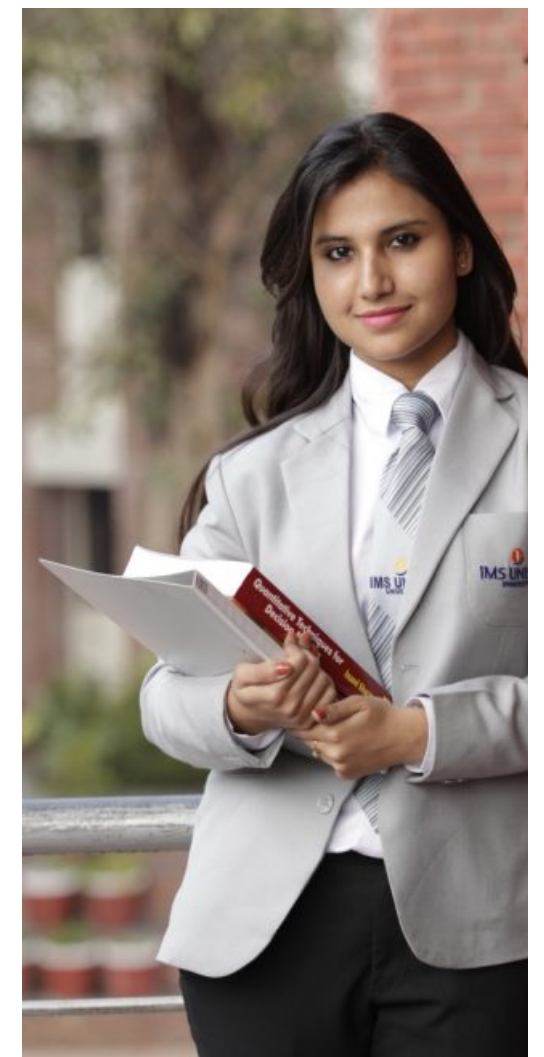
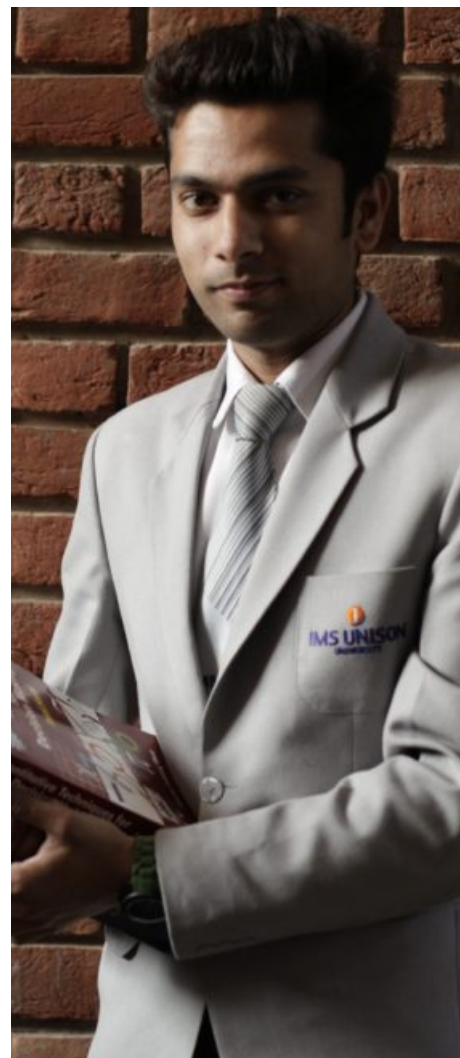


Nurturing Knowledge. Empowering Minds.



Nurturing Knowledge. Empowering Minds.

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W: www.iuu.ac
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FOUNDER'S VISION

Shri Naveen Agarwal was a great visionary with tremendous personal charisma. Simple and humble, Shri Naveen Agarwal possessed profound wisdom & nobility that always stood the test of time. Modest, wistful and endearing are a few of the adjectives that best describe Shri Naveen Agarwal. Be it adult or children, rich or poor, to him, it was people who mattered as he embraced one and all with open arms. Shri Naveen Agarwal was a living testimony of what an ordinary citizen, fueled by the enterprise and driven by determination, can achieve in his own lifetime. He was a philanthropist and above all a great human being endowed with empathy compassion and concern for the underprivileged sections of the society.

During the 15 years that he guided the destiny of the Unison Group, he pioneered the Group's involvement in education and allied fields. The Unison Group today stands tall with interests varying from education and philanthropy to hospitality. Shri Naveen Agarwal's many contributions in the fields of education and business symbolised all that is best in the Unison spirit of giving back to society and the communities in which its enterprises grow. As a fitting tribute, Shri Naveen Agarwal Charitable Trust, the premier charitable endowment of the Unison Group, has been created, propelling the family tradition of philanthropy.

We are fortunate to have had a man of the stature of Shri Naveen Agarwal in our midst. His sterling leadership qualities, remarkable foresight, uncompromising pursuit of excellence, humility, prodigious capacity to motivate and trust people will continue to guide and inspire future generations at Unison.

Chapter 3 (Karma Yoga), Verse 21 of Bhagwad Gita (यद् यदाचरति श्रेष्ठस्तत्तदेवेतरो जनः । स यत्प्रमाणं कुरुते लोकस्तदनुवर्तते ॥) states, "The actions of a great man are an inspiration for others. Whatever he does, becomes a standard for others to follow." This certainly applies to Shri Naveen Agarwal Ji. We are proud and privileged to inherit this invaluable legacy. The Unison group is a living testimony to his indomitable will, single-minded dedication and unrelenting commitment to his goals.

Truly, men like Shri Naveen Agarwal are rare. They come gifted with the power and the vision to change the destiny of people, to alter the course of academic history. The legend called Shri Naveen Agarwal will never die. His spirit will live on forever.

The Unison Family



Shri Naveen Agarwal Ji
Founder Chairman, Unison Group
(22nd September, 1951 - 23rd February, 2009)

“
The soul never takes birth and never dies at any time nor does it come into being again when the body is created.
The soul is birthless, eternal, imperishable and timeless and is never destroyed when the body is destroyed.
”
—: Bhagwat Gita :—



UNISON EDUCATION FOUNDATION

At Unison Group, we believe that we are at a defining point in time as a society, a time that future generations shall look back on with admiration - with our past serving as an inspiration to create an even greater future.

The 11,000 strong Unison family is a lively learning community on a human scale, in which it is still possible to foster a sense of individuality. We encourage you to contribute towards that community as well as benefitting from it. Institutions under the Unison umbrella are a unique combination of traditional academic values and contemporary academic agendas. Our growing reputation is built on our recognized academic quality, support for our students, commitment to inclusivity a tolerance and our heritage of trust, accountability and integrity.

The Unison group remains committed to maintaining high academic standards whilst preparing our students to secure rewarding employment on graduation. Education for economic advantage is our Motto. At the same time, we are concerned that all our students should develop as individuals, gaining in self-confidence and develop a sense of enterprise.

We continue to set aspirations to not only be leaders as education providers, but to separate the Unison group from the rest. By definition, our aspirations may at times, seem out of reach. However, we believe our management team and employees have the expertise and the will to achieve superior results consistent with our aspirations.

Philanthropy and doing good to mankind was our beloved Founder Chairman's passion. He has engrained that passion in the entire Unison family. He has been an inspirational leader and a mentor to all of us. We know his contribution to the good of mankind, while already great, is far from finished. The Unison family remains committed and focused as it charts the path to future success.

CONSTELLATION UNISON

DEHRADUN: IMS UNISON UNIVERSITY, DIT UNIVERSITY, UNISON WORLD SCHOOL

NOIDA: INSTITUTE OF MANAGEMENT STUDIES, DESIGN & INNOVATION ACADEMY



Mr. Anuj Aggarwal
Founder Member

Mr. Amit Aggarwal
Founder Member

BOARD OF GOVERNORS

The Board of Governors is the Principal Governing Body of IMS Unison University which comprises of eminent academicians, industry professionals of repute, government representatives and educational administrators. The Board is responsible to lay down the policies and practices to be pursued by the University.



Name

Designation

Mr. Amit Agarwal
Educationist & Member Secretary, IMS Society

Chairman

Mr. Anuj Aggarwal
Educationist & Vice Chairman, IMS Society

Co-chairman

Dr. R. C. Goel
Chancellor, IMS Unison University

Vice Chairman

Dr. D. K. Bandyopadhyay
Vice Chancellor, IMS Unison University

Member Secretary

Mr. Rajeev Gupta
Educationist & President, IMS Society

Member

Dr. M. P. Jain
Pro Chancellor, IMS Unison University

Member

Dr. L. K. Maheshwari
Professor Emeritus & Advisor to Chancellor, BITS Pilani

Member

Dr. Gurdip Singh
Vice Chancellor, Dr. RML National Law University, Lucknow

Member

Dr. K. K. Raina
Vice Chancellor, DIT University, Dehradun

Member

Dr. Shyamalendu Niyogi
Former Director (Human Resources)
Gas Authority of India Limited (GAIL)

Member

Mr. Vippan Chhibbar
Director, Projects & Planning, IMS Society

Member

Mr. Divesh Mishra
Sr. Vice President, HDFC Bank Ltd., New Delhi

Member

Mr. Anupam Datta
Vice President & Head – International Business
Volvo Eicher Commercial Vehicles Ltd.

Member

BOARD OF MANAGEMENT

The Board of Management is the Principal Managing Body of the University comprising of highly distinguished academicians and industry professionals, and is responsible for the key management and conduct of all administrative and academic affairs of the University.



Name	Designation
Dr. D. K. Bandyopadhyay Vice Chancellor, IMS Unison University	Chairman
Dr. Vijayan Immanuel Pro Vice Chancellor, IMS Unison University	Vice Chairman
Dr. Ranbir Singh Vice Chancellor, National Law University, Delhi	Member
Dr P. S. Jaswal Vice Chancellor, Rajiv Gandhi National Law University, Patiala	Member
Dr. Vinay K. Nangia Professor, Department of Management Studies, IIT Roorkee	Member
Dr. Sushil Professor, Department of Management Studies, IIT Delhi	Member
Dr Harish Chaudhary Assistant Professor, Department of Management Studies, IIT Delhi	Member
Mr. Vippan Chhibbar Director, Projects & Planning, IMS Society	Member
Dr Pawan K. Aggarwal Associate Pro Vice Chancellor, IMS Unison University	Member
Dr. M. K. Bhandari Dean, School of Law, IMS Unison University	Member
Dr. Rajeev Srivastava HoD, School of Computer Applications, IMS Unison University	Member
Dr. H. S. Grewal Professor, School of Management, IMS Unison University	Member
Mr. B. B. Pant Registrar, IMS Unison University	Secretary

CHANCELLOR'S MESSAGE

Dr. Goel obtained B.E. and M.E. degrees in Electrical Engineering from University of Roorkee (now IIT Roorkee) in the years 1956 & 1962 respectively and the Doctor of Engineering Degree from Technical University, Dresden, Germany in 1969. Dr. Goel has been a Faculty in the Department of Electrical Engineering at University of Roorkee upto 1962 and then during 1962-92 he occupied positions including that of Principal - M.M.M. Engineering College, Gorakhpur.

Dr. Goel has been Professor on Deputation at University of Basrah, Iraq for three years. There he prepared a Monograph on 'Protection and Maintenance of Electrical Equipment'.

Dr. Goel had been Director, Principal Advisor, Executive Director and Director General at DIT, Dehradun and DIT School of Engineering and Business, Greater Noida. Dr. Goel has widely travelled and visited Universities and Research Organisations in countries like USA, UK, USSR, Germany etc. Dr. Goel is the recipient of a large number of prestigious Awards and Distinctions including the Institution of Engineers (India) Gold Medal in 1976. Dr. Goel is FIE (life).

Dr. Goel possesses vast and varied experience in planning and development of Technical Education and is an internationally acknowledged authority in his area of expertise.

He has published 61 Research Papers in National and International Journals which have been highly acclaimed.

“

I feel immensely proud to be a part of IMS Unison University. Success of our students is testimony of our commitment towards excellence in education.

As IMS, we have offered some of the most innovative programs in the fields of Management, Computer Applications, Mass Communication and Law. Now, as IMS Unison University, we aim to take these programs to the next level by offering practical training with the help of experts.

Our faculty has always been our strength. We have some of the best names from their respective fields as part of our faculty. We also have various eminent personalities from different walks of life as our guest faculty. They add value to our teachings by their rich experiences and give the students a complete understanding of the real corporate world which they are to enter.

Personality development has also been our major focus area. We offer our students a plethora of activities to sharpen their skills. From music and dance to disaster management courses, we leave no stone unturned to shape their personality.

Our world-class facilities and infrastructure provide maximum comfort and convenience to our students. The whole environment has been designed keeping in mind the requirements of our students.

You will be proud to be a part of IMS Unison University at the end of your journey with us.

Wishing you all the best.

”

Dr. R. C. Goel
Chancellor - IMS Unison University

Former Director, Principal Advisor, Executive Director and Director General - DIT, Dehradun

Former Professor - University of Basrah, Iraq

Former Principal - M.M.M. Engineering College, Gorakhpur

Former Faculty - IIT Roorkee



PRO CHANCELLOR'S MESSAGE

Dr. M. P. Jain is an acclaimed academician with over 45 years of teaching and administrative experience. He was with IIT Roorkee for around 36 years where he handled various important assignments such as Founder Head of Department of Management Studies, Founder Director STEP and Director AHEC.

Prior to his present assignment he was with Sharda University as an Advisor. He has also been the Vice-Chancellor of SOA University, Bhubaneswar, Vice Chancellor of Mody Institute of Technology & Science Lakshmagarh, Pro Vice Chancellor of KIIT University Bhubaneswar.

Dr. Jain was awarded the highly coveted Khosla Annual Research Prize in 1991. He has held many commendable positions including member of the Civil Services Selection Board, UPSC; Chairperson of the NAAC peer team; National Coordinator of Expert Group on promoting industry interface designated by the Ministry of Human Resources. His other projects spanned admirable work with organizations and technical bodies such as the Indian Society for Technical Education and Indian Society for Continuing Engineering Education.

“

It gives me immense pleasure to welcome you to IMS Unison University - a temple of learning, innovation and research with a futuristic vision.

The stunning surroundings of the University with a beautiful and sprawling campus presents a panoramic view of the mountains, silver oak, pine and deodar trees. The scenic beauty and congenial atmosphere of the University campus are ideally suited for professional study, research and innovation. IMS Unison University provides a friendly and inviting atmosphere where students feel comfortable in sharing their thoughts, opinions and questions with their faculty as well as among themselves. All programs are designed to equip the students with the knowledge and skill-set necessary to respond to the full diversity of global needs.

The University has a global vision and is actively pursuing the establishment of a network of collaborative teaching and research partnerships with reputed universities across the globe. The family tree of the University is an impressive one, involving a series of successful partnerships each of which has significantly contributed to the culture and values of the University and to its approach to education, ideas and community. Recently, IMS Unison University has entered into a Memorandum of Understanding with Birmingham Law School, Birmingham University, UK for the exchange of students and faculty, collaboration in organizing seminars and conferences and is planning to collaborate for the award of joint degrees.

I invite you to join the vibrant IMS Unison University community and explore this world of opportunities for yourself.

”

Dr. M. P. Jain
Pro Chancellor - IMS Unison University

Former Vice Chancellor - SOA University, Bhubaneswar

Former Vice Chancellor - Mody Institute of Technology & Science Lakshmagarh

Former Pro Vice Chancellor - KIIT University Bhubaneswar

Former Head of Management Studies, Director STEP and Director AHEC at IIT Roorkee



VICE CHANCELLOR'S MESSAGE

Dr. D. K. Bandyopadhyay, Former Vice Chancellor of Guru Gobind Singh Indraprastha University (IP University), Director IIFM Bhopal, and Acting Director & Dean IIM Lucknow, is a dynamic multi-faceted scholar, academician and academic administrator with a gold medal in his master degree, a Ph.D. in Computer Applications and a Fellow from ESSEC Business School, Paris and an inspiring professional. He is a Fellow of the All India Management Association (AIMA) and the Institution of Electronics and Telecommunication Engineers (IETE). He is a member of different professional Societies such as Computer Society of India, Strategic Forum of India, AIMA, IETE, Institute of Public Administration etc. He is truly an astute professional in the field of management and a widely respected transformational leader in the field of education in India and has spent 38 years of his career in inspiring students, academia, corporate and non-corporate heads, and policy makers to raise their excellence to the next level.

He has over 70 research contributions and published many award winning articles in reputed national and international journals. He is a sought after speaker and has addressed various Indian and global management students in various countries notably Canada, France, Germany, UK, Sweden and Thailand. He has also been the recipient of several prestigious awards, to name a few... Kewal Nohria Award for Academic Leadership in Management Education by AIMA; Faculty gold medal for excellence in academic achievements, Slovak University, Nitra; Guru Baishista Award by Scholar Society; Delhi Ratan Award; Best dedicated Professor IIM Lucknow Award, Indira Gandhi Priyadarshini Award, Dr. Radhakrishnan Memorial National award, Top Rankers Excellence Academia Leadership Award, etc. He is presently the Chairman, in standardization of Education Management System, Bureau of Indian Standard, New Delhi, Executive Council, General Council and Academic Council Member of National Board of Accreditation (NBA). He also acts as Chairman of different NAAC Committees for accreditation of different Universities/ Institutions in India. He served AICTE as a member of Executive Committee for a term of three years.



It is with pride that I greet you to IMS Unison University, known for its professional and technical education based on Industry oriented curricula and multifarious students' extra and co-curricular activities. The University rigorously and continuously put its intellectual and physical resources to make teaching-learning process an enjoyable experience both to the students and to the teachers.

Located in a city known for its quality of education and conducive environment for pursuing higher education, the IMS Unison University provides an amiable atmosphere, allowing students to share their thoughts and pursue their hobbies to reinvent themselves. Set within a magnificent landscape, the campus has a wholesome ambience, which is thoroughly conducive to academic and career pursuits. Every academic program of the University is conscientiously designed to provide students with the skill set, attitude and commitment needed to effectively manage the full range of challenges in corporate, non-corporate and personal life. Students at IMS Unison University are transformed to be disciplined, enthusiastic and sharp and to possess a remarkable set of talents and abilities to make their experiences at the University all the more fulfilling. Furthermore, the University curriculum which takes in to account the expectations of user industry, with a comprehensive understanding of opportunities, facilitates the students in their varied career pursuits.

The twenty first century is the century for the youth to build India. This is only possible when universities across the nation impart education with quality. I envision IMS Unison University to impart a relevant global perspective that motivates students to pursue only excellence. Furthermore, my efforts will be dedicated towards connecting the University with other universities, with an aim to broaden the horizon of our students and create a long lasting symbiotic mutually benefiting association. Our successful affiliations have already enriched our diverse cosmopolitan culture and reinforced our values at every step.

It is my pleasure to invite every aspiring student to be a part of IMS Unison University and join in its journey towards achieving excellence and to explore various opportunities for a brighter and stronger future.



Dr. D. K. Bandyopadhyay
Vice Chancellor - IMS Unison University

Presently

Chairman - Standardization of Education Management System, Bureau of Indian Standards, Govt. of India
Chairman - Different Expert Committees for Accreditation, NAAC, Government of India
Chairman - TEC of A2K + DSIR, Ministry of Science & Technology, Government of India
Member - Executive Council, General Council & Academic Council Member of NBA
Member - General Council, AIMA

Formerly

Vice Chancellor - Guru Gobind Singh Indraprastha University (IP University)
Dean & Acting Director - IIM Lucknow
Director - IIFM, Bhopal



PRO VICE CHANCELLOR'S MESSAGE

Dr. Vijayan describes himself as a 'Learner' committed to apply the learning and new concepts in functional ways that benefit the organization. He has the unique dual experience of having held senior leadership responsibilities in the academic and corporate contexts. He holds a Ph.D. in Electrical Engineering from the Indian Institute of Science, Bangalore and was with the National Institute of Technology Karnataka (NITK), Surathkal for 24 years. He held several administrative and academic leadership positions during his sojourn at NITK. He was a member of the NASSCOM Working Group on IT Finishing Schools Project (2000-'02). When Regional Engineering Colleges (RECs) were changed to National Institutes of Technology (NITs) in 2003, Dr. Vijayan was nominated as a member of the National Network Program on Curriculum Design tasked to create a new curriculum in the disciplines of Computer, Electronics and Communication, and Electrical Engineering for the NITs. He officiated as the Co-Chairman, AIEEE (All India Engineering Entrance Examination) Regional Center for All-India Admissions, in the introductory year of AIEEE 2002, and continued as Regional Chairman in 2003-'04. He steered research as the Chief Coordinator for 4 MHRD Funded Development Projects in the areas of Emerging Technologies. He has over 40 refereed publications in International and National Journals and Conferences.

Dr. Vijayan also held senior leadership positions in the corporate world. He was Vice President (Learning and Development) at the IT major HCL Technologies Ltd. He co-designed a Leadership Development Program with Harvard Business School Publishing- 'HCL-HBP Emerging Leaders Program', which won him the Silver Award for Excellence in Content at the 2008 Chief Learning Officer Symposium, USA. He served as an invited Board Member of the Partners' Advisory Council for Harvard Business Publishing (2010-'11).

He moved from HCL to JDA Software (a leader in Supply Chain Management Products and Consulting, headquartered in AZ, USA where he was Vice President and Global Head for JDA University.

He has travelled widely on academic and corporate business assignments.



The outstanding differentiator of a great institution is its People. The people of IMS Unison University – the Management, Faculty, Staff and Students make this institute stand out as a shining testimony of learning, dedicated to Nurturing Knowledge and Empowering Minds.

Building on the solid foundation, there is a two-pronged effort to excel as a future ready, learning centric university. One, the continual consolidation and expansion of structures, processes and capability to enhance academic standards and credibility; and two, the determined focus to be proactive and agile to respond to the challenges of the present and immediate future. University education is on the cusp of profound change and the key drivers of this are ubiquitous. For instance, digital technologies will transform the way education is delivered and accessed, and, the way value is created to provide a competitive advantage. IMS Unison University has made a head start in this direction and the students and faculty can harvest the benefits of IT enablement and digital technologies.

The curriculum and syllabus are developed with substantial interface with industry. Continual evaluation of the pedagogy is aimed to create effective academic delivery and enhance the learning experience and exposure. Innovation and research will not only add to the body of knowledge for progress, but also guide revisions in the curricula and syllabi to keep it relevant. All these provide a launch pad for the students to propel their readiness for the industry, research and global mobility. The emphasis is on overall transformation to better prepare our students for their career and life. To this end, the development of every individual is valued.

All these attributes, nestled in a beautiful and unique ambience, makes IMS Unison University an ideal place for any young enthusiastic learner aspiring to develop into a thorough professional and good person.

Welcome to IMS Unison University!



Dr. Vijayan Immanuel
Pro Vice Chancellor



ASSOCIATE PRO VICE CHANCELLOR'S MESSAGE

Dr. Pawan K. Aggarwal is a passionate academician, policy maker and administrator. He holds a Ph.D. in Economics from the prestigious Delhi School of Economics, University of Delhi. He is endowed with more than 37 years of rich experience as a researcher, teacher, trainer, government policy advisor, and administrator. Dr. Aggarwal is a name to reckon with, in the field of Academics & Research. He has served as consultant to various international organizations such as World Bank (WB), Department for International Development (DFIDUK), United Nations Development Program (UNDP), and United States Agency for International Development (USAID). He has significantly contributed to the reform of Tax System of the country since 1990s and was instrumental in introduction of State VAT in the Indian States. He conducted many workshops for the concerned IAS Officers, Tax Officials, Corporate Executives and representatives of Trading Community across the country to acquaint them with various aspects of VAT. Dr. Aggarwal, in addition to his position of Associate Pro Vice Chancellor, IMS Unison University, Dehradun, has been shouldering the responsibility of Director, Institute of Management Studies, Dehradun, for the last six years, he has conducted over 70 research studies, authored nine books and published 21 research papers of practical relevance including six in international Journals of repute. He has been the chief editor of four refereed bi-annual Journals of decent standing in varied disciplines of vital importance, namely, Pragyan: Journal of Management, Pragyan: Journal of Information Technology, Pragyan: Journal of Mass Communication, and Pragyan: Journal of Law, published by IMS Unison University, Dehradun.



Welcome to IMS Unison University, Dehradun!

At IMS Unison University, all the activities are aligned to its vision, that is, to emerge as a World Class University in creating and disseminating knowledge for the benefit of mankind. We have people with ideas, creativity, innovation, and conviction to passionately nurture talent and to create budding business navigators. We ensure free flow of constructive ideas, sincerity of purpose and enthusiasm to successfully achieve visible gains.

The programs offered at undergraduate as well as post-graduate levels in the streams of Management, Computer Applications, Law and Mass Communication are Challenging and specifically designed to harness our students' potential and embellish their career opportunities.

We, at IMS Unison University leave no stone unturned to equip our students with the right set of skills and values through our ever evolving curriculum with value addition modules on emotional intelligence, communication and personality development, team building, business etiquettes, and many more. In addition, seminars, industrial tours, debates, quiz competitions, brainstorming sessions, competency building sessions, presentations, case studies, guest lectures by industry stalwarts, and other extracurricular activities help our students to develop capabilities and competitiveness to meet expectations and demands of modern commercial organizations and institutions in different domains.

At the end of the journey at IMS Unison University, the students are well equipped not just to win races, but to win a contest called 'life'.

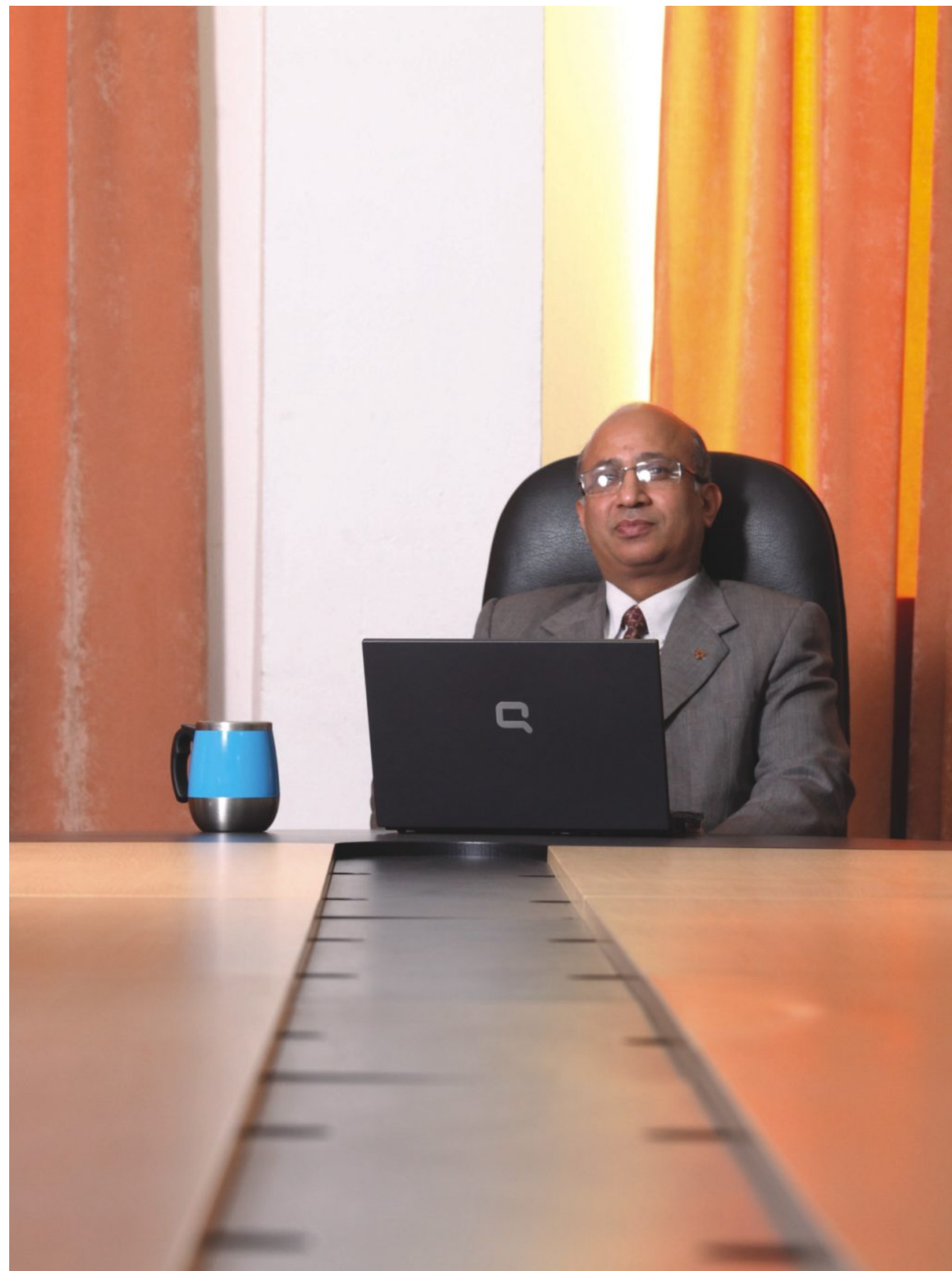
Our faculty and staff are handpicked and always look forward to meeting the expectations of discerning students from across the globe who have the dream of making it big in their respective fields. The University has a reputation of providing the best state-of-the-art infrastructure, unmatched research orientation, cutting-edge technology, forward-thinking, continuously evolving industry oriented curriculum and dedicated faculty.

The University has signed MOUs with a good number of accredited Global Universities in US and UK, for exchange of students and faculty as well as for prompting joint educational and research activities.

The candidates standing at the threshold of taking one of the most important decisions of their life i.e., choosing a right career through a program of study at a University of repute, are cordially invited to explore IMS Unison University, be a part of the IMS Unison University Community and share the exhilarating learning experience.



Dr. Pawan K. Aggarwal
Associate Pro Vice Chancellor



THE UNIVERSITY



IMS Unison University is located in Dehradun, the Capital of Uttarakhand, nestled in the foothills of the Shivalik range of Himalayas, with student strength of 2700 +.

Dehradun, also known as the 'City of Schools' and the 'Education Capital of India', is home to some of India's most renowned Educational & Research Institutions and Training Academies. The city offers distinctive advantages like a safe and serene environment, moderate climate and excellent connectivity by Roadways, Railways and Airways with the rest of the Country.

The well laid out campus with buildings standing tall in red-brick design, amongst the serene atmosphere, offers the most conducive ambience for the learners in pursuit of higher education.



Evolved, Focused & Promissory

IMS Unison University pledges to produce versatile and resourceful practitioners relevantly qualified for their chosen professions. The interactive and integrative learning at IMS Unison University prepares creative and dynamic aspirants to take the future on their merit.

Innovative, Progressive & Proven

IMS Unison University provides the finest possible environment and the most concurrent teaching and learning aids. The placement record is testimony to the quality of education pursued here.

Agile, Alert & Ahead

The alumni are testimony to the high standards of education delivered. IMS Unison University's reputation in the industry is maintained high by our students who hold respectable positions in the industry.

Vision

The University aspires to create a dynamic, vibrant, cosmopolitan and technology driven academic environment which shall attract learners from different walks of life for transforming themselves to become good enriched human beings with relevant skills, innovative mind and a positive attitude.

The University would strive to provide holistic education through a multidisciplinary approach and to promote research and innovation in all spheres of its activities to become a national and global epicentre of skills, knowledge, technologies and culture.

INTERNATIONAL CAMPUS



Teaching and learning in a university environment can be very different from school or college. We provide an education of the highest quality that will stimulate and equip you to become an independent learner and future leader.

Investing in the Future

We seek to educate individuals with the highest potential to excel in their chosen careers. To achieve this, we aim to give you the best student experience possible and we continually invest in new and existing facilities, training, technology and services. We offer a high quality, research-led education that encourages independence of mind. Studying at a University is a significant investment and we place great emphasis on preparing you for your chosen career. You will develop your employability from your very first day through your studies, co-curricular programs, personality development & skill enhancement workshops and extracurricular activities. This is why an IMS Unison University degree is so attractive to employers and a sound investment in your future.

Teaching Methods

At IMS Unison University, we place an emphasis on student-centric learning. To support this, we use a variety of learning tools like lectures, case studies, seminars, tutorials, practicals and e-learning resources to provide the framework within which you will gain the knowledge and skills to explore your subject as an independent learner. Self-management and ability to work independently are the skills valued highly by recruiters.

24x7 Internet

IMS Unison University provides 25 MBps high-speed and 24-hour internet access to students and faculty. This enables them to stay updated with current news and trends. Internet access is made possible through a dedicated lease line connection.

Training & Employability

If you're just starting to think about University, you may not have had time to give your career much thought. Our employment record is one of the best in the region, so whether you have a firm plan of how your career will map out or no idea of what you want to do after graduation, you can be assured that with a degree from IMS Unison University, you are prepared for your future.

Scholarships

The University is committed to attracting the best and brightest students. We aim to provide you with the support you need to realize your potential and make the most of your time at IMS Unison University. In addition to investing in outstanding teaching and learning facilities, we offer a range of merit based scholarships to motivate and reward deserving students.

Accommodation

For most of you, coming to University will be your first experience of living away from home. To make the transition to University life as comfortable as possible, the University provides, on campus excellent hostel facilities, separately for boys and girls, which give you a feeling of home.

UNMATCHED FACILITIES

Learning does not end at the lecture rooms alone. At IMS Unison University, we are continually investing in technology & facilities to ensure that you have access to the highest quality of education. These very facilities have established us as a Center of Excellence in Management, Computer Applications, Mass Communication and Law.

A snapshot of the world-class facilities at IMS Unison University follows...

Seminar Hall

The University has two Seminar Halls having a seating capacity of 500 and 250. The seminar halls are equipped with computers, LCD Projectors, and PA Systems for achieving high quality audio and visual effects. These are used for seminars, staff meetings, knowledge sharing sessions, special assemblies, pre-placement talks, special functions, workshops etc. and are in high demand for conducting the activities of the University.



Theatre-styled Classrooms

Theatre-styled classrooms fitted with Audio-Visual aids encourage students to make presentations in order to be better prepared for the corporate life ahead. Numerous hitech tools, state-of-the-art infrastructure and teaching aids ensure excellent performance academically and professionally. The classrooms are equipped with LCD Projectors, Multimedia Kits & Computers and Wireless facility.

Mass Communication Studio

The Mass Communication Studio is one of the best in the state. It hosts Four Labs: Print, Radio, Television and Chroma. Radio lab is equipped with latest multi-track audio recording and editing applications. Print lab is loaded with latest industry oriented applications like Adobe Photoshop & Illustrator, CorelDRAW and QuarkXpress. The television and chroma labs have latest Sony and Canon Cameras, Audio Systems, Editing Machine Softwares, TV and DVD Projection Systems.

Language Lab

This Lab is loaded with English language lab software WORDS WORTH to help students in improving their pronunciation, diction, paralinguage, and overall communication.

Conference Halls

The University has four well equipped conference halls for the purpose of holding conferences and meetings at different levels.



E-enabled Library

- The completely E-enabled Library has an automated interface. It allows students & researchers to locate and access information via a computerized search facility.
- The library is operational from 9 am to 9 pm.
- Over 50,601 Volumes & 13,237 Titles in Management, Computer Applications, Mass Communication and Law.
- Over 110 leading print journals and 3,720 online journals.
- Books and material are issued on swiping the smart-cards issued to students based on the latest bar-code technology.
- Subscription to online databases: EBSCO, SCC-Online and LexisNexis.
- Library has memberships of DELNET & CSI.

The Computer Laboratories

The computer laboratory boasts of...

- Over 600 latest machines.
- HP-Compaq machines & TFT Monitors.
- Microsoft Campus Agreement, Symantec Academic Subscription, DreamSpark Academic Alliance, SPSS & Licensed software like DB2, Visual Age for JAVA, Websphere, Application Server, Visual Studio, Oracle 8i, VPOP and the like.
- High speed Blade & Proliant servers.
- Intel/D Link/3Com switches and hubs etc.
- Backed by 100% power supply.
- State-of-the-art WiFi system running on wireless network (wireless LAN).

Academic Discipline

- Every student has to observe discipline, decorum and proudly contribute to the academic ambience and prestige of the University. Students must treat each other with dignity and spirit of friendship to create a harmonious student community.
- 100% attendance is required to maintain high standards of academic excellence. Every student must attend every lecture, tutorial and practical/lab class, and all the sessions of the compulsory co-curricular activities prescribed for each Course and/or Program. Each student is assigned a faculty member as a Mentor, who will track the academic performance of that student and communicate with the parent if the student is absenting from class.
- Any student, who fails to meet the minimum requirement of attendance of 75% as on the prescribed dates in the Academic Calendar, will not be eligible to appear in the Mid term or End term Examinations as the case may be.

- Personal grooming and uniform dress code is very essential for the self-esteem, sense of belonging, pride in the University and preparation for professional life. The student must be in the prescribed University uniform - black trouser, full sleeved white shirt, University tie and formal black shoes - when present in the University campus on regular class days and on any special activities or events held on nonworking days. Additionally, the University blazer, and half pullover may be worn when required.
- Every student is provided with a University Identity Card. The student should wear the Identity Card at all times on the University Campus.
- The University Campus is completely ragging free and totally free of tobacco, alcohol and narcotics. There is zero-tolerance for any violation in this regard. For the well-being of the student community, any violation of discipline and code of conduct will be dealt with seriously, including expulsion from the University.

Training & Placement Facilities

The University's Training and Placement department has a training hall for various presentations by recruiters and students as a part of their selection process. The department has a set of interview rooms and a group discussion room for facilitating various recruitment activities. The department also has a lounge to take care of the comfort of the recruitment teams. The Placement activities are also conducted in seminar halls of the University for smooth conduct of the pooled campus placement drives where students from across different Universities & Institutes participate.



Moot Court

Moot Court, a method of teaching legal skills through simulation of court proceedings requiring students to analyze a hypothetical issue through drafting memorials and oral arguments, is hugely popular amongst the students of Law. The Moot Court at IMS Unison University has a seating capacity of 100.

Well-equipped Infirmary

The campus houses a well equipped infirmary which is geared to handle minor ailments with the support of a doctor and a trained nurse. It also functions as a Health Center, and maintains a detailed medical record of all residents on campus. The details come in handy during the times of immediate medical attention or an emergency. Furthermore, an ambulance is always on stand-by for regular and emergency medical attention.



Transportation

IMS Unison University has a fleet of very comfortable vehicles for pick and drop of our students and staff across the city. Our transport fleet includes University buses, commercial vehicles & an ambulance fully fitted with emergency requirements.

Cafeteria - Bits & Bytes

The centrally air-conditioned cafeteria is open from 8 am to 8 pm and serves delicious snacks, food and beverages including a variety of Indian, Chinese and Italian food and refueling blends of coffee and tea. Beverages like Soft drinks, Shakes, juices, Soups, and a wide range of ice-creams are the major attraction. Hygiene and flavour are the focal points of all preparations in the cafeteria.



SPORTS AND ADVENTURE



With excellent sports facilities on-campus, IMS Unison University creates ample opportunities for students to pursue and hone their talent. With a view to develop the all round personality of students, the University emphasizes equally on sports and academics. The University encourages students to attain sporting excellence and provides all the necessary facilities and equipment to students for maintaining physical fitness and good health. Students are encouraged to participate in outdoor as well as indoor games after classes and on weekends



through facilities like Volleyball, Basketball, Badminton and Table-Tennis Courts in the boys and girls hostels. To instill the competitive spirit of sports, intra & inter-institution tournaments are also organized. Each year an annual Sports Meet is organized where students compete in Athletics, Cricket, Basketball, Volleyball, Badminton, Kho Kho, Tug of War, Chess, Carrom, Table Tennis and other sports activities.



Our students, Prabhat Chaudhary & Usha Kathaith, were awarded 'Best Boy & Best Girl Camper of the Year' and Monis Anwar who was leading the IUU team was awarded certificate of best Team Leader. Chief Minister of Haryana Hon'ble Manohar Lal Khattar gave away the awards..



The 21st National Adventure Festival hosted by the National Adventure Club of India, in collaboration with Ministry of Youth Affairs & Sports, Government of India, in February 2015 at Chandigarh. A few SAARC countries also participated in this International event. A 31-member team comprising of 15 boys and 16 girls from different schools of IMS Unison University (IUU) represented Uttarakhand state.

HOME LIKE HOSTELS

Other Facilities

The campus has a Bank, ATM, Convenience Store, Stationery & Photocopy Counter, Coffee and Snack Bar and a STD Booth. The boys' hostel houses a Gymnasium for students. It is fully-equipped for cardio-vascular training as well as weight lifting training. The gym is open to all hostel residents after classes and during break hours.



The University offers well-equipped and separate hostels for boys and girls. The girls and boys hostels are adequately equipped for fulfilling nutritional requirements of all students.

State-of-the-art American style apartments house students in a serene atmosphere. Each apartment has a common room, bathroom(s) and three fully appointed twin-sharing rooms. The apartment clusters have common rooms TV, computer room, an in-house tuck-shop, STD-ISD facilities, and indoor sports facilities. The boys' and girls' hostels have a lobby and lounge area which are used for leisure and community activities. The hostels are completely WiFi enabled.

EXPERIENCED FACULTY

At IMS Unison University, leveraging intellectual assets has always been a priority. We strive to create innovative ways to improve the quality of education. Our carefully selected faculty is dedicated to guiding students towards the path to success.

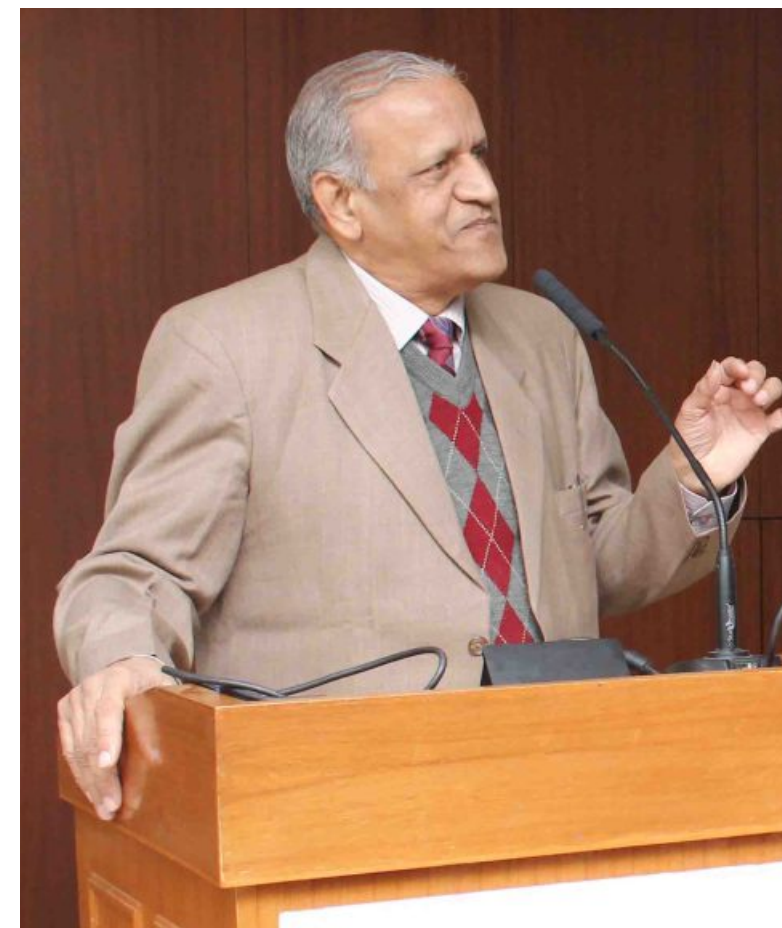
Faculty Development Programs

IMS Unison University, in its continuous journey towards academic excellence and imparting quality environment for enhancing knowledge and delivery skills of its faculty members regularly organize faculty development programs. These programs are conducted by experts in their respective fields. A recent FDP on the topic "Strategic Management: From High Pedestal to Everyday Use" on 14th to 15th February, 2015 at the Campus. Prof. Krishna Kumar, Former Director, IIM Kozhikode and Former Dean & Professor, IIM Lucknow was the Resource Person for the Faculty Development Program.



The IMS Unison University faculty is a rich blend of multi-disciplinary people comprising sound academicians, policy makers, administrators and managers.

Faculty members take keen interest in research, present their research work in Seminars/ Conferences, publish research papers in leading national & international journals, contribute chapters in books, and publish books.



Dr. Krishna Kumar, Former Director, IIM Kozhikode and Former Dean & Professor, IIM Lucknow conducting FDP on "Strategic Management : From High Pedestal to Everyday Use" (February 14 - 15, 2015)



Dr. Mithileshwar Jha, Professor of Marketing at the Indian Institute of Management (IIM) Bangalore interacting with the faculty during the FDP on "Marketing Management: The Way Forward" (March 28 - 29, 2015)

FACULTY PROFILES

Dr. R. C. Goel - Professor & Chancellor



Dr. Goel holds B.E. and M.E. Degrees in Electrical Engineering from University of Roorkee and the Doctor of Engineering Degree from Technical University, Dresden, Germany. With over 45 years of experience, he has been on Faculty in the Dept. of Electrical Engineering at University of Roorkee, Principal - MMM Engineering College, Gorakhpur & Professor on Deputation at University of Basrah, Iraq. He has been Director, Principal Advisor, Executive Director and Director General at DIT, Dehradun and DIT School of Engineering and Business at Greater Noida. Dr. Goel is the recipient of a large number of prestigious Awards and Distinctions including a Institution of Engineers (India) Gold Medal in 1976.

Dr. M. P. Jain - Professor & Pro Chancellor



Dr. Jain is an acclaimed academician with over 45 years of teaching and administrative experience. He was with IIT Roorkee for around 36 years. He was an advisor with Sharda University, Vice-Chancellor of SOA University, Bhubaneswar, Vice Chancellor of Mody Institute of Technology & Science Lakshmanagar, Pro Vice Chancellor of KIIT University Bhubaneswar. Prof. Jain has been awarded the highly coveted Khosla Annual Research Prize in 1991. He has held many commendable positions including member of the Civil Services Selection Board, UPSC; Chairperson of the NAAC peer team; National Coordinator of Expert Group on promoting industry interface designated by the Ministry of Human Resources.

Dr. D. K. Bandyopadhyay - Professor & Vice Chancellor



Dr. Bandyopadhyay, former Vice Chancellor of Guru Gobind Singh Indraprastha University (IP University), acting Director & Dean of IIM Lucknow and Director of IIFM, is a dynamic multifaceted scholar, academician and academic administrator who is a gold medalist in his master degree, a Ph.D. in Computer Applications, a fellow from ESSEC Business School, Paris and an inspiring professional. He is truly an astute professional in the field of management and a widely respected transformational leader in the field of Education in India who has spent 37 years of his career in inspiring students, academia, corporate and non-corporate heads, and policy makers to raise their excellence to the next level.

Dr. Vijayan Immanuel - Professor & Pro Vice Chancellor



Dr. Immanuel holds a Ph.D. in Electrical Engineering from the Indian Institute of Science, Bangalore and was with the National Institute of Technology Karnataka (NITK), Surathkal for 24 years. He held several administrative and academic leadership positions during his sojourn at NITK. He was a member of the NASSCOM Working Group on IT Finishing Schools Project (2000-02). When Regional Engineering Colleges (RECs) were changed to National Institutes of Technology (NITs) in 2003, He steered research as the Chief Coordinator for 4 MHRD Funded Development Projects in the areas of Emerging Technologies - Soft Computing, Fuzzy Control and FACTS Controllers. He has over 40 refereed publications in International and National Journals and Conferences.

Dr. Pawan K. Aggarwal - Professor & Associate Pro Vice Chancellor



Dr. Aggarwal is Ph.D. in Economics from the prestigious Delhi School of Economics, University of Delhi. He is endowed with more than 37 years of rich experience as a researcher, teacher, trainer, government policy advisor, and administrator. He has served as consultant to various international organizations such as World Bank (WB), Department for International Development (DFIDUK), United Nations Development Program (UNDP), and United States Agency for International Development (USAID). He has significantly contributed in introduction of State VAT in the Indian States. He has conducted more than 70 research studies, authored 9 books and published 21 Research Papers of practical relevance including 6 in International Journals of repute.

Dr. Harpreet Singh Grewal - Professor



Dr. Grewal has done M. Com., MBA and Ph.D. in Commerce. He is having a rich experience of more than 19 years in Academics. His last assignment was with SGRITS, Dehradun. He has attended many International / National Seminars and Conferences. He has Published 10 papers in International / National Journals of repute. He has also organized National Seminar & Conferences.

Dr. K. Ajay Singh - Associate Professor



Dr. Singh has done his Ph.D in Management from GGSIP University, N.Delhi. He holds double Masters degree, MBA and MTA from Kurukshetra University. He has more than 23 years of experience in industry and academia. He has been Visiting Faculty with IIM Shillong and other institutions of repute. He has served as Principal and Dean Academics in IMS Ghaziabad; and Director with ACCMAN Institute of Management, G. Noida. He has authored 5 books and published 36 research papers in International / National Journals and Conference Proceedings.

Dr. Reena Singh - Associate Professor



Dr. Singh has done her Ph.D from Kurukshetra University. She holds a double Masters degree, MBA and MTA. She has more than 20 years of teaching and research experience. She is an avid researcher. She has authored 10 books and published 31 research papers in International / National Journals and Conference Proceedings. She has been editor-in-Chief of Journal of IMS Group and Newsletter-CONFLUENCE. She is a reviewer of Emerald Journals and Inderscience Publications. She has done advanced course in Behavior Testing Training and Learning from GGSIP University (Topper of the Batch) and Diploma in Training and Development (STD, N.Delhi). She has actively contributed in Institutional building activities and have organised many events.

Dr. Rajeev Srivastava - Associate Professor



Dr. Srivastava has done MCA, M.Tech (IT) and Ph.D. in Systems from Motilal Nehru National Institute of Technology, Allahabad. He has about 10 years of rich experience in Teaching. He is an active member of CSI and has chaired various seminars and conferences. He has published 12 research papers including 3 in International Journals of repute. He has attended 8 MDPs & FDPs and contributed 8 papers in conferences.

Dr. Swati Bisht - Associate Professor



Dr. Bisht has done MBA (Gold Medalist) in Management and Ph.D in Management from Uttarakhand Technical University, Dehradun. She has more than 12 years of experience including 10 years of teaching experience. She has participated in many workshops/Seminars/Conferences and presented research papers. She has published 15 Research Papers in Journals of repute including 2 in International Journals. She has also reviewed a couple of books on business communication published by Tata McGraw Hill.

Prof. Nirakar Nath Pandey - Associate Professor



Prof. Pandey is a Fellow Member of The Institute of Chartered Accountants of India. He has also done MBA (Finance), MBA (Banking), LL.B and is pursuing his Ph.D. in Management. He has 18 years of corporate experience and 8 years of academic experience. He has authored two books, one on Internal Audit and another on Banking. In the year 2009, he has been declared as "The Best Teacher" by Ghaziabad Management Association, an affiliate of AIMA. He has also published 4 Research papers in Journals of international repute.

Dr. Amit Adlakha - Associate Professor



Dr. Adlakha is an academician with Fourteen years of Industry, teaching and research experience. He has done his M.Sc. (Mathematics), MBA (Marketing & HR), Ph.D. and qualified UGC NET (Management). He is an avid researcher, prolific writer and an academician of repute. His doctoral research work was appreciated in the Education and Research Conference at IIM, Indore and he was awarded with a certificate for the same. He has attended and presented research papers in National and International Conferences at IITs, IIMs and leading Universities and published thirteen research papers and articles in peerreviewed journals and magazines.

Dr. Samiran Jana - Associate Professor



Dr. Jana is Ph.D from Jamia Millia Islamia, New Delhi and Masters in Business Administration from Babasaheb Bhimrao Ambedkar Bihar University. He has 18 years of teaching and research experience. He has worked with premier Institutes like IIM, New Delhi, IBA, Greater Noida and GLBMR, Greater Noida & ITS Noida. He has published 20 Research Papers in Nationals and International Journals of repute. He has presented papers in National and International Seminars, some of his papers were selected as best papers in these seminars. He has presented paper at India Finance Conference at Indian Institute of Management, Kolkata. He is a registered Research Guide of Sri Venkateswara University. One research scholar is pursuing Ph.D. under him.

Mr. Abhishek Kumar Chaudhary - Asst. Professor



Mr. Chaudhary holds MCA & BCA degree from University of Allahabad. He is also NET/GATE qualified. He has having around 2 years of experience. He has attended a workshop on 'Computer Vision', and also authored a book 'Fundamental of Programming'.

Dr. Anup Kumar - Asst. Professor



Dr. Kumar specialization is in Operations and Decision Science. He has done PhD (Management), M.Tech (Industrial Engg. and Management) from ISM, Dhanbad. He has completed his Bachelor's in Technology from UPTU, Lucknow. He has consulted several companies to develop Lean systems. Prior to joining IMS Unison University he served IBM India Pvt. Ltd. as Associate System Engineer for 1 year. He is having an experience of around 5 years in teaching. His last assignment was with ISSATE, Noida. He got published 3 Papers in International Journals & 4 papers in International conferences. He has also edited one book and wrote chapter in the same.

Dr. Ashulekha Gupta - Asst. Professor



Dr. Gupta has done her Master's in Economics (Gold medalist), PGDM & PG Diploma in International Trade. She has completed her Ph.D. in Economics from HNB Garhwal Central University, Srinagar (Garhwal). She has more than 14 years of experience including 10 years of teaching experience and 04 years of Industrial experience. She has also published and presented 16 Research Papers in various journal and proceedings. She has also reviewed a book titled Manager At Work, A Practitioner Guide To Being The Best" by S. Ramachander, Penguins Books India Pvt. Ltd. 2006.

Mr. Atm Prakash Rai - Asst. Professor



Mr. Rai holds MBA (HR & MIS) & Bachelor's in Engineering from Anna University, Chennai & is pursuing his Ph.D. from IMS Unison University. He is having total four years of experience out of which 3 years he has been associated with Quantum School of Business, Roorkee as an Assistant Professor.

Mr. Deepak Uniyal - Asst. Professor



Mr. Uniyal has done his MJMC and has more than 9 years of experience including 3 years of teaching experience with expertise in news and program production in radio and television. He has also attended and participated in few Workshops/Seminars / Conferences and presented research papers and has attended a one week special FDP on Research Methodology.

Ms. Ekta Rao - Asst. Professor



Ms. Rao is an MBA in Marketing with 14 years of teaching experience with prestigious management institutes. She is also pursuing her Ph.D. on Management of Stress with reference to the Hospitality Sector. She has been updating her teaching skills by regularly attending Faculty Development Programs participating in seminars and conferences. She attended a Faculty Development Program on "Recent Trends in HRM" at MDI, Gurgaon for a period of one week and also Attended Strategic Management Teachers Training Program At IIM, Lucknow Organized by Strategic Management Forum for a period of one week.

Dr. Gauri Seth - Associate Professor (Adjunct Faculty)



Dr. Seth is Ph.D. in Economics, MA in Economics from Delhi School of Economics and BA (Hons) in Economics from St. Stephens College, New Delhi and has over 17 years of rich experience in industry and academics. She has worked on many research assignments in the field of economics.

Dr. Amar Kumar Mishra - Asst. Professor



Dr. Mishra has done M.Com, MBA (OB-HR) and Ph.D in HRD, from Burdwan University, Burdwan. He has also qualified UGC-NET in Management, HR as well as in Commerce. He is having core academic experience of more than 10 years.. He has attended many conferences and has got total 16 publications.

Dr. Aruna Kumar Mishra - Asst. Professor



Dr. Mishra has completed his Ph.D. in Business Administration from Uttal University, Bhubaneswar. He is UGC-NET qualified in Management and also in Electronic Science. He has done his M.Tech in Electronics & Telecommunication Engineering from BPUT, Odisha. His MBA is from University of Madras, M.Phil. in Management from MKU, Madurai, LLB from Uttal University and PGDIB from Pondicherry University. He is National Merit Scholarship and Junior Merit Scholarship holder. He has 9 years of teaching experience. He was previously associated with GIET, Gunupur. He has presented papers in more than 20 International and National conferences including in IIM Bangalore, IIM Raipur. He has more than 20 publications in Journals & Books including in 2 impact factor journals.

Mr. Ashutosh Verma - Asst. Professor



Mr. Verma has done MBA (HR & Marketing) from Institute of Management Studies (HPU) and is presently pursuing his Ph.D. in Human Resource Management from Himachal Pradesh University, Shimla. He holds an experience of more than 9 years which includes industry as well as academics. He has participated in Seminars/Conferences/Workshops and has also presented research papers over there. And he has recently got his paper published in the Book titled "Role of ICT in Education."

Ms. Bhawna Chahar - Asst. Professor



Ms. Chahar has done MBA in HR, MA in Psychology, PGDGC from NCERT, and is pursuing Ph.D. in Management from Uttarakhand Technical University, Dehradun. She is UGC-NET and U-SET qualified. She is having an experience of 8 years. She has participated in many Workshops/Seminars/Conferences and presented research papers. She has published 4 Research Papers in Journals of repute.

Mr. Dinesh Sharma - Asst. Professor



Mr. Sharma has done Master's and Bachelor's in Engineering from RGPV, Bhopal. He has more than 2 years of experience in teaching. He has attended 4 national /international conferences & workshops, and also published in two of them. He has also published one research paper in International Journal.

Mr. Gaurav Gupta Asst. Professor



Mr. Gupta has completed his MBA from Himachal Pradesh University Business School earlier known as Institute of Management Studies and his M.Phil from Tata Institute of Social Sciences, Mumbai. He is also NET qualified. He has got more than two years of work experience in industry and academics. He has attended numerous seminars in Institutes of repute like TISS Mumbai, ISB Hyderabad, IIM Bangalore etc.

Mr. Harshit Agarwal - Asst. Professor



Mr. Agarwal is a PGDM from Lal Bahadur Shastri Institute of Management and Technology, Bareilly. He holds a Bachelors of Commerce degree from Bareilly College, Bareilly. He is also NET qualified. He is currently pursuing MHRM from Jamia Millia Islamia University, New Delhi. He has got more than 2 years of work experience in industry and 4.5 years in academics. He has attended and presented papers in two international conferences and several national level conferences. He has got published 3 papers.

Mr. Himanshu Mahobia - Asst. Professor



Mr. Mahobia holds his Master in Business Administration with marketing as specialization from M.D.S University, Ajmer. He is UGC NET & SET qualified. He is pursuing Ph.D. from Suresh Gyan Vihar University, Jaipur. He has a rich experience of more than 8.5 years in academics working with esteemed Institutions as ICFAI, AMITY University and Delhi Business School and one and a half year in industry. He has attended 3 International Conferences and 1 National Conference and published papers in them.

Ms. Niharika Chandola - Asst. Professor



Ms. Chandola has done her Mass Communication program from the Indian Institute of Mass Communication, IIMC, New Delhi & B.Tech in Electronics & Telecommunications from UPTU. She is also double NET qualified. She is carrying an experience of around four years out of which three years is in Academics. Her last assignment was with Himgiri Zee University. Previously, she has worked for Business Standard, New Delhi covering a front page news report in Commerce & Trade. She has also worked as a freelance web content writer for web portals.

Mr. Nikhil Ranjan - Asst. Professor



Mr. Ranjan has done MCA, M.Tech (IT) and pursuing his Ph.D from J.T.T University, Rajasthan. He is having an experience of around 7 years in Academics and Industry. He had published around 11 papers in International/ National Journals. He had also attended more than 10 International/ National Conferences and Seminars. He has also contributed chapters in two books. He has also attended FDP and Workshop. He is also associated as an active member of International Association of Engineers and Computer Society of India.

Dr. Indraneel Mandal - Asst. Professor



Dr. Mandal has completed his MBA in Systems & Operations Management from the University of Burdwan. He has also done his Ph.D. from the same University. He has qualified in UGC Net in 2012. He has attended around 20 national and international conferences/workshops, with paper presentations /invited lectures in 12 of them. Till date 8 of his papers have been published in national and international journals and edited volumes.

Dr. Jayanta Kumar Panda - Asst. Professor



Dr. Panda holds a Ph.D. & Masters in Mass Communication. He has rich experience of more than 13 years in academic, and media industry and administration, out of which he spent 6 year in wellknown media houses like New Indian Express, UNI, ETV and Zee News. He has served seven year in reputed academic institute. He has directed and produced two documentary films for Government of Odisha. He got best journalist award in 2004. He has published many research papers of National/International repute journals and attended more than 10 seminars. He published one book title "Media Impact and Urban Elite-A case study of millennium city Cuttack, Odisha". He is a member of International Association for Media and Communication Research (IAMCR), UK.

Dr. Nilesh Arora - Asst. Professor



Dr. Arora is Ph.D. in Management and MBA (Marketing). He is UGC-NET and SLET qualified. He has an ideal mix of corporate and academic experience of more than 12 years. He has participated and represented research papers in 8 National and 2 International Conferences and published two research papers in journals of repute. He has also attended 1 month Faculty Training Program at ICFAI Training Academy and four Faculty Development Programs.

Mr. Omdeep Gupta - Asst. Professor



Mr. Gupta has done MBA (Marketing), qualified UGCNET and is pursuing Ph.D. in Management from Kumaon University. He has more than 17 years of experience including 9 years of teaching experience. He has participated in many Workshops/Seminars/Conferences and presented research papers. He has published 10 Research Papers in Journals of repute.

Dr. Jiyaar Rahman - Asst. Professor



Dr. Rahman is a PhD in Economics from Aligarh Muslim University and a Post Graduate in Economics from Aligarh Muslim University, Aligarh. He has qualified UGC-JRF in Economics. He was awarded with Centrally Administered Doctoral Fellowship, ICSSR, New Delhi in 2012. He has published 4 research papers and 1 paper as a chapter in edited book. He has attended and presented 7 research papers in National Seminars and Conferences. He has attended 4 Workshops and Research methodology courses. He is a life time member of Indian Economic Association (IEA).

Ms. K. Nungshithoibi Singha - Asst. Professor



Ms. Singha has completed her Masters in Mass Communication from Assam University, Silchar. She is UGC-NET qualified. She is having an experience of more than 5 years in the publishing industry. She had worked with well known publishing houses like Macmillan, Taylor and Francis and Dorling Kindersley. Her last assignment was with Dorling Kindersley as an editor.

Dr. P. G. Dangwal - Asst. Professor



Dr. Dangwal holds an MAM degree from JBIMS, Mumbai University, Mumbai and a BE degree in Mechanical Engineering from VJTI, Mumbai University, Mumbai and Ph.D. in Management from Pacific University, Udaipur. He is having an experience of around 11 years in Academics and 16 years in Industry at Senior Management level. His last assignment was with SGRITS, Dehradun. He has attended more than 20 International/National Seminars and Conferences. He has also published papers in International/ National Journal.

Ms. Parvi Bharti - Asst. Professor



Ms. Bharti has done Masters in International Business and has qualified UGC-NET. She has more than 7 years of experience including 6 years of teaching experience. She has participated in various Workshops/ Seminars/ Conferences and presented research papers. She is pursuing her PhD in Management from Uttarakhand Technical University, Dehradun.

Dr. Kumar Rajyavardhan - Asst. Professor



Dr. Rajyavardhan is Ph.D. from LNM University, Darbhanga & M.Phil from MKU Tamilnadu.. He has done his Master's in Mass Communication from Kurukshetra University & MA in English from LNMU, Darbhanga. He is also NET qualified. His total experience is around 8 years. He has worked for reputed names in mass communication industry like ETV news, DD News & All India Radio, Patna. He has written six articles in National journals and one book. His specialization is in television media (reporting, editing).

Dr. Leena Pundir - Asst. Professor



Dr. Pundir holds Doctorate & Masters in Philosophy in English literature from CCS University, Meerut. She has done her Masters in English from HNB Garhwal University. She has qualified NET & USET in English. She has an experience of around 5 years. She has attended & presented papers in one national & two international seminars. She has five papers published in international journals.

Ms. Purabee Purnasha Mishra - Asst. Professor



Ms. Mishra has completed her Masters in Business Administration from Utkal University and PG Diploma in Retail Management (Gold Medalist) from IMIS, Bhubaneswar, Odisha. Prior to that she has completed her B.Tech in Chemical Engineering with Honors from BPUT, Rourkela Odisha. She has 7 years of experience in both corporate and academic areas. Her prior assignment was with Utkal University. She has presented papers in 13 International Conferences including IIM Bangalore, IIM Raipur, IMT Nagpur & Other reputed institutions. She has published more than 10 research papers in Journals and books of repute.

Mr. Raghav Upadhyay - Asst. Professor



Mr. Raghav holds an MBA degree in Marketing from PTU, Punjab and a Post Graduate Diploma in Business Management in Marketing from IPM, Meerut. He has qualified UGC NET. He is pursuing PhD in Management from UPES, Dehradun. He is having an experience of around 5 years in Academics & 10 years in Industry. He has attended 2 National Seminars and 2 FDPs. He has presented 2 research papers in National Conferences.

Mr. Lokesh Upreti - Asst. Professor



Mr. Upreti holds MBA in dual specialization, Marketing & Information Technology and B.Tech (Information Technology) Degree from Uttar Pradesh Technical University, Lucknow. He is carrying total six years of experience out of which 2 years as I.T. Engineer in VARROC Engg. Pvt. Ltd. SIDCUL, Pantnagar and 4 years he has been in academics. He has also worked as a Deputy Head Examiner (MBA) at University (M.T.U., Noida) Evaluation. He has presented and published papers in 9 national/international seminars & conferences, and also attended few Workshops and FDP.

Ms. Manika Bindal - Asst. Professor



Ms. Bindal is M.Tech in CS from Banasthali University & pursued her M.Tech thesis at IIT Delhi in Biometrics Research Lab. She is 2nd rank holder in MSc in CS from Banasthali University and 3rd rank holder in BSc in CS from Banasthali University. She is also GATE qualified. She is having around one year of teaching experience. She has got one paper published in an International conference.

Dr. Rajesh Upadhyay - Asst. Professor



Dr. Upadhyay holds his Ph.D in Management from MG Kashi Vidyapith, Varanasi, MBA from RSMT, UP Technical University, UP & B.Sc from MG Acharya & DK Marathe College, Mumbai University, Mumbai. He is also NET qualified. He is having an experience of around 7 years in Academics. His last assignment was with M.G. Kashi Vidyapith, Varanasi. He has attended 9 International/National Seminars and Conferences. He has Published total 8 papers in Journals of National repute.

Mr. Ranjit Kumar Mukherji - Asst. Professor



Mr. Mukherji has done PGDM (HRM), LLB, MBA(HRM), and is pursuing Ph.D. in HRM from Uttarakhand Technical University-Dehradun, besides he is NET qualified in the field of Human Resource Management. He has more than 14 years of Corporate and Academic experience which includes 9 years of teaching experience. He has participated in a few Workshops/ Seminars/Conferences and presented research papers.

Dr. Manu Sharma - Asst. Professor



Dr. Sharma has the expertise in the area of Marketing and Advertising. She obtained her Phd in Advertising Management from MJP Rohilkhand University. She is Gold Medalist in MBA from UPTU, Lucknow. She qualified UGC NET in year 2005. Her work experience includes 7.5 years of teaching. She has 15 research paper of National and International repute on her credit, 2 books and 1 book chapter in her name. She has attended FDPs at IIM Lucknow, IIT Roorkee, IILM Greater Noida on Teaching Pedagogy.

Mr. Mudit Mittal - Asst. Professor



Mr. Mittal has done MCA and M.Tech (IT). He has about 6 years of experience in Teaching. He has attended 3 International/National Seminars & Conferences and published 1 research paper.

Ms. Rashida Hasan - Asst. Professor (Adjunct Faculty)



Ms. Hasan is an MBA from Jamia Hamdard, New Delhi, BBA from Meerut University. She is also pursuing her Ph.D from IFTM University, Moradabad. She is having an experience of around 3.6 years in academics.

Dr. Rashmi Kiran - Asst. Professor



Dr. Kiran holds Ph.D in History from Patna University, Master's in History from Magadh University. She is also UGC-NET, JRF, SRF qualified. She is having an experience of around 6 year in academics. Her last assignment was with Patna University, Patna. She has published 3 research papers in Journals of International/National repute also wrote 3 Book chapters and 2 of her books are under publication. She has attended more than 9 Seminars and Conferences and presented papers in all of them.

Dr. Namrata Prakash - Asst. Professor



Dr. Prakash has done M.Com (Gold Medalist), MBA in Marketing and Ph.D. in Commerce. She is UGC-NET qualified in Management & Commerce. Her specialization area is marketing. She has more than 11 years of core teaching experience. She has participated in more than 23 Workshops/Seminars/Conferences and presented research papers. She has published more than 13 Research Papers in Journals of repute. She is also guiding a Ph.D. Research Scholar.

Ms. Neha Vatsal - Asst. Professor



Ms. Vatsal is a Communication Post Graduate from Doon University, Dehradun with Public Relations specialization. She has qualified UGC-NET twice in Mass Communication & Journalism. She is carrying around 1 yr 8 months experience in academics and approx 1 yr in industry. Her last assignment was with Institute of Educational Leadership, Dehradun. She has been the head of Broadcasting department at IEL. She is specialized in writing for public relations & article writing, has taken Personality Development Sessions on writing as well. Public Relations & Corporate communications are her core areas.

Mr. Rituraj Sinha - Asst. Professor



Mr. Sinha holds an LLM from NALSAR University of Law, Hyderabad with specialization in Corporate Law & Governance and a LL.B & BA (Hons) degree from University of Delhi, Delhi and NET qualified. He is having an experience of around 2 years in Practice as an Advocate. He was last working with Advocate Rajiv Kanwar at Tis Hazari Courts, Delhi. He has attended/participated in 15 International/National Conferences. He has one publication and two papers under publication in Journals of repute.

Dr. Sanjay Pachauri - Asst. Professor



Dr. Pachauri has done PGDITM, APGDCA, M.Sc. (CS), M.Tech. (CS), MBA(IT), MCP, MCSA, MCSE, Ph.D. (Computer science and Engineering) and having academic experience more than 15 years. He has published 18 research papers in Journals of International/National repute. He has attended 10 International/National Seminars and Conferences. He is also the member of the editorial boards /International advisory boards/reviewers panel for several international journals like Ohio USA, Houston USA, Australia, Ethiopia, Saudi Arabia, Mosul Iraq and Taiwan etc and a member of research department in Magadh University, Bodh Gaya (A Central University). He is also an active member of CSI.

Dr. Sarita Singh - Asst. Professor



Dr. Singh holds Doctorate & Masters in Philosophy in Political Science from CCS University, Meerut. She has done her Masters in Political Science from CCS University. She is having academic experience of around 9 years. She has attended six national & two international seminars/conferences. She has presented four papers in them and got two published in international journals.

Ms. Shalini Saxena - Asst. Professor



Ms. Saxena holds LLM, LLB Degree from MJPR University, Bareilly and an MA degree in Medieval History from SHB Agriculture Deemed University, Allahabad. She is also having M.Phil and UGC-NET in Law. She is having an experience of more than 9 years in Academics. She has attended 10 National Seminars / Conferences. One book 2 Faculty Development Program. Workshop 2. She is life time member of All India Law Teacher Congress.

Dr. Vinay K. Jain - Asst. Professor



Dr. Jain has done M.Com, PGDFM, MBA and Ph.D. in Commerce. He has more than 18 years of teaching experience. He has participated in many Workshops/Seminars/National and international Conferences and presented research papers. He has published 7 Research Papers in Journals of repute.

Dr. Vishal Shukla - Asst. Professor



Dr. Shukla earned his Ph.D. degree in Management from Banaras Hindu University in 2012. He did his MBA prestigious from STEPHBTI, Kanpur (declared Institute of national importance by MHRD). He is having around 4 yrs of academic experience. He has also been awarded with UGC Research Fellowship and has to his credit, many research papers in various journals of national and international repute. He has been actively involved in organizing various Seminars and Conferences at national and International level and is associated with IIM-K for events relating to rural development. He is guiding 3 Ph.D. research scholar and one Ph.D. has been awarded under his guidance.

Ms. Shikha Saraswat - Asst. Professor



Ms. Saraswat has done M.Sc. and MCA. She has more than six years of teaching experience. She has attended many Workshop/ Seminars/ FDPs. She has published one paper in National Journal.

Mr. Shoaib Mohammad - Asst. Professor



Mr. Shoaib Mohammad is B.Com, LLB, LLM and UGC NET qualified. He has a rich work experience of about 6 years Academics and Industry, where he has worked as a Senior Associate lawyer at Taxation Point Kashipur. He has also published several papers in journals

Mr. Vishok Kumar Singh - Asst. Professor



Mr. Singh holds M.Tech(SEQ) in Computer Science & Engineering from UTU, Dehradun, MCA from Uttar Pradesh Technical University, Lucknow. He has more than Six years of experience in teaching. He has attended many conferences/seminars & workshops.

Dr. Hem Chandra Kothari - Lecturer



Dr. Kothari has completed his Ph.D. from D S B Campus Nainital on the Topic - "Entrepreneurial intent among students of Uttarakhand : a Behavioural Study". He is UGC - NET and U-SET qualified in Commerce. He has done his MBA - Sikkim Manipal University and also Post Graduate Diploma in Business Economics and Finance. He has participated and presented research papers in many National and international conferences and published research papers in journals of repute. He has an experience in 1.5 years.

Ms. Sonali Roy Choudhury - Asst. Professor



Ms. Choudhury has done her LLM from BSBRA Central University, Lucknow and LL.B (Hons) from University of Lucknow. She is also NET qualified. She has attended twelve National / International seminars and got published papers in most of them.

Mr. Soumodip Sinha - Asst. Professor



Mr. Sinha has completed his masters in Sociology from University of Hyderabad, Hyderabad, BA (Hons.) from St. Xavier's College, University of Calcutta, Kolkata. He has also completed his M.Phil in Sociology from University of Hyderabad, Hyderabad. He is UGCJRF, NET qualified. He has attended around 5 Seminars and Projects at the University of Hyderabad during his post graduation.

Ms. Juhi Agrawal - Lecturer



Ms. Agrawal holds her M.Tech degree from Graphic Era University, Dehradun and her B.Tech from Lovely Professional University, Jalandhar. She has attended 7 International Seminars and Conferences. She has got 8 papers published in Journals/Seminars of International repute.

Ms. Monika Dahiya - Lecturer



Ms. Dahiya is UGC-NET qualified in Management. She has completed her Masters in Business Administration from UPTU, Lucknow and Bachelors in Commerce from MDU Rohtak. She has 2 years of Academic experience. She has published 4 research papers in International Journals.

Mr. Sukhwinder Singh - Asst. Professor



Mr. Singh holds Masters degree in law with specialization in Criminal Law from Guru Nanak Dev University, Amritsar & LL.B. from GNDU, Amritsar. He is NET qualified & currently pursuing Ph.D. in law from Guru Nanak Dev University, Amritsar. He is having 3 year of experience in academic. He has attended and presented papers in 15 National seminars and workshops. He has been awarded with star blood donor award for two consecutive years by NSS unit GNDU, Amritsar.

Mr. Surbhit Sahai - Asst. Professor



Mr. Sahai holds his Master's Degree in Law from National Law Institute University, Bhopal and Bachelor's of Law from Bareilly College, Bareilly. He is having an experience of more than 2 years in academics and 1 year in Litigation. He has attended 8 Seminars.

Ms. Supreet J. Bhatia - Lecturer



Ms. Bhatia is UGC-NET qualified in Management. She has completed her Masters in Business Administration from MAIMT, Kurukshetra University, Kurukshetra. She has around 6 years of experience including about 5 years of academic experience. She has attended and presented papers in 2 international and 3 national conferences. She has also participated in many workshops, EDPs, FDPs and Seminars. A total of 6 research papers goes into her credit.

Ms. Sushma Rauthan - Lecturer



Ms. Rauthan holds a Masters degree in Mass Communication & has more than 5 years of teaching experience. She has attended many Workshops / Seminars / Conferences.

Mr. Sushil Rai - Asst. Professor



Mr. Rai has done MJMC from Banaras Hindu University, Varanasi, UP. He is UGC-NET qualified in Journalism and Mass Communication. He is pursuing PhD in Journalism and Mass Communication from MG Kashi Vidyapith, Varanasi and has submitted his final thesis to the university. He has 9 years of teaching, 5 years of administrative experience and more than 2 years of experience in Media Industries. He has served various media organizations (Print & Electronic) with rich experience of reporting and editing. He has presented papers in more than 12 National and International seminars/ conferences. He has rich publications in 12 Research Journals of repute, 3 Books and more than 25 Articles in Newspapers and Magazines.

Dr. Swati Anand - Asst. Professor



Dr. Anand has done M.Com, LLB, and Ph.D. in Commerce. She has about 4.5 years of teaching experience. She has participated in many Workshops/Seminars/Conferences and presented research papers. She has published 22 Research Papers including 14 in International Journals of repute.

Mr. Tarun Soni - Lecturer



Mr. Soni holds his MBA degree in Finance & Marketing from GBT University, Lucknow. He is also NET qualified. He is having an experience of more than 5 years in Academics. He has attended 2 National Seminars & presented many quality research papers in prestigious conferences.

Ms. Vaishnavi Ranjana - Lecturer



Ms. Ranjana has done her LLB from University of Lucknow, LLM from National Law University Delhi and also she has been enrolled in the Bar Council of Uttar Pradesh. Her last assignment was with Delhi Judicial Academy for six months as a Law Researcher.

Ms. Tilottama Singh - Asst. Professor



Ms. Singh has done PGDM, MBA (Dual Degree Program in HR & Marketing), qualified UGC-NET and is pursuing LLB She has about 5 years of experience including about 3 years of teaching experience. She has participated in various Workshops / Seminars / Conferences and presented research papers. She is pursuing her PhD in Management from Uttarakhand Technical University, Dehradun.

Dr. Udai Bhan Trivedi - Asst. Professor



Dr. Trivedi has done MCA, MPhil. and PhD in Computer Science. He has about 13 years of teaching experience. He has participated in 10 Seminars/ Conferences and presented research papers. He has published 10 Research Papers including 4 in International Journals of repute. He has attended 12 Faculty Development Programs.

Dr. Vibhuti Gupta - Asst. Professor



Dr. Gupta holds a Doctor's in Philosophy in Public Administration from University of Lucknow, Lucknow, Master's in Public Administration from University of Lucknow, Lucknow. She is also having a Post Graduate Diploma in Human Resource Development and Master's Diploma in Software Engineering. She has been a Topper and a Gold Medalist. She is UGC-NET qualified. She is having an experience of more than 5 years; this includes academics. Prior to joining this esteemed University, she has been working at the prestigious Indian Institute of Management Lucknow (IIM Lucknow) for last about three years as Senior Research Associate. She has attended National level Conferences and Seminars and has also presented papers. She has recently got her paper published in a Peer Reviewed International Journal.

Dr. Vijay Jain - Asst. Professor



Dr. Jain holds a Ph.D. Degree in Management from Thapar University, Patiala and an MBA degree in Marketing from Punjabi University, Patiala. He is having an experience about 6 years including 2 years in Academics. He has attended 3 International and 3 National Seminars/Conferences, and published 9 papers in Journals of repute.

SPECIALLY CRAFTED PROGRAMS



At IMS Unison University, we offer a range of courses that provide different professional outcomes. We will be there to guide you through all the possibilities, so you can graduate with an internationally recognised qualification that can take you anywhere. Take advantage of our global perspective, exceptional facilities, world-class teachers and our collaborative links with industry.

School of Management

Ph.D.

(Doctor of Philosophy) Full Time / Part Time Program

MBA (Master of Business Administration)

Two Year Full Time Postgraduate Program

- Marketing
- Finance
- Human Resource
- Operations
- International Business
- Banking and Insurance
- Information Technology
- Family Business & Entrepreneurship
- Retail

MBA (Master of Business Administration)

Three Year Part Time Postgraduate Weekend Program

- Marketing
- Finance
- Human Resource
- International Business

Integrated MBA

Four Year Full Time Undergraduate Program

- Marketing
- Finance
- Human Resource
- Operations
- International Business
- Retail

BBA (Bachelor of Business Administration)

Three Year Full Time Undergraduate Program

- Marketing
- Human Resource Management
- Finance
- Family Business & Entrepreneurship

B.Com (Hons) Bachelor of Commerce (Hons)

Three Year Full Time Undergraduate Program

B.A. (Hons) in Economics

Three Year Full Time Undergraduate Program

School of Computer Applications

Ph.D.

(Doctor of Philosophy) Full Time / Part Time Program

MCA (Master of Computer Applications)

Three Year Full Time Postgraduate Program

MCA (Master of Computer Applications)

Two Year Full Time Postgraduate Program for BCA /B.Sc.-IT/CS

BCA (Bachelor of Computer Applications)

Three Year Full Time Undergraduate Program

School of Law

Ph.D.

(Doctor of Philosophy) Full Time / Part Time Program

LLM (Master of Law)

One Year Full Time Postgraduate Program

- Corporate & Commercial Law
- Constitutional & Administrative Law
- International & Comparative Law
- Legal Pedagogy & Research
- Criminal and Security Law
- Family and Social Security Law

Integrated BA. LLB (Hons)

Five Year Full Time Undergraduate Program

Integrated BBA.LLB (Hons)

Five Year Full Time Undergraduate Program

School of Mass Communication

Ph.D.

(Doctor of Philosophy) Full Time / Part Time Program

MA (Journalism and Mass Communication)

Two Year Full Time Postgraduate Program

BA (Journalism and Mass Communication)

Three Year Full Time Undergraduate Program

SCHOOL OF MANAGEMENT

Ph.D.

(Doctor of Philosophy) Full Time / Part Time Program

The Ph.D. Program in Management offered by the University is rigorous, multi-disciplinary and broad in scope. This Doctor of Philosophy program is targeted at research scholars, members of the teaching fraternity in Universities & Institutions of higher learning, and professionals from private and public sector. The intensity of the program demands energy and zeal in the pursuit of greater insight into the chosen topic and a willingness to master all essential components of academic research. It covers doctoral research in a variety of business related areas such as: Accounting and Management, Business Economics, Marketing, Finance, HR and Organizational Behavior, and Logistic & Supply Chain Management. The main objective of the Ph.D. program is to promote higher learning and advanced research in areas relating to management and allied disciplines.

The Ph.D. program (both full-time and part time) has mandatory course work requirements to be completed before final registration for the Ph.D. Thesis work.



A Ph.D. Research Scholar presenting his Ph.D. Synopsis to the panel of experts

Eligibility

55% marks in aggregate at Post Graduation level along with consistently good academic record.

University Research Scholarship

UGC / CSIR NET Qualified candidates who are admitted as full time Research Scholars are eligible to apply for the IMS Unison University Research Scholarship.



Admission Process

Interested candidates can register themselves at the University website i.e. www.iuu.ac or download the registration form and send it through post or personally visit the University Admission Office to complete the registration process. Shortlisted candidates will be intimated about the University Entrance Exam date. All shortlisted candidates will have to appear for the University Entrance Exam which will be followed by a Personal Interview. JRF qualified students will be exempted from giving University Entrance Exam but they will have to appear for the Personal Interview round. Merit will be formed on the basis of the scores of the Entrance Exam and performance in the personal interview.

Note - University Entrance Exam will have 100 questions that will have multiple choice options. The paper will be set from all functional areas of Management like Marketing, Human Resources, Finance and Accounting, International Business, Operations Management etc.

Time Duration

The thesis can be submitted after a minimum period of two years (from the date of successful completion of course work) and presentation of the Synopsis. Maximum duration for completion of full time or part time program is five years from the date of initial registration.

Why pursue a Ph.D. in Management from IMS Unison University ?

- 1. Preparing Teachers for a Better tomorrow:** Grooming Teachers is the major aim of this unique Ph.D. program at IMS Unison University. With a good quality Ph.D. degree, the successful candidates are able to command better jobs.
- 2. One of its kind Program:** It offers a coherent course of study that integrates the rigorous terrains management studies.
- 3. Publications and Presentations:** Ph.D. scholars are encouraged to prepare quality so that these can be presented at National / International conferences and published in journals of repute. A regular monitoring is done by the Research Guide assigned to the scholar who reviews and guides the scholar.
- 4. Research Projects:** The Scholars are encouraged to do challenging research projects with practical relevance.
- 5. Teaching Assignments:** The scholars are encouraged to interact with the undergraduate students to gain teaching experience.

Career Opportunities

The Ph.D. Management qualified candidates can join different Research & Consultancy firms and companies. They can join Academic Institutions and take up challenging teaching roles and thus contribute towards the society.

MBA (Master of Business Administration)

Two Year Full Time Postgraduate Program

The Master of Business Administration (MBA) Program offered by IMS Unison University is a two-year full time degree program spread over six trimesters. It is designed to help our future managers to get equipped with a range of analytical, strategic, leadership & business skills that help them operate successfully in the corporate environment anywhere in the world. Also, it prepares them to apply, adapt and integrate their skills in different management settings. The program offers a choice of a 'dual specialization', i.e., a student can choose two areas to specialize in from the following: Marketing, Finance, Human Resource, Operations, Family Business and Entrepreneurship, International Business and Retail. Each specialization focuses on three core courses and offers three elective courses. This provides for a good depth in an area of specialization.

The objective of the program is to help the students develop their managerial skills to face challenges of globalized world, develop them as business leaders, and to help them secure excellent placements. At the end of the third trimester, the students will undergo a mandatory Internship Training for a period of 6-8 weeks.



Mr. Vishwadeep Khatri, CEO & Principal Consultant Benchmark Six Sigma interacting with the MBA Students during the introduction to Six Sigma Concept

Eligibility

Graduate in any discipline with minimum 50% marks (for final year appearing candidates, the aggregate of all previous years should be minimum 50%) are eligible to apply for the University Admission Test.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, fill it and send it through post or personally visit the University Admission Office to complete the registration process. All eligible candidates will have to appear for a compulsory University Admission Test followed by a round of Group Discussion and Personal Interview.

Why pursue an MBA from IMS Unison University ?

- 1. Personal and Professional Development:** The MBA program at the University is a fully loaded with prestigious programs and certifications like SAP, Six Sigma Green Belt Certification, Cambridge Business English Certification (BEC), NIIT Swift for MS Office, Art of Living YES Plus Program and Personality Development Programs for the overall transformation of the students.
- 2. Curriculum & Syllabus:** It is designed and delivered with great rigour, depth and wide choice in specializations.
- 3. Trimester Mode:** The MBA Full Time program is run in the trimester mode (this is in line with the top B-Schools of the World) which helps the students to accelerate their Masters study by completing more number of subjects in depth.
- 4. Excellent Placements:** IMS Unison University boasts of a consistent placement record of over 90% in top companies like ITC, Vodafone, AXIS Bank, HDFC Bank, Bose Corporation, Ceasefire, Transport Corporation of India Ltd., naukri.com, CROMA, Lifecell, Interocean Shipping, Reliance Retail, SAGE Publications, AUDI, and many more. Nearly 250 companies visited the University for Campus Placements of MBA students in the 2014-15 academic session.
- 5. Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor communicates regularly with the parents to update on the progress of their wards.
- 6. Excellent Packages:** Average in the range of ₹4.25 L pa.
- 7. Minimum of 10 new and reputed recruiters** are added each year to the list of placement companies.

Value Addition Programs and Industrial Tours

Various technical joint certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have an edge over others. In addition, programs focused on enhancing confidence, business communication skills, stress management skills and overall personality development are also conducted. The programs which are conducted on regular basis are...

- a. SAP Program:** IMS Unison University has an academic alliance with SAP India Pvt. Ltd. to offer SAP- program which introduces the participants to various SAP solutions, applications, components, terminology and provides them with the basic SAP knowledge initially and then takes them deep into their functional area of specialization in Management. At the end of this 60 hours program, a joint certificate from SAP India Pvt. Ltd. and IMS Unison University is awarded to the students.
- b. NIIT Swift Certification:** IMS Unison University has an Institutional alliance with NIIT Limited to offer Swift Certification programs to its students. This 30 hours practical training program delivered by NIIT Ltd gives the student an insight and operational experience into MS-Office (MS Excel, MS Word, MS PowerPoint & Outlook). A joint certificate by NIIT Ltd. And IMS Unison University is awarded to the students upon the successful completion of this program.

- c. BEC (Business English Certificate) Preliminary Certification:** Cambridge English Language Assessment: BEC is a part of the Cambridge English Language Assessment designed by University of Cambridge. Employers value and rely on BEC Certification because it is a thorough test of all four language skills (reading, writing, listening and speaking) in business context. BEC Preliminary Certification is an intermediate level training and examination designed to give practical skills required to improve employability and career opportunities. A rigorous training in English reading, writing, listening and speaking skills will be imparted to all students. After training, students will appear for an examination conducted by Cambridge English Language Assessment. Successful students will be awarded the BEC Preliminary Certification by the University of Cambridge English Language Assessment.
- d. Six Sigma Green Belt Certification Program:** IMS Unison University has an agreement with Benchmark Six Sigma Company to offer Green Belt Six Sigma Certification Program to its students. This enables the students to form project teams and lead Six Sigma projects. Upon the successful completion of this 32 hours program a certificate by Benchmark Six Sigma is awarded to the students.
- e. Art of Living YES Plus Program:** is a powerful life-skills program designed specifically for students and young professionals to accelerate personal all-round excellence. The YES Plus Program is a week-long workshop with a focus to help the student develop sharper concentration with a calm mind, infuse confidence and self-esteem, and provide guidance on handling emotional stress and day-to-day decision making. It's an experience of high energy boost and sets the tone for ongoing development. A certificate by the Art of Living Foundation is awarded to the student upon the successful completion of this program.
- f. National Study Tour:** IMS Unison University organizes study tours in India for its students which are focused on corporate exposure that is a must for budding professionals to be familiar with the real corporate environment and understand the challenges faced by modern industry. These tours facilitate interface with the corporate professionals and executives, besides visit to various historical places of tourist interest. Interactions with acclaimed faculty members of the top Universities are also organized during these tours.
- g. Soft Skills / Personality Development Programs:** IMS Unison University has MoU's with different reputed corporate training companies of India for conducting various training programs on personality development. The focus of this program is on enhancement of communication skills and overall personality development of our students.

Career Opportunities

MBA's from IMS Unison University have always enjoyed a priority status with all our regular recruiters. MBA graduates have a wide range of career paths - Sales, Services, FMCG, Finance, Banking, Operations, and Logistics - to mention a few key sectors. MBA Graduates are also well-equipped to build their family businesses or venture as entrepreneurs and create their own businesses.

MBA (Master of Business Administration)

Three Year Part Time Postgraduate Weekend Program

The Master of Business Administration (MBA) Part Time is a three year full-time program spread across six semesters. It is a forward thinking program designed for working professionals. The innovative program allows professionals to advance their careers, pursuing an MBA at one of the most progressive Universities in India. The program leverages its curriculum to give the students an MBA experience that is tailored specifically to deliver maximum value while working full-time.

The program offers a choice of a 'dual specialization', i.e., a student can choose two areas to specialize in the following: Marketing, Finance, Human Resource, and Operations.



A Business Simulation Game in Progress

Eligibility

Graduate in any discipline with 50% marks and minimum two years of work experience.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, fill it and send it through post or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview.

Why pursue MBA (Part Time) from IMS Unison University ?

1. **Classes on weekends:** For the working professionals this program is well suited as it runs through mostly on weekends making it easy for them to pursue it along with their jobs.
2. **Outstanding Faculty:** Renowned Academicians & Industry Expert shall conduct the program.
3. **World Class Curriculum:** The curriculum has been developed by eminent experts from academia & industry of the country & abroad.
4. **Interactive Pedagogy:** Case-study based teaching that focuses on Field & Research Projects.
5. **High Industry Interface:** Guest Lectures and Project work for the students to make it more practical.

Career Opportunities

MBA part time offers similar career opportunities as MBA full time. It offers careers in top companies from sectors like FMCG, Retail, Real Estate, Banking and Finance, Information Technology, Consultancy, Research, Media, Hospitality etc.

INTEGRATED MBA

Four Year Full Time Undergraduate Program



Six Sigma Green Belt Certification in progress

The Integrated Master of Business Administration Program is a full time 4-year semester based Master degree program to provide an advantage to students after Class 12 who are keen to pursue a career in the vast field of management. This is a rigorous program and the curriculum is designed to ensure a strong foundation to equip students with adequate knowledge base required to grasp the concepts and practices of management. All the core and specialization courses covered in the conventional 2-year postgraduate MBA program are fully incorporated into the curriculum of the 4-year integrated masters program. Thus, it is ensured that the breadth and depth of both the MBA programs (the 2-year MBA after graduation and the 4-year Integrated MBA after Class 12) offered by the University are of the same intensity and quality.

The program offers the choice of 'dual specialization', i.e., a student can choose two areas to specialize in from the following: Marketing, Finance, Human Resource, Operations, International Business and Retail. Each specialization focuses on three core courses and offers three elective courses. This provides for a good depth in the area of specialization. At the end of the sixth semester, during the vacations, the students will undergo a mandatory Internship Training for a period of 6-8 weeks.

Eligibility

10+2 in any discipline with English as a subject with min 50% marks.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, fill it and send it through post or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of marks scored in Class XII and PI Scores.

Why pursue Integrated MBA Program from IMS Unison University ?

1. Catch them Young' philosophy gives the career an early direction and ensures strong roots.
2. **Curriculum and Syllabus:** It is designed and delivered with the same rigour, depth and choice in specializations as in the 2-year postgraduate MBA program. Thus, overall there is a saving of one year with no compromise on quality and quantity in the curriculum.
3. **Personal and Professional Development:** The MBA program at the University is a fully loaded program loaded with prestigious programs and certifications like SAP, Six Sigma Green Belt Certification, Cambridge Business English Certification (BEC), NIIT Swift for MS Office, Art of Living YES Plus Program and Personality Development Programs for the overall transformation of the student.
4. **Excellent Placements:** IMS Unison University boasts of a consistent placement record of over 90% in top companies like ITC, Vodafone, AXIS Bank, HDFC Bank, Bose Corporation, Ceasefire, Transport Corporation of India Ltd., naukri.com, CROMA, Lifecell, Interocean Shipping, Reliance Retail, SAGE Publications, AUDI, and many more. Nearly 250 companies visited the University for Campus Placements of MBA students in the 2014-15 academic session.
5. **Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor communicates regularly with the parents to update on the progress of their wards.

Value Added Co-curricular Programs

Various certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have a competitive edge. In addition, programs focused on enhancing confidence, business communication skills, stress management skills and overall personality development are also conducted. The programs which are conducted on regular basis are...

- a. **SAP Training:** IMS Unison University has an academic alliance with SAP India Pvt. Ltd. to offer SAP- program which introduces the participants to various SAP solutions, applications, components, terminology and provides them with the basic SAP knowledge initially and then takes them deep into their functional area of specialization in Management. At the end of this 60 hours program, a joint certificate from SAP India Pvt. Ltd. and IMS Unison University is awarded to the students.
- b. **NIIT Swift Certification:** IMS Unison University has an Institutional alliance with NIIT Limited to offer Swift Certification programs to its students. This 30 hours practical training program delivered by NIIT Ltd gives the student strong operational skills in MS-Office (MS Excel, MS Word, MS PowerPoint & Outlook). A joint certificate by NIIT Ltd. and IMS Unison University is awarded to the students upon the successful completion of this program.
- c. **BEC (Business English Certificate) Preliminary Certification:** Cambridge English Language Assessment: BEC is a part of the Cambridge English Language Assessment designed by University of Cambridge. Employers value and rely on BEC Certification because it is a thorough test of all four language skills (reading, writing, listening and speaking) in business context. BEC Preliminary Certification is an intermediate level training and examination designed to give practical skills required to improve employability and career opportunities.

A rigorous training in English reading, writing, listening and speaking skills will be imparted to all students. After training, students will appear for an examination conducted by Cambridge English Language Assessment. Successful students will be awarded the BEC Preliminary Certification by the University of Cambridge English Language Assessment.

- d. **Six Sigma Green Belt Certification Program:** IMS Unison University has an agreement with Benchmark Six Sigma Company to offer Green Belt Six Sigma Certification Program to its students. Six Sigma Green Belt training provides an introduction to the tools and methods that are necessary to successfully participate in Problem Solving and DMAIC (Define, Measure, Analyze, Improve and Control) improvement projects. These tools will be introduced by a mix of up-front teaching, and group exercises to ensure learning and knowledge retention. Upon the successful completion of this 32 hours program, a certificate by Benchmark Six Sigma is awarded to the students.
- e. **Art of Living YES Plus Program:** is a powerful life-skills program designed specifically for students and young professionals to accelerate personal all-round excellence. The YES Plus Program is a week-long workshop with a focus to help the student develop sharper concentration with a calm mind, infuse confidence and self-esteem, and provide guidance on handling emotional stress and day-to-day decision making. It's an experience of high energy boost and sets the tone for ongoing development. A certificate by the Art of Living Foundation is awarded to the student upon the successful completion of this program.
- f. **National Study Tour:** IMS Unison University organizes study tours in India for its students which are focused on corporate exposure. It is a must for budding professionals to be familiar with the real corporate environment and understand the challenges faced by modern professionals and executives. In addition, to provide a cross cultural experience and appreciation of the diversity of India, visits to various historical places, metropolitan cities and places of tourist interest, are included in the National Study Tour. Interactions with acclaimed faculty members of some top Universities are also organized during these tours.
- g. **Soft Skills / Personality Development Programs:** IMS Unison University has MoU's with reputed corporate training companies of India for conducting various training programs on personality development. The focus of these programs is on enhancement of communication skills and overall personality development of the student. A joint certificate by the training partner and IMS Unison University is awarded to the students upon successful completion of the program.

Career Opportunities

MBA's from IMS Unison University have always enjoyed a priority status with all our regular recruiters. MBA graduates have a wide range of career paths - Sales, Services, FMCG, Finance, Banking, Operations, and Logistics - to mention a few key sectors. Graduates are also well-equipped to build their family businesses or venture as entrepreneurs and create their own businesses.

BBA

(Bachelor of Business Administration)

Three Year Full Time Undergraduate Program

The Bachelor of Business Administration (BBA) is a three year full time program spread across six semesters and designed to set a strong foundation for future managers. It equips the students with a range of analytical, strategic, leadership & business skills. During the first two years of the program, students are given an overview of business strategies, analytical tools, accounting and financial management. In the third year, students are allowed to choose their areas of specialization, and they are required to do live projects in alliance with industry and under the guidance of their project mentors. The program offers ample choice of dual specialization in the areas of Marketing, Finance, Human Resource, and Family Business and Entrepreneurship.



BBA students at the Ceasefire Plant during industrial visit

Eligibility

10+2 in any discipline with English as a subject with minimum 50% marks.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, fill it and send it through post or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of percentage of marks obtained in Class XII, and Personal Interview Scores.



BBA Students during the Art of Living YES Plus Course

Why pursue a BBA from IMS Unison University ?

1. **Practical learning** Unlike plenty of other 3-year undergraduate courses, the BBA curriculum has practical relevance in the corporate world. It has a global acceptance of being a degree for a kick start to a bright career in Management.
2. **Personal and Professional Development:** The BBA program at the University is fully loaded program loaded with prestigious certifications like NIIT Swift O1 program for MS Office, Art of Living's YES Plus for a sound mind and body, personality development program for holistic development and a long industrial tour to give the right exposure to the students.
3. **Placement Assistance:** Where the past records suggest most students look to pursue a post graduate program after BBA, a decent number of students look at placement options. 100% placement assistance is given to job aspiring students. Some brands that hire BBA students regularly are naukri.com, Wipro, IBM, IBIBO, JARO Education, SAGE Publications, AXIS Bank etc.
4. **Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor communicates regularly with the parents to update on the progress of their wards.

Career Opportunities

The students are able to get into starting level jobs immediately after the successful completion of the program and then can grow with the company they join. Graduates have a wide range of career paths - Sales, Services, FMCG, Finance, Banking, Operations, and Logistics - to remain a few key sectors.

Value Addition Programs and Industrial Tours

Various certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have a competitive edge. In addition, programs focused on enhancing confidence, business communication skills, stress management skills and overall personality development are also conducted. The programs which are conducted on regular basis are...

- a. **NIIT Swift Certification:** IMS Unison University has an Institutional alliance with NIIT Limited to offer Swift Certification programs to its students. This 30 hours practical training program delivered by NIIT Ltd gives the student an insight and operational experience into MS-Office (MS Excel, MS Word, MS PowerPoint & Outlook). A joint certificate by NIIT Ltd. And IMS Unison University is awarded to the students upon the successful completion of this program.
- b. **Art of Living YES Plus Program:** is a powerful life-skills program designed specifically for students and young professionals to accelerate personal all-round excellence. The YES Plus Program is a week-long workshop with a focus to help the student develop sharper concentration with a calm mind, infuse confidence and self-esteem, and provide guidance on handling emotional stress and day-to-day decision making. It's an experience of high energy boost and sets the tone for ongoing development. A certificate by the Art of Living Foundation is awarded to the student upon the successful completion of this program.
- c. **National Study Tour:** IMS Unison University organizes study tours in India for its students which are focused on corporate exposure that is a must for budding professionals to be familiar with the real corporate environment and understand the challenges faced by modern industry. These tours facilitate interface with the corporate professionals and executives, besides visit to various historical places of tourist interest. Interactions with acclaimed faculty members of the top Universities are also organized during these tours.
- d. **Soft Skills / Personality Development Programs:** IMS Unison University has MoU's with different reputed corporate training companies of India for conducting various training programs on personality development. The focus of this program is on enhancement of communication skills and overall personality development of our students. A joint certificate by the training partner and IMS Unison University is awarded to the students upon successful completion of the program in each semester.

B.Com (Hons)

Bachelor of Commerce (Hons)

Three Year Full Time Undergraduate Program

The Bachelor of Commerce (Hons) is a three year full time program spread across six semesters. It is a career-oriented degree program which provides a foundation in all aspects of commerce, accounting, finance and business management. The B.Com (Hons) Program focuses on advanced knowledge of accounting, taxes, investment and wealth management. The program has a multi-disciplinary approach designed to equip students with adequate skills and proficiency in areas relating to commerce and management. It prepares the students with managerial skills to pursue opportunities in growing areas of finance and accounting, business and banking management & tax planning. The advanced courses are also aimed to prepare the graduate for success in professional certifications.

A student group from IIT Roorkee initiating a brainstorming session with B.Com (Hons) students on 'How to Pay Back' to the society and lead the rural development mission in India

Value Addition Programs

Various certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have a competitive edge. In addition, programs focused on enhancing confidence, business communication skills, stress management skills and overall personality development are also conducted. The programs which are conducted on regular basis are...

- NIIT Swift Certification:** IMS Unison University has an Institutional alliance with NIIT Limited to offer Swift Certification programs to its students. This 30 hours practical training program delivered by NIIT Ltd gives the student an insight and operational experience into MS-Office (MS Excel, MS Word, MS PowerPoint & Outlook). A joint certificate by NIIT Ltd. And IMS Unison University is awarded to the students upon the successful completion of this program.
- Tally:** IMS Unison University has an agreement with a top training partner of the country to offer a specialization program in Tally This 60 hours program aims to give a complete overview on financial statements and taxation. A joint certificate by the training partner and IMS Unison University is awarded to students upon successful completion of the program.
- Art of Living YES Plus Program:** is a powerful life-skills program designed specifically for students and young professionals to accelerate personal all-round excellence. The YES Plus Program is a week-long workshop with a focus to help the student develop sharper concentration with a calm mind, infuse confidence and self-esteem, and provide guidance on handling emotional stress and day-to-day decision making. It's an experience of high energy boost and sets the tone for ongoing development. A certificate by the Art of Living Foundation is awarded to the student upon the successful completion of this program.

Career Opportunities

The students after completing B.Com (Hons) can look at a career in the field of Accounting, Banking, Economic Analysis, policy formulation, portfolio management in private and public sectors.



A student being applauded for his Project presentation



Why pursue B.Com (Hons) from IMS Unison University ?

- Personal and Professional Development:** The B.Com (Hons) program at the University is a fully loaded program loaded with prestigious programs and certifications like NIIT Swift 01 for MS Office, Art of Living for a sound mind and sound body and Tally to become a better accounting professional.
- Multi-disciplinary Curriculum:** The combination of Commerce and Management provides a distinctive advantage in terms of the spectrum of knowledge and skills required in the Commercial and Corporate context.
- An Honours Degree:** The B.Com (Hons) degree is an edge over the conventional B.Com program in terms of the nature and depth of the curriculum and the opportunities after graduation. Advanced courses in Accounting, Taxes and Financial Management prepares the graduate for professional certifications.
- Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor will communicate regularly with the parents to update on the progress of their ward.

Eligibility

10+2 in any discipline with English as a subject with min 50% marks.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, fill it and send it through post or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of marks obtained in Class XII, and Personal Interview Scores.

B.A. (Hons) in Economics

Three Year Full Time Undergraduate Program

The B.A. (Hons) in Economics is a three year full time program spread across six semesters. The rapid growth of the Indian and world economies has opened vast opportunities for economists. The objective of this Honors Program is to impart analytical skills and depth of knowledge to understand the complexities in the working of the economy. The curriculum provides sound fundamentals in economic theory supplemented by practical applications. The program is multi-disciplinary and includes foundational courses in general and financial management. The focus and distinction of the advanced courses is on Developmental Economics.

Electives are offered in Econometrics and Financial Management to build the multi-disciplinary knowledge required for corporate careers and higher education. Practical exposure through internships and training, mastery in scientific analysis through advanced quantitative methods, statistics, econometrics and soft skills prepare the students to take up the challenging careers in business, industry, public sector and advanced academic research.



Eligibility

10+2 in any discipline with English as a subject with min 50% marks.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, fill it and send it through post or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of marks obtained in Class XII, and Personal Interview Scores.



Why pursue B.A. (Hons) in Economics from IMS Unison University ?

1. **Multi-disciplinary Curriculum:** The combination of Economics and Management provides a distinctive approach to understand the functioning and management of large growing economies. This will be a competitive edge for the graduates to pursue corporate, commercial or public sector careers.
2. **'Economists' as Faculty:** Faculty members teaching this program are well credited researchers in economics with experience in national and international projects.

3. **An Honours Degree:** B.A. (Hons) in Economics focuses on advanced courses in the areas of Developmental Economics, Econometrics and Financial Management. This has a distinct advantage over a conventional B.A. Economics program.
4. **Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor will communicate regularly with the parents to update on the progress of their ward.
5. **Personal and Professional Development:** The B.A. (Hons) in Economics program at the University is a fully loaded program loaded with prestigious programs and certifications like NIIT Swift 01 for MS Office and Art of Living YES Plus Program for a healthy mind and healthy body.

Value Addition Program

Various certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have a competitive edge. In addition, programs focused on enhancing confidence, business communication skills, stress management skills and overall personality development are also conducted. The programs which are conducted on regular basis are...

- a. **NIIT Swift Certification:** IMS Unison University has an Institutional alliance with NIIT Limited to offer Swift Certification programs to its students. This 30 hours practical training program delivered by NIIT Ltd gives the student an insight and operational experience into MS-Office (MS Excel, MS Word, MS PowerPoint & Outlook). A joint certificate by NIIT Ltd. And IMS Unison University is awarded to the students upon the successful completion of this program.
- b. **Art of Living YES Plus Program:** is a powerful life-skills program designed specifically for students and young professionals to accelerate personal all-round excellence. The YES Plus Program is a week-long workshop with a focus to help the student develop sharper concentration with a calm mind, infuse confidence and self-esteem, and provide guidance on handling emotional stress and day-to-day decision making. It's an experience of high energy boost and sets the tone for ongoing development. A certificate by the Art of Living Foundation is awarded to the student upon the successful completion of this program.

Career Opportunities

As an Economics Honors graduate with multi-disciplinary competence, there are vast opportunities as Analysts, Commercial Executives, Economic Researchers, Field Executives, and other operational roles in a wide range of Commercial, Banking, Business and Consulting Companies. Additionally, this program gives an ideal platform for higher education in Economics or Management.

SCHOOL OF COMPUTER APPLICATIONS

Ph.D.

(Doctor of Philosophy) Full Time / Part Time Program



Dr. Harish Kumar, Additional Director, Forest Research Institute and Head IT Division delivering a talk on 'Contemporary Issues in IT'



Dr. M. P. Jain, Pro Chancellor, IMS Unison University addressing the audience on occasion of the Inaugural Ceremony of the National Seminar (ICSET-2014) organized by the School of Computer Applications

The Ph.D. program in Computer Applications is offered in both full time and part time mode.

The program is rigorous, multi-disciplinary and broad in scope. This Doctor of Philosophy program is targeted at research scholars, members of teaching fraternity in universities and institutions of higher learning, and professionals from private and public sector. The intensity of the program demands energy and zeal in the pursuit of greater insight into the chosen topic and a willingness to master all essential components of academic research. It covers doctoral research in a variety of Computer Application related areas such as Cloud Computing, Business Analytics, Information Security, Computer Applications Information Systems, Information Technology, Innovation & Technology Computer Applications, and many more. The main objective of this Ph.D. program is to promote higher learning and advanced research in areas relating to Computer Applications and allied discipline.

The Ph.D. programs (both full time and part time) has mandatory course work requirements to be completed before final registration for the Ph.D. thesis work.

Eligibility

55% marks in aggregate at Post Graduation level along with consistently good academic record. JRF qualified students will be exempted from giving entrance Exam but they will have to appear for the Interview round.

University Research Scholarship

UGC / CSIR NET Qualified candidates who are admitted as full time Research Scholars are eligible to apply for the IMS Unison University Research Scholarships.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, and send it through post or personally visit the University Admission Office to complete the registration process. Shortlisted candidates will be intimated about the University Entrance Exam date.

All shortlisted candidates will have to appear for this University Entrance Exam which will be followed by a Personal Interview. Merit will be formed on the basis of the scores of the University Entrance Exam and performance in the personal interview.

Time Duration

The thesis can be submitted after a minimum period of two years (from the date of successful completion of course work) and presentation of the Synopsis. Maximum duration for completion of full time or part time program is five years from the date of initial registration.

Why pursue a Ph.D. in Computer Applications from IMS Unison University ?

- 1. Preparing Teachers for a Better tomorrow:** Grooming Teachers for Institutes, that are facing acute shortage of terms of quality faculty is the major aim of this unique Ph.D. program at IMS Unison University. With a good quality Ph.D. degree, the successful candidates are able to command more respectable jobs in the society.
- 2. One of its kind Program:** The Most Integrated Program, it offers a coherent course of study that integrates the rigorous terrains of doctoral and Computer Applications studies.
- 3. Publications and Presentations:** Ph.D. scholars are encouraged to work on research papers publish them and present at National and International conferences. A regular monitoring is done by the Research Guide assigned to the scholar who reviews and guides the scholar on the progress of the research on a monthly basis.
- 4. Research Projects:** The Scholars have a supervised research experience and together with the faculty of Computer Applications work on challenging IT research projects.
- 5. Teaching Assignments:** The scholars are encouraged to interact with the junior Batches of various undergraduate programs to begin with, to get hands on experience on teaching.

Career Opportunities

With a Ph.D. in the area of Computer Applications, candidates may find career options in IT Research and Consultancy Organizations, Academic Institutions and ITES Companies.

MCA (Master of Computer Applications)

Three Year Full Time Postgraduate Program

The Master of Computer Applications (MCA) Three Year Full Time program aims to prepare students for a challenging and rewarding career in Information Technology. Keeping this in mind, the program curriculum adequately covers the principles of computing, web and cloud technologies, & applications of IT. After successful completion of this course, the students has career options like, Software Engineer, System Analyst, System Executive, System Manager, etc.

The program is spread across six semesters. The students undergo a thorough class room teaching and extensive laboratory work in which they develop programming skills in several languages. During the first five semesters, the students are taught subjects like Computer Organization, Data Base Management System, Computer Graphics, Computer Networking, SAD, Decision Support System, Business Intelligence, Accounting & Financial Management, Marketing Management, Operations Management, ERP, Supply Chain Management, Artificial Intelligence and Expert Systems, etc.

The last semester i.e. the final six months of the program is dedicated to rigorous 'On the Job Industrial Training'.



Eligibility

Candidates with Graduation in any discipline with min 50 % marks and with Mathematics at Class XII or Graduation level.

Admission Process

Interested candidates can register themselves at the University website i.e. www.iuu.ac or download the registration form, fill it and send it through post or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of marks obtained in Graduation and Personal Interview Scores.



Betasoft trainers training the MCA students on Web technology

Why pursue an MCA (Three Year Program) from IMS Unison University ?

- Personal and Professional Development:** The three year MCA program at the University is a fully loaded program loaded with prestigious programs and certifications like NIIT Swift 01 for MS Office, Art of Living for a healthy mind and healthy body, PHP, Dot.Net and personality development program for the holistic development of the student.
- Excellent Placements Opportunities:** The University boasts of an excellent placement track record for the MCA students where 80+ companies visit each year for campus placements of the MCA students. Some of the names include Infosys, Wipro, smartData, L&T Infotech, Intelligrape, Miracle Technologies, Daffodil Software etc.
- Curriculum designed and delivered with a high level of rigour and depth.

- Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor will communicate regularly with the parents to update on the progress of their ward.

Value Addition Programs

Various certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have a competitive edge. In addition, programs focused on enhancing confidence, business communication skills, stress management skills and overall personality development are also conducted. The programs which are conducted on regular basis are:

- NIIT Swift Certification:** IMS Unison University has an Institutional alliance with NIIT Limited to offer Swift Certification programs to its students. This 30 hours practical training program delivered by NIIT Ltd gives the student an insight and operational experience into MS-Office (MS Excel, MS Word, MS PowerPoint & Outlook). A joint certificate by NIIT Ltd. And IMS Unison University is awarded to the students upon the successful completion of this program.
- Dot Net Program:** IMS Unison University has an agreement with NIIT to offer a course in basics of Dot Net. This 45 hours program aims to enhance the front end programming skills of the students. A joint certificate by NIIT and IMS Unison University is awarded to students upon successful completion of the program.
- PHP Program:** IMS Unison University has an agreement with a top training partner of the country to offer a course in basics of PHP. This 45 hours program aims to enhance the web programming skills of the students. A joint certificate by the training partner and IMS Unison University is awarded to students upon successful completion of the program.
- Art of Living YES Plus Program:** is a powerful life-skills program designed specifically for students and young professionals to accelerate personal all-round excellence. The YES Plus Program is a week-long workshop with a focus to help the student develop sharper concentration with a calm mind, infuse confidence and self-esteem, and provide guidance on handling emotional stress and day-to-day decision making. It's an experience of high energy boost and sets the tone for ongoing development. A certificate by the Art of Living Foundation is awarded to the student upon the successful completion of this program.
- Soft Skills / Personality Development Programs:** IMS Unison University has MoU's with different reputed corporate training companies of India for conducting various training programs on personality development. The focus of this program is on enhancement of communication skills and overall personality development of our students. It is generally spread over three semesters with an input of 30 hours each semester. A joint certificate by the training partner and IMS Unison University is awarded to the students upon successful completion of the program in each semester.

Career Opportunities

Great opportunities in India and abroad lie for students of MCA in the field of Software development, software engineering, Troubleshooting, System Analyst, Software Consultant, Hardware Engineering, Web Designer and Development.

MCA (Master of Computer Applications)

Two Year Full Time Postgraduate Program for BCA /B.Sc.- IT/CS

Senior official from Esferasoft sharing her thoughts on 'Careers in New Technologies'



Why pursue an MCA (Two Year Program) from IMS Unison University ?

1. **Personal and Professional Development:** MCA Two Year Program at the University is a fully loaded program loaded with prestigious programs and certifications like NIIT Swift 01 for MS Office, Art of Living for a healthy mind and healthy body, PHP, Dot.Net and personality development program for the holistic development of the student.
2. **Excellent Placements Opportunities:** The University boasts of an excellent placement track record for the MCA students where 80+ companies visit each year for campus placements of the MCA students. Some of the names include Infosys, Wipro, smartData, L&T Infotech, Intelligrape, Miracle Technologies, Daffodil Software etc.
3. **Saves One Year:** BCA / BSc. IT/ BSc CS Graduates are eligible to take direct admission in the second year of MCA which saves one year for them.
4. Curriculum designed and delivered with a high level of rigour and depth.
5. **Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor will communicate regularly with the parents to update on the progress of their ward.

Value Addition Programs

Various certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have a competitive edge. In addition, programs focused on enhancing confidence, business communication skills, stress management skills and overall personality development are also conducted. The programs which are conducted on regular basis are...

- a. **NIIT Swift Certification:** IMS Unison University has an Institutional alliance with NIIT Limited to offer Swift Certification programs to its students. This 30 hours practical training program delivered by NIIT Ltd gives the student an insight and operational experience into MS-Office (MS Excel, MS Word, MS PowerPoint & Outlook). A joint certificate by NIIT Ltd. And IMS Unison University is awarded to the students upon the successful completion of this program.

- b. **Dot Net Program:** IMS Unison University has an agreement with NIIT to offer a course in basics of Dot Net. This 45 hours program aims to enhance the front end programming skills of the students. A joint certificate by NIIT and IMS Unison University is awarded to students upon successful completion of the program.
- c. **PHP Program:** IMS Unison University has an agreement with a top training partner of the country to offer a course in basics of PHP. This 45 hours program aims to enhance the web programming skills of the students. A joint certificate by the training partner and IMS Unison University is awarded to students upon successful completion of the program.

- d. **Art of Living YES Plus Program:** is a powerful life-skills program designed specifically for students and young professionals to accelerate personal all-round excellence. The YES Plus Program is a week-long workshop with a focus to help the student develop sharper concentration with a calm mind, infuse confidence and self-esteem, and provide guidance on handling emotional stress and day-to-day decision making. It's an experience of high energy boost and sets the tone for ongoing development.

A certificate by the Art of Living Foundation is awarded to the student upon the successful completion of this program.

- e. **Soft Skills / Personality Development Programs:** IMS Unison University has MoU's with different reputed corporate training companies of India for conducting various training programs on personality development. The focus of this program is on enhancement of communication skills and overall personality development of our students. It is generally spread over three semesters with an input of 30 hours each semester. A joint certificate by the training partner and IMS Unison University is awarded to the students upon successful completion of the program in each semester.

Career Opportunities

Great opportunities in India and abroad lie for students of MCA in the field of Software development, software engineering, Troubleshooting, System Analyst, Software Consultant, Hardware Engineering, Web Designer and Development.

The Master of Computer Applications (MCA) Two Year Full Time Program at IMS Unison University aims to provide the benefit of one year to the students who have a technical graduation degree like BCA and B.Sc (IT/Computer Science).

It prepares the students for productive and challenging careers in software industry and academia by providing an outstanding environment for teaching and research in the core and emerging areas of the discipline.

The program curriculum adequately covers the principles of computing, web and cloud technologies, and, applications of IT. Its curriculum is designed to incorporate hardware and core software concepts to give a practical exposure to the students. The last semester i.e. the final six months of the program is dedicated to rigorous 'On the Job Industrial Training'.

Eligibility

Candidates with Graduation in BCA, B.Sc (IT/ Computer Science) with min 50 % marks and with Mathematics at Class XII or Graduation.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, fill it and send it through post or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of marks obtained in Graduation and Personal Interview Scores.

BCA

(Bachelor of Computer Applications)

Three Year Full Time Undergraduate Program

The Bachelor of Computer Applications is a Three Year Full Time Degree Program designed to meet the requirements of the booming IT industry. Keeping this in mind, the program curriculum adequately covers the principles of computing, web and cloud technologies, and, applications of IT. The program aims at produce graduates with strong algorithmic and programming skills. The course lays emphasis on various programming languages.

The University maintains a high standard of teaching in classrooms and computer laboratories with highly qualified and experienced faculty. BCA is an exciting professional discipline offering numerous career opportunities. It is the fascinating and challenging field to develop oneself in IT Sector. This degree helps the students to get a sound knowledge on computer applications with the help of which they can have a perfect launch pad for challenging career in the field of information technology.

Eligibility

10+2 in any discipline with English and Maths as subjects, and min 50% marks.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, fill it and send it through post or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of marks obtained in Class XII, and Personal Interview Scores.

Why pursue a BCA from IMS Unison University ?

- 1. Personal and Professional Development:** The BCA program at the University is a fully loaded program loaded with prestigious programs and certifications like NIIT Swift 01 for MS Office, Art of Living for a healthy mind and healthy body, PHP and personality development program for the holistic development of the student.
- 2. Placements and Career Enhancement Opportunities:** Attractive placement opportunities are provided to the BCA students of the University. The popular companies that hire BCA students each year are Wipro, TCS and Accenture. Wipro through its WASE program, TCS through Ignite program and Accenture hire BCA students and as a part of their job agreements take care of their further studies i.e. enroll them to prestigious post graduation programs.
- 3. Programming Projects:** Curriculum includes a wide variety of programming platforms & projects, to develop good coding skills.
- 4. Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor will communicate regularly with the parents to update on the progress of their ward.

Value Addition Programs

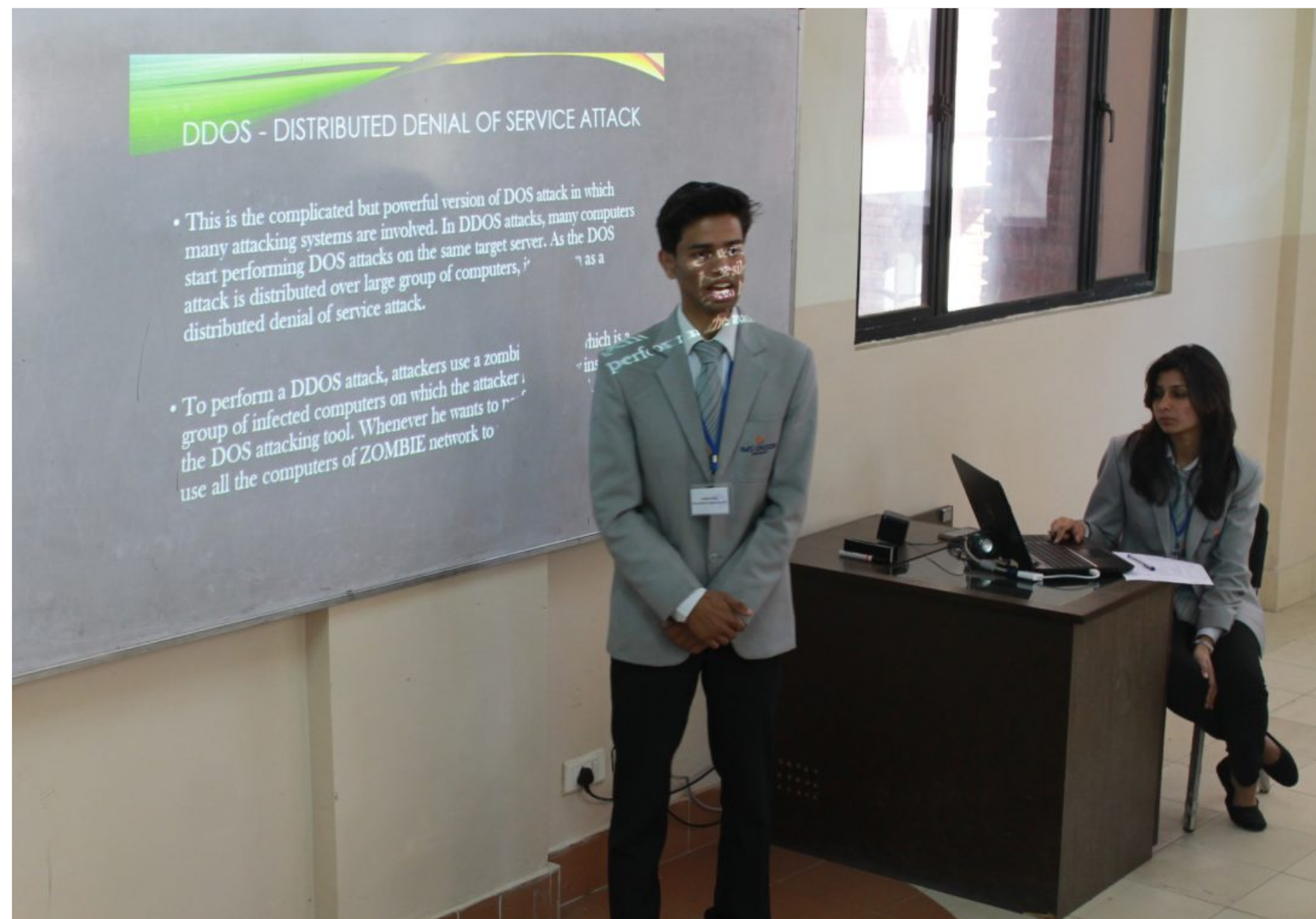
Various certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have a competitive edge. In addition, programs focused on enhancing confidence, business communication skills, stress management skills and overall personality development are also conducted. The programs which are conducted on regular basis are:

- a. NIIT Swift Certification:** IMS Unison University has an Institutional alliance with NIIT Limited to offer Swift Certification programs to its students. This 30 hours practical training program delivered by NIIT Ltd gives the student an insight and operational experience into MS-Office (MS Excel, MS Word, MS PowerPoint & Outlook). A joint certificate by NIIT Ltd. And IMS Unison University is awarded to the students upon the successful completion of this program.
- b. PHP Program:** IMS Unison University has an agreement with a top training partner of the country to offer a course in basics of PHP. This 45 hours program aims to enhance the web programming skills of the students. A joint certificate by the training partner and IMS Unison University is awarded to students upon successful completion of the program.
- c. Art of Living YES Plus Program:** is a powerful life-skills program designed specifically for students and young professionals to accelerate personal all-round excellence. The YES Plus Program is a week-long workshop with a focus to help the student develop sharper concentration with a calm mind, infuse confidence and self-esteem, and provide guidance on handling emotional stress and day-to-day decision making. It's an experience of high energy boost and sets the tone for ongoing development.
A certificate by the Art of Living Foundation is awarded to the student upon the successful completion of this program.
- d. Soft Skills/Personality Development Programs:** IMS Unison University has MoU's with different reputed corporate training companies of India for conducting various training programs on personality development. The focus of this program is on enhancement of communication skills and overall personality development of our students. It is generally spread over twothree semesters/trimesters with an input of 30 hours each semester/trimester. A joint certificate by the training partner and IMS Unison University is awarded to the students upon successful completion of the program in each semester/trimester.

Career Opportunities

Students who study BCA are very well versed in programming languages and web applications. This makes them potential candidates for the vast opportunities in small, medium and large IT organizations with varying job profiles like, Programmer, Technical Analyst, Quality, Analyst, Database administrator, Systems Analyst, and so on.

With growing demand for IT Managers, BCA graduates can pursue MBA to give them a very distinctive carrier advantage in the vast sector of SMART Technologies and E-Commerce.



A BCA student giving his presentation on Code of the Day Competition

SCHOOL OF LAW

Ph.D.

(Doctor of Philosophy) Full Time / Part Time Program

IMS Unison University provides the extensive learning and research environment for the doctoral research program in Law.

The Ph.D. Program in Law is rigorous, multidisciplinary and broad in scope. The program is offered in both full time and part time mode. This Doctor of Philosophy program is designed for members of teaching fraternity in Universities and Institutions of higher learning, and Law professionals from private and public sector. The intensity of the program demands energy and zeal in the pursuit of greater insight into the chosen topic and a willingness to master all essential components of academic research.

It covers doctoral research in a variety of law related areas such as Space Law, Criminal Law, Environment Law, Intellectual Property rights, Cyber Laws, Property Rights, Corporate Law, Law of the Sea and Human Rights.

The Ph.D. program (both full-time and part time) has mandatory course work requirements to be completed before final registration for the Ph.D. Thesis work.



Dr. Saleem Akhtar, Former Dean Faculty of Law, Aligarh Muslim University interacting with Ph.D. Law students



Hon'ble Justice J. Chelameswar, Judge Supreme Court of India during an Interactive Session with students of Law

Eligibility

55% marks in aggregate at Post Graduation level along with consistently good academic record. JRF qualified students will be exempted from giving University Entrance Exam but they will have to appear for the Interview round.

University Research Scholarship

UGC / CSIR NET Qualified candidates who are admitted as full time Research Scholars are eligible to apply for the IMS Unison University Research Scholarship.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form and send it through post or personally visit the University Admission Office to complete the registration process. Shortlisted candidates will be intimated about the University Entrance Exam date.

All shortlisted candidates will have to appear for this University Entrance Exam which will be followed by Personal Interview. Merit will be formed on the basis of the scores of the Entrance Exam and performance in the personal interview.

Time Duration

The thesis can be submitted after a minimum period of two years (from the date of successful completion of course work) and presentation of the Synopsis. Maximum duration for completion of full time or part time program is five years from the date of initial registration.

Why pursue a Ph.D. in Law from IMS Unison University ?

- One of its kind Program:** The Most Integrated Program, it offers a coherent course of study that integrates the rigorous terrains of doctoral and law studies.
- Publications and Presentations:** Ph.D. scholars are encouraged to work on research papers publish them and present at national and international conferences and to practice in classroom teaching. A regular monitoring is done by the Research Guide assigned to the scholar who reviews and guides the scholar on a monthly basis.
- Research Projects:** The Scholars have a supervised research experience and together with the faculty of law work on challenging research projects.
- Teaching Assignments:** The scholars are encouraged to interact with the students of BALLB (Hons) and BBA.LLB (Hons) to get hands on experience on teaching.

Career Opportunities

The Ph.D. Law qualified candidates can join different PSU's, and Companies as Law Officers. They can join Academic Institutions and take up challenging teaching roles and thus contribute towards the society.

LLM (Master of Law)

One Year Full Time Postgraduate Program

The LLM Program is a One Year Full Time Program spread across three trimesters. The Program attracts intellectually curious and thoughtful candidates from a variety of legal systems and backgrounds with various career plans. The diversity of the students in the LLM program contributes significantly to the educational experience of all students. The program is designed to provide extensive knowledge to students to enable them to face the global challenges and to serve the present and future need of the legal fraternity.

The program offers specialization in the following field of law...

- i. Constitutional and Administrative Law**
- ii. Criminal and Security Law**
- iii. Corporate and Commercial Law**
- iv. International and Comparative Law**
- v. Family and Social Security Law**
- vi. Legal Pedagogy and Research.**



Dr. Paramjeet Jaswal, Vice Chancellor, Rajiv Gandhi National University of Law, interacting with the students of School of Law on 'Understanding of Human Rights'

Eligibility

LLB/ BA.LLB/ BBA.LLB or equivalent with minimum 50% marks.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, and send it through post or personally visit the University Admission Office to complete the registration process. Shortlisted candidates will be intimated about the University Entrance Test date.

All shortlisted candidates will have to appear for this University Entrance Exam which will be followed by Personal Interview. Merit will be formed on the basis of the scores of the University Entrance Exam and performance in the personal interview.

Why pursue an LLM from IMS Unison University ?

1. Great Learning Environment with high legal exposure.
2. To move into a new area of expertise. An LLM is a highly specialized program that offers opportunities to change career focus. By choosing the right specialized programme, a lawyer can become a specialized lawyer.
3. **Wide range of Specialization Options:** Specialized knowledge equips you to give the judicial services exams Six popular specialization fields are given as options to the students to choose from.
4. **One Year LLM:** You save One Year as the program offered is One Year compared to two year being offered by many Universities.
5. **Smooth Transition from practice to teaching:** LLM program makes the transition from legal practice to teaching relatively smooth. High research orientation gives the chance of becoming a more specialized individual.

Career Opportunities

LLM program offers the chance to learn the law, practices and institutions of other jurisdictions. It offers career opportunities in Govt. as well as private organizations of repute. Academic Institutions also welcome LLM graduates as faculty.

INTEGRATED BA. LLB (HONS)

Five Year Full Time Undergraduate Program

The BA.LLB Students during a Legal Aid Camp at John Martyn Memorial School Salangoan, Dehradun educating the villagers on the importance of child education

Mr. B. S. Sinsinwar, Chairman, Bar Council of India during an interactive session with the students of Law



An Integrated Five Year Honours Degree program conceived with an objective to bring forth legal education at par with professional courses like medicine and engineering, for a fresh 10+2 pass-out to make an immediate career choice.

The teaching methods adopted for the degree program are such as to promote multi-disciplinary inquiry and practical appreciation of multiple problems. The teaching methodology involves lectures, discussions, case studies, moot courts and project work. The curriculum is a judicious mix of social-sciences and legal subjects. For practical exposure, students are sent for internships to various organizations undertaking legal activities.

For practical first hand exposure, students are sent for a compulsory 20 week Internship to various organizations like legal firms, NGO's, corporate firms, etc.

A student can complete the program in a minimum time period of five years or maximum upto eight years.

Eligibility

10+2 in any discipline with English as a subject with min 50% marks.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, and send it through post or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of the percentage of marks obtained in Class XII and performance in the personal interview.

Why pursue a Integrated BA.LLB (Hons) from IMS Unison University ?

1. **Catch them Young'** philosophy gives the career an early direction and ensures strong roots. Law as a discipline offers a long term and relatively stable career.
2. **Great Placement Opportunities:** IMS Unison University has an excellent placement track record in law firms like Dua Associates, Fidelegal Advocates and Solicitors, corporate firms like Quislex Legal Services Hyderabad, Pangea 3, Mind Merchant and many more top law firms and NGO's like Rural Litigation and Entitlement Kendra, Human Rights Network and many more. All corporate have a law cell where our students find an easy placement. Students of BA.LLB have even practiced with top corporate lawyers like Shri Ramjethmalani, Mr. Siddharth Luthra to name a few. Many of them are successfully practicing at various High Courts.
3. **Personal and Professional Development:** The BA.LLB (Hons) program at the University is a fully loaded program loaded with prestigious programs and certifications like value addition programs like NIIT Swift Program for command over MS Office, Business English Certification by Cambridge for better command over English and Art of Living for a healthy mind and healthy body.
4. **Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor will communicate regularly with the parents to update on the progress of their ward.

Career Opportunities

On successful completion of the BA.LLB (Hons) program, one can practice law after the enrolment with Local/State/Central Bar Council. They can start their career as apprentices or assistants. Later on, with experience they can find even better job opportunities like legal advisors, company secretary, oath commissioner or judge. There are number of opportunities in the government sector like a graduate can become a Public Prosecutor. A Law Graduate can become a judge after clearing exam conducted by various commissions. There are number of opportunities in various government department and ministries.

Value Addition Programs

Various certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have a competitive edge. In addition, programs focused on enhancing confidence, business communication skills, stress management skills and overall personality development are also conducted. The programs which are conducted on regular basis are...

- a. **NIIT Swift Certification:** IMS Unison University has an Institutional alliance with NIIT Limited to offer Swift Certification programs to its students. This 30 hours practical training program delivered by NIIT Ltd gives the student an insight and operational experience into MS-Office (MS Excel, MS Word, MS PowerPoint & Outlook). A joint certificate by NIIT Ltd. And IMS Unison University is awarded to the students upon the successful completion of this program.
- b. **BEC (Business English Certificate) Preliminary Certification:** Cambridge English Language Assessment: BEC is a part of the Cambridge English Language Assessment designed by University of Cambridge. Employers value and rely on BEC Certification because it is a thorough test of all four language skills (reading, writing, listening and speaking) in business context. BEC Preliminary Certification is an intermediate level training and examination designed to give practical skills required to improve employability and career opportunities. A rigorous training in English reading, writing, listening and speaking skills will be imparted to all students. After training, students will appear for an examination conducted by Cambridge English Language Assessment. Successful students will be awarded the BEC Preliminary Certification by the University of Cambridge English Language Assessment.
- c. **Art of Living YES Plus Program:** is a powerful life-skills program designed specifically for students and young professionals to accelerate personal all-round excellence. The YES Plus Program is a week-long workshop with a focus to help the student develop sharper concentration with a calm mind, infuse confidence and self-esteem, and provide guidance on handling emotional stress and day-to-day decision making. It's an experience of high energy boost and sets the tone for ongoing development. A certificate by the Art of Living Foundation is awarded to the student upon the successful completion of this program.

INTEGRATED BBA.LLB (HONS)

Five Year Full Time Undergraduate Program



Hon'ble Justice A.K. Patnaik, Former Judge Supreme Court of India, sharing his thoughts at the inauguration of the 2nd National Moot Court competition.



"The MoU has been signed by Padamshree Avadesh Kaushalji, Chairperson of Rural Entitlement and Litigation Kendra (RLEK), and Dr. Amit Adlakha, a senior faculty of the University to promote academic exchange research and social awareness"

BBA.LLB (Hons) program offered by the University is a five year Integrated Honours Degree Program spread across ten semesters. It empowers students with skills and knowledge in the field of law to play a lead role in various disciplines anywhere in the world. It is designed to provide overall development of a student to face the global challenges. It exposes students to various aspects of management like Organizational Behavior, Finance and International Business along with the substantive and procedural laws. In view of self dependency and latest updates, subjects like computer applications, foreign language have also been covered in the program. For practical exposure, students are sent for Internship to various organizations undertaking legal activities.

For practical first hand exposure, students are sent for a compulsory 20 week Internship to various organizations like legal firms, NGO's, corporate firms etc.

A student can complete the program in a minimum time period of five years or maximum upto eight years.

Eligibility

10+2 in any discipline with English as a subject with min 50% marks.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, and send it through post or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of the percentage of marks obtained in Class XII and performance in the personal interview.

Why pursue a Integrated BBA.LLB (Hons) from IMS Unison University ?

1. Catch them Young' philosophy gives the career an early direction and ensures strong roots. Law as a discipline offers a long term and relatively stable career.
2. **Saving of one year:** Curriculum designed and delivered with the same rigour, depth and choice in specializations as in the 3 year BBA and 3 year LLB programs. Thus, overall there is a saving of one year with no compromise on quality and quantity in the curriculum.
3. **A Perfect Integration of Two popular professional degrees BBA & LLB:** IMS Unison University enjoys a strong legacy and proven track record in the field of Management and Law. This degree from IMS Unison university is therefore a much sought after one for a perfect career in corporate law. Hence it not just offers a career to the student in the field of Law but also its application in the corporate world.
4. **Placement Opportunities:** IMS Unison University has an excellent placement track record in law firms like Dua Associates, Fidelegal Advocates and Solicitors, corporate firms like Quislex Legal Services Hyderabad, Pangea 3, Mind Merchant and many more top law firms and NGO's like Rural Litigation and Entitlement Kendra, Human Rights Network and many more. All corporate have a law cell where our students find an easy placement. Our students of Law have even practiced with top corporate lawyers like Shri Ramjethmalani, Mr. Siddharth Luthra to name a few. Many of them are successfully practicing at various High Courts.
5. **Personal and Professional Development:** The BBA.LLB (Hons) program at the University is a fully loaded program loaded with prestigious programs and certifications like value addition programs like NIIT Swift Program for command over MS Office, Business English Certification by Cambridge for better command over English and Art of Living for a healthy mind and healthy body.

Career Opportunities

There are number of opportunities in the government sector like a graduate can become a Public Prosecutor. A Law Graduate can become a judge after clearing exam conducted by various commissions. There are number of opportunities in various government department and ministries. The students can also successfully join reputed corporate as a corporate lawyer. There are plenty of opportunities in the Business world for Legal Executives and Officers.

On successful completion of integrated BBA.LLB (Hons) program, one can practice law after the enrolment with Local/State/Central Bar Council. They can start their career as apprentices or assistants. Later on, with experience they can find even better job opportunities like legal advisors, company secretary, oath commissioner or judge. There are number of opportunities in the government sector like a graduate can become a Public Prosecutor.

Value Addition Programs

Various certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have a competitive edge. In addition, programs focused on enhancing confidence, business communication skills, stress management skills and overall personality development are also conducted. The programs which are conducted on regular basis are...

- a. **NIIT Swift Certification:** IMS Unison University has an Institutional alliance with NIIT Limited to offer Swift Certification programs to its students. This 30 hours practical training program delivered by NIIT Ltd gives the student an insight and operational experience into MS-Office (MS Excel, MS Word, MS PowerPoint & Outlook). A joint certificate by NIIT Ltd. And IMS Unison University is awarded to the students upon the successful completion of this program.
- b. **BEC (Business English Certificate) Preliminary Certification:** Cambridge English Language Assessment: BEC is a part of the Cambridge English Language Assessment designed by University of Cambridge. Employers value and rely on BEC Certification because it is a thorough test of all four language skills (reading, writing, listening and speaking) in business context. BEC Preliminary Certification is an intermediate level training and examination designed to give practical skills required to improve employability and career opportunities. A rigorous training in English reading, writing, listening and speaking skills will be imparted to all students. After training, students will appear for an examination conducted by Cambridge English Language Assessment. Successful students will be awarded the BEC Preliminary Certification by the University of Cambridge English Language Assessment.
- c. **Art of Living YES Plus Program:** is a powerful life-skills program designed specifically for students and young professionals to accelerate personal all-round excellence. The YES Plus Program is a week-long workshop with a focus to help the student develop sharper concentration with a calm mind, infuse confidence and self-esteem, and provide guidance on handling emotional stress and day-to-day decision making. It's an experience of high energy boost and sets the tone for ongoing development.

A certificate by the Art of Living Foundation is awarded to the student upon the successful completion of this program.

SCHOOL OF MASS COMMUNICATION

Ph.D.

(Doctor of Philosophy) Full Time / Part Time Program

The Ph.D Program in Journalism and Mass Communication is a rigorous, multi-disciplinary and broad in scope. This Doctor of Philosophy program is targeted at research scholars, members of teaching fraternity in universities and Institutions of higher learning, and professionals from private and public sector. The intensity of the program demands energy and zeal in the pursuit of greater insight into the chosen topic and a willingness to master all essential components of academic research. It covers doctoral research in a variety of journalism and mass communication related areas such as: Development Communication, Media and Gender, New Media Trends, Media and Culture, Broadcast Journalism, Advertising and Public Relation, Film Studies, ICT and Development, Hindi Journalism. The main objective of the Ph.D. program is to promote higher learning and advanced research in areas relating to Mass Communication & Allied disciplines. The School has a range of active researchers who are focused on contemporary and historical analysis of journalism, news production, developmental journalism and political communication etc. The School also has active research links and collaborative research ventures with departments of other institutions in India and abroad.

The Ph.D. program (both full-time and part time) has mandatory course work requirements to be completed before final registration for the Ph.D. Thesis work.



Eligibility

55% marks in aggregate at Post Graduation level along with consistently good academic record. JRF qualified students will be exempted from giving entrance test but they will have to appear for the Interview round.

University Research Scholarship

UGC / CSIR NET Qualified candidates who are admitted as full time Research Scholars are eligible to apply for the IMS Unison University Research Scholarship.

Admission Process

Interested candidates can register themselves at the University website i.e. www.iuu.ac or download the registration form, and send it through post or personally visit the University Admission Office to complete the registration process. Shortlisted candidates will be intimated about the University Entrance Exam date.

All shortlisted candidates will have to appear for this University Entrance Exam which will be followed by Personal Interview. Merit will be formed on the basis of the scores of the Entrance Exam and performance in the personal interview.

Time Duration

The thesis can be submitted after a minimum period of two years (from the date of successful completion of course work) and presentation of the Synopsis. Maximum duration for completion of full time or part time program is five years from the date of initial registration.

Why pursue Ph.D. (Journalism and Mass Communication) from IMS Unison University

- 1. Publications and Presentations:** Ph.D. scholars are encouraged to work on research papers publish them and present at national and international conferences and to practice in classroom teaching. A regular monitoring is done by the Research Guide assigned to the scholar who reviews and guides the scholar on a monthly basis.
- 2. Research Projects:** The Scholars have a supervised research experience and together with the faculty of Mass Communication work on challenging research projects.
- 3. Teaching Assignments:** The scholars are encouraged to interact with the junior Batches of Bachelors students to get hands on experience on teaching.

Career Opportunities

The Ph.D. Journalism and Mass Communication qualified candidates can join different Media Companies and Media Research Companies. They can join Academic Institutions and take up challenging teaching roles and thus contribute towards the society.

MA (JOURNALISM AND MASS COMMUNICATION)

Two Year Full Time Postgraduate Program

A well designed Two Year Masters' Degree Program, this MA (Journalism & Mass Communication) Program has proven credibility and acceptance in the media industry and is perfectly suited for students who wish to make a career in the field of high demand professions of Radio and Television Broadcasting, Publishing, Reporting, Photography, Entertainment and Event Management. The course provides a firm background in theories and with special emphasis practical hands-on training and skills in all forms of media. The course also aims at providing students with the critical knowledge of historical development and the paradigm shifts in media, culture and communication. Each student has to undergo a rigorous four week internship.



A student of MA (Journalism and Mass Communication) interviewing Mr Ruskin Bond an Eminent Author and Padma Bhushan



A demonstration on VR Cast Virtual studio for the students SOMC. The Professional experts Muzaffar Hussain and Sumesh Prasad explaining the importance and need of virtual studio.

Eligibility

Graduate in any Discipline with minimum 45% marks.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, fill it and send it through post or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of marks scored in Graduation and Personal Interview Scores.

Why pursue an MA (Journalism and Mass Communication) from IMS Unison University?

- Excellent Industry Interface:** Regular interaction with stalwarts from Media Industry and Academia from both India and abroad providing global exposure to students.
- Excellent Placement Opportunities:** The University provides excellent placement opportunities in top Media houses, production units and print, electronic and radio stations.
- Best Media Labs in the region:** 'Opportunity to practice in-house': The University boasts of excellent state of the art Media Labs (print, electronic and radio) that are one of their kind in the entire region to make the students practice and learn in house. The students produce documentaries in-house.
- Unison Times Newspaper published in-house:** An Intra-University newspaper 'Unison Times' is published in-house by the students of School of Mass Communication and is circulated throughout the University. The students are involved in the process of creating news and presenting it through Unison Times.
- Personal and Professional Development:** The MA Journalism and Mass Communication at IMS Unison University is a fully loaded program loaded with prestigious certifications that aim to increase employability of students. These Prestigious Certifications include certifications in Multimedia, MS-Office by NIIT and YES + by Art of Living makes it a one of its kind program.
- Mentoring System:** Every student is assigned a faculty mentor every academic term to track the progress of the student on a regular basis. The faculty mentor will communicate regularly with the parents to update on the progress of their ward.

Value Addition Programs

Various certification programs are organized in association with our training partners to enhance the professional skills of our students so that they have a competitive edge. In addition, programs focused on enhancing confidence, business communication skills, stress management skills and overall personality development are also conducted.

The programs which are conducted on regular basis are...

- Multimedia Certification:** IMS Unison University in collaboration with a reputed training partner of the country offers a 45 hours program in Multimedia. The program covers Photoshop, Illustrator, Flash, Premiere, Encore, Soundbooth, AfterEffects, Fireworks, Dreamweaver. It offers a perfect blend of multimedia applications, web technology, communication technology and also soft skills for the students who are aspiring to be world class multimedia professionals. After the successful completion of the program, a joint certificate is awarded to the students.
- NIIT Swift Certification:** IMS Unison University has an Institutional alliance with NIIT Limited to offer Swift Certification programs to its students. This 30 hours practical training program delivered by NIIT Ltd gives the student an insight and operational experience into MS-Office (MS Excel, MS Word, MS PowerPoint & Outlook). A joint certificate by NIIT Ltd. and IMS Unison University is awarded to the students upon the successful completion of this program.
- Art of Living YES Plus Program:** is a powerful life-skills program designed specifically for students and young professionals to accelerate personal all-round excellence. The YES Plus Program is a week-long workshop with a focus to help the student develop sharper concentration with a calm mind, infuse confidence and self-esteem, and provide guidance on handling emotional stress and day-to-day decision making. It's an experience of high energy boost and sets the tone for ongoing development.

A certificate by the Art of Living Foundation is awarded to the student upon the successful completion of this program.

Career Opportunities

The program helps one to get into mid level jobs in areas like print, TV, production houses, advertising firms, and production houses. They assume diverse roles like that of a writer, editor, news analyst, news reader, public relations officer, advertising and designing, columnist, reporter, event manager and many more.

BA (JOURNALISM AND MASS COMMUNICATION)

Three Year Full Time Undergraduate Program

BA (Journalism and Mass Communication) is a three year degree program spread across six semesters aimed at providing professional training required to qualify for entry-level positions in media industry. Special emphasis is laid on hands-on practical skills in all forms of media, with a sound understanding of theory and the current developments in the area of Mass Communication.

At the end of the fourth semester, students go for a compulsory four to six weeks internship with a media organization of repute. This training helps the students to experience the practical side of the media world. Additionally, grooming the students in effective communication skills and training on the field is provided to better prepare the students for the demands of the media industry.



Students after an interactive session with Abhisar Sharma famous anchor at ABP News



The Students observing the production process of newspaper at Amar Ujala

Eligibility

10+2 in any discipline with English as a subject with min 50% marks.

Admission Process

Interested candidates can register themselves at the University website www.iuu.ac or download the registration form, and send it through post or personally visit the University Admission Office to complete the registration process.

All eligible candidates will have to appear for a round of Personal Interview. Merit will be formed on the basis of the percentage of marks obtained in Class XII and performance in the personal interview.

Why pursue a BA (Journalism and Mass Communication) from IMS Unison University?

1. Catch them Young' philosophy gives the career an early direction and ensures strong roots. Mass Communication and Journalism as a discipline has always enjoyed a commanding status in the society.
2. **Excellent Industry Interface:** Regular interaction with stalwarts from Media Industry and Academia from both India and abroad providing global exposure to students makes them more informed professionals in the making.
3. **Excellent Placement Opportunities:** The University provides excellent placement opportunities to BA (Journalism and Mass Communication) students in top Media houses, production units and print, electronic and radio stations. The students after successfully completing BA Journalism and Mass Communication take up starting level roles in different organizations of repute.
4. **Best Media Labs in the region:** 'Opportunity to practice in-house': The University boasts of excellent state of the art Media Labs (print, electronic and radio) that are one of their kind in the entire region to make the students practice and learn in house. The students produce documentaries in house.
5. **Unison Times Newspaper published in house:** An Intra-University newspaper 'Unison Times' is published in house by the students of School of Mass Communication and is circulated throughout the University. The students are involved in the process of creating news, compiling and presenting it through Unison Times.
6. **Personal and Professional Development:** The BA Journalism and Mass Communication at IMS Unison University is a fully loaded program loaded with prestigious certifications that aim to increase employability of students. These Prestigious Certifications include certifications in Multimedia, MS-Office by NIIT and YES + by Art of Living makes it a one of its kind program.
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A certificate by the Art of Living Foundation is awarded to the student upon the successful completion of this program.

Career Opportunities

The program helps one to get into starting level jobs in areas like print, TV, production houses, advertising firms, and production houses. They assume diverse roles like that of a writer, sub-editor, news analyst, news reader, columnist, reporter and many more.

INTERNATIONAL RECOGNITION



Mr. Amit Agarwal, Chairman, Board of Governors, IMS Unison University exchanging the MoU with Prof. Andrew Sanders, Head Birmingham Law School, University of Birmingham, UK

Our academic programs are nationally and internationally recognized.

We are members of

- National HRD Network
- Computer Society of India (CSI)
- All India Management Association (AIMA)
- Confederation of Indian Industry (CII)
- Ph.D. Chamber of Commerce and Industry
- Institute of Electrical and Electronics Engineers (IEEE)

International Linkages

The University has signed MOUs with the following prestigious International Universities for facilitating an international exposure to its students and faculty :

- Kansas State University, Manhattan, USA
- University of Salford, Manchester, UK
- Birmingham University, Birmingham, UK

The University has educational tie-ups with

- NIIT Technologies
- SAP India Pvt. Ltd.
- Oracle Corporation
- Benchmark Six Sigma
- Global Voice
- TPC Consultants
- Art of Living

SKILL-ENHANCING WORKSHOPS

The Students of Mass Communication after attending an informative session conducted by the Public Relations Society of India

Training students on different skill set in a practical environment is a vital part of our curriculum. Throughout the year, students are given many opportunities to attend, wide range of interactive workshops that help them recognize, learn, develop and articulate their skills for better results in any field.



A student learning the basics of shooting during a workshop on self-defence.



Dr. Harsh Sinhwali with over 40 years of rich experience (in global organizations of repute like MIT, IIT Roorkee, Cambridge University) taking a motivational workshop with the students of School of Computer Applications



A workshop on Capital Markets by SEBI for the students of School of Management



Workshop on Film Appreciation conducted by renowned film maker Prince Shadwal for the students of School of Mass Communication



A workshop on Statistical Package for Social Sciences (SPSS) in progress



IIM Ahmedabad Zonal Workshop 'Confluence' on Entrepreneurial Skill Development

Android workshop in progress for the students of School of Computer Applications

Students learning the basics of photography at a photography workshop

CLUBS AND PICNICS

Clubs are an attempt to nurture the diverse talents of our students by providing a platform for singers, musicians, dancers, actors, painters, writers, photographers and dreamers. Different Clubs meet on a weekly basis to charter their plan of activities for the rest of the week. Apart from the Club activities there are regular picnics the students across all four Schools enjoy.

The Literary Club posing after their weekly activity



Book Fair

The University organizes a Book Fair where leading national and international publishers showcase their best books. Students and teachers make full use of this Mega-event through interesting value purchases.

SPIC MACAY

In its quest to conserve and promote an awareness of India's rich and heterogeneous cultural tapestry amongst the youth of the country SPIC-MACAY and IMS Unison University organize regular events showcasing the best national as well as international talents.



The Dramatics Club puts up a drama with a message

Clubs

Student Clubs at our University provide an outlet and a stage for the creative young minds. The Club members along with their Faculty Coordinators meet on a regular basis and organize activities to showcase the best from their respective trade. Major clubs in the University are from the areas of photography, dance and music, drama and literature area. Students from all the four Schools at the University are encouraged to participate in various club activities.

Picnics

Regular picnics are organized for the students in order to help develop team spirit amongst them. These short trips are taken to popular picnic spots including amusement parks and hill stations.

A senior Faculty from the School of Management sharing the thought behind the book fair with the Guest of Honor.



Students enjoying Picnic at Fun Valley - an amusement cum water park



SPIC MACAY activities are regularly conducted for the students for their better understanding of India rich cultural heritage.



Students enjoying their picnic at the Queen of Hills, Mussoorie

SOCIAL INITIATIVES

The University takes and supports a lot of social initiatives for the greater good of the local community, the nation, and the world.

Plant a Tree, Save the Earth, Save the Girl Child, 'Beti Parhao' and Donate Blood are just to name a few.



Students of the University join the 'Save the Girl Child' campaign organized by Amar Ujala



Shri Suder Lal Bahuguna - world famous environmentalist, the famous Chipko movement leader, addressed the students of the University on 'Save the Environment'



The students of the University leading a rally on 'Creating awareness on AIDS' in the town on the occasion of World AIDS Day.



'Plant A Tree' a movement started by Dr. R. C. Goel, Chancellor, IMS Unison University.

EMINENT GUEST SPEAKERS VISIT IMS UNISON UNIVERSITY

Dr. V. K. Nangia, Professor, Department of Management, IIT Roorkee delivered lecture on 'The Changing Face of Indian Economy'

Mr. Manish Bhandari, Vallum Capital Mumbai spoke to the students on 'Current Indian Economic Scenario Problem and Prospects'



Chetan Bhagat, the famous globally recognized and revered author of eight blockbuster novels interact with the students and while answering the queries of students he got nostalgic and remembered his college days.

Dr. Uma Sehgal, Professor at University of Missouri, St. Louis, USA, delivering a session on professional services

Mr. Vivek Mehra, MD and CEO of SAGE Publications giving an overview of the publishing industry

Dr. S. Farooq, President Himalaya Drug Company delivered a talk on 'Success and Human Values'

Hon'ble Justice A. K. Sikri, Judge, Supreme Court of India speaking to the students on 'Constitutional Law'



Mr. Divesh Mishra, Senior Vice President, HDFC Bank speaking to the students of School of Management on 'Careers & Banking Sector'

Dr. Olivia Haruko Kamra, Faculty School of Law California University, US delivered a session on American Legal System and International Trade Law

NATIONAL STUDY TOUR & EXCURSIONS

Practical exposure grows and enhances the professional skills of students and keeps them abreast with their surroundings. It also provides an opportunity to interact with renowned professionals and executives. With this view, IMS Unison University regularly organizes study tours & excursions.

Students at Coca Cola Bottling Plant, Bangalore

Students at Wonder La Amusement Park, Bangalore



Students at the Mysore Palace

Students at Buddhist Monastery at Coorg

Bangalore-Mysore-Coorg

A 10 day National Study Tour in Jan 2015 to Bangalore, Mysore and Coorg has been a great learning and fun experience for MBA students. Students visited Coca-Cola and Dunlop Polymers during the industrial visits. Students were exposed to the production process at both the plants and they enjoyed the learning experience.

Students enjoyed the shopping at MG Road and Brigade Road in Bangalore. The students visited the Mysore Palace and Brindawan Garden in Mysore and also enjoyed the natural beauty of Coorg and the coffee plantations in the Western Ghats.

Mumbai beaches are always fun



Students get ready to rock the dance floor just before the DJ



Students with faculty members at Reliance Industries, Mumbai



Students at Jai Shree Polymers, Pune



Mumbai-Lonavala-Pune

An Eight Day National Study Tour in Jan 2015 to Mumbai, Lonavla and Pune was organized for the MBA students which was a great learning experience for the students who visited reputed organizations like Reliance Communication & Narsi Automotives at Mumbai and Jaishree Polymers at Pune.

Besides this the students were all delighted to visit various places of tourist & cultural interest at Mumbai, Pune & Lonavla. The students cherished every moment of the tour. It was an enjoyable and a throughly enriching experience for all the students and the accompanying faculty members.

SPECIAL DAYS

Every day is a special day at IMS Unison University and the spirit of its students makes an ordinary day change into a special extra ordinary day. IMS Unison University believes in the philosophy 'of the students, by the students and for the students'. Hence activities are put up by the students to mark the celebration of small & big events, under the guidance of their faculty mentors.

Students put up a skit on fighting unemployment on the occasion of National Youth Day Celebrations

Our students at a function understanding the importance of the 'World's Minority Rights Day'



Winners of the coveted titles at 'Freshers 2014'

Students dancing on patriotic numbers at the Independence Day Celebrations

Though life is a celebration and learning is fun at the University, a few special days like Independence Day, Republic Day, Freshers Day, Teachers Day, Foundation Day, International Women's Day, National Law Day, National Education Day, National Youth Day, Human Rights Day, World Minority Rights Day, Good Governance Day, Farewell are celebrated with extra fervour and spirit of togetherness.

"Havan" being performed on the occasion of the 'University Foundation Day'

Dr. D. K. Bandyopadhyay, Vice Chancellor, IMS Unison University appreciating the work put up by the students in the form of posters to mark the occasion of 'Human Rights Day'



Farewell is always painful but at IUU its all about carrying beautiful memories along

Senior dignitaries of the University sharing some lighter moments on Teachers Day

'LAMHE' THE ANNUAL INTER UNIVERSITY FEST

"LAMHE" is the Annual Inter University Techno-Cultural Festival organized by the students of the IMS Unison University. This 3-day Festival showcases the talent, both technical and cultural, of the students. It also acts as a platform for the students to match their skills with participants from several other Colleges and Universities.

Bhangra dance by BBA students of IMS Unison University



Performers from Nischay Band from one of the competing colleges battling it out during the War of the Bands



Students putting their best foot forward at the Group Dance Competition



The events consist of Mega-attractions, informal events, technical events and managerial events which has seen an exponential growth in participation by students from all over. Events range from Marketing Simulation to Coding competitions; from Creative Writing to Parliamentary debate; from Music to Dance competitions and from Documentary and Film making to Business quest. The evenings are filled with entertainment by individual and group cultural performances and the final show by a leading Rock Band.

This Techno Cultural extravaganza has gained immense popularity amongst the students of several University Institutions from the region and beyond.

Lamhe-2015 scaled new heights of vibrancy through a larger participation of teams & around innovative events in a competitive format. The clubs & societies of students of the IMS Unison University presented kaleidoscope of events that enthralled the large audience.

Lamhe and Tech Fest were organized from th th 5 to 7 February, 2015. Fifteen teams from across North India participated in the event and made it the most sought after event of its time.

Mesmerising classical performance by a student



Students swinging with Eka band

Students walk the ramp during the beautifully choreographed Fashion Show.

NATIONAL MOOT COURT

The School of Law, IMS Unison University, Dehradun organizes the National Moot Court Competitions which has teams participating from National Law Universities & other leading Law Schools from across the country.

The 2nd National Moot Court Competition was held in October, 2014 where 48 teams representing almost all the states of India, such as, Karnataka, Kerala, Tamil Nadu, Andhra Pradesh, Telangana, West Bengal, Odisha, Assam, Maharashtra, Gujarat, Rajasthan, Uttar Pradesh, Madhya Pradesh, Chhattisgarh, Haryana, Punjab, Jharkhand, Bihar, Uttarakhand and Delhi participated along with 8 teams from various National Law Universities.

Hon'ble Justice A. K. Patnaik, Former Judge, Supreme Court of India, was the Chief Guest at the Inaugural Ceremony and Hon'ble Justice J. Chelameswar, Judge, Supreme Court of India was the Chief Guest of the Valedictory and Awards Ceremony. Twenty Four Moot Courts for the elimination round, two Courts for the semifinal round and one Court for Final round were judged by Senior Lawyers, Judicial Officers, and Professors of different Universities.

Appellant presenting the case



Respondent defending the case

Teams from 48 leading universities including 8 NLUs wait for their turn at the National Moot Court



Hon'ble Justice J. Chelameswar, Judge, Supreme Court of India presenting the Winner's Trophy at the 2nd National Moot Court Competition to a student from the National University of Advanced Legal Studies, Kochi



Hon'ble Justice A.K. Patnaik, Former Judge, Supreme Court of India and Prof. Nisha Dubey Former Vice Chancellor of Barkatullah University, Bhopal, at the inauguration of the 2nd National Moot Court Competition.

GREAT PLACEMENTS TO LAUNCH CAREERS

The orientation and emphasis at IMS Unison University is to closely and continually engage with the Industry as this would be the destination of most of the students. Therefore, be it the top University Authorities like Board of Governors and Board of Management, or the authorities responsible for curriculum design like the Academic Council and the Board of Studies, there is a substantial representation and guidance from senior experienced executives from Industry to give a strategic direction to all programs and activities at the University. This ensures that our students are better prepared for the Industry and also to get the Industry to provide training, internships and placements for our students.

Ms. Parul Pandey, Manager HR Bose Corporation giving a placement talk to the students

Mr. Sukhpreet Kalra, Vice President Human Resources, Accenture during a placement talk



Ms. Neetu, Deputy Manager Recruitments, SAGE Publications during a pre-placement talk



Ms. Shipra Srivastava Manager HR Reliance Retail delivering the placement talk



IMS Unison University boasts of a dedicated and well-staffed Training & Placement Cell with a Head of Department, Associate Head, and Senior Administrative Managers, Faculty members representing all Schools & Programs and Student Coordinators. Apart from this dedicated facility in the University campus, the University also has a Placement Office in New Delhi, to closely network with various companies in the NCR region and beyond. Students volunteers play a significant role in the training, internship and placement activities.



The T&P Cell undertakes career counseling for students in order to identify their career goals, interests and skill-set of students and channelize their potential accordingly. This is supervised by a highly professional team of career specialists and counselors who conduct timely workshops, personality development sessions and life skill training to provide the students enough 'instruments' not just to land with their dream job, but scale high in their career path as well.

The University invites leading consulting firms and reputed corporations to participate in industry-academia interaction.

Mr. Rajeev Sindhu, President Sales for Ceasefire Industries during a pre placement talk

Ms. Swati Singh, Manager HR, naukri.com, addressing the students on the career offerings at naukri.com



Mr. Arun Agarwal, Senior Manager, Prione Services a Joint Venture of Amazon Asia and Catamaran during a placement talk

Mr. Ravinder Kaul Regional Manager HR ICICI Securities delivering the placement talk on ICICI Securities offering.

Highlights

School of Management

- Over 90% consistent placement record for MBA graduates.
- Over 120+ companies visit us each year only for the placements of MBA students. For the year 2015, 106 companies have already visited the campus for placements (data till 10th February, 2015).
- As on 10th February, 2015, 162 students out of a total of 208 eligible MBA students of the current graduating batch (2013-15) are already successfully placed.
- Highest package as on date in this academic session is ₹8.78 L pa, and the average package is over ₹4.25 L pa.
- Top brands like ITC Limited, AXIS Bank, HDFC Bank, YES Bank, Vodafone, SAGE Publications, CRISIL, Naukri.com, JARO Education, Bose Corporation,

- Transport Corporation of India Ltd., Interocean Shipping Co. Ltd., Capital IQ, Ceasefire Industries, FedEx, Wep Solutions Ltd., Tommy Hilfiger, Croma Infinity Retail Ltd., Redington, ICICI Securities, Lifecell, Reliance Retail, Audi, Muthooth FinCorp, Genpact are our regular recruiters.
- Excellent Sectorial Coverage in Placements: Sectors covered include FMCG, Banking and Finance, Retail, Logistics and Supply Chain, IT, Financial and Market Research, Education, Shipping, Consultancy, Real Estate.
- New recruiters added each year: At least 10 new recruiters are added each year to the growing list of campus recruiters. For placements of 2015 Batch, a few new recruiters added to the list are Capital Via Research, TUV SUD South Asia Private Ltd., Kent RO, SAGE Publications, Prione (An Amazon Asia and Catraman Joint Venture), Bajaj Capital, Anand Rathi, Amrapali Aadya Trading and Investment Pvt. Ltd., Kamdhenu Group and DaMilano.

School of Computer Applications

- Over 85% consistent placement record for MCA over the past 3 years.
- Over 65+ companies visit us each year specially for MCA & BCA placements.
- Eighty one students (out of 98 students) from the current th 2015 batch are already placed (as on 10 February, 2015) Highest package ₹6 L pa and the average package is ₹2.25 L pa.
- Top IT companies like Infosys, Wipro, NIIT Technologies, HP, CMC Ltd., SmartData Enterprises, Delta Web Services, Vaultup, Prologic Technologies, Intelgrape, Mcoverges, Conjoinix Total Solution, Intelgain Technologies Pvt. Ltd., Sebiz Infotech Limited, Betasoft Systems Pvt Ltd, are regular recruiters on our Campus.

- Excellent Domain Coverage: Major domains covered are Oracle, JAVA, .NET, SQL, PHP, Android, iOS, web designing, gaming, testing and software development.
- New recruiters added each year: In this academic session for the 2015 Batch, recruiters that visited the University for the first time for campus recruitments are L&T Technologies, Edlive, CNT Technologies, Esserasoft Solutions Pvt. Ltd., Init Call, Evon Technologies, Fonantrix Solutions LLC, Apex TG Capital, Softtrix Web solutions and Webner Solutions Ltd.

School of Law

- Over 90% consistent Internship and placement record in the past three years.
- Highest package offered was ₹4 L pa and the average package stands at ₹3 L pa.
- Top Advocates of the country, NGO's and leading legal companies hire our Law students each year. Some of the names include Pangea3, Mind Merchant, Quislex Legal Services Hyderabad, Dua Associates, just to name a few that hire students every year. Each year a good number of law students qualify judiciary exams to command top notch positions.

School of Mass Communication

- Over 85% consistent Internship and placement record for over the past three years.
- Highest Package offered for Batch 2015 as on date is ₹3.20 L pa.
- Prominent brands recruiting on the campus include Hindustan Times, Hindustan, Aptara, naukri.com, Amar Ujala, Dainik Jagran, Janvani, iNext, Pioneer, ABP News, Zee News, CSR Liveweek Media and Rex News Network.

Our Recruiters

Some of the top brands that have been regularly recruiting IMS Unison University students through campus placements.



HR Manager, ITC Limited, during a pooled campus placement drive at the University briefing the students on the rules for the written test.

Regional Manager HR, Vodafone, during a placement talk

Practical Training & Internships

Practical Training and Internship are an integral part of the curriculum of various programs and a mandatory component in the learning process at IMS Unison University.

The University's T&P Cell manages a large network and partnerships with Companies to ensure students are provided with suitable opportunities for Training and Internships. The T&P Cell coordinates with various Schools to ensure that all curricular requirements are fulfilled with regard to mandatory Internships. Internships in programs like MBA, Integrated MBA, MCA, MA (Journalism & Mass Communication), BA (Journalism & Mass Communication), Integrated BA.LLB (Hons) and Integrated BBA.LLB (Hons) help students gain valuable field experience and also opens opportunities for final placements.

ENGAGE – THE ANNUAL CORPORATE MEET

'Engage', an annual networking event is organized by the University as a platform for interactions with all existing and prospective recruiters of IMS Unison University students. This event, hosted in Delhi, serves as a perfect forum for exchange of thoughts and ideas between the Industry stalwarts and the University.

This event has gained momentum both in terms of corporate involvement as well as the outcome. Participation by senior corporate executives from across industry verticals, their feedback and the growth in relationships speaks of the success of this event.

'Engage 2014' was a gathering of over 100 of our esteemed recruiting partners and several other invitees.



Eminent officials from the corporate world witness Engage 2015



Col. Anil Rana, Director HR,
Inter Ocean Shipping Co. Ltd.
speaking on 'Growing Skill Gap'



The Team behind Engage 2014

CORPORATE SPEAK

“ IMS Unison University has been a great support for providing budding talent for Axis Bank. The candidates have shown exemplary performance and have added to the growth of the bank. The university has provided excellent platform for development of candidates and bridging the gap between campus to corporate. We would like to be associated with you in the future as well. ”

Mr. Anuj Sahejpal Regional Manager North-HR
AXIS Bank Limited

“ IMS students are a true delight for any recruiter. They are the right mix of education and value system. Our experience with IMS Unison University has always been great. ”

Ms. Radha Voora, Manager, Human Resource
Quislex Legal Services, Hyderabad

“ IMS Unison University practices the best academic standards in the industry and it is always a pleasure to visit this University and hire its students. ”

Mr. Manpreet Singh Area Manager, North
Tommy Hilfiger, India

“ The Campus Drives at IMS are always very well organized & coordinated. The student coordinators were very helpful and effective in the work. Overall a very good show by IMS Placement Team. One of the best experiences I've ever had at a campus event. ”

Ms. Perna Sindhi Manager - HR (North)
LifeCell International Private Limited

“ For me IMS is a factory, producing great talent. Students inducted so far by Hindustan Times are the best. ”

Mr. Sudhanshu Srivastava, Executive Editor
Hindustan Times Media Limited

“ IMS has always been a breeding ground for new talent. SmartData has benefitted a lot from their IT and Management pool for the last five years. IMS alumni working as samaritans at management positions says it all. ”

Ms. Anuradha Chawla Director HR
SmartDATA Enterprises (I) Limited

“ I have fetched some good students from IMS Unison University. I feel this University nurtures students who are serious for jobs and want to create a unique identity for themselves. This University is achieving milestones I wish the University and students good luck. ”

Ms. Poonam Saraya, AGM HR, North India
Audi

“ We have been recruiting students from this University for over four years now and we can confidently say that IMS students are performers. ”

Mr. Divesh Mishra Senior Vice President
HDFC Bank

“ We have been hiring from IMS since long and have had a very good experience with the students of this University. We will continue to hire students from this University for our future requirements. ”

Mr. Narendra Kr. Agarwal Associate Vice President (Sales)
Kent RO Systems Limited

ALUMNI MEET

Homecomings are always heartwarming. They are also the time for some honest heart-searching. The Alumni Meet organized every year serves as forum for interaction between the present students & the alumni.

Several events mark the day to make it a memorable one for the alumni as well as the entire campus community.

The Alumni Meet 2014 saw participation by several alumni from all over the country. Throughout the day, events ranging from a cricket match between Alumni XI and Present XI right up to the cultural events in the evening, were organized by the students & alumni.

The IMS Unison University has a legacy - Institute of Management Studies was founded in the year 1996. From then to now-close to two decades-a lot has changed. Thousands of students have stepped out of these portals into the real world. From a world of classrooms to boardrooms, marks to markets, professors to bosses. All in all, from a few years of learning to a lifetime of performance. The University will continue to provide outstanding alumni in the years to come.

'Those were the best days of my life' - expressed an alumnus from the batch of 2000

Moon Walk to other MJ performances, this group sure knows how to floor the audience



'I miss this Institute that made me what I am' says our alumna



Dr. D. K. Bandyopadhyay, Vice Chancellor, IMS Unison University, bowls the first ball to formally open the match between Alumni XI & Present XI at the Alumni Meet 2014



Alumni take the stage - a recollection of happy moments



REACH US



General Disclaimer

The information contained in this Prospectus is of general nature for the candidates seeking admission in various Degree Programmes of the University. It is neither an exhaustive nor a legal document. The information contained herein is believed to be correct at the time of publication i.e. April 2015. However, the University reserves the right to make any alteration without any notice in the provisions made in the prospectus, whereupon, the University will not be responsible for any hardship or expense incurred by any student or any other person for such changes, additions, omissions or errors, no matter how they are caused.

Candidates are advised to refer to the Academic Ordinances and other Statutory/ Administrative provisions applicable at a particular point of time on various aspects, viz., system of education, residence in the University hostels, award of Scholarships/ Stipends, Fellowships, Medals, Certificates of Merit, conduct of the students in

the university, etc. They should also note that the provisions of the Act, Statutes, Academic Ordinances or any other legal/ administrative notifications, orders, instructions and fee structure can be changed by the Competent Authority at any time without any prior notice.

The images of the students/staff used in this document are of the time period when they were studying/employed at IMS Dehradun/ IMS Unison University Dehradun. The prospectus is published for the purpose of information only. Information contained in this document does not form the basis of any binding or gives rise to any contractual or other obligation on behalf of IMS Unison University, Dehradun, Uttarakhand. The university does not accept any liability whatsoever to any person in relation to the contents of the prospectus and any reliance place on it.

The disputes arising out of this document are subject to the exclusive jurisdiction of the courts of Dehradun.

Prevention of Ragging

Ragging of any type or dimension is banned on IMS Unison University campus. The University will not tolerate any student indulging in ragging and direct or indirect harassment of fellow students on the campus or outside the campus. Following the ruling of the Supreme Court of India, admission may be refused to an applicant if it was discovered that he/she had indulged in ragging in the past. Admission to a student may also be cancelled and such student(s) may be rusticated from the institution if his or her indulgence in ragging was noticed after joining the university.

Admission related Disclaimer

All admissions are regulated by the UGC/AICTE/BCI guidelines.

In case of queries, please write to:

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