

Bachelor in Management studies.

3 year full time degree course

The BMS program is designed to develop managerial and supervisory qualities in the students. The program emphasizes on three core aspects such as Management, Communication and Information Technology providing efficiency in the managerial skills of the candidates

FY Sem 1

- Foundation of Human skills
- Introduction to financial accounts
- Principles of management-1
- Business LAW
- Business statistics
- Business Communication
- Introduction to computers

FY Sem 2

- Business environment
- Industrial LAW
- Managerial Economics
- Business mathematics
- Introduction to cost accounting
- Computer applications in Business
- Environmental management

SY Sem 3

- Management accounting
- Managerial Economics – 2
- Marketing Management
- Material Management
- Principles of Management - 2
- Effective Communication

SY Sem 4

- International Marketing -1
- EXIM Procedures and Documentation
- Management of small scale industries
- Productivity and Quality Management
- Public Relations Management

TY Sem 5

- Human Resource Management
- Service sector management

- Financial Management
 - Elements of Logistics and supply
 - Chain Management
 - Business ethics and CSR
- Electives (Any1)
- Special studies in marketing
- Special studies in Finance
- E-Commerce
- Project work

TY Sem 6

- Entrepreneurship and management of small and medium enterprises
 - Operations research
 - International finance
 - Indian management
 - Thought and practices
 - International marketing
 - Retail management
- Elective course (ANY 2)
- Investment analysis and portfolio
- Management
- Econometrics