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Mahindra**  
GROWTH FACTORIES

POST GRADUATE CERTIFICATE IN  
**INTERNATIONAL  
BUSINESS & FINANCE**

BATCH-02



**EDUCATION LANES**

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# COURSE HIGHLIGHTS



1 year PG Certificate in Business Management and Finance from IIFT, New Delhi



Certificate awarded by IIFT, New Delhi



Lecture delivered by faculty of IIFT, New Delhi



Online LIVE lectures through user friendly and easy to use virtual interactive learning platform



Learning methodology includes case discussions, assignments and projects, besides regular classroom sessions



Classroom Immersion Sessions at IIFT, New Delhi (3 Days) at the beginning of the programme

## PROGRAMME DESIGN AND DURATION

Session Time	:	12 noon - 2:30 pm
Class Frequency	:	Sunday
Class Duration	:	2.5 hours
Course Duration	:	1 year
Campus Visit	:	3 days (at the beginning of programme)

## ELIGIBILITY

- For Indian Participants - Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognized university/institute (UGC/AICTE/DEC/AIU/State Government) in any discipline.
- For International Participants - Graduation or equivalent degree from any recognized University or Institution in their respective country.

## OBJECTIVES

- This program aims to develop competence in disciplines and skills associated with selling in International business and finance.
- This would equip the present day managers with necessary competencies to formulate plans for international business and finance in international marketplace.

## PEDAGOGY

The primary method of instruction will be through LIVE lectures that will be beamed online via internet to student desktops/laptops or classrooms. The lectures will be delivered by eminent faculty from IIFT. All enrolled students will also be provided access to the Cloud Campus through which students may access other learning aids, reference materials and assessments, case studies, projects and assignments as appropriate. Throughout the duration of the course, students will have the flexibility to reach out to the Professors, real time during the class or offline via the Cloud Campus to raise questions and clear their doubts.

## PROGRAM MODULES

- International Economic and Business Environment
- Global Financial Management (Financial management + International financial management)
- Trade Logistics & Documentation
- Project Finance
- Financing of International Trade (include currency and forex management)
- International commodity Derivative markets
- Mergers and acquisition



**Dr Sheeba Kapil**  
Professor, IIFT

## FACULTY PROFILE

Dr Sheeba Kapil is working as a Professor at the Indian Institute of Foreign Trade (IIFT) New Delhi in the area of Finance. She has around 18 years of workex. Dr Kapil teaches courses on Financial Management, Mergers and acquisition, Business valuation, Investment valuation. Her area of interest is Mergers and acquisition and alternate investments. She has also guided Ph.D. students at IIFT who have been successfully awarded Ph.D. degree. She has authored several books on Corporate finance as well as Mergers and acquisition; valuation, leveraged buyouts and financing published by Wiley. Has authored several international and national papers and Case studies. She has also developed cases and simulation exercises (excel based) for class room learning. She is also actively involved in executive training and development for various organizations and institutes.

# PROGRAM FEE AND SCHEDULE

## PROGRAM FEE - Rs. 1,30,000\*\*

	Registration Fees	Admission Fees	1 <sup>st</sup> Installment	2 <sup>nd</sup> Installment
Amount	Rs. 10,000/-	Rs. 40,000/-	Rs. 40,000/-	Rs. 40,000/-

\*\* GST exempted

## OTHER FEE

**BOOKS AND MATERIAL** Rs. 10,000/-

### ACCOMODATION/CAMPUS CHARGES (OPTIONAL)

Single Occupancy Rs. 12,000/-

Double Occupancy Rs. 8,000/-

## ABOUT IIFT, NEW DELHI

The Indian Institute of Foreign Trade (IIFT) was set up in 1963 by the Government of India. As an autonomous organization it aimed professionalize the country's foreign trade management and increase exports by developing human resources; generating, analyzing and disseminating data; and conducting research. IIFT is a deemed university established under section 3 of the UGC Act, 1965 vide [Notification no. F 9-31/2001-U, 3 of the Government of India]. It is accredited by NAAC as a Grade 'A' institution.

## ABOUT EDUCATION LANES

Education Lanes is Tech Mahindra's Growth Factories division's initiative that offers certificate Programmes from premier institutes on a virtual platform. Education Lanes offers a comprehensive direct-to-device education suite with real-time interactive and participative virtual classroom sessions.

# EDUCATION LANES

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