- HCL Infosys Ltd.
- HDFC Std. Life Insurance
- Hindalco Industries Ltd.
- HDFC Bank
- HSBC
- HT Media Ltd.
- HVTL Motors
- ICICI Bank
- IDBI
- India Bulls
- India Games Ltd.
- Indian Oil Corporation Ltd.
- Indorub Industries
- Info Pro
- ING Vysya
- Jain TV
- Jenson & Nicholson
- Jindal Pipe Ltd.
- JK Tyre Ltd.
- JK White Cement
- Karvy
- Kelly Services
- Kotak Life Insurance
- Kotak Mahindra Bank Ltd.
- LIC of India
- Mahindra & Mahindra Ltd.
- Mahindra Lifespaces
- Matrix
- Max Newyork Life
- Metzeler Automotive (I) Pvt. Ltd.
- Moserbaer Ltd.
- National Fertilizers Ltd.
- Nestle India Ltd.
- NTPC Electric Supply Co. Ltd.
- Pantaloon Retail (India) Ltd.
- Nirvana Infocom
- Oberoi Hotel
- ONGC
- Orient Fans
- Pace Financial Services
- Parasram
- Pepsico Ltd.
- Piron Group
- PNB Gilts Ltd.
- Prognosys E Services
- Punjab National Bank
- RBM Industries
- Rediff.com
- Reliance Communications
- Reliance Money
- Religare Securities Ltd.
- SBI life Insurance
- SBI Mutual Fund
- Sevenapps
- Sharekhan Ltd.
- Sharp India
- SPA Group of Companies
- SREL Financel Ltd.
- Sriram Piston & Rings Ltd.
- Standard Chartered Bank
- Star News
- Sun Star Precision Ltd.
- Supriya Ltd.
- TATA AIG Life Insurance
- TATA Motors Ltd.
- TATA Steel Ltd.
- T-Series
- Unicon Securities Pvt. Ltd.
- Vodaphone
- Walter Cravem
- Whirlpool India Ltd.
- Wipro Infotech
- Yes Bank

Our Eminent Guest Speakers...

Mr. Balram Singh

Group Legal Advisor
Ispat Industries Ltd.

Mr. Vijay Rai

Chief of HR
Apollo International

Mr. M K Trishal

CEO
GEMI Motor India Pvt. Ltd.

Mr. Sohinder Gill

CEO
Golden Peacock Overseas Ltd.

Mr. B J Mukherjee

Chief People Officer
Magma Leasing Ltd.

Mr. Pravin Goel

Asst. General Manager-Marketing
Jindal Stainless Ltd.

Mr. R K Gupta

VP – HR
Lurgi India Ltd.

Mr. Amitabh Akhouri

VP – HR
Petronet LNG

Mr. R K Sahu

GM – HR
Relaxo Footwear Ltd.

Mr. Dilip Venkatraman

Director – Marketing
IBNCNN

Mr. N Siva Shankar

VP – Marketing & Sales
Paharpur – 3P

Mr. Ashok Verma

Country Head – HR
Marathan

Mr. S K Dewedi

GM – HR
Su-kam Power Systems Ltd.

Mr. Shantanu

Country Head – Operations
OM Logistics Ltd.

Mr. Kaushik Sinha

Head – HR
Magma Leasing Ltd.

Mr. Rajnish Julka

VP – HR
Kohinoor Foods Ltd.

Mr. Kamal Behl

CEO
Crayons Advertising Pvt. Ltd.

Mr. Vinay Maheshwari

Vice President – Marketing
Hindustan Times Media Ltd.

Mr. Sunit Sachar

COO & Publicity Head
Parsvnath Developers Ltd.

Mr. S C Banka

Head HR
Jenson & Nicolson

Ms. Ranjita Krishnan

Vice President
Ansals Group

Mr. G P Rao

Sr. President – HR
Reliance Industries Ltd.

Mr. Pawan Chaoudhary

CEO
Vygon India Ltd.

Mr. Vivek Kumar Nanda

Head Direct Sales (Northern Zone)
SHARP Business Systems

Mr. Binu Nair

Head Marketing
The Times Group

Mr. C R Narayan

Vice President – IT
DS Construction Ltd.

Admission Criteria

Eligibility

Bachelor's degree with minimum 50% aggregate marks under 10+2+3 system or equivalent in any discipline recognized by Association of Indian Universities are eligible for Post Graduate Studies in Management.

Students appearing for final year of degree examination in 2009 can also apply.

Selection Criteria

1. Past Academic Performance
2. **Written Test** : Valid CAT/XAT/MAT/GMAT/ATMA score as above
3. Group Discussion
4. Personal interview

The final selection will be based on candidate's overall merit score based on performance in written test (CAT/XAT/MAT), past academic record, group discussion and personal interview.

Application Procedure

The AIMS prospectus and application form will be available around mid November 2008.

The prospectus and application form may be obtained from the AIMS counter against a cash payment of Rs. 1200/-. The application form may also be obtained by post on sending a demand draft of Rs. 1250/- payable at New Delhi, in favour of "Asia-Pacific Institute of Management Studies".

The blank form may also be downloaded from the AIMS website in which case the payment as application fee will have to be submitted along with the completed application form. The prospectus & application fees are not refundable under any circumstances.

The last date for receiving the Application form will be intimated by the Admission office.

Fees : Academic

The detail academic fee structure is enclosed along with the brochure. The fee installments have to be paid prior to commencement of each term.

Asia-Pacific Institute of Management Studies reserves the right to change the quantum of fees at any time without assigning any reason/reasons thereof.

A refundable security of Rs. 10,000/- (Rupees ten thousand only) shall have to be deposited at the time of admission in addition to basic fee

The security fee will be refundable only after the end of the programme after adjusting dues, if any. In case of withdrawal from the programme at any point before completion, the security deposit shall not be refunded, till the formal completion of programme. However, AIMS may in exceptional circumstances and at its own discretion, decide to allow such refund.

Fees : Hostel

The detailed hostel fee structure is enclosed along with the brochure.

The hostel fee once received will not be refunded under any circumstance.

Any student registered for availing the hostel accommodation will not be permitted to withdrawal from the hostel till the end of academic year. In case a student withdraws from the hostel, it has to be with the prior permission of competent authority. He/She has to pay the hostel fee for the full academic year, if the student is continuing the programme.

Educational Loan

AIMS has tie-ups for educational loans with the following bank :

- Punjab National Bank
- Indian Bank

Guidance shall be provided to those students who wish to procure an educational loan.

Jurisdiction

All disputes are subject to the jurisdiction of competent courts of Delhi only.

www.asiapacific.edu.in



Asia-Pacific Institute of Management Studies

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