

Programme Structure

First Year

SEMESTER - I

Subjects :

- Introduction to Health Care and Public Health in India
- Basic concept of Health and Diseases
- Demography and Vital Statistics
- Introduction to Epidemiology, Epidemiology of diseases of Public Health Importance
- Principles of Management and Human Resource Management
- Introduction to Public Health Nutrition
- Health, Gender and Development

Field Work & Research :

- Visits to District Health Office, DPOs, PHC, CHC, Anganwadi, Sub Centre, Hospitals with brief reports
- Submission of proposal for a small research study.

SEMESTER - II

Subjects :

- Essentials of Health Economics
- Research Methods and Biostatistics
- Health Surveys and Data Management
- Introduction to National Health Programs
- Principles and Practices of Health Programme Management
- Financial Management
- Communicable and Non communicable disease surveillance
- Management of National Nutrition Programmes

Field Work & Research :

- Completion of research study
- A small assignment (Problem solving) related to on National Health Programme (of choice)

Second Year

SEMESTER - III

Subjects :

- Health policy and Advocacy
- Quality in Health Care-Concepts and Practices
- Health Insurance
- Health Education and Communication
- Planning, Organization and Management of Services in Health Centres / Hospitals
- Marketing Management of Hospital and Health services
- Community participation and mobilization and Role of NGO in Health Care
- Health Management Information System
- Health legislations and Medicolegal aspects
- Health Care in Emergency and Disasters

Field Work & Research :

- Submission of proposal for thesis work
- Programme Implementation plan-Exercise

SEMESTER - IV

- 2 weeks internship in peripheral Health Care setting / Hospital (according to student's choice)
- Hands on training on HMIS and exercises

FIELD WORK FOR THESIS AND FINAL SUBMISSION FOR RESEARCH WORK

Final Exam

MCQs and a small field exercise

Contact Us

Parul Group of Institutes

P.O. Limda, Tal. Waghodia, Dist. Vadodara - 391 760
Tel.: 02668-260219/323, +91-9978444697, Fax : 02668-260201
E-mail : parultrust@parul.ac.in, Web : www.parul.ac.in



Admission Procedure

Eligibility for admission

Graduation in the following branches (from a recognized institute) with minimum aggregate of 50% marks MBBS;BHMS;BAMS; BPT;B.Pharm;BSW;B.sc. Nursing and B.Sc. Home Science.

Selection Procedure

Marks in graduation : 50% weight age

Entrance Exam : Multiple choice questions/Objective questions - 30% weight age

Personal Interview : 20% weight age

Evaluation Process

Evaluation of a student's performance would be a continuous process based on internal assessment at the end of each semester, class participation and final examination. The internal assessment would include assignments, problem solving exercises, mid semester MCQ exams, research/case study, thesis etc.

The grading system would be as below:

Grading System

For each component of a course, the concerned instructor will give a letter grade. Grades are awarded as below:

- A - Excellent
- B - Good
- C - Satisfactory
- D - Low pass
- F - Fail

A 'plus' (+) or 'minus'(-) is attached to a grade to indicate the degree of performance given in the above broad classification.



Our Team



CHAIRMAN
Dr. Jayesh K. Patel

EXECUTIVE BOARD



Dr. Geetika Madan Patel,
Trustee - Parul Arogya Seva Mandal



Ms. Archana Joshi,
Director - Public Health Training Institute, Deepak Foundation

ADMINISTRATIVE BOARD



Dr. Nandini Srivastava,
Deputy Director - Deepak Foundation



Prof. R. H. Pandya,
Director - Parul Arogya Seva Mandal

ADVISORY BOARD



Dr Aruna Khasgiwala
PhD Social Work
Professor & Ex Dean and Head,
Faculty of Social Work, M S University



Dr. P. V. Kotecha MD, DPH, DIH, Msc (London)
Public Health and Nutrition Consultant



Dr. Shubhada Kanani Executive Director NETNAA
(Network for Nutrition Awareness and Advocacy)
and Adjunct Faculty Azim Premji Foundation,
Bangalore



Prof Sameer Rohadia
Director,
Parul Institute of Management (PGDM Programme)



Post Graduate

Diploma Course in



Health Care Management

A unique effort to accomplish the need of
Proficient Health Care Managers...



Deepak Foundation

Background

The Human Development Index of India needs radical improvement to sustain the rapid economic growth being witnessed. There is a dire need to make available easily accessible, affordable and quality health services, especially to the most vulnerable and underserved, to seek any measurable changes in health indicators of the country. Preventive approaches complementing the more expensive curative ones are needed to ensure that India meets the internationally accepted Millennium Development Goals by 2015.

Health care reform guided by a paradigm shift from an exclusive focus on clinical medicine to a concerted public health response also needs equipped public health personnel at various levels of the health system. Whilst training on public health till now has been restricted to certain elite medical and post graduate institutions, the dearth of such professionals at sub-district levels adversely affects the outreach of public health services to areas where they are needed the most. Similarly, efficient manpower shortages result in a non-functional urban health care system that leads to ineffective management at various health care institutions.

Rationale

The health indicators of Gujarat need to keep pace with its economic indicators. Vigorous vitalization and broad-basing of the public health training system and infrastructure to create a cadre of health care providers is one of the steps in achieving the desired health indicators. There are only a few elite institutions offering Health Care Management courses, that too primarily for medical students. This gap needs to be plugged by providing opportunities for courses on healthcare to a wider range of graduates, thereby increasing their employability on the one hand and providing the much needed support to the public health system on the other hand.

About Health Care Management Course

The proposed course is specially designed with a unique blend of theoretical and field and application based teaching.

The course is designed to meet the increasing demand for quality care through appropriately skilled and trained health care professionals having managerial skills in planning and addressing issues both at the health facility and in public health domain. Therefore, Parul Arogya Seva Mandal and Deepak Foundation have undertaken a joint initiative of starting a unique course for students aspiring to serve as Health Care Managers. A Memorandum of Understanding has been signed between the trusts in 2012-13.



Parul Arogya Seva Mandal trust is established as a registered trust since 1990 and is running 19 self financed institutions with multiple faculties like Engineering, Management, Pharmacy, Ayurveda, Homeopathy, Physiotherapy and more, since the year 1993. The trust strives to ensure the rights of the most unprivileged strata of society. The insight that “knowledge is the most solid mean of empowerment” motivates the Trust in all its endeavors. The vision of trust is to facilitate all round development of its students, to help them recognize their potential, to ensure that its students not only become dynamic professionals, but also socially responsible and worthy citizens of a great country.

A new visionary endeavor of the trust is a 250 bedded multispecialty hospital “Parul Sevashram Hospital” which not only provides complete health care services to the patients in the hospital, but also provides doorstep services to the needy through various outreach activities.

Established in 1982, Deepak Foundation is a corporate social responsibility (CSR) of Deepak Group of Companies (Deepak Nitrite Limited and Deepak Fertilizers and Petrochemical Corporation Limited). Having more than three decades of implementing health care services and undertaking large scale intervention research project in partnership with various government departments, the Foundation has made a foray into establishing a Public Health Training Institute. The MoU has been inked with the Department of Health and Family Welfare, Govt. of Gujarat during the Vibrant Gujarat Summit, on 12th January 2011 to set up the Institution aimed at building capacities of grassroots functionaries and establish evidence based models of human resource management. It is a leading organization in setting models for public private partnerships in the sectors such as health, woman and child development and livelihood promotion. The organization is equipped with health care facilities catering to around 9,50,000 rural / tribal population.

Currently, the Foundation's activities are spread in 7 districts (Amreli, Bharuch, Junagadh, Narmada, Rajkot, Surendranagar and Vadodara) of Gujarat, 2 districts (Pune and Raigadh) in Maharashtra and in Hyderabad in Andhra Pradesh.



Deepak Foundation



A joint collaborative effort of the two organizations would make the course a distinctive endeavor with implementation of the concept of applied learning, which is the need of the hour. The students would get hands-on practical training in various health care settings and projects, and learn by applying the theoretical knowledge. An exposure to field based learning would broaden the vision of students and expose them to the grassroots reality of delivery of health services of the State.

The course, with intake of 30 students is an AICTE approved full time course designed on semester system. There are total 4 semesters, spread over a period of two years. Each semester will have 7 to 8 subjects.

Pedagogy of Teaching

The course will be offered through a participatory approach. Students' active participation will be sought throughout the learning phase. Modes of teaching will include lectures, guided self learning, individual and group assignments, exposure visits, participation in seminars and workshops. The medium of instruction will be in English. The teaching will be transmitted in such a way that it will foster the quality of leadership, critical thinking and communication skills among the participants. Apart from hands-on training, around 2 to 3 field based assignments and a project work would be compulsory in the course curriculum.

Placement Opportunities

The course being a comprehensive blend of theoretical and practical learning, would offer enormous placement opportunities both in Public as well as Private sector. Major areas for placement of students would be as Programme Coordinators under NRHM (National Rural Health Mission); Public Health Organizations; Projects of organizations like UNICEF; NGOs (Non government organizations); all types of Health Care Centres and Hospitals and more. The institute would provide 100% placement assistance.