



# IMMRI

## Business School

INDIAN MARITIME MANAGEMENT AND  
RESEARCH INSTITUTE



## SHIPPING , LOGISTICS & PORT MANAGEMENT

UNIVERSITY INDUSTRY COLLABORATIVE PROGRAMME(UICP)

**PERIYAR UNIVERSITY**

GOVERNMENT UNIVERSITY UGC APPROVED, NAAC ACCREDITED "A" GRADE

# IMMRI

## Business School

Indian Maritime Management and Research Institute (IMMRI) is the Best Practical Business School in Shipping, Logistics and Port Management, is affiliated to Periyar University, Salem under University Industry Collaborative Programme. IMMRI Management has been in the Shipping, Logistics and Port Management Industry for over half a century and has been keen in equipping our nation with skilled work force that can create significant economic value through their performance.

IMMRI has been established to enhance professionalism, skill and knowledge on supply chain and logistics. We provide practical oriented Courses for Students, Managers and Business Entrepreneurs. IMMRI enable the students to compete globally.



## PERIYAR UNIVERSITY

IMMRI is Accredited by Periyar University, which is located at Salem, Tamil Nadu, India. It was established by the Government of Tamil Nadu in 1997. It is named after social reformer Thanthai Periyar E. V. Ramasamy. It is accredited by NAAC with 'A' grade. The university is on the Bangalore National Highways (NH - 7), 7 km from Salem city and easily connected by road. The campus extends to about 100 acres (0.40 km<sup>2</sup>) accommodating the administrative and department blocks. A total of 86 colleges from four districts of Tamil Nadu are affiliated with the university, which includes 5 autonomous colleges, 65 colleges with PG departments and 45 colleges with research departments. More than 1,35,000 students are studying in the affiliated colleges.





## **OUR VISION**

*“To be a Centre of excellence of global reputation in Shipping and Logistics”*

## **OUR MISSION**

**“To provide INNOVATIVE AND INTEGRATED TRAINING to the students and make them EMPLOYABLE GLOBALLY.”**

## **OBJECTIVE**

**“To create an Industry Academy interface and act as a resource hub to provide trained Logisticians.”**



## Chairman

Education and Employment can lift the human being to success. Our main focus is to provide a quality education and enjoyable experience to the students.

Our highly qualified and experienced faculties will offer real business knowledge that will help the students in Global Industry trends.

Our mission is "To be a global centre of excellence for training and research in the field of Maritime Education and to promote value based education for personality development and leadership qualities". Our Institute is affiliated to Periyar University, Salem (UGC approved, NAAC "A" Grade ) and all our courses are internationally recognized.

We welcome all our students to our Institute for experiencing our best practical classes and to explore the career in the world of Logistics.

**C. SOUPRAMANIAN (MOHAN)**  
MBA , LLB, P.hd.

## Managing Director

IMMRI is a business school that provides the students better career in the society. Students will get better education from the experienced faculties and we also offers better placement to all students.

The main aim of IMMRI is to train the students for getting better career opportunities in Shipping, Logistics and Port Management.

IMMRI provides best education under the guidance of experienced and qualified faculties. We mould the students for improving the personality and technical skills.

**GIJO P MATHEWS**





## Academic Director

It gives me great pleasure in inviting all Students to IMMRI, Kochi. We offer innovative and interactive Learning Programs in Shipping, Logistics and Port Management. Studying our Courses will really enhance your skill and knowledge to get a job globally. Come, join and feel the difference...

**NANDAKUMAR R. NAIR**

## Principal

INDIAN MARITIME MANAGEMENT AND RESEARCH INSTITUTE (IMMRI) is a Business school, and my desirable attributes shall be;

- To have a strong global perspective, in order to promote the institution nationally and internationally.
- To provide academic and administrative leadership to the whole Institution with a full commitment to upholding and protecting its principles and values.
- To play a leading part in shaping the academic development of the Institution in Teaching, Learning and Research.

You should be aware that the teaching process at IMMRI is exciting, Challenging and ultimately Rewarding.

Our successful students should become Entrepreneur, Professional or Executives of organisations.

**SUBBARAYADU P**



# WE PROVIDE

- 100% Placements Guarantee
- Internship with Industries
- SMART Classrooms
- Well disciplined study environment
- Lectures by Eminent Academic and Industry Experts
- Communication Skill & Personality Development Programs
- Employability Skills Training
- Frequent Seminars and Workshops during the Course
- Regular Port visits, ICD, CFS, FTZ, SEZ, CWC, Customs, Airport and Air cargo for Practical Training
- Well equipped Digital Library
- Merit Scholarships for deserving candidates
- Collaborated with more than 8 Indian and International Sea ports including Dubai, Singapore, Qatar, Saudi Arabia
- Assistance in Educational Loan
- Life Skills – Meditation, Yoga and Sports
- Project work





## Who we are

**G**alaxy Commercial is leading Shipping & Logistics Concern with branches all over South India, with its Head Office positioned at Chennai. We have Custom House Agencies at Chennai Port/ Ennore Port, Pondicherry ICD, Karaikal Port, Krishnapatnam Port, Tuticorin Port and Cuddalore Port.

Galaxy Commercial's Head Office has a man power of 60 in smoothening its process at Chennai. The Company with its strong and well qualified management have brought out the best since it was formed.

The Company is Managed by

1. Mr. S.H. Ariff - Managing Partner
2. Mr. C. Mohan - B.A. B.L., MBA, CEO
3. Mr. H. Riyaz, - Partner
4. Mr. S. Sukumar – Export Manager

# THE LOGISTICS INDUSTRY AND CAREER PROSPECTS

The business of Shipping, Logistics and Port Management moves at a fast track in the Middle East, Asia Pacific and in India. Many international players are entering in to Logistics Industry and need trained man power. Demand and value for the Logistics Professional is sky rocketing. Need of trained man power has encouraged the Industry to recognize Logistics as a core Management subject.

Shipping and Port management plays a crucial role in international trade and commerce. As almost 90% of world's overall trade is done through sea route and is the most cost effective means of transport. This increases the need of professionals in this area to manage port activities.



# COURSES OFFERED

**MBA** (2 YEARS)

**BBA** (3 YEARS)

**PGDPM** (1 YEAR)

**B.COM** (3 YEARS)

**DIPLOMA** (1 YEAR)



# MBA Shipping, Logistics and Port Management

Our MBA programs provide a solid foundation of business training during the first year, followed by practical oriented classes. With a Masters in Business Administration, a student gets more than an opportunity to change or advance his/her career by acquiring leadership skills to last a life time. The Course helps you think more precisely on different aspects of running a business and helps develop strategic thinking. MBA in Shipping, Logistics and Port Management highlights on Logistics Administration. IMMRI is well equipped to offer management degrees in Shipping, Logistics and Port Management.

Eligibility: A Graduate in any discipline from a recognized University.

## SYLLABUS:

### First Year :

1. Organization and Principles of Management
2. Fundamentals of Shipping and Logistics
3. Communication for Global Management & Business Ethics
4. Customs Procedure and Business Policy
5. International Business Management
6. Stevedoring and Port Management
7. Liner Trade Management and Chartering Management
8. Warehousing, Inventory Management, Transport and Distribution Management

### Second Year:

1. International Marketing Management
2. Accounts for Management
3. Legal Aspects in Shipping Business
4. Management Information Systems, E-commerce Technology and Management
5. Entrepreneurship and Small Business Promotion
6. International Human Resources Management and Global Strategic Management
7. Project & Viva voce

## JOB PROSPECTS:

IMMRI MBA aim to train graduates for leadership positions in Shipping & Logistics Management and Service Operations Management in the global market place. Job profiles include:

- Logistics or Supply Chain Managers, Consultants and Analysts.
- Manager/ Marketing Manager – Shipping Lines
- Manager in International Business
- Distribution centre Manager
- Purchase Manager
- Operations Manager
- CFS/ ICD manager
- C & F Manager

# PGDPM in Shipping, Logistics and Port Management

Shipping and Port management which plays a crucial role in international trade and commerce, falls in the department of logistics. As almost 90% of world's overall trade is done through sea route, these ports need to be managed well. When trade across countries flourished, movement of freight by means of ships was considered the most cost effective means of transport. This increased the need of professionals in this area to manage port activities. Port Management is a mishmash of transportation, materials and goods handling and storage, ship operations and safety.

**Eligibility:** A Graduate in any discipline from a recognized University.

## SYLLABUS:

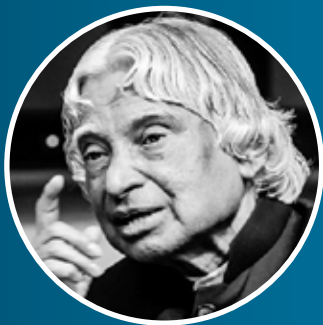
1. International Business Management
2. Fundamentals of Shipping & Logistics
3. Customs Procedures and Business Policy
4. Stevedoring and Port Management
5. Liner Trade Management and Chartering Management
6. Project & viva voce

## JOB PROSPECTS:

With increasing importance of international trade, the need for skilled individuals to manage ports has increased. Services of shipping and port management professionals are required by both government agencies and private sectors. The organizations need Managers in Port, Shipping Companies, and 3PL Companies, and major Ports worldwide. There are also jobs in the Rail & Road segments and other related Industries. Job profiles include:

- Logistics or Supply Chain Managers/ Officers
- Manager/ Marketing Manager/ Officers – Shipping Lines
- Manager/ Officer in International Business
- Distribution centre Manager/ Officer
- Purchase Manager/ Officer
- Operations Manager/ Officer
- CFS/ ICD Manager/ Officer
- C & F Manager/ Officer





"Learning gives creativity, Creativity leads to thinking,  
Thinking provides knowledge, Knowledge makes you great."

A. P. J. Abdul Kalam

# Bachelor of Business Administration

## (Shipping, Logistics and Port Management)

Bachelor of Business Administration (BBA) offers a comprehensive understanding of business environment and management functions. The Course helps student to learn leadership qualities and develops their problem solving abilities which are much required in today's competitive world. Bachelor's Degree Business Administration helps acquire management skills at very early stage.

Eligibility: Pass in 12th std from any recognized state or central board.

## SYLLABUS:

### First Year:

1. Principles of Management
2. Introduction to Shipping
3. Business Communication
4. Law in Shipping and Business
5. Business Economics

### Third Year:

1. Marine Insurance
2. Chartering
3. Shipping Practice
4. Banking & Shipping Documentation
5. Project & viva voce

### Second Year:

1. Organization of Commerce
2. Financial Accounting
3. Port and Terminal Management
4. Economics of Sea Transport
5. Liner and Multimodal Transport

## JOB PROSPECTS:

- Logistics or Supply Chain Executives/ Officers/ Supervisors
- Executives/ Officers/ Supervisors – Shipping Lines
- Executives/ Officers/ Supervisors in International Business
- Distribution centre Executives/ Officers/ Supervisors
- Purchase Executives/ Officers/ Supervisors
- Operations Executives/ Officers/ Supervisors
- CFS/ ICD Executives/ Officers/ Supervisors
- C & F Executives/ Officers/ Supervisors



# Bachelor of Commerce

## (Shipping, Logistics and Port Management)

The Bachelor of Commerce degree is designed to provide a student with a wide range of managerial skills while at the same time builds competence in a particular area of business studies. Students learn Shipping, Logistics and Port Management, along with accounting, finance, business management, marketing and economics.

Eligibility: Pass in 12th STD from any recognized State or Central Board

### SYLLABUS:

#### First Year:

1. Principles of Management
2. Introduction to Shipping
3. Financial Accounting
4. Organization of Commerce
5. Business Economics

#### Third Year:

1. Economics of Shipping
2. Chartering and Shipping Practice
3. Banking & Shipping Documentation and Marine Insurance
4. Cost and Management Accounts
5. Project & viva voce

#### Second Year:

1. Law in Shipping and Business
2. Economics of the Sea Transport
3. Liner and Multimodal Transport
4. Port and Terminal Management
5. Business Ethics and Practice

### JOB PROSPECTS:

- Logistics or Supply Chain Executives/ Officers/ Supervisors
- Executives/ Officers/ Supervisors – Shipping Lines
- Executives/ Officers/ Supervisors in International Business
- Distribution centre Executives/ Officers/ Supervisors
- Purchase Executives/ Officers/ Supervisors
- Operations Executives/ Officers/ Supervisors
- CFS/ ICD Executives/ Officers/ Supervisors
- C & F Executives/ Officers/ Supervisors



# Diploma In Shipping, Logistics and Port Management

Eligibility: Pass in 12th STD from any recognized State or Central Board

## SYLLABUS:

1. Introduction to Shipping
2. Law in Shipping and Business
3. Port and Terminal Management
4. Liner and Multimodal Transport
5. Economics of the Sea Transport

## JOB PROSPECTS:

The shipping and port managers also can work with International shipping majors and private port operators. Plenty of jobs are available with private Packers and Movers, Transporters and Organizations dealing with Cargo handling. The pay package is very good in the private sector. Job profiles include:

- Logistics or Supply Chain Executives/ Supervisors/ Trainees
- Executives/ Supervisors/ Trainees – Shipping Lines
- Executives/ Supervisors/ Trainees in International Business
- Distribution centre Executives/ Supervisors/ Trainees
- Purchase Executives/ Supervisors/ Trainees
- Operations Executives/ Supervisors/ Trainees
- CFS/ ICD Executives/ Supervisors/ Trainees
- C & F Executives/ Supervisors/ Trainees





# PRACTICAL TRAINING



Internship and industry visits enable the students to get accustomed with various practical aspects and process in the related industries. Students are getting on-job-training on various segments of logistics to apply the theories and principles learnt in the classrooms. They can learn by doing the operations and mould them as per the industry requirements and standards. IMMRI is the right academy to learn classroom and industry lessons.





**100%**  
**PLACEMENT**  
 ASSISTANCE

# INTERNSHIP INDUSTRIES & TRAINING

	INDIA COKE & POWER		ETA GENERAL PVT LTD		DO BEST INFOWAY		
DCIPL		CONTINENTAL WEARHOUSING CORPOTATION		TRIPLES ELECTRIC POWERS PVT LTD			MMS STEELS
	DEVENDRAN COAL INTERNATIONAL PVT LTD		D.R LOGISTICS		ANGLEWOOD FURNITURES SOLUTIONS PVT LTD		
		GALAXY COMMERCIAL		I STEEL		VIKI INDUSTRIES PVT LTD	
PADMASREE METALS			ETA				
	German Express Shipping Agency Container Freight Station			SANCO			

## STUDENT'S TESTIMONIAL



I chose to study in IMMRI because of the Institute's good reputation. I was warmly welcomed and was provided a lot of assistance. I highly appreciate the helps I received from IMMRI. The Tutors always went the extra unique and also used their personal experiences when teaching to help us to understand the concepts being taught best.

**PRIYANKA**  
MBA

IMMRI really helped me to adapt to the environment and also helped me in becoming a successful businessman. IMMRI is a great learning environment as they have group works, outings and team presentations which make it easy to learn. The Tutors are very helpful and are always willing to stay behind after the classes to answer the questions and to provide assistance.



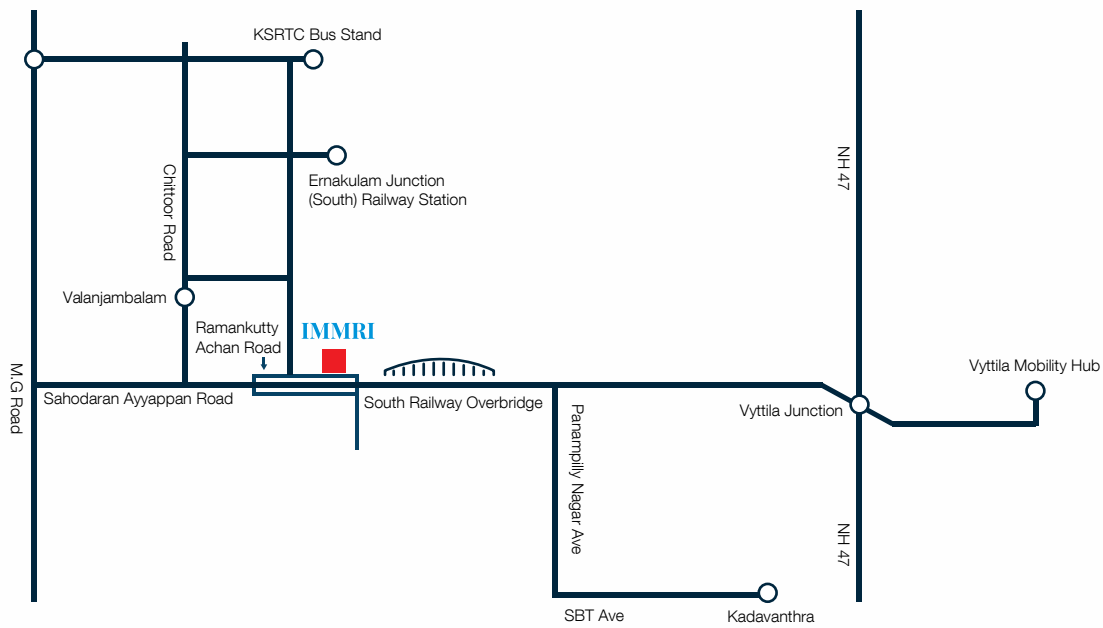
**M RAJPRASAD**  
PGDPM

I found that IMMRI has the advanced courses which provide useful skills for the work place. IMMRI has a good student support such as assistance with accomodations, employment advice and good teaching methods and many more. When I was studying, I have been offered a job in a relevant field. It's really been a privilege for me to study in IMMRI because of their outstanding teaching and services. In addition, the Institute has a lot of Industry links, which are providing profound practical exposure as well as part time job opportunities.



**M ANTO HILLERY**  
BBA





**IMMRI**  
Business School

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