

More than
800 students
trained and
placed

Prospectus of the

*Diploma in Technical Communication
Classroom Model & Virtual Classroom Model*

Offered by



Registered Office:

24, Kshipra Sahaniwas, Karvenagar,
Pune – 411 052, India

Pune Training Center:

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About Technowrites

Technowrites is a professionally managed company, specializing in technical communication. Since 1994, Technowrites has established its name as a quality supplier. Technowrites is an asset to the customer base in India and abroad. Technowrites is committed to the industry and its growth.

Our Services

Technowrites offers services in:

- ❑ Designing and Writing
 - User Guides
 - Online Help
 - Training Material
 - Technical/Procedural Documents
- ❑ Instructional Design
- ❑ Designing and Developing Computer-Based Training (CBT) & Web-Based Training (WBT)
- ❑ Individual Training in Technical Writing
- ❑ Corporate Training in Technical Writing, Business Communication, and Proposal Writing

Our Association with University of Pune

Technowrites and University of Pune jointly conducted India's first Post Graduate Diploma in Technical Communication (PGDTC). Together we brought in new and promising talent to this profession.

Note that this Diploma in Technical Communication (DTC) is started by Technowrites alone and has no relationship with University of Pune.

What is unique about this course?

The following points make this course unique

- The only course conducted by Technowrites based on its 19 years of professional experience and more than 10 years of training experience.
- Course designed by Technowrites, based on its rich experience
- Trained and experienced faculty with real hands on experience (probably the best in India)
- Repeat sessions offered free-of-cost
- Excellent learning content including videos, online quizzes, training booklets, and so on
- Includes assignments which are designed based on Technical Communicator's day-to-day work
- Includes ready-to-use reference material that is being used by the industry for purposes like estimation, quality control, and so on
- **NEW** All training videos are available in USB/DVD to be taken home for revision. Videos are also available to see in classroom in tablet for revision
- **NEW** Technowrites library is free to borrow a book which has unique collection of books
- **NEW** Information collection questionnaire with explanation of every question
- **NEW** A 24x7 Access to Technowrites Online Document Repository. You can download updated material, audio files, articles, training transcripts, and much more. This will continue even after the course is completed.
- **NEW** Membership of Technowrites Students Group (where lots of updates and job postings are sent.) This will continue even after the course is completed.
- **NEW** Specially Designed Interview Trainer CD (with audio files that can be copied to your mp3 player/smart phone)
- **NEW** Online Examination to revise all major parts of the course (TW Theory, TW Process, MS Word, Adobe RoboHelp, Adobe FrameMaker). We even allow you multiple attempts if you need them. We continuously add more training content and keep our course updated.
- **NEW** Wi-Fi enabled training center
- Interview guidance and placements assistance
- More than 800 candidates already placed through Technowrites courses
- Opportunity to work on live projects

Infrastructure

Technowrites has a state-of-the-art technological setup and a competent team of professionals, belonging to varied fields like engineering, finance, marketing, and management. We work with the latest tools, including Word Editors, Graphic Creation, and Help Authoring Tools.

Our library has a unique collection of books on topics related to:

- Technical Writing
- Instructional Design
- Communication
- Dictionaries
- Style Guides
- Management
- Programming
- Multimedia
- Graphics Design
- Videos of all lectures of the course

Technowrites's Clients

We undertake on-site and off-site assignments, contracts, and projects from the industry. For on-site assignments, we depute our technical team to work at the client's premises.

Some of our clients include

Information Technology

- 3i Infotech (Formerly ICICI Infotech), India
- Accenture Service Ltd, India
- Atos Origin, India
- Aztecsoft-itest (Formerly Disha Technologies), India
- Blue Star Infotech, India
- Computer Associates, India
- Cranes Software International Ltd., India
- CXO Systems, India
- DMR Consulting, Australia
- Extenprise eSolutions, India
- Financial Engineering Solution Pvt. Ltd., India
- Geometric Software solutions, India
- Hewlett-Packard (HP), India
- HSBC Software Development, India
- Information and Telecom Systems India
- Infosys Technologies Limited, India
- Interlink Group, LLC (Taken over by EMC), India
- Jopasana Software&Systems, India
- Kanbay Software (India) Pvt. Ltd.
- KPIT Cummins Infosystems Ltd., India
- L&T Infotech, India
- Tech-Mahindra Limited (Formerly Mahindra-British Telecom), India
- Microsoft, India
- NCE Technologies, Inc, USA
- iGATE Patni (Formerly Patni Computer Systems), India
- Recosoft Corporation, Osaka, Japan
- Remittag Software Company, India
- SAP Labs India Pvt. Ltd., India
- Satyam Computer Services Ltd, India
- Synechron Technologies Pvt. Ltd., India
- System Task Group International, USA
- Tata Consultancy Services, India
- Techatalyst Infoserv Pvt. Ltd., India
- TVS Infotech, India
- VeriSoft InfoServices Pvt. Ltd., India
- Wipro Technologies, India
- Xpanxion International Pvt. Ltd., India
- Gridlogics Technologies Pvt. Ltd.
- Impact Systems
- eTouch Systems

Telecommunication & Networking

- Alcatel, USA (through Axes Technologies, India is now taken over by Tech Mahindra)
- Bharti Telesoft Ltd., India
- Greenfield Networks, California, USA
- Kenati Technologies, USA
- Motorola, Inc, USA
- Nokia, India, Singapore & Finland

Semiconductor

- Kulicke & Soffa Pte Ltd, Singapore
- E-Tools USA
- Taray, India

Banking & Finance

- Citibank N. A., Singapore
- Deutsche Bank, Singapore
- GM Finance (Through STG International, USA)
- Kotak Securities, India
- National Stock Exchange, India
- SunGard, USA
- System Access, Singapore
- Worldbank, USA (Through Infosys, India)

Engineering, Automotive & Manufacturing

- Associated Cement Companies Limited, India
- Larsen & Toubro Limited-Heavy Engineering Division (L&T HED)
- MWH India Pvt. Ltd.
- United Technologies
- Kirloskar Pneumatic Co. Ltd.
- Kirloskar Brothers Limited

Control & Automation

- Aplab Limited, India
- Aplab-Seba Electronics Limited, India
- Emerson Exports, India
- Rockwell Automation, USA

Integrated Automation and Software Solutions

- Honeywell, India & Singapore

Logistics

- Danaos Management Consultants, Greece (Shipping)
- DHL, Malaysia (Through Infosys, India)
- P & O Nedlloyd (Taken over by Maersk India Pvt. Ltd)

E-Learning

- Trina Systems Private Ltd, India

Educational Institutions

- Sinhgad Institute of Management and Computer Applications, India
- Symbiosis Center for Information Technology, India
- Indian Institute of Coal Management, India

Life Sciences

- InSilico Consulting, India
- Strand Life Sciences (Formerly Strand Genomics), India

Research & Development (R&D)

- TRDDC- The Tata Research Development and Design Centre
- Glam India

Training Institute

- Aptech Computer Education

Need of Technical Writing

Some interesting facts:

- The amount of information available in the world doubles every seven years. Half of that information becomes obsolete in five years.
- Technical writing is considered a highly skilled area and a very lucrative profession.
- Indian technical writers are working abroad with some of the best IT companies.
- Like software development, technical writing is also a global profession.

The IT industry has an ever-increasing demand for technical writers. Training institutes, however, are very few.

In order to meet the industry's requirement, we have launched this course to train "aspiring-technical writers." This course can also be beneficial to the existing technical writers in honing their skills.

About the Course

Course Details

Course Title	Diploma in Technical Communication (Classroom Model & Virtual Classroom Model)
Type of Training	Classroom and Virtual Classroom (Distance learning)
Course Fees	Classroom Model: Rs. 48,000/- (Rupees forty eight thousand only) Virtual Classroom Model: Rs. 48,000/- (Rupees forty eight thousand only) *Taxes extra as per government guidelines
Course Duration	3-4 Months (Approximately 170 hours including Assignments, Tutorials, and Practice sessions)
Course Venue	Technowrites's Pune Office
Course Material	<ul style="list-style-type: none">• Training booklets designed by Technowrites's team.• Technical Communicator's Starter Kit<ul style="list-style-type: none">○ Writing Templates○ Review Guidelines○ Publication Guidelines○ QC Sheets○ Estimation Sheets○ Project Planning Sheets○ Ratio Analysis Guidelines○ Screenshot Guidelines○ Table Guidelines○ Samples of Good/Bad Resume○ Much more...• Technowrites's Document Repository<ul style="list-style-type: none">○ Course Documents○ Other Information○ Related Links

Note: All public holidays will be applicable as per Technowrites's list of holiday.

Technowrites Document Repository

This website hosts different sets of documents, for easy reference. New documents are regularly added to the existing material, which are easy to download. Users would be given 24x7 access to Technowrites Online Document Repository. You can download updated material, audio files, articles, training transcripts, and much more. This will continue even after the course is completed. The snapshots of DTC course document repository are as follows:

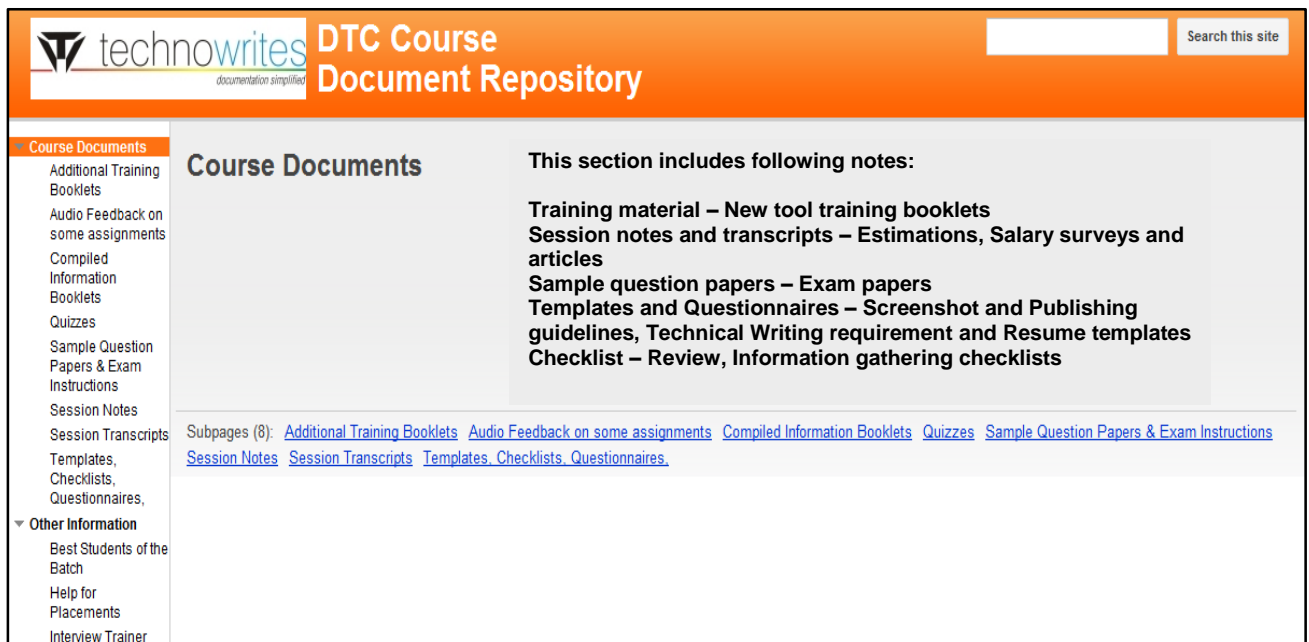


Figure 1: Snapshot of Course Documents section

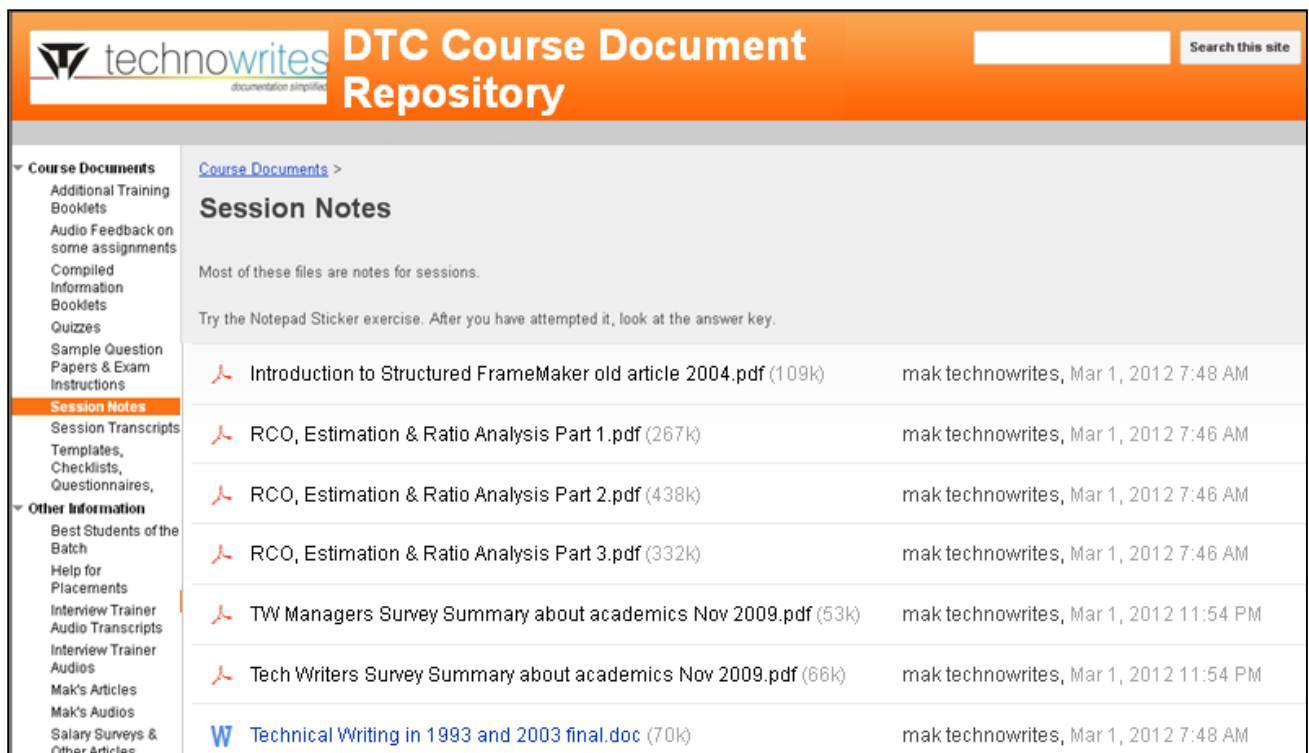



Figure 2: A snapshot of session notes under course documents section



DTC Course Document Repository

Search this site

- ▼ Course Documents
 - Additional Training Booklets
 - Audio Feedback on some assignments
 - Compiled Information Booklets
 - Quizzes
 - Sample Question Papers & Exam Instructions
 - Session Notes
 - Session Transcripts
 - Templates, Checklists, Questionnaires,
- ▼ Other Information
 - Best Students of the Batch
 - Help for Placements
 - Interview Trainer Audio Transcripts
 - Interview Trainer Audios
 - Mak's Articles
 - Mak's Audios
 - Salary Surveys & ...

[Course Documents >](#)

Compiled Information Booklets

Here are some files with information compiled from various sources. Exclusively for our students.

Make sure you read Exchanges-eBook. It is written by one of the seniormost Technical Communicator in Canada - Geoff Hart. He was kind enough to give me permission to share it with students. Geoff has written literally hundreds of articles. Here is the link <http://www.geoff-hart.com/articles/bibliography.html>

New! Look at the NASA article. It is old but quite useful.

Color Theory Reference Material 15 Nov 2011.pdf (870k)	mak technowrites, Mar 1, 2012 8:02 AM	v.2	↓
Content Writing and Plagiarism.pdf (35k)	mak technowrites, Mar 1, 2012 8:02 AM	v.2	↓
DITA basic slides.pdf (505k)	mak technowrites, Mar 1, 2012 8:07 AM	v.2	↓
Exchanges--eBook by Geoff Hart.pdf (2604k)	mak technowrites, Mar 1, 2012 11:24 PM	v.2	↓
Fonts Document 15 Nov 2011.pdf (1862k)	mak technowrites, Mar 1, 2012 8:02 AM	v.2	↓
ID Intro.pdf (382k)	mak technowrites, Mar 1, 2012 8:07 AM	v.2	↓

Figure 3: A snapshot of compiled Information booklets section

Prospectus of Diploma in Technical Communication

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Eligibility

- The eligibility for the course models is as follows:
- Graduation in any discipline is recommended. However, undergraduates/diploma holders with adequate work experience can also be considered.
- Good command over English
- Knowledge of MS Windows & MS Office
- A screening test can be taken by students to test their abilities and skills. This test will be optional but is recommended. For more information, see the aptitude test section in this document.

Admission Procedure

- The student has to pay the complete course fees including tax (12.36%) at the time of taking admission (installment scheme available).
- There will be a minimum of six and maximum of 10 students in a batch. The batches start at specific regular time intervals. Contact Technowrites for more details.
- If immediate batch is full, candidates will be considered for future batches.

Technowrites reserves the right to refuse admission to a candidate owing to administrative or business reasons.

Course Syllabus

The course consists of the following subjects:

Subject 1: Communication Basics

- What is communication
- Communication Model
- Factors affecting communication
- Verbal and non-verbal communication
- What is writing
- What is technical writing
- Applications of technical writing
- Skills of a good technical writer

Subject 2: Writing & Grammar

- Origins and developments in English Language
- English Grammar
- US & UK English
- Comprehension
- Active and Passive Voices
- Punctuation marks
- Writing Numbers
- Bias-free writing
- Writing for the international audience

Subject 3: Technical Writing Theory, Practices, & Processes

- Document structure and its components
- Document development life cycle
- The three dimensions of a document – Structure, Content, & Presentation
- Linear, non-linear, and hyper documents
- File types (.txt, .doc, .rtf, .hlp, .fm, .pdf, .html, .chm, .xml and so on)

- Types of user documentation
 - User Guides
 - Installation Guides
 - Help Files
 - Knowledge Base Documents
 - Training Material
- Technical Documentation
 - Administrator's Guide
 - Developer's Guide
 - Command Reference
 - API Documentation
 - Business Documentation
 - Project Reports
- Marketing Collaterals
 - Brochures
 - Company profile
 - Case Studies
 - White papers

Subject 4: Technical Writing Tools

- MS Word
- Adobe RoboHelp
- Adobe FrameMaker
- **NEW** SnagIt
- **NEW** Overview to DITA
- **NEW** Overview to Adobe Captivate

Subject 5: Technical Writing Project Management

- Inquiry handling
- Making presentations
- Interviewing Subject Matter Expert (SME)
- Developing document outlines
- Preparing estimates
- Planning the project
- Tracking the project
- Performing Interval reviews
- Using quality Assurance techniques (Style guides, checklists)
- Releasing the document
- Maintaining project history
- Handing over the Project
- Concluding the Project
- Performing Project post-mortem

Subject 6: Advanced Topics

- Concepts of Computer Applications
- Software Development Life Cycle
- Single-sourcing (Multi-channel Publishing)
- **NEW** Topic-based Authoring
- Introduction to Structured FrameMaker
- Introduction to Computer Based Training (CBT) and Web Based Training (WBT)
- Introduction to Instructional Design

The course also includes a series of assignments related to the topics mentioned above. The students may be asked to repeat the assignments until the output is up to the professional level.

Please Note: This is a unique course model based on Technowrites experience of more than 19 years of work and more than 8 years of (individual and corporate) training. No other institute or organization is offering this course in exactly the same model as mentioned above. The overall response of the course has been very good. However, a student's development directly depends on his/her ability, efforts, and willingness to learn.

Aptitude Test

Before joining the course, candidates will be required to undergo a written test. Based on the test performance, Technowrites will suggest the candidate whether he/she should join the course.

The test is conducted to check the candidate's aptitude. It is not mandatory that the candidate should give and clear the test for joining the course. The entrance test and personalized feedback is completely free. Technowrites feels it is better to appear for the test and get personalized feedback, rather than pay the complete fee and not complete the course.

The test can be taken in Technowrites's Pune office or can also be taken remotely (online).

Batch Timing

Morning Batch: 9.30 AM to 11.30 AM (Monday to Friday)

Evening Batch: 6.30 PM to 8.30 PM (Monday to Friday)

Weekend Batch: 9.00 AM to 6.00 PM (Only Saturday)

Application Procedure

Application form should be submitted along with course fees. Payment is to be made by cheque or demand draft drawn in favor of Technowrites Pvt. Ltd., payable at Pune.

Payment can also be made via bank transfer to Technowrites. Call us for more information.

Send your application form to:

Technowrites Pvt. Ltd.

24, Kshipra Sahaniwas, Karvenagar,

Pune 411 052, India

Phone: +91 20 6500 6830/31

Email: mak@technowrites.com

Rules & Regulations

- *Technowrites reserves the right to refuse admission to a candidate without giving any reason.*
- *Technowrites reserves the right to terminate the admission of any candidate if he/she:*
 - *Remains absent for more than two days in any month without a genuine reason.*
 - *Does not complete and submit assignments on time.*
 - *Violates the administrative rules of Technowrites Pvt. Ltd.*

The course fees will not be refunded.

Companies who have hired our students

- Amdocs
- Avaya
- Accenture
- BMC
- CapGemini
- Cognizant
- Tech Mahindra
- Cybage
- Fundtech
- Geometric Software solutions
- gloStream
- Hewlett-Packard (HP), India
- Honeywell Technologies
- HSBC Software Development
- IBM
- Infosys Technologies Limited
- Kenati Technologies
- KPIT Cummins Infosystems
- National Informatics Centre
- Oracle
- Persistent Systems
- SAP Labs
- Siemens 3D PLM
- Sify
- SunGard
- Symantec
- Tata Technologies
- TCS
- MIT College, Pune
- NTT Data
- Tibco
- TechTalks
- Hitachi
- Red Hat Solutions
- Fluxonix Technologies
- Progigo Software
- United Software Association
- Commit Technologies
- System Plus Technologies
- Knowledge Labs
- NICE Software Solutions
- Ecotech IT Solutions
- Reflexis Systems
- Blink Consulting

Frequently Asked Questions

How will I benefit from the course?

This is a unique course designed by Technowrites to meet the requirements of the industry and supplement its growth. The course is highly job-oriented. The course is unique in many ways:

- The training includes many assignments, which are tuned to the real-life requirements of the industry.
- It is ideal for anyone who is looking at mid-career change without taking the risk of leaving the job initially.
- Good training is guaranteed as the course model is designed based on our more than 19 years of professional experience and more than 8 years of training experience.
- The course model is continuously updated to ensure that it is in line with the industry's requirements.

Why is there an aptitude test? Can't you take everyone who is ready to pay the fees?

Technowrites wants to take in good candidates and give them good training. We do not recommend Technical Writing career to everyone who comes to us. Technical Writer's job needs certain skill-sets. We therefore test the candidates and then recommend this course to them. Paying the fees and joining the course is the candidate's decision. A candidate, even after failing the test, will be permitted to take admission to the course.

What are the tools taught as a part of the course?

We cover the following tools:

- MS Word
- Adobe RoboHelp
- Adobe FrameMaker
- **NEW** SnagIt
- **NEW** Overview to DITA
- **NEW** Overview to Adobe Captivate

The course gives the candidates additional time on the tools, other than the regular lab hours. In addition, additional advanced course modules are available for learning the advanced features of specific tools.

What types of jobs are available?

After completing this course, you start as a

- Technical Writer
- Multimedia Content Developer
- Web Content Developer
- Copywriter
- Instructional Designer
- Courseware Developer

Some of our students are also doing freelancing.

As a student, can I borrow a book from the Technowrites library?

Yes, you can freely borrow a book from the Technowrites library within the course, which has a unique collection of books. *This facility is not available to students in Virtual Classroom Model.*

Will I get a certificate after completion of the course?

Yes, on successful completion of the course, you will get a Diploma certificate from Technowrites Pvt. Ltd.

Is this course affiliated to any university or any other educational institute?

This course is not affiliated to any university or any other educational institute. It is conceptualized by Technowrites Pvt. Ltd. Technowrites has an established name in the industry. It has been created based on our professional and training experience.

What salary can I expect after completing the course?

Our courses are highly appreciated by the industry. However, the pay packet will depend on a number of factors, like your ability to negotiate, employer standards, ongoing market rate, and so on. Technowrites itself will offer internship or contracts to successful students showing excellent track record. It should not be difficult to get a starting package of Rs. 100,000/- (Rupees one lakh per annum) to Rs. 300,000/- (Rupees three lakh per annum).

Can I do this course full-time?

This course is not offered in full-time model. If you want a full-time and more exhaustive course, you can think about Technowrites's OTJT (On-The-Job-Training) course. It is a 14-month full-time course with real-life work experience. Customized training is also available.

Can you tell me something more about the Virtual Classroom Model?

Yes. It is called as Diploma in Technical Communication in Virtual Classroom Model. The online course is as powerful as the classroom course. It is a blend of training videos, training exercises, assignments (all of them are checked by our faculty and detailed personalized feedback is given), and contact hours (optional). We communicate with our students through Web based sessions, where in they can clarify their doubts. This is an internet based interactive session where you can solve your doubts and get feedback on assignments.

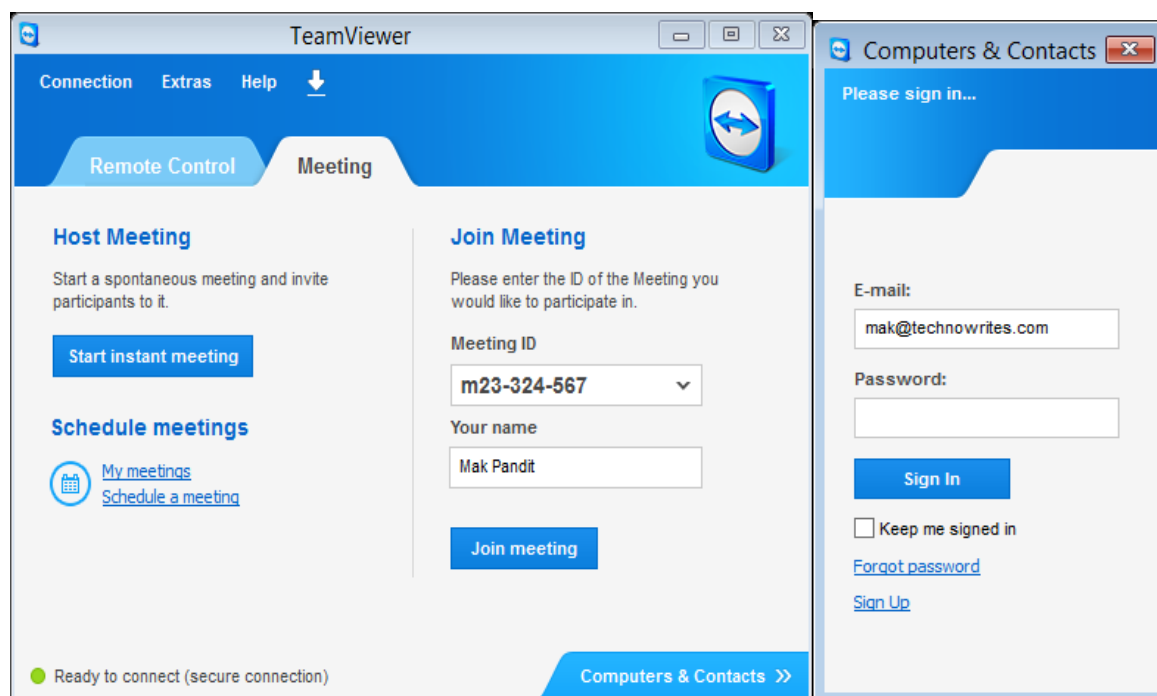


Figure 4: Web Based Sessions

Does Technowrites give a job guarantee to candidates who complete this course successfully?

Technowrites Pvt. Ltd. is positive that the students will get a good placement after completing the course. Here are the plus points of the course.

1. The entire course is designed for fulfilling requirements of a job. All the course assignments are related to the day-to-day work done by Technical Writers.
2. We send information about companies looking out for Technical Writers to our course students.

3. We have special sessions related to resume-writing (for a technical writer, resume is seen as sample of writing).
4. We have special sessions on appearing for interviews.
5. We ourselves offer jobs to select students of our course.

Our track record says it all! Our On-the-job-training (OTJT) course has 95% placement record and our joint courses conducted with Pune University have over 90% placement record. ***In spite of this, Technowrites Pvt. Ltd. does not give any job guarantee; because we think it is unethical to make a false promise.***

Could the course structure and content be updated in future?

We believe in continuously updating our courses to cover latest topics and trends. So the course most certainly would be updated every year!

Is there any course available at more advanced level?

Yes, Technowrites conducts OTJT (On-The-Job-Training) course, which is a very advanced and full-time course. We have already completed more than 20 batches of OTJT.

Do you give any discount in the fees?

We do not give any discount in the fees. We believe in giving higher value than reducing price. Along with all the theory sessions and assignments you will be getting

- Special lecture in Resume Writing
- Special lecture in Job Interviews
- Ongoing assignment feedbacks till the candidate and faculty both are satisfied with output
- Mock-interview sessions
- Job Opportunity updates and special guidance for screening tests
- Opportunity to attend special learning sessions arranged by Technowrites Connect
- Opportunity to view course videos any number of times (useful if you miss a lecture)
- Opportunity to take a specific part of course or the entire course again within next 2 years!
- Perpetual access to Technowrites Online Document Repository

In last 1 year, we have added the following. We are not taking any extra charges for this.

- Perpetual Membership of Technowrites Students Group (where lots of updates and job postings are sent.) This will continue even after the course is completed
 - A 24x7 Access to Technowrites Online Document Repository. You can download updated material, audio files, articles, training transcripts, and much more. This will continue even after the course is completed
 - Specially Designed Interview Trainer CD (with audio files that can be copied to your mp3 player/smart phone)
 - Online Examination to revise all major parts of the course (TW Theory, TW Process, MS Word, Adobe RoboHelp, Adobe FrameMaker). We even allow you multiple attempts if you need them. We continuously add more training content and keep our course updated
- Note: *Perpetual indicates the time till Technowrites able to maintain the site & Google group*

Who conducts the courses?



Makarand (Mak) Pandit, Managing Director of Technowrites, conducts the courses, with the help of his team members. Mak is widely recognized as an entrepreneur and trainer in the field of Technical Writing in India. He has trained more than 2000 candidates so far in Pune, Mumbai, Bangalore, Hyderabad, Singapore, UAE, and so on. Makarand was the owner of the Technical Writers of India (www.twin-india.org) mailing list (which has over 2500 members). He was also the President of the STC India Chapter for the year 2005. Mak was nominated for the post of Director of STC (world-wide) in 2014. Mak was awarded the status of Associate Fellow of the Society for Technical Communication in the year 2013. He was the first Indian to get this honor.

Here is what some of our students say...

Aditi Kumthekar
Infosys, November 2012
E-mail ID: aditi.136@gmail.com

I am glad I joined the Diploma in Technical Communication at Technowrites. The course played a pivotal role in making my career profile robust. Mak Sir's guidance and innate ability to explain the concepts with real life examples enabled to have a crisp and clear concept understanding. The assignments did a miracle by molding me to the corporate world of Technical Writing. Mak Sir's sincere efforts in informing us with the quality job opportunities helped me a lot in preparing and facing the interviews. I have also enrolled for the ID course and look forward to enhance my skill-set.

I am drawing Rs. 3.8 Lakh CTC in my current organization. The course just ended and I have already got placed at Infosys. They have offered me an almost 100% hike in CTC. Many thanks to Technowrites for this zip-zap-zoom salary rise! Technowrites - you rock!! Cheers - Aditi Kumthekar

Deval Faldu
BMC Software
Email ID: devalfaldu1611@gmail.com

When switching a career from finance to technical-writing, there were a 1000 questions running through my mind. Am I making the right decision? But now I realize it was the wisest decision that I made. Once I got myself enrolled in the Diploma for Technical Communication, all my fears were put to rest. The course is intricately designed to train a non-tech background person for a career in Technical Writing. The assignments are so well designed and reviewed personally by Mak sir. The internship with Technowrites helped me prepare for the real life job environment in this new field. The best thing about Technowrites is the association doesn't end when the course does. Anytime I am in doubt, Mak Sir is just an email away. Apart from that I always felt that I was mentored in a way that helped me realize my full potential. I would recommend this course to anyone who has a desire to become a technical writer. The rest of it is taken care by this course!!!

Saily Narvekar
Fundtech
Email ID: sailynarvekar@gmail.com

Genuine thanks to all the staff at Technowrites, especially Mak sir and Abhijeet sir. The course is expertly designed, with a perfect blend of theoretical knowledge, communication techniques and practical assignments. It steers even a non-technical person like me to the technical path, through the exact 'how' 'why' and 'whens' of the technical stuff. Also, Technical writing is a budding and honorable profession and has a promising future. One can get to explore various fields like finance, science, IT, pharma, defence, etc.

Surya Kumari Govindu
NTT Data
Email ID: skgovindu@yahoo.com

Diploma in Technical Communication has made me a "Complete" Technical writer. Though I was in the field of writing for many years prior to joining the course, it has given me the confidence to do documentation of any project in any field. Assignments, mock interviews, brainstorming sessions, group activities and anecdotes shared by Mak sir mould the students into Technical writers. All one needs is a dream to excel as a Technical writer and rest of it is taken care of by "Technowrites". All the best to all the aspiring technical writers!

Lobhas Paradkar
NICE Software Solutions
Email ID: lobhas.paradkar@gmail.com

Every aspiring Technical Writer must undergo this training program because: • It is industry oriented. • It helps you understand the trend in Technical Writing Industry. • It boosts up your confidence level by assigning challenging tasks. • It grooms your personality as a Technical Writer. • It may prove to be a turning point in your life. • It gives you the POWER.

P=Professionalism: You must have a professional approach towards your work to meet your deadlines. O=Organizational Ethics and W=Work Culture: DTC group assignments help you to understand the importance of organizational ethics and work cultures of different teams in an organization to become a good team player. E=Freedom of Expression: As a Technical Writer you should be moderately expressive and DTC assignments help you understand the need to avoid your emotions while writing about a product. R=Representation Skills: You should have the clarity of thought about the product and the document you are working on, as you are the representative of the product for the end user who is reading the document.

Shikha Singh
Technical Writer
E-mail ID: shikha.j.singh@gmail.com

Technowrites is a place where you find absolute focus on 'quality' technical writing. It is the best place to learn, not only technical writing; but also project planning, managing, and teamwork.

My training at Technowrites has been that of continuous learning and improving skills. Probably the only organization where the Director of the company finds a trainee capable enough to (critically) review what he has written and considers the feedback!

In my technical writing career in Pune and Mumbai - One fact that I've come across is that...if there is a good technical writer in an organization; he/she has, at some time, been associated with Technowrites.

Abhilash Scariya
Information Developer, SAP Labs India
E-mail ID: abhilashpro@yahoo.com

I got to work on different types of documentation for various clients of Technowrites. Big corporates taught me to work in a team, while small firms taught me to manage documentation projects single-handedly. Those first two years of my professional life kick-started my career well and taught me all the skills I would need. Technowrites, I can personally vouch for it.

Pallavi Sharma
Technical Writer
E-mail ID: pallavish1980@yahoo.com

In my opinion, Technowrites = Technical Writing = Theory@Work. In the 10-month course that I pursued, I got to work on 10 live projects of varied durations and complexity. While learning on-the-job, I also had the advantage of a strong support from Makarand Sir, who is very approachable and accommodative. That was besides the wonderful team, which provided a comfortable atmosphere where all my ideas were welcomed and appreciated. The best thing was when we teammates conducted impromptu trainings to share our knowledge and experience with each other.

Dipankar Brihaspat
Technical Writer, Wipro Infotech, New Delhi
Email ID: dipankarbrihaspat@gmail.com

I want to express my sincere gratitude for all the efforts you have taken to teach me and the whole batch Technical writing, you have given us a lifetime experience that we can never forget whether off the class or in class. Today I am designated as a Technical Writer in Wipro Infotech New Delhi and it's all because of your teaching and the experiences which you shared with us that I am doing good here. I remember that I didn't even knew how to write a professional mail, you taught me in your own unique style and that has benefited me big time.

Mak Sir I would like to specially mention your personal experiences that you shared with us have been very helpful in my day to day life professionally and also personally. Here people are so amazed that how I have such deep knowledge of Advance Microsoft word, Adobe Robohelp and Adobe Framemaker. I always tell everyone that Mr. Makarand Pandit is my mentor and it's his magic. I was fortunate enough to get a teaching under his guidance. In those 3 months I have learned life's very crucial lessons. It is when we get into professional front that we realize how crucial your teachings were.

Snehal Yerawadekar
E-mail ID: snehaly@gmail.com

The course was an excellent learning experience. Only thing I missed was to see how a project (may be a small one is drafted). The examples were shown no doubt but as per the topics. The most important thing I learnt and liked was from Makarand Sir. He is passionate about his work and equally enthusiastic. About Abhijeet Sir, it is the patience and the ability to keep oneself cool. I would like to adapt both."

Saral Gupta (Placed at CapGemini, Bengaluru)
Virtual Classroom Batch Student
E-mail ID: gupta.saral@gmail.com

All the modules/CBTs are very informative and of good quality. All you need is hard work and prompt attendance towards each session that Mak will conduct on a weekly basis. Mak will also help you attend mock interview calls. Well that's how I was more confident before appearing for 'real' interviews in big MNCs.

Anjali Deshpande (Placed at Persistent Systems, Pune)
E-mail ID: adept.anjali@gmail.com

This course has been an eye-opener. There were things that I thought I knew; now I realize how wrong I was! This is good course and I would definitely recommend it to everyone who wants to become a Technical Writer. The trainer and staff were extremely helpful and friendly, always ready to help. Overall, it was a great learning experience.

Aruna Rajapurkar (Placed at Fundtech)
E-mail: aruna.rajapurkar@gmail.com

I think that I took a very wise decision when I joined Technowrites and I am grateful to Mak for what I have gained today. I still have to learn a lot and I am sure that Mak will always be there for us. Thanks for everything.

Apoorva Panditrao (Placed at Kale Consultants)
Virtual Classroom Batch Student
Technical Writer
E-mail ID: apoorva.panditrao@gmail.com

The training module is no less than regular course offered. In addition, I could learn at my own pace and submit assignments accordingly. It was a good opportunity for a "Stay-At-Home-Mom" like me. After the completion of the course, I got an opportunity to work on a live project. Working with Mak was a good learning experience. What more, I even got placed in the same company where I did the project. I got more than 100% returns in less than 2 months. If you can differentiate between expense and investment, this course is for you.

Debargho Ghosh (Placed in a major IT company in Kolkata)

Virtual Classroom Batch Student Technical Writer

E-mail ID:debarghosh86@gmail.com

Technowrites is the best. Before joining Technowrites, I was confused whether to go for the regular classes or for the virtual program. Eventually had to choose the distance program with a lot of doubts in my mind. But, with time as I started the course all my anxieties settled down. With Mak as mentor, my training was almost like regular classes. Whenever I got stuck, Mak was just a mail away to lend his helping hand. Technowrites have helped me immensely to grow as a Technical Writer. Hail thee Technowrites!

Here are a few other responses (names not disclosed on request)

- Learning RoboHelp 8 from Mak was like learning batting from Sachin Tendulkar.
- It has been a great experience and a kind of exposure through Mak that has indeed made a difference to my point of view and overall personality. I thank Mak for guiding me in the best possible direction.
- I had many doubts in the beginning. But, Mak's positive attitude helped. Mak, I hope any time we have a problem in our job you would be there to help us.
- I am more than happy that I chose to do the course at Technowrites. Learning under Mr. Pandit was a very enriching experience. He is instrumental in moldings many successful Technical Writers in India!
- Everywhere I was interviewed they knew Technowrites and Mak Pandit. I am glad I did my course with Technowrites. Thanks for everything Mak! You changed my life! Need I say anything else?
- I did a Technical Writing course elsewhere before coming to Technowrites. The faculty was an English teacher and had no technical writing experience. I sent my resume to many companies but did not get any interview calls. What I learnt in first 3 days at Technowrites was much more than the three months I spent earlier. Mak showed the mistakes in my resume and told me how to write a professional resume. Today I am placed in an IT Major and I think this was not possible without.
- I did the course elsewhere and was disappointed. When my brother wanted to do the course, I sent him to Technowrites. With his help, I convinced my family to pay for me for the course once again. Thankfully, today I have a job and have earned my fees back in less than 3 months.
- The best part is - I am still using the course material as a reference. The course equipped me for my career, not just the interview.