

PROSPECTUS FOR BBA/ BBA-IB

We at MMCC offer you the enviable BBA/BBA-IB-IB courses affiliated to esteemed Savitribai Phule University of Pune.

➤ COURSES OFFERED:

- ❖ Bachelor in Business Administration: (BBA) The BBA Course is a three years graduation programme at MMCC that is affiliated to the Savitribai Phule University of Pune. The objective of the course is to build the next generation business scholars through education and training thus contributing towards the demand of the Globalised Business Sector. Since the course is professional, the syllabus is designed according to the business needs and therefore lot of industry interface activities are introduced in the syllabus.

Duration: 3 years (6 semesters)

Medium of Instruction: English

Number of Seats:160

F.Y.BBA: Semester I

Code No.	Subjects
101	Business Organization and Systems
102	Business Communication Skills
103	Business Accounting
104	Business Economics (Micro)
105	Business Mathematics
106	Business Demography and Environmental Studies

F.Y.BBA: Semester II

Code No.	Subjects
201	Principles of Management
202	Principles of Marketing
203	Principles of Finance
204	Basics Cost Accounting
205	Business Statistics
206	Business Informatics

S.Y.BBA: Semester III

Code No.	Subjects
301	Personality Development
302	Business Ethics
303	Human Resource Management and Organization Behaviour
304	Management Accounting
305	Business Economics Macro
306	IT in Management

S.Y.BBA Semester IV

Code No.	Subjects
401	Production and Operation Management
402	Industrial Relations and labour laws
403	Business Taxation
404	International Business
405	Management Information System
406	Business Exposure (Field Visits)

T.Y.BBA Semester V

Code No.	Subjects
511	Supply Chain and Logistics

T.Y.BBA Semester VI

Code No.	Subjects
611	Business Planning and Project Management

512	Entrepreneurship Development
513	Business Law
514	Research Methodology
	Specialization I (HR, Marketing, Finance)
	Specialization II (HR, Marketing, Finance)

612	Event Management
613	Management Control System
614	E-Commerce
	Specialization III (HR, Marketing, Finance)
	Specialization IV (HR, Marketing, Finance)

- ❖ **Bachelor in Business Administration-IB (BBA-IB):** The BBA-IB is a three years graduation programme at MMCC that is affiliated to the Savitribai Phule University of Pune. The Objective of the course is to exploit job opportunities in International Business in product and service sectors. It also gives an understanding for the global markets, international logistics and supply chain management. The syllabus is designed in consideration with the globalization needs. Lot of practical exposure is added in the course structure in terms of projects, industrial visits, Etc.

Duration: 3 years (6 semesters)

Medium of Instruction: English

Number of Seats:80

F.Y.BBA-IB: Semester I

Code No.	Subjects
101	Indian Business Environment
102	Communication Skills & Personality Development.
103	Business Accounting
104	Micro Economic Analysis.
105	Principles & Practice of Management.
106	Business Mathematics.

F.Y.BBA-IB: Semester II

Code No.	Subjects
201	Elements of HRM .
202	Principles of Marketing
203	Macro Economic Analysis.
204	Cost Accounting.
205	Business Statistics.
206	IT in Business Operations.

S.Y.BBA-IB: Semester III

Code No.	Subjects
301	International Business Environment.
302	Production & Operations Management.
303	International Economics,
304	International Marketing.
305	Management Accounting.
306	Foreign Language.

S.Y.BBA-IB Semester IV

Code No.	Subjects
401	Foreign Exchange Operations.
402	International Business in Service Sector.
403	International Agri Business.
404	Business Taxation.
405	Foreign Language.
406	Business Exposure.

T.Y.BBA-IB Semester V

T.Y.BBA-IB Semester VI

Code No.	Subjects
511	Business Ethics.
512	Business Law.
513	International Relations.
514	International Banking & Finance
515	Business Reporting and Analysis.
516	E-Commerce

Code No.	Subjects
611	Export Import Procedure.
612	International Business Law.
613	Study of Global Economies.
614	International Project Management.
615	Supply Chain management
616	Research Methodology

➤ **TEACHING METHODOLOGY:** Management skills are acquired through classroom teaching and interactive lectures. The lectures are based on the University syllabus together with the latest information and illustration from the world of business. The class work is regularly supplemented with industrial visits, student's research, guest lectures, workshops, case studies, group discussions, and management games.

➤ **HIGHLIGHTS OF THE COURSE:**

Every week guest lectures, seminars and workshops are arranged for the students of BBA and BBA-IB-IB. The Guest Speakers usually speak on topics related to business Communication, Personality Development, Assertiveness and specially the carer options ahead.

➤ **CAMPUS DRIVES HELD IN 2015-16**

1. 12 students from TY BBA and TY BBA-IB were placed with Tata Consultancy Services TCS.
2. A campus drive was conducted by ICICI Prudential life insurance where eight students were placed.
3. A campus drive was conducted by Oxytech solutions where two students were placed.

➤ **INDUSTRIAL VISITS ORGANISED IN 2015-16:** The industrial visits minimize the GAP between the college and corporate. Industrial visits are very important for every management student as it provides a clear picture to the manager in making who has the zeal for a bright future. Industrial visits provide vital information about the organization, its performance and various function process of the organisations. It also enables to understand the internal working environment. As organizational behaviour is a part of the management, it is necessary for a manager to understand and get accustomed to the atmosphere of the organisations.

Sr. no	Industries
1	Volkswagen
2	Malegaon Sugar Factory
3	Manikchand Oxyrich
4	Sonai Milk Pvt.Ltd

➤ **FUTURE PROSPECTS:** After successful completion of BBA/ BBA-IB students can opt for MBA, PGDFT and pursue higher studies. They can also join the industry at the entry level by developing entrepreneurial skills. Please note that these courses have limited seats.

➤ ELIGIBILITY CRITERIA:

A candidate for being eligible for admission to the Degree course in BBA/ BCA/ BBA-IB shall have 12th Std. Examination (10+2) from any stream with English as passing subject and has secured 35% marks at (10+2)

➤ DOCUMENTS REQUIRED FOR ADMISSION:

1. Original Mark sheet of Std. 12th examination at the time of taking admission and attested true copies of mark sheet of same.
2. Certificate copy of entry in birth register or Std. X/SSC/ School leaving certificate as a proof of date of birth.
3. Attested true copy of statement of marks of Std. X
4. For students coming from colleges affiliated to Pune University, a Transfer Certificate from the college/ board is essential.
5. A Student coming from another University must produce a Migration Certificate and Transfer Certificate.
6. Any other documents required by the college.
7. Three Passport Size Photographs.



Industrial Visit of students to Oxyrich



Principal's address for the BBA/ BBA-IB students





Various guest lectures organised for BBA/ BBA-IB