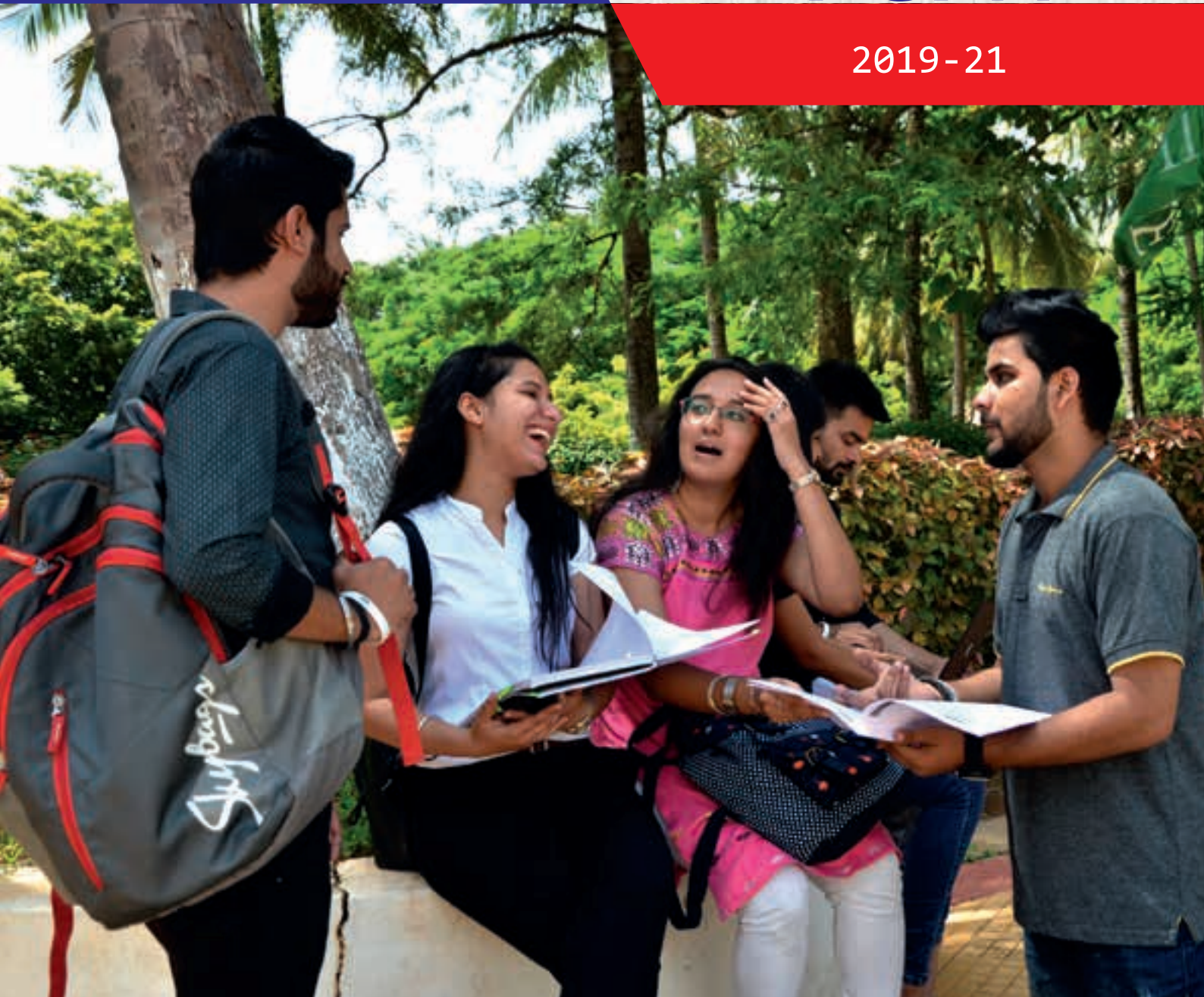


PGPM

2019-21



The ICFAI Group

ICFAI was established in 1984 as a not-for-profit society with the broad objective of empowering student community through world class quality education. The Institute announced its arrival into the Indian education by innovatively launching the Professional Program in Financial Analysis in 1985. ICFAI Group has made a significant mark in the Indian educational field with a pan-Indian network and presence.

ICFAI Group started its chain of business schools: ICFAI Business Schools (IBS), across India in 1995 to offer management program. Since its inception, IBS has been consistently ranked among the top Business Schools of India providing excellent academic delivery and infrastructure to its students and transforming them into leaders for the future.



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Since its inception in 1995, ICFAI Business School (IBS) has been one of the best B-schools in the country providing excellent academic delivery and infrastructure to the students. We have a unique culture that emphasizes action over just academic thinking. Our case study methodology, emphasis on entrepreneurship, innovation and problem solving underline the need for 'doing' rather than just ivory tower thinking.

IBS campuses are located at Ahmedabad, Bangalore, Gurgaon, Kolkata, Mumbai and Pune. They offer two year full-time Postgraduate Program in Management to prepare the students and equip them for successful corporate careers.

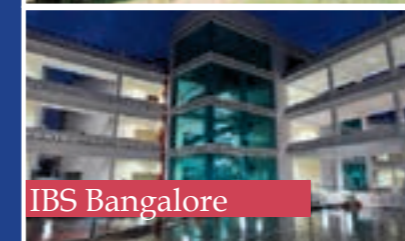
These campuses are independent professional institutions and are neither affiliated to nor are off-campus centers of any University. IBS campuses are committed to achieve excellence in teaching and research by focusing on the necessary hardware (like infrastructure, library, computers etc.) and software (like pedagogy, learning frameworks, e-learning kits, databases, software etc). Faculty members are encouraged to pursue teaching and research projects, publish research articles in refereed journals and participate in various national and international research seminars and conferences.

Students are encouraged to get involved in several co-curricular and extracurricular activities for all-round personality development. Internships and placements are given utmost importance. Every year several leading companies visit IBS campuses for summer internships and final placements. Career Management Centers located at IBS campuses guide the students on placement matters.

The alumni fraternity growing from year to year actively participates in the development of IBS campuses.



IBS Ahmedabad



IBS Bangalore



IBS Campuses



IBS Gurgaon



IBS Pune



IBS Mumbai



IBS Kolkata



Strong Industry Interface

IBS has a strong, active and growing interface with business and industry, with experts from a range of leading companies delivering regular guest lectures, and serving as members of various advisory boards.

Library Libraries are well-equipped with latest software packages and have comprehensive collections of books, CDs, videos, Indian and international journals/magazines and research reports, relating to management and allied subjects. IBS subscribes to several academic online databases like EBSCO and Emerald Management Xtra, which are the storehouses of around 3000 leading journals in all areas of management. IBS also subscribes to industry databases like the World Development Indicators, and the CMIE's databases Prowess/Accord. In addition, IBS also subscribes to business and research oriented online databases like Reuters Business Insights and Marketline.

Continuous Learning The program offers students an opportunity for continuous learning, so that their knowledge and skills remain current and relevant.

Classroom Sessions Students receive regular classroom instruction, which help them to learn and internalize their understanding of subjects.

Case based Learning Learning is based on cases. Most of the courses are taught through real life cases, designed to help students appreciate real life situations.

Curriculum Students are exposed to the latest body of knowledge through the contemporary, market-oriented curriculum.

Projects Students are encouraged to take up projects on contemporary topics as part of their independent study.

Students centered learning IBS uses learning outcomes which focus attention on explicit and detailed statements of what students learn: the skills, understanding and abilities students seek to develop in them. IBS then uses rubrics to assess the learning.

Using Rubrics Rubrics are tools used to assist in the measurement process. Rubrics define the various levels of each of the components of learning in a measurable way. Rubrics assist both the student and the faculty to clearly identify the level to which the outcome has been achieved. IBS uses rubrics for assessing the soft skills and summer internships for its PGPM Program.

Continuous Evaluation Students are evaluated on the basis of tests, home assignments, case analysis, seminars, projects, etc., continuously throughout the duration of the program.

Computing Facilities IBS provides the latest hardware and software infrastructure including high speed internet to cater to all the computing needs of the students and the training requirements of the information technology courses. All IBS Campuses are Wi-fi enabled.

Soft-skills IBS has included soft-skills as one of the compulsory courses for the students. It provides the students the opportunity to develop their personality and hone their interpersonal skills. IBS has appointed full time qualified professional counselors to assess the psychological, profile of students and help them achieve attitudinal changes required for today's dynamic corporate life. The Counselors conduct relevant psychometric tests and give feedback on their strengths, weaknesses, aptitude, behavioral traits and identifies opportunities for improvement.

The PG Program in Management

The Program equips the students with the skills, knowledge and strategic perspectives essential to the leadership of business around the world.

The program comprises of 29 courses (of which 21 are compulsory courses and 8 are elective courses), and a summer internship program. These courses are spread over four semesters.

Program Structure	
First Year	Semester I <ul style="list-style-type: none"> Marketing Management Quantitative Methods Financial Management Organizational Behavior Managerial Economics Information Systems for Managers Accounting for Managers Business Communication
	Semester II <ul style="list-style-type: none"> Advanced Marketing Management Advanced Financial Management Operations Management Human Resource Management Macroeconomics & Business Environment Business Research Methods Introduction to Business Analytics Management Accounting & Control Personal Effectiveness Mgmt.
Summer Internship Program	
Second Year	Semester III <ul style="list-style-type: none"> Legal Environment of Business Strategic Management Elective-I Elective-II Elective-III Elective-IV Soft Skills
	Semester IV <ul style="list-style-type: none"> Business Ethics & Corporate Governance Elective-V Elective-VI Elective-VII Elective-VIII
Electives: The students can pursue elective courses in Marketing, Finance, Human Resource Management, Operations and Information Technology & Systems.	
<i>The program structure is tentative and subject to change, if required.</i>	

Summer Internship Program



IBS is unique in its approach towards practical training. IBS designed Summer Internship Program (SIP) for 14 weeks and integrated it into the curriculum. IBS felt that this approach was necessary as most of the students joining management program in India had no work experience and therefore a longer exposure to the corporate environment through SIP would make them better equipped to take on the real-life business challenges.

Unlike most other B-Schools, SIP is an integral part of the curriculum at IBS with close supervision from the faculty. SIP was institutionalized as a very important process that provided a platform for the students to tackle real-life projects. The 14 weeks format, gave enough scope for the students to learn more by taking and completing a meaningful, value-added project for the company. SIP emphasized rigorous faculty monitoring system ensuring that the projects are done by the students to the satisfaction of the senior management of the company. Such efforts have strengthened IBS relationship with the industry and paved the way for pre-placement offers.

Scholarships & Assistantships

One of the ethos of ICFAI Business School (IBS) is to recognize and encourage the meritorious students. IBS offers merit scholarships and student assistantships. The details are given below:

Merit Scholarships

IBS offers Campus Merit Scholarships in the form of concession in the program fee to students. The scholarship is awarded on the basis of GPA secured in Semester-I, Semester-II and Semester-III.

Merit Scholarship/Semester	
GPA	Scholarship Amount in ₹
≥9 to ≤10	50,000
≥8 to < 9	35,000
≥7 to < 8	25,000

I-LEAD Assistantships

(IBS Learn, Earn And Develop) Assistantships
IBS offers 3 types of Assistantships to students who are in need of financial support to meet part of their expenditure during the program viz.,

- 1) Digital Marketing Ambassadors
- 2) Library Assistantships
- 3) Computer Lab Assistantships

Digital Marketing Ambassadors

IBS offers Digital Marketing Ambassadors for a period of 6 months. ₹ 6,000/- per month will be offered as stipend.

Library Assistantships

IBS offers Library Assistantships to students for a period of 6 months. ₹ 5,000/- per month will be offered as stipend.

Computer Lab Assistantships

IBS offers Computer Lab Assistantships to students for a period of 6 months. ₹ 5,000/- per month will be offered as stipend.

On meeting eligibility criteria, a student can avail:

- Merit Scholarship up to ₹. 1,50,000 and
- Any one of the I-Lead Assistantships up to ₹ 36,000.

Mentorship Program



IBS offers mentorship program to students, both by Faculty and Alumni members. Students are assigned to the faculty for mentoring throughout the program. The Faculty and Alumni Mentors advise them in academics, picking up right electives to move ahead in their careers, enhance their education and build their networks. Faculty members meet the students once in a fortnight.



The Campus

IBS Ahmedabad is amongst few business schools in Western India having impeccable track record of 23 years of operations. IBS Ahmedabad is known for academic rigor, contemporary curriculum and experienced faculty. The faculty with rich industry experience and research orientation ensures highest standards of academic delivery. The classroom engagements with innovative pedagogical tools are planned to build strong theoretical knowledge base. Students work in group and individual assignments, field projects to understand application of the concepts learned in classroom.

The IBS – Ahmedabad two years post graduate program gives truly transformational experience for the students as it ensures holistic development.

Facilities:

- State-of-the-art campus located at emerging education hub near prominent Gujarat Science City.
- The entire campus is Air Conditioned with High speed Wi-Fi connectivity.
- Projection and video conferencing facilities in all class rooms, library and auditorium.
- Computer lab with latest hardware configuration and installed with Statistical Packages like SPSS.
- Online subscription to leading research database subscription like EBSCO, Emerald, JSTOR, Cabell's directory, CMIE Prowess and Marketline.
- Library with extensive collections of over 27,000 books, 46 national and international journals, magazines and newspapers. Inteloan library arrangements with IIM-Ahmedabad.
- The NJY Memorial E – Libraray with collection of E books, subscription to Open Access Library with leading universities across globe.
- Online Corporate and alumni lounge for industry interactions.
- Student recreational facilities like cafeteria, gymnasium, indoor sports and board games are available.
- External arrangements for Cricket, Football and volleyball.
- Coaching on Moutaineering, golf and dining etiquettes



Message from Campus Head



IBS – Ahmedabad is part of the excellent network IBS Business Schools operating at 9 locations in India. IBS with its 22 years of operations have come long way in transforming Students into a corporate executives. Since 1995 it has been our endeavor to offer management program relevant to industry requirements. The presence of IBS alumni across various industries communicates the high acceptance of the PGPM program by the industry.

I can assure the two years of time you spend at IBS – Ahmedabad would be truly a transformational and rewarding experience of your life. Our focus of the PGPM Program at IBS Ahmedabad is to prepare you to take up higher responsibility at the early stage of your careers.

At IBS Ahmedabad the applied learning and practical application will transform students into leaders to take up challenges of the corporate world. The two years at the campus would be a unique learning experience and the innovative program design and interactive academic delivery by experienced faculty will enable to expand horizons. The case method of teaching, summer internship and industry based electives will equip you with managerial skills to be employable in changing business scenario.

On this note, I welcome you all to join the journey of transformation towards excellence.

Dr. Vivek Ranga
Dean

Student life at IBS Ahmedabad– Learning beyond Classroom

IBS Ahmedabad focuses on holistic development of students during the PGPM programme. The rigorous academic delivery ensures an equal importance to the time students spent outside the classrooms. The outside classroom activities give opportunity to the students to conceptualise and participate in areas of their interest. These activities enable students to develop team and leadership skills which are very important attributes looked by employers for placement.

The students, faculty and staff are divided into four houses: Kotler, Kautilya, Drucker and Param. The grouping of students into the houses is to bring in competition in terms of participation in sports, cultural and event management at campus. The yearly events commence with welcoming the new batch and ends with the Farewell of the outgoing batch. Events are regularly organized on Independence Day, Teacher's day, Friendship day and have become the most cherished moments for the entire IBS Ahmedabad family.

Global Immersion : Businesses are becoming global and businesses are conducted in a connected world. Global Immersion Tour is aimed to bring the global perspective to the students after first semester. Last year students have visited Dubai as part of global immersion.

Gujarat Science City Visit : The journey to PGPM starts with visit to "Gujarat Science City" a unique attraction near to IBS-A Campus. On day one the students visit and experience practical modeling of various scientific concepts. The faculty debriefs the observations made by students during the visit and connect to management practice.

Ahmedabad City Heritage Walk : During the first week of PGPM program the students are taken to "Heritage Walk" organized by Ahmedabad Municipal Corporation. The city of Ahmedabad is globally known for its rich cultural heritage , this visit enables the students to appreciate the cultural aspects of the city.

Visit to Ahmedabad Airport : Last year visit to Ahmedabad International Airport was added wherein students had an opportunity to understand entire operations of the airport in a context of formal organization setting and structures.

Treasure Hunt: The game has been organized regularly and effectively which demonstrates the team spirit and target orientation. This also acts as ice breaker amongst the batchmates and develop a team building spirit in them.



Simulations - Strategy & Stock Market:

Simulations are integral part of the pedagogy at IBS-A. We conduct "Strategic Simulation Workshop" to develop cross-functional decision making skills amongst the students. These workshops are one of the exciting times students have beyond classrooms at IBS-A.

Industrial & Field Trips: As a part of corporate exposure, regular visits to manufacturing facilities, corporate offices, retail outlets are organized as part of various courses. During these visits, students are able to relate to the concepts and connect back to the theories making the learning holistic.

Manthan: A business plan competition is organized where the students present their business ideas. It is a month long competition where students present their business plan to the faculty panel and external experts.

Campus I-Quiz (Intercollege Quiz Competition): IBS Ahmedabad organizes Intercollege Quiz Competition "I-Quiz". It provides platform for students to test their knowledge and ability to compete. Year after year I-Quiz get overwhelming participation from the students' community.

Business Standard Quiz: Every year Business Standard, the top-notch business daily, conducts preliminary quiz rounds for their national level quiz contest at IBS Ahmedabad campus.

Brand Klub: Brand Klub has been an association of like-minded individuals from the advertising and media industry. Regular workshops from advertising and media are conducted through this club.

Seminars & Conferences: IBS Ahmedabad actively partnered with CII, AMA, IIM-A for participation in various national and international conferences like Vibrant Gujarat Global Investor Summit where the students have actively participated.

Photography Workshop: Photography has been taken up actively at IBS Ahmedabad with workshops by experts and exhibition of photography being organized regularly where photographs by students and staff are exhibited. Also sessions on "Photography in Advertising" films have been conducted.

Innovision: The Campus Magazine "Innovision" has been published since a decade. The student editorial team with faculty editors has been covering various aspects of campus life, alumni achievement stories and developments in the management arena. The students' teams have been actively working for the development of content, conducting interviews, layout and graphics designing and distribution of magazine.

Social Media: IBS Ahmedabad engages with the larger audiences through Facebook. The "IBS-Ahmedabad" and IBS India FB pages are regularly updated by the students' teams in the Happenings page of the institute.

Rural Immersion: Students are taken to local villages to understand the village demographics and governance. They get opportunity to interact with the Sarpanch and other important people of the village.

Blood Donation Camp

As it is rightly said "Donation of blood means a few minutes to you but a lifetime for somebody else." With same thought every year IBS Ahmedabad organizes Blood Donation Camp at the institute in association with Red Cross Blood Bank.

Prominent Visitors in the events at IBS-A, include:

- Dr. Kiran Bedi, IPS (Retd.) Hon'ble Lt. Governor, Puducherry
- Mr. R.S. Sodhi, Managing Director – GCMMF, Amul
- S.B. Dangayach, Managing Director – Sintex Industries Ltd
- Mr. Sunil Parekh, Advisor – Zydus Group Management Consultant
- Dr. T. V. Rao, Chairman of TVRLS & Founder President, National HRD Network, Fomer Faculty IIM-Ahmedabad
- Dr. N. Ravichandran, IIM Ahmedabad & Former Director IIM Indore
- Prof. Artus Krohn-Grimberghe of Paderborn University, Germany
- Mr. Huzaifa Nakhoda, Principal Consultant at Navigate Consulting, Dubai
- Lt. General Rajesh Kochar, Chief of ARTRAC
- Mr. Dewang Nanawati, Lead India Finalist
- Dr. Mallika Sarabhai, Classical Dancer
- Prof. Dheeraj Sharma, Director – IIM Rohtak
- Mr. Tarun Arora, Director & CEO - Zydus Wellness

Rankings of IBS Ahmedabad

- **Bloomberg | UTV B-School Excellence Award for Excellent Industry Interface**
- **SILICON INDIA: 'What if not IIMs B-School Survey – 2018' All India 22nd Rank**

Prominent Recruiters (a partial list)

- Aditya Birla Fashion and Retail Limited
- Bizoneer consulting • Ceasefire Industries Ltd.
- HDFC Bank • Home First Finance India Pvt. Ltd.
- ICICI Bank • ICICI Prudential (AMC)
- ICICI PRUDENTIAL LIFE INSURANCE COMPANY
- ICICI Securities • Indiabulls Housing Finance Ltd.
- Kotak Life Insurance Co. Ltd. • Kotak Mahindra Bank
- Times Internet • Yellow Brick Route • Asian Paints
- CoffeeDay Beverages • HDFC Credila Financial Services Private Limited, • High Head COntulant
- Indiabulls Housing Finance • Mott Macdonald
- Salebhai.com • Zycus Infotech • zyduswellness.in
- IIM Ahmedabad • Karvy • OYO Hotels
- Urban Flea • Karvy Stock Broking Limited • Bajaj Allianz Life Insurance • Eko India Financial Services
- RAAS Affordable Housing Finance (I) Limited
- Resource Media Management • Gubbi Enterprises
- Travel Clues • Century Plywoods India Ltd. • Mott Macdonald • A.K. Capital Services Ltd. • Asian Paints

Placements			
		2017	2018
	On Campus	100%	99%
	Off Campus		1%
Average Salary*		5.21	5.40
Highest Salary*			
	National	7.00	6.57
	International		12.89
Average Salary* (Top 10%)		7.00	9.73
Average Salary* (Top 25%)		6.43	7.83
Recruiters		26	23

* ₹ in Lakhs





Dr. Vivek Ranga

BSc (Physics), MBA (Marketing),
NET-UGC, Ph.D., FDPM (IIM-Ahmedabad),
Dean and Campus Head

Dr. Ranga is gold medalist in physics and post graduate in management. He completed PhD in advertising effectiveness and FDPM from IIM-Ahmedabad. He has 16 years of teaching experience as a marketing faculty with teaching interests in B2B marketing, Retail Management and Marketing communication. His research interests include media and consumer behavior and education methodology, where he participated in national and international seminars and conferences. He has conducted case workshops in India and Middle East and regularly invited for Faculty Development Workshops at various institutions including prestigious Indian Institute of Management, Ahmedabad. He has been part of the curriculum review on marketing subjects for the IBS Business School PG program. He currently registered guide for Doctoral Research.

Along with teaching, during the last 12 years with IBS-Ahmedabad, he has handled various additional responsibilities; he has been co-coordinating the Corporate Relations and Alumni Relations and also served as Chair Person of the Placement Committee. He has developed excellent rapport across industries sectors and maintained a constant industry-institute interface by conceptualizing conferences and events. He is actively involved in institutional building activities with extensive industry in India and Middle East; he has been instrumental in creating industry partnership at IBS-Ahmedabad. He has extensively travelled to the Middle East region and has created job opportunities for the students.



Prof. Pranav Gosalia

PGDCA, MBA

Prof. Gosalia has over 12 years of corporate and academic experience in the area of teaching, administration and training and placement. He holds MBA from Nirma University, PGDCA from C-DAC and bachelor's degrees from Gujarat University. Six-time recipient of "Best SIP Mentor" and The Best Teacher Award Institution Building (2015) instituted by the ICFAI Business School Alumni Federation (IBSAF). Along with teaching, he has handled various additional responsibilities, he has been Summer Internship Program Coordinator, student's activity coordinator and managing social media accounts for IBS Ahmedabad. His area of interest includes Business Analytics and Digital Marketing.



Dr. Pankaj M Madhani

BE, LLB, PGDBM, MS (USA), MBA (USA), Ph.D.
Associate Dean (Academics)
Academic Coordinator

Dr. Pankaj M. Madhani received an MBA degree from Northern Illinois University, USA and an MS in computer science from Illinois Institute of Technology, Chicago, USA. He holds bachelor's degrees in chemical engineering (L. D. College of Engineering) and law, both from Gujarat University. He has more than 26 years of corporate and academic experience in India and the United States. He is a co-recipient of the Outstanding Young Managers Award instituted by BDMA (of All India Management Association, AIMA). He is recipient of The Best Teacher Award instituted by the ICFAI Business School Alumni Federation (IBSAF). He has published more than 175 book chapters and research articles in several refereed journals including Inderscience Publishers, UK; Palgrave Macmillan, UK; CRC Press/Balkema (Taylor & Francis), The Netherlands; and SAGE Publications, USA. He has published seven books in the areas of ERP, business strategy and corporate finance. His research work has been cited / included in eleven international books. He is the first faculty from the entire Indian academic world to publish in top-notch international journals such as World at Work Journal and The European Business Review.



Prof. Toby Mammen

MBA

Prof. Mammen has total experience of 22 years, 17 years experience in Pharmaceuticals, Agri-Business, Wind energy, Telecom and Management Consulting. He is associated with IBS Ahmedabad since the last 5 years. Current interests include Marketing Research and Marketing.



Dr. Vinod M Lakhwani

MCom, LLB, MBA, CFA

Dr. Vinod M Lakhwani has 14 years of academic experience. He is associated with IBS Ahmedabad since October 2011. Before joining IBS, he has taught in different B – Schools of Ahmedabad. His major areas of interest are Accounts and Finance. He has done his doctoral research and published several papers in field of Mergers and Acquisitions. Apart from teaching, he has keen interest in case writing and has written cases on various subjects like Entrepreneurship, Strategic Alliances, Mergers and Acquisitions and Accounting. His cases have been published in various national journals and international online case repositories and are listed on the case center (formerly known as ECCH). He has also presented and won Best Case Study Awards and Best Paper Awards for his cases as well as research papers in National as well as International Conferences. Also he has guided students in developing cases and these cases have been presented at several International Conferences and got published in national journals and case books and are listed on the case center (formerly known as ECCH). He has been invited by many institutions for conducting workshops and sessions on case writing. He has also chaired sessions in numerous National and International Conferences. He is also on the Advisory Board of "Horizon" – A bi annual journal for the students by AISECT University, Bhopal.

He is recipient of "Best Teacher Award for Institutional Building" for year 2016 instituted by IBSAF. He has been also awarded as "Best SIP Mentor" by IBS Bangalore in September 2013.



Prof. Naresh Sharma

MBA

Prof Naresh is a sports man and an accomplished professional with 10 years' rich experience in Corporate & Academic field. He worked with different industries like FMCG, Micro Finance & Education in various functions like Business Development, Sales & Marketing management, Operation management, Placements, Corporate Relations & Training. He is a recruitment & soft skill trainer and trained more than 4000 + students across Gujarat. He is also a certified trainer for HDFC bank and pursuing his PHD from IUJ, Rajasthan. He is recipient of Best Teacher Award for institution building (2016) by ICFAI Business School Alumni Federation, IBSAF. His areas of interest are Personal Effectiveness Management & Business Communication. His work area also includes Placements, Corporate & Alumni Relations.





The Campus

Located on the south western part of Bangalore on the Bangalore – Mysore Highway, IBS Bangalore is situated in a lush green environment providing a conducive learning space. The campus has excellent academic infrastructure as well as student facilities.

Students have several alternatives for food in the form of food kiosks, canteen as well as good restaurants nearby.

The campus has excellent facilities for sports and recreation. The central atrium forms the hub of many student activities. In addition to a well-equipped gymnasium, the campus has facilities for cricket, football, basketball and indoor games.

There are hostels provided by service providers which are situated in the vicinity. Students can choose any of these depending on their preferences.

Medical facilities are available nearby and is easily accessible.

IBS Bangalore is well connected to all parts of the city by different modes of transport.

Known as the start-up capital of India, Bangalore is a great place to explore and expand your horizons. Blessed with a good climate and a cosmopolitan population, Bangalore is the right place for you to learn and grow.

Message from Campus Head



Welcome to IBS Bangalore – a business school that is among the top business schools in the ‘Start-Up Capital’ of India. Bringing together the best faculty from the academia and industry, an industry-oriented curriculum, excellent infrastructure, and a cosmopolitan peer group, IBS Bangalore is the right place for you to prepare yourself for a successful career in the corporate world. IBS Bangalore, started in 1995, has continuously grown in all spheres and is today among the best business schools in Bangalore, offering a high quality management program with strong academic rigor. With a campus that is designed to create the kind of learning space that encourages multi-dimensional learning, IBS Bangalore provides students the opportunity to tap into their unique strengths and capabilities and develop themselves into well-rounded personalities ready for a successful career.

The faculty team at IBS Bangalore is a good blend of academicians and industry practitioners who make learning both interesting and state-of-the-art. The faculty members focus on encouraging students in developing the right skills and attitudes and motivating them to stretch themselves and become life-long learners. The faculty members are engaged in research as well as corporate training that keep them updated on the latest trends in academics and industry.

The pedagogy at IBS Bangalore is a well-designed combination of lectures, case discussions, experiential learning, industry interactions, and peer learning. The co-curricular and extra-curricular activities through various student clubs provide students the opportunity to develop their team working, organizing, collaborating, and leadership skills. In addition, the diversity of students gives them an understanding of various cultures and prepares them for a career in organizations with a diversity of employees. Apart from equipping themselves for successful careers, facilitated by a strong placement team with an excellent industry-connect, the students, on successful completion of their program, become part of a large network of 45,000 plus alumni.

Prof. Muralidhara G V
Director



A Beehive of Activities

The new batch of students joins at the beginning of June. The first time that we all get together outside the classrooms is usually on the World Environment Day, which we observe as Vanamahotsava, by soiling our hands and adding to the greenery on campus. The next major event is "Break the Ice", a talent show by the new students. End June/early July is when we have our Convocation, a formal event marked by an inspiring convocation address; coupled with much jubilation by the new graduands.

Student Clubs

We have around 30 student clubs. And the months of June and July usually witness the formal inauguration of many of these. The CSR Club typically gets off with a Blood Donation Drive on campus, and at times may be inspired by Swachh Bharat Abhiyan to clean up the neighbourhood. The Foodie Club, otherwise known as the Glutton Club, is for those with culinary skills, who prepare delectable foods and sell them to other students and staff. They also pose a challenge to the regular canteen and kiosks. We also have the shutterbugs – members of the Photography Club, who record every event that happens on campus, and thus end up being our official campus chroniclers.

We have many other clubs pertaining to Sports, Music, Dance, Culture, Arts & Crafts, Business News, Business Quiz, Data Sciences & Analytics, Do-it-Yourself (DIY), Dramatics, Eco Biz, Entrepreneurship, Environment, Finance, Hospitality, HR, IT & Operations, Literature, Marketing, Movies, Philanthropy, Public Speaking, Visual Branding & Social Media, Yoga & Fitness.

Sports

IBS Bangalore considers sports as an integral part of students' life, something that is very essential for all-round development of one's personality. The 'Sports Club' is dedicated to achieve this end. Members of the sports club have been participating in various inter-college sporting events and winning prizes. Inter-college cricket, football, table tennis and badminton tournaments are also organized on campus.

Music Room

The Music Room with various musical instruments give students an opportunity to nurture their musical talents. Drumbeat, the School's drums ensemble, enables students to compete in verve and volume with the Sivamanis of the world. "Bang away, you will disturb no one!"

Parichay

Fresher's day 'Parichay' is organized by the incoming cohort. Both freshers and seniors showcase their talents across a range of arts. A DJ night is an occasion for students, staff and faculty to shake a leg with the dance crew, with the music band of IBS-B putting up a rocking performance during the event. Parichay is considered incomplete without a number of surprise quizzes in class, the next day!

Manthan

Manthan, the intra-college business management fest, is perceived as one of the best student experiences at IBS-B. Every student participates in this event, either as competitor or as volunteer, and frequently as both!

Tarkash

Tarkash is one of the most prestigious national level inter-collegiate post-graduate management fest with innovative rounds that blend business concepts and hands-on approach to business practices, across nine verticals, thus offering a great learning experience to the participants.

Beyond Self

The students of IBS Bangalore organize a very successful blood donation camp 'Beyond Self'. The blood that is collected is donated to Rotary TTK blood bank. This blood donation camp has been organized over the years on a regular basis.

Global Immersion Program

Students of IBS-B have gone on educational tours to Dubai & Abu Dhabi, Singapore & Malaysia, and Europe (The Netherlands, France and Belgium). More such tours to different destinations are proposed in the coming years.

NEEV

NEEV – the student-driven entrepreneurship cell of IBS-B inculcates entrepreneurial behaviour and skills among the students. NEEV organizes 'Genesis', a management fest that attracts participation from even faculty and students from other campuses.





Prominent Recruiters (a partial list)

Abbott India	Grant Thornton	Practo
Accenture	Havells	PwC
Aditya Trading Services	HCL Technologies	Reliance Mutual Fund
Amazon	HDFC Bank	Reliance Vision
American Express	HDFC Ltd.	Religare Securities
Amura Technologies	Hero FinCorp	Right Horizons
Anarock	HSBC	S & P Global
Artha Property	ICICI Bank	Satguru Travels
Arvind Brands	ICICI Prudential AMC	SBI Cards
Axis Bank	ICICI Prudential Life	Schneider Electric
B & K Securities	ICICI Securities	Sleek International
Bajaj Corp	ICRA	Smollan Group
Bajaj Finance	IIMJobs.com	Societe Generale
Berger Paints	India Infoline	Sonata Software
Birla Sunlife	Indiabulls	Spandana Sphoorty
Bizbites	IndusInd Bnak	Spectral Insights
BluePi	ISG	SPR Constructions
BNP Paribas	Jaro Education	Square Yards
Bookeventz.com	JILIT	Step2Strategy
Bose India	Kencsio	Sterling Wilson
Business Octane	Kent RO	Sundaram AMC
Capital First	Khimji Ramdas	Sundaram Finance
CapitalAim	KLCP Holdings	SVG Media
Ceasefire	Kotak AMC	SysARC Infomatrix
CGI	Kotak Mahindra Bank	TATA AIG
Coffee Day Beverages	Kotak Securities	TATA Classedge
Colgate Palmolive	KPMG	TATA Teleservices
CoLive	Live Sports 365	TCS
Decathlon	Mahindra & Mahindra	TCS BPS
Deloitte	Mediacle Technologies	Universal Somp General
Envestnet Yodlee	Medlife	Vastu Housing Finance
Ernst & Young	Moody's Analytics	Vodafone
Essel Finance	Motilal Oswal	Wipro Consumer Care
Eurofins	Mott Macdonald	WNS
FactSet	Multifonds	Workstore
Federal Bank	Narayana Health	XL Dynamics
Foodpanda	Naukri.com	YOMA Multinational
Future Retail	Oracle	Zinnov Consulting
GfK	Philips India	Zydus Wellness
Glenmark	PNB Housing Finance	

Rankings of IBS Bangalore

- **CSR Best B-Schools Survey – 2017**
- **Category – Private B-Schools**
Ranked All India 7th among the Top B-Schools of Super Excellence
- **Silicon India 2018 B-Schools Rankings - 'What if not IIMs! B-School Survey'**
Category A+++
- **Overall All India 6th Rank**
South Zone 3rd Rank
Academic Excellence 7th Rank All India
Industry Interface 7th Rank All India
- **Careers 360 B-School Rankings 2018 AA+**

Placements			
		2017	2018
	On Campus	97%	93%
	Off Campus	3%	7%
Average Salary*		5.63	5.69
Highest Salary*			
	National	7.00	10.30
	International	9.09	9.09
Average Salary* (Top 10%)		8.33	8.40
Average Salary* (Top 25%)		7.41	7.30
Recruiters		85	126

* ₹ in Lakhs





Prof. Muralidhara G V
BE (Mech), PGDM (IIM-B), CFA
Director & Campus Head

Prof. Muralidhara is a Mechanical Engineer. He has done PGDM (Gold Medalist) from the Indian Institute of Management Bangalore. He is also a Chartered Financial Analyst. With an industry experience of more than 28 years, he has held several senior positions in reputed public sector and private sector organizations. Prior to his stint as Campus Head at IBS Bangalore, he was the Dean – Case Research Center at IBS Hyderabad. In this position, he led a team of talented case writers at the globally renowned center of excellence, which won several international awards and accomplishments. Prof. Muralidhara has authored/co-authored more than one hundred case studies in management. Several of these have won awards at international competitions and are also reprinted in international textbooks. He has been a jury for a number of competitions and a reviewer for many international conferences. He has conducted a number of faculty development workshops as well as Management Development Programs.



Prof. J Venkataraman
BE (Mechanical), MBA
Dean (Placements)

Prof. Venkataraman is a Mechanical Engineer with MBA in Operations Management. He has an overall experience of 38 years, out of which 14 years are in Academics and 24 years in Industry. Prior to joining academics, he has worked in senior positions in top Indian and Global companies in the area of Operations. He regularly conducts hands-on workshops in TQM and Six Sigma Quality for the industry. He teaches in the area of Operations Management.



Dr. Manisha Singh
M.Com, MBA, PhD
Dean (Academics) & Deputy Academic Coordinator

Dr. Manisha handles courses in the areas of Finance, Accounts and Law. She has been associated with the IBS Group since 2008 and has a total experience of 14 years in teaching and research. A gold-medalist & national scholarship holder for merit in M.Com & B.Com from BHU, she was awarded PhD (Finance) in the year 2001. She has authored several research articles and cases, and has also organized and presented papers in various seminars & conferences..



Dr. R Harish
B.Tech. (IIT Madras) PGDM (IIM-C), DBF (ICFAI), PhD
Dy Director (Academics), Deputy Campus Head & Academic Coordinator

Dr. Harish is an alumnus of IIT Madras and IIM Calcutta. He has 35 years of experience, of which 12 years is in academics. His professional experience is in marketing and management consultancy. His career includes stints with Maruti Suzuki and the Tata Group. He has published many articles, research papers, edited books and case studies.



Dr. Uma Sreedhar
PG Dip. IRPM, MA in Clinical Psychology (MSU, Baroda), M.Phil & Ph.D. in Industrial Psychology
Dean (MDP)

Dr. Uma is MA in Clinical Psychology, M.Phil. and Ph.D. in Industrial Psychology. She has 18 years of experience in academics and teaches Organizational Behavior and elective courses in Human Resource Management for students and executives. She is very passionate about training corporate executives and has also conducted a number of faculty development programs at various academic institutes. She has trained more than 10,000 executives so far. She is also actively involved in consulting and has written research papers in reputed management journals..



Prof. Surjyabrat Buragohain
MBA (Australia), Dip in Strategic HRD (Singapore), MA (English Literature), PG Diploma in IRPM
Associate Dean & Deputy Placement Coordinator

Prof. Surjyabrat has 8 years of experience in industry, 17 years in entrepreneurship and more than 8 years in academics. His professional experience includes HR management, business development and financial management in the oil and gas industry. He is the co-founder of three start-up companies with diverse businesses in digital entertainment, e-commerce, and pre-school learning. He teaches Organizational Behaviour, Business Strategy, Human Resource Management and Entrepreneurship.



Prof. Geetha V Sharma
Diploma in Horological Engineering, MA (English), M.Phil. (English Business Commn.)
Associate Dean & Deputy Placement Coordinator

Prof. Geetha is a post graduate in English from Mysore University and holds an M.Phil. degree in English (Business Communication) from S.V. University Tirupati and a Diploma in Horological Engineering. With a total experience of 16 years she is involved in designing and handling communication and soft skills programs, student performance evaluation models and training delivery support material. She is also pursuing a Doctoral program at Jain University in the area of Ethnography of Communicative Competence.



Prof. S Murali
M.Com, MFM, LLB, CAIIB, FCMA, ACS, MIMA

Prof. Murali has 38 Years of experience in industry and academics. He is professionally qualified in Banking, Management Accounting and Company Secretary. He has written over 25 articles in the areas of Banking, Finance and Strategy, apart from which he has authored books on Financial Accounting, Management Accounting, Bank Credit Management and Personal Financial Planning. He also runs a Knowledge Management Consulting firm. He has also written a Manual of Instructions for a leading Micro Finance Institution.



Dr. Sharon K Jose
PDGBA (IBS), DBF (ICFAI), PhD
Associate Dean (Student Activities)

Dr. Sharon, with 14 years of experience at IBS-B, has taught courses and delivered Management Development Programs in the areas of Corporate Finance, Security Analysis, Financial Risk Management and Commodities Market. For a period of three years, she was the Consulting Editor of ICFAI Journal of Derivatives Markets. She has published a number of articles and papers in the area of stock index futures, commodity derivatives, weather derivatives and real options.



Prof. Shweta Puneet
M.Sc., PGDITM

Prof. Shweta Puneet has 17 years of rich experience in academics. She teaches E-Business, IT-Enabled Systems and Enterprise-wide Information Systems. She has presented several research papers at various national and international conferences, and is currently pursuing PhD in Text Mining from Banasthali Vidyapeeth.



Prof. Radhika Ramesh
MA (English), PGDHRM
IBSAF Coordinator

Prof. Radhika has spent the past 20 years helping students learn language and communication skills. She has carried out training assignments for professionals too. Most of these years, she has been in academic administration as well. Her continuous efforts are to blend teaching and technology. She is passionate about causes like education, environment and women empowerment. She teaches Business Communication and Soft Skills.



Dr. M Saisree
MSc (Stats), Ph.D. (Stats)

Dr. Saisree is an M.Sc and PhD in Statistics from Utkal University. She specialised in Multivariate Data Analysis and Survey Sampling. She has 20 years of rich experience in academics. She teaches courses in Business Statistics, Business Research Methods and Marketing Research. She has guided management students on live projects in companies like Novo Nordisk Pharma, Tata Motors, Leuze Electronics and Strategic Cloud Services. She has presented and published several research papers at various national and international conferences and journals of repute.





Dr. Reema Mohanty

MBA (HR), PhD
Certified Behavior & Values Analyst

Dr. Reema Mohanty has over eleven years of experience in developing and managing talent across leading organizations in India like Infosys Technologies, Mphasis and Goldman Sachs. In academics, she brings in over six years of experience in the areas of organizational leadership, employee relations and organizational behavior, with special interest in curriculum and student development and strengthening the academia-industry partnership. Her PhD is on identifying the gaps between what B-school education provides and what the industry wants. In her spare time, she likes listening to music, writing short stories and poems, and spending time with family.



Prof. Ravindra Babu S

M.Com, MSc, MBA
Associate Dean

Prof. Ravindra Babu is a Finance and Quants specialist. He has 6 years of industry experience working at Cipla Pharmaceuticals Ltd, Bangalore as Production Officer and Quality Assurance Officer. He has more than 15 years of industry and teaching (Academic) experience along with more than three years of research experience. He has published research papers and case studies in reputed journals. He has authored and published books titled Banking and Insurance, SAPM, IFM, Stocks and Commodity Markets. He also teaches Quantitative Techniques, Operations Management and Financial Management. He is also a qualified Mentor from the National Entrepreneurship Network (NEN), London Business School and Goldman Sachs.



Prof. Leena Sidenur

B.E. (Comp. Sc.), PGPBM

Prof. Leena Sidenur is a graduate in computer engineering and has done her post-graduation in Business Administration. She has industrial experience of three years, creative writing experience of six years and teaching experience of ten years. She currently teaches Enterprise-wide Information Systems, Information Systems for Managers and Data Mining at IBS-B.



Dr. B Shafiulla

MCom, MBA, Ph.D.

Dr. Shafiulla is a commerce graduate, with an MBA degree from S.V. University; and M.Com and PhD from S.K. University. With an academic experience of seventeen years, he has taught various subjects in the marketing domain. During this period, he has published more than twelve papers in refereed journals and magazines. His major research work is on "Genericization of Trademarks: Brand Name Becomes Generic Name - Challenge for Brand Managers", an original contribution to the field of Brand Management. He has presented more than ten research papers in various national and international conferences.



Dr. Srabasti Chatterjee

MBA (HR), Ph.D.

Dr. Srabasti has completed her PhD in the field of Organizational Behavior and Human Resources Management from IBS Hyderabad, IFHE. She also holds a masters degree from Madras University in the field of psychology and an MBA in HR from IBS Pune. She has published research papers in journals of national and international repute and has presented papers in international conferences and has been awarded with best paper titles. Her research interests include Vocational Psychology, Recruitment and Selection, Job Choices, Employer Branding and Strategic HRM. She teaches a range of subjects like Organizational Behavior, Human Resource Management, Principles of Management, Leadership and Entrepreneurship.



Prof. V. Ravichandran

M.S. (IT), MBA (Finance)

Prof. Ravichandran has professional experience of 30 years, out of which 2 years are in academics. His professional experience includes Global Risk Management, Credit Management in HSBC, Business Management at Himalaya Drug Co and as Risk Consultant in IT companies. His principal areas of interest are Financial Derivatives, Investment Banking, Corporate Finance, Risk Management and Portfolio Management.



Prof. Harisankar Muralidharan

B Tech (NIT-C), PGDM (IIM Lucknow)

Prof. Harisankar has professional experience of 19 years, including 15 years in industry and 4 years in academics. His industry experience encompasses the areas of sales & distribution management, marketing, business strategy, channel development, business research and sales training in FMCG and industrial product companies. He handles courses in Marketing and Business Strategy.



Dr. Smitha Sarma Ranganathan

MBA (Marketing and HRM), PhD

Dr. Smitha has over 15 years of experience as a brand communications specialist having a keen interest in marketing communications and brand building initiatives. She is an enthusiastic contributor as a columnist on marketing in popular media publications such as Economic Times and Pitch. Besides training and writing, she has vast experience encompassing project management, process definition and consulting across domains. Her maiden case study on brand extension won the best case study award at a prestigious national case study contest.



Dr. Vanishree G

MA (Eco), MBA, Ph.D

Dr. Vanishree has a PhD in Applied Business Economics, and is also pursuing her second PhD in Management. She has 24 years of experience in academics. She has earlier worked as director and principal of various colleges. She has been a resource person, participated and presented several papers in national and international seminars. She has also published numerous papers in research journals. She has conducted management development programs too. She is an editorial board member for Pezzottaite Journals. She teaches courses in the field of economics.



Prof. Srinivasan R

B.Sc. Engg (Mech), PGDIT

Prof. Srinivasan has a degree in Mechanical Engineering. He is a postgraduate in Foreign Trade from IIFT - Delhi. He has twenty years of industry experience in manufacturing, marketing and international business, handling industrial as well as consumer goods, and ten years of teaching experience in business schools, handling subjects such as Marketing Management, Services Marketing, Marketing Communications and International Marketing. His approach to the subjects in the classroom is to apply the textbook concepts in business situations focusing on class participation. He has also conducted training and MDPs for working professionals.



Prof. Sunanda Jaiprakash

MA (Eco)

Prof. Sunanda holds an MA degree in Economics from the University of Delhi. She has industry experience of 23 years, and experience in academics extending over 12 years. She handles courses in Economics, Business Communications and Soft Skills.



Prof. Sunil Pillai

B.E. (Mech), MBA (IBS Hyderabad)

Prof. Sunil Pillai has an accumulated experience of 14 years in the industry in various sales and marketing roles. He has worked as Product Manager for a reputed consumer brand in India. He also has experience in new product development in the consumer durable industry. He has deep understanding of consumer market research, media planning, online sales, developing consumer promotion and trade promotion, social media marketing and managing new product rollout. Further, he has rich experience in organized retail and modern trade. He has been a core member of an award winning new retail concept in India. He has mentored several students for various marketing and retail projects. His last stint in the industry was with a Fortune 500 multinational company in a senior management role. He teaches Marketing Management and Retail Management. He also holds a certification in Financial Markets from NSE.

Faculty Profiles IBS Bangalore



Prof. Seeboli Ghosh

M.B.A (Marketing), M.Phil

Prof. Seeboli Ghosh has an exposure of nearly 4 years in academics and 4 years in industry. IBS is her alma- mater, and she had her industry experience in blue chip financial services, niche research & development organizations, etc. In her academic stint, she has been a thought leader in the area of modern day marketing strategies, and has presented papers in several conferences of repute. Her portfolio includes 12 research papers in national and international journals. She has been a leading corporate trainer mentoring senior executives. Her research interests revolve around marketing & digital media, business analytics, behavioural finance, etc. She is passionate in skill development and whole heartedly focuses in assisting students to improve their cognitive skills in management subjects and eventually transform them into industry leaders.



Prof. Soni Karekar

M.A. (English Literature), PGDBM

Prof. Soni Karekar's career spread across 23 years, has been closely related to the teaching and corporate training professions. She has worked predominantly on the finer aspects of spoken and written business communication, leadership development and professional development. She has facilitated training programs for ICICI bank, Tata Sky and other corporates during her stint with Door Training and Consulting, India. Other assignments included faculty and staff development; design and delivery of "Life Skills" – a course specially created for Defense personnel. She also worked with Canara Bank Institute of Information Technology to train second PUC dropouts to develop skills to become call center employable.



The Campus

The campus is located in the lush green ambience of the sprawling IDPL Corporate Office complex on the old Delhi Gurgaon Road in Gurgaon, in close proximity to international and domestic airport. ICFAI Business School, Gurgaon has the vision of creating a new cadre of management professionals who can make a mark in this highly competitive business environment. We follow a holistic approach to business education to inculcate a sense of ethics and social responsibility in our students. We aim at linking management education to environment.

ICFAI Business School, Gurgaon campus is Wi-Fi enabled. It has well-equipped web-enabled classrooms, conference halls, a well-stocked library air-conditioned and fully automated which has a collection of more than 32,000 volumes reflecting the research and teaching interests of the faculty and the students, a computer center and a cafeteria. The lecture rooms are equipped with air conditioners, overhead projectors (OHP) and the liquid crystal display (LCD).

The ICFAI Business School is situated in the heart of the corporate hub in Gurgaon.



Message from Campus Head



A large number of graduates coming out of universities and colleges confront a fundamental question: What should I do now? You must contemplate on all dimensions of this question as it is going to decide the direction your career and life would take.

A well thought out answer leading to right choices could result in fulfillment of your dreams, expansion of your personality and even enhancement in your potential which could pave the way for quantum jump in times to come. On the contrary, non-application of mind or knee jerk response to last minute stress situation would place you in unenviable circumstances popularly summed up in the saying “square peg in the round hole”.

ICFAI Business School is a pioneer in the field of management education for over 25 years. It has redefined the contours and contents of management education through its close interface with industry and businesses which enables its students to match with the best in the domestic and global arena. From day one, our thrust is on making the students industry ready. A variety of initiatives are designed and innovated year after year to bring the student as close as possible to the corporate reality. Students are imparted highly condensed understanding and practical orientation of emerging subjects like Advanced Business Analytics, Big Data, Data warehousing, Data mining, psychometric and aptitude tests, advanced Excel etc. Language Lab and intensive emphasis on soft skills, guidance through mock interviews, industry visits in India and abroad help the students to develop their personality in a comprehensive manner. All these initiatives effectively prepare the students to face challenges of the work place and finding out solutions and approaches that will work in diverse circumstances.

Our students are meticulously inspired to find out for themselves what brings enduring success. Extensive use of case study method and intense engagement through action learning projects enable the students to perceive and experience the harsh market reality faced by businesses and how decision making resolves the competing claims of various stake-holders and stock-holders.

ICFAI Business School strongly believes in developing a holistic business professional. Learning by Doing is practiced by the students through active involvement in organizing and participating in club activities numbering more than 20-ranging from sports, cultural activities to other co- curricular activities.

ICFAI Business School has a very large Alumni base of over 45,000 professionals working in many of the best companies around the world, at all levels. They enrich the campus life in several ways. They share their experiences through guest lectures, panel discussions, conduct of mock interviews, etc. Their ideas lead to writing of case studies by faculty. We value their contribution immensely. You would have great opportunity to learn from them.

Prof. S.C. Sharma

Director



Students Activities

Students at IBS Gurgaon are very active in extra and co-curricular activities. Over 20 student clubs are the epicenter of activities throughout the year. The student Council and other clubs organize events like Cultural Nights, Fashion Shows, Celebrity nights, Guest Lectures, Group Discussions, indoor & outdoor sports events, blood donation camps, talk shows, marketing fests, quizzes, singing and dance competitions, adventure activities, virtual stock market and entrepreneurial activities, LAN gaming, HR related activities, photography and many more. Apart from participating in the activities, the students also source sponsorship for various events. All major festivals are celebrated in the campus with great zeal. Sportarten, the ICFAI Business School, Gurgaon interstate sports event, covered Cricket, Football, Table Tennis, Badminton, Volleyball and Tug-of-War, involving a team of Singles, Doubles and Mixed Doubles. 'Blitzkrieg', the annual management-cultural fest of ICFAI Business School Gurgaon, witnessed 17 events ranging from academic to cultural such as Markmerize, Invest-O-Mania, InfoUtsav, Pixels, Ring-O-Mania, Alankaar, Envogue, etc. The fest was concluded with a Celebrity Night by the singing sensation Indeep Bakshi.

The Student Placement Support cell supports and coordinates placement related campus activities and other formal events all the year round. The Summer Internship cell supports all SIP related activities, from sourcing SIPs to coordinating the processes on campus. Entrepreneurship cell promotes, guides, motivates and mentors the young budding entrepreneurs. The Samvaad Club contributes towards and facilitates the ICFAI Business School-Gurgaon journal-Samvaad. The Social Responsibility Cell has the vision of joining hands with various organizations and NGOs to contribute towards upliftment of the underprivileged children and society. Students participate in events for social causes in collaboration with various NGOs, like "Pack it up and Pass it on"- Donate to make someone smile, "Rally for Rivers"- a nationwide campaign for saving the rivers and "Nanhi Kali" to bring out the creativity of children by engaging them in cultural activities. The Alumni cell keeps the campus in touch with the alumni and also keeps them associated with the students in terms of mentoring, guest lectures etc. The Institution Building Activities cell brings reputed and eminent professionals and connects them with students through guest interactions/lectures, panel discussions etc. The Digital Marketing cell facilitates exposure of students to varied digital media platforms where students are guided on content creation and marketing techniques. These students also actively contribute in covering all the events at ICFAI Business School-Gurgaon on all the social media platforms.

IBS Gurgaon Alumni

IBS Gurgaon Alumni have achieved great success in their professional domains and are constantly rising up the corporate ladder. The alumni participate and engage on a continuous basis with the students in the campus and conduct several seminars, workshops and mentoring sessions to benefit the students.

IBS-G alumni are working in leading corporates in India and abroad. A few names are as under:

In Corporates:

- Manu Ahluwalia, Class of 1998, Director, Deloittee India
- Sushil Yadav, Class of 1998, Assistant Vice President, Genpact
- Navneet Kapur, Class of 1998, Senior Manager, Oracle
- Akhilesh Jha, Class of 2003, Head Solutions Delivery, DBS Bank
- Anuj Malik, Class of 2005, Vice President, Yes Bank
- Kamal Jalan, Class of 2005, Dy Vice President, HDFC Bank
- Manvendra Singh, Class of 2009, Asst Vice President, RBL Bank
- Prerna Mahendru, Class of 2010, Asst Vice President, Indiamart.com

As Entrepreneurs

- Apoorav Goyal, Class of 1998, Founder, Metafeb Engineer
- Babar Afzal, Class of 1998, Founder, Pashmina Goat Project
- Sushil Sarawagi, Class of 1999, Managing Director, Kor Energy
- Dr. Bikash Sharma, Class of 2000, Founder IAMA
- Ajay Sharma, Class of 2008, Co-founder, Epic Content
- Angad Singh Saluja, Class of 2010, Co-founder, A-One Electronics/A-One World
- Ankur Jain, Class of 2011, Co-founder, Tracker Box
- Mansi Malhotra, Class of 2013, Co-founder, E-Plant
- Kushagra Choudhary, Class of 2014, Co-Founder, TanTra AdventureZ
- Karandeep Singh, Class of 2015, Owner, Mr. Metal India
- Jayveer Singh Tomar, Class of 2016, Co-founder, Rasoiware Pvt Ltd

In Education Field

- Dr. Birendra Prasad, Class of 1997, Head, Manav Rachna University
- Dr. Richa Vij, Class of 2009, Faculty, Indian High School, Dubai
- Surbhi Gupta, Class of 2009, Assistant Professor, KK Modi Stratford University
- Hardeep Singh, Class of 2010, Academic Associate, Indian School of Business (ISB)
- Moahn Thakral, Class of 2010, Assistant Professor, Taxila Buisness School, Jaipur
- Nikita Aggarwal, Class of 2010, Assistant Professor, Dept. of Business Economics, University of Delhi
- Shilpi Dabgotra, Class of 2010, Assistant Professor, IP University.

Rankings of IBS Gurgaon

*CSR-GHRDC B-School Survey 2017

Ranked 5th in the top B-Schools of Super Excellence

- SILICON INDIA: 'What if not IIMs B-School Survey – 2018'**
- Ranked 2nd among the Private B-Schools in North Zone**
- Ranked 9th in A + + + Category**

Placements			
		2017	2018
	On Campus	93%	94%
	Off Campus	7%	6%
Average Salary*		5.75	6.01
Highest Salary*			
	National	14.97	12.10
	International	16.00	22.36
Average Salary* (Top 10%)		8.54	11.95
Average Salary* (Top 25%)		6.99	8.83
Recruiters		204	187

* ₹ in Lakhs



Prominent Recruiters (a partial list)

- | | | |
|---|---|--|
| 99 Acres.com | Egon Zehnder Knowledge Centre India (KCI) | Panorama |
| Aasaanjobs Pvt. Ltd. | Eli Research India Pvt. Ltd. | Philips India |
| Accrual Intelligence Manuals India | engage4more (India) Private Limited | Polestarllp |
| Aditya Birla Capital Limited (ABCL) | Ernst & Young | Professional Edge Associates |
| Aditya Birla Finance Limited | Eshopbox Ecommerce Pvt. Ltd. | PropEquity Analytics (PE Analytics) |
| Adrosonic IT Consultancy Services Pvt. Ltd. | Evalueserve | Protiviti |
| ADVANCE INDIA PROJECT LTD (AIPL) | Exponential India | Puravankara |
| Al Sulaiman Group | FA Fin Advisors Consulting Private Limited | Qatari Industrial Equipment (Int. Placement) |
| Allan Lloyds Group | Flipkart | RA Consulting Services |
| Amazon | Franchise India Brands Ltd. | Radiate Digital |
| American Express | FSL SOFTWARE TECHNOLOGIES LTD. | RBL Bank |
| Amul India | Future Group | Red Carpet Entertainers |
| Amway India | Genesis Group (Sunrise Luxury Retail) | Reliance Jio |
| Anand Rathi | Genpact Analytics | Repup |
| ANAROCK | Genpact India | Resettlement solution |
| Aranca | GLENMARK PHARMACEUTICALS | S&S Associates |
| Arrows Group | Global Groupware Solutions Limited | Saint-Gobain Glass |
| Asahi India Glass Ltd. | Gonoise | Salasar Services |
| AssessPeople | GP Global Asphalt Pvt. Ltd. | Samast Technologies Pvt. Ltd. |
| Aurelius Corporate Solutions Pvt. Ltd. | GroomNest Education Pvt. Ltd. | Sapient Consulting |
| AuthBridge | HCL Technologies | SBI Cards & Payment Services Pvt. Ltd. |
| Awfis Space Solutions Private Limited | HDFC AMC | SBI Funds Management Pvt. Ltd. |
| Axiom Landbase Pvt. Ltd. | HDFC Bank | Securenow |
| Axis Bank | HDFC Ltd | Simplotel |
| Bajaj Electricals | HEMERA INDIA | Single Interface |
| Bajaj Finance Limited | Hero FinCorp Ltd. | SLG Jewellers |
| Bandhan Bank Limited | Home First Finance India Pvt. Ltd. | Smart Prep Education |
| Bharti AXA General Insurance | HT Media | Smera Ratings Ltd. |
| Birla Sun Life AMC | ICG Medical | Smollan Group |
| BIS Research | ICICI Bank | Success Pact Consulting |
| BlackRock Services | ICICI Equity | SVG Media. |
| Bvault | ICICI PRUDENTIAL LIFE INSURANCE COMPANY | Sway Financial Advisors Pvt. Ltd. |
| BYJU'S | ICICI Securities | SWIGGY [Bundl Technologies Private Limited] |
| Capital First | iimjobs.com | Tact India Pvt. Ltd. |
| CB Richard Ellis | Inbound Mantra | Tata AIG General Insurance |
| Ceasfire Industries Ltd. | India Infoline | Tata Motors |
| CEAT TYRE | Indiabulls Housing Finance | TCS |
| Cians Analytics | Indusind Bank | TDI International |
| Citicorp | Indxx Capital | Tech-Connect Retail Private Limited |
| club mahindra | Innovsource Pvt. Ltd. | Technofast Consulting Solutions Pvt. Ltd. |
| CMS Info Systems Limited | Integreon Managed Solutions [I] Pvt. Ltd. | TechSci Research |
| Coffee Day Global | International Tractors Ltd. | Tecnova India Private Limited |
| Coho.in | Investeurs | Third Sector Partners |
| Copal Amba | ITC | Thomas Assessments |
| Cubical Pvt. Ltd. | JARO Education | ThoughtFocus Technologies |
| Cvent | Jones Lang LaSalle | Touchwood Marcom Initiatives |
| Cyfuture India Pvt. Ltd. | Newgen Software Technologies Ltd. | Trebo Hotels |
| Decathlon Sports India | Nissan Renault Financial Services India Private Limited | Uflex Limited |
| Delhi Integrated Multi-Modal Transit System Ltd.(DIMTS) | Nucleus Software | Unicorp Technology LLC |
| Deloitte Financial Advisory Services India Pvt. Ltd. | OakNorth Global Private Limited | Utkarsh Small Finance Bank Ltd. |
| Deloitte Tax Services | Octane Marketing Pvt. Ltd. | Varenia CIMS |
| Dentsply Sirona | OfBusiness Technologies | wedurkids |
| Dentsu Aegis Network | Ogilvy and Mather | WNS Global Services (P) Ltd. |
| Dexlab Analytics | OnlySuccess Middle East | WOne Management Systems |
| DIGIFISH3 | P&S Market Research | Worlds Window Group |
| DigiVersal Consultant | | XL Catlin |
| Dunnhumby | | Yes Bank |
| Edventus | | YOMA Multinational Solutions LLP |
| edWisor | | Zerone Technologies (Int. Placement) |
| | | Zydus Wellness Ltd. |





Prof. S C Sharma

MA, M.Sc. (Fiscal Studies-Bath University, England), Program in Housing Finance-University of Pennsylvania, USA), IES Director & Campus Head

Professor S C Sharma has been with ICFAI Business School, Gurgaon since 2010 and took over as Director, ICFAI Business School, Gurgaon in December, 2014.

He belongs to the Indian Economic Service, batch of 1971 and is an economist, having highly versatile experience of over forty five years in economic and financial analysis, management and teaching. He has worked at various policy analysis levels in the Government of India including the ministries of Finance, Industry, Cabinet secretariat, etc. He studied at University of Delhi (Institute of Economic Growth), Bath University, England and Pennsylvania University, USA.

During 1983-85 he was the Chief Research Officer in the office of the Economic Advisor, Ministry of Industry and was the head of the Industrial Finance Division. In this assignment he was involved in the analysis of the investment climate, estimation of demand for short-term and medium-term credit and long-term capital requirements of different industries and was engaged in keeping track of investment policies of All India Term Lending Institutions as also developments in financial & capital markets. He also assisted Secretary/Additional Secretary in Department of Industrial Development who were on the Board of Export-Import Bank of India, Industrial Development Bank of India, Industrial Finance Corporation of India and Industrial Credit & Investment Corporation of India in project appraisal and formulation of comments on the Board Notes of these institutions.

He was Economic Advisor, Steel Authority of India (SAIL) in late eighties. He, along with other experts, visited Japan and South Korea in December 1988 to study the Competitiveness of Indian Steel Plants in comparison to the best steel plants of the world and prepared a Report for Bureau of Industrial Costs and Prices.

He was a member of sub-group on Steel Sector for 8th Five Year Plan and contributed to thinking on Pricing Policy in respect of Product Mix of various steel plants in India. He received great appreciation from the then Chairman SAIL, Padma Vibhushan, Dr. Venkataraman Krishnamurthy for his contribution in preparing the report for the Working Group on Public Enterprises for the Eighth Plan. As Executive Director Housing and Urban Development Corporation for over seventeen years, he headed various departments including the department of HRD, Retail Finance, Organizational Systems and a Research and Consultancy organization (HSMI) which had international collaboration with Institute of Housing Studies, Rotterdam.

As Executive Director Organizational Systems (1994-2000) Prof. Sharma led a multi-disciplinary Study Team set up by the Government of Tamil Nadu, comprising of members from finance and project disciplines of HUDCO for undertaking an Organizational Improvement and Restructuring Study of Tamil Nadu Cooperative Housing Federation (TNCHF).

He also worked on a book titled-"The corporate Story of HUDCO 1970-1995". He was Professor of Economics at LBS National Academy of Administration, Mussoorie (1976-1982) where he was engaged in teaching, training and counseling of IAS officers. In June 2011, Prof Sharma was invited to Shanghai, China by Carnegie Corporation of New York to participate in a Symposium on Global Financial Crisis and the Future of International Monetary System.



Dr. Anupama Raina

MBA, Ph.D.
Dy. Campus Head & Dean (Placements)

Dr. Anupama is operating as a Consultant, Trainer and Researcher. She has done her Ph.D. from Jamia Millia Islamia University and Master of Business Administration (MBA) from Poona University. She has more than 20 years of teaching experience. Her areas of interest are Organizational Behavior, Organizational Development Intervention, Training and Development, Strategic HRM etc. She has many national and international publications to her credit. She was selected as one of the Reviewing Committee members of In SITE (Informing Science & IT Education) Conference, Salford, England. She was also selected as one of the Reviewing Committee Members for SAMF held in Pakistan (Lahore) sponsored by AMDISA. She won the Best Teacher Award at ICFAI Business School, Gurgaon in 2012 based on the student feedback.



Dr. Ranjita Gupta

MBA, Ph.D.
Dean & Academic Co-ordinator

Dr. Ranjita is an Academic Coordinator & Faculty of Marketing at IBS, Gurgaon. She is a Post Graduate in Management from University of Lucknow and has been awarded a Ph.D. in the area of Marketing by Banasthali University. She has 25 years of experience comprising 10 years in the manufacturing & services sectors in premier organizations like CII & UNIDO's project on Cluster Development and 15 years in academics. She has taught at Lucknow University's Department of Management Studies and at IBS Hyderabad. For the last 10 years, she has been teaching various Marketing electives like Brand Management, Product Management, Sales & Distribution Management, Services Marketing and Consumer Behaviour. She was awarded the Best Teacher in 2015.



Dr. Vipin Khurana

Executive MBA (IIT-D), M.Sc. Ph.D.
Dean (Examinations)

Dr. Khurana has more than 18 years of Teaching, Administrative & Research Experience. He teaches Quantitative Techniques, Business Analytics, Business Research Methods and Marketing Research. He has published over 30 Research Papers in various National/International journals and conferences. Research Interests includes Mathematical Modelling, Reliability & Information Theory. He is associated with ICFAI Business School since more than 11 years. He is the Area Coordinator for Quantitative Methods & Analytics.



Prof. R. Venkataraman

CAIIB, FCA, FCS
Dean IBACO

Prof. Venkataraman is a Fellow Member of the Institute of Chartered Accountants of India and Institute of Company Secretaries of India. He has a vast experience of over 30 years in the banking and financial services Industry, having worked for 15 years in banking industry and another 15 years in very senior positions in a Japanese multinational financial services company. He has extensively travelled across the country and abroad. He has also considerable experience in delivering lectures on various banking and economics related topics in various external forums and also in conducting training programs for subsidiaries of various multinational banks. Finance is his specialisation.



Dr. Nidhi Gupta

MBA, Ph.D.
Associate Dean & Deputy Academic Coordinator

Dr. Nidhi is involved in training management students in Marketing and soft skills. She has more than 9 years of teaching experience. Her academic inclination lies in the area of Marketing and Soft skills with variety of subjects taught as regular and guest faculty. Her research interest lies in the area of corporate social responsibility, marketing of services and healthcare management. She has to her credit various national and international publication in reputed journals and magazines. Apart from teaching, she has been actively involved in student related activities covering curricular and co-curricular events. She has been keenly involved in conducting personality development trainings for management students in college and senior and middle level managers in various governmental organizations.



Dr. Tavleen Kaur

MBA, Ph.D.
Associate Dean & Deputy Placement Coordinator

Dr. Tavleen Kaur is an Assistant Professor, Department of Human Resources, ICFAI Business School, Gurgaon. She did her Ph.D. from ICFAI Business School, IFHE University Hyderabad in 2015. She was a visiting research scholar at the Fogelman College of Business & Economics, University of Memphis, Tennessee, USA from 2012-2013. Prior to Ph.D., she did Masters in Business Administration from ICFAI Business School, Gurgaon. She completed her Bachelors in Business Economics Honors from University of Delhi. She has presented many research articles in national and international conferences and has also published research papers in national and international journals. Her research interest lies in the areas of Recruitment, Employer Branding and Impact of Web 2.0 on HR activities.



Prof. Sangeeta Shahane

MA (English)
Associate Dean & Deputy Placement Coordinator

Prof. Sangeeta Shahane is a faculty and Area Coordinator for Business Communication and Soft Skills. She has completed 11 years at ICFAI Business School, Gurgaon. She has 10 years of industry experience as a Freelance English Language and Communication skills trainer in the corporate sector with special emphasis on the Hospitality Industry. She has been actively conducting effective training programs in the form of MDP's, FDP's and seminars in Delhi NCR region, Rajasthan and Uttar Pradesh. Some of the topics that she has covered during the training programs are related to Employability skills, Innovative teaching methods and experiential learning methods besides topics such as Effective Communication, Stress and conflict management and effective writing skills. She is the Area Coordinator for Soft Skills.



Prof. Sanjeev Sareen

BE, MBA
Associate Dean & Deputy Academic Coordinator

Prof Sanjeev Sareen teaches in the area of Marketing & Operations. His areas of interest are Services Marketing, Service Operations, Competitive Positioning, Innovation and Entrepreneurship. He has pioneered the first of a kind projects in India in instant credit card transaction authorization (financial domain), first online hotel reservation system in collaboration with Sita World Travels (hospitality) and mobile TV (telecommunication sectors).



Dr. Akshita Arora

Fellow Program in Management (NIFM),
M.Com (DSC), UGC-NET

Dr. Akshita Arora is a faculty member at ICFAI Business School, Gurgaon in the area of Finance and Accounting. Prior to joining ICFAI Business School, Gurgaon, she has worked with National Institute of Financial Management, Faridabad and Banasthali University, Rajasthan. She is an accomplished scholar who obtained high distinctions in her academic and research career. Dr. Arora has authored research papers in her research areas- Corporate Governance and CSR in refereed Scopus-indexed journals. She has received awards for Best Research Papers from Sri Ram College of Commerce and Shri Guru Gobind Singh College of Commerce, University of Delhi. She holds Masters Degree from Delhi School of Economics, University of Delhi and Doctorate from National Institute of Financial Management, (An Institute of Ministry of Finance, Govt. of India). She has presented her research work at internationally acclaimed institutions such as Ege University, Turkey, IIM-Bangalore, IIM-Indore, IIT-Delhi, IMI-Delhi etc.



Dr. Devika Vashisht

MBA, Ph.D.
IBSAF Coordinator

Dr. Devika Vashisht is a PhD in management from ICFAI Business School, Hyderabad, IFHE University, India and is an Assistant Professor at ICFAI Business School, Gurgaon. Her areas of interest are Marketing Management, Advertising and Marketing Research. She has presented several research papers in various international conferences. As a part of her research program she visited University of Memphis, USA, under exchange program. She has published various research articles in international journals, such as Computers in Human Behavior, Internet Research, Young Consumers, Marketing Research Review, Journal of Indian Business Research, Journal of Asia Business Studies, International Journal of Internet Marketing and Advertising and Journal of Research in Interactive Marketing. She has also won Two Best Paper Awards at International Marketing Conference conducted by IIM-Kashipur, India in the year 2015 and at "2015 Society for Marketing Advances Conference" held at San Antonio, Texas, USA, in the year 2015, respectively.



Prof. Vineeta Mishra

MBA, UGC-NET

Prof. Vineeta has done her Masters in Business Administration with Finance as specialization and is pursuing Ph.D. in the area of Finance. She has 9 years of work experience in industry and academics. She has professional experience in Fund audits, Investment Valuations, Financial Reporting and Client accounting. She teaches Financial Management, Security Analysis, Portfolio Management, Personal Finance and Banking. She has worked on a project "Industry survey and status audit of Flying Schools in India" which was a part of a report presented to DGCA. She has presented papers at national and international conferences and publications in reputed journals. She was also awarded the Best Teacher Award in 2017.



Dr. Vibha Arora

MMM, PGDBA, Ph.D.

Dr. Vibha has 16 years of academic and research experience. She has interest in the areas of Services Marketing, Integrated Marketing Communication & Brand Management. She was bestowed with "Best Teacher-2013" based on Teaching feedback, Research and Institutional development. She has presented papers at 5th IIM-Ahmedabad Conference-2013 & 2015 on Marketing in Emerging Economies; Great Lakes-NASMEI (North American Society for Marketing Education in India); Marketing Conferences at IIT-Delhi; IMI-Delhi, IIM-Lucknow and Fore School of Management, Delhi. She has published cases and papers with European Case Clearing House (ECCH); IJIR, Shriram research centre, Synergy and Advances in Management. In her last assignment she has worked with Bridge School of Management as Program Chair-Marketing.



Prof. Ashish K Mitra

M.Tech. (IIT-Kharagpur), Advanced Management Program (CBIS) –IIM Ahmedabad

Prof. Mitra has over 32 years of Apex level / senior management experience in IT, Strategic & Operations Management, Engineering and Project management in leading MNC in India and abroad. He was CIO for the MNC Group for India and Regional Director for Asia Pacific, besides being a member of Strategy, Global outsourcing and Due Diligence teams for M & As. He is with ICFAI Business School, Gurgaon since last 15 years. His areas of interest are Strategic Management, Corporate Governance, Management Control Systems, CRM, Enterprise Solutions and Entrepreneurship. He has presented research papers in international & national conferences, won award and contributed to research journals. He received the Best Teacher Award in 2009. He has taught at MDI as a visiting faculty. As a young manager he was a member of the winning team in the National Competition for Young Managers, conducted by AIMA. He is the Area Coordinator for Business Strategy & BECG.



Prof. Shweta Agrawal

M.Sc., M.Tech.

Prof. Shweta has a teaching experience of more than 8 years. Her areas of interest are Information Technology, Information Systems and Business Analytics. Some of the courses taught by her are: DBMS, MIS, ERP, E-SCM, E-CRM and introduction to Business Analytics. She is the class coordinator for first year batch and Area Coordinator for IT. She has worked as Assistant Examination Coordinator at ICFAI Business School, Gurgaon. She has a corporate experience of 6 years as a Research Associate in Market Xcel Data Matrix Pvt. Ltd. She is the Area Coordinator for Information Technology.



Prof. Ranika Chaudhary

M.Com., M.Phil.

Prof. Ranika has over 20 years of rich experience in Academics. She has presented research papers in national and international conferences and has presented a co-authored Research paper titled "Financial literacy and Financial Inclusion of Women Living in Slums of Faridabad" in IXth CPPM international conference organized by IIM-Bangalore. She has co-authored a book for BCA on Financial accounting. She has conducted workshops on UGC initiative to empower women 'Capacity building of women managers'. She teaches Accounting for Managers, Financial statement analysis, Management Accounting and Control and LEOB. Her areas of research interest are IPO grading, ethical issues in accounting practices and financial inclusion. She is the Area Coordinator for Accounting, Finance and Law..



Prof. Maninder Singh

MBA, BE

Prof. Maninder Singh has been involved with teaching and training for the last 16 years. He has done his B.E. Mechanical from DCE and MBA (Marketing) from UBS, Panjab University, Chandigarh. He was head of services division of a Research company, Roots Research Pvt. Ltd., for North of India covering 4 states. He is a faculty in the area of Marketing with keen interest in CRM.



Prof. Ekta Rani Chauhan

MA (English), PG Dip in Journ. & Mass Comm

Prof. Ekta is PG in English and holds a PG Diploma in Journalism & Mass Communication. She has over 16 years of experience of imparting training to students as well as to corporates in the area of Business Communication and Soft Skills. She has been associated with British Council, New Delhi as Certified Business English Trainer & Examiner for BEC course. She has been awarded with 'Women of Substance' award organized in association with TIE & Panasonic. Her area of interest is Business Communication in Management..



Dr. Reshmi Manna

M.Sc., PGD in Public Relation, Diploma in IT, MBA, Ph.D.

Dr. Reshmi Manna is faculty of HRM and OB. She was Faculty Research Fellow of DMS, IIT-Delhi, 2012 and Ph.D. in Psychology from Calcutta University, Kolkata, 2010. She completed her Six Sigma Black Belt from Indian Statistic Institute, New Delhi. She is well recognized for her consultancy skills on defect analysis, quality management and designed action plans/solutions offered to different MNCs during her course of academic experience. She attended Quantitative Analysis sessions of Summer School 4.0 at IIM-Ahmedabad. With 13 years of experience, her areas of interest are Behavioural Science, HR Analytics, Quality Analysis, Psychology and Big data analysis. She has 13 research papers, 10 cases and 4 book chapters to her credit. She is Editorial Board Member of Elsevier (EMJ). She was awarded Duke of Edinburgh Award 2001 for all rounding activities, University Blue for significant contribution in Rowing as sportsperson, awarded National Scholarship by UGC in 2002 for outstanding B.Sc. graduation result and was awarded the Best SIP Faculty Mentor in 2015 at ICFAI Business School, Gurgaon. She was also awarded the Best Teacher Award in 2017.



Prof. Vinod Kumar

M. Phil, MBA, M.COM, PGDBM, PGDA & PR, UGC NET

Prof. Vinod Kumar with more than 15 years of total experience including corporate experience in PR domain of event management industry is an expert for marketing specializations such as Marketing management, Sales Management, Distribution Management, Integrated Marketing Communication, Service Marketing, General Management and Event Management. He has developed a unique teaching pedagogy and his delivery style includes conceptual understanding, case studies, video clips (2000+), corporate ads, commercials, corporate project presentations, assignments, practical examples, subject quizzes, viva & report making. He has also achieved 3 awards as best faculty in marketing for his unique delivery from different institutes named as Algor school of management, IIPM and IBMR B School. He has published and presented 6 research papers in National and International conferences. He has participated and presented in 14 various national and international conferences, seminars, workshops, panel discussions; talk shows etc. on marketing related aspects.



Dr. Bhavna Chhabra

M.Com., MBE, PGDCA, Ph.D., UGC-NET

Dr. Bhavna Chhabra has more than 16 years of experience in teaching, mentoring and research. She is UGC-NET qualified. Her PH.D. topic was Service Sector Innovations and Business Performance of Indian Banks. She has a number of research papers published in the field of Economics and Banking Innovations to her credit. She has presented various research papers in national and international seminars and conferences. Her areas of interest are Accounts, Finance and Banking. At present, she is the Managing Editor of Samvaad, a quarterly Magazine of ICFAI Business School, Gurgaon.



Prof. Damanjit Virk

MBA (HR)

Prof. Damanjit is an Advanced Trainer, Mentor and a Senior Certified Power Coach, actively engaged for over two decades with some global corporate giants. She has trained Senior Corporate Professionals at National forums. She has more than 35 years of experience in the corporate and academic sectors. She has experience in Industry-Academia Relationships in forums like FICCI, CII, PHDCII, and ASSOCHAM, facilitating Articulation, Agreements, Franchisee Agreements, Joint Ventures and International affiliations. She has partnered for content, development, execution and operational support of various organizational education programs and is an expert for Communications, Corporate Sales and Institutional Marketing, Placement, Training and Coaching for Skills Development. She has been a Faculty in areas of Corporate Communication, Soft-Skills Management in B-Schools, Delhi.



Prof. Shweta Sharma

M.Tech (CSE), M.Phil (IT), B.Ed, MCA, BCA

Prof. Shweta Sharma has approx 14 years of experience in teaching, mentoring and research. She has done Masters in Technology with Computer Science & Engineering as her specialization from Maharishi Dayanand University and pursuing her Ph.D. in the area of Information Technology from Amity University, Noida. She has an extensive experience of teaching Information Technology to undergraduates and postgraduate students of esteemed institutions of Delhi University, GGSIPU, MDU & PTU. Her main areas of interest are mobile cloud computing, automated regression testing, business intelligence, data warehousing and management information systems. She has presented and published papers in various national and international conferences. She has been teaching subjects like Digital Marketing, E-Business, Business Intelligence, Business Analytics and Enterprise Wide Information Systems.



Prof. Rajesh Mishra

MFC, B.Tech, UGC-NET

Prof. Rajesh Mishra has a rich blend of corporate & academic experience of more than 16 years. His previous assignments include working with Aditya Birla Money as a branch head and as an Assistant Professor with Lovely Professional University. His areas of interest includes Corporate Finance, Derivatives, Valuation, Investment Management, and Stock Market. He has a total of 14 professional certificates to his credit including 7 NCFM/NISM certifications in finance along with other 7 short term courses authorized by prestigious universities like University of Michigan, University of California etc. He has been empanelled as SEBI Financial Education Resource Person. He has also conducted workshops on Excel Modelling as a Resource Person for Faculty Development Programme. He has attended more than 10 workshops/FDPS/Conferences and published research papers in journals of repute and also has presented paper in a National conference..



Prof. Vineeta Jha

MBA (BIT-Mesra)

Prof. Vineeta has done Masters in Business Administration with Marketing as specialization from Birla Institute of Technology (Mesra) and is pursuing her Ph.D. in the area of Marketing. She has an Industry experience of 11 years and academic experience of more than 10 years. She teaches Marketing Management, Consumer Behaviour & Services Marketing. Her areas of interests are Consumer Buying Behaviour and Social media. She has attended many Seminars, Workshops, FDPs, on various contemporary management issues and presented several research papers in National and International Conferences.



Dr. Jyoti Ahluwalia

M.Com., CFA, PGDBA (IBS), Ph.D.

Dr. Jyoti has 19 years of work experience with 9 years in the industry. She did consulting work for 7 years in the field of Actuarial and Corporate Finance where she worked in the Insurance and best practices in finance. She has also worked for 2 years in a Bank and is a former member of the Actuarial Society of India and UK. In her consulting assignment, she has served clients in diverse market such as UK, US and India in areas of Corporate Finance, actuarial Consulting, Health Care Insurance and Insurance Software Development. In the Academia, she has worked in the field of Finance taking courses such as Financial Management, Investment Banking, Mergers and Acquisitions and Financial Analysis, along with taking MDPs for the Corporates. She has written several papers & articles including article on best practices in Insurance pricing for the IRDA Journal and a case study listed on the European Case Clearing House.



Prof. Abdul Aziz

AMP - INSEAD- Fontainebleau France, M.B.A.(UK), M.Sc. (Psychology)

Prof. Abdul Aziz has 34 years of work experience, of which twenty eight years were in corporate / consulting. Corporate experience includes, sixteen years of international management experience at senior levels with Chase Manhattan Bank (now JP Morgan Chase) and Lloyds Bank Group in London, Hong Kong, Taiwan, Japan, Papua New Guinea and Singapore in various aspects of international banking and asset management. He was Executive Director of Lloyds Bank (SEA) Ltd / Country Head in Singapore and also Vice President with Chase- Singapore. He superannuated from HCL Technologies Ltd. based out of Noida in 2014 where he was Head- Business Domain Learning and Development for the company from 2006 to 2014.



Dr. Prapti Paul

MBA, UGC-NET, Ph.D

Dr. Prapti Paul is a faculty in the area of Finance and also the Alumni Coordinator at IBS Gurgaon. She is pursuing her doctoral studies from Banasthali Vidyapith and has experience of over 6 years in industry and academics. She has authored and presented several research papers at various national and international conferences. She was the recipient of Best Paper Award in the year 2015 at two international conferences. She was conferred the "Best Teacher Award for Overall Excellence 2013-14" by IBS Gurgaon. She has also received Award for Excellence in Summer Internship Supervision 2013-14 at the institute. Apart from pursuing her academic pursuits, she is actively involved in student and institution development activities.



Dr. Mandeep Mahendru

MA (Eco), MBA (Finance), M.Phil.Ph.D.

Dr. Mahendru has 14 years of enriched experience in the area of academia and industry. She has got 24 research papers published in various National and International Journals of repute along with two books in the area of Production and Operations Management and Quality Management. She was awarded with Best Paper award from amongst 365 delegates in a conference held at Clute Institute of Research at Florida in USA. She has an h-index 3 and i10 -index 2. She is SEBI certified Financial Resource Person and Certified Tax Return Preparer with Income Tax Department. She is empanelled as Expert with various reputed government bodies and corporates. She is on the panel of number of reputed Institutes for Training and Consultancy. She has handled overseas assignments. Her research interests include Financial Management, Stock Market, Financial Modelling, Banking and Economy. She is the Area Coordinator for Economics.



Prof. Vivek Bhatia

MFC, FCMA, CFA (ICFAI), CMA (Aust.), LIFA (UK), CFA (US), FRM - LI

Prof. Bhatia is a Fellow member of The Institute of Cost Accountants of India (FCMA), Chartered Financial Analyst (CFA) from ICFAI and CFA Institute (US), Licensed International Financial Analyst (LIFA) from IRA-UK, Certified Management Accountant (CMA) from ICMA (Australia). He has done his Masters in Finance & Control (MFC). He has work experience of 8 years in the industry & 15 years in academics. His specialization includes Investment Management, International Financial Management, Financial Risk Management and Derivatives. He has been visiting Faculty and Resource person for various management institutes like School of Inspired Leadership - Gurgaon (SOIL), CIMP - Patna, NIFM - Faridabad, MDI - Gurgaon, FMS - Delhi University. He has conducted many MDPs for various Corporates like IOC, ONGC, IFCI, Colgate Palmolive. He has been speaker on Derivatives & Financial Risk Management, Mergers and Acquisitions, Valuations, Strategic Cost Management at various programs.



Prof. Hemant Kumar

MBA-FMS

Prof. Hemant Kumar worked for Honda Cars India Ltd for nearly 16 years and headed important Sales & Marketing functions of Distribution & Logistics, Customer Relations & After Sales Training. Prior to this, he served Indian Air Force & held important Staff & Instructional assignments. He is a Mechanical Engineer from NIT, Jaipur & obtained his ME (Hons) from Pune University and MBA from FMS, Delhi University. He is also a graduate of Defence Services Staff College.



Dr. Vikram Sharma

PGDMM, M.Sc., Ph.D.

Dr. Sharma is Faculty member in the area of Marketing at ICFAI Business School, Gurgaon. He has a total experience of over 17 years divided amongst consultancy, industry and academics. He has worked with organizations like Marketing and Research Team (MARTRural Marketing Research Division) and Evalueserve. He has undertaken joint projects with IIM Lucknow His main interest areas are Rural Marketing, Marketing Research and Consumer Behaviour. He is the Area Coordinator for Marketing.



Prof. Jean Saldanha

MHRM, Diploma in PM&IR, ATD Master Trainer

Prof. Saldanha is an accomplished HR and Marketing professional with 26 years of experience in the FMCG, Petroleum, IT and ITES sectors and Academics. She has worked for Tatas, Britannia Industries, HPCL, HCL Technologies and Amex. Her core expertise lies in human relations, industrial relations, manpower planning, training operations, learning and development, and leadership skill development. She conducts corporate training and is keenly interested in cross cultural management, coaching, change management and case writing. In addition to being an ATD Master Trainer, she has the following Certifications: PF 16 (Ma Foi), Recruitment Analyst (CAMI, USA), and Change Management Certificate (ATD, USA). In Feb 2016 she was declared the all India winner of the CII Edgefarm HR Case writing competition in the primary data category.



Prof. Vandana Jangid

MA (Eco.), M.Sc. (Comp. Sc.), MCA, Certified Oracle 9i Appl. Devlpr. (SQL Star Intl.)

Prof. Vandana is extensively experienced in teaching Information-Technology and Management to the undergraduate and postgraduate students and community at large at various institutions in multiple capacities for more than a decade. In recognition for her significant contribution to Information-Technology Education, she was awarded "Bharat-Excellence Award" (Memento and Felicitation-certificate; the honour was conferred by GVG Krishnamurti, (former Chief Election Commissioner, India), by "Friendship Forum of India; New Delhi - 2008". She is a Life Member of 'Computer Society of India' and the first Hon. Treasurer of Gurgaon-Chapter of CSI.



Prof. Arun Kumar Agarwal
ACA, ACS

Prof. Arun Kumar Agrawal is a chartered Accountant and a Company Secretary with a corporate experience spanning a period of over 35 years starting from a Management Trainee (Fin & Accounts) in the erstwhile DCM Group, and ending as Director (Finance) in a leading multinational company. In addition, he was a visiting faculty in a number of reputed business schools and with the Board of Studies, Institute of Chartered Accountants of India. He has also conducted corporate training programs both in house and external on subjects like, "Managing through Challenging Times", "Finance Orientation for Non Finance Business Managers", "Selling in a Competitive Market" etc.



Prof. Monica Bajaj
MA

Prof. Monica Bajaj has 15 years of experience of teaching postgraduate and degree students in various reputed colleges in the NCR. Her experience includes teaching and imparting training in the areas of Business Communication and Soft Skills. As a trainer she has also been actively involved in conducting customized personality development programs for management students and engineers. As a coordinator of the Language lab, her expertise involves identifying the students' requirements, preparing the course module and then conducting training sessions and providing feedback to the trainees.



Dr. Shubhangini Rathore
MBA, Ph.D

Dr. Shubhangini Rathore is a career educationist and practitioner with over 10 years of corporate and teaching experience. After completing her graduation from Miranda House College (D.U), she completed her MBA with a specialization in HR from ICFAI Business School, Gurgaon. She holds her Ph.D. in the area of Emotional Intelligence, Organizational Stress and Employee Commitment. An active researcher, she holds various publications in reputed Intentional Management Journals. She has also presented her ideas and concepts in various national and international conferences and seminars.



Prof. Pravash Ghosh
B.E (NIT, Durgapur), PGDM (Logistics and SCM from IISWBM, Kolkata), PGDIT (Sibpur University, Howrah)

Prof. Pravash Ghosh has rich experience spanning around 18 years (8 years industry experience with companies like Philips Carbon Black Ltd. and Transport Corporation of India Ltd. and 10 years teaching) in diverse fields like Quality control in manufacturing sector, strategic consultancy projects for Government and academic exposure in Operations Management. In consultancy field, Prof. Ghosh has been part of consultancy projects like Analysis of Freight price index for Ministry of Commerce; Government of India. He has contributed research papers in various journals and has also presented several papers in National and International Seminars. Prof. Ghosh is a Six Sigma Green Belt Certified Professional from QCI. Presently he is working as Assistant Professor at ICFAI Business School, Gurgaon. His areas of interest are Logistics & Supply Chain Management, Production & Operations Management., Materials Management, TQM, Statistics, Business Research Methods, Quantitative Techniques and Operations Research. He is the Area Coordinator for Operations.



Dr. Mita Bose
MA-English, Ph.D

Dr. Mita Bose is a former Associate Professor of English having recently retired after forty- three years of service in the English department of Indraprastha College, University of Delhi, India. She did her BA Honours and MA in English from Lady Shri Ram College, University of Delhi, India, and her PhD in English from Kent State University, Ohio, USA. Her areas of specialisation are the English Novel of the nineteenth and twentieth century, Post-colonial and Women's Studies, Indo-Anglian Novel and ELT (English Language Teaching). She has regularly attended and made paper presentations in the above mentioned areas over the last four decades. She has published many articles in journals and collections of critical essays in these fields. She has contributed over fifteen book reviews to the Earthen Lamp Journal (ELJ) an online journal. She has prepared an annotated edition of Nadine Gordimer's My Son's Story for Worldview Publications in November 2012. Her latest interest and occupation is teaching English proficiency skills to less privileged students using computer software, often designed by her. Currently she offers workshops in English Language proficiency and is working as a faculty at ICFAI Business School, Gurgaon, and as guest faculty at National Museum Institute, at National Museum, Janpath, New Delhi.



Prof. Bhagat Singh
BE, MBA, UGC-NET

Prof. Bhagat Singh has more than 4 years of experience of teaching in the field of Business Research and Quantitative Methods. He is well versed with SPSS, AMOS and other research tools. He holds an Engineering Degree (B.E.) in Electronics and Communication, an MBA in Marketing and is pursuing Ph.D. in the area of strategic management from Central University of Haryana. He has qualified UGC-NET (3 Times) and received a Junior Research Fellowship award from UGC.



Prof. Chirag Malik
MBA

Prof. Chirag Malik has 18 years of work experience in industry and academics. He has submitted his Ph.D. thesis at Dr. APJ Abdul Kalam Technical University, Lucknow. His areas of interest are, Business Analytics, Marketing Analytics and Marketing Research. His current research area is 'Environmentally Conscious Consumer Behaviour' and 'Machine Learning for Transforming Education'. He has published various research papers Scopus indexed national and international journals of repute. He has also presented papers in many national and international conferences organised by reputed institutions, such as IIM, Indore; MDI, Gurgaon; and IIT, Roorkee.



Prof Navneet Saxena
Master of Finance & Control

Prof Navneet Saxena is a finance and accounting faculty with over 15 years of experience in academics and industry. He has taught various courses in Finance and Accounting including Financial Accounting, Management Accounting, Corporate Tax, Project Appraisal, Banking, International Financial Management, Financial Reporting, Financial Modelling and Environmental Finance. He has conducted research in finance and accounting with research papers in emerging fields like accounting standards, pension reforms, risk management. He has extensive experience in online course delivery and content development. He has also conducted management and faculty development programs on various topics for finance and accounting. He has worked with American Express and Chatrath Capital, an associate of HDFC. He is a Master of Finance & Control from Delhi University and Bachelor of Arts (Economics) from Delhi University.



Dr. Shalini Khandelwal
MBA, Ph.D.

Dr. Shalini is currently Faculty Member at ICFAI Business School, Gurgaon. She has 20 years of experience including industry, research and academics. Her area of specialization is Organizational Behavior and Human Resource Management and she is the Area Coordinator for the same. She has conducted MDPs for senior managers of Rajasthan Financial Corporation, State Bank of Bikaner & Jaipur, Moser Baer and Food Corporation on India. She has conducted FDPs for reputed colleges of Jaipur, Agra & Lucknow. She has published 16 research papers, 4 cases and a derivative book on Knowledge Management. She is the recipient of Silver Medal at the 'Best Case Writing' and 'Best Research Paper' Award from Association of Indian Management Schools (AIMS) in 2004 and 2005 respectively. She was awarded IBSAF Award 2014 for Faculty for overall Excellence at ICFAI Business School, Gurgaon. She is the recipient of First Runner Up Prize at CII HR Case Writing Competition 2017.



Prof. Rupa Rath
M.Phil, Post Graduate in PM & IR

Prof. Rupa is an HR professional with more 20 years of Industry experience and had worked in companies like Reliance Jio, Infosys Consulting India, Tata Tele Services and Tata Communications in different leadership roles. She is an M.Phil. and post graduate in Personnel Management. She is currently pursuing her Ph.D. course in HR. She is also an International Coach federation (ICF) certified Executive Coach. She has significant experience and expertise in the areas of Strategic HR, Business Partnering, Talent Development, Talent Acquisition, Performance Management, HR policies and processes, Organisational Development, Change Management and Employee Engagement. During her association with Reliance, Tatas and Infosys, she had the opportunity of driving several HR best practices and change management initiatives.





Dr. Mansi Khurana

M.Sc. (Mathematical Sciences), Ph.D.
(Statistics)

Dr. Mansi Khurana has eight years of experience in teaching and research with one year in corporate sector. She did her MSc and Ph.D. in Statistics from Banasthali University. Her areas of interest are linear and non linear models, time series analysis, data analytics and various data mining techniques. She was a recipient of Canada Commonwealth Scholarship, 2011 for a six months research project at Concordia University, Montreal, Canada and she has also worked there as a Research Assistant in 2013. She has published many research papers in journals of international/national repute and also won the 'Best Graduate Poster Award' in a conference held at Concordia University, Canada in 2011. She has also conducted trainings on R software and Latex open source software in workshops and FDP's.



Dr. Richa Bhargava

M.Tech. (IT), M.Sc. (Maths), Ph.D.
(Computer Science)

Dr. Richa Bhargava has 18 years of academics and corporate experience. Dr. Bhargava is a PhD in Computer Science from Banasthali Vidyapith, M.Tech (IT), MSc. (Maths) and B.Sc. (H) Maths from Delhi University. She is also UGC Net qualified in Computer Science. Her teaching expertise includes programming languages, mathematical papers, Artificial Intelligence, Machine Learning. Apart from research publications, she has many books published in her name for different universities including Jamia Millia Islamia, ISBAT University etc. in the area of computer science. Her research area relates to Artificial Intelligence. She has also attended the Machine Learning Workshop conducted by SAP Labs, Gurgaon.



Prof. Jasdeep Sing Chadha

B.Tech ,PGDM

Prof. Chadha has over 20 years of teaching experience. He has presented many research articles in national and International Conferences and has also published research papers in reputed national and International Journals. His areas of interest include Statistics, Operation Research, Operation Management, Business Analytics, Spreadsheet Modelling & Supply Chain Management. He has been a visiting faculty and resource person for many management institutes like Infinity Business School, Western International University and BML University Gurgaon.



Prof Neeta Mathur

MBA, MA

Prof Neeta Mathur is an experienced HR specialist and has been involved in strategic and results-oriented OD and Change Management initiatives etc. After working with South Asia's leading engineering consultancy, EIL for almost a decade, she started her own venture for HR consultancy. She has trained for all levels in the corporate world. She has also successfully accomplished international HR assignments. Her portfolio includes being a POSH educator and she is involved in creating awareness for gender sensitivity at corporate level. Neeta is certified practitioner of Neuro-Linguistic Programming (NLP) and an Image Consultant.



Dr. Gauri Jain

MCA, M.Tech, Ph.D

Dr. Gauri Jain has 1.5yrs of industry experience and more than 5yrs of teaching experience. She did her Ph.D in Computer Science and Engineering from Banasthali University. Before that she completed her M. Tech in Computer Science. She has published several articles in national and international journals. Her research area includes Natural Language Processing, Machine Learning, Deep Learning and Spam Detection.



Dr Sonali Yadav

MA (Economics), MCOM, Ph.D, UGN-NET

Dr. Sonali Yadav has 13 years of experience into academics and research. She specializes in 'NSE Embedded Technical Analysis Tools' and 'E-Views Software' for forecasting stock market momentum. She has presented 22 papers at various national and international conferences including IIT, MDI, and IIMs and is a winner of best paper award three times. She has published 21 research papers and 3 case studies in various journals viz., four papers are published in journals listed in Cabell's Directory, and Ulrich's Periodical, USA; three papers in journals listed in Proquest, three papers in EBSCO and two in scopus indexed journal. She is also a reviewer at three international journals viz., International Journal of Environmental Technology and Management (IJETM), Scopus (Elsevier); International Journal of Public Sector Performance Management, Scopus (Elsevier); and FIIB Business Review, Sage publications. Recently, she got empaneled as editor for IJA SEM, indexed with Thompson Reuters.



Prof. Abha Gupta

MBA (IMT), PMP

Prof Abha Gupta is a marketing & service professional leader with 25+ years of experience in multiple industries Telecom, Healthcare, ecommerce and FMCG'S. A strategic support professional skilled in Service Delivery, Operations Management, Requirements Analysis, Communication, and Customer Relationship Management (CRM) Over 25 years of experience in revenue enhancement and Business support role. She worked in global organizations. Transitioned into teaching Full time for the love for training & development.



Prof. Rajiv Chandra

MBA (IIMA), ICWA, CS

Prof Rajiv has corporate experience in Finance, Banking, Risk Management & Treasury with Companies like Glaxo Smithkline, DCM/Shriram Group, IBM, Modi Xerox and Polyplex in India and with Quality Group Limited in Tanzania as Executive Director, Finance. After over 35 year experience in Industry, he started teaching courses in Finance for MBA students at IBS.



Prof. Ranjani Matta

ACA, Diploma in IFRS, ACCA UK,

Prof Ranjani, a qualified Chartered Accountant has over 13 years of corporate experience in Finance, Accounting and Financial Reporting. She transitioned to academics in 2010 to pursue her passion of teaching. Courses taught by her include: Financial Management, Financial Accounting, Management Accounting and Taxation. She is pursuing PhD in Business Administration from Aligarh Muslim University on Environmental Reporting and has presented research articles in national and international conferences and has published research papers in refereed journals.



Dr. Sakhhi Chhabra

MSc. (University Of Manchester). FPM
(MDI-Gurgaon)

Dr. Sakhhi has been teaching marketing subjects like advertising and sales promotion, product management and consumer behavior as visiting faculty at various MBA institutes like IIM-Rohtak and Northcap University. She has successfully published several journal articles and book chapters. She has presented her work at reputed national and international conferences in India and abroad and undertaken various workshops in areas like experiment, digital marketing, metaphor analysis and ethnography. Her main interest area has been Privacy in Digital Marketing and Customer Loyalty and she is doing further research in these areas.



The Campus

“Let a thousand flowers bloom”- this clarion call from Mao ushered in the biggest Cultural Revolution the world has ever seen. The ICFAI Group embarked on similar type of mission which could change the paradigms of management education forever. IBS Kolkata was established in 1995 in tandem with other IBS Campuses to promote quality education, research, training and consultancy in management. It is situated in the IT Hub of Kolkata: Sector V, Salt Lake which houses a large number of big and medium size corporates.

The intellectual capital of IBS Kolkata is one of the best in the eastern part of the country, with a pool of best of faculty team. The faculty apart from teaching is also engaged in academic and case research. They come up with the best of international academic and practitioner’s journals and books. IBS Kolkata conducts regular and extensive interface with the industry which mold the program an inimitable blend of practical experience provided by leading industry enthusiasts and innovative research from our distinguished academic team. Faculty Members at IBS Kolkata are actively involved in consultancy assignments and MDPs in reputed companies.



Message from Campus Head



IBS Kolkata has been the hallmark of quality education in management since 1995. Our strength lies in industry experienced and academically qualified faculty and contemporary curriculum. Our program in management is market driven as we teach today what industries demand today. This coupled with on time academic delivery through concepts and case methodology of teaching has enabled the students to change and manage their thought processes. A typical IBS student at Kolkata not only goes through the rigors of management education but also develops a well-rounded personality. There are opportunities for games, for extracurricular activities and for social work. I am also proud to state that more than 3000 have graduated from IBS Kolkata in last

22 years. It also gives us immense satisfaction to find that these Alumni are doing well on personal and professional fronts.

IBS grooms students into most competitive managers and responsible citizens who become individuals with highest integrity and commitment to the society. IBS have been transforming lives of the students for their better careers and future. IBS Kolkata has an impeccable track-record of almost 100% placements year on year, both national and international. This has been possible mainly because of strong linkages with the industry, corporates (private and public sectors) and with our Alumni who have played key roles in their organizations and who are our best brand ambassadors, putting us where we are now.

Life at IBS Kolkata has always been a mélange of different hues: A blend of academic thrives with that of extracurricular engagements. It is an experience that metamorphoses an individual completely. Come and join us and feel the difference within you.

Dr. Ajay Pathak
Director

Facilities

- A state-of-the-art Wi-Fi campus with air-conditioned classrooms.
- Classrooms with Internet connectivity and projectors.
- Modern audio-visual teaching aids.
- Library and reading room with over 20,000 books, National and International Journals, National Magazines, E-Journals and educational CDs
- Availability of off-campus accommodation on sharing basis in the vicinity of the campus.
- Faculty members, who apart from guiding students, are also engaged in extensive research and consultancy assignments from industries.
- Regular mentoring by Faculty.
- Psychological Counseling by Trained Counselors.
- Soft Skills Training by experts.
- Quicforce platform for imbibing e-learning amongst students and continuous contact with faculty members.

IBS Kolkata situated amongst the greenery and water bodies of Salt Lake, is equipped with most modern infrastructure.

Library

Library known as “Amartya Sen Knowledge Centre” supports the teaching, learning, and research activities of the Institute with its growing collections of both print and digital resources. Computer lab with cutting edge simulation games, databases which facilitate students’ learning and Common Rooms with Indoor games, Canteens, etc.

Student Development

IBS Kolkata does have an organized Students body under the Student Council. The members of Council are elected Class Representatives (CRs) and nominated members who are extremely promising and excel in co-curricular activities. IBS Kolkata has 5 Student Clubs that are coordinated by Faculty Members along with student coordinators. Clubs like Marketing club, Finance club, HR Club, Entrepreneurship club, Media Club come out with regular events which facilitate students learning.

Film and Media Club

This club, otherwise known as “CALACCITRA” has been in full swing last year. With activities ranging from movie quizzes, movie showcase etc., and the club now boasts of hosting a ONE day SHORT FILM FESTIVAL-which is one of its kind amongst the postgraduate colleges in the city.

Open Arts Club

Artistica, hosted multiple events where students came up with interesting depictions of an independent India, and there was another titled Satrangi, where the students used only rangoli to portray their depiction of generation next.

Photography Club

Several photo walks have been arranged around the city where the students have managed to capture city life from various angles. A photography competition called “SHUTTERS UP” was also conducted during BRIO and it had managed to attract wonderful reviews from one and all.

Analytics Club

The Analytics Club stands unique in comparison to other clubs because the goal is to turn data into information, thereby converting it into actionable insights.

Cultural Club

The cultural club works with the objective of developing the cultural talents of the students, encouraging the students to stay rooted to and nurtures the cultural heritage of our country. "Deluge", an event among many others, is organized to welcome new students to allow participation in games, dance, music, table tennis and other intellectually related activities

Environment Club

Environment Club creates awareness among the future managers about various environmental issues

Finance Club

The club organizes finance games and quizzes, guest lectures

HR Club

The club conducts events at Brio and Deluge. The club also regularly holds unique events like Advertisement Premier League and Markomania, to name a few.

Entrepreneurship Club

The Entrepreneurship Club (ENIGMA) offers its members a platform where they can unleash their entrepreneurial ideas.

Student Activities

Deluge 2017

IBS Kolkata hosted its annual Freshers' welcome program where various events were conducted like finance game, marketing game, HR game, quiz, clouds of glory, fashion show, dance and singing. The senior students extend their warmth to the juniors smeared with professional touch.

We Care Campaign

In 2017, the students of IBS Kolkata continue the tradition of spending festivals with the underprivileged and elderly by visiting NGO "Save The Children Home" and "Helpage". IBS has always been associated with philanthropic activities and this year students decided to visit NGOs on the eve of Diwali and Christmas. With the fund gathered from the contribution of the students -food, stationary and crackers for the kids were arranged. Students also visited old age homes and provided the residents with their daily needed products and also spent time talking and singing with them. Students at IBS Kolkata through the "We Care" initiatives believe and follow as Mother Teresa said "Spread love everywhere you go. Let no one ever come to you without living happier."

Symphony

To commemorate the Teachers' day Students at IBS Kolkata organized a memorable evening where students participated in Cultural events like dance, drama, singing, skits, etc.

NJY Memorial Blood Donation Camp

Students at IBS Kolkata organized a blood donation camp in memory of NJY. An overwhelming number of students came forward to live up to the slogan 'donate blood, save life.'

Business Standard Quiz

Every year Business Standard conducts preliminary quiz rounds for their national level quiz contest at IBS Kolkata, Campus.

Desi Day Celebrations

To celebrate the diversity that IBS stands for, Students organized a Desi day program where students display their ethnic attires to celebrate the Independence Day.

Sell to Win

An initiative was taken by Marko Mania, the marketing club at IBS Kolkata where students demonstrate their skills. Different types of products have been taken with a price tag and students had to sell them to their colleagues.

Advertisement Premier League

Cricket premier league was emulated where faculty Members were the team owners. Team comprised of 5 students. Their base price was fixed based on their performance in a quiz which preceded the game. Then the students came out with advertisement campaign with a particular value proposition for a selected brand.

Toastmasters International-Where leaders are made

Students at IBS, Kolkata are part of Toastmasters to become a better speaker and presenter, communicate with confidence, develop leadership skills and listen effectively. Students learn these skills and more in a supportive, self-paced fun atmosphere alongwith the corporate executives in the campus.

Rural Immersion

Students visit rural areas to understand demographics and governance issues. This time they visited ISKCON, Mayapur-Prasadalya to understand their inventory, working, operations and waste management and also Mayapur-Goshala to understand supply chain management relating to milk using traditional and modern techniques.

BRIO 2K17

BRIO is a calendar year event of IBS Kolkata and had become a name in the college fest circuit. Every year this event is embarked with an extensive mélange of literary and cultural events. BRIO 2017 was a 3 day event that featured massive college participation, consisting of both undergraduate and postgraduate college students. Brio 2017 comprised of events like Best manager, Short film making, E-cell event, Marketing event, Finance, HR event, Debate, Chakravayuh, Creative Writing, to name a few.

IBSo Facto Quiz 2018

The quiz is the most awaited event at Kolkata where students of different undergraduate colleges participate every year in March to test their thinking caps with quiz master Dhruv Mookherjee making it much more interesting with his audio and video clips. There are galore prizes for the participants and the audience as well.

Prominent Recruiters (a partial list)

Insurance	Tata Teleservices
Cybernetyx	TCS
Deloitte Tax Services	Vodafone
Essel Finance	Food Panda
GlaxoSmithKline	Manyavar
Consumer Healthcare	Safe Chem
HDFC Bank	Canon
ICICI Bank	Yes Bank
ICICI Prudential Life Insurance Company	Kotak Mahindra Bank
ICICI Securities	Nelito Systems
IMRB International	Tata Capital
Kotak Life Insurance Co. Ltd.	Zyduz Wellness
Kotak Securities	Indusind Bank
Mott Macdonald	Leverage Capital
Philips India	L'oreal India
PwC-SDC	Coffee Day Group
Reliance Communication	Aditya Birla Fashions
SBI Life Insurance Co. Ltd.	Satguru Group (International)
Shoppers Stop	Capital First
Step2Strategy	India Bulls Housing Finance

Placements			
		2017	2018
	On Campus	100%	97%
	Off Campus		3%
Average Salary*		5.68	5.68
Highest Salary*			
	National	6.75	6.57
	International		9.00
Average Salary* (Top 10%)		6.57	7.38
Average Salary* (Top 25%)		6.33	6.64
Recruiters		44	67

* ₹ in Lakhs

Rankings of IBS Kolkata

- CSR-GHRDC B-School Survey – 2017
3rd Rank in B-School of Eminence category
- SILICON INDIA: 'What if not IIMs B-School Survey – 2018'
- All India 13th Rank in A++ category, East Zone 4th Rank







Dr. Ajay Pathak

B.Tech. (IIT-Kgp), FCMA, CAIIB, Ph.D. (IIT-Kgp) Director & Campus Head

Dr. Pathak has 42 years of experience (25 years of corporate banking experience and 17 years of teaching experience). He has designed Management Development Programs for corporate executives on topics ranging from Tax Management to Risk Management. He has published several research articles in various journals of repute and has edited several books in the areas of Finance and Banking. He is a member of Economic Affairs, Finance & Taxation committee, Economic Research Cell at CII, Kolkata. He has also been nominated as the co-director of PRMIA, USA for Kolkata Chapter to create awareness about Risk Management among professionals.



Prof. Samprit Chakrabarti

M.Sc. (Economics), M.Phil. (Management), EPGP (IIM Kozhikode) Associate Dean & Academic coordinator

Prof. Chakrabarti has about 14 years of experience in teaching Business Management Programs at the Post Graduate Level. He teaches courses on Quantitative Methods, Operations Management, Financial Analytics and Business Strategy. He is actively involved in Corporate Training and Consultancy and has conducted training programs for such companies like Dubai Commercial Bank, Abu Dhabi Commercial Bank, ITC, Bennett, Coleman & Co., Indian Oil, HPCL, and CESC etc. He has contributed in a reputed book on Econometrics. His areas of interests are Data Analysis and Quantitative Strategy.



Prof. Anusha Ganguly

FCA

Prof. Anusha, a Chartered Accountant by profession has vast experience in accounting, taxation and legal environment of business and financial statement analysis for more than two decades



Prof. Durga Rani Sinha

PGDM (IIM-C) Dean (Placements)

Prof. Durga's main areas of interest are Marketing & Business Strategy. In these functions she has occupied senior positions in industry for more than a decade. She attended Senior Executive Course at Manchester Business School as a British Commonwealth Chevening Scholar. She has authored many book reviews and articles.



Prof. Nirendu Konar

M.Tech. (IIT-Kgp), MBA (USA)

Prof. Konar has nearly two decades of industry experience in companies like Steel Authority of India Ltd., Mastech South Africa, Alphasoft Services Corp. USA, Cisco Systems, USA & UK, Wipro Technologies, India. His areas of interest are Recommendation Systems, Big Data Analytics of Enterprise Security, Machine learning of big data sets etc. He has over 4 years of teaching experience in subjects like Enterprise Information Technology, Business Intelligence, Data Mining, Advanced Business Analytics & Operations Management. He is pursuing his Doctoral program from IIT, Kgp.



Prof. Kumar Satyaki Ray

PGDBM, UGC NET Associate Dean

Prof. Ray has 13 years of experience in academics and research and 5 years in industry. His areas of interest include Product and Brand Management, Sales Management and Business Strategy. He has published a number of case studies and articles in various journals of repute.



Prof. Gautam Das Gupta

MBA(Finance)

Prof. Gupta has 21 years of industry and consulting experience. He was associated with several companies including Deloitte Haskins +Sells, India Foils Ltd etc. He has teaching experience for past 17 years. He has also conducted various MDPs and Entrepreneurship workshops.



Prof. Ravi Kumar

BE, MBA (The Wharton School, University of Pennsylvania, USA)

Prof. Kumar has over 12 years of experience in Industry and 11 years in Academics, Corporate Training (MDP, L&D) and Executive Coaching in Fortune 500 & Fortune Global 500 companies and the Government. His Areas of specialization are Interpersonal Management Skills (Soft Skills); Communication Skills; CV, GD & PI; Organizational Behaviour; International Business; and Business Ethics, CSR & Corporate Governance.



Prof. Sujoy Dhar

M.Sc. (Economics), MBA (Finance)

Prof. Dhar is having around 10 years of experience in teaching. His areas of interest are Economics and Finance & Control. He has edited Book on Investment Strategy for Individual Investors and authored a book titled Marketing the Financial Services to the Unbanked Population. He has authored more than 50 research articles & papers in different reputed national & international journals. He is a SEBI Certified Financial Resource Person and External Panel Member of Institute of Training Innovative Management and Technology (INTIMATE) at Bangladesh.



Dr. Pallabi Ghosh

Ph.D ,MBA-HR and Marketing ,B.Sc-Botany

Dr.Ghosh has a Ph.d degree from ICFAI Business School, Hyderabad. For her thesis, she has worked on nurses from the top multispecialty hospitals of the country and tried to understand the concept of emotional labour .Her other areas of interest are emotions and music, emotional intelligence and consumer behavior. She has a teaching experience of 7 years where she has taught subjects like Psychology, Organizational behavior, HRM, Disaster Management etc.



Prof. Shefali Goyal

MA (PMIR), TISS Mumbai

Prof. Goyal is having an experience of around 10 years in academics and 7 years in industry. Her areas of specializations are: Organization Behaviour, Human Resource Management, Industrial Relations, & Business Communication.



Dr. Krishnendu Ghosh

M.Com, M.Phil, Ph.D

Dr. Krishnendu Ghosh has done his Ph.D. from Department of Commerce, University of Calcutta. He has more than fifteen years of teaching experience in different top level under graduate and post graduate academic institutions in the area of Financial Accounting, Cost & Management Accountancy and Financial Management. Dr. Ghosh has also been an active contributor in publications of peer-reviewed journals, edited books and has attended several seminars, conferences and workshops in the related field. He has also presented research papers in different national and international seminars and conferences..



Prof. Sharbari Saha

M.A. PGDHRM

Prof Sharbari is a certified trainer on Inter-personal Communication (IIT- Kharagpur). Prof. Saha has experience of more than 25 years in academics and 8 years in Corporate Training. Her areas of specialization are HR, OB, Business & Inter-personal Communication and behavioral effectiveness, GD & PI. She is a corporate trainer and founder of Aspiring persons, an institute for personality and skill development



Prof. Mukti Prakash Behera

Exécutive - PGDM (XIMB), MPhil, UGC-NET

Prof. Behera has 10 years of Industry experience in Training & Customer Service Delivery. 5 years of academic experience in Marketing Area. Adept at teaching Marketing Management, Consumer Behaviour, Sales & Distribution Management & Strategic Management. His research credentials include articles in noted Journals such as ICFAI Journal of Entrepreneurship, VILAKSHAN – XIMB Journal of Management and ANVESHAN – Journal of Management and also a book chapter for NIFT – A case Handbook for Fashion, Retail and Management.



The Campus

The IBS Mumbai campus is an architect's delight with its spacious building and verdant lawns, making it a truly preferred destination for students and corporates. Spread over an area of over 1.06 lakh square feet, the campus has 34 Learning Halls, a large conference room, well appointed faculty cabins, separate common rooms for boys and girls, a Gym equipped with indoor games, an elegant foyer and a 700 seater state of the art auditorium, which is the pride of IBS Mumbai. The computer lab on the campus has 80 computers in addition to the laptops and tabs that each student carries. All administrative departments and faculty members also have individual desktops/laptops. The campus has a full-fledged cafeteria serving snacks and full meals and two Kiosks including Café Coffee Day. The 6500 square feet Library has an impressive collection of over 34000 books on Management and other subjects. In addition, it subscribes to 21 international and 60 national journals and magazines besides 2723 CDs. The library subscribes to 6 major online databases. The two online databases Ebsco and Emerald Management Xtra together provide more than 6000 journals. The large reading room of the library is equipped with Wi-Fi facility. The Centre For Language Development hones the

The campus benefits from location in Mumbai, the financial and industrial capital of the country. IBS Mumbai maintains a regular and extensive interface with the industry with more than ninety visiting faculty members, who are all stalwarts from the industry. It organizes frequent and well received MDPs, customized in-company programs for reputed organizations and regular consultancy assignments handled by teams of faculty members. IBS Mumbai has been awarded the "Best Institute for Industry Interface" by the DNA group.



Message from Campus Head



IBS Mumbai has emerged as a preferred destination for the aspiring students and recruiters in search of high quality of potential managers. This is well reflected not only in the number of students and recruiters offering placements to them but also in several rankings of B-schools which have placed it among the top 25 in the national list of B-schools and among the top 5 B-schools in Mumbai.

The story of IBS-Mumbai and its steady growth over the years is seeded in its commitment to its vision and mission, and the steadfast harnessing of its rich physical and human resources for its pursuit of its vision.

The mission of IBS Mumbai is to achieve its vision by emerging as a thought leader with a global perspective and social sensitivity, by providing relevant and rigorous management learning to the students, and by establishing a close link with the corporate world. The School seeks to provide the learning techniques, ambience and environment which would encourage students to think out-of-the box and assume leadership in their work life.

What distinguishes IBS-Mumbai from other B-schools are its unique endowments, its innovative processes and its focus on generating new knowledge to flow into its teaching-learning programs. The School has distinguishing features that make it a strong and preferred provider of management education viz., spacious campus in a prestigious location with ample provision for learning facilities in Wi-Fi environment, library and electronic resources, and facilities for student interaction in its atrium, auditorium, gymnasium and other wide spaces, highly qualified faculty many of whom have been honoured with awards, enviable track record of near 100% job placements for students, sustained over the years; rich exposure to the students through short duration and long duration projects and internships; development of Soft Skills through language lab and experiential labs.

These are but some of the many ways in which IBS Mumbai tries to realize its vision and mission. These indeed are also the ways in which the School has gone up the ladder to achieve its present ranking among the top B-schools as also the esteem in which leading corporates hold the institution. IBS-Mumbai is proud of the contribution that it is making in developing ethical and meritorious managers equipped with a blend of strong domain knowledge and the needed Soft Skills. It continues its march in pursuit of this relentless mission.

I invite all aspiring qualified and meritorious students to join IBS (ICFAI Business School), Mumbai.

Prof. Y K Bhushan
Senior Advisor & Campus Head

Some Unique Initiatives

- IT driven Participant Centered learning through Conceptual Sessions, Cases, Games and Simulations
- IBS Mumbai Venture Academy in collaboration with University of Essex, UK for Entrepreneurship Development and Support
- Collaboration with UTARA University, Malaysia
- International Immersion Programs
- Intensive Mentoring of Students
- J P Morgan Global Finance Scholarship – which aims to acknowledge & reward excellence displayed by management students in the field of Finance
- Deloitte Dialogue – One-of-a-kind conversational session focuses on personal branding
- HDFC Joint Certification Program for placement
- "Dimensions", the International Journal of Management of IBS Mumbai
- International Conferences

Facilitators of Learning – The Faculty

IBS Mumbai has 40 core faculty members, in addition to industry professionals coming in as visiting faculty. More than half of our core faculty either hold a Ph.D. or are working at acquiring one, and all have rich industry exposure. The faculty members are known to contribute to prestigious research journals, conferences and seminars. There are many known publications and text books published by IBS Faculty. Prof. Y K Bhushan's text book on Business Organization continues to be the bible for commerce students ever since sixties when it was first brought out. Prof. Bhushan also published a book titled 'People, Technology and Entrepreneurship'.

IBS Mumbai is proud of having Prof. Y K Bhushan, a leader in the field of management education at the helm of affairs. Recently, he was awarded the prestigious "Award for Legendary Contribution to Education" by ET NOW National Education Leadership Awards followed by a "Change Leader & Innovator Award" by Asia's Best B-School Awards presented by World Education Congress, CMO Asia at PANPACIFIC, Singapore and "Award for Outstanding Contribution to Education" by World Education Congress at Malaysia.

Student Activities

A management education program must provide students a holistic opportunity for growth and development apart from contemporary curriculum. IBS Mumbai has 20 Student Clubs including Photography Club, Social Activity Club, Sports Club, Dramatics and Music Club, Domain area Clubs like Marketing, HR, Finance, IT & Operations and Entrepreneurship Club. Setting up of a variety domain, cultural and sports/interest clubs provide students many opportunities for skill development and confidence building.

Each club initiates co-curricular activities as per the event calendar prepared at the beginning of the academic year. Co-curricular activities have proven to be the right avenues to hone the personality and soft skills of students, a critical ingredient that the corporate world looks for in a new recruit. The co-curricular activities can be described as “of the students by the students and for the IBS experience”. Three categories of co-curricular activities at IBS are – Clubs, Fests and External Competitions.

Clubs -Domain clubs in functional areas of HR, Marketing, Finance & Economics, IT & operations help students gain confidence by participating in debates, quizzes, and theme-based competitions. The clubs organize various events wherein they invite industry professionals and conduct panel discussions, workshops, and interviews besides organizing their flagship events. The club publications, newsletters or magazines foster editorial and writing skills and update students on current happenings in the business world.

Cultural & performing arts clubs clubs like, the drama club, music, film club, and dance club help find creative ways of self-expression, foster bonding between the first and second year students.

Interest and Hobby clubs like Photography, Book and Art clubs allow students to develop hobbies and channelize their energies and build on their interests. Interest and Hobby clubs like Photography, Book and Art clubs allow students to develop hobbies and channelize their energies and build on their interests.

Sports Club energizes students and creates a synergy between the body and mind. The sports contests are very competitive attracting large student participation.

Wellness club aims for the holistic development and enrichment of the students' mind, body and spirit.

All clubs are mentored by faculty members but entirely managed by students. All those involved with club activities experience managerial skills of team work and conflict, collaboration, planning, negotiating for sponsorship, managing deadlines and problem solving. Similarly financial management is an inherent aspect of all club event management and provide a great opportunity for better money management – budgeting, prudence in spending, accountability of every rupee that is invested and ensuring the optimum return to the stakeholder i.e. the institute and its accounts department.

College Fest: “Konflux” the annual mega event is an inter-institute event and is eagerly awaited by participants from other B-schools. The fest provides the students an excellent opportunity to plan each activity meticulously, network with other students, exposure to PR and event management.

Participating in external fests and events organized by other academic institutions and business forums such as the BMA, IMC, AIMA etc. Industry-interactions form an important component of these events. Participation in these forums is a great branding opportunity for IBS.

These events give the students a platform for self-expression, confidence building and team work. Since the organizations look at hiring individuals - who excel in communication skills, are good team players and can work under stiff deadlines and work pressure, increased participation in the various club events provide students an amazing real life experience in people and resource handling making them much sought after resource.

International Immersion Program

In November 2017, IBS Mumbai students went to Rome, Milan, Pisa, Florence in Italy and Paris as part of their International Immersion Program which aims at developing global and cross-cultural competence in the students. In 2016, IBS Mumbai students visited Germany, Austria and Switzerland; 2015 – Spain, Dubai and Abu Dhabi; 2013 – China

Recent Awards

- IBS, Mumbai was Awarded for ‘Innovation in Teaching Methodology’ by 9th Stars of the Industry Group, Innovative Education Awards on 18th February, 2017
- Prof. Hemant Purandare was awarded as the ‘Best Dean’ by 9th Stars of the Industry Group, Innovative Education Awards on 18th February, 2017
- Dr. Deepika Dabke was awarded as the Best Faculty at BMA Awards on January 30, 2017
- IBS Mumbai was honored as ‘Business School of the year’ at 24th Dewang Mehta National Education Awards on 25th November, 2016
- Prof. Priyanka Dhingra was awarded as ‘Outstanding Faculty’ 24th Dewang Mehta National Education Awards on 25th November, 2016
- Out Standing B-School Award (west) by World Education Congress on July 23, 2016
- Best Student in Multiple discipline/ Sector was awarded to Ms. Maitreyi Gondalia student of Class of 2017 On June 23, 2016
- Special Award for ‘Best Digital Learning Department in Institute’ by Global LearnTech Congress& Awards was awarded to Prof. Kavita Venkatachari on June 23, 2016
- “Innovation in Placements” by 7th DNA & Stars of the Industry Group on February 18, 2015
- “Best B-School with Innovative Marketing to the Target Segment” by 7th DNA & Stars of the Industry Group on February 18, 2015
- “B School Professor/Teachers who are continuously innovative in style and subject for academic excellence” to Prof. Madhavi Garikaparthi by 7th DNA & Stars of the Industry Group on February 18, 2015
- “Best Management Student of the Year” to IBS Mumbai Student Ms.Tanya George by 7th DNA & Stars of the Industry Group on February 18, 2015

Awards received by Prof. Y. K. Bhushan

- ‘Life Time Achievement Award for Excellence in Human Resource Development at the Leadership Excellence Award 2017 by Legal League Consulting on January 20, 2017
- Outstanding Faculty Award in recognition of Leadership, development, innovation and industry interface of the Institute at 24th Dewang Mehta National Education Awards on 25th November, 2016
- Living Legend Award by World Education Congress 2016 on 23rd June 2016
- In recognition of his contribution to institutional development and quality education Narsee Monjee Institute of Management Studies (NMIMS) named their main Library in the School of Business Management as “Prof. Y.K. Bhushan Information and Knowledge Resource Centre” on September 05, 2015.
- Achievers and Leaders Award at World Education Congress 2015 on 24th June 2015
- “Institution Builder Award” 22nd Dewang Mehta Business School Award on November 15, 2015
- “Hall Of Fame Award” by World Education Congress, CMO Asia with CMO Council as its Strategic Partner and Stars of the Industry Group as a research partner on 1st August, 2014.
- “Life Time Achievement Award” for his outstanding contribution in modern management education and research activities by MGM’s Institute of Management Studies and Research, Navi Mumbai on 18th January 2013
- “Award for Legendary Contribution to Education” by ET NOW National Education Leadership Awards on 16th February, 2013.
- “Indy’s B-School Leadership Award & B-School with Excellent Industry Interface Award on February 16th, 2013.
- “Change Leader & Innovator Award” on 31st July, 2013 by Asia’s Best B-School Awards presented by World Education Congress, CMO Asia at PAN PACIFIC, Singapore.
- ‘Award for Outstanding Contribution to Education’ By World Education Congress at Malaysia on September 30th, 2013.
- MTC Global Rooshikumar Pandya Life Time Achievement Award on October 6, 2013 at 3rd MTC Global Annual Convention - SANKLAP 2013 organized at Aravali Gurukul Ashram, Jodhpur.
- Legendary contribution to education Award by 21st Business School Affaire & Dewang Mehta Business School Awards on October 23, 2013.
- Life time Achievement Award by Dainik Bhaskar National Education Awards October 23rd, 2013.

Placements			
		2017	2018
	On Campus	95%	95%
	Off Campus	5%	5%
Average Salary*		6.25	6.29
Highest Salary*			
	National	11.50	12.00
	International	9.09	22.36
Average Salary* (Top 10%)		9.41	10.76
Average Salary* (Top 25%)		8.43	8.71
Recruiters		267	246

* ₹ in Lakhs

Rankings of IBS Mumbai

- **CSR -GHRDC B-School Survey – 2017**
8th rank in Leading B-Schools Super Excellence category
- **SILICON INDIA: ‘What if not IIMs B-School Survey – 2018’ - All India 4th Rank in A+++ Category Academic Excellence 4th Rank All India**
Industry Interface 3rd Rank All India
- **2nd Rank-West Zone**
- **Careers 360 B-School Rankings 2018 AA+**





Prominent Recruiters (a partial list)

- | | | | |
|---|--|--|--|
| <p>3i Infotech Ltd.
99 Acres.com
A to Z
A.K. Capital Services Ltd.
ACURIS
AddRec Solutions Pvt. Ltd.
Aditya Birla Capital Limited (ABCL)
Ajmera Realty
Akshay Group
Almus
Amazon Development Centre India Pvt. Ltd
Anand Rathi
ANAROCK
ART Housing Finance (INDIA) Limited
Ashish Group
Asian Paints
Avalon Global Research
Awfis Space Solutions Pvt. Ltd.
Axience Consulting Pvt. Ltd.
Bajaj Allianz General Insurance
Bergwerff Organic India Pvt. Ltd.
Bhagwati Jewellers
BlackRock Services
Capgemini Consulting
Capital First
CarWale
Ceasefire Industries Ltd.
Citicorp
Coffee Day Global
Creative Peripherals and Distribution
DATAR CANCER GENETICS
Decathlon Sports India
Defin8 Consulting
Deloitte Tax Services
Deloitte Touche Tohmatsu
Dun & Bradstreet
Dura-Line
E4 Development and Coaching Ltd
ECOLAB
e-Emphasys
EINS Education
Encept Premedia
Endovia Financial Services Pvt. Ltd.</p> | <p>Energia Wellbeing
Euromonitor International
Experience Commerce
Factset
Fazlani Altius Business School
Federal Bank
Fever FM
FG Glass
Flytxt
Franchise India Brands Ltd.
Frootle
Fusion Scientific Laboratories Pvt. Ltd.
Future Group
Genworks Health Pvt. Ltd.
Graphene Media
Gravitas Technology Pvt. Ltd.
GREEN ROOTZ
H Capital
HDB Financial Services
HDFC AMC
HDFC Ergo General Insurance
HDFC Ltd.
Hiranandani Communities
Home First Finance India Pvt. Ltd.
HOPE
hotel park inn
I prospect
ICICI Bank
ICICI Prudential (AMC)
Incred Finance
IndiaBulls Ventures Ltd.
Indusind Bank
Inorbit Mall - K Raheja Group
InSync Analytics (India) Pvt.
Intel Trade Fairs and Expositions
Intellicon
ITC
IVY CAP
J K Tyre & Industries Ltd.
J W Marriot
J.P. Morgan Services India Pvt. Ltd.
Jane's Apothecary
Jaro Education
JM Financials</p> | <p>K. Sons fashion Mall
Kama Schachter
KENT RO Systems Limited
Kotak Life Insurance Co. Ltd.
Kotak Mahindra Prime Ltd.
KPMG Advisory Services
L&T Realty
Landmark Insurance
LODHA Group
Mantra Logistics & CFA
Mindgate Solutions Pvt. Ltd.
Mirae Asset Global Investments (India) Pvt. Ltd.
Morpheous Human Consulting
MSCI Inc.
Naukri.com
Nestaway
Nirgun Limited
NIYO SOLUTIONS
Nomura
NPCI
NR Paper Recycling
Oberoi Realty
Odex Solutions Pvt. Ltd.
OMLp2p
On Demand Agility Software Pvt. Ltd.
ORAN International Ventures Pvt. Ltd.
OYO Hotels
Piramal Housing Finance- BRICKEX
PITTIE Group
PNB Housing Finance
Prama Hikvision
PROPERTY PISTOL
Puravankara
Purnartha Investment Advisors Pvt. Ltd.
Qfix Infocomm Pvt. Ltd.</p> | <p>QLB Marketing Insights
RA Consulting Services
Radio City-Music Broadcast Pvt. Ltd.
Radio Mirchi
Raheja Developers Limited
Reasonacle
Reckitt Benckiser
Reliance Jio
Reliance Retail
Religare Securities Limited
S & P Global
Sardar Patel Institute Of Technology
shangrila
Shangrila Corporate Services
SIMRAN BIKES Pvt. Ltd.
Smart Smith
Smollan Group
Solomon Enterprises
Square Yards
Sunkersett Financial Advisory
Sunvin Industries Pvt. Limited
Sutra HR Services
Suvilon Rarefab Private Limited
TALENCIA CONSULTING
Tata Capital
TCS
TEAMGLOBAL Logistics Pvt. Ltd.
Thomas Assessments
Tikona Infinet
Treebo Hotels
TurtleMint
Utkarsh Small Finance Bank Ltd.
Valuefy Solutions
Visible Alpha
Viteos Capital Market Services Pvt. Ltd.
Vito India Advisors
Water Financial Services
Xenium Digital
Yellow Tie Hospitality
Yes Bank
Zomato
Zycus Infotech</p> |
|---|--|--|--|



Prof. Y K Bhushan

MBA (Indiana University, Bloomington, USA),
MCom, Certificate in Research Methodology
Senior Advisor & Campus Head

Prof. Bhushan has been the Senior Advisor at IBS Mumbai since December 2002 and is also concurrently Chancellor of the ICFAI University, Nagaland. He was the Vice Chancellor of the ICFAI University, Meghalaya for nearly a decade.

A product of Indiana University, USA, he is a Fulbright Scholar and is regarded as a doyen of business education in India. He has been honored by several professional bodies for his contributions over the last 60 years with numerous awards including the 'Life Time Achievement Award' and 'Qimpro Quality Award' among others. In recognition of his contribution to institutional development and quality education Narsee Monjee Institute of Management Studies (NMIMS) named their main Library in the School of Business Management as "Prof. Y.K. Bhushan Information and Knowledge Resource Centre" on September 05, 2015. He has held several positions of leadership in professional bodies of management education in India and in the South Asian region. He is a past President of AIMS, AMDISA and ISTD. He is currently a President Emeritus of ISTD. He is a founder member of SAQS (South Asian Quality Improvement System) responsible for accreditation on behalf of Association of Management Development Institution and is currently Chairman of the SAQS Council. He headed the Apex level training Institution of Central Bank of India and Dena Bank for more than a decade. He has been elected as the President of the Council for Small Business and Entrepreneurship of India (CSBE). Prof. Bhushan was the founder full time Director of NMIMS for 18 years before joining IBS Mumbai in 2002, which he brought up to be recognized by UGC as a Deemed University.



Prof. Hemant Purandare

BE (Civil), MMM
Dean (Academics)

Prof. Hemant is a civil engineer and a marketing professional with 33 years of corporate and academic experience spanning in areas of project management; project marketing; branding of products and organizations; service operations. He has worked in leading Indian corporates and has concurrently been a faculty in areas of marketing and services management. As Dean Academics he co-ordinates all the academic and student – assessment related activities at IBS Mumbai. He has written and published papers/case study in areas of marketing. In 2017 he was awarded as the "Best Dean" at the 9th Innovative Education Awards hosted by Asian Confederation of Businesses



Dr. Pritee Saxena

MMM, M.Sc., Ph.D.
Director (Placements) & Dy. Campus Head

Dr. Pritee is Deputy Campus Head & Dean Placements at IBS Mumbai. A dual Post Graduate, holding a Masters degree in Science from Gujarat University and Marketing Management from University of Mumbai. She acquired her Ph.D in Advertising and Consumer Behavior from SNDT University, Mumbai. Before academic career in 2002, she worked in FMCG sector for over 16 years. She is the recipient of prestigious Dewang Mehta Award, for 'Best teacher in Marketing Management', Star News Award for 'Best Professor teaching Advertising Management', and 'Best faculty Award' for her contribution to Institutional Development at IBS Mumbai. She has authored several Papers and presented at National and International conferences. Has conducted consumer research, and trained marketing professionals in Sales and Brand Management, along with consulting assignments in Strategic Marketing Planning.



Dr. Rita Rangnekar

MA, DIRPM, Dip.T&D (ISTD, New Delhi),
Ph.D
Dean - IBACO

Dr. Rita Rangnekar has 28 years experience in HR, Operations and Academics; She is a University Gold-Medallist in HR and English Literature; PhD in Management. She specializes in Branding, HR, Behavioural Training, Management Development Programmes and Corporate Social Responsibility. Has worked in IT, pharmaceuticals and hospitality with Mahindra Days Hotels and Resorts, Ranbaxy Laboratories and Datamatics Technologies Ltd. She has delivered training programmes at BPCL, FICCI, LIC of India, Reliance Industries and ICSI-CCGRT. Her research interests include Performance Management, L&D, Soft Skills, Emotional Intelligence, and Communication Skills. She has been a Former- Chairperson of The Indian Society for Training and Development (ISTD), Mumbai Chapter. She Was awarded 'Best Faculty for Institution Building' at IBS Mumbai in 2017 and 2013. She is currently responsible for IBS Brand Building, Institution Building, Management Development Programmes and CSR. She is often invited on intellectual platforms with noted authors and corporate personalities.



Dr. Kavita Venkatachari

MCA., MBA, M.Phil, Ph.D
Dean (Examinations)

Dr. Kavita has more than 16 years of experience in industry and academics. She has professional experience in the field of business analytics and data mining techniques. She has a number of publications, research papers and research articles of repute to her credit. She teaches Big Data analytics, Information System for Managers, Enterprise wide Information System and Business Intelligence. She has authored several national and international publications and has handled workshops / projects in the area of Research Methodology / Advanced Excel and R Programming. She is University ranker in MCA in Network Communication. She has authored two text books on Fundamentals of Business analytics using Excel and R Practical manual for beginners and Quantitative method for Managers.



Dr. Davinder Kaur Suri

MMS (Finance), Ph.D (Econ.)
Associate Dean and Deputy Academic
Coordinator

Dr. Davinder Kaur Suri has 20 years of professional and academic experience. She has completed her PhD in the topic "Financial Markets and Monetary Policy transmission mechanism: Case Study of the RBI" from the Mumbai School of Economics and Public Policy, Mumbai University and a Masters in Management Studies from NMIMS in the area of Finance. Having work experience of close to twenty years, she has spent last thirteen years in management education of which the last ten years have been with IBS Mumbai and earlier with S.P.Jain Institute for Management & Research in the area of Economics. She had been deputed to teach Economics at IBS Adelaide in 2010. She has been awarded the best faculty award twice for the academic years 2011-12 and 2015-16. She has a keen interest in research and publication especially in the area of Monetary Policy.



Dr. Rachna Sharma

MA, DIHRD, Ph.D
Associate Dean & Deputy Academic
Coordinator

Dr. Rachna is a Gold Medalist in MA Psychology. She holds a Diploma in Human Resource Development. She has a teaching experience of about 14 years and has been a freelance trainer in the areas of interpersonal skills, team building and communication. She is involved in training PGPM students in OB, HR, Business Communication and Soft Skills. She is a Professional Member of Indian Society for Applied Behavioral Science (ISABS) and has received the IBSAF award for Best Faculty for the academic year 2012-13.



Prof. Amarjeet Patpatia

MBA, MCom, PG Diploma in Training &
Development (ISTD)
Associate Dean & Dy. Placements Co-ordinator

Prof. Patpatia has held roles in Field Sales, Customer Management, Business development and in variety of line and senior management roles like Country Manager, COO, Group Manager, Divisional Manager. He has spent 25 years working for global companies like ITW Signode USA, Johnson Matthey UK, and domestic companies like Mid-day, Unbrako, Garware in multiple industries like automobiles/auto ancillaries, packaging, office equipment, media, education. He attended several Management Development Programs both in India and abroad and several training programs in Coaching & Facilitating and NLP. He teaches Marketing, Integrated Marketing Communication, B2B and Brand Management. He is an experienced corporate trainer skilled in facilitating successful corporate training programs for employees at all levels.



Prof. Madhu Iyengar

CMA (US), FCMA, MCom (Delhi University)
Associate Dean & Deputy Placement
Coordinator

Prof. Madhu has overall 28 years of experience, including 15 years in Academics, teaching Management programs and professional courses including CFA, CA and ICWA and 13 years in Corporate, spanning leather manufacturing unit, multi-state C & F operations of pharmaceutical, public sector undertakings and multinationals, textile EOU, and NGO (German). She worked in areas of general management, finance, operations, accounts, administration and P& L responsibilities. She had a brief exposure to state of the art Information technology and has successfully designed and rolled out many automation programs. She published research papers in National and International Journals.



Dr. Deepika Dabke

MA (Counseling Psychology), PGDHRM,
NET/SET, Ph.D. (Psychology)
Associate Dean (Student Activities)

Dr. Deepika has 17 years of experience in industry and academics. She has professional experience in Training and Development, designing Employment Engagement Initiatives, Employee Counseling and Psychometric Assessment. She teaches Organizational Behavior, Human Resource Management, Training and Development and Soft Skills. Her areas of interest for research are Emotional Intelligence, Leadership, Employee Engagement and Life Satisfaction. She has conducted MDPs on Communication, Client Communication, Lateral Thinking and Rational Living. She has published articles and presented Papers in National Conferences.



Prof. Prakash Pandit
BTech (IIT - B), MBA (IIM - C)

Prof. Pandit is a Metallurgical engineer and a Marketing professional with 32 years of corporate and academic experience spanning areas of Corporate Planning, Industrial Marketing and Infrastructure projects Marketing and Selling and Branding of consumer products. He has worked in leading Indian corporates and has been a full time faculty in areas of Marketing, Brand Management, Business to Business Marketing and International Marketing at IBS, Mumbai since 2008. He has authored and presented papers at various National and International conferences. He has research interests in B2B Marketing and Social Media marketing. He is actively involved in conducting MDP's and training programs in Marketing.



Dr. Rajinder S. Aurora
M.Com, MFM, DHE, UGC- NET, Ph.D

Dr. Aurora has rich administrative, research and corporate training experience. He has worked in training organizations and has a training experience of more than 10 years and a teaching experience of 28+ years. He has headed well known Business Schools like Thakur Institute, Guru Nanak Institute, Chetana's Institute & Durgadevi Institute. He is also a prolific writer who has written 4 books on various areas of management and his last book on Mergers and Acquisitions has been highly appreciated both by faculty and students alike. He has presented 25 research papers in various forums and has published more than 35 Research papers in various national and international Journals. He has also done a live project on "WTO and Financial Services in India" for the Indian Institute of Banking, now IIFB Mumbai. He is presently working on his sixth book on Strategic Financial Management. He has been a recipient of the Order of Merit and Shiksha Bharati Puraskar for Excellence in Management Education.



Prof. Rajini Anand
MFM, DHRM, Phd (Pursuing), CELTA (British Council)

Prof. Rajini Anand is a CELTA Certified (University of Cambridge) professional with 17 years of experience across industry and academics. She currently trains Post Graduate Management students on Soft Skills, Managerial Effectiveness and Business Communication. Her areas of expertise are Behavioral training, Managerial Communication and ELT. With over 20 publications in magazines and journals of repute, her research interests include innovative teaching methods, stress management, management lessons through mythology and ELT.



Prof. Naisha Sujan
PGDM (Finance)

Prof. Naisha Sujan comes with an experience of over 12 years across industry and academics. She has taught Financial Management, Security Analysis, Risk Management & Insurance. She has keen interest in the area of Personal Finance and Financial Markets. She has been associated with IBS Mumbai for last 6 years.



Prof. Silpy Gupta
MBA, Diploma in Training and Development

Prof. Silpy Gupta has more than 14 years of experience broadly with Central Government of India, Management Education & Training in the diverse areas of Human Resource Management, Organizational Behaviour, Personal Effectiveness, Soft Skills and Business Communication. She is currently pursuing her PhD in the area of Organizational Behaviour. She is the recipient of prestigious Dewang Mehta Award for "Best Professor in Human Resources" and IBSAF Award for "Best Faculty" for overall excellence. She has authored several research papers & presented at National and International Conferences. She has also received "Best Research Paper" Award multiple times.



Prof. Tapas Das
MA, PGDM (XIMB)

Prof. Das is Faculty in HR & OB. He has 23 years of industry experience in some of the largest private sector organizations in the country in senior leadership roles. He is a post graduate in economics and holds PGDM from XIM Bhubaneswar. He is a certified practitioner in - executive coaching, competency assessment, 360 degree feedback, and NLP etc. Some of his interest areas are - talent management, leadership development, personal effectiveness, innovation, and organizational development etc.



Prof. Swaha Shome
MSc

Prof. Swaha has more than twenty years of experience in teaching economics at various reputed business schools in India. She has been associated with IBS for the past 20 years and has a keen interest in research. She has several national and international publications as well as a collection of essays to her credit. She recently received the award for the best essay at the national level from the Ministry of Finance.



Prof. Sarika Rachuri
MA, M.Phil. (Economics)

Prof. Sarika has 19 years of varied experience in academics, research, training and consultancy. She has been involved in training MBA students in Macro and Managerial economics. She has been awarded M.Phil. from Jawaharlal Nehru University. She has been actively involved in training for new products like carbon credits and electricity for MCX. Her research interests and writings are based on macroeconomic issues, electricity, commodities and urban water supply.



Prof. Shashi Gupta
MBA (PM), T&D(ISTD), MSc

Prof Shashi Gupta has 32 years of experience as an educationist and 9 years in the Corporate. Taught at various locations in India, owing to the nature of my husband's job (Indian Army), and have not only been exposed to the variety in the Indian cultures, but also a rainbow of opportunities to flit around in , when it comes to training young and fluid minds. At Career Makers, trained various MNC executives, the scions of corporate India, and gained valuable insights into project design, training module creation, and interviewing skills. (ITES sector). At Strategic Synerjees, worked in the HR practice and handled various aspects of program design, and executed various turnkey assignments. Conducted Workshops on Training & Development, Employability, and Emotional Intelligence. Have chaired a multi-disciplinary state level conference on Entrepreneurship. Presented and published Research papers in International and National conferences.



Dr. Anil Mahajan
MCom, FCA, Ph.D

Dr. Mahajan has 26 years of experience in consultancy, academics and corporate. He teaches subjects like corporate finance, financial statement analysis, Merger and Acquisition to MBA students. His research interests are in financial management, tourism and entrepreneurship. He has handled MDP/ consultancy projects in the area of Budgeting, MIS and Corporate Finance.





Prof. M H Varma
BE (Mech.), DMS, PGDMM, MBA

Prof. Varma has over 50 years of industry/corporate experience and simultaneously has 33 years of teaching experience in Business School/Institute of Management. He served Mahindra & Mahindra Ltd for over 30 years. He is involved in Family Managed Business since 15 years. He is a Senior / Permanent Invitee Member of Indian Institute of Materials Management (IIMM) since 1983. He has been Chairman of Mumbai Branch of IIMM during 1993-95 and recipient of Best Teacher Award by IIMM in 2002 and Distinguished Member Award in 2007. He teaches Supply Chain Management, Operations Mgmt and Business Strategy.



Prof. Parul Shah
ACA

Prof. Shah is a Chartered Accountant by profession with over 22 years' experience in large organizations viz HCC Ltd, Albright & Wilson Ltd and Deloitte. She has steered project and corporate finance, treasury, borrowing and investment programs for the company. Presently provides consultancy services at HCC Ltd and undertakes various independent assignments in corporate finance including raising funds both debt and equity, transaction support services, structuring and designing innovative financial instruments to meet all stakeholders requirements. She teaches Treasury Management and other core finance programs.



Prof. Shobha Pillai
PGDM (PM & HRD), MLL & LW, MPM

Prof. Shobha is an IT professional with 25 years of experience in IT industry and as IT faculty in management school. Her experience spans over 19 years in IT professional with over 19 years of experience in Technical Programme Management, Pre-sales and strategy alignment to clients. She has hands on experience of leading data warehousing and business analytics projects. As a faculty, she believes that IT in management schools has to be taught by blending it with the management subjects and she wants to add value by sharing examples from the varied experience and blending it with the syllabus.



Prof. Krishnan R
BTech (IIT Bombay), PGDM (IIM-C)

Prof. Krishnan is an Electrical Engineer from IIT Bombay and a Post graduate in Management from IIM Calcutta, with over 30 years of experience in the corporate world across manufacturing and service sectors. He has over 16 years of teaching experience in subjects like Quantitative Techniques in Management, Marketing and Business Strategy.



Prof. Nitin D Bolinjkar
B.E., MBA (USA)

Prof Bolinjkar has over two decades of industry experience in the areas of Marketing, Operations, Account & Program Management, and as an Enterprise Software Consultant. He has worked for 12 years in the U.S. in companies like Texas Instruments, Cypress Semiconductor, and Silicon Wave. He was also the ERP Practice Head for the software subsidiary of Reliance Industries Ltd, India. He teaches Information Technology and Business Strategy.



Dr. Dimple Pandey
BE, MBA, PhD

Dr. Dimple Pandey has completed her PhD in Management in 2017. She has a blend of academic and industrial experience. She has an industry experience of over four years in companies like ICICI Onesource and JP Morgan Chase and over seven years of experience in academics at institutes like NMIMS and BSE Training Institute. She is currently working with IBS, Mumbai as full time finance faculty since June 2015. Her areas of academic expertise include Corporate Finance, Capital Market & Portfolio Management and Derivatives



Prof. Priyanka Mathur Dhingra
MBA (Finance)

Prof. Dhingra is a Marketing faculty with 21 years of work experience in the fields of teaching and industry. She has extensive teaching experience with IILM Institute for Higher Education, Delhi NCR (Gurgaon), M L Dahanukar College of Commerce (Mumbai), ITM Group of Institutions, Mumbai Institute of Management & Research (MIIMR), Sri Venkateswara Institute of Management Science (SVIMS) and PTVA's Institute of Management. She was a Trainer with Institute of Chartered Accountants of India (ICAI) and Sir Sorabji Pochkhanwala Bankers Training College (SPBT) and Talent Q group (UK). Prof. Dhingra has also written text books on Marketing Management for an IGNOU - IILM tie up and Advertising & Sales Promotions for Welingkar Institute of Management Development & Research. She has worked on two major publications namely R K SWAMY/ BBDO Guide to Market Planning (published in 1999) and R K SWAMY/ BBDO Guide to Urban Markets (published in March 2004). These publications have been widely accepted by corporate houses across industries (like Price Waterhouse Coopers, Mckinsey, Nestle, Standard Chartered Bank etc.), and academic institutions like Harvard University, IIMs etc.



Prof. Joshi Bhaskar B
MSW, PGDBM, PG Diploma in OB, PG Diploma in HR & IR, PG Diploma in Clinical Psychology, PG Diploma in Industrial Psychology, Diploma in Labour Laws.

Prof. Joshi has 35-years experience in HR/IR. Worked with Asian Paints, Thapar Group, Tata Group of Ind and Ashapura Group and Somaiya Group of Industries in Bombay. Last assignment with Godavari Biorefinery as GM-HR-Corporate. Past president of Bombay Management Association and Indian society of Training and development.



Dr. Harshita Kumar
MBA, Ph.D

Dr. Harshita Kumar holds a Master's degree in Management with major specialization in Marketing. She has a work experience of more than 15 years. She has been awarded PhD for doctoral work in Public Relation field in the year 2013. She worked in corporate sector for around 4 years and has rich experience in the area of Planning, Executing Business Development, Revenue Generation and Sales Administration in Media Industry. She has published research papers in leading journals and presented papers at National & International Conferences. She teaches courses in the area of Marketing and general management. Her area of interest lies in Marketing communication, Sales Management, Retail management and Marketing Management.



Prof. Swapna Tamhankar
MMS, UGC NET

Prof. Swapna Tamhankar has 2 years of industry experience in the area of Insurance Underwriting and Claims and 8 years of teaching experience in management institutions. She has taught Quantitative Techniques, Business Mathematics, Operations Research and Research Methodology to post graduate management students. She has written, published and presented several papers in management conferences and academic journals. Her research interests include Market Research and Analytics.



Prof. Arijit Bhattacharya
MSc, PGDBM (Marketing)

Prof. Arijit Bhattacharya has 12 years of industry experience in leading corporates like Reliance, Godrej and Sutherland followed by ongoing seven years of full-time MBA-level teaching experience. His research interests include Consumer Behaviour, Service Marketing and Applied Marketing Research. Presently he is pursuing PhD from Narsee Monjee Institute of Management Studies, Mumbai.



Prof. Sanjay Katira
CA, MFM

Prof. Sanjay is a qualified Chartered Accountant and Management Graduate from Welingkar Institute of Management Studies & Research. He is a Finance Professional with over 20 years of experience. He has expertise in Taxation, Management of Cash, Business restructuring and Strategic Cost Management.



Prof. Juhi Ranjan
PGDM (PM & HRD), MLL & LW, MPM

Prof. Juhi has 19 years of diverse experience in Industry and Academics. She has taught in various management institutes in India and Singapore. She is currently pursuing her Ph.D in Human Resource Management. Her area of interest lies in writing case studies in the field of Organizational Behaviour and conducting workshops on personality development and soft skills. Her case studies and research papers have been published in various national and international journals.



Prof. Makarand Bhopatkar
CFA, CQF

Prof. Makarand joined IBS, Mumbai as full time professor from 2000 to 2005 after working in the field of equity research for 8 years. Later he ventured into professional financial training with Dun and Bradstreet (D&B), where he had the opportunity to design, develop and conduct training programs in areas of Capital Markets, Valuation and Risk Management. During his stint of over 7 years with D&B, he has conducted training programs for leading Indian and multinational banks, asset management companies, Stock exchanges and large corporates. His international experience includes imparting financial training to employees of sovereign wealth funds of UAE for over four years.



Prof. Kedar Dunakhe
PGDM (PM & HRD), MLL & LW, MPM

Prof. Kedar is qualified M.B.A. of University of Pune. He has total experience of 18 years in corporate and academics. He also possesses experience of International Consultancy in South Africa. He is presently active as Voice Over artist in the world of advertising and communications as well as an Adjunct Faculty of Marketing with IBS, Powai.



Dr. Vanita Joshi
MA (Economics) Ph.D

Dr. Vanita Joshi possesses experience of 16 years which includes 15 years in academics at PG level with different Management Institutes. She was awarded University Gold Medal for her meritorious performance in PGDOM at IGNOU. She has participated in various National & International Conferences and workshops which includes institutes like IIM, Indore; IMI, Delhi, IIT Delhi, Apeejay School of Management, Delhi and Nirma University, Ahmedabad. She has participated in FDP on Operations Management at IIM Bangalore. She has won best research paper award in 9th Nirma International Conference on Management and was also awarded with two Best Ph.D. Thesis Awards in National and International Conferences held at Chameli Devi Institute of Management and Acropolis Institute of Management and Research, Indore respectively. She is a registered Ph.D. Supervisor with Pacific University, Rajasthan. Her area of interest includes Business Analytics, E-commerce, RDBMS, Operations Management and Business Research Methods.



Prof. Mohandas Nair
BTech (IIT Kharagpur), M.S, Diploma in Training & Development

Prof. Nair has 40 years of experience in education and industry. He started his career in the field of Industrial engineering and after 15 years in industry and consulting moved on to the field of Human Resources Management. Worked in companies like: XLO India Ltd.; ABC Consultants; Premier Automobiles Ltd.; ACC Ltd. and Dalal Consultants before branching out on his own to a career in Teaching and Training. He has taught Organizational Behaviour, Human Resources Management, High Performance Leadership, Organizational development; Organization Structure Theory and Design, Managerial Process Skills, Personal effectiveness, Behaviour Dynamics and Soft Skills. He has written articles in the international journal Pfeiffer Annuals, International publication books and various local journals and magazines. He has also published two books. As a corporate trainer he has facilitated various training programmes in the area of human processes, programs ranging from half a day to five days.



Prof. Arun Chandrana
Fellow CMA, M.Com, CAIIB,
Associate Member of Secretaries & Manager

Prof. Chandarana has 23 years of Industry Experience in the Banking Sector. He has worked with State Bank of India, Societe Generale – The French International Bank, Bank of Bahrain & Kuwait B.S.C. [Gulf Bank] and Kapole Bank. His exposure spans in the areas of: Banking Operations, Credit Management [Loans & Advances], Management of Distressed Assets [NPAs], Judging Risk Parameters [Risk Management], and Financial Control activities [like determining Bench-mark/Prime Lending Rate, calculations of CRR / SLR, ascertainment of Cost of Funds and Management of Asset & Liabilities]. In Academics, Prof. Arun D. Chandarana has an on-hand teaching exposure of 35 years having spread his wings to Professional Courses of Chartered Accountancy, Cost & Management Accountancy, Company Secretaries, MBA, Banking, Engineering and various other University Courses. Prof. CMA Arun D. Chandarana has also extended his arms as a 'Resource Person' for Training Sessions in Banking, Brand Building Sessions and other Finance Areas. His contribution to writing Research Papers for International Conferences & Seminars is a value addition to his Profile.



The Campus

The city of Pune is known to be one of the safest cities in the country, besides being famous for its educational heritage and student centric environment. It scores over other places in terms of its weather, travel time and manageable distances and plentiful cultural diversions. Thanks to its large student population and quality academic and research institutes, the city has been attracting new cohorts of young students, professional expats and returning diaspora. IBS Pune is located at the fastest growing business hub of Pune, and close to two of the largest shopping malls of the city. IBS Pune is housed in a modern 40,000 square feet fully air-conditioned building. It comprises of eleven large well equipped classrooms, auditorium, conference hall, spacious and modern dining space, student lounge, etc. The library is a major learning resource centre, used extensively by the students. It not only has a rich collection of 15000 books but also subscribes to leading academic online databases such as EBSCO, Emerald etc, the storehouse for 3000, plus leading global journals in all areas of management. The Computer lab is equipped with powerful servers and multiple terminals with the latest software packages. The entire campus is Wi-Fi enabled, equipping the students to use the latest facilities from anywhere at their convenience.

“Quicforce”, the unique learning management system, adopted at IBS-Pune breathes life into the educational content. The content is dynamic, current, engaging, and truly interactive. Quicforce engages every learner by promoting a collaborative learning environment.



Message from Campus Head

IBS-Pune has created a name for itself for transforming the incoming students into industry preferred managerial talent through continuous nurturing and care. Our efforts in the area of superior academic delivery and our extraordinary placement record have been noticed by both the industry and rating agencies.

In the last 3 years, industry has picked up almost 100% of our students from IBS-Pune for placements at very handsome salaries. This is a testimony to the recognition that the industry accords to our academic delivery and to the all round development of our students.

IBS-Pune was ranked 3rd under the category of Private B-Schools of Super Excellence in India by CSR GHRDC (Global Human Resource Development Center) survey 2017. IBS-Pune was also ranked 15th at Silicon India Survey-‘What If Not IIMs!’ School Survey 2016.

IBS-Pune has been regarded as one of the most cherished destinations for post graduate studies in Management in India. It has established an encouraging, conducive and enabling environment for the all-round development of students into smart, sensitive and balanced professionals. We at IBS-Pune have generated maximum international placements, in the last 8 years in destinations such as Dubai, Kenya, Tanzania, Nigeria, South Africa etc. Our alumni are working across the globe bringing laurels to themselves and this institute. IBS-Pune presents a very cosmopolitan environment with 90% of our students joining from outside Pune, with representation from all parts of India. 30% of our students are bright girls. They have especially expressed satisfaction with the safe and secure environment at Pune which has enabled them to blossom and take confident steps into their future careers including international opportunities.

I, on behalf of an extremely talented faculty team and an efficient non-teaching staff, look forward to students from across India joining IBS-Pune. They will be supported and assisted to test, explore and unleash their potential. We will do our very best to nurture their talents and capabilities to grow them into excellent professional managers as well as truly global citizens.

Dr. G S Narsing Rao

Director

Student Activities

IBS Pune currently has 17 clubs which work on domain related functions like marketing, finance, operations and HR, and also other activities like sports, photography, entrepreneurship, research work, etc. The clubs offer a variety of educational, social, cultural, and recreational activities, which, along with academics, bring about a positive change in the student’s development.

The Institute encourages students to become active members of the campus community. Students take up responsibilities under the aegis of the ‘Members of the Board’ of the respective club. The office bearer post provides several opportunities to enhance their organizational and leadership skills.

Students from IBS Pune participated in the 8th edition of AAVEG, a national level inter-college sports meet organized by IBS Hyderabad. The girls’ team from IBS Pune were runners-up in the badminton and basketball events.

IBS Pune conducted B Quiz under banner of HR Synergy Club. Mr Kunal Serpal (TEDx Speaker) played the role of Quizmaster. 70 teams participated in this event and top 3 teams were awarded Trophies.

The Magazine Club came up with an innovative concept of ‘Coffee with Faculty’, where group discussions were organized between faculty members and students of IBS Pune, thereby enhancing student teacher bonding outside the classroom. The

Focus Club participated in all cultural activities, showcasing students’ skills in the field of song, dance and drama, while the photography club – Nazaria, captured the enthusiasm of various events on camera.

IBS, Pune also organized the TEDx program titled TEDxIBSPune in November 2017. The theme of the program was ‘Today’s Tomorrow’. The eminent speakers included Scientist Ms. Svati Bhogle, Linguist Ms. Pallavi Singh, Mr. Mansoor Khan- Bollywood director and Dr. Pavan Soni an innovation evangelist.

Annual Management Fest ‘ZEAL’

ZEAL – Viva La Vida, 2017! was conducted in 2 parts this year; the management games on 23-24 November, 2017 and cultural night on 23 December, 2017. 120 teams from 22 institutes participated in this annual fest. The management games consisted of 3 flagship events - B- Quiz in association with Quiz works, short film making competition in association with Film and Television Institute of India (FTII). And Nukkad Natak also in association with FTII.

Treasure Hunt, Portfolio Prabhandak, AD-MAD, Rural le Carte, God of Words, IBS Jasooos were other events conducted at IBS Pune besides the cultural presentations like Swaranjali and Nrutanjali.

Inter-collegiate Participation

Apart from these internal events, students have participated in inter-college fests held by other B-Schools and industry events. Students also won awards at various paper presentation competitions.

Other Initiatives

- Learn & Lead program where we invite CXOs, regularly, to our campus to interact with the students.
- Industry visits are organized before the Summer Internship to give exposure to the students.
- Student driven research projects, club activities and CSR initiatives.
- Alumni Get-togethers & workshops by eminent trainers for Alumni.
- Joint Research with international management faculty members by IBS faculty.
- Placement - Faculty teams to groom and guide students for SIP (Summer Internship Program)
- IBS Pune has its own students newsletter published quarterly called 'Prerana'.

IBS Pune legacy (some important awards)

- Asia's B-School Leadership Award in the category "B-School Leadership Award" in 2012.
- Asia's Best B-School Award in the category "Innovation in Placements" in 2011.
- Dewang Mehta Business School Awards in the following categories in 2010:
 - Business School with Best Industry Interface.
 - Business School with Best Academic Input (Syllabus) in Operations & Manufacturing.
 - Dainik Bhaskar "B-School Leadership Award" in the category "B Schools with Industry Related Curriculum in Operations Management" in 2010
- AIMS International 'Institutional Appreciation Award' in 2008.

Rankings of IBS Pune

- **CSR -GHRDC B-School Survey – 2017**
Ranked 3rd under the category of Top B-Schools of super excellence
- **SILICON INDIA: "What If Not IIMs School Survey 2018"**
All India 15th Rank in A+++ Category
Placements 4th Rank All India
West Zone 4th Rank



Prominent Recruiters (a partial list)

- | | | |
|---|---|--|
| 99 Acres.com | Home First Finance India Pvt. Ltd. | Rao IIT Academy |
| Adfactors PR Pvt. Ltd. | IBG Fincon | Redington |
| Aditya Birla Fashion and Retail Limited | ICICI Bank | Reliance General Insurance |
| AIM India Pvt. Ltd. | ICICI Prudential Life Insurance Co. Limited | Reliance Jio |
| ALD Automotive Pvt. Ltd. | ICICI Securities | Reliance Money Solutions |
| Allegro Advisors | Idea Cellular-A.P Circle | S & P Global |
| Allied Analytics LLP | iimjobs.com | Satguru Travels (Int. Placement) |
| Amura Marketing | Ikya Human Capital Solutions Limited | Shelter4 U |
| Antraweb Technologies | InCred Finance Pvt. Ltd. | Shoppers Stop |
| ART Housing Finance (INDIA) Limited | Indiabulls Housing Finance Ltd. | Smartek Consultancy Services India Pvt. Ltd. |
| Axis Ad Print Media [I] Ltd. | Indiabulls Ventures Ltd. | SMINQ.com |
| Bajaj Allianz General Insurance | IndusInd Bank | SSRP Infotech Pvt. Ltd. |
| Bajaj Allianz Life Insurance | Infiniti Research Marketing | Standard Chartered Bank |
| Birla Sun Life Asset Management Company | Interjas Logistics Pvt. Ltd. | Sundaram Finance |
| Capital First | iPlace | Tata AIG General Insurance |
| CapitalAim Financial Advisory Pvt. Ltd. | ITC | Tata Capital |
| Capitalvia Global Research Limited | J K Tyre & Industries Ltd. | Tata Classedge |
| Cavinkare | Jaro Education | Tata Technologies |
| Ceasefire Industries Ltd. | Karvy Stock Broking Limited | TCS |
| Cholamandalam MS General Insurance | KENT RO Systems Limited | Team Wellwishers |
| Citibank | Khazana Group India | Tech Mahindra |
| Coffee Day Global | Khimji Ramdas India Pvt. Ltd. | Terragni Consulting |
| CRISIL | Lunkad Investments & Properties | The Federal Bank Ltd. |
| Deloitte Tax Services | Markets & Markets | Thomas Assessments |
| Epic Research | Money CapitalHeight Research Pvt. Ltd. | Tradebulls Securities Pvt. Ltd. |
| Deskera | Motilal Oswal Securities | Transparent value Pvt. Ltd. |
| Doxper | Narnolia Securities Limited | UNO Minda |
| eClerx | Naukri.com | Vastu Housing Finance Corporation Limited |
| ECOLAB | Neeiamo Enterprise Solutions | Vernalis Systems |
| Fincare Small Finance Bank Limited | Nestle | Viacom 18 |
| Fine Train | NPCI | Vision Express |
| Franchise India Brands Ltd. | Orange Tree Global | Vyakta |
| FRUBITES | Pharma Force Reports Pvt. Ltd. | Ways2capital |
| Global Data Research Center | Piaggio | Wipro Consumer Care & Lighting |
| HDFC Asset Management Company | PNP Polytex Pvt. Ltd. | Worldwide Oilfield Machine Pvt. Ltd. |
| HDFC Bank | Progressive Media | Zycus Infotech |
| HDFC Ergo | Promag International | Zydus Wellness |
| HDFC Ltd. | PS Take Care | |

Placements			
		2017	2018
	On Campus	99%	99%
	Off Campus	1%	1%
Average Salary*		6.18	6.24
Highest Salary*			
	National	7.50	12.10
	International	17.42	8.49
Average Salary* (Top 10%)		9.86	8.47
Average Salary* (Top 25%)		8.06	7.31
Recruiters		116	125

* ₹ in Lakhs



Faculty Profiles IBS Pune



Dr. G S Narsing Rao

B.Tech (IIT-Varanasi), PGDM (IIM-A),
PhD (BU)
Director & Campus Head

Dr. Rao received B.Tech. in Electronics Engineering from IIT, BHU and Post Graduate Diploma in Management (PGDM) from Indian Institute of Management, Ahmedabad. In a career spanning 37 years, Dr. Rao practiced in industries and sectors as diverse as Management Education, Consumer Electronics, Telecommunication and IT Enabled Services (ITES) such as Medical Transcription and BPO services, etc. Prior to joining IBS-Pune, Dr. Rao worked as Dean and Chief Mentor (Siva Sivani Institute of Management), Dean (IBS-PCD, Hyderabad) and Chief Executive (Institute of Management and Global Education). He had also been to SCMHRD, IMT (Nagpur), Wadia Institute of Management, Faculty of Management (Andhra University) as Visiting Faculty. Dr. Rao specializes in Business Strategy and Marketing Management. He has also conducted senior and mid-level training programs in Bank of Bahrain and Kuwait, HAL, NTPC, ECIL, Satguru Group(Dubai) etc.



Prof. Jyoti Tilak

M.A (Econ), UGC-NET (Econ), M Lib I Sc.
Dy Director, Dy Campus Head &
Academic Coordinator

Prof. Jyoti has more than 18 years of experience at various academic institutes in Mumbai and Pune. Her areas of teaching include Micro and Macro Economics, International Economics at undergraduate and post-graduate levels. She has worked on editing and translations for professional publishing houses. She has conducted training programs for corporates.



Prof. Soumitra Samaddar

B Tech. (Elect) IIT Kharagpur, PGDM (IIM
Calcutta)
Dean (Placements)

Prof. Samaddar has three decades of corporate experience in Marketing, Business development, and top management roles focusing on strategy, Projects and P&L of the companies. He has global exposure including working in Oman, Nigeria and in pan India operations. He played strategic roles in large Indian Corporates and Multinational companies like Crompton Greaves, Escorts, ITW Signode, Kirby Building systems and GET Power. He is also very comfortable with managing diversity post M&A integration. He has mentored and guided professionals through rocky business environment. He teaches strategy and marketing at the institute.



Dr. Manisha Saxena

MBA, PGD (Training & Development), MA
(Industrial Psychology), Ph.D.
Dean (Examinations)

Dr. Manisha Saxena is in the field of management education and research for over 18 years. She has been associated with various management institutes in Delhi/NCR, Mumbai and Pune. She has also been actively involved in research and development as a senior consultant with GHRDC an HR organization based at Delhi. She is a certified trainer from the Indian Society for Training & Development, ISTD, New Delhi. She has been certified as an Accredited Management Teacher (AMT) in the area of Behavioural Science by AIMA (All India Management Association).



Prof. Pallavi Murdeshwar

ACA, PGDM (IIM Indore)
Associate Dean & Dy. Placement
Co-ordinator

Prof. Pallavi Murdeshwar is a member of the Institute of Chartered Accountants of India, and a Management Graduate from IIM Indore. She has about 15 years of experience, including 6 years in the Banking and Finance sectors. Her academic experience spans close to a decade in the subjects of Financial Accounting, Financial Management, Economics and Taxation.





Prof. Anupama Tadamarla

M.Sc (Statistics), MBA, M.Phil.
Associate Dean & Dy.Academic Coordinator

Prof. Anupama has 12 years of professional experience in the field of teaching. She is specialized in Mathematical and Business Statistics. She is actively involved in different areas of market research, using software's like SPSS and AMOS. She authored and contributed to management topics around 27 papers and articles in various national and international journals, books and in conferences. Prior joining with IBS Pune, she worked as Assistant Professor, College of Management & Economic Studies, University of Petroleum & Energy Studies, Dehradun. She handled courses for MBA- Power Management, Upstream Asset Management, Infra structure Management, Energy Trading, Oil and Gas.



Dr. Shirish Jeble

B.E. Mechanical, MBA(Operations),
ADCSSA, PhD (Operations) SIU

Dr. Shirish has 25 years of experience, which includes 6 years in academics and 19 years in the industry in India and overseas. Industry experience includes Materials Management, Project Management, ERP Implementation Projects in USA, Europe, Middle East and Asia. Specializing in Information Technology Projects, Operations Management and Supply Chain Management. He developed several case studies in IT and Operations Management, published a chapter in a book and presented research paper on Sustainable Supply Chain Management in international conference on Sustainable Operations in 2015. He is a member of professional bodies – PMI and ISM. Currently he is a coordinator for IBS Pune in-house magazine 'Prerana'.



Dr. Saumya Misra

B.Tech, MBA, PhD

Dr. Saumya has 8 years of teaching and research experience in the area of International Financial Management and Investment Banking. She has published several research papers in national and international journals in the area of Catastrophic Health Spending. Her latest publication being in the international journal of Clinical Epidemiology and Public Health. She has worked with reputed business schools in Delhi NCR and Pune.



Dr. Neha Parashar

FDP (IIM A), MBA (Finance)
M.Com, Ph.D.
Associate Dean & Dy.Academic Coordinator

Dr. Neha Parashar has done her Ph.D in area of finance from Vikram University, Ujjain (M.P.) in 2008. She is a gold medalist student (University Topper) during her MBA (Finance), M.Com (Accounting and Taxation) and B.Com. She has been associated as a faculty for last 12 years with various universities like Symbiosis University, Pune, Nirma University, Ahmedabad, Amity Global Business School, Ahmedabad etc. She is a registered Ph. D. guide with 3 different universities. She has authored a book named "Mutual Fund and Investors". She has written and presented more than 25 papers which are published in several national and international journals. She has also organised an 'Academic Summit on Valuation and Financial Modelling' at SCMHRD, Pune. She is associated with SEBI as a certified resource person for financial education. She has attended a three and half month faculty development programme at IIM Ahmedabad. She is a member in Editorial Review Board of "DRISTIKON: A Management Journal" by SCMHRD, Pune.



Prof. Krishnaswami Rajaram

B.Tech (Hons.), (IIT-B), AIMA Diploma in
Mgmt, PMP (PMI,USA),
Certified Supply Chain Analyst

Prof. Rajaram is a Certified Instructor of The Lewis Institute, Inc. USA. He is a Specialist in Project Management with 30 years of experience in Industry and 15 years in Consulting, Training and Academics. He worked for the Associated Cement Cos., Walchandnagar Industries Ltd., Thermax Ltd., Pathfinder Investment Co. Ltd and TVS Group Companies. He specializes in Project Management, Supply Chain Management, Operations Management and Customer Relationship Management.



Prof Rakesh Pathak

B.E Mechanical, MS (BITS- Pilani),
PGPEX –VLFM (IIT Chennai, IIT Kanpur, IIM
Calcutta)

Prof Rakesh Pathak has total 20 Years of diversified & enriched experience, including 2 years in academics and 18 years in Professional companies in India & Swiss Multinational, he has been credited with creating and managing business and operations strategies for Burckhardt compression, Scope Logistics, RSB Transmission, Royal Enfield, Toyota, Shensie Bank, Mitsui Chemicals, Japan, His area of expertise includes Business and Operations strategy, Entrepreneurship & Corporate Governance, He is a Certified Independent Director from the Institute of Directors, (IOD), India, and Member of Project Management Institute (PMI), Pune Chapter. He serves as advisory member on academics boards and committees of business schools.



Prof. Arun Prasad

ERP-SAP (SD), UGC-NET (Mgmt.), MBA

Prof. Prasad is a Graduate in Physics (Hons.), MBA (Finance and Marketing), from Dibrugarh University (Assam) and is UGC-NET qualified. He has rich experience as a Functional Consultant in the area of SAP R/3 for a Philippines based client. He also worked for reputed companies like Bajaj Auto and Reliance Capital.



Dr. Pallvi Vadehra

MBA (HR), M.Phil (Mgmt), PhD (HR), Dip.
International Business Strategy (U.K)

Dr. Pallvi's professional experience includes a short stint in Industry and a decade long academic association in India and London. Industry experience includes Recruitment & Selection, Training and Development. She presented a case study in International Seminar and has published many research papers in International and National journals. She specializes in International Human Resource Management, HRM, PEM, Organizational Development, Negotiation skills and Organizational Behaviour.



Dr. Ashwini Sovani

B.Com. MBA (Marketing & Finance), Ph.D.

Dr.Ashwini Sovani has a rich and diverse experience in the fields of education, research and consulting. She has published several research papers and articles in reputed journals and magazines. She has traveled to several countries on her professional visits. She was a Group Study Exchange Scholar in 2007-08 to visit Ohio State in USA.



Prof. Sankar Das

M Stat (ISI, Calcutta), PGDBM
(XLRI-Jamshedpur)

Prof. Das has 28 years of industrial experience in the field of Quality Engineering, SPC, Operations Research, TQM and Six Sigma. This includes 13 years in Tata Steel. He headed Six Sigma consulting business at DSS Systems as General Manager (Six Sigma) for 9 years. He carried out Six Sigma deployment / training programs on statistical techniques at various manufacturing and service industry in India and abroad. As a faculty at IBS, he teaches Quantitative Methods, Business Research Methods, Marketing Research, and TQM & Six Sigma Quality.



Dr. Pravin Patil

MDBA, MMS, PGDIB, Ph.D.

Dr. Patil is a Mechanical engineer having Masters degree in Management from University of Pune and a Post Graduate Diploma in International Business from Symbiosis International University. He worked in Corporate Industry - MNC & Indian MNC for over 19 years covering Projects, Marketing, Business Development, Dealer Management and International Marketing domain areas. Additionally, he has Nine years of experience in Entrepreneurship, Corporate Training, Academics and Research. He has published research papers, case studies, articles in refereed Journals and magazines. He presented Research papers in International and National level conferences. His experience covers teaching at Overseas International Universities as a full time faculty in Dubai & Malaysia (QS Ranking Universities).



Dr. Pradeep Sadarpatil

MBA, PhD

Dr. Pradeep has 25 years of total experience, of which 16 years in industry and 9 years in academics. He worked with MSD (USA) one of the world's top ten Pharma companies and Alembic Ltd, India's leading Pharma Company. Received many awards for Sales Excellence including three, "MSD (USA) Company President Awards". Collaborated & conducted numerous FDPs, MDPs and Guest Lectures as resource person on various management related subjects. Written and published several research papers and cases in international, national conferences and journals. Chaired research conferences, headed international study tour to France, Germany, Switzerland and Netherlands. Certified yoga teacher by Patanjali Yogpeeth, Haridwar.



Prof Abhimanyu Pati

B.E, M Tech (Industrial Engg) NITIE, MBA
(XLRI)

Prof Abhimanyu Pati is a Faculty Member in Operations & Supply Chain Management area at IBS, Pune. He has about 30 years experience in Indian Automotive Industry, spanning across OEM & Tier-I supplier, in various capacities and business domains including Industrial Engineering, SCM, Strategic Sourcing, ERP implementation, Project Management, and Strategic Planning. Been certified as an examiner of Tata Business Excellence Model (TBEM) applications in group companies. He is pursuing his PhD in Digital Manufacturing in SIU, Pune. He has published few research papers in various International Journals. Apart from that, his editorial articles on various spiritual topics have been regularly published in Speaking Tree editions of Times of India.



Prof. Sudhir Dravid
M.Tech (Chem. Engg), PGDM (IIM)
Lucknow

Prof. Sudhir Dravid has over 24 years of corporate experience in areas of corporate banking, investment management, private equity, KPO and enterprise risk assurance. He has worked in ICICI, Danish Investment Fund, Genpact, Timesgroup Private Equity, SIDBI and Cairn India as individual contributor as well as in leadership roles. Key responsibilities included project appraisals; credit risk, project finance; deal structuring, negotiation and closing; and P&L and service delivery leadership in KPO. He is an alumnus of IIT Mumbai (Chemical Engg) and IIM Lucknow (Finance major).



Prof. Sruthy Sara Mathew
MA (Public Relations), MS (Mkt) IIT Madras,
UGC-NET

Prof. Sruthy Sara Mathew has a decade long experience across diverse media fields such as television, advertising, PR, radio, events, and in marketing strategy and research for reputed brands. Having a passion to inspire students, she started teaching 2 years back with reputed universities in Pune.



Prof. Manasi Gokhale
ACA, M. Com

Prof. Manasi Gokhale is a member of the Institute of Chartered Accountants of India. She has a work experience of around 20 years. This includes working as founder partner of an academy, independent consultant with an auditing firm as well as with various department of the Industrial Development Bank of India. Her academic experience spans over 7 years in the subjects of forensic accounting and fraud detection, Financial Accounting and Taxation. She has published and done research in the area of firms' payout policies.



Prof. N. Ram Gopal
EPLM (IIM Calcutta), MPM, PGDM
(HR&PM), PGD (Intl Humanitarian Laws)

Prof. Ram Gopal is an alumnus of IIM Calcutta. He has three decades of experience in leadership, administration, Operations & Logistics and 10 years in academia. He holds 'Train the Trainers' Certification from Rutgers State University, New Jersey. He has qualified Level I Learning Methodology conducted by Harvard Business School in association with Harvard Publishing. Served Indian army for 29 years with distinction on all operational fronts. Recipient of 'Parakram Medal'. He is recognized as 'Paul Harris Fellow' by Rotary International USA. His management related articles are published in national dailies and professional magazines. Is Member of Rotary Club, Pune East, British Business Group Pune Chapter, and OHR - Pune Chapter.



Dr. Anjali Vamburkar
B.Com. LL.B. MBA, Ph.D

Dr. Anjali has wide exposure in different fields of academics. She has a doctorate in Organization Management (Strategy Implementation), MBA (PUMBA) with finance specialization and has studied Law (ILS Pune). In about 20 years of teaching career, her areas of interest include Financial Management, Legal Aspects of Business, Portfolio Management, Financial Services and Strategic Management. She has written many papers in State and National/International level conferences like IIM-Bangalore, IIM - Kozikode, IIT - Kharagpur to name a few. She has a passion for designing Academic Programs and setting up Standard Operating Practices for B-Schools.



Dr. Bidhan Datta
MMS (HR), M.A.(Eco), MCA, PGDBM,
PGDCA, AMIE (E & C Engg.), C.Eng.(I). Ph.D

Dr. Datta is a Chartered Engineer, has 20 years of industry experience and more than 10 years of experience in academics. He did couple of courses from Stanford University, International Monetary Fund and Massachusetts Institute of Technology. His areas of interest are Economics, Operations Research, Supply Chain Management, Statistics and HRM. He has authored many case studies and published many research papers in various national and international journals. He is member of professional bodies, like Institution of Engineers India, life member of Indian Society for Training & Development, New Delhi and scholar member of editorial board/ review committee/ expert panel of international research journals.



Prof. Sujeet Savargaonkar
B.Tech (Electrical Engg) VJTI, MMS (Mkt)
JBIMS

Prof. Savargaonkar has more than 18 years of industry experience having worked with companies like Godrej, Philips, Idea, Airtel, Tata Docomo to name a few. He has served in various capacities in the Service Industry for more than 12 years with his last assignment as AVP at Tata Docomo. His areas of interest include Customer Experience and Digital Marketing. He has been associated with various management schools as consultant and adjunct faculty.



Dr. Shradha Gupta
B.Tech (Civil Engg), MMS (Systems), PhD
(Mngt.)

Dr Gupta has more than a decade long experience in corporate and academia. Her areas of interest are Lean Management, Quality Management, Quantitative Methods, Research Methodology, Information System and HRM. She has published extensively and has presented number of research papers in International Journals and Conferences in the area of Lean and Process Improvement.





IBS Alumni A growing fraternity

IBS has a growing alumni base of around 45,000 who are currently pursuing fast track careers with 1000 plus companies in India and abroad. Their success in the corporate arena is an eloquent testimony to their skills, abilities and hard work, as well as to the quality and rigor of business education at IBS. This extensive and fast-growing alumni network is one of the strengths of IBS. In addition to building the reputation of IBS with their success, the alumni remain in touch with each other and with their alma mater through the IBS Alumni Federation (IBSAF). IBS alumni are pursuing careers in the corporate world in various locations in Asia-Pacific, Australia, USA, Europe and Middle East. IBSAF facilitates networking among alumni by organizing alumni reunions, class-meets and other related activities. It also assists alumni in lateral career movement and career development. IBSAF also creates opportunities for alumni to interact with current IBS students.







ICFAI Business School (IBS) Campuses

IBS-Ahmedabad

Opp. Auda Lake, Near Science City, Science City Road, Ahmedabad - 380060.

IBS-Bengaluru

231, Near Check Post, Mysore Road, Kengeri, Bengaluru - 560060.

IBS-Gurgaon

IDPL Complex, Old Delhi-Gurgaon Road, Dundaheera, Gurgaon - 122016.

IBS-Kolkata

Plot # Y1, Block EP, Opp. Godrej Waterside IT Park, Sector-V, Salt Lake, Kolkata-700091.

IBS-Mumbai

Hiranandani Knowledge Park, Opp. Hiranandani Hospital, Off. Technology Street, Hiranandani Gardens, Powai, Mumbai - 400076.

IBS-Pune

DSK Sunderbann Business Hub-1, (Opp. DSK Toyota Showroom, Pawar Public School), Hadapsar, Pune - 411028.