

## Principles of Arya Samaj

1. God is the primary source of all true knowledge and of all that can be known through it.
2. God is Existent, Intelligent and Blissful. He is Formless, Almighty, Just Merciful, Unborn, Infinite, Unchangeable, Beginningless, incomparable, Immortal, Fearless, Eternal, Holy and Maker of the Universe. To him alone worship is due.
3. The Vedas are the scriptures of all true knowledge. It is the duty of all Aryas to read them, hear them being read and recite them to others.
4. We should always be ready to accept truth and give up untruth.
5. All actions should be performed in conformity with Dharma, that is, after due consideration of right and wrong.
6. The primary aim of the Arya Samaj is to do good for all, that is, promote their physical, spiritual and social well being.
7. We should treat all people with love, fairness and due regards for their merit.
8. We should aim at dispelling Avidya (ignorance) and promoting Vidya (knowledge).
9. One should not only be content with one's own welfare, but should look for it in the welfare of others also.
10. One should regard oneself under restrictions to follow altruistic rulings of the society, while all should be free in following the rules of individual welfare.



# DAV Institute of Management

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# DAV Institute of Management

## Ordinary People Performing Extraordinarily



MBA | MCA | BBA | BCA | BBA-CAM |  
BBA-BE | BBA- II | B.SC (Hons.) | ICWA | CA | CS



Prospectus

Under Graduate & Post Graduate Courses



## *President's Message*

DAV has been making a significant contribution to the society through spreading value-based education keeping the ancient Vedic heritage in mind. In fact, it is the only organization which has set high standards in education while maintaining a balance between Vedic wisdom and modernity.

The organization runs and manages over 720 educational institutions comprising of public schools, grants-in-aid schools, colleges, institutes of professional education and research institutions all over India and abroad. Recently, the organization has taken one step forward by initiating the project of DAV University at Jalandhar, Punjab.

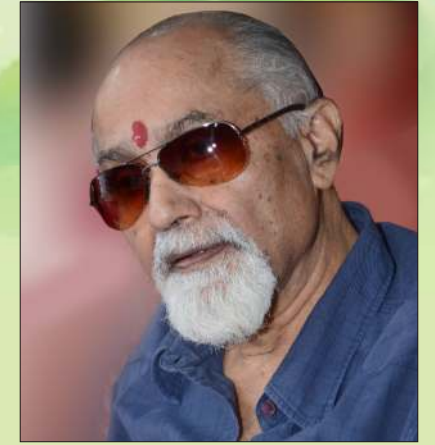
Presently, DAV has taken some crucial steps in its pursuit of excellence. Some of these are: Modernization of infrastructure in schools and colleges, Introducing technology in teaching-learning process, Creating a network of people all over the globe through Alumni Foundation, Strengthening Vedic virtues, etc.

While DAV feels proud of its achievements, it is yet not contented. Its vision is to be crowned as the finest educational organization in the world. Its mission is man-making, disseminating knowledge and building Vedic values. Our success in this endeavor has the potential of making our society free from prejudices and vices.

We, the members of DAV fraternity, believe that the best way to bring a change is to initiate it. With this belief, we have continually engaged over more than 125 years in a relentless endeavor to grow and develop into a pioneer organization in the field of education.

With regards

Punam Suri  
President  
DAV College Managing Committee,  
Chitra Gupta Road, Paharganj  
New Delhi



## *Vice President's Message*

I congratulate DAV Institute of Management and its leadership for coming up and publishing the institute's Information Handbook-Admission Brochure for the coming session.

I am happy to note that the institution has made best use of educational technology in the curricular and pedagogical practices and updated the institute to compete with the latest educational thinking of the 21st Century. I am sure, it will help prospective students to develop very wide mental horizon to play their part very successfully both in the national and global world. The need of the hour is that education technology should be employed to make teaching learning process very effective.

Education is a process of inculcating human values in the young generation. Through the Brochure you get an opportunity to share your views with others and develop the creative zeal of young scholars for the spread of message of love and fraternity in the community.

We in DAV are committed to spread the Vedic teachings and I hope that the current and prospective students of the institute will be having the fragrance of Havan and beauty of Vedic Mantras in their lives.

With regards,

Prabodh Mahajan  
Vice President  
DAV College Managing Committee,  
Chitra Gupta Road, Paharganj  
New Delhi

# From the Desk of the Torch Bearer

## VISION

DAVIM will develop into a global professional center for management and IT education at postgraduate and undergraduate level with its focus on global issues and challenges.

## MISSION

To empower the young minds to optimize their potential effortlessly by imbibing the best of the values and beliefs of east and west rooted in the philosophy of Dayanand Anglo-Vedic culture.

## VALUES

- Achieving excellence in Holistic Management
- Team Work and Strong Family Culture
  - Integrity and Strong Ethics
  - Synergetic Innovation
  - Employee Development



A nation with an educated youth has the potential to grow into an economic powerhouse and foster the true meaning of equality and socialism. Today, the country's education sector is buzzing with new ideas, concepts and thoughts especially management and IT education, which has undergone a significant change.

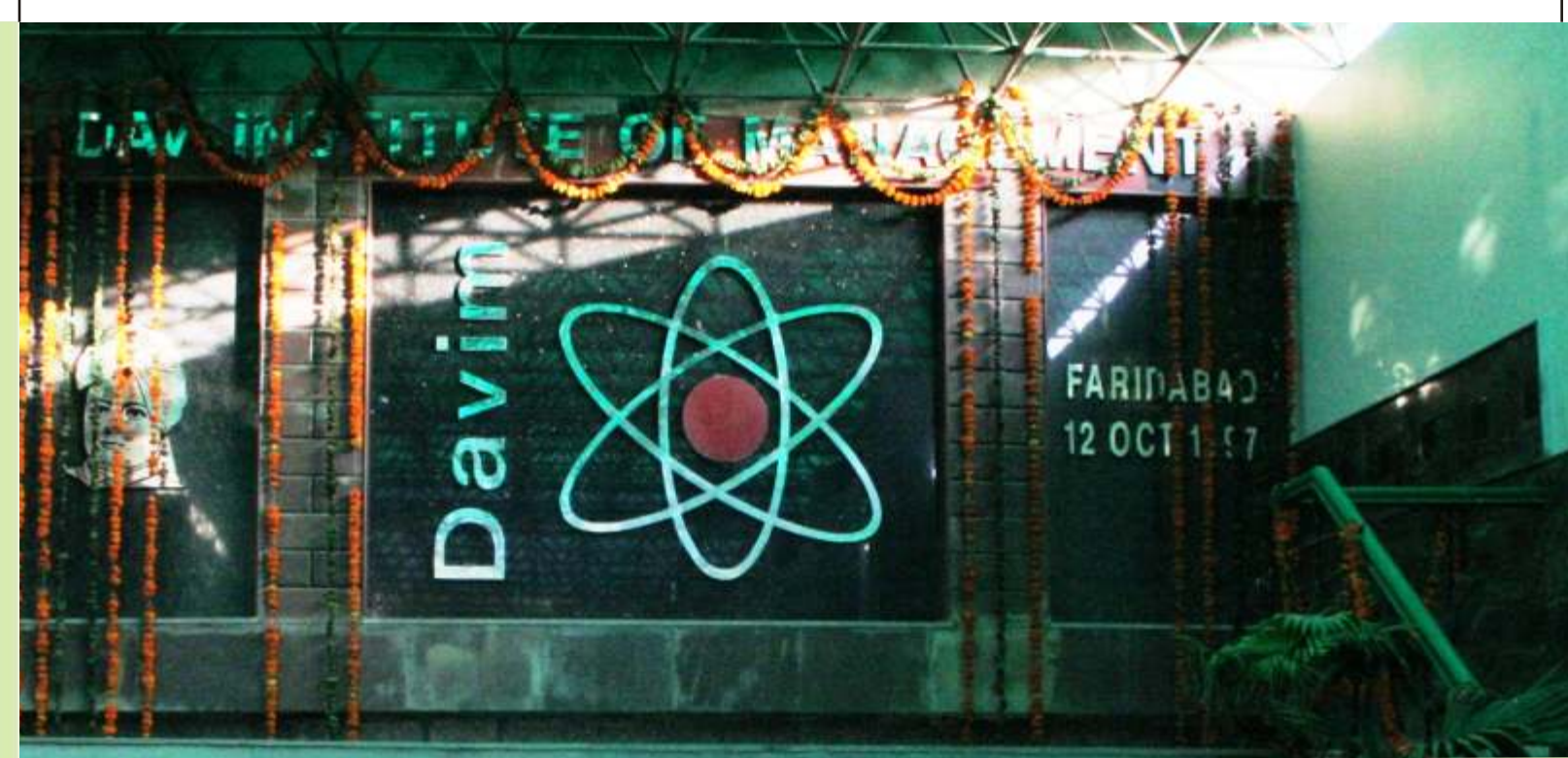
At DAVIM, it has been our endeavor to fortify the academic standards. The Institute has vigorously been reaffirming its scholarly, academic & value based traditions and inspiring students to look forward for appropriate opportunities to develop new strengths. The emphasis is laid on grooming the students to develop with a global outlook and to be equip them with confidence, intelligence and ethical values to face the challenges of the world. The vision of the institute is to produce well informed and socially responsible citizens who are able to make a mark in the business world.

DAVIM stands tall and proud at having produced creative, knowledgeable and capable people who have proven themselves the world over and have established DAVIM's reputation as a school of excellence and holistic learning. As we look back in retrospection and gaze ahead in anticipation, it fills our hearts with ineffable pride and promise of a bright future.

As a prospective learner, you are invited to explore the programmes that are being offered at the institution, being assured that by joining DAV Institute of Management, you will become part of a dynamic and innovative academic environment. The institution is engaged in continuously improving its learning facilities and it aims to generate a culture of participative, intimate and personalized student-teacher relationship and a healthy learning environment.

We look forward to meet you.

Dr. Neelam Gulati



## About Us

Founded on 12th October 1997, DAV Institute of Management, Faridabad, is a leading business school of India, under the direct control of **DAV College Managing Committee, New Delhi.**

The Institute is affiliated to Maharshi Dayanand University (MDU), Rohtak which is NAAC accredited with an institutional score of 80-85 percent. As an affiliate of M.D. University, DAVIM is the most preferred institution for studies in management and information technology in NCR.

Since its inception the focus of the institute has been on providing total quality education, Know-how of the corporate world, Interface with the global economy, corporate social responsibility with a passion for continuous improvement and excellence.

DAVIM offers two postgraduate programs: Master of Business Administration (MBA)-a two years regular degree program, (intake 120), Master of Computer Applications (MCA)- a three-year regular degree program (intake 120). It also offers a wide range of undergraduate courses in Business Administration and Computer Applications. The nomenclature of various courses is: BBA, BBA (Computer Aided Management), BCA, BBA (Industry Integrated), BSc.(H) Comp.Sc. and BBE (Bachelors in Business Economics).

To add professional value to the Management courses and enhance student's employability, the institute offers add-on courses of CA, CS, and CMA (CWA).

## PHENOMENAL GROWTH OVER A DECADE AND A HALF

Having started with 30 students in 1997, the institute today has 2000 plus students, 100 plus faculty, 2 postgraduate courses, 6 undergraduate courses and 3 integrated professional programmes. Our rigorous and integrated course curriculum helps student to acquire knowledge, skills and attitude to fulfill the evolving requirements of the corporate world.

The institute is a study center cum oral coaching center of CA, CS, and CMA (CWA).

The environment at DAVIM is driven by values which includes excellence in holistic management, team work and family culture, integrity and strong ethics, mutual respect and co-operation, creativity and synergetic innovation alongwith the humane touch.

The institute has been able to achieve and maintain high level of academic results by creating best learning opportunities and conducive academic environment. Over the years, more than 50% students have been securing distinctions, the rest first divisions and practically no second divisions. Currently more than 100 students achieve top positions in the University. Today we are able to attract the best students from all parts of India because of the repute of our institute, as a coveted center for management & IT education. High achiever alumni of DAVIM are placed in corporate of national and international reputes



## Governing Body & Visiting Faculty

### Governing Body

Shri Punam Suri  
President

Dr. S.K. Sama  
Vice- President - DAVCMC

Sh. Shrideep Om Chery  
Vice- President - DAVCMC

Sh. Prabodh Mahajan  
Vice- President - DAVCMC

Dr. N. K. Uberoi  
Vice- President - DAVCMC

Sh. Rajinder Nath  
Vice- President - DAVCMC

Sh. R.S Sharma  
General Secretary - DAVCMC

Sh. Ravinder Kumar  
Secretary- DAVCMC

Sh. Mahesh Chopra  
Honorary Treasurer

Dr. S.K Sharma  
Director -Colleges - DAVCMC

Shri. P.S Sarna  
Secretary- DAVCMC

Sh. Bal Kishan Mital  
Secretary- DAVCMC

Dr. Satish Ahuja  
Principal, DAV Centenary College

Dr. Neelam Gulati  
Offg. Principal, DAVIM, Faridabad

Dr. Ritu Arora

### Visiting Faculty

Dr. Mukesh Dhunna  
Professor, MDU

Dr. R.S. Chillar  
Professor, MDU

Dr. N.S.Gill  
Professor, MDU

Dr. K.P.Kaushik  
Professor, NIFM

Dr. Saurabh Sethi  
Consultant Industry Interface

Mr. Anoop Modi  
M.Com, FCA, CMA\*

Mr. Ritesh Khurana  
M.Com, MBA, CA, CMA\*

Mr. Bharat Babbar  
M.Com

Ms. Bharti  
CMA, CS, CA\*

Mr. Sachin Kathuria  
CMA, CA\*

## Faculty

The institute has a widely experienced and diverse faculty body drawn from academia, research and industry. The institute provides top class resource support to the faculty in terms of computing, library, research and training facilities. The faculty also keenly studies and disseminates emerging trends in management through associating with the industry and other business schools.

The focus of the faculty is on facilitating the student's learning process. A typical course structure includes project work; activity based learning and written examination. Most of the curriculum subjects follow the model of live and practical learning. The role of the teacher is largely to give key inputs and to stimulate the thought process of the students with the basic learning coming from activity based curriculum, constructive lab modules and live projects undertaken by the students.

The other key feature practiced by the faculty is the Mentor-Mentee concept. Each faculty member is appointed as mentor to a student or a group of students throughout their stay at DAVIM, which plays the role of a guide, an elder associate and a guardian to provide students with a personal touch.



5

DAVIM has a huge potential and capability to fruitfully contribute in the success story of the great Indian industrial scene by providing the country with well chiseled talent that can truly shoulder the responsibility of giving India a major fillip as an industrial giant and a world leader.  
- Rajiv Chawla (Chairman, I am SME of India and President, FSIA)

### Finance & Economics

Dr. N.K. Sharma  
M.Com, MBA, Ph.D

Dr. Neelam Gulati  
M.Com, FCMA, MBA, Ph.D

Dr. Sunita Bishnoi  
MA, MBA, M.Phil, Ph.D

Ms. Rashmi Bhargava  
MBA, M.Phil, Ph.D\*

Ms. Bhawna Sharma  
CS, MBA, M.Phil, Ph.D\*

Ms. Priyanka Gaur  
MBA, M.Phil, Ph.D\*

Ms. Alka Narula  
C.A, M.B.A. C.S\*

### Marketing

Dr. Meera Wadhwa  
MBA, M.Phil, Ph.D

Dr. Anjali Ahuja  
MBA, M.Phil, Ph.D, M.A (Psy.)

Dr. Rahul Nanda  
MBA, Ph.D

Dr. Ruchi Arora  
MBA, M.Phil, Ph.D

Dr. Nidhi Turan  
MBA, Ph.D

Ms. Kanika Duggal  
MBA, M.Phil

### International Business

Dr. Amit Chakarpani  
MBA, M.Phil, Ph.D

Dr. Jeannie  
MBA, M.Phil, Ph.D

### Human Resource

Dr. Ritu Arora  
M.Com, PGDBM, M.Phil, Ph.D

Dr. Hema Gulati  
MA, PGDTE, MBA, M.Phil, Ph.D

Ms. Neha Sharma  
MBA, M.Phil

### Strategic Management

Dr. Himanshu  
MBA, M.Phil, Ph.D

### Operations Research

Ms. Gurjeet Kaur  
MBA, M.Sc., M.Phil, Ph.D\*

Mr. Deepak Kr. Sharma  
MBA, M.Phil, Ph.D\*

### Law

Ms. Juhi Kohli  
FCS, MBA, M.Com, Ph.D\*

Ms. Vandana Jain  
MFA, CFA, MBA, PGDM

### Information Technology

Dr. Sarita Kaushik  
MCA, M.Tech, M.Phil, Ph.D

Dr. Anamika Bhargava  
MCA, M.Tech, M.Phil, Ph.D

Ms. Pooja Kaul  
MCA, M.Tech, M. Phil, Ph.D\*

Mr. Harish Rawat  
MBA, M.Phil, M.Sc., M.Tech\*

Ms. Kulvinder Kumar  
MCA, M.Phil, HDISM

Ms. Priti Bali  
MCA, M.Phil

Ms. Ashima Tandon  
MBA, MCA, Ph.D\*

Mr. Sachin Bhardwaj  
SAP certified Prog., MCSD, MBA, Ph.D\*

Dr. Saba Hilal  
MCA, Ph.D

Ms Pooja Sachdev  
MCA, M.Tech

Ms. Shobha Bhatia  
M.Sc., MCA, M.Phil, M.Tech, Ph.D\*

Ms. Poonam Singh  
MCA, M.Phil

Mr. Sachin Narula  
MBA, MCA, M.Phil, M.Tech

Ms. Ritu Gautam  
MCA, MBA (IT), M.Phil

Ms. Aruna Verma  
MCA, M.Tech.

Ms. Maya  
MCA

Ms. Gitika  
MCA

### Training & Development

Mr. Ankit Anand  
MBA

Harish Verma  
MBA

### Administration

Mr. Rajan Chandra  
M.Com, MCSC

Dr. Mahender Bishnoi  
MBA, MHRM, M.PHIL, P.HD

Mr. Mudit Kumar Rathour  
M.A

Ms. Ruchi Dhunna  
MBA, M.Phil.

Ms. Preeti Sharma

Mr. Dhiraj Sethi

### Counselling

Ms. Reema Nangia  
MHRM, M.Phil

Ms. Leena Khan  
MBA

Ms. Nishu Bareja  
MBA

### University Cell

Dr. Ashish Goyal  
MMM, MBA, M.Phil, Ph.D

Mr. Amar Singh  
M.A.

Mr. Neeraj Kumar

Ms. Meenakshi Bhatia

Ms. Sangeeta Bakshi

Ms. Kamini Lodhi

### Library

Mr. Anwer Hussain  
M.Lib, M.Phil

Ms. Shweta Tiku  
MBA, M.Lib, M.Phil

Mr. Sanjeev Kumar  
M.Lib, M.Phil, MBA

Mr. Neeraj Bhardwaj  
MBA, M.Lib.

### Accounts

Mr. Subash Sharma  
M.Com

Ms. Heera Sachdeva  
MBA

Mr. Umed Singh  
MBA

Mr. Suchender Nath  
MBA

Mr. Deep Chand  
M.Com

### Computer Lab

Mr. Shailender Saxena

Mr. Sameer Chopra

Mr. Gaurav Kaushal

Mr. Ashish Chawla

Mr. Manish Garg

### Examination Deptt.

Mr. Sughan Singh

Mr. Manish Sharma

Ms. Anjali Khurana

Ms. Jatinder Kaur

Mr. Jitender Kumar



6

Congratulations to DAVIM for having a creative and highly qualified team who are in making of best professionals in the industry."  
- Kapil Shukla (CEO, Investor Habitat)

# MBA

## Master of Business Administration



Each student comes to DAVIM with unique professional and personal reasons for pursuing a Masters Degree in Business Administration. One has two years to explore, to be bold & creative and learn as much as one can. The curriculum includes a range of subjects that take advantage of new teaching methods and the reinforcement of basic skills and concepts.

The two year regular MBA Programme is the flagship course of DAV Institute of Management. The program follows the structure and curriculum designed by the institute which includes practical exposure to the industry/corporate along with the syllabi devised by the university.

The first year comprises of core subjects concentrating on the basics which provides an orientation towards management. The programme is Dual Specialization course and in the second year the student specializes in two of the disciplines choosing a

combination from Finance, Human Resources, Information Technology and International Business. Another important aspect of the MBA programme is the summer internship. This eight-week programme provides the students an opportunity to work with reputed companies from various sectors where they get to put their ideas and skills to work.

At the end of the course the Students discover their true potential after putting in rigorous and focused hard work. Students gain conceptual and interpersonal skills while fine-tuning on the social purpose in the managerial decision-making.

### Eligibility :

Graduation from any discipline with minimum of 50% marks from a recognised university.

First Semester	Second Semester
Management Concepts & Applications	Financial Management
Managerial Economics	Marketing Management
Organizational Behavior	Human Resource Management
Quantitative Analysis	Operations & Supply Chain Management
Accounting for Managers	Business Research Methods
Computers Applications in Management	Computer Networks & Internet
Business Communication Skills	Operations Research
Business Environment	International Business
<b>Summer Internship</b>	
Third Semester	Fourth Semester
Strategic Management	Entrepreneurship
Management Information System	E-commerce
Summer Training Report	Project Report
Business Legislation	Comprehensive Viva Voce
Electives 1*	Electives 1*
Electives 2*	Electives 2*

\* Electives :

The candidate is required to study 3 Papers each of 2 selected specialization from the following electives :

Marketing Management, Financial Management, Human Resource Management, International Business, Information Technology

# MCA

## Master of Computer Applications

### MCA

3 Years Regular Degree

### MCA Lateral Entry

2 Years Regular Degree

MCA programme is a Master Degree of Computer Applications (Affiliated from Maharshi Dayanand University (MDU), Rohtak). The institute has 120 seats for the programme and additional 20% of total intake is for MCA Lateral Entry.

During the course candidate has to learn logic building, explore and apply the academic skills into real time applications through minor projects. The pedagogy includes new teaching methods, tools and the reinforcement of primary and secondary skills required by the Industry. MCA programme follows the structure and curriculum designed by experts of Industry and academicians on the prescribed guidelines of the university.

### PEDAGOGY

The Institute adopts all new teaching methodologies by imbibing the latest tools and technologies and other related resources for e.g. Open source systems, mini projects, access to scholarly e-journals, online access to top institute libraries, and case studies, presentations, seminars, research paper presentation and conferences on specialized topics etc.

The Institute has In-house training and development cell and tie-ups with many corporate to develop analytical skills, aptitude, mock and technical test, which make the candidate more confident and competitive.

At completion of the course, the candidates discover their potential transformed into professional excellence. They gain conceptual, technical and interpersonal skills while fine-tuning on the social purpose and ready to work with the Industry at ease.

First Semester	Second Semester
Mathematical Foundation of Computer Science	Data Structures
Computer Fundamentals & Programming in 'C'	Computer Organization & Architecture
Digital Design	Computer Based Management System & E-Commerce
Internet and Web Designing	Data Base Management Systems
Object Oriented Programming in C++	Principles of System Programming & Compiler Design
Software Lab-1 i) Programming in 'C' ii) Web Programming using HTML	Software Lab-3 i) Data Structure implementation in 'C' ii) Programming in 8086/88/80x6 Assembly
Software Lab-2 i) Programming in C++ ii) Use of MS-Office	Software Lab-4 i) Oracle & SQL Prog. ii) System Programming Using C/C++
Soft Skills-I	Soft skills
Third Semester	Fourth Semester
Computer Graphics & Multimedia	Advanced Java Programming
Operating Systems	Data Warehousing & Mining
Artificial Intelligence & Expert Systems	Software Engineering
Data Communication & Computer Networks	Advanced Database Systems
Object Technology	Visual Languages Programming
Software Lab-5 i) Graphics Programming in C/C++ ii) Use of MatLab iii) PROLOG Programming	Software Lab-7 i) Advanced Java Programming
Software Lab-6 i) Java Programming	Software Lab-8 i) Visual Programming Using VB ii) ADS(working with MS SQL Server) Minor Project-I
Fifth Semester	
Advanced Technology (.NET)	Software Lab-9 i).Net Programming using C# and/or VB.NET
Software Testing & Quality Assurance	Software Lab-10 ii) Windows Programming using Visual C++
Windows Programming & Visual C++	
Elective-I* Soft Computing	Minor Project-II
Elective-II* Computer Security	
Sixth Semester	
Major Project (Six Months Industrial Training)	

**ADMISSION PROCEDURE:** Admissions are made through HSCS (OLET Test) , DAVIM's Test and PI.

### ELIGIBILITY CRITERIA:

#### For MCA 3 Yrs

Graduation from any University with min 50% marks. Maths/ Statistics in 12<sup>th</sup> or Graduation (Maths Compulsory).

#### For MCA 2 Yrs ( Lateral Entry)

BCA, B.Sc (IT/CS) or any other exam recognized by MDU, Rohtak from any University with min 50% marks ( 45% for SC/ST candidates of Haryana Only) in aggregate with Maths as a course at 10+2 level or at graduate level.

# BBA

## Bachelor of Business Administration

### About the Course:-

BBA is a 3 years regular degree course with semester system of examination. The curriculum of BBA is designed keeping in mind the objectives of job orientation by blending computers and management skills and by imparting the analytical problem solving abilities to the students. The programme forms the ideal stepping-stone for the young aspiring management professionals for a leap into the ever-burgeoning competitive arena.

In the era of globalization since every student requires an edge over the others, therefore, we are providing the students an opportunity to do CA/CS/ICWA along with the BBA.



### Eligibility:

Admission to the course shall be open to a candidate who has passed Senior Secondary examination (10+2) from the Board of School Education Haryana, Bhiwani/C.B.S.E, or an equivalent examination recognized by this university with minimum 45% marks.

### Road Ahead:

The BBA course imparts general management skills to students, while professional courses give them special knowledge in their specific area. The students develop expertise in their respective fields. This course opens up avenues for good jobs as well as self-employment. Assimilation of professional courses with management/ degree courses like BBA makes the students use to continuous hard work from the very beginning. The practical training gives them exposure to real business situations and the students are able to adjust to business world very early and easily.



First Semester	Second Semester	Third Semester	Fourth Semester	Fifth Semester	Sixth Semester
Business Organization	Principles of Management	Cost and Management Accounting	Financial Management	Production and Materials Management	Income Tax
Business Mathematics	Macro-economic Analysis and Policy	Marketing Management	Human Resource Management	Company Law	System Analysis & Design
Financial Accounting	Company accounts	Capital Markets	Business Research Methods	Indian Business Environment	Foundations of International Business
Computer Fundamentals	Computer Applications in Management	Introduction to Information Technology	Business Laws	Computer Networking & Internet	Consumer Protection
Business Communication	Organizational Behavior	Environment Studies	Data Base Management System	Presentation Skills and Personality Development	E-Commerce
Micro-economics for Business Decisions	Business Statistics	Disaster Management	Human Rights and Values	Cyber Security	Project Report
				Summer Training Report	Comprehensive Viva-voce

# BBA - II

## Bachelor of Business Administration - Industry Integrated

### About The Course

After extensive deliberations and discussions with the industry, students and their parents, Maharshi Dayanand University conceptualized a unique and innovative 3-Year full-time regular B. B. A. – (Industry Integrated) programme with 2 years of work experience. This programme is aimed at developing management skills, job knowledge and hard-core experience to handle dynamic business situations.

### Eligibility

Admission to the course shall be open to a candidate who has passed Senior Secondary examination (10+2) from the Board of School Education Haryana, Bhiwani/C.B.S.E, or an equivalent examination recognized by this university with minimum 45% marks.

Enrolled students will be admitted to the programme after successful interview by the Training Industry.

### Award of Degree

The students after successfully completing this 3-year Regular Degree Programme, during which their theoretical and practical training is duly evaluated, will be awarded the Bachelor of Business Administration (Industry Integrated) Degree by Maharshi Dayanand University, Rohtak.

### Programme Methodology

This programme has consciously adopted the Industry Integrated pattern of education so as to equip the students with the requisite skills-set to meet the Industry requirements. The student undergoes in- house training in first and second

semester to prepare himself to equip with the required skills to step into the real work environment. From third semester onwards, the student has to work in the Industry / Corporate for 3-4 days a week and simultaneously would attend flexi-time theoretical classroom sessions, for minimum 18-hrs a week, which is mandatory. The programme runs under semester system. Each semester concludes with an examination, conducted by the University. The Industry evaluation of the students will be incorporated in the final degree award.

### Unique Features

1. Students will be interviewed and short listed by reputed Industry or Corporate. Selected students will undergo 2-Years on-the-job training in leading Industry/Corporate.
2. Industry will pay monthly stipend to the students as per the University norms.
3. Regular Classroom sessions will be held in DAVIM.
4. University, Institute and the Industry / Corporate will evaluate the student's performance jointly. This programme offers not only quality education but also a never before opportunity to the students to learn work in the Industry and gain invaluable experiences.

### The Road Ahead

BBA (II) graduates have a wide choice of career option in various corporate and this degree will be a valuable qualification to make up a promising future. Those scholars who wish to pursue their post graduation quest of knowledge, can do so either in India or Abroad.

First Semester	Second Semester	Third Semester	Fourth Semester	Fifth Semester	Sixth Semester
Foundation of Management	Marketing Management	Business Environment	Organization Behaviour	Advertising and Sales Management	Entrepreneurial Development
Business Economics	Human Capital Management	Operation Management	Management and Cost Accounting	Business Policy and Strategic Management	International Business
Financial Accounting	Business Statistics	System Analysis and Design	Quantitative Techniques	Consumer Behaviour	Mercantile Law
Computers and Information System	Financial Management	Disaster Management	DBMS & RDBMS	MIS & E-Business	Service Marketing
Research Methodology	Internet and Intranet*	Elective-I	Human Rights & Values	Cyber Security	Elective-I
	Business Communication	Training Report	Elective - I	Elective-I	Training Report
			Training Report	Training Report	

### Elective Subjects

Semester	Sales and Customer Care Management	Financial Services and Banking
Third	International Marketing	Project Management
Fourth	Industrial Marketing	Investment Banking
Fifth	Foreign Exchange Management	Financial Markets and Environment
Sixth	Retail Marketing and Management	Management of Financial Service



# BBA-CAM

## Bachelor of Business Administration - Computer Aided Management

### About the Course:

BBA(CAM) is a 3 years regular degree course with semester system of examination. The curriculum of BBA(CAM) emphasizes on both computers and management. The programme emphasizes on new strategy and managerial skills and helps the students to develop problem solving, decision-making and leadership skills. The programme helps the students to understand the significance of developing the right attitude and encouraging them to grow into well-groomed individuals by providing the broad knowledge in the area of both management and computers that equips the students with the latest job oriented subjects. The programme forms the ideal stepping-stone for the young aspiring professionals for a leap into the highly competitive arena. Effective use of IT and Managerial skills enable the managers to apply, knowledge, data, information etc. in the organization and society effectively. In the era of globalization since every student requires an edge over the others, therefore, we are providing the students an opportunity to do CA/CS/ICWA along with BBA(CAM).

### Eligibility:

Admission to the course shall be open to a candidate who has passed senior secondary examination (10+2) from the Board of Education Haryana, Bhiwani/C.B.S.E, or an equivalent examination recognized by this university with minimum 45% marks.

### Road Ahead:

BBA(CAM) course imparts general management and skills to students, while professional courses give them special knowledge in their specific area. The students develop expertise in their respective fields. These courses open up avenues for good jobs as well as self-employment. Assimilation of professional courses with management/ degree course like BBA(CAM) gives them exposure to real business situations and the students are able to adjust to business world very early and easily.



First Semester	Second Semester	Third Semester	Fourth Semester	Fifth Semester	Sixth Semester
Conceptual Foundations of Management	Business Environment	Human Resource Management	Public Relations Management	Business Policy and Strategic Management	Entrepreneurship Development
Business Economics	Organization Behaviour	Financial Management	Quantitative Applications to Managerial Decision making	Mercantile Law	International Business
Mathematics for Managers	Business Statistics	Marketing Management	DBMS	Consumer Behavior	Distributed Database Management
Financial Accounting	System Analysis & Design	Production Management	Multimedia Technology	RDBMS	E-commerce
Introduction to Computers & Information Systems	Operating System & Networking	Internet Technology	Business Research Methods	Software Engineering	Programming in Visual Basic
	Cost and Management Accounting	Disaster Management	Human Rights and Values	Cyber Security	Project Report
				Summer Training Report	Comprehensive Viva Voce

# BBA-BE

## Bachelor of Business Administration -Business Economics

### About the Course:

BBA(BE) is a regular 3-year degree course run by MD University, Rohtak. The curriculum is a blend of knowledge of economics and management to equip the students with the theoretical framework and philosophy of economic issues and understanding of economic parameters with different facets of business. The course provides an exhaustive understanding of the world of business to young management professionals in modern competitive world. Apart from covering basic areas of economics and management, it equips student with latest era in corporate finance, international business environment, entrepreneurship, market research, selling skills, computer programming, quantitative techniques, etc.

### Eligibility:

Admission to the course shall be open to a candidate who has passed senior secondary examination (10+2) from the board of Education Haryana, Bhiwani/C.B.S.E, or an equivalent examination recognized by this university with minimum 45% marks.

### Road Ahead:

After successful completion of the course the student can pursue higher education in the field of economics or can join the business world as research analyst.

After successful completion of BBA degree in economics, a student can opt from many options both related to finance and business such as banking, chartered Accountancy, company secretaryship, cost and work (Management) accountancy, Chartered Financial Analyst (CFA) and so on, as well as those for which, the study of economics is useful such as corporate law, public administration, advertising, hotel management, research analyst etc.

Two other options are also open for further studies in economics, such as Master of Business Economics and Master of Business Administration.

First Semester	Second Semester	Third Semester	Fourth Semester	Fifth Semester	Sixth Semester
Micro-Economics Analysis	Macro- Economic Analysis	Developmental Economics	Business Environment	Organizational Behavior	International Business
Management Principles and Applications	Business Statistics	Marketing Management	Consumer Behavior	Business Law	Public Economics
Business Mathematics	Basic Accounting	Management Accounting	HumanResource Management	Economics Research Methods	Rural Business
Economic Geography and Demography	Computer Fundamentals and Applications	Consumer Protection	Financial Management	Industrial Economics	Management Information System
Business Ethics	Business Organization	Indian Financial System	Computer Networking in Business	Money and Banking	Production and Material Management
Business Communication	Environmental Management	Disaster Management	Human Rights and Values	Cyber Security	Project Report
----	----	----	----	Summer Training Report	Comprehensive Viva - voce



# B.Sc. (Hons.)

## Bachelor of Science (Hons.) - Computer Science

### About the Course

B.Sc(Hons.) Computer Science is a three years degree course. The highlights of the course are latest curriculum that includes futuristic technology like Multimedia, RDBMS, Visual Basic, Internet technologies & Mathematics. Live projects and vigorous training at the industry supplement the theoretical knowledge imparted to students. After successful completion of this course, the student can get the job of Programmer, Analyst, and Web Designer etc. in both government and private sectors. The Course also lays strong foundation to enable student to pursue post graduation in IT & Computer Science.

### Eligibility Criteria

Admission to the course shall be open to a candidate who has passed Senior Secondary Examination (10+2) from the Board of School Education, Haryana, Bhiwani / C.B.S.E. or equivalent examination recognised by this university with minimum 45% marks in aggregate, and atleast 45% marks in any of the four subjects Physics, Mathematics, Computer Science and Statistics.

### Road Ahead

IT Enabled services such as transcription, publishing, digitizing etc are important areas since they have scope for higher status jobs in big cities and even small towns.

The students can be absorbed at various managerial positions in various organizations and also in teaching as well as they can easily get through the various MBA/MCA/ MS entrance examination.



FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FOURTH SEMESTER	FIFTH SEMESTER	SIXTH SEMESTER
Computer Fundamental & C Programming	System Analysis & Design	Software Engineering	Database System	Data Communication & Network	Internet Technologies
Maths -1	Digital Electronics	Mathematical Foundation of Computer	SCI & Statistical Computing	Computer Graphics	Multimedia
Analog Electronics	Maths -2	Object Oriented Analysis & Design	Operating & Unix	Principles of Visual & Wind Programming	Programming In Java
Data & File Structure	Advanced Data Structure	Computer System Architecture	Micro-processor-1	Microprocessor-II	Theory Of Computation
Lab Based on CF & C	Lab Based on SAD	Lab Based On MFC & CSA	Lab Based On DBMS & Statistics	Essential Entrepreneurship Skills	Behavioural Communication
Lab Based on DFS	Lab based on ADA	Lab Based On OOAD	Lab Based on OS& UNIX	LAB BASED ON CG	LAB BASED ON IT & MM
	Environment Science		Summer Training Project	LAB BASED ON VLP & MP-II	LAB BASED ON JAVA & TOC



# BCA

## Bachelor of Computer Application

### About the Course

BCA is a three year degree course comprising of 6 semesters in computer science applications. The programme helps the students understand the significance of computer & technology in today's competitive era. The highlights of this course includes futuristic technologies like Advance JAVA, .NET, PHP, ARTIFICIAL INTELLIGENCE, COMPUTER NETWORKS and ORACLE. Working on Live Projects and providing summer training adds industry supplements to the theoretical knowledge possessed by students.

### Eligibility Criteria

Admission to the course shall be open to a candidate who has passed Senior Secondary examination (10+2) from the Board of School Education Haryana, Bhiwani/C.B.S.E. or an equivalent examination recognized by this university with minimum 45% marks.

### BCA+

DAVIM offers BCA+ course as the extension of BCA course by providing additional features such as Industry Oriented Teaching by emphasizing on Practical industry-oriented teaching, Contemporary curriculum updated by Industry Advisory Board. Training programme are arranged to update students with outer world, Personality Enhancement at DAVIM, emphasis is given on not only making you academically brilliant, but true leaders and team players, thus preparing you for the real life corporate world and Intensive Corporate Interaction.

### Road Ahead

The student can straight away, take up the job in the IT industry as a curriculum fully equips him or her for work. These IT companies enrol good candidates for further MS and MCA programme on their own cost. He or she can also go for higher studies and joins a post graduate course.

FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FOURTH SEMESTER	FIFTH SEMESTER	SIXTH SEMESTER
Computer & Programming Fundamentals	'C' Programming	Introduction to Operating System	WEB DESIGNING	Management information system	E-Commerce
PC Software	Logical Organization of Computer-II	Data Structures -I	Data Structures -II	Computer Graphics	Object Technologies & Programming using Java
Mathematics	Mathematical Foundations of Computer Science	Introduction to database system	Object Oriented Programming Using C++	Data Communication and Networking	Artificial Intelligence
Logical Organization of Computer-I	Structured System Analysis and Design	Communication skills (English)	Software Engineering	Visual Basic	Introduction to .NET
Practical software Lab -- Based on paper BCA- 102 i.e Word, Excel and Power Point	Practical software Lab -- Based on paper BCA-106, i.e.'C' Programming	Practical software Lab -- Based on paper BCA- 202 & 203 using C Language and SQL	Practical software Lab--Based on paper BCA-206 & 208, i.e.HTML and C++ Programming	Practical software Lab-- Based on paper BCA-304 i.e. Visual Basic	Practical software Lab -- Based on paper BCA-307 & 309 using java & .net



# Integrated Professional Programmes

## CA,CS,CMA (ICWA)

DAV Institute of Management under the aegis of DAV College Managing Committee has been a renowned name in the field of professional education for the past seventeen years. DAV Institute of Management, Faridabad is a study center cum oral coaching center of CA, CS, CMA (ICWA) since last 8 years. The results of our students have been far above average of all India results.

### I) Cost And Management Accountant (CMA) Course

"Decrease The Cost Of Products And Get Huge Salaries"

#### Cost and Management professional

In the era of globalization and corporate cultures every Indian and foreign company, wants to have a global market network. Companies want to produce product at low cost and sell at high margins. To fulfill this objective, cost and management accountants are required and their demand is increasing. From small scale industries to foreign multinationals are demanding cost accountants.

In early times "Indian Cost Accountant Service " was considered equivalent to 1st class officer. Later this service was converted into 'The Institute of Cost Accountants of India '

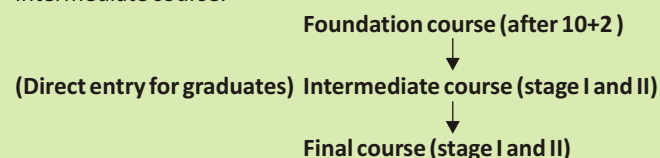
#### The Job of Cost and Management Expert

In the modern times only that company survives in market, which produces low cost, quality product. This increases the need of cost management executives. The cost manager not only reduces the cost but also finds and eliminates the non-value adding activities in the organization. In this course offered by Institute of Cost Accountants of India (ICAI) the budding professionals are given comprehensive training to handle real life business problems.

#### Course content

Cost and management accountants course is divided into 3 parts - viz. Foundation, Intermediate and Final. There is a gap of 6 months each in all these parts. Foundation Course is of 6 months. Intermediate course has 2 stages of 6 months each. Final course also has 2 stages of 6 months each.

Those who have done only 10+2 they have to undergo all the stages. The Graduate (any stream) students get direct admission into intermediate course.



The students have to undergo requisite computer training, personality development, business communication seminars and modular training during the intermediate and final course. Students of all streams whether arts, science or commerce can do this course. Especially mathematics, statistics, economics, engineering and commerce students prefer this course.

The course consists of theoretical as well as practical portions in a suitable proportion. The students get both theoretical knowledge and practical training to be successful managers.

#### Employment Opportunities

The ICAI has tie up with numerous Organizations for training and placement. It also conducts Campus Interviews. Even ICAI intermediate pass students get good jobs. Students can even contest for government job of Indian Cost Accountant Service (I.C.A.S.). Private and public firms (both manufacturing and service providers) also readily absorb the cost accountants. Average salary of a cost accountant is Rs. 30000/- to Rs. 50000/- p.m. No doubt the performance of the candidates can get them lucrative salaries in lakhs of rupees within a few years of completion of the course.

DAV Institute Of Management, Faridabad has been successfully running the CMA course since last 8 years. The result of foundation course and intermediate course has been far above average of all India results viz. 60% in foundation course and 60% in Intermediate course. Final course coaching is also available. Average result in final course is 50%. Admissions are done twice a year i.e. in May-June for July to Dec. batch and Nov.-Dec. for Jan.-June Batch.

#### Course Content

Foundation Course
Fundamentals of Economics and Management
Fundamentals of Accounting
Fundamentals of Law and Ethics
Business Mathematics and Statistics

Intermediate Course
<b>Stage I</b>
Financial Accounting
Law Ethics and Governance
Direct Taxation
Cost Accounting and Financial Management
<b>Stage II</b>
Operation Management and Information Systems
Cost and Management Accountancy
Indirect Taxation
Company Accounts and Audit

Final Course
<b>Stage I</b>
Corporate Laws and Compliance
Advanced Financial Management
Business Strategy and Strategic Cost Management
Tax Management and Practice
<b>Stage II</b>
Strategic Performance Management
Corporate Financial Reporting
Cost and Management Audit
Financial Analysis and Business Valuation

## II) Chartered Accountancy (CA) Course

The Chartered Accountancy profession has achieved rapid growth by virtue of quality professional services rendered by its members, and occupied a prominent role in the society. The CA Institute is also playing a prominent role with the international accounting bodies by virtue of its membership and active involvement in the activities of International Federation of Accountants, International Accounting Standards Board and Confederation of Asian Pacific Accountants

D.A.V. Institute of Management, Faridabad offers the coaching for all levels of C.A. Course

#### Different Stages in Chartered Accountancy Course:

- The entry - level test is named as Common Proficiency Test (CPT). It is a 4-hour duration test comprising of two sessions of 2 hrs each.
- The second stage course of chartered accountancy is named as Integrated Professional Competence Course (IPCC), which is complemented by three and a half years of Practical Training and 100hrs of IT Training.
- The last leg of the chartered accountancy course called the final course, has been designed to impart expert knowledge in financial reporting, auditing, and professional ethics, taxation, corporate laws & systems.

CPT
Fundamentals of Accounting
Mercantile Laws
Quantitative Aptitude
General Economics
IPCC Group I
Accounting
Law, Ethics and Communication
Cost Accounting and Financial Management
IPCC Group II
Taxation
Advance Accounting
Information Technology and Strategic Management

Final Course
<b>Group I</b>
Financial Reporting
Strategic Financial Management
Advance Auditing and Financial Strategy
Corporate and Allied Laws
<b>Group II</b>
Advanced Management Accounting
Information System Control and Audit
Direct Tax Laws
Indirect Tax Laws

## III) Company Secretary (CS) Course

A Company Secretary is:

- An Expert in corporate laws, securities laws, capital market and corporate governance
- Chief advisor to the board of directors on best practices in corporate governance
- Responsible for all regulatory compliances of the company
- A corporate planner and strategic manager.

STAGES	ELIGIBILITY
Foundation Programme	10+2
Executive Programme	Graduation/Foundation Pass
Professional Programme	Executive Programme Pass

#### Career Prospects

Companies with a paid up capital of Rs.5 crore or more are statutorily required to appoint a whole time company secretary. All companies seeking listing on stock exchange are required to appoint a whole time company secretary who is a member of the ICSI.

#### Practices

Member of the institute can take up independent practice and are authorized to issue certificate and attest documents under:

- Companies Act
- Securities Laws
- Exim Policy

#### Company Secretaries in practice also render following services:

- Corporate Governance and Secretarial Services.
- Corporate Laws and Advisory and Representation Services.
- Financial Markets Services.
- Taxation Services
- International Trade and WTO Services

#### Course Content

Foundation Programme Examination
Business Environment & Entrepreneurship
Business Management Ethics and Communication
Business Economics
Fundamentals of Accounting and Auditing

Executive Programme Examination
<b>Module I</b>
• Company Law
• Cost & Management Accounting
• Economic & Commercial Laws
• Tax Laws and practices
<b>Module II</b>
• Company Accounts and Auditing Practices
• Capital Markets & Security Laws
• Industrial, Labour & General Laws

Professional Programme Examination
<b>Module I</b>
• Advanced Company Law and Practice
• Secretarial Audit, Compliance Management and Due Diligence
• Corporate Restructuring, Valuation and Insolvency Ethics,
<b>Module II</b>
• Information Technology and System Audit
• Financial, Treasury and Forex Management
• Governance and Sustainability
• Ethics, Governance and Sustainability
<b>Module III</b>
• Advanced Tax Laws and Practice
• Drafting, Appearances and Pleadings
• Electives 1 out of below 5 –Banking Law and Practice
• Capital, Commodity and Money Market
• Insurance Law and Practice
• Intellectual Property Rights – Law and Practice
• International Business – Laws and Practice

#### Why Professional Course CMA/CA/CS with Under Graduate / Post Graduate Courses?

In the era of globalization the student needs to possess dual qualifications. UG/PG course imparts general management skills to students, while professional courses give them special knowledge in their specific area. The students develop expertise in their respective fields. These courses open up avenues for good jobs as well as self-employment. Assimilation of professional courses with management /degree course like BBA, B.com and MBA etc.makes the students used to continuous hard work from the very beginning. The practical training gives them exposure to real business situations and the students are able to adjust to business world very early and easily.

# TDCC

## Training Development & Consultancy Center

Since its inception TDCC has been engaged; in providing consultancy to corporate clients as well as conducting in house training and development programmes.

The centre came into existence with a mission to empower souls across the world to effortlessly optimize potential by providing strategic learning, research, training and knowledge sharing.

The focus of the centre is on strengthening knowledge and developing skills, to disseminate useful and updated information by developing and delivering innovative training programs so as to enhance professionalism and to foster a positive work environment.

The centre is known for development of design for training programs in the field of applied part of management and application of information technological knowledge for the development of industry as a whole.

In the coming years TDCC seeks to develop into a professional centre for Training, Development and consultancy with focus on global issues & challenges. It will grow into an independent centre for imparting corporate education in consonance with Best Practices.

The TDCC Umbrella comprises of corporate resource centre for development and centre for environment.

### Corporate Resource Centre

The corporate resource centre is a unique concept and one of its kind that brings the industry and academia close to each other and provides need based education and organisational support. It has the task to organize campus interviews, training and placement. CRC keeps on inviting corporate executives from different industries and verticals for guest lectures and industry interaction. CRC is also involved in organising and conducting management and executive development programs in association with the local management bodies.

### Center for Development

To meet the changing demands with the globalization phenomenon and highly competitive environment, Centre for Development of TDCC is continuously involved in the development of the internal customers - Faculty and Students. Faculty Development Programmes (FDP) and Personality Development Programmes (PDP) which are developed as per the requirements of today's corporate world are regular and continuous features of the centre. Along with the PDPs for students, Students Clubs are the other major highlight of the centre.



### Centre for Environment

Our planet is our home. Practicing an eco-friendly life style and promoting green business is the only way to build a greener environment. DAVIM Centre for Environment is small step towards addressing the environmental crisis confronting the humanity and various other species on the planet.

Environmental issues are a key theme to all aspects of work throughout this Centre. All Faculties and Students are encouraged to have deep regard for the environment they are in and what the possible implications of their actions may have on it.

DAVIM Centre for Environment accepts its obligation to comply with all relevant legislation and minimize its impact upon the environment. In recognition of this the Centre has begun to implement an environmental system, which focuses on:

- ◆ Education about environmental issues
- ◆ Minimizing waste
- ◆ Monitoring of energy consumption
- ◆ Steadfast commitment to preventing pollution
- ◆ Continuous Afforestation Activities

Some of the routine activities of the center are- Sensitization Seminars, Tree plantation, Sapling Distribution, Commemoration of Earth Day , Ozone Day, etc.

DAVIM's Students Of MBA, MCA and Professional courses –ICWA, CA, CS are very much aware that their conscious efforts to check global warming will really show up. In this era, such small steps by these young environmentalists may help to bring some respite to the nature.

It is good to see the budding environmentalist's of DAVIM- Faridabad join hands to plant atleast 200 saplings at a time at different green belts in Faridabad. This is an effort initiated by DAVIM Center for Environment in collaboration with MCF.

DAVIM Centre for Environment organized seminars in recent past on Green Technology, Green cities, Global Warming, Ozone depletion.



# Resources



### Computational Facilities

The goal of DAVIM to develop the student as a whole is supported by an exceptional infrastructure and the latest technology. The campus is fully Wi-Fi, which works as a back-end support to institute's efforts to provide an effective learning environment. To keep pace with the rapidly changing environment, the institute has provided the faculty members and students with latest technology.

### Teaching Aids

Classrooms at DAVIM are fully loaded with the latest teaching aids. The entire campus is connected by the state-of-art network with almost 600 nodes. High-speed servers running on a variety of platforms to suit all kinds of requirements support the entire network. This connectivity helps both students and faculty considerably in their research and projects.



### "Gyan Ganga" Library

To provide the students with an insight into the knowledge, the institute's library "Gyan Ganga" serves as an invaluable resource with close to 40000 books, 120 periodicals, 500 Cds & DVDs and access to online libraries.

### "Tarang" Auditorium

The institute has got an Auditorium "TARANG" with a capacity of 350 and a conference hall "Yojana" for Seminars, Discussions and Cultural Events.



# Beyond the Classroom

## Student Life @ DAVIM



**Student life @ DAVIM** goes beyond the classroom and the students have made learning fun with the incorporation of clubs and society culture. The themes of clubs and societies are classified on the basis of functional areas of Management & IT, along with cultural activities and special interest of the students. Along with these clubs and societies which are operated and management by the students, there exist an Industry association club and the "Teresa" society which is operated voluntarily and collectively by the faculty and students.

### Management Clubs

#### Drucker (The Marketing Club)

Marketing club at DAVIM has named after the legendary Sir Peter Drucker. The club is aimed to create a nexus between theory

and practicality. It works to enhance entrepreneurial skills, encourage the applications of marketing framework to proven businesses as well as social issues, rural technology and national branding. The club also conducts various activities and events Case study contests, Live projects, Role plays, Strategy Development contests are to name a few.

#### Taylor (The HR Club)

The Human Resource club provides the students with a platform to discuss issues, articles, current topics and conduct workshops, arrange for the visiting faculty, guest lectures, panel discussions, business games, and management quiz, presentations on recent HR innovations and more such training and learning activities.

#### Sensex (The Finance Club)

The Finance club aims to make finance enjoyable and enable students to kick-start their careers. The club provides the students with a platform to discuss issues, articles, current topics and conduct workshops, with a special focus on the derivatives and the forex markets.

#### IT Clubs

##### Pascal Club

The name itself suggests, it's the club of the programmers. It encourages the students to take initiative to learn and grasp new and old language programming. The club also organizes training programs for the students as well as external customers frequently.

##### Open Source Club

This club is basically the backbone of all the learning clubs. Open Source club regularly interacts with the industry as well as students for the live projects. Also the members are involved in taking up many online open source code projects.

##### Information Systems Club

This club is involved into knowledge and information management. It keeps the students updated with the latest developments in the field of IT industry. It also organizes and participates in many technical festivals across the country.

##### Intel Club

The club mainly attracts the members who are interested in the field of hardware solutions along with an integration of the software solutions.

#### Cultural Clubs

To promote all manners of solo and partner dance and other cultural activities like singing, dramas, play etc. to the DAVIM community. Across a variety of styles, we aim to enhance members' ability to move, regardless of previous skill. Furthermore, to entertain the DAVIM community and offer advanced opportunities for performance.

#### Mrigya (Indian Music Club)

Mrigya provides support and serves as the platform for the people with an inclination towards Indian classical music. Member students of this club have participated and won many State and national level competitions.

#### Beethoven (Western Music Club)

Beethoven is the club dedicated to the western music, which serves as platform for the people/students sharing the same taste for music. Institute also has a rock band Orange, which participates and performs at various college/University festivals.

#### Shakespeare (Dramatic Club)

Shakespeare is the club, which provides a backend support to Dramas Plays and stage show. Dilli Dilli, Modern Mahabharata and Mime (Casting Couch Theme) are a few of the famous plays and dramas organized by the club.

#### Srijan (the Fine Art Club)

To encourage the creativity in the field of painting, poster making, designing accessories and all such activities related to fine arts the Picasso club regularly organizes events and contests and prepare the participants for University / college festivals.

#### Kalidas (The Writing Club)

Kalidas club is for those who love literature. It provides a platform to the formal as well as casual writers. The main attraction in this club is of blog writing that brings forward the innovative business ideas.

#### Special Interest Societies

Apart from the management and cultural activity clubs, students are also actively involved in some Special Interest Clubs that takes care of organizing trips & excursions, Social Activity, Thinkers and Quiz & Event Organizer Clubs.

#### Gatvidhi Club

The institute host and organize lot of events throughout the session. Seminars, Lectures, Cultural Events, Alumni Meet, Annual Prize Distribution Ceremony, Convocation etc. and the success behind the beautiful organization and coordination is part and parcel of the Event Management Club.

#### Bhraman Club

The globe trekkers club takes initiative to organize educational trips and excursions. They also provide global information on topics related to country analysis.

#### Chanakya (The Thinkers Club)

It is the thinkers club of DAVIM which strives for continuous improvement in the organization. It mainly focuses on the idea generation, brainstorming, debates and panel discussions on the issues that lead to the overall development of the organization. This club also provides a lot of support to other clubs in improvising their system and functioning.



#### Industry Live

(The Industrial Association Club)

The industrial association club is actively involved in the industry interaction, to provide mutual benefit to industry and the students. This club focuses on arranging for the industrial visits, live-projects, hands-on practical experiences, and other such activities that provide the students with a practical exposure which aligns the theory with the practicality and applicability. This club also enables the students to choose the relevant industry and firms where they are interested for the summer internships and the final placements.

#### "Teresa" Society - A Social Endeavour

The social activity club is named after Mother Teresa. Which motivate students to go ahead and serve the society in which we exist; it actively participates in organizing visits to slums, educating poor children, organizing Blood Donation camps, planting trees etc.

# Alumni Says



Opportunities that pave your path to success come only once in a lifetime. In my life the name of this wonderful opportunity is "DAVIM" which transformed me from a Naive Graduate into Successful Manager. It was not only the theoretical knowledge that I gained rather I learned how to transform concepts into practices.

- Kamal Kant Sharma,  
Sr. Project Analyst, Royal Bank of Scotland



"I am a proud alumni student as well as an alumna employee of DAVIM. The Institute has created in me the zeal and confidence that is required today in the competitive corporate world."

- Jyoti Raman,  
Trainer, BMW India



DAVIM adds value to life that stimulates the overall decision making capability and transforms the mindset towards a value driven progressive career orientation.

- Tajinder Chadha,  
Business Manager - AVP, IndusInd Bank



"The institute has provided me with the appropriate career path and guidance and the amount of learning that I got was tremendous and is really helping me out today."

- Virender Jeet Singh,  
Global Sales Instructor, Hyundai Motors



Extending that personal attention to details and an attitude of attempting with the best shot, right at the first time, is what I have learnt during the tenure spent at DAVIM.

- Arjun Nanda,  
Sr. Consultant, Ernst and Young



"In today's professional corporate world, one not only requires a good degree to succeed but ability to work in teams for the success of the organization. I am thankful to DAVIM for developing a whole some personality in me."

- Arvind Bhaskar,  
AVP - Business Development, Securitas India



"Two crucial years which changed my life, and provided me with an edge when I entered the business world and when I learnt to achieve excellence effortlessly were those which I spent at DAVIM."

- Anish Batta,  
Marketing Manager, Johnson & Johnson



"DAVIM nourishes and develop a student with its personal touch and at the end of rigorous transformation tenure, makes a professional that is acceptable by today's corporate world."

- Vishal Manchanda,  
Consultant, Siemens



"The time spent at DAVIM for my masters have given me opportunity to think positive & constructive about life."

- Aman Grover,  
National Acquisition Head, Bharti Airtel Ltd.



"The institute transforms dreams into reality, my time at DAVIM resulted in what I'm today, an Entrepreneur."

- Rajiv Mehta, Owner and MD, NIAM.

# Training & Placement

## Summer Training & Mid-Semester Internships

As a mandatory part of the course curriculum and also to educate student about the integration between management and IT studies and its applicability in the corporate world, every student has to undergo summer internship/training spread over 6-8 weeks for both Post graduate and undergraduate courses in various Management and IT areas.

Apart from the regular curriculum Students also undergo a winter project or Mid-Term Internship of 6-8 weeks. Also the students associate themselves with an industry association or any other specific organisation.

## Final Placements

The culmination of a rigorous course work, the final placements is the conduit for the students to their dream jobs in today's leading corporate houses. It gives the students a chance to select a career in their chosen areas of interest, and the recruiters to pick the best suited candidates for their profile from the merit pool.



# Our Alumni Works With...



CMA Narender Gupta  
Asst. Manager – Finance  
ITC Limited



CMA Anuj Goyal  
Costing & Finance Officer,  
Neel Metal Products Ltd.  
(JBM Group)



Archana Gupta, CMA  
Costing Officer  
Nestle India Ltd.



CMA Sachin Kathuria  
Practicing  
Sachin Kathuria & Associates



CMA Prachi  
DM- Accounts & Finance  
Alchemist Limited

American Express	Colgate Pamolive	Goodyear	ITC Hotels	Polaris
Accord Group	Deloitte	Havells India Ltd.	Infosys	PVR Cinemas
Adobe	Dhanlaxmi Bank	HCL	JCB	Quark Media
Agilent Technologies	DRDO	HDFC Bank	JBM Autos	RBS
Amul India	DS Group	Hero Honda	Kotak Bank	Reliance Retail
Angel Broking	Dun & Bradstreet	Hindustan Liver Ltd.	Kohinoor Foods Ltd.	Religare Securities
Apollo Tyres	Ernst & Young	HSBC Bank	LT Foods	Samsung Electronics
Asian Paints	Ericsson India Pvt. Ltd.	HSBS Investment	Maruti Suzuki	Sapient
Barclays Shared Services Ltd.	Ebony Gautier	Hyudai Motors India Ltd.	Max New York Life	Securitas
Bajaj Auto	E-infochips	IBM Global Process services Ltd.	Moser Baer Clean Energy Ltd.	Shoppers Stop Ltd.
Berger Paints	Eli Reseach	ICICI Bank	Nestle India	SRS
Bharti Airtel	Future Group	IDBI Bank	Okaya Power Ltd.	Steria
Birla Sunlife Insurance	Fortis Helthcare	Idea Cellular Ltd.	Oracle	SMC Global
Cadbury India	Genpact LLC	Indiabulls	NIIT Ltd.	Standard Chartered Bank
Citi Bank	Glodyne	ITC	Pepsi	Wipro
Coca Cola	Global Hunt India			