

Academic Mentor:
**Imperial College
London**

Founded by:
HERO GROUP

Placement Brochure 2018

School of Management



BML MUNJAL UNIVERSITY™
FROM HERE TO THE WORLD

BML Munjal University (BMU), founded by 'The Hero Group' and mentored by Imperial College London, seeks to transform higher education in India by creating world-class and innovative teaching, learning and research environment. BMU is approved by the University Grants Commission.

The Hero Group includes Hero MotoCorp - the world's largest two-wheeler manufacturer. BMU's academic mentor is Imperial College London, the 109-year-old University which is ranked 9th in the QS World University Rankings (2016).

BMU's vision is to enable students to become ethical leaders and entrepreneurs. In line with this, the University emphasises on interdisciplinary, experiential and immersive learning based on the 5i system which encompasses a journey from Information, Inquiry, Inspiration, Implementation to Impact. The curriculum at BMU is focused on experiential learning, with up to 45% of the contact hours (the highest in the world) spent on hands-on learning through projects, practicals, workshops, labs, industry visits and Practice School.

BMU has a strong focus on research and is facilitating advanced R&D through on-campus, state-of-the-art research centres and labs, as well as partnerships with leading R&D institutes such as Fraunhofer Gesellschaft, Germany, CEERI, Pilani, CSIR-CSIO, Chandigarh, CSIR-CBRI, Roorkee and NPL, Delhi.

BMU has been officially approved by the Department of Science and Industrial Research (DSIR) Govt of India for BMU's potential for conducting research.

The University believes in fostering the growth of industry-academic linkages and is currently collaborating with IBM, KPMG, Axis Bank, Siemens, Shell, Intel and Hero MotoCorp to provide its students with a holistic learning experience that travels beyond the classroom environment. BMU has also tied up with Singapore Management University and the Robert H. Smith School of Business, University of Maryland, USA.

BMU currently offers B.Tech, B.Com (Hons), BBA, MBA, PhD and Executive programmes.



BMU ADVANTAGE

Global Leadership Module

- 2 weeks of full time study at Imperial College Business School, London for MBA Students
- Student-Exchange Programmes with University of CUOA, Singapore Management University,
- Exposure to industry experts, major corporates, investment banks, consultancies, venture capitalists and public sector organisations

Practice School

- Hands-on learning with industry for 8 weeks
- Mentorship and support by industry expert and faculty
- Practice School companies include Siemens, Aditya Birla Group, Yes Bank, KG Somani, EY, Forbes Marshall, Bry Air, Hero MotoCorp, Cargill Foods, Coca-Cola, Axis Bank, ITC Ltd., Moser Baer among others.

Experiential Learning

- Case based lectures
- Compulsory applied research component
- Markstrat and Capstone simulations offered as elective courses

Skill and Perspective Courses

- Build the ability to work in teams
- Build the ability to lead
- Broaden thinking
- Inculcate the right values

Faculty

- From prestigious institutions in India and across the world
- Faculty with experience in corporations such as Coca-Cola, HDFC Bank and Hero MotoCorp
- Visiting faculty drawn from Imperial College Business School, Rotterdam School of Management, Singapore Management University, IIMs and more

Industry Interface

- Over 30+ industry speakers visit campus to interact with students
- Visits to McKinsey Capability Centre - Gurgaon, Hero MotoCorp - Dharuhera, Parle Manufacturing Center - Neemrana
- Partnership with IBM, KPMG, and Axis Bank for courses on Business Analytics, Accounting, Advanced Accounting, Forensic Accounting and Corporate Fraud

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Shri M. Damodaran	Director, Tech Mahindra
Shri Akshay Kant Munjal	President, BML Munjal University
Shri Subash Bijlani	Professor Univesity of Maryland University College
Shri Y.C. Deveshwar	Chairman, ITC Ltd
Shri R. Mashelkar	Chancellor ACSIR, Former Director General, CSIR
Shri Rakesh Mittal	Vice-Chairman, Bharti Enterprises
Shri Vimal Bhandari	MD, IndoStar Capital
Shri S. P. Kothari	Deputy Dean, Solan School of Management, MIT
Shri Adi. B. Godrej	Chairman, Godrej Group
Shri Arun Maira	Former Member, Planning Commision
Shri Jagmohan Raju	Professor, Wharton School at Penn
Shri Kiran Majumdar Shaw	Chairman and MD, Biocon Ltd.
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Shri Sonjoy Chatterjee	Chairman, Goldman Sachs India
Dr.Anand Burman	Chairman, Dabur India Ltd.
Shri T.V. Narendran	MD, Tatasteel
Shri Naresh Trehan	Chairman, Medanta-The Medicity

“ The BML Munjal University was set up to pioneer next practices in higher education and to serve as a nursery for future leaders. Recognising the vision and the remarkable progress made in a very short period, the President of India dedicated the BML Munjal University to the Nation in July 2017.

The University is named after the Founder of the Hero Group - BML Munjal - who never went to college, but went on to set up a business empire worth several billion dollars affecting millions of people positively. In his dictionary, practice scored over theory, skills ranked over pedantic knowledge, and mentoring prevailed over conventional teaching. BML Munjal University seeks to embed and enshrine this thinking - learning here is patterned on the principles of practicality and relevance.

The University is now in its fourth year, and the excellent placement record supports this approach to business education.

For the MBA programmes, the School of Management has a tie-up with Imperial College London, which is ranked 9th in the latest QS ranking of global universities. Besides faculty support, the partnership includes programme and curriculum design. Also, all our MBA programmes offer students the chance to consider the Global Leadership Module at Imperial College Business School in London.

The learning experience at BML Munjal University has been further augmented through collaborations with **Singapore Management University and Robert H. Smith School of Business, University of Maryland (USA), as well as corporate tie ups with Axis Bank, IBM, KPMG, Siemens and Shell.** KPMG, for example, has partnered with BMU to introduce India's first specialisation in Forensic Accounting and Corporate Fraud, which has been built into the Accounting and Finance MBA programme. Likewise, IBM has collaborated with BMU for a MBA program in Business Analytics.

An MBA student who graduates from BMU is equipped with three unique skill sets that make him or her a well-rounded candidate. The emphasis on active learning, simulation and industry exposure ensures that a student possesses real and relevant employable skills - which act as a ready incentive for hiring firms as it brings down their overall cost of training. Second, an MBA from BMU strongly imbibes ethical and socially responsible practices - through the various training and learning modules. This is becoming an increasingly necessary prerequisite for today's dynamic and complex corporate world. Finally, students learn about mass impact and social relevance of a business by working on various inclusive innovation projects that are actively incubated by the University's research arm.

At the School of Management, we prepare students not just for a career, but we show them how to thrive and grow in a complex world! ”

CHANCELLOR'S MESSAGE



Mr. Sunil Kant Munjal



VICE CHANCELLOR'S MESSAGE

Prof B.S. Satyanarayana
BML Munjal University.

BMU Academic Programmes: A unique blend of national and international perspectives, with orientation towards the next generation of HR, marketing, and innovation challenges.

The whole world is changing rapidly in the era of the Knowledge Economy. We are witnessing reduced product life cycles due to accelerated innovation, and shrinking time to market from concept to product. In the next two decades, India, based on multiple predictions, could be anywhere from a \$10 – \$20 trillion economy and eventually the world's leading economy. This calls for an entirely new paradigm in management education and also management of companies. Management education has to adapt to challenges that include a) globalization; b) accelerated technology obsolescence; c) increasing use of Big Data and Analytics and moving away from intuitive decision making to rational processes; d) integration and greater emphasis on emotional quotient, sustainability, inclusiveness and ethics; e) other issues on account of an ICT enabled connected world such as digital marketing, e-commerce and associated trends; f) increasing multidisciplinary approach; g) increasing customized & personalized product and service delivery and h) newer modes of finance and banking trends.

India, with the world's largest youth population or demographic dividend, is expected to be the leader in innovation and entrepreneurship and "Make in India" is expected to take-off. To enable our youth to be prepared for the same, BML Munjal University has developed a new education pedagogy linking Outcomes Based Education (OBE), multi-disciplinary experiential learning & industry engagement, based on the **3Is - Inquiry, Innovation and Impact**. Thus the innovative curriculum is oriented towards igniting student minds and transforming education from a drudgery to joy, enabling students to achieve their dreams and aspirations. This involves making sure that a significant part of the curriculum is practice oriented or hands-on experiential learning, working on real life case studies. Our MBA, BBA and B.Com students are not only trained by our faculty, who have themselves worked in the best Indian and global institutions, but also by professionals from various industries and professors from the best universities in India and abroad. They have experienced internships and international immersion programmes to acquire credits from our partner institutes such as Imperial College London. Further, our engagement with the industry has already led to specialized programmes in areas such as Business Analytics with IBM, Forensic Accounting and Corporate Fraud with KPMG and Banking with Axis Bank. We have also set up over 10+ labs with companies such as Siemens, Shell and Hero MotoCorp. To make education holistic, students are also involved in a wide range of clubs, both cultural and technical, as well as in social service. Hence, we believe we have worked towards a holistic education and are truly preparing the leaders of tomorrow. We welcome our industrial partners to provide appropriate platforms, so that the students can showcase their capabilities. Thus, we embark on a long term win-win engagement together that will lead to building our own organization at a great India.



DEAN'S MESSAGE (SoM)

Dr. Vishal Talwar
BML Munjal University.

Welcome to the School of Management (SoM) at the BML Munjal University (BMU). It gives me great pleasure to extend an invitation to you to participate in our final placement process. We are rather proud of the learning environment we have created here and I look forward to hosting you personally. Our quest is to chisel out grounded business leaders who are comfortable in the uncertain, ambiguous reality that exists in the corporate world nowadays and are happy to roll up their sleeves and contribute economic value from the beginning. Our immersive and experiential orientation helps our students become more practical and application focused; helps them analyse problems from multiple perspectives and offer solutions that are conceptually and contextually sound.

BMU strongly believes in developing students through an evolutionary journey from mere KNOWING (class-room delivery) to DOING (skilling and re-skilling them) and finally to BEING (making them realise their potential to achieve their greater goals in life). Being mentored by Imperial College Business School, we have brought world class curricula to the classroom. Many of our courses and programmes have knowledge partners from the fields of consulting, information technology and global practices. Our focus on forensic accounting with KPMG in a world of errors of judgment and commitments; business analytics and knowledge discovery through business analytics labs with IBM; and simulation and optimization tooling with Siemens Software are some of the major initiatives that help our students become industry ready.

With a strong focus on ethics, values and contribution to the greater good of society, our students proactively take part in outreach programmes such as SANKALP which helps them understand greater social issues and to apply managerial principles to solve them.

I would take this opportunity to once again invite you to our beautiful campus and experience the transformation that we have committed ourselves to ringing in.





INTERNATIONAL DEAN'S MESSAGE

Dr. Gerry George

Dean, Lee Kong Chian School of Business, Singapore Management University.

BML Munjal University is founded on the core premise that the university education kindles in students a sense of inquiry to question why and how businesses can be transformed for the better, the capacity to inspire others through their leadership and communication skills, and ultimately, to generate positive impact on the local community and global society. These values frame our curriculum and are the cornerstone of the BMU student experience.

The curriculum, jointly developed with Imperial College Business School, is based on: (1) a problem solving approach, (2) interdisciplinary course content, (3) breadth of perspective, and (4) integration of practice into theory. What we aim to deliver in our programmes is a high exposure and integration with practice through industry projects, internships, and joint research projects. This approach allows BMU graduates to gain valuable career and life skills – to be able to reframe problems as opportunities and to deliver results!

We invite your organisation to consider hiring our students. You will find our students inquisitive, committed, energetic, and above all, well-trained. We are confident that our students and BMU as a whole would benefit from your engagement, just as much as we believe that we can contribute to your business success. Do visit us on campus, interact with the students, give a lecture, and help us by being part of our curriculum; you will find that you stand to gain as much as we do.



SCHOOL OF MANAGEMENT

The School of Management (SoM), BMU has been founded with the objective of transforming management education in India by creating a world-class learning environment.

SoM is engaged in creating, preserving & imparting internationally benchmarked knowledge & skills to a diverse community of students. The learning environment at SoM nurtures the spirit of enquiry, creativity, problem solving, entrepreneurship & innovation; promotes hands-on & cross-disciplinary learning; inculcates a raft of values, job & life skills. This ensures that students of the School of Management are transformed into well-rounded, industry-ready individuals who are equipped to take on leadership responsibilities from the day they graduate from the University.

VISION

- Nurture ethical leaders who are skilled, knowledgeable and have the life skills necessary to lead their organizations to success
- Advance and disseminate practically-oriented knowledge
- Bring global standards and best practices in the areas of management and entrepreneurship

MISSION

- To be a leading management school and to become a gateway for students from here to the world
- To be renowned for the quality and impact of its teaching, research and linkages with major stakeholders
- To find creative solutions for managerial and entrepreneurial problems
- To use applied research for extending the frontiers of knowledge
- To partner with other institutions in developing best practices across multiple domains
- To build a talented community of students and faculty who excel in teaching, learning and research in a creative and stimulating environment
- To develop socially and ethically responsible business leaders and entrepreneurs by providing contemporary and global knowledge
- To produce future leaders who are committed to People, Profits & Planet
- To engage with corporate, government and development institutions and help them apply sustainable management principles and practices

PEDAGOGY

Hands-on education or learning by doing is an integral component of BMU's teaching-learning environment. Studies have shown that students learn best and have a higher retention when they are encouraged to actively explore, experiment and work out demonstrable solutions to problems. Hands-on education challenges bright students to achieve more and helps struggling learners find new ways to master and apply complex concepts in life. It also sparks the love of learning, develops skills and the confidence to tackle the unknown, which is what the real world is about.

The focus of the programmes is on developing and nurturing well-rounded, socially responsible and ethical managers.

During their two year stay at BMU, students are expected to work hard and play hard, grow both professionally and as an individual, and be an integral part of a school poised to become world class and among India's best post graduate programmes in management.

In two years, a student undergoes a transition from being an individual contributor to a team player and leader, in an exciting journey which includes:

- Working on projects in diverse study groups
- In depth inputs and classroom exchanges facilitated by an eclectic mix of highly qualified and reputed faculty drawn from industry and academia, with wide ranging experience and expertise
- Multiple teaching methods – role plays, simulations, case studies, project work
- Exciting new courses on Perspectives and Skills in each semester, in addition to regular courses on core management disciplines
- Opportunity to participate in innovation camps and pursue an 8-week industry internship
- Attending a Global Leadership Module at Imperial College Business School.
- Opportunity to access industry experts, major corporates, investment banks, consultancies, venture capitalists and public sector organizations to ensure exposure to industry and its real concerns
- Exposure to on-campus Centres of Excellence where students can work on live projects with real commercial outcomes
- Undertaking research-led social initiatives at the grassroot level at the Institute of Inclusive Innovation (co-founded by Imperial College London)
- Being part of a diverse, on-campus community of students from multiple disciplines – management, engineering, commerce.

FACULTY

Dr Vishal Talwar
Dean (SoM) and Professor
Marketing

Prof. Davinder Singh
Associate Professor
Strategy and Innovation

Dr. Swetasree Roy
Associate Professor
Humanity

Dr. Anil Kumar
Assistant Professor
Decision Science

Dr. Ritu Chhikara
Assistant Professor
Marketing

Dr. Shrawan Trivedi
Assistant Professor
Information Systems

Dr. Jaskiran Arora
Professor
Accounting & Finance

Dr. Sanjeev Arora
Associate Professor
Marketing

Dr. Nandita Choudhury
Associate Professor
Language & Communications

Dr. Anshu Sharma
Assistant Professor
Human Resources

Dr. Ruchi Garg
Assistant Professor
Marketing

Dr. Vaishali Sharma
Assistant Professor
Marketing

Dr. Payal Kumar
Professor
Human Resource

Dr. Subaran Roy
Associate Professor
Economics

Dr. Swapnajit Chakraborti
Associate Professor
Decision Science

Dr. Mohit Yadav
Assistant Professor
Human Resource

Dr. Sangita Choudhary
Assistant Professor
Finance

Dr. Piyush Pandey
Assistant Professor
Finance

VISITING FACULTY

Dr. Nelson Phillips

Mr. Abheek Barua

Dr. Andreas Eisingerich

Dr. D.M. Swagerman

Dr. Kalyan Talluri

Prof. Vijay Ghei

Dr. Jatinder Sidhu

Dr. Sankalp Chaturvedi

Dr. Arup Kumar Baksi

Prof. Lionel Aranha

Dr. Yuri Mishina

Dr. Illeana Stigliani

Dr. Manaswee Samal

Dr. Llewellyn Thomas

Ms. Sunayana Baruah

Ms. Lalitha Maheswaran

Dr. Saibal Basu

Acting Dean, Imperial College Business School

Chief Economist, HDFC Bank

Professor (Marketing), Imperial College Business School

Professor (Financial and Management Accounting), University of Groningen, Netherlands

Professor (Operations Management), Imperial College Business School

Professor (Design Thinking), Hult School of Business

Associate Professor (Strategic Management), Rotterdam School of Management

Associate Professor (Organisational Behavior & Leadership), Imperial College Business School

Associate Professor (Statistics), BITM

Adjunct Faculty, IIM Kozhikode

Assistant Professor (Organisational Behavior/Strategy), Imperial College Business School

Assistant Professor (Design and Innovation), Imperial College Business School

Assistant Professor (Finance), Great Lakes Institute of Management, Chennai

Assistant Professor (Strategy and Innovation), Imperial College Business School

Professional Etiquette and Communication Trainer

Freelance Consultant and Corporate Trainer

Freelance Economics Faculty and Consultant

ACADEMIC AND INDUSTRY PARTNERSHIPS

Imperial College London – Mentor Institution

Imperial College London (ICL) is the mentor institution to BML Munjal University. ICL has helped BMU setup and run its School of Management (SoM) and design its teaching programmes, develop its curriculum and summer study programmes for business school students, along with joint research projects, faculty exchange and executive education.

Institute of Inclusive Innovation (I3)

BMU and Imperial College London are the joint founders of the Institute of Inclusive Innovation (I3), an applied research institute. Located on the BMU Campus, I3 aspires to transform society by undertaking research at the grassroots level and seeking solutions that promise high impact inclusive growth and development.

BMU's HR Conference on Talent Management and Transformation

BML Munjal University (BMU) organised an HR Conference on Talent Management and Transformation in association with NHRDN on 14th December, 2015 at the BMU Campus. Many Industrial and Academic HR Gurus held discussions on various aspects of Talent Management, Cross Cultural Management, Talent Analytics and Predictive Modelling, Managing Talent in Boundary-less and Networked Organizations and many more topics relevant to the current and future scenario.

BMU International Innovation Conference - 2016

BML Munjal University (BMU) organised the BMU International Innovation Conference in association with Imperial College Business School, Robert H. Smith School of Business at the University of Maryland and Lee Kong Chian School of Business at Singapore Management University on 9th – 10th January, 2016 in Delhi NCR. The conference brought together innovation experts from across the world from the fields of academia, industry and policy making.

IBM Business Analytics Lab

BMU, along with IBM, has setup an advanced Business Analytics Lab on campus. IBM, under its Career Education Program, provides relevant software and training using various industry cases to the faculty members and students of BMU. The process is to enable future business managers with the requisite skill-sets to succeed in any industry or function they choose to be in.



CLASSROOM AT INDUSTRY

The 'Classroom at Industry' serves as a platform that promotes partnership and intellectual exchange between BMU and the industry. This allows students to engage with the industry for experiential learning. The initiative has Practice School and Industry Visits as the two main components.

Practice School

Under Practice School, all students of MBA, BBA/ BCom(H) are required to undertake 8 weeks of industry internship. This provides students an opportunity to enhance their classroom learning through its application in a real world setting. They work on industry relevant assignments, under the guidance of industry executives and the mentorship of faculty. Students gain real life experience of problem solving and working in teams and thereby are better equipped to join the industry upon graduation.

As part of Practice School, students have undertaken an industry internship in diverse roles with companies from different sectors of the industry. The list of companies includes Siemens, ITC, Axis Bank, KG Somani, Kirloskar Pneumatic, IDBI Federal, Bry Air, Asahi Glass, and Future Retail, among others.

INDUSTRY IN CLASSROOM

BMU has invited successful industry executives to its campus to interact with students. They have shared the ideas and concepts that they have learned during their career. These interactions provided students a better understanding of the industry and also inspired them to be successful in their careers.

Students have also been engaged by industry executives in discussions to seek solutions to current and future challenges facing the industry. This has provided our students a forward looking orientation.

INDUSTRY EXECUTIVES AND LEADERS WHO HAVE VISITED BMU AND INTERACTED WITH OUR STUDENTS:

Dr. R.A. Mashelkar, Former Director General of the Council of Scientific & Industrial Research (CSIR)

Mr. TV Narendran, M.D, Tata Steel (India and South-East Asia)

Dr. Arun Maira, Management Consultant, Economist and former member of the Planning Commission of India

General Bikram Singh, Former Chief of Army Staff of the Indian Army

Mr. Suman Bose, CEO, Siemens Industry Software India

Mr. Santosh Desai, CEO, Future Brands

Mr. Rahul Jain, CEO, Bizwiz Learning

Mr. Samit Sinha, CEO, Alchemist Brand Consulting

Mr. Nitin Prasad, CEO, Shell Lubricants

Mr. R. Narayan, CEO, Power2SME

Mr. Aftab Sethi, Chairman & CEO, India Global Link Co., Ltd.

Mr. Kamal Singh, Chief of National HRD network

Mr. Amit Chandra, M.D., Bain Capital

Mr. Narayan Swamy, Executive Director, KPMG

Mr. Vijay Sethi, CIO, Hero MotoCorp

Mr. Sanjay Jorapur, CHRO, Hero MotoCorp

Mr. Vijay Sehgal, COO, Tata Teleservices Ltd.

Mr. Masayoshi Tamura, GM, Software Group, Hitachi India Pvt. Ltd. and Co-Chair, Japan Council, NASSCOM

Dr. S. Swarup, Director World Bank and Former Deputy Director General, Ministry of Commerce & Industry, Govt. of India

Mr. Vivek Sharma, Program Director, Gandhi Fellowship Program, Piramal Foundation for Education Leadership

Ms. Padmaja Ruparel, CEO, India Angel Network

Mr. Kamlesh Kumar Sharma, Director, PAC, Coke

Mr. Rajat Dhawan, Director (Senior Partner), McKinsey India

Mr. Manpreet Anand, Director - Finance & Strategy, Corning Incorporated, India

Mr. P. Dasgupta, Head E&L, IBM

Mr. K V Sridhar, Chief Creative Officer, India, Sapient Nitro.

Mr. Jagvinder Singh, Head, Forensic Accounting Practice, KPMG

Mr. Alope Goel, Divisional CFO, Siemens

Mr. Ashish Srivastava, Vice President-HR, Relaxo

Mr. Rana Vikram Anand, Head, Strategy, RBL

Ms. Anuradha Bhavnani, Regional Manager, Shell Foundation

Mr. Sanjeev Shukla, Marketing Head, Hero MotoCorp

Mr. Gaurav Mitra, Chinmaya Yuva Kendra

Mr. Abhay Kumar, Head, Strategic Marketing, Hero MotoCorp

Mr. Aseem Soni, Director, Cargill Foods India

Mr. Nideesh Tyagi, India Head, BBC Hindi

Mr. Dushyant Dhakre, Area Sales Manager, Grasim Industries Ltd. (Aditya Birla Group),

Mr. Sanjeev Srivastava, Associate Director, KPMG India

ORGANISATIONS THAT SELECTED BMU STUDENTS

The following organisations have chosen BMU for final placement or internship



Our Industry Partners

- Aditya Birla Group
- Amazon
- AG Industry
- Airport Authority of India
- APCPL
- Blue Hive
- Bry Air
- Burda Druck
- Cargill Foods
- Carrier
- Coca-Cola
- DCM-Fenesta
- DMRC
- Essel Shyam
- Exide
- Federal Mogul
- Forbes Marshall
- Groz Tools
- Havells
- Hero Fincorp.
- Hero MotoCorp
- Hurom India
- KG Somani
- JK Technosoft
- Linde Group
- Merino Laminates
- Moserbaer
- Mother Dairy
- Munjal Kiriu
- Munjal Showa
- Napino
- Om Shanti
- Omaxe
- Parle
- Powergrid
- Relaxo Footwear
- Ricoh
- Siemens
- Surya Roshni
- WNS
- Yes Bank
- Zycus

MBA PROGRAMME

The MBA programmes have been designed in collaboration with Imperial College Business School. The inputs regarding the future capability needs of managers and deficiencies in current MBA programmes were received from the industry. This knowledge guided the choice of the courses, their content and the pedagogy. At BMU, we endeavour to create a sense of 'inquiry' among our students, encourage them to get 'interested' in knowing and learning more about management concepts and their application; thereby enabling students to create an 'impact' on themselves, their organizations and eventually, society at large. BMU offers three MBA programmes, MBA (Regular), MBA (Business Analytics) in association with IBM, MBA (Accounting and Finance) in association with KPMG.

The MBA programmes curriculum consists of

- Core courses: help students grasp theory and business fundamentals
- Elective courses: allow students to gain deeper knowledge of concepts in their area of interest
- Skill courses: enable students to enhance their soft skills, ability to work in teams and lead others
- Perspective courses: help students broaden their thinking

MBA (Regular Programme)

The MBA programme consists of 24 Core courses, 8 Electives (to be chosen from a list consisting of 50+ options across the areas of Marketing, Finance, HRM/OB, Operations, IT and General Management), 8 Skill courses and 4 Perspective courses.

A comparison with equivalent programmes offered by well-known institutes in the country show that the MBA programmes at BMU have a comparable number of credits for core and elective courses, but a higher number of credits for skill courses. This emphasis on skills and perspectives is expected to go a long way in preparing students to be industry ready.

MBA (Business Analytics) in association with IBM

Business Analytics is a discipline that makes extensive use of data, statistical and quantitative analysis, explanatory and predictive modelling, and fact-based management to drive decision making. It is being used by industries to do everything from solving complex business problems to increasing the efficiency of hospitals and medical centres to simulating sporting contests. Business Analytics is a fast growing industry - currently growing at 35% annually. The curriculum is designed in association with IBM. IBM has established the IBM Business Analytics Lab at the BMU campus, in which they are providing industry relevant software and training on Predictive Analytics using IBM SPSS, Descriptive Analytics using IBM Cognos and Big Data & Analytics using IBM InfoSphere BigInsight.

MBA (Accounting and Finance) in association with KPMG

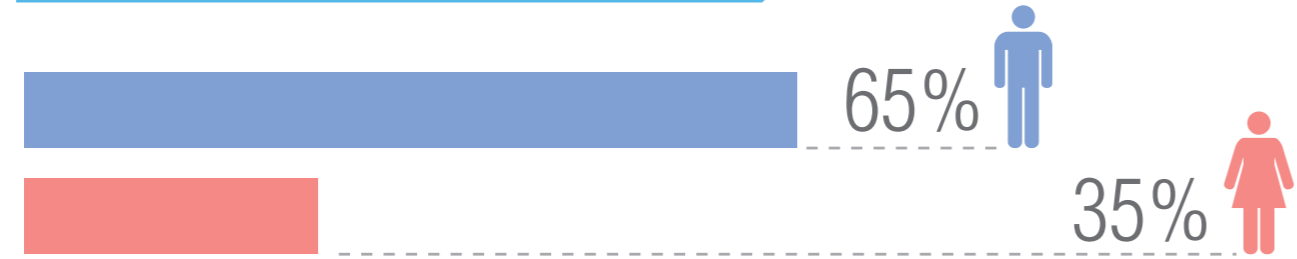
The MBA in Accounting and Finance (in association with KPMG), with a focus on Forensic Accounting and Corporate Fraud, is the first of its kind in India. Today's finance experts are worried about how corporate fraud is becoming a chilling reality across the world. A bigger concern is the dearth of skilled professionals who are equipped to combat it. With academic support from KPMG, one of the Big 4 accounting and advisory organisations in the world, this unique programme promises to produce managers who can devise and implement effective strategies against corporate crime.

COURSE LIST

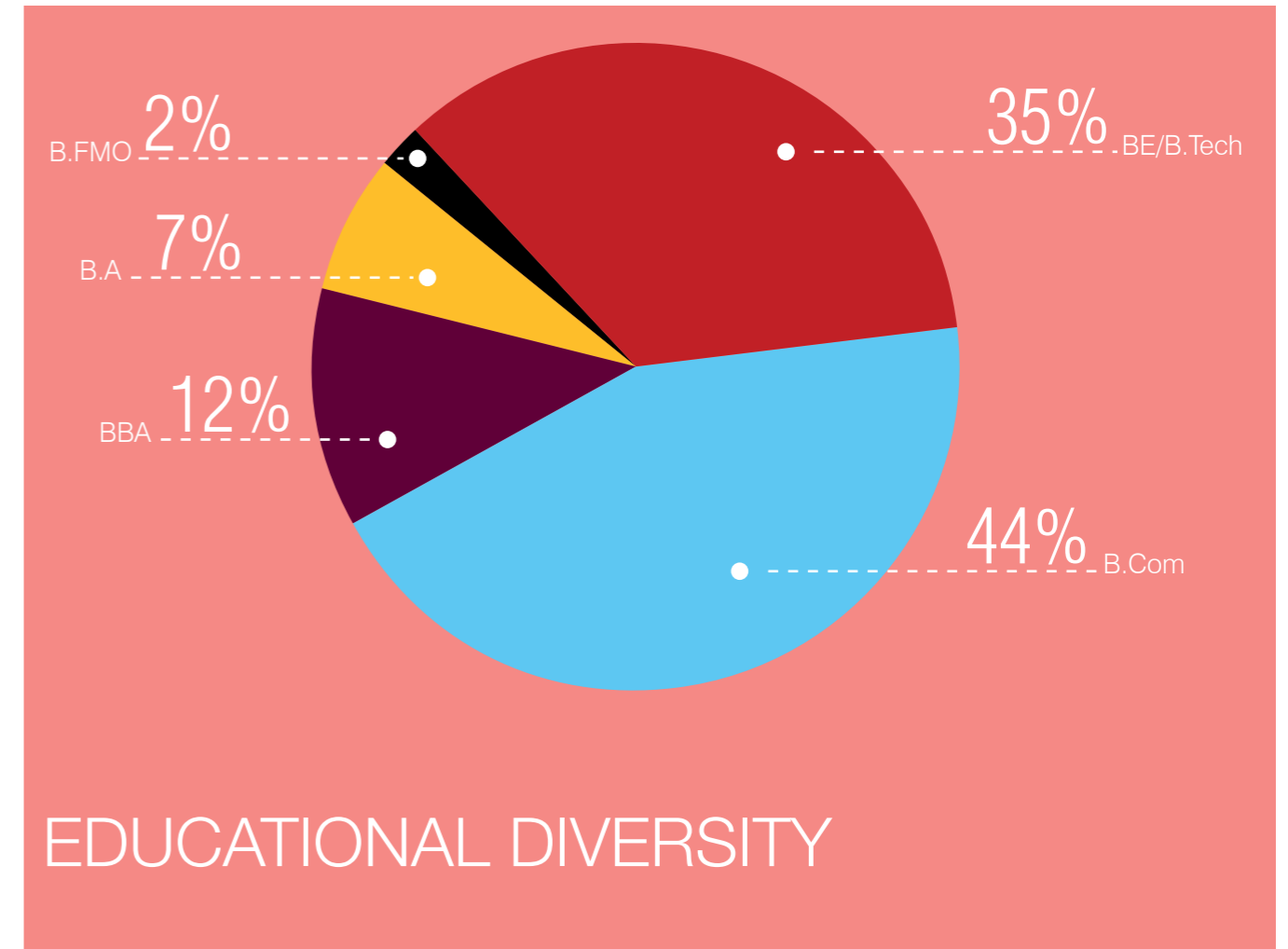
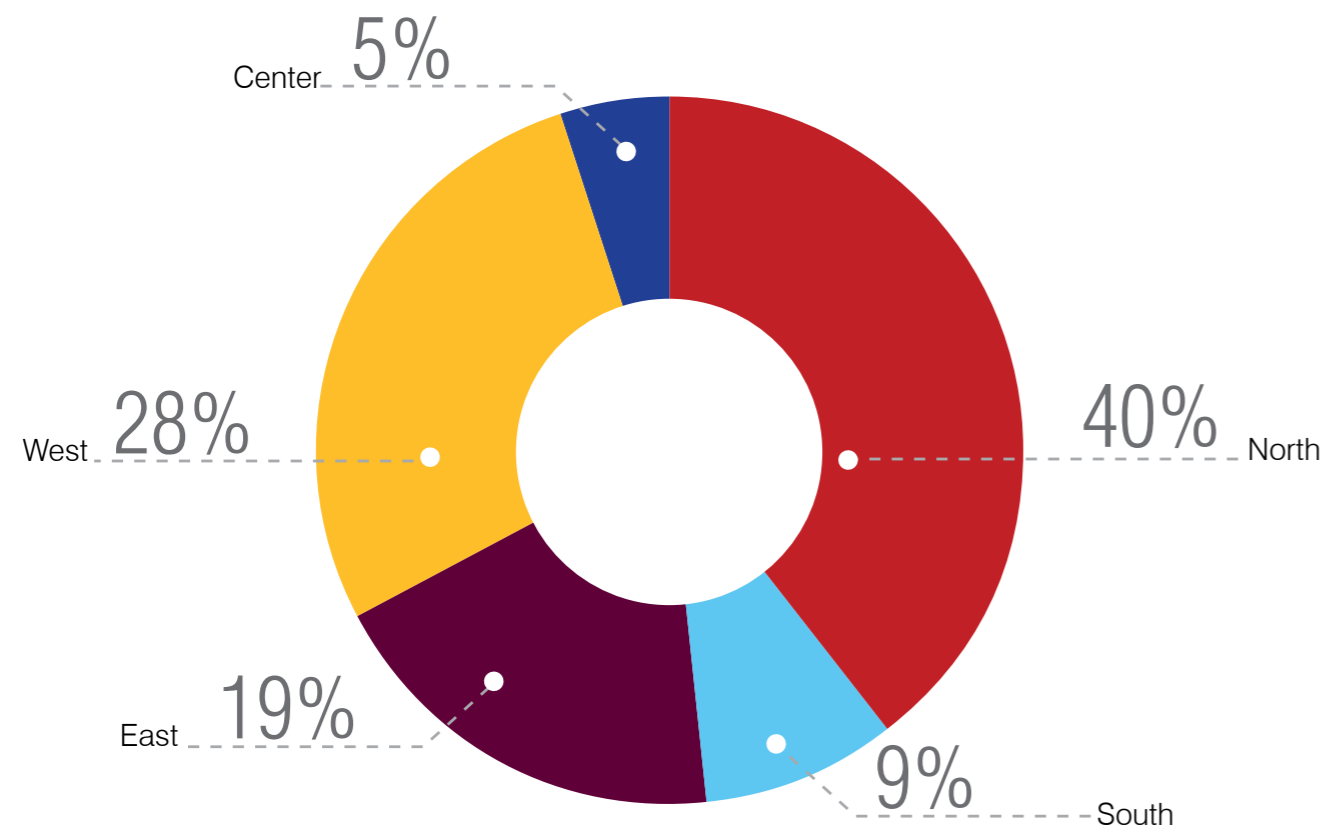
Core Courses	<ul style="list-style-type: none"> • Managing & Developing People • Micro-Economics • Business Statistics • Macro Economics & Policy • Sourcing and Managing Talent • Marketing and Consumer Behaviour • Financial Reporting and Analysis • Operation Research • Synthesizing and Analyzing Data • Costing Products and Services • Marketing of Products and Services • Managing Operations and Supply Chain • Organization Structure & Design • Managing Stakeholders and Legal Processes • Managing Financial Resources • Bringing Ideas to Market • Strategic Management • Project Management • Management of Design • Business Model and Intellectual Property • Management Information Systems • Corporate Governance and Social Responsibility • Digital and Social Marketing • Analyzing and Mitigating Risk • Capstone Simulation • Integrated Decisions Making (Simulation) 	<ul style="list-style-type: none"> • Sales Management • Sales and Distribution Management • Services Marketing • Markstrat Simulation • Strategic Marketing 		
	Skill Courses	<ul style="list-style-type: none"> • Communication & Presentation Skills • Etiquette and the Art of Conversations • Leadership Development • Problem Solving and Consulting Skills • Selling, Negotiation and Persuading Skills 		
	Perspective Courses	<ul style="list-style-type: none"> • Perspectives on World Civilizations • Critical Reasoning and Systems Thinking • Ethics and Citizenship • Personal Journey for Excellence 		
	Elective Courses			
OB and HR	<ul style="list-style-type: none"> • Organization Structure and Design • Employee Relation and Labour Law • Human Resource Planning • Negotiation & Grievance Management • Managing Interpersonal and Group Dynamics • Training and Development • Organizational Change Development • Human Resource Information System • Compensation Management • Cross Cultural and Global Management • Managing Diversity • Selection and Recruitment • Human Resource Accounting • Fundamentals of Labour Law • Industrial Psychology 			
Marketing	<ul style="list-style-type: none"> • Advertising & Sales Promotion (IMC) • Brand Management • B2B Marketing • Consumer Behavior • Customer Relationship Management • Digital Marketing • Emerging Areas in Marketing • Global Marketing Strategies • International Marketing • Marketing Research • Markstrat Simulation • Marketing Strategy • Product Pricing Channel Strategy • Retail Management • Rural Marketing 			
		<ul style="list-style-type: none"> • Management of Banking and Financial Services • Advanced Corporate Finance • Business Valuation and Modelling • Mergers and Acquisitions • Security Analysis and Portfolio Management • Stock Market Simulation (Fundamental and Technical Analysis) • Options, Futures and Derivatives • International Financial Management • Personal Financial Planning • SAP – FI (Financial Accounting) and CO (Controlling) • Fixed Income Securities • Entrepreneurial Finance and Venture Capitalists • Financial Risk Management • Modelling & Forecasting in Financial & Commodity Markets • Behavioural Finance • Alternative Investments and Hedge Funds 	Finance	
		<ul style="list-style-type: none"> • CSR and Social Entrepreneurship • Managing Family Business • Strategies for competition and Cooperation • Strategic Innovation Management • Strategies for Emerging Market • International Trade and Development 	General Management	
		<ul style="list-style-type: none"> • Accounting & Auditing • Business Law and Overview of Fraud & Misconduct • Asset Misappropriation & Palm Greasing • Financial Statement Fraud • Other Frauds & Problem Solving • Compendium on Legal, Regulatory & Professional Environment • Frauds in Digital Environment • Casework Analysis with Sector Contextualization 	Accounting & Finance (KPMG)	
		<ul style="list-style-type: none"> • VESPA • Data Visualization and Communication with Tableau • Descriptive Analysis using IBM Cogos (TM1 and BI) • Programming Hadoop with Python and Scripting in Linux • Big Data Analytics using Infosphere • Predictive Modelling Using SPSS Modeller • Social Media and Marketing Analytics using IBM Watson Analytics • Data Warehousing and Data Mining for Business Intelligence using IBM Cognos • Retail Analytics • CRM Analytics • Financial Analytics • Marketing Analytics • Supply Chain Analytics • HR Analytics 	Business Analytics (IBM)	

MBA 2016-2018

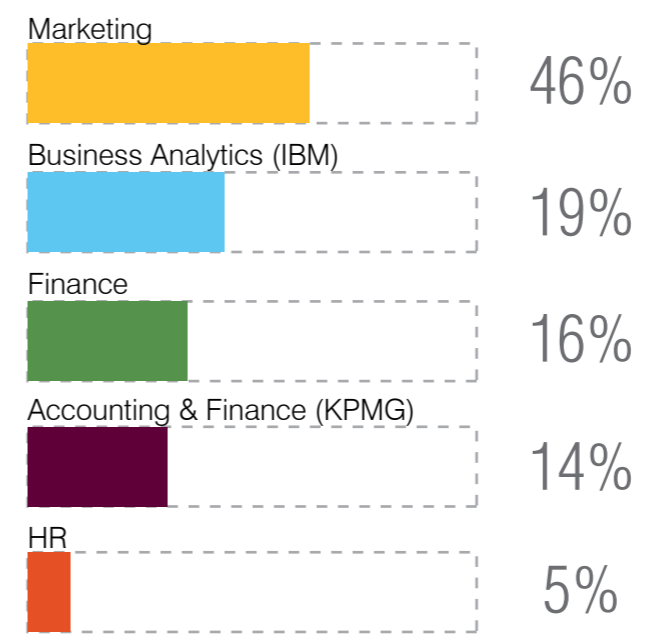
GENDER DISTRIBUTION



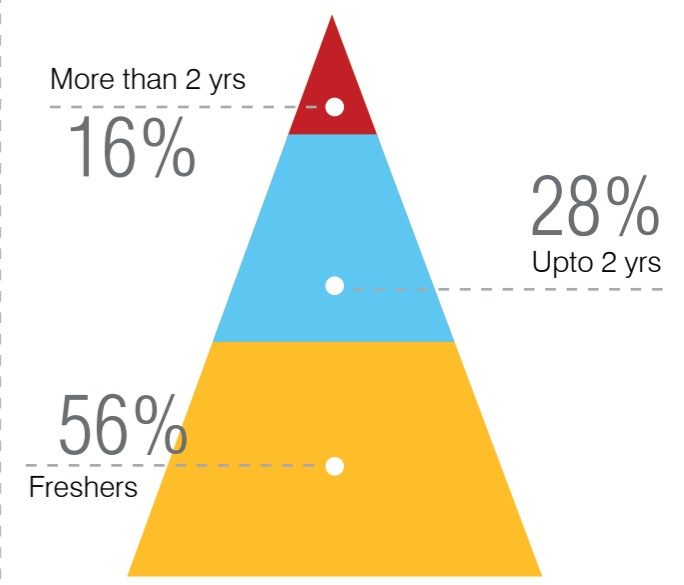
REGIONAL DIVERSITY



SPECIALIZATION



WORK EXPERIENCE



MBA

STUDENT PROFILES

MBA

Aakriti Sood

Undergraduate Degree	B.B.A
Work Experience	-
Languages Known	English, Hindi
Competency/ Skills	MS-Word, MS-Powerpoint and SPSS
Practice School Company	Adidas
Practice School Project	A study to enhance customer experience of Adidas "Endless Aisle Platform"
LinkedIn Profile	goo.gl/gBxD5u

Marketing



Aakriti is an enthusiastic person and a fighter. She never limits herself to anything and is always ready to explore new things. She faces challenges in her path to success with grit and determination. An optimistic person, she has shown a lot of perseverance in her approach. She does not compromise on her morals and values.

Aikansh Mathur

Undergraduate Degree	B. Com
Work Experience	-
Languages Known	English, Hindi
Competency/ Skills	Microsoft Word, Microsoft Powerpoint, Microsoft excel
Practice School Company	Birla SunLife Insurance
Practice School Project	Equity Research - Oil & Gas Sector
LinkedIn Profile	goo.gl/qbWLW4

Finance



Aikansh defines himself as a practical person, driven by logic and facts. He always strives for perfection. A people's person, he is highly adaptable to different situations. Always the first one to accept mistakes and revise plans, Aikansh is highly adaptable with a strong will power that helps him see through many projects.

Aishwarya Bhatia

HR & Marketing

Undergraduate Degree	B.B.A
Work Experience	4 month
Languages Known	English, Hindi, Punjabi
Competency/ Skills	Java, SQL, SPSS Software, Microsoft Office,
Practice School Company	Wipro BPS Ltd.
Practice School Project	A Study of Recruitment and Selection Process of Wipro BPS Ltd at Talent Acquisition Division
LinkedIn Profile	goo.gl/4hkZxX



Aishwarya is a true idealist who believes in morals and ethics. She likes to explore her limits. Her passion can be seen in her efforts towards any work given to her. A hard working, enthusiastic person, Aishwarya is adaptable to change. Always the first to volunteer, Aishwarya is an asset to a team for her ability to take initiatives. She is loyal and committed towards her work. She is punctual, disciplined and a good team player.

Akanksha Nagar

Marketing

Undergraduate Degree	B.B.A
Work Experience	-
Languages Known	English, Hindi
Competency/ Skills	MS Word, MS Powerpoint, MS excel, SPSS
Practice School Company	Axis Bank
Practice School Project	Cash Management Services at Axis Bank
LinkedIn Profile	goo.gl/E3UImP



Akanksha is a creative and an innovative thinker, who is dedicated towards her work. She loves to interact with people and believes in helping others. She is punctual and hard working.

Alisha Vij

HR & Marketing

Undergraduate Degree	B. A. (Maths & Eco)
Work Experience	8 months
Languages Known	English,Hindi
Competency/ Skills	MS Office, SPSS
Practice School Company	Isobar
Practice School Project	Execution of Media campaigns
LinkedIn Profile	goo.gl/pBvMJh



Alisha is an extrovert, friendly and a confident person. She is a good communicator and can work well in a team. She is a fast learner, disciplined, honest and positive person.

Amrita Kapoor

Marketing

Undergraduate Degree	B. Com
Work Experience	-
Languages Known	English, Hindi
Competency/ Skills	Microsoft Word, Microsoft Powerpoint
Practice School Company	Birla SunLife Insurance
Practice School Project	Marketing Strategies of Birla Sunlife
LinkedIn Profile	goo.gl/db7U6n



Amrita is a positive and a lively person. She believes that she is confident enough to take up challenges. A good team player, Amrita is known for a reliable nature.

Aniveshika Singh

Marketing

Undergraduate Degree	B. Com
Work Experience	-
Languages Known	English, Hindi
Competency/ Skills	MS Word, MS Powerpoint, Java
Practice School Company	Indian Oil Corporation
Practice School Project	Branded fuel sale and scope of improvement(Petrol)
LinkedIn Profile	goo.gl/R6zPLc



Aniveshika is a hardworking, dedicated and a sincere person. She is passionate about music, loves exploring new places and has a good taste for food. In a team, she's always motivating others. A reliable person, she never backs out from doing any work.

Anvesh Soni

Finance

Undergraduate Degree	B.B.A
Work Experience	-
Languages Known	English, Hindi
Competency/ Skills	-
Practice School Company	Kirloskar Pneumatics
Practice School Project	Project 1 :To study and evaluate the financial performance of major companies and sub-sectors of the logistics industry Project2: To build an exhaustive database of dominant logistics companies incorporating a financial framework in conjunction with business profiling of the companies and to assess them with the aid of multiple parameters.
LinkedIn Profile	goo.gl/LjAF5o



Honesty, integrity, and loyalty are the values which Anvesh abides by. He is one of the most politically correct individual. Before finalising any approach, one can be confident that Anvesh would've thought through all the possible consequences and alternative approaches, before arriving on a decision.

Harshvardhan Kothari

Marketing

Undergraduate Degree	B. Com
Work Experience	-
Languages Known	English, Hindi, Bengali, Marwari
Competency/ Skills	Microsoft Excel & Powerpoint
Practice School Company	Axis Bank
Practice School Project	Antecedence and consequence of transactional banking: In Indian Bank context
LinkedIn Profile	goo.gl/gG6RIR



Harshvardhan is a jovial and a hardworking person. He has an entrepreneurial bent of mind, and stays positive even in a tough situation. He is passionate about learning.

Himanshi Suman

Marketing

Undergraduate Degree	B. Com
Work Experience	-
Languages Known	English, Hindi
Competency/ Skills	Microsoft Excel, Powerpoint, SPSS
Practice School Company	Jindal Stainless Limited
Practice School Project	Customer Satisfaction and Retention and its analysis
LinkedIn Profile	goo.gl/yNgJLf



Himanshi is a hard-working person who believes in her ethics and morals. She has a positive attitude and is committed towards her work. She believes in completing her work on time and efficiently. A disciplined person, she encourages her team to be committed as well.

Hitesh Yadav

Marketing

Undergraduate Degree	B. Tech
Work Experience	13 month
Languages Known	English, Hindi
Competency/ Skills	Customer handling , Microsoft Excel, Powerpoint, SPSS
Practice School Company	Make My trip
Practice School Project	To focus on deep understanding of travel requirements of SMEs
LinkedIn Profile	www.linkedin.com/in/hitesh-yadav-97816853



Hitesh believes that consultative sales will be the new dimension of sales. He loves networking, liaising, interacting with people for making a difference to their lives. Adaptability and flexibility are his key strengths to deal with technology-disrupted business world.

Hrishikesh Hulyalkar

Finance

Undergraduate Degree	B.E.
Work Experience	34 month
Languages Known	English, Hindi, German, Marathi, Kannada, Tamil, Telugu
Competency/ Skills	Murex 3.0, SWIFT, TPS, Microsoft Office, SPSS
Practice School Company	KPMG
Practice School Project	Forensic Investigation and Dispute Advisory Services in Real Estate and Infrastructure Sector
LinkedIn Profile	goo.gl/XQ2A5l



Hrishikesh is an out-of-the-box thinker and an actor by passion. He is a quick learner and a high performer. He believes that positive and an enthusiastic attitude and discipline define his character.

Ishan Raj

Marketing

Undergraduate Degree	B. Tech
Work Experience	16 month
Languages Known	English, Hindi
Competency/ Skills	PHP, SolidWorks
Practice School Company	Nest Keys
Practice School Project	Analyzing the role of LIC in Indian Insurance market
LinkedIn Profile	goo.gl/jdHI3k



Ishan Raj is a curious person. He loves exploring new ideas and experiences. Energetic and enthusiastic about making new connections, he has strong people skills. He believes that every move and every idea is part of something bigger.

Lokesh Arun Parihar

Marketing

Undergraduate Degree	B. Com (Regular) ABST, EAFM, BADM
Work Experience	-
Languages Known	English, Hindi, Marathi
Competency/ Skills	Java, Mysql, SPSS, Business Administration, Accounting, FM, Excel, Powerpoint
Practice School Company	Nest Keys
Practice School Project	The comparative study of ULIP and mutual fund
LinkedIn Profile	goo.gl/FGqTvl



Lokesh's greatest strength is his work ethic. When he commits to a deadline, he does whatever it takes to deliver. He possesses an outgoing and spontaneous personality, who can influence people with his words and actions. He has good interpersonal and leadership skills as well as the ability to work cohesively in teams. He is good in analysis, assessment and planning with a flair for hard work and punctuality.

Nayan Arora

Undergraduate Degree	B.B.A
Work Experience	-
Languages Known	English, Hindi, Punjabi
Competency/ Skills	MS Office, SEO, Digital Marketing, SPSS
Practice School Company	IFFCO
Practice School Project	Opportunities to Associates with IFFCO eBazar
LinkedIn Profile	goo.gl/OANnDZt



Marketing

Nayan is an organised and efficient person . He is a reliable,trustworthy and adaptable individual who can learn new skills easily and execute them swiftly . A good listener, Nayan is able to communicate well in group or on an individual level .

Nupur Mishra

Undergraduate Degree	B. Tech
Work Experience	44 month
Languages Known	English, Odiya, Hindi
Competency/ Skills	MS Office, C, C++, Java J2EE, Javascript, Bootstrap, Nodejs, Angularjs, Liferay, MySql, MongoDB, D3.JS, Sigma.JS,HTML, CSS, Social Media Marketing, SPSS
Practice School Company	Central Test
Practice School Project	Brand Visibility and Reach in India Market - B2B Marketing
LinkedIn Profile	goo.gl/MzLlhu



Marketing

Nupur is an optimist, works with a lot of enthusiasm and passion and always finds an innovative way of doing work. She is a problem solver and a people's person who is expressive; a keen observer and listener. She loves listening to music and reading books.

Priya Yadav

Undergraduate Degree	B. A. (Hons) Economics
Work Experience	-
Languages Known	English, Hindi
Competency/ Skills	Microsoft Office
Practice School Company	InnoBytes Technologies
Practice School Project	Business, Revenue model & financial Planning for a start up and Portfolio management
LinkedIn Profile	goo.gl/LxQmdk



Finance

Priya loves Urdu shayari. She happens to be a firm believer of the statement that one should always try to be the best version of oneself and people should be self dependent in completing their tasks. She believes in doing things differently and not traditionally. She is empathetic by nature and is known for her punctuality. Shorter the time period to finish a task, better would be the planning and execution from her side.

Rahul Sharma

Undergraduate Degree	B. Tech
Work Experience	-
Languages Known	English, Hindi, German
Competency/ Skills	Microsoft Office
Practice School Company	Axis Bank
Practice School Project	Digitalization in Banks
LinkedIn Profile	goo.gl/TJwk64



Marketing

Rahul is a confident leader who works to exemplify truthfulness and reliability. He is a straightforward person and believes in facts. He is responsible and very punctual about getting the task done.

Sailendra Kumar Routray

Undergraduate Degree	B. Tech
Work Experience	31 month
Languages Known	English, Hindi, Odiya
Competency/ Skills	MS Office, C, C++, Java J2EE, JavaScript, MySQL, D3.JS, HTML, CSS, SPSS, PLSQL, Postgres Sql, Struts & Spring Framework, JQuery, Usability testing, UI/UX Designing and testing
Practice School Company	IFFCO
Practice School Project	Company Overall Structure, Comeptitor Aspect and Customer Perspective On IFFCO
LinkedIn Profile	goo.gl/MTkODO



Marketing

Sailendra is an adaptable player. He believes and understands that leadership is a two way street. He is a learner with a strong people's personality who values others' opinions and has the ability to ensure trust amongst his peers. He exhibits an optimistic, motivational and altruistic spirit which is displayed in his interpersonal transactions. He is innovative and persevering with a passion for automobiles and travelling to new places.

Sandipan Das

Undergraduate Degree	B. Com (Hons)
Work Experience	-
Languages Known	English, Hindi, Bengali
Competency/ Skills	Microsoft Office
Practice School Company	Birla SunLife Insurance
Practice School Project	Marketing Strategies of Birla Sunlife
LinkedIn Profile	goo.gl/S7qFJi



Marketing

Sandipan is someone who thinks positively and can execute difficult tasks. He is not an individual who needs to be micromanaged. Rather, when given a specific task, he can figure out the best ways to solve the problem in an independent manner. He believes in hard work and always strives for self-improvement.

Shubham Sinha

Undergraduate Degree	B. FMO
Work Experience	-
Languages Known	English, Hindi
Competency/ Skills	Microsoft Powerpoint, Creative Writing
Practice School Company	Ourbit Marketing & Communications
Practice School Project	Working on various social media platform of various clients to for brand awareness, generate lead, seeding etc
LinkedIn Profile	goo.gl/sE9HJ9



Marketing

Shubham is a published author & poet and has the ability to touch people's heart through his writing. He is a determined and highly motivated person. He makes sure to take any task to completion. He is a team player. He is full of positive energy, but at the same time, he is also a realist. He demonstrates a resolve to keep going with all he has got when going gets tough. He relishes challenges and believes in the process of continuous learning.

Sonaal Sharma

Undergraduate Degree	B. Com (Hons)
Work Experience	12 month
Languages Known	English, Hindi
Competency/ Skills	Microsoft Office
Practice School Company	Axis Bank
Practice School Project	Analysis of Trade Finance services and Current Account Products
LinkedIn Profile	goo.gl/WMLToC



Finance

Sonaal Sharma is self motivated and optimist person who believes in hard work and new ways of doing things. He has a creative and inquisitive mind. He is a problem solver and tries to achieve perfection in every thing he does. He is a movie buff and loves to listen to music.

Sonali Sitoshna Nayak

Undergraduate Degree	B. Tech
Work Experience	30 month
Languages Known	English, Hindi, Odiya
Competency/ Skills	Java/J2EE,Hibernate,Struts, Spring Framework, Oracle and PLSQL, Unix, C, C++, Dot Net(classical, ASP), JavaScript, MS Office, SPSS
Practice School Company	Axis Bank
Practice School Project	Combination of 3 projects mentioned by Axis bank as suggested by my supervisor: Comparative Analysis of Forex Operations Conducted by Axis Bank with Other Banks, Cash Management Services and its products and Comparisons with other banks and Current Account products provided by axis bank
LinkedIn Profile	goo.gl/6wGjOC



Marketing

Sonali is an idealistic and enthusiastic person. Her energy and high spiritedness puts together to excel in each endeavour in an adaptive way. She ensures listening and learning attitude, maintaining trustworthiness among peers. Punctuality and completeness defines her work. Her friendly and bubbly nature wins everyone's attention. She loves travelling to places.

Sreosi Das

Undergraduate Degree	B. Com (Marketing Hons)
Work Experience	-
Languages Known	English, Hindi, Bengali
Competency/ Skills	Microsoft Office
Practice School Company	Jindal Stainless Limited
Practice School Project	Explore market for long products &stainless steel plates in europe
LinkedIn Profile	goo.gl/JQ1ef0



Marketing

Seosi is very hard working; has positive attitude towards everything and is adaptable and friendly. She is veritable and dedicated towards her work.

Suhail Maini

Undergraduate Degree	B. Com (Hons)
Work Experience	-
Languages Known	English, Hindi, Punjabi
Competency/ Skills	MS Office, Accounting, Finance
Practice School Company	Birla SunLife Insurance
Practice School Project	Fundamental and technical analysis of Private Banks
LinkedIn Profile	goo.gl/694yXI



Finance

Suhail is a rational thinker who works with logic and reasoning. Inquisitive by nature, he likes to explore new areas and often stretches his limits. He ia man of his word, loyal and trustworthy. He strives for perfection in whatever he does.

Tushar Gupta

Undergraduate Degree	B. Com
Work Experience	12 month
Languages Known	English, Hindi
Competency/ Skills	MS Office, Tally, DTP
Practice School Company	Creative Group
Practice School Project	Research on Infrastructure development in Transportation Sector specifically in Metros and Airports in India and formalize a strategy for Business Development based on recommendations.
LinkedIn Profile	goo.gl/TjNRwx



Marketing

Tushar Gupta is a hard worker who believes in making dedicated efforts towards work. He likes to expand his horizons with innovative ideas. Loyalty and honesty are integral to him and his determination can be seen in his efforts towards any work given to him

Vivekraj S

Undergraduate Degree	B.E.
Work Experience	18 month
Languages Known	English, Tamil
Competency/ Skills	Microsoft Office, Photo shop CS5
Practice School Company	Made by Fire
Practice School Project	Importance of Social Media Handles for brands and its value addition for the companies growth
LinkedIn Profile	goo.gl/i2Xvrm



Marketing

Vivekraj is an accountable person and an amazing team person, who loves to work under pressure but does not give up on his affability and cool quotient. He is a good writer who intertwines words well with an emotional pinch. He has a discrete perspective to things which is reflected in his capability to think out of the box.

Yash Sharma

Undergraduate Degree	B. Com
Work Experience	24 month
Languages Known	English, Hindi
Competency/ Skills	Finance and Accounting, IT Recruitment, Microsoft Office
Practice School Company	KPMG
Practice School Project	Forensic Investigation of an Automobile Company
LinkedIn Profile	goo.gl/pZzaAb



Finance

Yash sharma is gregarious and enthusiast by nature, who likes to plan according according to the situations. He likes to take charge as leader, however, he is also a great team player. He is adaptive and believes in smart working. He has a positive attitude and a zeal for discipline and persistence.

Yashkiranjeet Singh

Undergraduate Degree	B. Com (Regular)
Work Experience	-
Languages Known	English, Hindi, Punjabi
Competency/ Skills	MS-Office, SPSS
Practice School Company	Birla SunLife Insurance
Practice School Project	Marketing Strategies of Birla Sunlife
LinkedIn Profile	goo.gl/6DcBYx



Marketing

Yashkiranjeet Singh is a dynamic individual, who believes in doing the task really well rather than try to win it everytime. He is versatile and adaptable by nature. A people's person, he loves playing basketball, swimming and has a keen interest in travelling.

MBA(Accounting & Finance)

In Association with KPMG

Anshuman Pandey

Undergraduate Degree	B. Com
Work Experience	24 month
Languages Known	English, Hindi, Marwari
Competency/ Skills	Microsoft Office(word, excel, powerpoint, visio etc), SPSS, Tally, IFRS, USGAAP, Taxation, Accounting, IndAS,DTAA
Practice School Company	KPMG
Practice School Project	Forensic Investigation of an Automobile Company
LinkedIn Profile	goo.gl/5tuqMj



Anshuman is a self-motivated person, with a positive attitude towards work and life. He is a hard working individual and committed towards his goal. Always ready to learn new things, he can bring out the best from a team. He is believes in leading a happy and a healthy life.

Deepanshu Sharma

Undergraduate Degree	B. Com
Work Experience	-
Languages Known	English, Hindi
Competency/ Skills	Microsoft Excel, Powerpoint, SPSS
Practice School Company	Birla SunLife Insurance
Practice School Project	Equity Research
LinkedIn Profile	goo.gl/wYXM1D



Deepanshu Sharma is a disciplined, enthusiastic individual and a natural leader. A team player, he is adaptive and believes in smart working. He stays positive and relaxed in all sorts of situations.

Divya Chaudhary

Undergraduate Degree	B. Com
Work Experience	-
Languages Known	English, Hindi
Competency/ Skills	Microsoft Excel, Powerpoint, SPSS
Practice School Company	KPMG
Practice School Project	Anti-bribery compliance review for renewable energy company
LinkedIn Profile	goo.gl/PBfLVw



Divya is an astute and a dedicated commerce graduate. Adept in the field of finance, she is a team player and love to help grow her team's knowledge quotient. Always up for additional responsibilities, she is a dedicated, hardworking, honest, and a fair person. She can communicate clearly. She loves the outdoor and has a passion for dancing.

Vivek K

Undergraduate Degree	B. Com
Work Experience	25 month
Languages Known	English, Tamil, Sanskrit, Japanese
Competency/ Skills	Accounting and Finnacle , IFRS ,IFRS 102, MS Office, Micorsoft Visio, SPSS
Practice School Company	KPMG
Practice School Project	Anthology in the world of Forensic Investigation and Dispute Advisory Services
LinkedIn Profile	goo.gl/LtNcmg



Vivek is a crisis manager, who believes in planning ahead and creating backup contingencies. He is also a problem solver and when it comes to work, he always goes the extra mile.

Priyansha Puri

Undergraduate Degree	B. Com (Regular) ABST,EAFM
Work Experience	-
Languages Known	English, Hindi, Punjabi
Competency/ Skills	Microsoft Office,
Practice School Company	Axis Bank
Practice School Project	An Empirical Study of Customer Satisfaction on the various factors for Transactional Banking Services including some insights of it on Banks, after the demonetization.
LinkedIn Profile	goo.gl/qYlBds



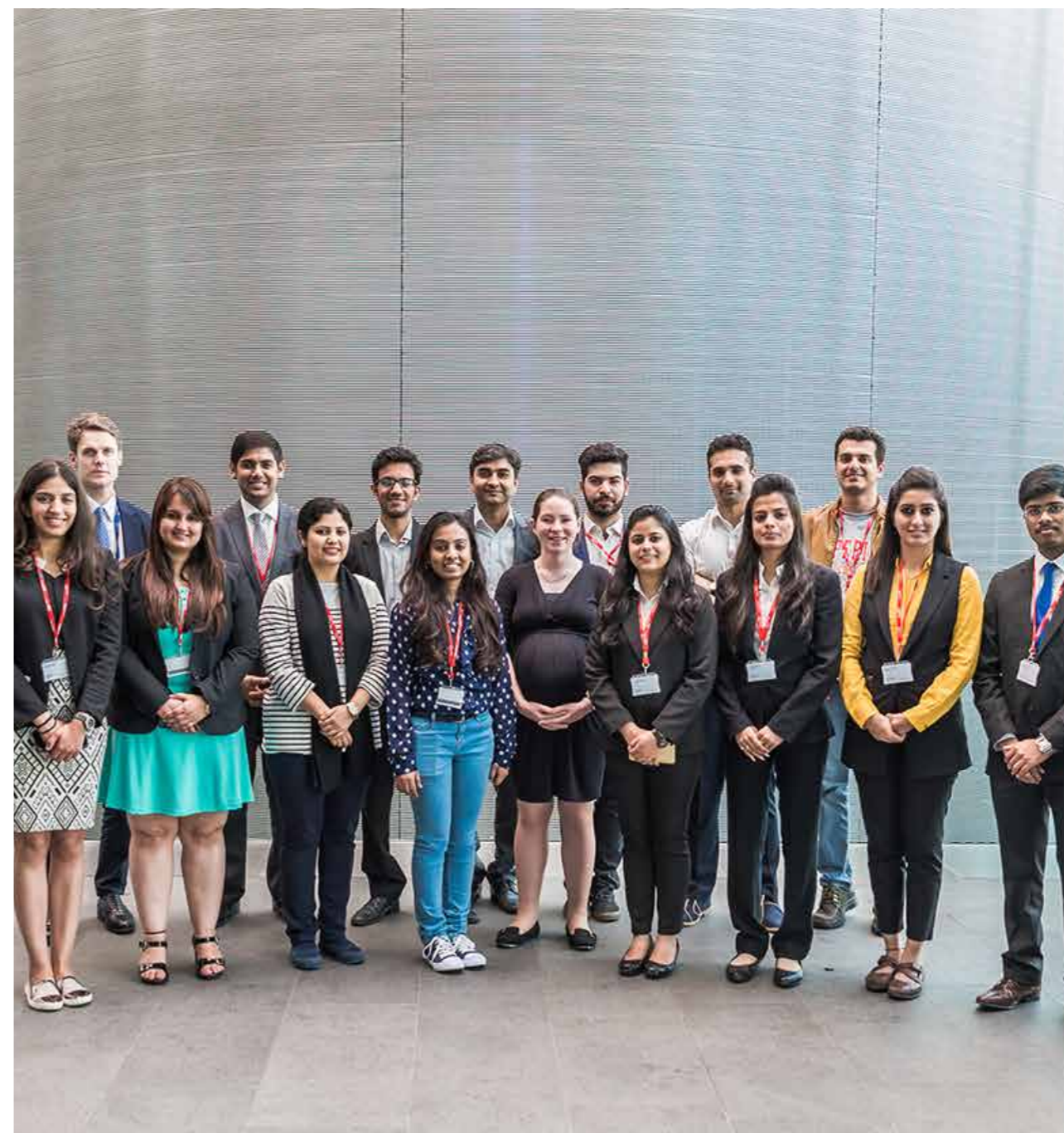
Priyansha is hard working by nature and likes to explore her limits every time. She is gregarious, dynamic and adaptive to the environment around her. She cannot compromise with her values and morals. She considers humility to be her strength.

Viren Gupta

Undergraduate Degree	B. Com
Work Experience	25 month
Languages Known	English, Hindi
Competency/ Skills	Accounting, Auditing, Financial Reporting, Taxation, MS excel
Practice School Company	Birla SunLife Insurance
Practice School Project	Equity Research - IT Sector
LinkedIn Profile	goo.gl/oOkuiO



Viren Gupta is goal oriented, focused on his work and given the situations, he can adapt accordingly and come out with best results.



Students at Imperial College London

MBA (BUSINESS ANALYTICS)

In Association with IBM

Abhisek Nayak

Undergraduate Degree	B. Tech
Work Experience	30 month
Languages Known	Odiya, English, Hindi
Competency/ Skills	Oracle,PLSQL, .net, java,postgres sql,data warehousing tools,Jasper Reports,HTML,CSS
Practice School Company	Axis Bank
Practice School Project	Cash Management System- its collection and payment solutions along with current account products provided by axis bank
LinkedIn Profile	goo.gl/c4ohiw



Abhisek sees himself as an upbeat, fun loving and a self-motivated team player with excellent communication skills. He is an active listener and finds ways to solve problems. He loves singing, travelling to new places and experimenting with food. His areas of interest are emerging technologies in the field of analytics.

Amit Bhargava

Undergraduate Degree	B. Tech
Work Experience	-
Languages Known	English, Hindi
Competency/ Skills	NISM V-A: Mutual fund distributors certification exam, NISM VI: Depository Operations Certification Exam, Excel, Word, PowerPoint, Matlab, Basic knowledge of c and c++, Windows operating systems
Practice School Company	Yumchek
Practice School Project	HORECA Cashback Program
LinkedIn Profile	goo.gl/4Bj2Lt



Amit is a type of person who meets challenges head-on rather than sweeping them under the rug and hoping they go away. He is a smart observer. Data Analysis is his forte. He loves to play with numbers and draw inferences out of the. Amit has an excellent analytical mindset.

Apoorv Bhargava

Undergraduate Degree	B. Tech
Work Experience	-
Languages Known	English, Hindi
Competency/ Skills	Excel, MATLAB, SPSS, ANSYS, Solidworks
Practice School Company	Vespa Analytics
Practice School Project	Health Care Analytics
LinkedIn Profile	goo.gl/TAfXOU



Apoorv is a very dynamic person and can adapt to any situation/scenario very quickly. He likes to explore new things and limits. He is a quick learner and has a strong will power. He can handle responsibility and pressure both without getting hassled.

Sushma Balakrishnan

Undergraduate Degree	B. Tech
Work Experience	-
Languages Known	English, Tamil, Telugu
Competency/ Skills	C, C++, Java, sql, ubuntu, windows xp, Microsoft Office, R programming
Practice School Company	KPMG
Practice School Project	Pilot market project-Mock exercise for south Asian Regional Power exchange [SARPEX] and other associated activities
LinkedIn Profile	goo.gl/Ob1xjm



Sushma Balakrishnan is an avid reader. She has a passion to learn new things. She wants to grow in the field of emerging technologies and analytics.

Hemanth Gupta.Konkimalla

Undergraduate Degree	B. Tech
Work Experience	12 month
Languages Known	English, Telugu, Hindi, French (limited proficiency)
Competency/ Skills	Java, HTML, VB(Graphical User Interface), Animation, Microsoft Office, Labview
Practice School Company	TVS Tyres
Practice School Project	On Time In Full (OTIF)
LinkedIn Profile	goo.gl/fjepHu



Hemanth is a dreamer and a natural Leader. He is always on the search for innovative answers. He aims to use the knowledge acquired to make the world a better place to live.

Kritika Anand

Undergraduate Degree	B. A. (Hons) Economics
Work Experience	18 month
Languages Known	English, Hindi, Punjabi
Competency/ Skills	Excel, Powerpoint
Practice School Company	Quattro Global Services
Practice School Project	One woman initiative
LinkedIn Profile	goo.gl/nd5tzh



Kritika is optimistic and enthusiastic by nature and hence, she loves to take up challenges and explore. In her opinion she is ahead of the pack as she believes in healthy competition.

Rishabh Gupta

Undergraduate Degree	B. Tech
Work Experience	15 month
Languages Known	Hindi, English , Bundelkhandi
Competency/ Skills	Microsoft Office, auto cad, catia , solid work, SPSS
Practice School Company	IMS-Design & Innovation Academy
Practice School Project	Design the marketing stargey for upcoming products
LinkedIn Profile	goo.gl/gZBgU9



Rishabh is a hardworking, organized person who is good is strategizing, planning, and finding solutions of business problems. He believes in leading teams and supporting team members by guiding & motivating them. He is an extrovert who can present his ideas with immense clarity. He has a positive disposition and is always on the lookout for more knowledge. His passion for work is reflected in the efforts made by him towards any task or responsibility vested in him.

Mrinal Tyagi

Undergraduate Degree	B. Tech
Work Experience	-
Languages Known	English, Hindi
Competency/ Skills	Excel, MATLAB, C++
Practice School Company	Axis Bank
Practice School Project	The Power of One - Transaction Banking
LinkedIn Profile	goo.gl/VF0aq7



Mrinal is a determined, adaptable and diligent person who is inquisitive by nature. He wants to be an integral part of an organization where he can contribute to make a difference.

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Placement Team

Placement Committee Advisors

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Vice Chancellor

Dr. Vishal Talwar
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