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Estd. 1990

**IMS**  
**GHAZIABAD**  
NAAC ACCREDITED WITH 'A' GRADE

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INFORMATION  
BROCHURE  
**2017**

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“Building  
Leaders of  
Tomorrow”

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VISION

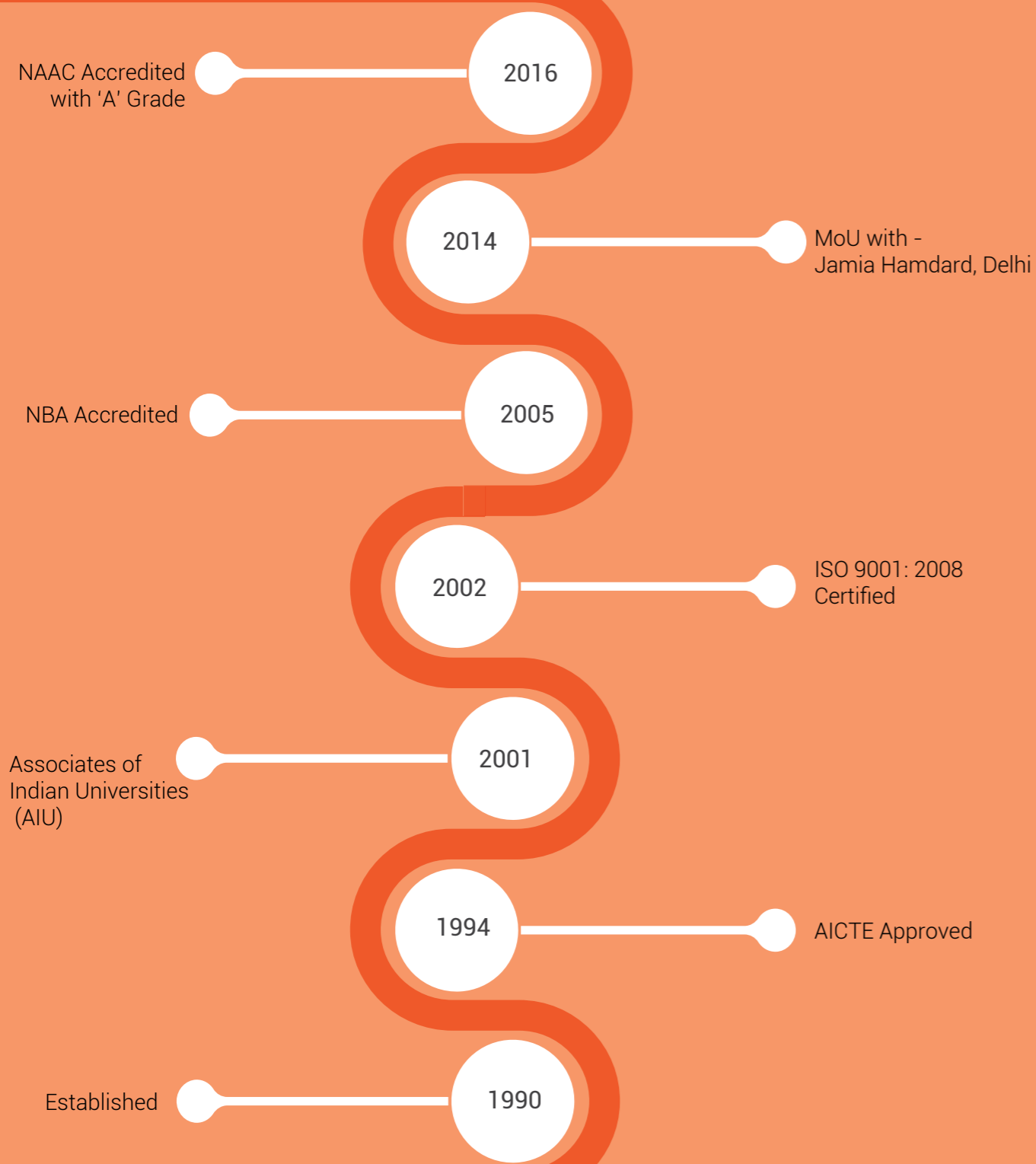
To be premier institute and a leader in developing and offering quality programs to equip students with necessary skills to face the global market place.

MISSION

Our mission is to impart vibrant, innovative and global education and to make IMS the world leader in terms of excellence in education, research and to serve the nation in the 21st century.



# IMS Milestones



# IMS

# Rankings, Awards & Accolades

## RANKINGS



**Competition Success Review-GHRDC B-School Survey, November 2016**  
**CSR**  
 November 2016  
 12th among Top B-Schools of Super Excellence in India and 2nd among Top Private B-Schools in U.P.

**Best Business School Ranking 2016.**  
**Outlook**  
 October 2016  
 37th among Top 100 Business Schools of India

**Times B School Survey**  
**Times of India**  
 Feb 24, 2017  
 8th in North India, 17th in Top 75 Private B-Schools and 26th in All India

**B'Schools Benchmark 2016**  
**The Education post**  
 July 18, 2016  
 Ranked in Premier+ Group in All India

**The Week-Hansa Research B-School Survey 2016**  
**The Week**  
 October 2016  
 Ranked 10th Best Private B-School in North Zone, 12th in Delhi NCR, 41st Private B-School in All India

**7th Chronicle B-School Survey 2016**  
**Business Chronicle**  
 Feb 2016  
 Ranked as A++ Institute in Delhi – NCR, listed among Top 10 Colleges in terms of Academics, Industry Interaction and among Top 5 Business Schools in Delhi NCR.

**Business School Special, June 2016**  
**Business Standard**  
 June 17, 2016  
 Rated in Super League 'A2' Group

**India's Top B-Schools 2017**  
**Careers360**  
 November 2016  
 Rated AAA+ in U.P.



## AWARDS & ACCOLADES

**ASSOCHAM**  
 February 2016  
 Best Institute for promoting Industry Academia Interface

**CEGR**  
 March 18, 2016  
 Best Management College for Industry Interface in India 2016.

**ASSOCHAM**  
 December 15, 2016  
 Best Private Institute in Asia for Corporate Placements.



## Chairman's Message

IMS

## Message From Managing Trustee



” Sanjay Agarwal  
Chairman

“The Only Person You Are Destined To Become Is The Person You Decide To Be.”

-Ralph Waldo Emerson



” Dr. Pramod Agarwal  
Managing Trustee

“Excellence Is Not A Destination; It Is A Continuous Journey That Never Ends.”



Decision making is an important phase not only while planning for a successful career, but also for the triumphant management of Life. As Drucker says, “A decision is something that takes place prior to the actual performance of an action that has been decided upon. It is a conclusion that the manager has reached as to what he or others should do at some later time”.

We at IMS Ghaziabad not only emphasize on imparting quality education to our students for their bright career but also accentuate on right decision at right time. We do believe in inculcating values and skills so that they become better citizen.

We observe Corporate Social Responsibility with a very strong objective to develop our students as responsible citizen and highly evolved members of society who will have willingness to give back to society more than they receive. We believe student should be connected with roots and develop the sensitivity to understand the problems and issues related to underprivileged stratum of society.

Our alumnus is true example of our intellectual capital. The consistent and stellar placement record of IMS is a result of extraordinary exposure and experience that students get at IMS Ghaziabad. IMS envisages the vision of preparing global leaders who can create, manage and effectively lead change across diverse organizations.

Finally, we believe that you would take pride in our institute as we are known for imparting energy, erudition, academic achievements and devotion to duty. Our standards are challenging but we are dedicated to help you meet those standards. We as an institution measure our success by the level of success you attain as a scholar and in your future professional stint.

I am confident that you will enjoy the vibrant student life during next two years in the campus

Sanjay Agarwal  
Chairman



It is our earnest effort at IMS Ghaziabad to help students realize their talents. With a commitment to connecting higher education to the concerns of the world, IMS strives to develop in its students the capacity to think, lead and transform the world. The institute is providing the foundation for translating dreams into reality of visionaries by providing value based education for students to all sections of the society and to make higher education an effective instrument for socio economic transformation of the nation.

Since the inception of IMS Ghaziabad, it is dedicated to produce global management executives of the 21st century and has created a niche by providing quality innovative program in an industry oriented professional learning. We urge to develop proficient and competitive mindset to fulfil the aspirations of the students and emphasize on permeating values and skills to become better citizens.

IMS has a clear focus on students to grow as highly evolved and socially responsible members of the society with adequate levels of sensitivity. The unswerving and astral record of IMS is a result of extraordinary exposure and experience to foster effective managers and future leaders.

As IMS have become a synonym of the endeavour of assuring contemporary education, you will experience the best student life and will learn and ethicist work values. It is our constant attempt to propagate an environment of mutual respect within the institution, in pursuit of a shared ambition. We are bound by the fabric of the melody of facts that unites us and relentlessly replenish our passion for learning.

On this note I aspire for great learning at IMS Ghaziabad.

Dr. Pramod Agarwal  
Managing Trustee

# CONGRATULATIONS IMSIANS

*IMS Ghaziabad Consistently Ranked Among  
Top B-Schools*

*3 years in a row*



**Top B-Schools**



**Top B-Schools**



**Top B-Schools**



**THE TIMES OF INDIA**  
Times B-School Survey

## Director's Message



**"If You Can  
Dream It,  
You Can  
Do It."**

**”** Prof. J.P. Sharma  
Director

The business environment today is more complex and unpredictable than ever before. To overcome increasingly multifaceted challenges, business leaders need to think creatively and react strategically to gain and sustain competitive advantages. Thus, broadening horizons and enhancing skills are the key elements of any teaching-learning process.

We, at IMS Ghaziabad, therefore, strive to develop competent managerial human resources for the Industry, who is ready to take on the challenges of the everchanging corporate environment. IMS Ghaziabad, with its glorious legacy of 27 years, is recognized as a leading postgraduate centre of Management & Technical studies and one of the best institutions in the region for its excellence in the realm of higher education. We feel highly delighted in sharing that IMS Ghaziabad has been awarded as "Best Management College for Industry Interface 2016" by CEGR, "Best B-School for Promoting Industry-Academia Interface", February 2016 by ASSOCHAM, Ranked 8th in North India and 26th in India by Times of India B School Survey, February 2017, 10th in Private B-School North Zone by The Week -Hasna Research Survey October 2016, 12th in Top B-School of Super Excellence in India by GHRDC B-School Survey 2016, 37th in among Top 100 B-School of India, Best B-School Ranking October 2016, A++ in Uttar Pradesh India's Top B-School November 2016, and Super League 'A2' Group B-School Special June 2016.

We have earned this strong reputation based on our cutting-edge initiatives to unite academic divisions and encourage the germination of ideas in order to train students to recognize and capture opportunities in the world. Our two years full time Post-graduate Diploma in Management (PGDM) is approved by All India Council of Technical Education (AICTE) and has been granted equivalence to MBA by AIU (Association of Indian Universities). Further, in its pursuit of achieving international level of excellence, IMS Ghaziabad is accredited by NAAC with 'A' Grade & PGDM Programme is accredited by NBA which is a testimony to the quality of educational experience offered to the future managers. IMS Ghaziabad also offers 3 years MCA & 2 Year MCA Lateral Entry Course approved by AICTE and affiliated to Dr. A.P.J.A.K T.U, Lucknow.

You are going to witness a curriculum that is a unique blend of strategic thinking and pragmatism. We have three dimensional focus that is not only to achieve highest standards of academic excellence, but also to achieve highly effective corporate interface backed with multi-dimensional development opportunities. You will experience to be emotionally intelligent by inculcating human values and professional ethics so that you surpass competition and excel better than the best.

Wish you a very happy and rigorous learning experience.

**Prof. J.P. Sharma**  
Director

**”**

## Executive Council

IMS

## Governing Council



**Shri Naresh Agarwal**  
Executive Council  
Member  
M.P., Rajya Sabha



**Shri Pramod Agarwal**  
Executive Council  
Member  
Industrialist



**Shri Ramesh Chaudhary**  
Treasurer  
Industrialist



**Shri Rajiv Chaudhary**  
Executive Council  
Member  
Industrialist



**Shri Ashok Chaturvedi**  
Executive Council  
Member  
Industrialist



**Shri Rakesh Chharia**  
General Secretary  
Industrialist



**Smt. Anshu Gupta**  
Executive Council  
Member  
Philanthropist



**Smt. Deepa Chharia**  
Executive Council  
Member  
Industrialist



**Shri Sanjay Agarwal**  
Chairman  
Industrialist



**Shri Sudhir Shukla**  
Joint Secretary  
Senior Journalist



**Shri Nitin Agarwal**  
Executive Council Member  
Minister of State  
(Independent Charge)  
MSME and Export  
Promotion U.P. Govt.



**Mr. Apurve Goel**  
Executive Council  
Member  
Industrialist



**Ms. Garima Aggarwal**  
Executive Council Member  
Philanthropist

**Shri Sanjay Agarwal**  
Chairman  
IMS Society, Ghaziabad

**Prof. S.K. Khanna**  
Former Chairman AICTE &  
Vice Chairman UGC & Former  
Chairman BOG, IIM Ahmedabad

**Shri Rakesh Chharia**  
General Secretary  
IMS Society

**Shri Anup K. Mudgal, IFS**  
Former High Commissioner of  
India, Mauritius

**Shri Nitin Agarwal**  
Member Executive Council  
IMS Society

**Joint Director, Technical  
Edu.**  
Technical Education (Western  
Region)- U.P., Dourala, Meerut  
(U.P.)

**Shri Pramod Agarwal**  
Member Executive Council  
IMS Society

**Regional Officer AICTE,  
NRO**  
(Govt. Polytechnic Campus)

**Shri Sudhir Shukla**  
Joint Secretary  
IMS Society

**Shri Pawan K. Kumar**  
Commissioner of Income-Tax  
(A), Alwar - Rajasthan

**Shri Apurve Goel**  
Member Executive Council  
IMS Society

**Shri Prem Pal Sharma**  
IRS, Retired Joint Secretary,  
Railway Board

**Prof. K.A. Mishra (Retd.)**  
Dept. of Electrical Engineering  
Dept. , HBTI , Kanpur

**Shri Satish Goyal**  
Retired Income Tax  
Commissioner

**Dr. R.K. Khandal**  
Former Vice Chancellor (UPTU)  
President (Research) - India  
Glycols Limited

**Prof. J.P. Sharma**  
Director-IMS Ghaziabad

## IMS Group Includes:

**Institute of Management Studies  
Ghaziabad**

**IMS Engineering College  
Dasna, Ghaziabad**

**IMS Ghaziabad  
(University Courses Campus)  
Adhyatmic Nagar Campus  
Ghaziabad**

26000+  
Alumni Base

8500+  
Students

20+  
Programs

## IMS Ghaziabad (Lal Kuan Campus)

IMS Ghaziabad is a 27 years old flagship institute of IMS Society Ghaziabad and one of the oldest B-School in North India which is accredited with 'A' Grade by NAAC (National Assessment and Accreditation Council). IMS Ghaziabad is amongst Top 10 best B-Schools in North India as per latest MBA and B School Rankings.

IMS Ghaziabad offers full time PGDM & MCA Programme. PGDM Programme is approved by AICTE, accredited by NBA and has been awarded the MBA equivalent status by the Association of Indian Universities (AIU) & AICTE. MCA (Master of Computer Applications) Programme is approved by AICTE and affiliated to Dr. A.P.J.A.K.T.U, Lucknow.

We cherish the strong associations with our renowned galaxy of recruiters and are proudly accomplishing a continuous record of 100% Placement since our inception. We are offering one of the record placements in PGDM (Equivalent to MBA) and MCA across Delhi NCR & the entire north India.

IMS Ghaziabad was established in 1990 by some creative thinkers and cerebrals to impart value-based education in a thought provoking and novel milieu, favorable for the overall development of its students.

Ever since its commencement the group has promoted entrepreneurship, new ideas and technological innovations among its students to make them the future leaders of the professional world. What started as a nascent dream in the year 1990 became a distinct reality within two decades of its foundation, equipped with state of the art infrastructure and modern technology. Imparting education in the areas of Management Sciences, Information Technology, Engineering Journalism and Bio-Sciences; IMS Ghaziabad has attained a matchless and a decidedly reputable place amongst the best professional education institutions in India over the past 27 years. Located strategically in the NCR in the heart of an active corporate community, IMS Ghaziabad Group delivers the real-world experience one needs to succeed in today's competitive global marketplace.

Our motto is 'Value addition in professional education'. Enlightening young minds towards a 'Journey of Excellence' is a part of our DNA at IMS Ghaziabad.

The real learning occurs outside the four walls of the class room. By confining to text books a student may acquire knowledge but not skills. And this is what we have adopted

as the guiding philosophy of the higher, professional education at IMS Ghaziabad. We have inducted well-heeled corporate czars as well as alumni along with distinguished academicians in our academic advisory council to suggest changes in the education system. Be it infrastructure, learning resources or pedagogy IMS Ghaziabad has always been at the forefront in change.

The faculty interaction with the corporate world in the form of Research and Consultancy, Management Development Programmes and Conferences has become an important enabler for designing and imparting learner-centric value-based education. IMS Ghaziabad has consistently updated the basket of specializations being offered to keep in synchronization with the changing business needs. The core values of the IMS Group include the belief in the individual as the primary vehicle for initiative. The IMS Group aims at attracting diversity and providing it with an environment where it can flourish. The group promotes a culture of openness and change, where merit is the only criteria coexisting with teamwork.

IMS Group Includes:

- IMS Ghaziabad
- IMS Engineering College, Dasna, Ghaziabad
- IMS Ghaziabad (University Courses Campus Adhyatmic Nagar Campus, Ghaziabad.

## Campus - II



### IMS Engineering College Dasna, Ghaziabad

The IMSEC was established in 2002 offers technical expertise in the field of B. Tech, M. Tech, MCA & MBA. It is a TCS, NAAC it accredited and ISO 9001:2008 certified institute. It IMSEC'ians have consistently bagged top ranks in UPTU - B. Tech examinations. IMS Engineering College, an endeavour of IMS Society, wants its students to become perfect adventurers, confident technical experts and determined path-finder in 21st century corporate global scenario.

## Campus - III



### IMS Ghaziabad (University Courses Campus) Adhyatmic Nagar Campus, Ghaziabad

The IMS UAC offers undergraduate programmes affiliated from CCS University, Meerut. Courses of study leading to Bachelor's degrees are offered in Business Administration, Computer Application, Journalism and Mass Communication, Biotechnology and the courses of study leading to Masters Degree are offered in Microbiology and International Business. It has consistently produced University toppers which speaks volume about the quality of education imparted by its erudite faculty. The Institute is ISO 9001:2008 certified institute.



“IMS-Ghaziabad from many other B-schools is the true camaraderie that exists among the students and involved in the activities of the institute despite the stiff competitive atmosphere.”

## IT RESOURCE CENTRE

The information technology facility is the speed resource of the Institute. The computer labs in the academic block equipped with the latest tools along with high speed internet connectivity makes it easy to access the material provided by the faculty. Round the clock internet facility within the Hostel connects the students with the world through lightening fast speed.

The institute has hi-tech state of the art computer labs with over 500 high end computing terminals. The institute optical fiber backbone and structured cabling provides intranet as well as internet connectivity between all computers in academic / administration block, MDP rooms and Hostels. The 80 MBPS leased line facilitates high speed internet access round the clock in the campus as well as Hostel.

## CAFETERIA

Besides providing quality education to the students, IMS has also provided well-furnished Cafeteria in the campus. The cafeteria provides hygienic food to the students in order to keep them physically and mentally healthy for their studies.

## LIBRARY FACILITIES

The Knowledge Centre subscribes to the full text on-line databases. All electronic resources subscribed are available from the publisher's Web site. The state-of-the-art Library is housed in two floors with reference and borrowing sections distinctly divided. The Institutes is also a member of DELNET and National Digital library of India which provides ready access to libraries of leading institutions of the national capital region. The Library is actively seeking to augment our international journal resource base. It has become member of EBSCO, J-GATE, web based electronic journals database, which allows access to over 5490 international journals of repute. Specialized software for data related to industries and economies, available in the Library, provides support research materials to faculty and students.

## LEARNING RESOURCE CENTRE

As pedagogy is a fusion of theory and practice the Data Bank Cell which comprises of software packages like SPSS aid in enhancing the analytical thinking capabilities. Databases like PROWESS, and Economic Outlook provide valuable inputs to the students and faculty.



**RECREATION CENTRES**

Television Lounges with cable connectivity is available in each Hostel Block. Apart from the basic amenities and required security, the hostels also have recreational, sports and Gym facilities. It provides conduit for students to engage in group exercises, discussions and other activities.

**BANKING FACILITIES**

The students are provided with banking facilities. In the campus itself a full-fledged branch of OBC Bank is there to facilitate all types of banking transaction and easy loan facilities for students, faculty and staff.



**SPORTS**

The institute provides various outdoor and indoor sports facilities to students to encourage them to relax and rejuvenate after a grueling schedule of academics. Various indoor and outdoor sports include badminton court, volleyball, football, cricket ground, table tennis, chess etc.



Courses



## PGDM Programme

The two years Post Graduate Diploma in Management is designed to prepare students for careers in industry, across functional areas. The program equips students with strong conceptual skills to manage businesses in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on the challenges of the future. The PGDM (Flagship Programme of IMS Ghaziabad) is approved by AICTE, Ministry of HRD, Government of India. It is accredited by NBA (National Board of Accreditation) and granted MBA equivalent status by AICTE as well as AIU (Association of Indian Universities).

The students of this course can opt for dual specialization in the areas of Marketing, Finance, Human Resource Management, Operations Management and International Business as per their choice and career aspiration. PGDM is a highly professional program designed to integrate current management theory and practice. The main emphasis is on all-round holistic development of students. The alumni of this illustrious 26 year old programme are occupying veritable positions in reputed organizations across the globe which speaks volumes about the academic quality of the program. The basic thrust is to comprehend the independent nature of organizational dynamics and its managerial implications; acquire conceptual and analytical abilities required for appropriate decision making and effective implementation. The rigorous course curriculum in PGDM is fundamentally aimed at enhancing the skill sets of the young graduates to enable them to become harbingers of change. The institute leverages its close linkages with the industry to assess emerging needs and factor them on to its programmes.

## Pedagogy

Faculty at IMS Ghaziabad is an esteemed group of scholars and practitioners. They combine real-world and academic knowledge of management problems to augment theoretical inputs. Teaching methodology includes case studies, group discussions, team presentations, field study, seminars, simulations, role plays and independent works etc. Faculty members choose the method most appropriate to the subject and their individual styles. There is special emphasis in inviting industry experts for making business education more relevant and contemporary. Teaching of each subject is carried out as per detailed teaching plan designed in accordance with the syllabus. The evaluation is based on continuous internal assessment and end term examination. The innovative pedagogy which is a mix of lecture sessions, case discussions, group discussions, team projects, role plays, simulations and live projects along with emphasis on social issues builds the character of the students and prepare them to become responsible citizens.

## Post Graduate Diploma In Management

**Two Years / Full time  
(Approved by AICTE & MBA  
equivalent status by AICTE  
and AIU)**



## Specialization Offered

- Marketing
- Finance
- Human Resource Management
- Operations Management
- International Business



## Program Duration

The course for the PGDM programme is spread over two years comprising of six trimesters focuses on developing business leaders who are value-driven, can drive change and work effectively in functionally and culturally diverse teams across the globe. The emphasis is on critical thinking and analytical reasoning. The innovative and industry relevant curriculum emphasizes academic rigor, intellectual curiosity, project-based and experiential learning. Learning extends beyond the four boundaries of the class room as live projects, discussions, presentations and co-curricular activities organized round the clock characterizes the learning process.

## Program Structure of PGDM

The Course of the PGDM Programme follows a well designed course structure. This program is spread over six terms, each comprising of 11-12 weeks. During the first year (First three terms) all students pursue the foundation courses across core area of Management, which enables them to build a firm foundation of management concepts and skills across all key disciplines.

At the end of first three terms of the programme all students are required to undergo compulsory Summer Internship for 6-8 weeks in Industry, based

on their own areas of interest. In Final year (last three terms) all students specialize in area of their choice from any two areas of the offered disciplines (as part of Dual Specialization).

## Program Objectives

The PGDM program has been offered with the following objectives:

- To build awareness about the socio-economic environment, both domestic & international and its implications for businesses.
- To create socially responsible and globally competitive management graduates who can effectively contribute to inclusive growth of the society.
- To hone analytical and problem solving skills using modern day managerial tools to enhance decision making capabilities.
- To impart state-of-art skills and knowledge in functional areas of management with the objective of preparing students for cross functional positions in Industry.
- To develop the students personality integrated with strong values and positive attitude so as to be receptive to societal concerns and ethical conduct.



## Course Structure

"A good head and good heart are always a formidable combination. But when you add to that a literate tongue or pen, then you have something very special."

-- Nelson Mandela

TERM - I	FIRST YEAR	TERM - IV	SECOND YEAR
	Principle and Practices of Management Marketing Management Accounting for Managers Statistical Methods for Managers Managerial Economics Electronic Business and Cyber Laws Legal Aspects of Business Personal & Professional Skills Program – I (Managerial Communication)		Strategic Management Personal & Professional Skills Programme-IV (Corporate Values and Employability Skills) Summer Internship Project 6 Electives (Three each from two areas of specialization) <b>Note:</b> Topics of Dissertation will be finalized during Term –IV. The students have to get their topics and synopsis approved from the Institute.
	Behavioral Aspects of Human Resources Strategies of Marketing Cost and Management Accounting Basics of Research Methodology Business Environment & Policy Operation Management-I Financial Management Entrepreneurship and New Venture Planning Personal & Professional Skills Program – II (Self Awareness and Realization in Context to Industrial Interface)		Corporate Governance & Social Responsibility of Business Personal & Professional Skills Programme-V (Mock Interview & Personal Counseling) 4 Electives (Two each from two areas of specialization) Dissertation (Synopsis Submission) <b>Note:</b> The students will submit a progress report on the basis of his / her effort in Term V. The report will be evaluated by the institute.
	Human Resource Management & Development Consumer Behavior Corporate Finance Corporate Laws Advanced Research Methods in Business Operation Management-II International Business Decision Science Personal & Professional Skills Programme – III (Confidence Building through Inner Empowerment & Interpersonal Skills)		Dissertation (Final Submission) 2 Electives (One each from two areas of specialization)

1. Every candidate has to opt for a total of 12 elective subjects, (Six each from the two elective groups as part of dual specialization). This choice has to be exercised during the third term, before proceeding for Summer Internship.
2. The candidate has to opt for the six subjects from each group in the following combination.
  - a) 3 subjects in IV Term, 2 subjects in V Term and 1 subject in VI Term.
3. The choice once exercised cannot be changed.
4. The Institute may withdraw/ change some groups subjects on administrative grounds.
5. A particular subject/group will be offered only if the minimum numbers of candidates opting for it are 15% of the total strength of the batch.



### Marketing Management

- Product & Brand Management
- Advertising & Sales Promotion Management
- Sales & Distribution Management
- Digital Marketing
- Customer Relationship Management
- Marketing of Services
- Retail Management
- Marketing Research
- International Marketing
- Rural Marketing

### Financial Management

- Project Financing & Management
- Security Analysis & Portfolio Management
- Commercial Bank Management
- Corporate Tax Planning
- Financial Risk Management
- Management of Financial Services
- International Financial Management
- Mergers, Acquisitions and Corporate Restructuring
- Strategic Cost Management
- Investment Management

### Human Resource Management

- Human Resource Planning
- Industrial Relations & Labour Laws
- Performance Management & Competency Mapping
- Strategic Human Resource Management
- Compensation & Reward Management
- Training and Development
- Tools for Mapping Human Capital
- Organizational Change & Development
- Talent Management
- Effective Leadership Development

### Operations Management

- Supply Chain & Logistics Management
- Total Quality Management
- Business Process Reengineering & Business Process Management
- Enterprise Resource Planning
- Project Management
- Materials Management
- Lean Manufacturing
- Services Operations Management
- Business Intelligence and Applications
- Management of Technology



**Cultivating Integrative Capabilities**

Collaboration across academic and functional disciplines is the cornerstone of all the programs. Regardless of the programme one opts for, a rigorous curriculum and a customizable experience are at the centerpiece of the course. All students graduate with the diverse and thorough knowledge are required to succeed in today's business world. For this much of the work undertaken in the course of study is accomplished in small groups. These encourage students not only to test new knowledge and insights, but also to learn from their peer groups,- drawn from different cultures across the Indian subcontinent. Accordingly, students develop skills to analyze issues from several conflicting viewpoints before deciding on a course of action.

**CSR Activities / Social Initiatives**

As a responsible business, IMS takes pride in being socially inclined and focuses on sustained and effective CSR projects. The major core areas that we support are Blood Donation Camps, Tree Plantation, Swachh Bharat Abhiyaan, Distribution of clothes to slums, Visiting specially abled children to NGO's, Each One Teach one, Donations for national flag day and natural calamities.etc



**Alumni Talk Series**

IMS Ghaziabad has taken an initiative to invite its prestigious Alumni back to the campus. Alumni are the real assets of any institute. Alumni talk series is a platform for IMS alumni sharing their career paths, offering insight, and introducing their companies to students. IMS Ghaziabad started this fortnightly program named "Alumni Talk Series" which became a big success in the history of IMS Ghaziabad. The Alumni associated with corporate brands like GE Capital, Lenovo, India.com, IndusInd Bank, Bharti Airtel, Amrapali Group, 9X Media, DLF Capital, Business Today and many more share their views and focus on the conservation of student's time and energy. They also explain various behavior and business qualities which are essential to achieve success in corporate sector. The whole program is very interactive as well as informative. It acts like eye opener for the students on how to prepare for the corporate world.



**Industry Relevant Certification Program on Financial Markets:** The content of the program are job oriented and with certification from various Govt. and Private bodies those are involved in such courses e.g. NSDC, BSE, NSE Etc.

**SPSS (Statistical Package for Social Sciences):** For high quality research one requires to collect analyze, interpret and logically document the information. For this appropriate statistical tool is required to improve research work and hence provide good management decisions. With SPSS predictive analytics software, one can predict with confidence, so that one can make smarter decisions, solve problems and improve outcomes. Our institute help students to learn SPSS software which in turn help them in their research work involving primary data in summer internship, dissertation and hence in there placements.

**Placement Readiness Enhancement Programme (PREP):** All the final year students are given an extensive exposure through the Industry/experts from different corporate sectors and they are made aware of their personality dimensions. Several sessions on Group Discussions and performing better at Personal Interviews are also conducted for enhancing the placement potential of the students.

**Economic Outlook Workshop:** To give the exposure and understanding of the Economic Outlook which provides CMIE's view on where the Indian economy stands and where it is likely headed. Students find this data base very useful and they can use this information in understanding the Indian economy and



widening their knowledge base about the macro economic factors.

**CMIE's Prowess Training:** Prowess is an indispensable source to understand the performance of active business enterprises in India. The Prowess database is built from Annual Reports, quarterly financial statements, Stock Exchange feeds and other reliable sources. There are over 3,400 data fields per company in Prowess. The same is available for the students for better academic and corporate exposure.

**"Lean Six Sigma" Certification programme:** The workshop on Lean Six Sigma covers various tools and techniques, which are well utilized by Japanese industries to reduce wastages. Such value added programmes are very helpful in gaining employment in manufacturing and services industries.



# MCA Programme

**Advanced MS Office Certification:** To make students Industry Ready MS office Certification plays an important role. It is a necessary tool to prepare reports and do calculations.

**Student Development Programme by GHRDC:** This certification Workshop on Student Development by Global Human Development Resources (GHRDC), New Delhi ensures engagement and involvement of all the students collectively through interactive role plays, case studies and simulation games and extempore. It includes the Modules such as Ice Breaking; Hopes & Fears as New Students; The Mantra of Goal Setting; "Settling In"-Welcome to the World of Management Education; Adding Value to Yourself : Best Practices during PGDM; Effective Communication – A Tool for Personality Development; What Corporate World Expects; Feedback & Q/A etc. The Workshop plays the role of an eye-opener to all the participants and addressed to all the doubts and fears in nascent minds of the students thereby motivating them to take the 1st step forward towards the journey of their corporate- career.

**UN-PRME:** IMS Ghaziabad is signatory of UN-PRME, which is a principle based global engagement platform for academic institutions to follow recommendations by all academic stakeholders of UN Global compact. The theme of PRME is Business as an Agent for World Benefit; UN-PRME task force developed a set of 6 principles which lays foundation for global platform for responsible management education. A part from these certification Programmes Industry Visits (Yakult, Mother Dairy, Parle, Bisleri, New Holland Tractors) Live Projects (Big Bazaar, Erudion, Green Thumb, Cerebrate Consulting, K-Groups), Research Projects and Excursion trips (Kingdom of Dreams, Akshar Dham) are organized throughout the program at regular interval. The Notification about the same is made as and when organized.



## MCA Programme

Master of Computer Applications Programme (AKTU College Code - 036) is a 3 years full time programme & Master of Computer Applications – Lateral Entry (MCA – Lateral Entry) programme is a 2 years full time programme affiliated to Dr. A.P.J Abdul Kalam Technical University, Lucknow (formerly known as Uttar Pradesh Technical University, Lucknow). These programmes are exclusively designed with lot of emphasis on planning, designing and developing of complex commercial application software & system software to meet the growing demand of any organization in the field of Information Technology.

## Programme Objectives

The core objective of the MCA programme is to prepare the students for productive career in software industry and academia by providing an outstanding teaching and research environment in the core and emerging areas of the discipline. It prepares the students to obtain the positions as System & Business Analyst, Systems Designers, Programmers, Network Administrators, System Administrators and I.T Managers in any field related to information technology.

The core objective lays emphasis to:

- Equip the students with the latest computer hardware and software technologies.
- Develop conceptual as well as analytical competencies in the areas of System Development, Project Management, and Network etc.
- Enhance the confidence of the students by developing a global vision.
- Build capability to anticipate and manage the change.
- Sharpen the communication and presentation skills.
- Understand the importance of ethical values.

- Prepare the students to be able to take decisions under risk and uncertain environment, especially in the area of global marketing.

## Key features of MCA Programme

- Exclusive focus on MCA Programme
- Consistent 100% Placement records since inception
- Corporate Interface, Corporate Trainings for grooming the students for the corporate world.
- International Certifications to all the students of MCA Programme like Microsoft .NET Certification, Java trainings, Android, Cloud Computing, Placement Preparation Modules and Specialized Modules for improving Communication Skills of the students.
- Seminars, Conferences, Workshops, Guest Lectures and other value added programme exclusively for MCA students.
- Co-curricular activities are organized like cultural, sports, social, economic, entertainment etc.





## Course Structure

“A good head and good heart are always a formidable combination. But when you add to that a literate tongue or pen, then you have something very special.”

--  
Nelson Mandela

Year - I	SEMESTER - I
	<ul style="list-style-type: none"> <li>Professional Communication</li> <li>Computer Concepts &amp; Principles of Programming</li> <li>Accounting &amp; Financial Management</li> <li>Discrete Mathematics</li> <li>Computer Organization &amp; Architecture</li> <li>Professional Communication Lab</li> <li>Programming Lab</li> </ul>
Year - II	SEMESTER - III
	<ul style="list-style-type: none"> <li>Operating Systems</li> <li>Design &amp; Analysis of Algorithms</li> <li>Database Management System</li> <li>Internet &amp; Java Programming</li> <li>Computer Based Optimization Techniques</li> <li>Human Values &amp; Professional Ethics/ Cyber Security</li> <li>DBMS Lab</li> <li>Java Programming Lab</li> <li>General Proficiency</li> </ul>
Year - III	SEMESTER - V
	<ul style="list-style-type: none"> <li>Computer Network / Dot Net Framework &amp; C#</li> <li>Elective-II</li> <li>Software Engineering</li> <li>Elective-III</li> <li>Elective-IV</li> <li>Computer Network Lab / Dot Net Framework &amp; C# Lab</li> <li>Project Based On Software Engineering</li> <li>General Proficiency</li> </ul>

Year - I	SEMESTER - II
	<ul style="list-style-type: none"> <li>Computer Based Numerical &amp; Statistical Techniques</li> <li>Data Structures</li> <li>Introduction to Automata Theory &amp; Languages</li> <li>Innovation &amp; Entrepreneurship</li> <li>Human Values &amp; Professional Ethics</li> <li>Computer Based Numerical &amp; Statistical Techniques Lab</li> <li>Data Structure Lab</li> </ul>
Year - II	SEMESTER - IV
	<ul style="list-style-type: none"> <li>Management Information Systems</li> <li>Web Technology</li> <li>Artificial Intelligence</li> <li>Mobile Computing</li> <li>Cyber Security / Human Values &amp; Professional Ethics</li> <li>Web Technology Lab</li> <li>Mini Project</li> <li>General Proficiency</li> </ul>
Year - III	SEMESTER - VI
	<ul style="list-style-type: none"> <li>Colloquium</li> <li>Project</li> </ul>

### MCA-Elective-II

- Network Security & Cryptography
- Neural Network
- Pattern Recognition
- Cloud Computing
- Computer Network
- Dot Net Framework & C#

### MCA-Elective-III

- Image Processing
- Simulation & Modeling
- Software Project Management
- Real Time Systems

### MCA-Elective-IV

- Advanced Database Management Systems
- Information Storage & Management
- Software Testing
- Big Data

### Certification Courses

For the growth and development of students as future technocrats, IMS engages them in various cutting edge technical trainings. The following International training certifications are provided in association with Microsoft Training Partner:

- Advance Java with Android
- Cloud Computing and Mobile Applications Development with Microsoft dot net framework.

### Rich Alumni Base

The large MCA alumni base of IMS is the strength to maintain the institute-industry relations at length. Regularly, the students interact with the alumni to keep the 26 year old culture intact. IMS Alumni are working on diverse profiles in corporate as software developer, software test engineer, software engineer, team lead, Database administrator, network administrator, technical architect, system analyst, program manager, product manager, project manager, CEO, entrepreneur and many more.

### Workshops

Our focus is on strengthening the fundamentals of Computer Science as well as introducing new and emerging technologies in market to our students. We have organized workshops by inviting industry experts on Android Application Development, Cloud Computing, Big Data Computing with and New Trends in Mobile Computing and Software Testing for Final year Students.

### Alumni Talk Series

“Alumni are the best mentors”; keeping this in view, IMS Ghaziabad organizes Alumni Talk Series for MCA students. The alumni share their success stories highlighting their contribution in the corporate and also motivating the students to work hard with dedication. They apprise the students about the latest developments in I.T Industry and what the I.T Industry expects from them.

### Industry – Academia Interface

With an aim to provide holistic development and live exposure to our MCA Students, IMS organizes regular industry visits for the students.

### Placement Preparations Modules

In our endeavor to provide better placements, we have collaborated with the Aspiring Minds for AMCAT Test Series. We conduct special intensive preparatory classes for final year students focusing on 3 Modules - Aptitude, Technical and Personality development / Communication. The online mock tests series, technical & personal interview sessions and group discussions are conducted to let the students prepare better for placements. Specialized classes are conducted on Advance Java, PHP, C++ and PL/SQL to keep students updated with latest technology trends.



“International Conference on Corporate  
February 12-13, 2017

Governance : Retrospect and Propects”,

# Globally Acclaimed Keynote Speakers

IMS



**Dr. Shann Turnbull**  
Prolific Author, Serial Entrepreneur  
& Co-founder of the Sustainable  
Money Working Group  
& the New Garden Cities Alliance



**Dr. Till Talaulicar**  
Chairman, International Corporate  
Governance Society, Holds the Chair  
of Organization and Management at  
the University of Erfurt, Germany



**Dr. Stuart Locke**  
Professor of Finance and Former  
Chairman Dept. of Finance,  
University of Waikato, New Zealand.

## Staying Close to Practice

IMS's programs are inspired by aligning academic theory with management practice. The real life relevance of the program is achieved through, the experienced faculty, who stay in constant touch with management practices by extensive field based research and consulting activities.

effort to set high standards for ourselves at IMS. IMS adopt the globally prevalent business practices to create a continuous stream of future student leaders. By learning and understanding the industry needs and requirements, IMS have developed a deep insight which helps and guides us to make our students industry ready. Expert Speakers from Corporate and Academia are invited on regular basis for knowledge sharing with the students. This gives our students real insights of the happenings in the industry.

## Special Seminar Series

In our endeavor and commitment towards creating better professional, we make every



**Shri Narendra K Verma**  
MD and CEO  
ONGC Videsh Limited



**Dr. M.S Sahoo**  
Chairman, Insolvency &  
Bankruptcy Board of India.  
Former CEO, The Institute of  
Company Secretaries of India (ICSI)



**Mr. Bhaskar Chatterjee, IAS**  
Director General and  
CEO, Indian Institute of  
Corporate Affairs (IICA) &  
former Secretary, Govt. of India



**Prof. Rattan Sharma**  
Former Professor IIM, MDI



**Dr. Debi Singh Saini**  
Ex Professor, MDI, Gurgaon



**Dr. Nanditesh Nilay**  
Chairman, ISTD Delhi Chapter



**Shri Nesar Ahmad**  
Former President, The  
Institute of Company  
Secretaries of India



**Shri L V V Iyer**  
Renowned Author & Partner, LVV  
Iyer & Associates, Hyderabad



**Dr. S.P Narang**  
Member, Board of Governors - MDI  
Former Secretary and CEO,  
The Institute of Company Secretaries  
of India (ICSI)



**Mr. Anupam Malik**  
Additional Labour Commissioner,  
Chandigarh Haryana



**Mr. Avinash Chandra Joshi**  
Director (HR) UJVN Ltd



**Mr. Ajay Ohri**  
Data Scientist & Founder  
Decisionstats.com



**Shri Pawan Kumar, IRS**  
Commissioner Income Tax,  
Former Director Ministry of  
Corporat Affairs



**Maria Cristina Mina**  
Edinburgh Napier University



**Maria Aluchna**  
Warsaw School of Economics



**Prof Vinay Kr Pathak**  
Honorable Vice Chancellor Dr  
APJAKTU



**Prof. A.P. Mittal**  
Member Secretary AICTE



**Mr. Anup Mudgal (IFS)**  
Former India High Commissioner  
to Mauritius

## Innovative Management Education at IMS

The management program of IMS is designed to enable young professionals with high potential to reach landmark positions in their career. The program revolves around the notion that world class business leaders are not mass-produced; they are customized and developed in an action oriented environment. The Institute recognizes the importance of soft skill development and helps participants to develop these through the academic programs at the Institute to enrich the educational experience. The 2 Year programme has special modules to enrich the curriculum like:

### PPSP Program

Personal and Professional Skills Program (PPSP) is designed to develop soft skills among Management students. They will learn, through this program various skills like, how to work in teams, how to lead and how to react in unfamiliar settings, apart from learning effective communication and time management etc. The program essentially aims at developing the skills, which will make them an effective individual as well as a professional. This program consists of ten modules and will be offered as indicated in the program structure.

### Mentoring Program

At IMS we believe that the student-faculty interaction outside the classroom is very essential for the overall development of the students academically and also attitudinally. The students have basically three kinds of needs viz, academic, emotional and career needs. It is in the context of these needs that the role of faculty, as a mentor, counts. Every students of the Full Time program is assigned a faculty member as Mentor who helps and guide them during their stay at IMS.

### Tutorials

In addition to the classroom teaching, IMS facilitates closer interaction among faculty and students. Extra time slots (called tutorials) are provided to make it possible. Students are required to compulsorily attend activities planned for these sessions. These sessions intend to reinforce teachings during room sessions and also provide opportunity for better interaction among students, since these activities are planned essentially in smaller groups.



## Summer Internship

At the end of the first year, the students are required to work in the industry for a period of 6 – 8 weeks. This gives them an opportunity to show students latent capabilities. Each student is assigned a faculty guide who supervises the summer project undertaken by the student. At the end, students submit a written project report, which is evaluated by a panel of experts. A student is required to score a satisfactory grade in summer internship to fulfill the requirements of PGDM Program.

### Dissertation

The students will be required to work on Dissertation during second year on a topic of their interest from their areas of specialization. This will provide an opportunity to the students for in depth study of their area of interest.

### Live Projects

Students are given opportunities to work in live projects to give them on the ground exposure of market research, product promotion activities, new launches and strategic planning.

## Corporate Interface Series

In the era of constantly changing management paradigms, the Institutes and industry, which for long have been operating in separate domains, are rapidly inching closer to each other to create synergies. At IMS, the need for Corporate has been given the top most priority and IMS has continuously endeavors the interface to help students excel in corporate exposure. Proving its excellence in this field too, IMS has been awarded as the "Best Institute in Corporate Interface by ASSOCHAM". in Feb 2016. At IMS, students are given ample opportunities to interact with corporate to gain the valuable knowledge to excel in future. All the students are given as opportunity at least once during the whole programme to attend the conferences, conclaves, annual meets or workshops of various corporate and Govt. bodies like AIMA, CII, FICCI, PHD. Chambers of Commerce, ASSOCHAM, NHRD Network, Ananta Aspen Centre, etc.



IMS Ghaziabad believes in providing meaningful International exposure to students for global perspective, which helps them in learning from the best practices internationally, identifying business opportunities for entrepreneurial ventures and work towards developing a leading edge in their career or ventures in the future. As a part of international engagement and providing International exposure to students, IMS organizes International Study Tour for all PGDM students.

## Student's Visit to East Asia Institute of Management on February 15, 2017

IMS Ghaziabad, embarked on another milestone journey through organizing its International Educational Tour to East Asia Institute of Management, Singapore (EASB). The purpose of this visit was to generate an exchange of experience and good practice between the East Asia Institute of Management, Singapore (EASB) and IMS Ghaziabad.

The faculty coordinators and students got the chance to interact with authorities from EASB, Mr. Jacky Leng, Country Director (International and Singapore), and Mr. Daniel Ho, Region Manager (India). The Endeavour was a unique experience since apart from offering the students a deeper insight into the rapidly developing economy of Singapore; it also facilitated the students to grasp the valuable information about the education pattern and course curriculum followed at EASB. At EASB the students visited the auditorium, training centre, classrooms, gym etc.

The visit ended with a positive note. An invitation was extended to Mr. Jacky Leng and Mr. Daniel Ho to visit IMS, Ghaziabad campus during their forth coming visit to India in the month of April, 2017. It was an enriching experience for the students and faculty of IMS.

# Life @ IMS Ghaziabad



## MELANGE - An Inter Institute Annual Cultural Festival

The Institute Organize its Inter Institute Annual Cultural Festival -Melange. It acts as a prominent platform to the students all over the country to display their creativity, talent and enthusiasm since last 26 years. The festival includes activities and events in the categories of Singing, Arts, Dance, Skit, Collage Making, Rangoli, Photography, Face Painting and many more. Students of IMS Ghaziabad Group of Institutions and teams from renowned Institutes/Universities like Delhi University, SCMS – Noida, SRM University, Amity University, Galgotia University, Agra University and many other participate in our cultural events.

## Outbound Programmes

A Series of adventure and outdoor experiences like trekking, rappelling, rock climbing, canoeing, star gazing, living off the land etc. are organized to build students' leadership skills, teamwork abilities, decision- making and crisis management skills. With the opportunity to reclaim their energies connected with Raahgiri, students celebrated their Sunday morning with the city full of exuberant liveliness and enthusiasm. Through this dynamic, fun-filled event, the message of the importance of a healthy and fit mind and body has been transmitted among students and encouraged them to step out and take their health into their own hands. There were also many other impromptu Roadplays, badminton battles, jam sessions, and impressive performances, cycling races which made the occasion epicenter of life and activity.

## FINACLE: Finance Club

Finance Club nurtures and enhances the finance quotient of the students and fosters an environment that encourages a culture of continuous learning and application of the same. The club has been formed with an objective of sharing knowledge and information about the financial sector and bringing about active participation. It is one of the most popular forum of knowledge sharing in finance, beyond the realms of classroom; it includes workshops, guest lectures, virtual games, and quizzes. The club organizes a number of events such as Business Quiz, Role Play Competition, Annual Budget Discussion, Stock Mind, Money Magic, IPO watch, Apna Sapna Money Money etc.

## AAYAM: Operations Club

The Department of Operations with an objective to develop the professional stint amongst its students has created a student oriented club named as AAYAM. The proficient team members are responsible to conduct regular activities at IMS Ghaziabad. The Club conducts organizes events like "Business Haat" which provides the students a platform to understand the various operational aspects of business by running a stall/kiosk and earn while learning. It acts as a live exposure to all the participating team to understand the intricacies of business and achieve operational efficiency, "Technopreneur" lets students present their business plan, "Reminiscence" let the students express their creativity through photography competition on the theme "life at IMS Campus", "Manage your inventory" is a time based inventory game, "Technovision" where students develops Scrap material based model, Special sessions on Service Quality, Data Analytics, & Supply Chain and Lean Management. Apart from this it also conducts Symposiums, Management Development Programme on Lean Management, Project Management and many more.



It is an article of faith at ims ghaziabad to complement the academic component and enhance the overall educational experience of students through a wide range of extra-curricular activities. These events provide students an exposure to a variety of social, cultural, intellectual, recreational opportunities and challenges.



### Freshers' Day

The senior PGDM & MCA batches organize a sumptuous fresher's party for their juniors. The purpose of the event was that every "fresher" of institute feels like an integral part of the IMS family and ready to take on challenge of the year ahead. It is an ecstasy filled afternoon, at which the freshers got an opportunity not only to showcase their talents and but also to interact with the seniors colleagues. Jovial smiles and high spirits marked the welcome party for the students. With pulsating ambiance, flashing lights, psychedelic colors and foot tapping music, the party began with a blast. Joy and happiness could be seen among the students.



### MARKWIZ: Marketing Club

The marketing Club of IMS was constituted with the objective to provide avenues to our budding managers for exploring and discovering their hidden potential. It is a platform for unleashing their creativity and innovation through organization of various competitive events based on current marketing scenario prevailing in India & worldwide. Various events like Panel Discussion, Product and Packaging Competition, AD-diction (Unlimited Innovations), Admaina (Advertisement Making com/edition). Marketing Club IMS also organizes an Annual Inter-Institute Marketing Festival, MarkT Fest which is a blend of diverse events. In these events, the students not only participate wholeheartedly but also learn the intricacies of marketing concepts, which enable them to hone their organizing and marketing skills.



### SAKSHAM: Human Resources Club

The HR Club – Saksham the HR club evidence of excellence in an endeavor to achieve distinction through its events. The Club constantly organizes innovative and meaningful events that deliver experiment based learning. The activities are built around acquiring Knowledge, having fun as well as adventure. events. These are built around acquiring knowledge as well as having fun and adventure. Our HR events are specifically designed for preparing the students to achieve merit in the professional careers. It organizes workshops, guest lectures, games, and quizzes. Till date, various competitive events were organized by Saksham; club. Some of them are HR centric Panel Discussion, Juggernauts, Whizkid, Synergims, Aaron etc. They comprised of many sub events like Creative Punch (to enhance and assess the creativity level of the students), Sangathan, Team it up (a competitive game to develop the team spirit), Abhiney (a situation based role play), theme based documentary film and many other events.



### SMART

SMART (Social Media And Related Techies) - an online promotional committee of IMS Ghaziabad has come up with another season of Picture Perfect. Picture Perfect 2 is an online competition to inspire, engage and empower the PGDM Students to participate in social transformation movement through the impactful medium of short videos. The competition provides a platform to make 3- 5 minute short video revolving around social causes. Apart from this, SMART was very much functional in organizing Hum Honge Kamyab – an initiative of Zee media engaged in transforming the life of youth. At SMART, students have also been associated with Yes I am change foundation, where they are touching the lives of common man depicting a video.





**Prof J .P Sharma**  
Director

Immediate Past Head, Department of Commerce, Formerly Dean, Faculty of Commerce & Business, Delhi School of Economics, University of Delhi, Formerly Visitor's (President of India) Nominee on Central Universities including Univ of Allahabad, BHU, NEHU, Sikkim, Tripura, HNB Garhwal. Over 45 years of experience in academics and research.

**ECONOMICS**

**Dr. Tapan Kumar Nayak**  
Professor & Programme Chairperson- PGDM  
Ph.D. Economics (IIT Roorkee), MA & M.Phil Economics (Hyderabad Central University), UGC-NET.  
Over 14 years of Teaching and

Research Experience in the areas of Economics.

**Karan Shabharwal**  
Assistant Professor  
PGDIB, M.Sc, MA, UGC NET  
Over 6 years of Teaching experience

**MARKETING MANAGEMENT**

**Prof. Ajay Pandit (Adjunct)**  
Professor Adgment (Former Professor, Faculty of Management Studies, University of Delhi)  
Ph D, MBA, LLB  
Over 42 years of experience in academics and research.

**Dr. Dhiraj Sharma**  
Professor  
Ph.D, MTP, MBA  
Over 15 years of experience in academics & research industry.

**Vijendra Dhyani**  
Associate Professor  
M.Phil, MMM, PGDBM, UGC - NET  
Ph.D.(Purse)  
Over 20 years of experience in academics & industry.

**Dr. Ruchi Sharma**  
Assistant Professor  
Ph.D, MBA, M.Com, UGC NET, PGDCA  
Over 6 Years of experience.

**Dr. Vishal Shukla**  
Assistant Professor  
Ph.D., MBA, B.Pharma  
Over 5 Years of experience.

**Servjaeta Verma**  
Assistant Professor  
PGDBM  
Over 8 years of experience in academic and research.

**CORPORATE LAW AND GOVERNANCE**

**Dr. C L Bansal (Adjunct)**  
Professor Adgment,(Former Professor, MDI Gurgaon)  
Ph. D., M.Com, LLB, PGDCA  
Over 44 Years of experience in academic and research.

**OPERATIONS**

**Dr Tushhar Mahajan**  
Professor & Chairperson-Student Evaluations  
Ph.D, MBA, M.TECH, M.Sc  
Over 19 Years of Experience in academics and research.

**Dr. S. K. Dube**  
Associate Professor  
Ph.D (JNU), M.Phil, MA (IR), B.Tech (Mech)  
Over 10 years of industry and 5 years

of academic experience.

**Dr. Sunayana Jain**  
Associate Professor & Area Chairperson-Operations  
Ph.D, M.Com, MCA, PGDCA  
Over 16 years of experience.

**Dr. Vishal Gupta**  
Assistant Professor  
Ph.D, MBA, UGC-NET,  
Over 15 years of experience.

**Shalini Kapoor**  
Assistant Professor  
M.Tech (CS), M.Sc (CS), MCA, Ph.D (Pursuing)  
Over 3 years of experience.

**Divya Gupta**  
Assistant Professor  
M.Sc, UGC-NET, Ph.D (Pursuing)  
Over 7 years of experience.

**Saloni Chitkara**  
Assistant Professor

M.Phil (Maths), MA (Maths)  
Over 10 years of experience.

**FINANCE**

**Dr. Pankaj Kumar Agarwal**  
Professor  
Ph. D., MBA CFA CAIIB NCMP NET  
Over 19 years of experience in academics, research and industry

**Dr. Neeraj Sanghi**  
Associate Professor & Area Chairperson - Finance  
Ph.D (Commerce), M.Com, PGDBM, ICWA (CMA)  
Over 16 years of experience in academics, research and industry.

**Dr. Anurag Pahuja**  
Associate Professor  
Ph.D, MBA, PGDIB  
Over 16 years of experience in academics.

**Dr. Shalini Aggarwal**

Associate Professor  
Ph.D, MBA (Finance), UGC-NET, DBF, NCFM certifications, BSE Certification  
Over 10 years of industry and academic experience

**Mayank Kumar**

Assistant Professor  
Ph.D, MBA, DBF, UGC-NET, NCFM  
Over 12 years of industry and academic experience.  
4 years of industry at mid level management

**Gaurav Dawar**

Assistant Professor  
MEA, UGC - NET  
Over 6 year of Industry and academic experience

**HUMAN RESOURCE MANAGEMENT****Dr. Anita Singh**

Professor & Controller of Examination  
Ph.D, MBA, EPHRM (IIM Calcutta), PMIR, M.A  
Over 23 Years of Teaching and Corporate Experience.

**Dr. Lata Bajpai Singh**

Associate Professor & Area Chairperson-HR  
Ph.D, MBA- HR, UGC- NET (JRF)  
Over 14 Years of Teaching & research experience

**Dr Amar Kumar Mishra**

Associate Professor  
Ph. D., M.Com, MBA, UGC NET  
Over 12 Years of experience in academics and research.

**Dr. Richa N. Agarwal**

Associate Professor  
Ph.D., PGDM  
Over 14 years of experience in academics and research.

**Dr Anjali Rai**

Assistant professor  
Ph D, MBA  
Over 6.5 years of experience in academics & research.

**Rajbeer Kour**

Assistant Professor  
MBA, UGC-NET, Ph.D (Pursuing)  
Over 6 Years of experience in academics & research.

**INFORMATION TECHNOLOGY****Dr. Avadhesh Kumar Gupta**

Professor & HOD-MCA  
Ph.D, M.Tech (IT), MCA  
Over 15 Years of Experience in academics and research.

**Sachin Malhotra**

Associate Professor  
M.Tech (C.S), M.Phil (C.S), B.E (C.S.E), Ph.D (Pursuing)  
Over 14 years of experience.

**Dr. Nripendra Dwivedi**

Associate Professor  
Ph.D, M.Phil, M.Tech (CS) (Gold Medalist), MCA  
Over 15 years of experience.

**Dr. Sheesh Kumar Sharma**

Associate Professor  
Ph.D, M.Phil, M.Tech (CS), MCA  
Over 15 years of experience.

**Rajnish Jain**

Associate Professor  
M.Tech (I.T), MCA, Ph.D (Pursuing)  
Over 17 years of experience.

**Vimal Kumar**

Associate Professor  
M.Tech (CSE), MCA, Ph.D (Pursuing)  
Over 12 Years of Experience.

**Avneesh Vashistha**

Assistant Professor  
M.Tech (CSE), MIT, PGDBM, Ph.D (Pursuing)  
Over 13 Years of Experience.

**Pankaj Agarwal**

Assistant Professor  
M.Tech, GATE, UGC-NET, B.Tech  
Over 13 years of experience.

**Nitin Rastogi**

Assistant Professor  
M.Tech, B.Tech, Ph.D (Pursuing)  
Over 13 Years of Experience.

**Dr. Manisha Agarwal**

Assistant Professor  
Ph.D, MA  
Over 15 years of experience.

**Anurag Sewak (on Study leave)**

Assistant Professor  
M.Tech, MCA, UGC-NET  
Over 11 years of experience.

**Deepali Jain (on Study leave)**

Assistant Professor  
M.Tech, MCA, M.Sc  
Over 5 years of experience.

**Sapna Tyagi**

Assistant Professor  
M.Tech (CS), Ph.D (Pursuing)  
Over 8 years of experience.

**Smita Agarwal**

Assistant Professor  
MIT (DU), B.Sc (Hons.) (DU), Ph.D (Pursuing)  
Over 15 years of experience.

**Ahimsa Bharadwaj**

Assistant Professor  
M.Tech (CS), BE (CS), Ph.D (Pursuing)  
Over 15 years of experience.

**Preeti Sirohi**

Assistant Professor  
M.Tech, M.Sc (IT), PGDCA  
Over 11 years of Teaching experience.

**Ruchi Oberoi**

Assistant Professor  
M Phil. MCA  
Over 9 years of Teaching experience and 1.5 years in corporate.

**Shourabh Sholliya**

Assistant Professor  
M.Tech, B.Tech  
Over 4 years of Teaching experience.

**Sharmistha Dey**

Assistant Professor  
M Tech, MCA, B.Sc.  
Over 9 years of Teaching experience.

**PERSONAL & PROFESSIONAL SKILL PROGRAMME****Dr. Anchal Mishra**

Assistant Professor & Area Chairperson - PPSP  
Ph.D. (English), M.A. (English)  
Over 10 years of experience.

**Prachi Anand**

Assistant Professor  
PGD-HRM, MMC  
Over 10 years of experience.

**Shalini Sharma**

Assistant Professor  
MMC, M Com, B.Com, Ph D (Pur)  
Over 6 years of experience in academics.

**Khushboo Sherwani**

Assistant Professor  
MBA, MA, B.A  
Over 5 years of experience in academics.



## Skill Enhancement

## IMS

## MDP Research and Consultancy

### VISION

To facilitate learning opportunities that can bring a visible and positive impact in individuals and be a consistent Solution Providers' for individuals seeking skill enhancement for employability.

### MISSION

To provide professional trainings to upgrade Knowledge base, enhancing skill and building right attitude for individuals that endeavor to empower and endow themselves to achieve excellence and sustained growth through an excellent learning platform.

### GOAL

The Department has undertaken threefold function to achieve desired goals:

- The continued cultivation of an environment which fosters and promotes the acquisition and application of new skills, tools and methodologies all with the objective of improving productivity and efficiency.
- Access opportunities available in the fields of education and career and work as a catalyst in facilitating skill enhancement.
- Integrate technology and professional expertise in providing state of the art services in terms of mapping the profile and guiding the candidates for the most appropriate education and suitable profession.

IMS believes that each young person brings to the organization a skill that is matched to a niche area of expertise within the organization. The Department of Skill Enhancement aims to provide customized technical, life skills and career management trainings to students for being proficient in all the facets pertaining to their professional life. We are here to transform the lives of students and professionals by imparting superior skill development and training solutions by creating a learning platform for all, that lead to their sustainable growth and by this we believe in giving back to the society. We want them to be part of the world where

leadership skills are enhanced and they are recognized as powerful change makers and equal stakeholders in society. To achieve this, we ensure selection of right talent, constant grooming and improvement; make facilities available which enable efficient and productive output from team. While providing the service offerings, we adopt the most diligent and passionate manner with integrity, reverence and conscientiousness. The content designed to upgrade the student comprises of exceptional quality and innovative methodologies to achieve their highest potential.



In today's complex and extremely dynamic environment, business organizations are facing tough competition. There is a need for continuous up gradation of individual and organizational capabilities to successfully meet the challenges in internal and external business environment. Keeping this in mind the management development programmes are designed with careful planning and research to cater the need of business organizations. These programmes help executives to improve their skills, update their knowledge base and broaden their understanding so that they can face the challenges at various positions.

## VISION

To provide platform to aspiring student entrepreneurs to collaborate, associate and foster innovation and entrepreneurial culture.

## MISSION

To create an ecosystem and provide support infrastructure for fostering innovation & entrepreneurship among IMSians, students and other stakeholders to create knowledge based innovative enterprises.

## GOAL

The goal of TESS( E-Cell) includes dissemination of knowledge and insights in entrepreneurial theory and practice through lectures, activities and workshops. Further we are pledged to build an Ecosystem for early stage entrepreneurs "STARTUPS".



The Entrepreneurial Student Society (E Cell) has been founded by IMS Ghaziabad under the patronage of the Director to provide practical learning to its students to imbibe and gain live experience of running a revenue generating company. The TESS is run by student's executive team under expert mentoring of corporate leaders, entrepreneurs and faculty members.

The E-Cell of Institute of Management Studies, Ghaziabad is a student run organization which aims to encourage the spirit of entrepreneurship on campus. We conduct events, summits and workshops to expose students to the nuances of starting a company from scratch. We also provide a platform for budding entrepreneurs to kick-start their ideas on campus itself. The competitions we organize are an opportunity for students to formulate their ideas into formal business plans and broaden their knowledge about their industries of interest. The Ideathon, Angel Investor Talk Series, Social Media Boot Camp and Entrepreneur Venture Contests are popular events of TESS. The workshops and talks are delivered by the best entrepreneurial

minds in India. Moreover the students are exposed to attend workshops at premium institution like IIM Ahmedabad namely AMAETHON 2015: The International Food, Agribusiness & Rural Summit, National Workshop on Entrepreneurship: Create an Entrepreneur By CEGR, IIM A Insight 2015 :Ipsos Workshop through Prahlad Kakkar Workshop; Social Beat with AC Nielsen and CMO Seminar, IIMC CARPEDIEM 2016-2017 workshop on Entrepreneurship by Make Interns, promoting partners of IIMC and many more.

The club ideology has gravitated towards promoting unique ideas and ventures that are relevant and abreast with contemporary India. In a true E-Cell member we look for the zeal to stay updated of all that transpires in the industry and the ability to think through strategies on an on-going basis.

TESS (E- Cell) has ambitious plan to expand at National level. This will bring to life ideas and innovation that will change lives and will act as a platform to provide entrepreneurial education.



To provide on the job experience along with a feel of joy and perpetuity, IMS Ghaziabad organizes industrial visits in different industries. Industry visits are an integral facet of IMS learning model. The variants of deeply institutionalized practice enable the students to gain a deeper understanding of classroom teaching and gain practical exposure in real time. Industrial visits provide the opportunity to students to meet company officials and staff at common place and gather all possible information regarding the functioning of their organization.

List of companies of Industrial visit are:

1. Mother Dairy
2. Coca-Cola
3. Bisleri
4. Yakult
5. Anmol Biscuits



# Alumni Interaction

One of the pillars of any institute is its Alumni. The Alumni Association provides the members a big opportunity to network and stay in touch with alma mater. IMS Ghaziabad believes in the same perspective and promotes the Institute-Alumni relationships through their association. IMS Ghaziabad has produced corporate leaders, entrepreneurs, artists, and managers in its legacy of twenty-Six years. IMS Ghaziabad Alumni Association brings all these illustrious members and their collective wealth of knowledge and experience together on a single platform. This shared excellence is a big contribution to the budding managers, the Institute and the society as a whole. With this vision Director, IMS Ghaziabad launched fortnightly program 'Alumni Talk Series'. This new initiative provides an exciting platform for regular interaction between the current PGDM students & the eminent alumni of IMS, facilitated by guest lectures and workshops. 'Mega Alumni Meet' is a flagship annual event for alumni interaction. It is an evocative event that

marks homecoming, celebration and unparalleled joy of communion with the alma mater. Mega Alumni Meet is an ideal opportunity to renew old bonds, foster new ties and relive the magical moments all over again.

Our alumni are currently associated with various prestigious international and national corporate houses as Buoy Group, Total Oil Lubricants, Redington, IBM, Abbot Healthcare, Citibank, , Ernst & Young, S&P Capital IQ, Deloitte, Axis Bank, Kotak Mahindra Bank, IndusInd Bank, HDFC Bank, GE Capital, RBS, ICICI Securities, Crisil, Onicra, Copal Partners, Ameriprise, Grail Research, Bank of America, XL Dynamics, Capital Via, Markets and Markets, Fidelity, Varuna Logistics, Amul, Nestle, ITC, Whirlpool, Asian Paints, Berger Paints, Anchor Panasonic, Unicharm, Balaji Telefilms, Kotak Life Insurance, Pantaloons, Docsuggest, Daffodil Software, Heinz India, Britannia, Hindware, Ceasefire, Vodafone, Tata Teleservices, Amazon.com, and many more.

# IMS

# Sucess Story



**Ashwani Soin**  
Chief Operating Officer  
Onsite Dignostic Services  
1990 -1992



I have always been proud to be part of tradition being from the first MBA batch of IMS - A tradition of self - empowerment which facilities success in everything you do.



**Dr. Alok Jain**  
Ex Founder Director-  
PGPX 1991 -1993  
Founder Programme Director - PGPX, IIM,  
Ahmedabad,  
Ex Director- NMIMS University, Mumbai,  
Great Lakes, Chennai and Chandigarh  
University, Mohali



I recollect being the editor of the first IMS Magazine during Markfest- a marketing festival organized in 1992. IMS is constantly evolving itself vertically in terms of academic pedagogy and corporate interface. As a fresh graduate, when I had joined IMS in 1991 in its formative days, I didn't expect it's so quick vertical climb in the management community. Being a management advisor, Professor and former Director, I feel delight to see IMS appearing in premier National Rankings in B School surveys. The quality of Conferences that IMS organizes create precedence.



**Punit Mehrotra ,**  
PGDBM Batch 1994  
Senior Vice President, Global  
Standards, Retail Banking and  
Wealth Management, HSBC India.



Creating a professional career often involves a bit of forecasting, especially in the beginning stages and to see the vision of the successes to come is vital. Being able to inspire self by focusing on the future goals, but also making feel invested in the current accomplishments by being the best in whatever we do, is so important to earn a piece of equity in the corporate world. It is my pleasure to be an alumni of IMS and thankful to the management and faculty who helped me construct on this belief - my turning point, which made me what I am today.



**Rupesh Kuchhal**  
General Manager  
Samsung  
1993-1995



I feel proud to be part of IMS, which has helped me to sharpen my skills to make my place in this corporate world. The guidance and knowldege sharing from our faculty was amazing. I would like to specially thanks to Mrs. Timira Shukla and Mrs. Vidya Sekhri for their contribution in shaping our career. Whenever we all friends meet/talk, we all miss the time spent in institute.



**Naveen Tondon**  
PGDBM Batch 1995-1997  
Director (International External  
Affairs)  
AT&T Communication Services  
Pvt. Ltd.



I am thankful to all my Faculties of IMS whose support were like parents in all the situation throughout my IMS stint. Taking admission in IMS was a perfect decision for me. IMS Ghaziabad provides a great platform for learning.



**Debashish Das**  
PGDM 1997  
Founder CEO – ElenchusHR  
Solutions  
Founder Partner – Unleash  
Potentia



In 97 when I passed the resources were very limited and IMS was an unknown brand , however still the quality of education was very good , discipline was strict and the intake of students was monitored well . The benefits of that are being seen today as IMS has alumni placed across the Corporate world both as executives and Entrepreneurs . I wish that the focus on quality is never diluted. Look forward to see IMS reach top 50 best B schools in Asia by 2022. Will be happy to support in any meaningful way towards that goal.



## Home Away From Home !

We, at IMS GHAZIABAD, are providing a "High Standard Accommodation" through our newly set up Hostels - Dhruv & Rohini, for our Boys and Girls student respectively, which are well equipped with modern amenities keeping in mind the holistic approach required for the overall development and well being of our students. The hostels are constructed in a lush green and spacious environment, with a capacity of 460 students (260 boys and 200 girls). The hostels are provided with the following amenities:

- » Wi-Fi Campus with centralized AC rooms.
- » Modern Gyms for girls and boys.
- » Yoga and meditation classes within the campus on regular basis.
- » Modern Kitchen set-up strictly adhering to the high standards of hygiene.
- » Centralized Dining Area equipped with HDTVs.
- » Huge sports ground with ample of outdoor sports facilities like Football, Badminton, and Basketball & Volleyball.
- » Utility Room on each floor of both the hostels which includes Induction Plate, Washing machine , Water cooler & ironing service.

- » Centralized RO system for water purification.
- » Two high quality operational lifts in each hostel.
- » CCTV coverage round the clock for the safety and security of the students.
- » Guests house facility for outstation parents and guests.
- » General provision store.
- » Round the clock Medical Facilities with ambulance in the premises.
- » Medical Insurance cover for each student.
- » ATM facility within the vicinity of the hostel.
- » Round the clock power back up in each hostel.
- » Access to library facility for all hostel inmates.

The hostels also provide a scope of discussions over coffee tables at the "Cafe" with perfect aura and aroma. There is round the clock transport facility through a fleet of coaches plying between the hostel and the institute for comfortable conveyance. The transport facility is available to the student for placement and corporate interaction activities also.

### Hostel Charges

- Two Seater AC Room
- Rs.1,25,000/-p.a (Including Mess Charges.)
- Security deposit
- Rs. 5000/- (Refundable)



# Sports Activities

## IMS

## Admission Process



### BOX CRICKET LEAGUE (CELEBRITY CRICKET)

Another feather to IMS Ghaziabad cap as official sponsor of Mumbai Tigers - Box Cricket League Team

Students of IMS Ghaziabad along with Sh. Pramod Agarwal ji, Managing Trustee, IMS Society, Mr. Komal Budhraj, Dr. Anurag Pahuja visited the Box Cricket League Grounds, Mumbai to motivate Mumbai Tigers Team and boost their morale.



### INDIAN BOXING COUNCIL

IMS Ghaziabad proudly Sponsors Professional Boxing "Lets Rumble Again"@ Indian Boxing Council 2

In order to promote professional boxing and develop sports awareness in the country, IMS Ghaziabad sponsored the professional boxing bout of Indian Boxing Council 2.



### Eligibility Criterion for the PGDM 2017-19

PROGRAM	DURATION	RECOGNITION/ ACCREDITATIONS/ APPROVAL	INTAKE
PGDM (Post Graduate Diploma in Management)	2 years Full Time	<ul style="list-style-type: none"> <li>• AICTE</li> <li>• NBA / NAAC Accredited</li> </ul> Equivalent to MBA by AIU	300 60 (Second Shift)

Candidates applying for admission to the PGDM programme must have pursued at least a 3/4- year Bachelor's Degree programme from universities or institution recognized by UGC/AICTE, after twelve years of formal schooling, having secured minimum aggregate 50% marks.

Candidates appearing in the final year examination of Bachelor's Degree Examinations are eligible to apply for admission, provided that they should fulfill the eligibility criteria when their results are declared, and which must be submitted to the IMS Academic Cell before 31st October 2017 .

### Refund Policy

In case of withdrawal from the PGDM program, the applicant is entitled to a partial refund of the fee paid. The amount of refund, determined by the date at which the admission is withdrawn, is as follows:

- In the event of a Student withdrawing before the starting of the induction of PGDM program, the fees shall be refunded after deduction of Rs 10,000/- in lieu of registration & processing fees.

- After the commencement of the induction program: **No refund is applicable**

Valid CAT / MAT / CMAT / ATMA / XAT score

### Eligibility Criterion for the MCA (2017-19) & MCA lateral entry (2017-18)

MCA (3 YEARS)	MCA - LATERAL ENTRY (2 YEAR)
An applicant should have passed Bachelor's Degree of three years minimum duration from any recognized University with mathematics as a subject at 10+2 level or graduation level securing minimum 50% marks. (45% for SC/ST) (refer <a href="http://www.upsee.nic.in">http://www.upsee.nic.in</a> )	An applicant should have passed Bachelor's Degree of three years minimum duration in BCA, B.Sc (I.T/ Computer Science) from any recognized. University with mathematics as a subject at 10+2 level or graduation level. Securing minimum 50% marks. (45% for SC/ST) (refer <a href="http://www.upsee.nic.in">http://www.upsee.nic.in</a> )

Applicants for Admission to the MCA (3 Years) and MCA - Lateral Entry (2 Years) Programme can secure their admissions through two modes:

a) **Through UPSEE:** Primarily, the admissions in MCA program is done through counseling which is conducted by Dr A.P.J Abdul Kalam Technical University Lucknow, for those who qualifies the UPSEE for MCA and MCA Lateral entry.

b) **Direct Admissions to at Institute Level under Management Quota, vacant or lapsed seats after counseling:** 15% seats in private institutions shall be filled at institute level as per the criteria and guidelines stated by the University. The vacant seats shall be filled strictly as per the guidelines of the university after UPSEE conseling.

# Scholarship Policy

IMS

To improve academic quality and inculcate urge for excellence, the scholarships are offered to PGDM Programme students on the basis of merit.

## I. Scholarship on the basis of Qualifying Exams

In our constant endeavor to encourage qualitative students, below are the qualifying exams score to determine scholarship:

	Marks in qualifying Exam	Scholarship for the 1st Year
(A)	CAT Score >80 percentile	20% of the tuition fee
	CAT Score between 70-80 percentile	10% of the tuition fee
(B)	CMAT Score > 80 percentile	20% of the tuition fee
	CMAT Score Between 70 & 80 percentile	10% of the tuition fee
(C)	MAT Score > 90 percentile	20% of the tuition fee
	MAT Score between 80 & 90 percentile	10% of the tuition fee
(D)	XAT Score > 90 percentile	20% of the tuition fee
	XAT Score between 80 & 90 percentile	10% of the tuition fee
(E)	ATMA Score > 90 percentile	20% of the tuition fee
	ATMA Score between 80 & 90 percentile	10% of the tuition fee

## II. Scholarship on the basis of Academic Background

Eligible students from any of the below mentioned graduation courses would be receiving scholarship only for First Year of PGDM Program as per below mentioned criterion:

### A) B. Tech/BE/B.Arch

- i) Marks > 70% throughout Academics (10th, 12th & Graduation) – 20% of the Tuition Fee of 1st year
- ii) Marks 60% - 70% throughout Academics (10th, 12th & Graduation) - 10% of the Tuition Fee of 1st year

### B) Chartered Accountant/ Cost Accountants/ Company Secretary

- i) Marks > 70% throughout Academics (10th,12th & Graduation) – 20% of the Tuition Fee of 1st year
- ii) Marks 60% - 70% throughout Academics (10th,12th & Graduation) - 10% of the Tuition Fee of 1st year

### C) Other Degree Courses

- i) Marks > 75% throughout Academics (10th,12th & Graduation) – 20% of the Tuition Fee of 1st year
- ii) Marks 65% -75% throughout Academics (10th,12th & Graduation) - 10% of the Tuition Fee of 1st year

## III. Special Scholarship for the students of sister group institutions

Students from IMS Engineering College & IMS UC Campus, Adhyatmik Nagar will be given a special scholarship of 10% of the tuition fees of 1st year over and above the aforesaid scholarship.

## IV. Special Scholarship for the students of following Universities

Students from the following universities will be given a special scholarship of 10% of the tuition fees of 1st year over and above the aforesaid scholarship:

1. Delhi University
2. Jawahar Lal Nehru University
3. Jamia Millia Islamia

## V. Scholarship for candidates with Work Experience

The candidates with work experience will be awarded with the scholarship as follows:

	Work Experience Tenure	Scholarship for the 1st Year
(A)	Below 1 year	10% of the tuition fee for 1st year
(B)	Between 1 to 3 Years	15% of the tuition fee for 1st year
(C)	Above 3 years	20% of the tuition fee for 1st year

## VI. Defence Personnel dependent Scholarship

The candidates, belonging for defense family will be awarded with the scholarship of 10% of the tuition fee for the first year of PGDM.

## VII. Scholarship on the basis of Merit

- » First and Second position holders in first year of PGDM are awarded a scholarship of Rs. 50,000 and Rs 25,000 respectively.
- » Apart from these scholarships, Gold and Silver Medals are also awarded to students who stand First and Second in aggregate scoring of PGDM Program.

## GUIDELINES

1. a) Scholarship on the basis of Academic background mentioned under Point II (A) & (C), and Special scholarship for the students of the respective universities mentioned under point IV, will be applicable for FULL TIME courses only. This will not be applicable for point II (B).
2. If any student is eligible for more than one category of scholarship the maximum scholarship will be 30% of the tuition fees of first year.
3. These scholarships are only for the First Year of PGDM Program.

A pathway to  
your dreams...



[www.ims-ghaziabad.ac.in](http://www.ims-ghaziabad.ac.in)



Estd. 1990

**IMS**  
**GHAZIABAD**  
NAAC ACCREDITED WITH 'A' GRADE

**INSTITUTE OF MANAGEMENT STUDIES**

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