

ICFAI Foundation
for Higher Education
(Deemed-to-be-University under Section 3 of the UGC Act, 1956)
Autonomous Institution. Accredited by NAAC with 'A+' Grade

IBS[®]

ICFAI BUSINESS SCHOOL

IBS Hyderabad

ViewBook 2019



ICFAI[®]
GROUP

• 11 Universities • 9 B-Schools • 7 Tech Schools • 6 Law Schools • 3 Decades in Flexible Learning

ICFAI
GROUP

IFHE
The ICFAI Foundation
for Higher Education

IBS
BUSINESS SCHOOL
MBA | BBA | Ph.D

IcfaiTech
Faculty of Science & Technology (FST)
B. Tech

ICFAI
LAW SCHOOL
BBA-LLB

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The ICFAI Foundation for Higher Education

The ICFAI Foundation for Higher Education is declared as a deemed-to-be-University established under section 3 of UGC Act, 1956. It has evolved a comprehensive student-centric learning approach consisting of several stages, designed to add significant value to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills and positive attitudes.



Academic Infrastructure

Lecture theatres and classrooms are designed to facilitate the case pedagogy that IBS has adopted. All lecture theatres and classrooms are networked, Wi-Fi enabled and fitted with audio visual tools to enhance the teaching / learning experience.

The complete academic monitoring is done through the Intranet - the Campus Net and the Faculty Zone.

Faculty Resources

The campus has a large and well qualified faculty pool comprising of mostly doctorates with rich industry experience. The faculty members are involved in research, case development, executive development programs and consultancy.

Computing Facilities

The campus is equipped with the latest state-of-the-art technology of computer network with high speed backbone (180 MBPS Internet speed) and security through CISCO high end routers.

The campus has exclusive subscription of Microsoft products like Windows XP, Windows 7, Office 2010, Microsoft exchange, SQL server, Adobe products (InDesign, PageMaker, Acrobat, Photoshop), Anti-virus (e-scan) which are being used in day-to-day operations. Teaching labs are licensed with SAP, SPSS, SAS, iThink, Rational Rose, E-views, Microsoft CRM, AutoCAD, Canadian Advanced CAD, Oracle etc.

Campus

The campus at Hyderabad is a 92 acres lush green campus with built-up area of over 16 lakh sq.ft. The campus is fully residential, Wi-Fi enabled and equipped with state-of-the-art facilities.



Programs

ICFAI Business School (IBS) (Faculty of Management)

BBA | BA (Economics) | MBA
Ph.D. (Full-time & Part-time) | Executive MBA (Part-time)
PG Program in Analytics (Part-time)

ICFAI Tech School (Faculty of Science & Technology)

BTech | B.Sc (Mathematics) | B.Sc (Physics) | MTech
Ph.D. in Basic Sciences & Engineering

ICFAI Law School (Faculty of Law)

BBA-LLB (Hons.) | BA-LLB (Hons.) | LLM
Ph.D. (Full-time & Part-time)



Library Facilities

N J Yasaswy Memorial Library with a built-up area of 50,500 Sq. ft. is equipped with latest software packages and large collections of books, CDs, videos, Indian and International journals; magazines and research reports, relating to management and allied subjects. IBS subscribes to several academic online databases like EBSCO business source complete, Econlit, Science and Technology, Emerald management extra, Science Direct (Business Management, Econometrics, Economics and Finance), ProQuest, JSTOR, Annual Reviews (Science and Technology), J-gate (Science and Technology) and Cabells directory; industry databases like CMIE (including Prowess, CapEx, Economic Outlook and Industry Analysis Survey) and Capitaline and business and research oriented online databases like Marketline, Prime Data Base and EPWRF Data Sets. The library is fully supported by the IT infrastructure.



Sports and Recreation Facilities

Sports play a vital role in all-round development of students. A wide range of indoor and outdoor games facilities like Squash, Volleyball etc are available.

Hostels

Hostel facilities are available to all MBA students.





IBS Hyderabad

ICFAI Business School (IBS), Hyderabad (Faculty of Management) is a constituent of the ICFAI Foundation for Higher Education (IFHE).

Since its establishment in 1995, IBS has grown impressively and achieved widespread recognition from business and industry, academic circles and professional bodies.

IBS offers high-quality programs in different areas of management to a cross-section of students, executives and professionals across India. IBS is reputed for innovative program design and delivery, quality courseware, personalized instruction, strong industry interface, research, consultancy and publications. IBS, Hyderabad has a growing alumni base of over 14,000 who are currently pursuing fast track careers with 1000 plus companies in India and abroad.



IBS

Rankings / Ratings / Accreditation	Magazine / Agency
AAAA-Best B-School State wise (Pvt. & Public) in Telangana	Careers 360 B-Schools Survey 2018
# 9 amongst private B-Schools (All India)	
# 2 amongst private B-Schools (All India)	Silicon India B-Schools Survey 2018
# 1 amongst private B-Schools, Hyderabad	The Week-Hansa Research Survey Top B-Schools 2017
# 2 amongst private B-Schools, South Zone	
# 16 amongst top B-Schools in India	Business India Best B-School Survey 2017
# 12 amongst all India Private B-Schools	Business World Best B-School Ranking Survey 2017
# 13 amongst all India Private B-Schools	Education World Best B-School Ranking Survey 2016
A** at National Level	CRISIL
A*** at State Level	
EB 2+ IN at National Level	ICRA
EB I TS at State Level	
One of the first business schools to be re-accredited by SAQS (South Asian Quality Standards), AMDISA, in 2013 valid till 2018. AMDISA	AMDISA

IFHE

Rankings/Ratings	Magazine/ Agency
3.43/4.00 A+ Grade	NAAC
<ul style="list-style-type: none"> • Ranked # 1 among Private Deemed Universities in India • Ranked # 2 among Most Promising Universities in Telangana 	Silicon India Rankings 2017
Ranked # 13 Under Top Private Universities	Careers 360 University Ranking Survey 2016
<p>Award The Indian Institution of Industrial Engineering (IIIE), Navi Mumbai, has conferred the Performance Excellence Award 2014 (Organisation) on The ICFAI Foundation for Higher Education, for its Outstanding contribution made towards excellence</p>	

ICFAI Group Awards	
Awards	Source
Great Place to Study Certification 2017-18	GPTS Research Institute
Thought Leadership Award 2017 for ICFAI Case Research Center	SkillTree Knowledge Consortium
Best Higher Education Brand for Innovation in Curriculum 2017	Business World
Iconic University of India 2017-18	URS, AsiaOne & PwC

Academic Networking and Collaborations

IBS, Hyderabad strives to ensure that its students receive an international quality learning experience. In this endeavour, IBS, Hyderabad has received accreditations and collaborations from leading national and international institutions and professional bodies.





Networking with International Academic Institutions



SAQS Accredited



NAAC Accredited



CRISIL &



ICRA Rating

IBS, Hyderabad is among the top Business Schools to be graded.

- CRISIL National Level Rating - A**
- CRISIL State Level Rating - A***
- ICRA National Level Rating - EB2 IN
- ICRA State Level Rating - EB1 TS

IBS, Hyderabad is a member of:

- The Association to Advance Collegiate Schools of Business (AACSB), USA
- Accreditation Council for Business Schools and Programs (ACBSP), USA
- The European Foundation for Management Development (EFMD), Belgium
- Association of Management Development Institutions in South Asia (AMDISA), India



Bentley University, MA, USA



Syracuse University, NY, USA



University of Toledo, Ohio, USA



Michigan State University, USA



Oklahoma State University, USA



University of Memphis, Tennessee, USA



Macquarie University, Sydney, Australia



University of South Australia, Adelaide, Australia



Hong Kong Polytechnic University, Hong Kong



University of Newcastle, Australia



University of Delaware, USA

Industry Collaborations



Bombay Stock Exchange



Intelligroup



Indian Railways



Indira Gandhi Institute of Development Research (IGIDR)



The Indian Econometric Society (TIES)



National Bank for Agriculture and Rural Development – NABARD



National Mineral Development Corporation (NMDC)



National Stock Exchange

MBA Program

The MBA Program is unique with case-based learning, state-of-the-art infrastructure, emphasis on acquiring practical skills, establishing strong industry interface culminating in getting excellent final placements for all its MBA graduates.



Program Structure

The program comprises of 30 courses (of which 22 are compulsory and 8 are electives) and an intensive Summer Internship Program for 12 weeks. These courses are spread over four semesters.

PROGRAM STRUCTURE	
Year I	Semester I
	Accounting for Managers
	Business Analytics-I
	Business Communication
	Business History
	Financial Management -I
	Information Systems for Managers
	Managerial Economics
	Marketing Management I
	Organizational Behavior
	Semester II
	Business Analytics-II
	Career Management
	Financial Management -II
	Goods and Services Tax (GST)
	Human Resource Management
	Legal Environment of Business
	Macroeconomics & Business Environment
	Marketing Management II
Operations Management	
SUMMER INTERNSHIP PROGRAM	
Year II	Semester III
	Business Process Integration
	Business Strategy
	Elective I
	Elective II
	Elective III
	Elective IV
	Elective V
	Semester IV
	Business Ethics and Corporate Governance
	Management control systems
	Public Policy
	Elective VI
Elective VII	
Elective VIII	

The program structure is tentative and subject to change.

Electives

The students can pursue elective courses in the streams of Finance, Marketing, Human Resource Management, Operations and Information Technology. Each student must choose elective courses equivalent to 24 credit units. To specialize in a particular stream (Finance, Marketing, HR, Operations), the students are required to choose 15 credit equivalent elective courses.

Scholarships & Assistantships

One of the ethos of ICFAI Business School (IBS) is to recognize and encourage the meritorious students. Towards that, IBS offers merit scholarships and student assistantships.





Merit Scholarship

IBS Hyderabad offers Merit Scholarships in the form of concession in the program fee to students. The scholarship is awarded on the basis of GPA secured in Semester-I, Semester-II and Semester-III.

Amount in ₹	
GPA	Scholarship per semester
≥9 and above	90,000
≥8 to < 9	70,000
≥7 to < 8	50,000

I-LEAD Assistantships

(IBS Learn, Earn And Develop) Assistantships

IBS offers 3 types of I-LEAD Assistantships viz., Digital Marketing Ambassadors, Library Assistantships and Computer Lab Assistantships to students who are in need of financial assistance to meet their living expenses while pursuing their program at IBS Hyderabad.

- 1) Digital Marketing Ambassadors
- 2) Library Assistantships
- 3) Computer Lab Assistantships

Digital Marketing Ambassadors

IBS offers Digital Marketing Ambassadors for a period of 6 months. ₹ 6,000/- per month will be offered as stipend.

Library Assistantships

IBS offers Library Assistantships to students for a period of 6 months. ₹ 5,000/- per month will be offered as stipend.

Computer Lab Assistantships

IBS offers Computer Lab Assistantships to students for a period of 6 months. ₹ 5,000/- per month will be offered as stipend.

On meeting the eligibility criteria, a student can avail:

- Merit Scholarships up to ₹ 2,70,000 and
- Any one of the I-Lead Assistantships up to ₹ 36,000.





Eligibility

Graduation (any discipline) with 50% and above marks with medium of instruction as English.

All applicants should have completed a minimum of 15 years of education (10+2+3 or 10+2+4 basis).

Candidates not meeting the eligibility criteria of English medium in graduation have to submit the TOEFL/NELT / IELTS score by May 31, 2019.

Applicants in their final year bachelor's degree course are also eligible to apply, provided they complete their graduation requirements (including practical examinations / viva / assignments) before May 31, 2019. The admission will remain provisional until they produce marks sheets and degree certificates establishing their eligibility.

The last date for submission of proof of graduation is November 01, 2019. Eligibility criteria will be checked from August, 2019 onwards. Hence, the onus of ensuring that they satisfy the eligibility criteria rests solely with the candidate.

Admission Procedure

The candidates seeking admission to MBA program have to appear for IBSAT 2018.

IBSAT 2018

IBSAT test is conducted by The ICFAI Foundation for Higher Education (Deemed-to-be-University under Section 3 of UGC act 1956), for students seeking admission to the

MBA / PhD programs of IBS Hyderabad. IBSAT 2018 is an aptitude test based on Computer Based Test (CBT) format. The test is of 2 hours duration and is conducted in 4-5 sessions per day at test centers across India.

GMAT® scores (from 2016 onwards)/ CAT 2018/NMAT by GMAC™ 2018 scores are accepted in place of IBSAT 2018.

Selection Briefings

Selection briefings are conducted for the qualified candidates in 40 cities across the country to clarify various aspects related to the programs of IBS..

Selection Process

The candidates who qualify on the basis of IBSAT/ GMAT®/ CAT/NMAT by GMAC™ are called for Selection process at IBS Hyderabad in February 2019. The final selection is based on performance in Group Discussion, Personal Interview and the past academic performance (performance in X, XII and graduation).

IBSAT 2018	
Application Submission	July 01, 2018 – December 12, 2018
Test	December 22-23, 2018
Results	1st week of January 2019
Selection Briefings	January 13-20, 2019
Selection Process	February 20 - 26, 2019

Fee

The fee for the 2 year MBA program is ₹ 7.02 lakhs per annum. In addition, students have to pay ₹ 10,000 as refundable Caution Deposit along with the 1st Installment of Fee.

Living expenses are extra. Students are expected to have their own laptops at the time of reporting to IBS.

Accommodation

The 2 year MBA program at IBS Hyderabad is a fully residential program. The candidates are allotted individual non AC rooms with a common wash room facility. The details of expenditure towards accommodation and mess will be provided in the selection letter.

Commencement of Classes

Preparatory Classes

May 20, 2019

Regular Classes

June 03, 2019

Contact

For any clarification on program, eligibility, admission etc, the candidates may contact IBS Admissions Office only on the email ID: ibsat@ibsendia.org.

Admissions Officer

IBS Admissions Office
65, Nagarjuna Hills, Punjagutta
Hyderabad-500082,
Telangana State.
Tel: 040-23440963;
Toll Free No: 1800 425 55 66 77
(Mon – Fri, 9.30 am – 5.30 pm)
E-mail: ibsat@ibsendia.org
Website: www.ibsendia.org

Executive MBA Program (Part-time)

The program is designed specifically for working executives with a minimum of three years of experience at supervisory/ managerial level. It offers them the flexibility of acquiring a world class management qualification without having to leave their present jobs/work assignments. The unique case-based pedagogy will complement other traditional and innovative modes of course delivery. Experienced faculty members will take individual courses and the responsibility for learning and evaluation. Specific projects will enhance the effectiveness of each of the courses and help optimal absorption of knowledge and concepts imparted.



IBS Hyderabad provides access to world renowned databases, software and other facilities to the students of the Executive MBA program which help them expand the horizons and enrich their learning experience.

Duration of Program

The duration of the program is 21 months with 7 terms of 3 months each. The classes will be held on all Sundays and Second Saturdays between 9.00 am and 6.00 pm.

Program Structure

The program comprises of 21 courses and two business research projects. These courses are spread over seven terms. The 21 courses have a weightage of 84 credits and the two business research projects have a weightage of 5 credits each totaling to a weightage of 94 credits for the program.

The program will be a mix of general management courses in the first four terms and electives in the last three terms. The general management courses lay the foundation while the electives allow the participants to gain an in-depth understanding of their chosen domains.

Eligibility

- Graduate (any discipline) with 50% and above marks with medium of instruction as English.
- Applicants must have work experience in managerial or supervisory positions for at least 2 years.
- All applicants should have completed a minimum of 15 years of education (on 10+2+3 or 10+2+4 basis).

Candidates not meeting the eligibility criteria of English medium in graduation have to submit the TOEFL/ NELT/ IELTS score by July 05, 2019.

Admission Procedure

The applicants will be shortlisted based on their academic qualifications and work experience. The shortlisted candidates will be called for the selection process in the month of May 2019.

Selection Process

The selection process comprises of Micro presentation and Personal Interview.



Program Structure

The program comprises of 21 courses and two business research projects. These courses are spread over seven terms. The 21 courses have a weightage of 84 credits and the two business research projects have a weightage of 5 credits each totaling to a weightage of 94 credits for the program.

The program will be a mix of general management courses in the first four terms and electives in the last three terms. The general management courses lay the foundation while the electives allow the participants to gain an in-depth understanding of their chosen domains.

PROGRAM STRUCTURE	
YEAR I	TERM I
	Organizational Behavior Business Economics Financial Management Marketing Insights
	TERM II
	Operations Management Management Accounting IT Strategy Business Law
	TERM III
	Understanding Financial Statements Corporate and Business Strategy Quantitative Methods for Managerial Decisions
	TERM IV
Human Capital Management Management Control and Information Systems Business Ethics and Corporate Governance	
YEAR II	TERM V
	Elective I Elective II Business Research Project I
	TERM VI
	Elective III Elective IV Elective V
	TERM VII
	Elective VI Elective VII Business Research Project II





Finance

- Financial Risk Management
- Commodities & Commodity Derivatives
- Investment Banking
- Corporate and SME Banking
- Global Capital Markets
- Insurance Management
- International Banking
- International Finance & Trade
- Wealth Management
- Project Appraisal and Finance
- Financial Statements Analysis
- Security Analysis
- Quantitative Finance Using SAS
- Treasury Management
- Portfolio Management & Mutual Funds
- Strategic cost management
- Strategic Financial Management
- Financial Services
- Mergers & Acquisitions

Marketing

- Marketing of Financial Services
- Brand Management
- Consumer Behaviour
- B2B Marketing
- Integrated marketing communication
- Customer Relationship Management
- Retail Management
- International Marketing
- Entrepreneurship Development
- Green Marketing
- Sales & Distribution Management
- Services Marketing

IT and Operations

- Business Analysis
- Business Intelligence / Analytics
- Business Modeling and Simulation
- Project management
- Supply Chain management
- Quality and Innovation management
- Services Operations Management

HRM

- Global Human Resources Management
- Strategic Human Resources Management
- Competency Mapping
- Leadership Skills and Change Management
- Managing Knowledge Workers
- OD Diagnosis and Interventions
- Quantitative HRM

Analytics

- Marketing Analytics
- HR Analytics
- Healthcare Analytics
- Banking & Financial Analytics
- Insurance Analytics
- Supply Chain Analytics
- Financial Services Analytics

PG Program in Analytics (Part-time)

The program is designed specifically for working executives with a minimum of two years of experience at supervisory/ managerial level. It offers them the flexibility of acquiring a world class management qualification without having to leave their present jobs/work assignments.



The two key characteristics that separate analytics from more traditional data analysis tools are the availability of huge amount of (Big) data collected across various functions/activities and the development of more sophisticated tools for data cleaning, analysis and visualization.

The purpose of this program is to train the participants in various tools and techniques that can aid in data analytics by providing them exposure to various real life examples.

The program is designed specifically for working executives (with a minimum of two years of experience at supervisory/managerial level) who want to develop expertise in data analytics. The program aims to equip the participants with the knowledge of concepts in data analytics and their application across different domain areas and verticals (like Finance, Banking, Insurance, Marketing, Human Resources, Supply Chain, Retail, Healthcare etc.). It offers them the flexibility of acquiring a world class management qualification without having to leave their present jobs/work assignments.

The use of real life data and inputs from practitioners in this program will complement other traditional and innovative modes of course delivery. Experienced faculty members in collaboration with industry experts will conduct individual courses and share the responsibility for learning and evaluation. Specific assignments and a project in line with industry practices/requirements are included in the program to enhance the effectiveness of each course and help in optimal absorption of the knowledge imparted.

IBS Hyderabad provides access and support to world renowned databases, case studies, reference material and software (like R, SAS etc) which form the cornerstone of this program.

Duration of Program

The duration of the program is 12 months with four Quarters of three months each. The classes will be held on all Sundays and Second Saturdays between 9.00 am and 6.00 pm.

Program Structure

The program comprises of 9 subjects and one project (in an area of choice). The subjects are covered in first 3 quarters and the project in the final quarter. Each subject has a weightage of 5 credits and the project has a weightage of 5 credits, totaling to a weightage of 50 credits for the program.

The program is a mix of a coursework on statistical techniques and a primer in analytics (Quarter I), domain applications (Quarter II & Quarter III) and a project (Quarter IV). The courses in Quarter I will help develop the concepts and lay the foundation. The courses in Quarters II & III (domain applications) will help the participants to gain an in-depth understanding of the application of data analytics across various domains and verticals. Finally, the project work in Quarter IV will help the participants apply the learning from the program to a practical scenario.

Eligibility

- Graduates (any discipline) with 50% and above marks with medium of instruction as English.
- Applicants must have work experience in managerial or supervisory positions for at least 2 years.

- All applicants should have completed a minimum of 15 years of education (on 10+2+3 or 10+2+4 basis).

Candidates not meeting the eligibility criteria of English medium in graduation have to submit the TOEFL/ NELT/ IELTS score by September 2019.

Admission Procedure

The applicants will be shortlisted based on their academic qualifications and work experience.

The shortlisted candidates will be called for the Selection Process in the month of July 2019.

Selection Process

The selection process comprises of Micro presentation and Personal Interview.

PROGRAM STRUCTURE	
QUARTER I	
Introduction to Data Analytics	
<ul style="list-style-type: none"> • Basics of Quantitative Methods • Basics of Business Analytics • Overview of Analytics Tools/Software (SAS/R/MS-Excel) 	
QUARTER II	
Domain Applications I	
<ul style="list-style-type: none"> • Marketing Analytics • HR Analytics • Healthcare Analytics 	
QUARTER III	
Domain Applications II	
<ul style="list-style-type: none"> • Banking & Financial Services Analytics • Insurance Analytics • Supply Chain Analytics 	
QUARTER IV	
Project (In an Area of Choice)	

Specializations IBS Offer

- **Banking and Financial Services Analytics**
- **Insurance Analytics**
- **HR Analytics**
- **Marketing Analytics**
- **Supply Chain Analytics**
- **Healthcare Analytics**

PhD Program in Management (Full-time & Part-time)

PhD Program in Economics (Full-time)

IBS Hyderabad offers Full-time PhD in Management with specializations in Marketing, Finance, Operations and HR; and PhD in Economics, separately. The Full-time PhD Programs are designed for students interested in management teaching, research, and consultancy.



Program Structure

The program has five phases and can be completed in four years.

- Course Work, Research Projects and Workshops
- PhD Qualifying Examination
- Progress Seminars
- Thesis Proposal
- Thesis Work

The objective of the coursework is to impart scholarship and to equip the student with the latest developments in the discipline, including the tools of research. In the first year the student takes 8 courses. They consist of Seminar Courses, Inter-disciplinary Courses, and Research Methods. The course work paves the way to develop Doctoral Thesis Work. The performance of the students in each stage is assessed by means of continuous evaluation throughout the semesters.

Candidates who don't possess an MBA degree, but possessing PG in any allied disciplines, have to attend first year MBA courses as a prerequisite to proceed to the PhD Program.

Features of the Program Associateship

During the program, the students will be associated with senior faculty members who are engaged in teaching, research, consultancy, and institutional development.

Summer Research Project

Students will do a 3 months summer research project in their area of specialization under the guidance of a mentor and will present a research seminar before he/she takes the PhD qualifying exam. The objective of this is to ensure that the student is exposed to research writing leading to a future publication.

Visiting Scholar Program (VSP)

After successful completion of PhD qualifying examination, in the third year of the program the students are eligible to spend 5 months abroad under the Visiting Scholar Program (VSP) on self-supported basis. The main objective of the VSP is to make sure that these candidates get exposure to the teaching and research environment in an international context. The universities with which IBS has tied up are:

- McCallum Graduate School of Business, Bentley University, Waltham, MA, USA
- Martin J. Whitman School of Management, Syracuse University, Syracuse, New York, USA
- Macquarie University, Sydney, Australia.
- The College of Business Administration, University of Toledo, Toledo, Ohio, USA.
- University of Memphis, Tennessee, USA.
- Spears School of Business, Oklahoma State University, USA.
- Flinders University, Australia.

Fellowship / Stipend for Full-time PhD Program

Pre-PhD students admitted into the first year of the MBA program will be given a fellowship of INR 20,000 (Rupees Twenty thousand only) per month and free accommodation.

All students admitted into the Full-time PhD program will be given a fellowship of INR 25,000 (Rupees Twenty Five Thousand only) per month and free accommodation in the first year only.

After passing the PhD qualifying examination, the students will be paid a fellowship of INR 35,000 (Rupees Thirty Five Thousand only) till the student defends the thesis proposal.

Stipend of INR 40,000 (Rupees Forty Thousand only) per month will be paid to the student, after successful defense of thesis proposal and up to the completion of four years of PhD Program or completion of PhD Thesis, whichever is earlier.

In lieu of this fellowship, the students may be required to provide support for teaching / research / administrative activities of the University for up to 10 hours a week.

A professional development grant of INR 20,000 per annum is also provided to the students for the four years, for attending conferences, workshops and seminars. On successful defense of the PhD thesis by the students, they can pursue their career in any organization of their choice. However, such candidates may also opt to apply to IFHE or any of its sponsor/ constituent/affiliate/associate organizations and their request may be considered for a position of faculty at a suitable pay package, under a separate offer of appointment based on their educational background, performance in the PhD Program and availability of vacancies.

In the event, the student withdraws from the program, the student is liable to refund the stipend and the program fee provided as financial assistance by IBS.

Part-time PhD Program in Management

IBS Hyderabad offers Part-time PhD in Management with specializations in Marketing, Finance, Operations and HR. The Part-time PhD Program in Management is designed for practicing corporate executives, faculty members & research scholars who are aspiring to become thought leaders in the domain of academic research.

The Part-time PhD works in a similar manner as the full-time program. The course work is completed over a period of two years and the candidate is expected to make eight visits to campus for 9 days each in a quarter during the first two years. The process of Qualifying Examination, Thesis Proposal and Thesis Defense are the same as the Full-time PhD Program.

Admission Modalities

(PhD Program in Management & Economics)





Eligibility for PhD in Management

- Graduation (any discipline) with 50% and above marks with English as a medium of instruction

AND

- Post Graduation in Management (Full time with specialization in Marketing, Finance, Human Resource Management and Operations from an UGC approved University with 55% and above marks);

OR

- Post Graduation (Full-time) in Economics/Commerce/Psychology/Sociology/Public Administration/Statistics/Mathematics/or in an allied discipline from a UGC recognized University in India or abroad with 55% and above marks. Candidates who are offered admission are required to undertake the first year MBA courses as a prerequisite to continue in the PhD program.

OR

- Professional qualification like CFA/CA/CWA/CS with 55% and above marks.

Eligibility for PhD in Economics

Graduation with 50% and above marks **AND** Postgraduation in Economics or allied discipline with 55% and above marks.

Eligibility criteria will be checked from August, 2019 onwards. Hence, the onus of ensuring that they satisfy the eligibility criteria rests solely with the candidates.

Admission Procedure

The candidates seeking admission to PhD Program in Management (Full time/ Part time) / PhD in Economics offered by IBS Hyderabad have to appear for IBSAT 2018.

IBSAT 2018

IBSAT test is conducted by The ICFAI Foundation for Higher Education (deemed-to-be-University under Section 3 of UGC Act 1956), for students seeking admission to the MBA / PhD programs of IBS, Hyderabad. IBSAT 2018 is an aptitude test based on Computer Based Test (CBT) format. The test is of 2 hours duration and is conducted in 4-5 sessions per day at test centers across India.

GMAT® scores (from 2016 onwards)/CAT 2018/NMAT by GMAC™ 2018 scores are accepted in place of IBSAT 2018.

Selection Process

The candidates who are shortlisted based on IBSAT/ GMAT®/ CAT/NMAT are called for selection process at IBS, Hyderabad in March 2019. The final selection is based on Technical Interview and a Personal Interview.

IBSAT 2018

Application Submission	July 01, 2018 – December 12, 2018
Test	December 22-23 2018
Results	1st week of January, 2019
Selection Briefings	January 13 - 20, 2019
Selection Process	March 17 - 20, 2019

Fee

All the PhD students who have been offered admission have to pay ₹ 40,000 towards admission fee.

The fee for the 4 year PhD Program (Full time/ Part time) is ₹. 1.20 lakhs per annum. The semester fee of ₹ 60,000 per semester is waived off for the full time students, subject to satisfactory academic performance.

Part time PhD students will have to pay a semester fee of ₹ 60,000 per semester for 8 semesters/4 years.

The full time PhD students will be paid stipend of ₹ 25,000 per month in the first year. It would be increased to ₹ 35,000 subject to passing the PhD qualifying examination and further increased to ₹ 40,000 subject to successful defense of the PhD proposal up to the completion of four years of PhD Program or completion of PhD Thesis, whichever is earlier.

Accommodation

Free single on-campus accommodation is provided in the first year. The candidates are allotted individual non AC rooms with a common wash room facility.

Commencement of Classes

June 1, 2019.

Contact

For any clarification on program, eligibility, admission, etc, the candidates may contact IBS Admissions Office only on the email ID: ibsat@ibsendia.org.

IBS Admissions Office

65 Nagarjuna Hills, Punjagutta,
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Toll free no: 1800 425 556677
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The IBS Approach

IBS has a unique and innovative approach to business education, that focuses on providing the right knowledge, imparting the right skills for enduring success in management careers, and shaping the right attitudes.





Knowledge

As practice precedes theory in business, equal emphasis is placed on concepts and applications. This blending of ideas and actions is achieved through various pedagogic techniques like lectures, case studies, business games, the summer internship program, etc.

Skills

What matters most in business is what one can actually do. Doing well implies mastering and applying the skills - professional, personal and human - required for effective decision-making and execution. IBS trains the students in these skills through a series of soft-skills lab sessions scheduled over the duration of the program.

In addition, case-based learning at IBS helps students develop good analytical skills.

Attitudes

A critical attribute for success in life is cultivating the right attitudes like positive thinking, risk-taking, opportunity seeking, adapting to change, and achieving a proper balance between divergent goals of life. IBS helps students develop the right attitudes, and encourages them to grow into balanced and well-rounded individuals capable of taking up leadership positions anywhere in the world.

Business Modelling and Simulation

IBS includes business modelling and simulation games in its curricula for the programs.

Strong Industry Interface

With experts from a range of leading companies delivering regular guest lectures, and serving as members of various advisory boards.

Case-based Learning

The case study method is a key component of the academic program at IBS, which is one of the few institutions in India who have made case-based learning a critical component of pedagogy.



Almost all the courses at IBS are taught through case studies - the case studies being tailor-made to the requirements of different areas and topics. Student evaluation is based on class participation and written reports. Students go through the cases individually, discuss in small groups and participate in the case discussion in the class. Both Indian and international case studies are used extensively.

IBS Hyderabad has an in-house Case Research Center that develops case studies on contemporary topics. These case studies based on Indian and International organizations are used extensively in the programs at IBS Hyderabad. IBS case studies have won recognition at various international case writing competitions. More than 270 case studies from the Case Research Center have featured in international textbooks like *Crafting & Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases*, 21st Edition (McGraw-Hill Education), *Strategy: An International Perspective* (Cengage Learning, USA), *International Management: Managing Across Borders and Cultures, Text and Cases*, 9th Edition (Pearson, USA), *Exploring Corporate Strategy* (Financial Times/Prentice-Hall), *Strategic Management* (Thomson Learning), *Strategic Management: A Casebook* (Ivey Publishing), *International Business* (McGraw-Hill Irwin), *Strategic Management Competitiveness and Globalization: Concepts and Cases* (Thomson Southwestern), *Strategy: An International Perspective* (Cengage Learning - Europe, Middle East & Africa [EMEA]).

In addition, IBS Hyderabad has a licensing arrangement with Harvard Business School Publishing to use HBS cases.

Users of IBS Case Studies

Cases developed by IBS Case Research Center are used by 870 institutions in 75 countries.

The following is a partial list of regular users of case studies developed by IBS faculty:

Organizations	Universities / Business Schools
Ernst & Young Advisory Ltd, Hungary,	IMD, Switzerland
McKinsey & Company, USA	HEC Montreal, Canada
Boston Consulting Group, USA	Harvard Business School, USA
KPMG Slovensko spol.s r.o., Slovakia (Slovak Republic)	INSEAD, Singapore
Booz & Company, Japan	Oxford Said Business School Limited, United Kingdom
Hewlett Packard, USA	Cambridge Judge Business School, United Kingdom
Johnson & Johnson, USA	Amsterdam Business School, Netherlands
M&C Saatchi, United Kingdom	London Business School (LBS), United Kingdom
Bain & Company Korea, Inc.	London School of Economics & Political Science (LSE), United Kingdom
Booz & Company, Russia	Helsinki School of Economics, Ireland
PricewaterhouseCoopers South Korea	Yale University, USA
Deloitte & Touche, France	HEC Paris, France
Goldman Sachs, USA	SDA Bocconi School of Management, Italy
HayGroup, USA	HEC Geneva, Switzerland
Bain & Company Germany, Inc., Germany	Manchester Business School (MBS), United Kingdom
Novo Nordisk A/S, Denmark	Massachusetts Institute of Technology (MIT), USA
Bain & Company, Inc. United Kingdom	Melbourne Business School, Australia
Quartz + Co, Sweden	Michigan State University, USA
Tata Management Training Center, India	Middlesex University, United Kingdom
SCBernstein LLC, USA	China Europe International Business School (CEIBS), China
CIMA Chartered Institute of Management Accountants, United Kingdom	New York University (NYU), USA
The Chartered Institute of Marketing, United Kingdom	Concordia University, Canada
F. Hoffmann-La Roche AG, Switzerland	Copenhagen Business School, Denmark
The Customer Framework, United Kingdom	University of Oxford, United Kingdom
Swiss Finance Institute, Switzerland	Thunderbird School of Global Management, USA
FUNITEC - La Salle, Spain	Cranfield University, United Kingdom
Oxford Strategic Marketing, United Kingdom	Hong Kong University of Science and Technology (HKUST), Hong Kong
XanEdu Publishing Services, USA	IIM Ahmedabad, India
Monday Morning srl, Italy	Berlin School of Creative Leadership, Germany
International Air Transport Association, Switzerland	Berlin School of Economics and Law, Germany
MCI Management Center Innsbruck, Austria	Bern University of Applied Sciences, Business & Administration (BFH), Switzerland
Corporate Transformations Limited, Kenya	Cardiff Business School, United Kingdom
Serta International, USA	Cardiff University, United Kingdom
British Telecom, United Kingdom	Ernst & Young Academy of Business, Poland
Coca-Cola, USA	ESIC Business & Marketing School, Spain
Eli Lilly, USA	Frankfurt School of Finance & Management, Germany
Alltech, USA	IESE Business School, Switzerland
Deutsche Bank AG, Germany	Loyola Marymount University, USA
Procter & Gamble, USA	
Caterpillar S.A.R.L., Switzerland	
Samsung Economic Research Institute, Korea Republic Of	
Siemens AG, Germany	
Cadbury Schweppes, United Kingdom	
Warner Home Video, USA	
Churchill Insurance, United Kingdom	

"I would like to congratulate ICMR on the excellent selection of cases available for students, professors and authors. The selection encompasses cases with a range of geographic locations, business topics, and cultural issues. I have been particularly pleased with the willingness of the ICMR case authors to update and tailor cases to my needs."

– Helen Deresky,
Professor Emerita, State University of New York,
Plattsburgh, NY; Author of *International Management: Managing Across Borders and Cultures*, 7ed.
(Upper Saddle River, NJ: Prentice Hall, 2011).

IBS Case Studies: Prizes in International Case Writing Competitions

2018

- Breaking the Code of Silence won the 'Outstanding Case Writer' award, organized by The Case Centre, UK.
- TECNO Mobile's Growth Strategies in Africa won the Nominated Award for the 2017 Global Contest for the Best China-Focused Cases
- Walmart's E-Commerce Acquisition Spree: Toward Online Success Or Existential Crisis? won second prize in the 37th John Molson case writing competition.

2017

- Conflicting Business Approaches of Two Generations: The Otsuka Family Showdown, won the 'Family Business 2016 EFMD Case Writing Competition. EFMD, a global membership organization and accreditation body for quality & impact assessment in management, based in Brussels, Belgium, with offices in Asia and the Americas.
- A Sexual Harassment Complaint and the Fallout, won the 'Dark Side Case Award' at the Academy of Management (AOM) Annual Conference held in Atlanta, Georgia, USA. The Dark Side Case Competition is organized by Critical Management Studies division of AOM.
- The Fall of SunEdison-A Solar Eclipse? Second Prize in the Sustainable Finance track of the oikos Case Writing Competition The oikos Case Writing Competition 2017.
- Bridge International Academies Third Prize in the Social Entrepreneurship track of the oikos Case Writing Competition The oikos Case Writing Competition 2017.
- 'Enrich Not Exploit': Can New CSR Strategy Help Body Shop Regain Glory? was the Runner up in the Corporate Sustainability track in the oikos Case Writing Competition The oikos Case Writing Competition 2017.
- Can Huawei Overcome Roadblocks in its Quest for Global Markets? Won the Nominated Case Award in the 2016 Global Contest for the "Best China-Focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases
- Can Starbucks Sustain its High Prices in China? Won the Nominated Case Award in the 2016 Global Contest for the "Best China-Focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases.
- 'Bradley Tilden's Dilemma Following the Alaska Airlines - Virgin America Deal' came in 3rd place at the 2017 36th John Molson MBA International Case Competition," held by John Molson School of Business, Concordia University, Canada..

2016

- Odisha's Disaster Risk Reduction: Coping with the Challenges of Cyclone Phailin - "Winner in the Project Management Institute (PMI) PMI 2016 Teaching Case Competition" Philadelphia, Pennsylvania, USA.
- JBS S.A.: A Latin American Success Story - "Winner in the EFMD Case Writing Competition 2015" in the Latin American Business, organized by the European Foundation for Management Development (EFMD), Belgium.
- 'One Plus: A Chinese Tech Start-up Aiming to Disrupt the Global Smartphone Market' - One of the two final winning cases in the 2015 Global Contest for "Best China Focused Cases," co-organized by the China Europe International Business School (CEIBS), Shanghai MBA Case Development and Sharing Platform and The Global Platform of China Cases.
- 'World's Largest Retailer in the World's Most Populous Country: Wal-Mart in China' - One of the seven Nominated Cases in the 2015 Global Contest for "Best China Focused Cases" co-organized by the China Europe International Business School (CEIBS), Shanghai MBA Case Development and Sharing Platform and The Global Platform of China Cases.
- Dr. Devi Shetty of Narayana Hrudayalaya: Delivering Quality Cardiac Care to the Masses - Runner-up in the Social Entrepreneurship track 'oikos Case Writing Competition,' organized by Oikos International, Switzerland.
- Catalyzing a Shared Sustainable Future: Responsible Banking at Yes Bank - Runner-up in the Sustainable Finance Track 'oikos Case Writing Competition,' organized by Oikos International, Switzerland.
- Sanergy: Sustainable Sanitation - Third Prize in the Social Entrepreneurship Track, 'oikos Case Writing Competition,' organized by Oikos International, Switzerland.
- IFC Funding of Dinant Project: Call for Overhaul of Risk Assessment for Sustainable Finance – Second Prize in the Sustainable Finance Track 'oikos Case Writing Competition,' organized by Oikos International, Switzerland.
- KTDAL – Building Sustainability through Inclusion - Third Prize in the Corporate Sustainability Track, 'oikos Case Writing Competition,' organized by Oikos International, Switzerland.
- Rahul Yadav: Housing.com's Maverick Entrepreneur - Winner of the "USASBE- Baylor Case Writing Award, 2016," organized by The Baylor University Entrepreneurship Program and USA Association for Small Business and Entrepreneurship (USASBE).
- The Turnaround Plan of McDonald's: A Long Way to Go - Second Prize in the "35th John Molson MBA International Case Competition," organized by John Molson School of Business, Concordia University, Canada.
- Maggi Noodles in India: The Revival Challenge - Winner in the Short Case Competition the "35th John Molson MBA International Case Competition," organized by John Molson School of Business, Concordia University, Canada.

- IKEA in Russia: Ethical Dilemmas - Category Winner in the "Ethics and Social Responsibility, The Case Centre Awards and Competitions 2016" organized by The Case Centre.
- Netflix: Leveraging Big Data to Predict Entertainment Hits - Category Winner in the "Information and Communication Systems Management, The Case Centre Awards and Competitions 2016," organized by The Case Centre.
- Airbnb: A Disruptive Innovator - Finalist in the "AESE Case Writing Competition 2015," organized by AESE Business School, Portugal.

2015

- Chile's Concha y Toro: A Silver Bullet for the Global Market: Winner in the "EFMD Case Writing Competition 2014" in the Latin American Business, organized by the European Foundation for Management Development (EFMD), Belgium.
- Dr. Jim Yong Kim's Dilemma: International Finance Corporation and the Tata Mundra Power Plant: First prize in the Sustainable Finance Track in the "oikos Case Writing Competition 2015," organized by Oikos International, Switzerland.
- Apple and Conflict Minerals: Ethical Sourcing for Sustainability: Second prize in the Corporate Sustainability track in the "oikos Case Writing Competition 2015," organized by Oikos International, Switzerland.
- From Sweatshops to Sustainability: Wal-Mart's Journey in Bangladesh: Runners up in the Corporate Sustainability Track of the "oikos Case Writing Competition 2015," organized by Oikos International, Switzerland.
- Employee Training & Development at Ritz-Carlton: Fostering an Exceptional Customer Service Culture: First Prize in the "2014 AESE Case Writing Competition," organized by AESE Business School, Portugal.
- Corporate Entrepreneurship and Innovation at Google, Inc.: Winner of "The Case Centre Award - Human Resource Management / Organisational Behavior category, 2015," The Case Centre, U.K.
- Xtra Power Energy Systems: Winner of \$1000 prize in the "John Molson MBA Case Writing Competition, 2015," Concordia University, Montreal, Canada.
- Employee Training & Development at Ritz-Carlton: Fostering an Exceptional Customer Service Culture: Winner of the "Fifth AESE Case Writing Competition, 2014," organized by AESE Business School, Portugal.
- Building a Business from Nature: Kari W. Block's Entrepreneurial Journey: Winner of the award for "Best Case in Entrepreneurship track" at The Case Centre Anniversary Conference 2014.

2014

- Digital Marketing at Nike: From Communication to Dialogue: Winner of "The Case Award - Knowledge, Information and Communication Systems Management category, 2014," The Case Centre, U.K.
- Customer Retention at Hyundai Motors India Ltd: Winner in the "CEEMAN/Emerald Case Writing Competition, 2013," organized by the Central and East European Management Development Association (CEEMAN) in cooperation with Emerald Publishing, UK.
- Lenovo: From Challenger to Leader: Winner in the "EFMD Case Writing Competition, 2013 (Emerging Global Chinese Competitors category)," organized by the European Foundation for Management Development (EFMD), Belgium.
- Corporate Entrepreneurship and Innovation at Google, Inc.: Winner in the "Fourth AESE Case Writing Competition, 2013," organized by AESE Business School, Portugal.
- Husk Power Systems: Lightening up the Indian Rural Lives: Winner of Second Prize in "Oikos Global Case Writing Competition (Social Entrepreneurship track), 2013," organized by Oikos International, Switzerland.
- Embedding Sustainability at Novo Nordisk: The Compassion Vs Competitiveness Dilemma: Runner-Up in "Oikos Global Case Writing Competition (Corporate Sustainability track), 2013," organized by Oikos International, Switzerland.
- Labor Unrest at Maruti Suzuki India Limited: Finalist in the Dark Side Case Writing Competition, organized by "Critical Management Studies Interest Group of the Academy of Management (AOM), 2013," USA.



Sri. Kamal Haasan , Film Director, Actor & Politician releasing the India Today Coffee Table Book sponsored by ICFAI Group

Research and Publications

The Case Research Center (CRC) is a center of excellence at IBS Hyderabad developing high quality internationally benchmarked case studies. The case studies are marketed under two brands – IBS Center for Management Research (ICMR) and IBS Case Development Center (IBSCDC). A dedicated and dynamic team works toward fulfilling the institution's mission of developing high quality case studies.

Case Research Center (CRC)

- IBS is the third largest contributor of cases to The Case Centre repository next only to Harvard and INSEAD B-Schools.
- The No. 1 Bestselling author of Management case studies is from IBS. Dr. Debapratim Purkayastha retained the position both in 2016 and 2017.
- Dr. Debapratim Purkayastha was won the 'Outstanding Contribution to the Case Method' in 2015 – A lifetime achievement award only won by select professors from Harvard, INSEAD, London Business School, IMD and Ivey School of Business.
- He also received the "Faculty Research Award" from the Union Minister of HRD, Government of India, Shri Prakash Javadekar, for his contribution to Case Research.
- IBS Cases were taught in more than 890 business schools from 80 countries in the world.

Outstanding Achievements by IBS Case Research Center

- IBS is the third largest contributor of cases to The Case Centre repository next only to Harvard and INSEAD B-Schools.
- IBS Cases were taught in more than 890 B-Schools across 80 countries in the world.
- During the last five years IBS Faculty members have published 910 research papers in various reputed international and national refereed journals of which 55 were in A*/A journals listed in Australian Business Deans Council and 440 were in Scopus listed journals.
- They also presented 47 papers in International Conferences and 416 papers in national Conference.

CRC distributes its case studies through the two websites : www.icmrindia.org and www.ibscdc.org



Dr. Debapratim Purkayastha receiving the "Faculty Research Awards" from Sri Prakash Javadekar, Union Minister of HRD, Government of India. Also pictured: Prof. Anil D Sahasrabudhe, Chairman, All India Council for Technical Education (AICTE).



Thought Leadership Award Presented to ICFAI Group



IBS Cases in International Textbooks (A partial list)

- *Crafting & Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases*, Arthur A. Thompson Jr, Margaret Peteraf Leon , McGraw-Hill Education, 21st Edition, 2017
- *A Guide to Problem Solving and Creativity*, Ben Martz and Jim Hughes, Cognella, Inc, 2017
- *Strategy: An International Perspective*, 6th edition, Bob de Wit, Cengage Learning EMEA, 2017
- *International Management: Managing Across Borders and Cultures, Text and Cases*, 9th edition, Helen Deresky, Pearson, USA, 2016
- *Strategic Management: Concepts and Cases*, 12th edition, Arthur Hitt Ireland Hoskisson, Cengage Learning, USA, 2015
- *Strategic Management and Business Analysis*, 2nd edition, Dr Wyn Jenkins and Professor David Williamson, Routledge, 2015
- *Organization Theory and Design*, 12th edition, Richard L. Daft, 2nd edition, Cengage Learning/Nelson Education, 2015.
- *Business Management for the IB Diploma*, Peter Stimpson and Alex Smith, Cambridge University Press, 2015.
- *Strategy: Process, Content, Context*, 5th edition, B De Wit, Cengage Learning EMEA, 2014.
- *What's the Story? The Art of Writing and Communication*, (Revised First Edition), edited by Beth Jannery and Daniel Walsch, Cognella, Inc, 2014.
- *International Management: Managing Across Borders and Cultures*, Helen Deresky, Pearson, 8th edition, 2014, USA.
- *Ethical Decision Making*, Carolyn Ashe (ed), Cognella, Inc., Preliminary edition, 2013, USA.
- *Strategic Management: An Integrated Approach Theory & Cases*, 11th edition, Hill/Jones, Cengage Learning, 2013.
- *Case Studies in Social Entrepreneurship and Sustainability*, The Oikos Collection Volume III, 2013.
- *Introduction to Business*, Lesley Le Meunier-FitzHugh, 5th edition, Pearson UK Custom Book, 2013.
- *Strategic Management: An Integrated Approach Theory & Cases*, Charles Hill, Gareth Jones, Melissa Schilling, 11th edition, Cengage Learning, 2013.
- *Strategy: Process, Content, Context*, Bod de Wit and Ron Meyer, 5th edition, Cengage Learning EMEA, 2013.
- *Crafting and Executing Strategy: Concepts and Cases*, Thompson, Peteraf, Gamble and Strickland, McGraw-Hill/ Irwin, 18th edition, 2011.
- *Cases in Social Entrepreneurship and Sustainability*, Volume 2, JostHanschmidt, Michael Pirson, Greenleaf Publishing, 2011
- *Strategy: Process, Content, Context*, 4th edition, Bob de Wit and Ron Meyer, Cengage Learning EMEA, 2010.
- *International Marketing*, 3rd edition, Pervez Ghauri and Philip Cateora, McGraw- Hill Education, U.K., March, 2010.
- *Strategic Management* 10th edition, John Pearce, Richard Robinson, McGraw-Hill's publication, 2010.
- *Business Ethics and Corporate Social Responsibility*, Paul Griseri, Nina Seppala, Cengage Learning EMEA, 2010.
- *Multinational Management*, 5th edition, Cullen and Parboteeah, Cengage Learning, Inc./Nelson Education Ltd, 2010.
- *Strategic Management Formulation, Implementation, & Control*, 12th edition, Pearce & Robinson, McGraw-Hill / Irwin, January 2010.
- *Strategic Management*, Carpenter, Rice, Pearson Australia, 2010.
- *Strategic Information Systems Management*, Kevin Grant, Ray Hackney, and David Edgar, 1st edition, Cengage Learning EMEA, 2009.
- *Cases in Strategic Management: An Integrated Approach*, 9th edition, Charles W.L. Hill, Gareth R. Jones, Cengage Learning, Inc. Nelson Education Ltd, 2009.
- *Strategic Management and Competitive Advantage*, 3rd edition, Barney-Hesterly, Prentice Hall, 2009.
- *International Strategy*, Susan Segal-Horn and David Faulkner, Cengage Learning EMEA, 2009.
- *Strategic Management Competitiveness and Globalization: Concepts and Cases*, 7th edition, Hitt, Ireland, Hoskisson, Thomson Southwestern, 2007.
- *Foundations of Marketing*, 8th edition, Dale Beckman, John Rigby, Thomson Nelson, Canada, 2003

Student Life at Campus

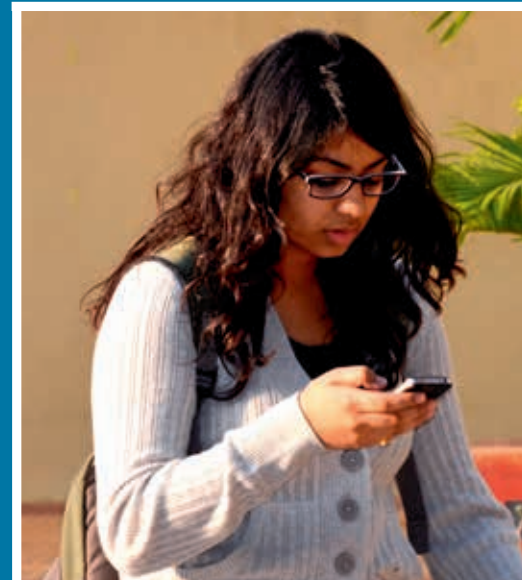
The student community at IBS is truly diverse. Students come from different states, social and cultural backgrounds, and all walks of life. They become a part of the IBS community, and get an unparalleled exposure to different cultures, languages, and ways of living.



- i. IFHE/IBS Hyderabad hosted the Hyderabad Triathlon conducted by GHMC on 8th October 2017. The team members from IBS Blues who volunteered for the event were appreciated for their support and enthusiasm.
- ii. Maverick, the Marketing Club conducted a 'Sales Meet' on 24th October 2017 by inviting experts from 'Sales division' of various sectors to discuss the current opportunities and challenges in the field of sales.
- iii. Ecobizz Club conducted 5-day event 'Rajneeti 3.0' in the third week of October 2017. Students were made aware of the political scenario in the country by involving in the entire process of campaigning, selecting and voting their leaders. The event concluded with a mock parliament set-up wherein elected representatives discussed diverse issues.
- iv. Prakriti Club organized an 'Adventurous Trek to Bhongir' on 28th October 2017, which involved a few faculty members and 100 students who enthusiastically joined underlining the interface among academics and extracurricular activities.
- v. Samavesh Club organized the 'Dandiya Night' on 30th October 2017 to connect the students of IBS Hyderabad through a get-together and celebration.
- vi. Speak-Up Club arranged a 3-day inter-club event 'Gauntlet 2.0' from 1st – 3rd November 2017.
- vii. Kaizen - The Official Operations Club and Sankalp - The Official Leadership and Nation Building Club of IBS Hyderabad collaborated for a 3-day event 'Edge' from 4th of November 2017. Students from both clubs worked together to perform an in-depth analysis about the industry and brainstorm. The informative event began with briefing on the first day. The other two days consisted of events and guest lectures. The guest speakers were also a part of the judging panel and their industry expertise was invaluable.
- viii. Macon Club organized the 'Entrepreneurship Week (E-Week)' from 12th to 16th November 2017 which consisted of events by different clubs, guest lectures, panel discussions, workshops and recruitment drive by start-up companies. The 'National B-Plan competition' was held which brought participants from various colleges to present their ideas to a panel comprising of entrepreneurs, venture capitalists and investors. A 'Hackathon' competition was also conducted.
- ix. V.A.PS Club organized the 'IPL 5.0 (IBS Premier League)' during 2nd and 17th November 2017. The teams from all clubs and non-club students enthusiastically participated in the fun-filled game of smartness and strategy.
- x. Finstreet club conducted a financial game 'Venatus' on 15th November 2017.
- xi. Kaizen Club organized an event 'Sankriya' an inter B-School Operations Management Summit from 15th – 17th November 2017 with an aim of learning, sharing and propagating the various concepts and essence of Operations Management as a subject and as a field of career interest. Students from top B-Schools across the country took part in the event.
- xii. Radio Mirchi conducted 'Radio Mirchi's Campus Rock Star' contest, widely campaigned on Radio Mirchi's radio channels, in the campus, on 20th November 2017 which stirred up a huge number of participants.
- xiii. Prayaas Club's 'C-Suite' the flagship inter-club event was conducted on 21st November 2017 which gave an insight of the Boardroom strategies to the students.
- xiv. Speak-Up Club's event 'The Great Debate' held during the 4th week of November 2017 brought out the MBA spirit of the IBS students in which the first-year students acquired an opportunity to compete with the well-seasoned second-year students. The event enabled the students to enhance their speaking skills and also learn about strategic speaking.
- xv. IBSMUN organized from 1st to 3rd December 2017 got a vast participation from many regional and national institutes. The chief guest for the closing ceremony was Prof. K. Nageshwar, a former member of the Telangana Legislative Council and Professor in the Department of Communication & Journalism, Osmania University.



- xvi. Samavesh Club's 'Spicmacay', the event based on combining culture day-to-day was held on 4th December 2017.
- xvii. Money Matters Club's 'Redux.12.0', the financial game was arranged on 6th December 2017 which drew in a huge involvement from students.
- xviii. Kaizen Club's 'Black Ops' the flagship event was conducted on 13th and 14th of December 2017.
- xix. Club Newswire's flagship event 'Communique 2.0' organized from 18th - 20th December 2017 focused on journalism.
- xx. Club Aaina in collaboration with Centre for Women Development organized the event 'Aashayein' on 21st and 22nd of December 2017 which provided a profound impact on social awareness. It included panel discussions and talks from eminent speakers and personalities like Ms. Laxmi Aggarwal, Mrs. GauriSawant, Dr. Anusa, Mr. DamodarDanait and Ms. Neena.
- xxi. Samavesh Club's talent show 'Sanskriti' was held on 4th January 2018 which enabled diverse student communities to perform in the campus. This event also acted as a curtain-raiser for 'Trishna' – the annual flagship event of IBS Hyderabad.
- xxii. V.A.P.S. Club's IBS Olympics, a fun-filled sports event with various games was organized which also served as the closure for events of IBS Hyderabad before the academic year ends.





Events at IBS Hyderabad





Trishna – The Cultural and Management Fest

'Trishna' 18 the Management and Cultural Fest of IBS Hyderabad was conducted from 5th – 7th January 2018. It was well attended by colleges across the country. This year's Trishna included an unique event which was conducted over a period of 72 hours with 9 major events, 18 minor events and 9 fun events. A fashion-show competition and Mr. and Ms. Trishna competition was also organized.



Aaveg

Aaveg 8.0 , the one and only unique exclusive sports meet for B-schools organized by Club VAPS of IBS from 8-10 December, 2017 . Close to 500 students, sports enthusiasts of all B-Schools were warmly welcomed for this three day meet held during December 2017. Ten different events – Throw ball, Badminton, Basket Ball, Counter strike, Football, Squash, Swimming, Table Tennis, Tennis and Volleyball, saw high competition between participants aimed for the top positions.



Entrepreneurship India – The Entrepreneurship Week Celebration

The Centre for Entrepreneurship Development and Maçon, the student entrepreneurship cell together organized an annual week-long program called 'Entrepreneurship India' in December 2016. The highlight of 'Entrepreneurship India 2016' was a Business-plan showcase event, in which 37 different Business plans were exhibited by students and alumni and were evaluated by a panel of eleven experts including investors, incubators, entrepreneurs and academicians



Sankriya

Sankriya is the first ever National Operations Fest of IBS which was hosted and managed by Club Kaizen on 5th and 6th December, 2016. It included participation of students from various B-Schools of Hyderabad in a conclave with 20 eminent corporate speakers who shared their knowledge and views on various topics such as supply chain management, operational efficiency, financial operations, etc owing to different verticals which includes E commerce, Banking and IT, pharmaceuticals, FMCG among others. It was the first time ever when corporate heads and students came onto a single platform to discuss, experience and learn the way operations management works and apply those methodologies through a case study competition to win cash prizes.



Triti – The Undergraduate Professional and Cultural Fest

Triti is the Annual flagship event of UG students of ICFAI Foundation of Higher Education (IFHE) University. It is an Inter College – Techno- Management and Cultural festival hosted and celebrated by the students of Management, Engineering & Law of IFHE Universities. TRITI – 2017 was a three day event celebrated from 17th to 19th March, 2017. The Management stream of the event was driven by the analytical and creative minds from IBS Hyderabad. They had events in various verticals such as Entrepreneurship, HR, Finance, Marketing & Public Relations and top of the chart was B-Quiz and Best Manager. TRITI -2017 witnessed participation from Mumbai, Kakinada and other colleges in and around Hyderabad.



International Conferences hosted by IBS Hyderabad

Sl. No.	Title	Date
1	4th International Conference on Human Resource Management	Nov 10-11, 2017
2	International Case Study Conference	October 5-7, 2017
3	13th International Conference on Business and Finance (ICBF-2017)	Dec 14-15, 2017
4	Panel Discussion on Union Budget 2018	Feb 5, 2018
5	Workshop titled "Role of Women in Marketing Agri Products" as part of International Women's Day	March 8, 2018
6	Panel discussions on "Can Women break the Glass Ceiling?" and "Women empowerment through Men" as part of International Women's Day	March 9, 2018
7	11th Doctoral Thesis Conference in collaboration with IGIDR, Mumbai	Apr 19-20, 2018
8	6th International Conference on Applied Econometrics, in collaboration with The Indian Econometric Society (TIES) (forthcoming)	Jul 5-6, 2018
9	International Conferences on Sustainable HRM: Policies, Practices and Perspectives in South Asia' in collaboration with University of Hyderabad and AMDISA(forthcoming)	Nov 1-2, 2018

Distinguished Guests and Speakers at IBS, Hyderabad

Sl.	Name	Designation	Organization	Topic	Date
1.	Prof. S. MahendraDev	Director and Vice chancellor.	IGIDR, Mumbai.	10th Doctoral Thesis Conference.	Apr 20th 2017
2.	Dr. C Rangarajan,	Chancellor, IFHE, Former Chairman, Economic Advisory Council to the Prime Minister, Governor of Andhra Pradesh and former Governor of Reserve Bank of India	The ICFAI Foundation for Higher Education(Declared as a Deemed-to-be-University under Section 3 of the UGC Act, 1956)	Panel discussion on "Quality of the Doctoral Program in Economics and Business	Apr 20th 2017
3.	Prof. K. L. Krishna	Former Professor and Director,	Delhi School of Economics	Panel discussion on "Quality of the Doctoral Program in Economics and Business	Apr 20th 2017
4.	Prof. M.R. Rao	Former Director and Former Dean,	IIM-B, ISB, Hyderabad	Panel discussion on "Quality of the Doctoral Program in Economics and Business	Apr 20th 2017
5.	Prof. S. MahendraDev	Director and Vice Chancellor.	IGIDR, Mumbai.	Panel discussion on "Quality of the Doctoral Program in Economics and Business	Apr 20th 2017
6.	Dr. Anil Kumar Thakur	General Secretary and Treasurer.	The Indian Economic Association.	Welcome Address - Panel discussion on "Quality of the Doctoral Program in Economics and Business	Apr 20th 2017
7.	Dr. G Sathesh Reddy	Scientific Advisor to Defence Minister & Director General Missiles and Strategic Systems	Ministry of Defence, Government of India, New Delhi	7th IFHE Convocation Day	Oct 10, 2017
8.	Prof. N L Mitra	Former Vice Chancellor,	NLSIU, Bangalore	Eminent Speaker, National Seminar on Legal Education and Profession : A Convergence	Nov 4, 2017
9.	Hon'ble Mr. Justice J Chalameswar	Judge	Supreme Court of India, New Delhi	Eminent Speaker ' National Seminar on Legal Education and Profession : A Convergence	Nov 4, 2017
10.	Dr. Ratin Roy	Director and CEO	National Institute of Public Finance and Policy, New Delhi	Sixth N J Yasaswy Memorial Lecture on 'Need to Persist with Fiscal Consolidation'	Nov 16, 2017
11.	Hon'ble Mr. Justice Seetharama Murthy	Judge	High Court of Judicature at Hyderabad	Chief Guest 'Two-Day National Conference on Gender Exfoliation: Legal Dynamics'	Nov 18-20, 2017

12.	Dr. Arvind Subramanian	Chief Economic Advisor to Government of India	PMO, New Delhi	Economic Policy Making in the Government	Nov 24, 2017
13.	Dr. Kalyan Veeramachineni	Principal Researcher Scientist, Laboratory for Information and Decision Systems (LIDS)	Massachusetts Institute of Technology, USA	Delivered a Lecture on 'Big Data and Artificial Intelligence	Dec 2, 2017
14.	Prof. (Dr.) R. Venkata Rao	Vice Chancellor	National Law School of India University, Bangalore.	UGC-AICTE Expert Committee Visit	Jan 19-21, 2018
15.	Dr. B.A.Prajapati	Vice Chancellor	Hemachandracharya North Gujarat University, Patan, Gujarat.	UGC-AICTE Expert Committee Visit	Jan 19-21, 2018
16.	Prof. (Ms.) L Suganthi,	Professor	Faculty of Management Studies, Anna University, Chennai	UGC-AICTE Expert Committee Visit	Jan 19-21, 2018
17.	Shri. Ramchander Rao, N	Sr. Advocate, Member	Bar Council of India, Hyderabad	UGC-AICTE Expert Committee Visit	Jan 19-21, 2018
18.	Dr. G.Srinivas	Joint Secretary	UGC-SERO, Hyderabad	UGC-AICTE Expert Committee Visit	Jan 19-21, 2018
19.	Prof. B. N. Das,	Retd. Professor	Birla Institute of Technology, Mesra, Ranchi, Jharkhand	UGC-AICTE Expert Committee Visit	Jan 19-21, 2018
20.	Dr. Sanjay Sharma	Professor,	Dept. of Civil Engg., NITTTTR, Chandigarh	UGC-AICTE Expert Committee Visit	Jan 19-21, 2018
21.	Prof. Arif Suhail,	Retd. Professor	Dept. of Mechanical Engineering, Aligarh Muslim University, Uttar Pradesh	UGC-AICTE Expert Committee Visit	Jan 19-21, 2018
22.	Hon'ble Mr. Justice M S Ramachandra Rao	Judge	High Court of Judicature at Hyderabad	Client Consultation Competition	Jan 19-21, 2018
23.	Hon'ble Mr. Justice Challa Kodanda Ram	Judge	High Court of Judicature at Hyderabad	Client Consultation Competition	Jan 19-21, 2018
24.	Hon'ble Mr. Justice A Shankar Narayna	Judge	High Court of Judicature at Hyderabad	Client Consultation Competition	Jan 19-21, 2018
25.	Hon'ble Mr. Justice B Prakash Rao	Former Acting Chief Justice	High Court of Judicature at Hyderabad	ICFAI Conference of Nations 2018 (MUN)	Jan 26-28, 2018
26.	Mrs. Chitra Ramachandran IAS	Special Chief Secretary	Government of Telangana	ICFAI Conference of Nations 2018 (MUN)	Jan 26-28, 2018
27.	Dr M Govinda Rao	Emeritus Professor,	National Institute of Public Finance and Policy,	Panel Member – Panel Discussion on Union Budget 2018-19	Feb 5, 2018
28.	Dr BS Madhukar,	Adviser	NAAC	Chief Guest - two-day national seminar on 'Enhancing Quality in Higher Education'	Feb 27-28, 2018
29.	Prof. K Srinath Reddy	President	Public Health Foundation of India, New Delhi	The Eighth Foundation Day Lecture on 'Health Development: Can India Bridge the Disconnect'	Mar 6, 2018
32.	Dr. Anil Kumar Thakur	General Secretary and Treasurer.	The Indian Economic Association.	Welcome Address - Panel discussion on "Quality of the Doctoral Program in Economics and Business	Apr 20th 2017









Sri Pranab Mukherjee, Honourable Former President of India presenting the “Visionary Edupreneur of India Award” to Smt. Sobharani Yasaswy, Chairperson, ICFAI Group, at the Fifth Estate National Convention of Eduleaders and Edupreneurs in Higher Education, 2018.

Sri. K. Chandra Shekhar Rao, Honourable Chief Minister, Telangana State, felicitated by ICFAI Group at the India Today Conclave 2018.



H.E. Dr. Akima Umezawa, The Consul General of Japan in Dubai, presenting the World’s Greatest Brands & Leaders Asia & GCC 2017-18 Award to Smt. Sobharani Yasaswy, Chairperson, ICFAI Group.



Careers and Placements

IBS has an impeccable track record of achieving excellent placements every year, with top companies visiting the campus to recruit its students.

IBS has adopted a very systematic approach towards building the careers of its students through a Career Management Centre that plans and implements the placement activities throughout the year.



Career Management Centre (CMC)

The Career Management Centre operates under the overall guidance of a Director who leads a team of managers and executives.

CMC personnel visit more than 1000 top companies across the country every year and have developed strong relationships with them. This interaction with the industry equips the career management team to provide suitable career planning to the students. It also helps to increase recruitments and maintain strong industry contacts.

There has also been a steady increase in the compensation and the number of companies recruiting from IBS every year.

Key Activities of CMC

- Providing a strong foundation through pre-placement talks and workshops
- Personality development workshops
- Career counselling to students

Internships

The Summer Internship Program (SIP) combines academic inputs with practical training and offers industry-related, hands-on experience in various career opportunities. SIP also helps students gain future employment contacts by networking with potential employers.



Placements - 2018

The placements for the Class of 2018 have been completed. More than 190 leading recruiters have participated in the campus placements. IBS students are trained to be well-rounded professionals, and the placement record is adequate testimony to the fact.

Strong Industry Interface

Industry interaction programs are organized by CMC with a cross-section of professionals from various sectors and functional areas like financial services, marketing, human resource management, operations, information technology, etc. A range of professional development seminars are also organized with the industry, to facilitate regular job placements

Placements		
	2017	2018
On Campus	94%	95%
Off Campus	6%	5%
Average Salary*	6.91	7.23
Highest Salary*		
National	16.50	13.00
International	47.19	
Average Salary* (Top 10%)	12.42	10.89
Average Salary* (Top 25%)	9.99	9.85
* ₹ in lakh per annum		

Prominent Recruiters at IBS Hyderabad (A partial list)

Abbott Healthcare
 Aditya Birla Fashion and Retail Limited
 Chocolate Room
 Adrosonic IT Consultancy Services Pvt Ltd
 Agile CRM
 Alkem Laboratories Limited
 Amazon
 Anand Rathi
 Anarock Property Consultants
 AnyTimeLoan
 BA Continuum India Pvt.Ltd
 Bajaj Allianz Life Insurance
 Bajaj Finserv
 Be The Change Media Pvt Ltd
 Bennett Coleman and Co Ltd
 Big Data BizViz
 Biological E Ltd
 Birlasoft
 BizAcuity Solutions Pvt. Ltd., Broadcast-
 2World
 Broadridge
 Bundl Technologies Private Limited (Swiggy)
 Call Health
 Capital First
 CB Richard Ellis
 CoffeeDay Beverages
 Cognizant Technology Solutions
 Commedia Solutions
 Coresonant Systems Pvt. Ltd.
 CRISIL
 CRMIT Solutions Pvt. Ltd.
 Deloitte Shared Services India P Ltd.
 Deloitte US India(Audit Services)
 Doc On Technologies Pvt Ltd.
 Edelweiss Capital Ltd.
 E.I. Dupont Service Centre India
 eClerx
 Entertainment Network India Limited
 Factset
 Federal Bank
 Fever FM
 Financial Services
 Financial Services
 Fly Nava Technologies
 Fuzen Software Pvt. Ltd.
 GAR Corp
 GE Capital Business Process Management
 Services
 Genpact Analytics
 Genpact India
 GMMCO Ltd

Gramener
 HDFC AMC
 HDFC Bank
 HIGHBROW
 Home First Finance India Pvt. Ltd.
 Home Office Enterprise Pvt Ltd.
 Howden Insurance Brokers
 HSBC Technology Services
 Hyderabad Industries Ltd.
 ICICI Bank
 ICICI Lombard General Insurance Co
 ICICI Prudential (AMC)
 ICICI Prudential Life Insurance Company
 Incor Infrastructure Ltd.
 Indiabulls Housing Finance Ltd.
 Indusind Bank
 InfoEdge India
 Intelligence
 Invesco
 ION Trading India
 J.P. Morgan Services India Pvt. Ltd.
 JAMA, Kaara info systems
 Jaro Education
 Jones Lang LaSalle,
 Kalyan Jewellers India Ltd.
 Karamtara Engineering Pvt Ltd.
 Maruti Suzuki Ltd.
 Karvy Computershare
 Karvy Stock Broking Limited
 Khazana Group India
 Knowcraft Analytics
 Kotak Mahindra Bank
 Kotak Mahindra Prime Ltd.
 KPMG Advisory Services
 KPMG Global Services
 L & T finance, RBL Bank
 Laalsa Business Logistics Pvt. Ltd
 Lactalis
 Magma HDI General Insurance Company
 Manappuram Insurance Brokers
 Meltwater
 Moody's Analytics Knowledge Services
 Mordor
 Motilal Oswal Securities
 msg global solutions India Pvt Ltd.
 NoPaperForms
 Nova Design Build
 Novartis Healthcare
 Novire Technologies
 Ocean Sparkle
 odessa Technologies

Optimal Media Solutions
 Orient Cement
 OYO Hotels
 Paraxel International
 Pathfinder Publications Pvt Ltd.
 PEBS Pennar
 People Cart
 Piramal Enterprises
 PNB Housing Finance
 Pokarna Granites
 Premier Solar Systems Private Limited
 Progressive Media
 Purple Talk
 Radio Mirchi
 Reliance Broadcast Network
 Reliance Commercial Finance
 Religate Brand Consulting
 S & P Global
 S&P Capital IQ
 Sapiens Solutions (IBEXI)
 Satguru Travels
 SGD-Pharma
 Shore Infotech India
 Skil Travels Pvt Ltd.
 Spandana Sphoorty
 SPR Group
 Square Yards
 Synergy Infra Consultants
 SysArc Infomatix Pvt Ltd.
 Tata AIG General Insurance
 TCS
 Technology Solutions
 TFS Business Advisors India Pvt Ltd.
 The Smart Cube
 Think Energy Partners Solar Pvt Ltd.
 Thought Focus Technologies
 Ujjivan Small Finance Bank
 Urenok Software Solutions Pvt. Ltd.
 Valuefy Solutions
 Vedanta
 Verity Knowledge Solutions
 Vernalis Systems
 Vijaya Diagnostic
 Virinchi Limited
 Water Health International
 Way2Online
 Wipro Consumer Care & Lighting
 WIPRO Ltd.
 Zomato Media Pvt. Ltd.

IBS Alumni: A Growing Fraternity

IBS, Hyderabad has a growing alumni base of over 14000 who are currently pursuing fast track careers with 1000 plus companies in India and abroad. Their success in the corporate arena is an eloquent testimony to their skills, abilities and hard work, as well as to the quality and rigor of business education at IBS. This extensive and fast-growing alumni network is one of the strengths of IBS.

In addition to building the reputation of IBS with their success, the alumni remain in touch with each other and with their alma mater through the IBS Alumni Federation (IBSAF). IBS alumni are pursuing careers in the corporate world in various locations in Asia-Pacific, Australia, USA, Europe and Middle East.

IBSAF facilitates networking among alumni by organizing alumni reunions, class-meets and other related activities. It also assists alumni in lateral career movement and career development. IBSAF also creates opportunities for alumni to interact with current IBS students.





Faculty Profiles ▶



Faculty Profiles



Prof. Smita Kulkarni

MBA
Soft Skills

Prof Smita teaches Organizational Behavior and HRM. She has contributed articles in the magazines and cases in OB and HR.



Prof. Vasundhara T

M.Com., PGDM (PM&IR), ISTD
Soft Skills

Prof Vasundhara is a University rank holder. She conducts training and workshops for in-service and pre-service teachers and is the guest faculty of English and Soft skills at IGNOU and N.G.Ranga Agricultural University. She has presented papers and organized National and International seminars and workshops. She has an experience of 18 years in academics and 5 years in corporate training.



Dr.G.Geethanjali

M.A (English), M.Ed, MPhil, Ph.D.
Soft Skills

Dr.Geethanjali teaches and trains students at MBA level and has 24 years of experience. Her areas of interests include Business Communication, Soft Skills, Career Management, English Language and Literature. She conducts workshops for engineering students, pre-service and in-service teachers, corporate training and is the guest faculty for IGNOU and NGRAU Hyderabad. She attended nearly twenty conferences and workshops both National and International and presented papers and published articles in books and journals of repute.



Prof. Mahesh Kumar Soma

MBA
Soft Skills

Prof Mahesh Kumar has as an experience of 18 years in FMCG industry and 15 years in teaching. He teaches Soft Skills and Business Communication at IBS Hyderabad. He conducts guest lectures at reputed national institutions like National Academy of Construction, NIMSME (National Institute of Micro, Small & Medium Enterprises), NFC (Nuclear Fuel Complex), NALSAR, ESCI (Engineering Staff College of India) and workshops & MDPs (Management Development Programs) for corporates.



Prof. Chethana G Krishna

BE (EEE), PGDBM, PGDCEHR
Soft Skills

Prof Chethana has 13+ years of experience in handling training and development activities, management development programs, soft skills, behavioral skills, Americanisms, English language labs, in organizations and B- Schools. She has handled and implemented innovative training activities and was instrumental in preparation of project reports, and conduction of seminars. She has published articles in career guide magazines and national journals.



Prof. Mustakhusen S.M.

MA (English), MPhil. (English), B.Ed.,
MBA, Ph.D. (Pursuing)
Soft Skills

Prof. Mustakhusen is a Faculty in Business Communication & Soft Skills with around 13 years of experience in teaching and industry. His areas of teaching interest include Business Communication, Soft Skills, Training & Development, Corporate Communication, Business Report Writing, Principles of Management, etc. His research interests are Employability Skills, Training and development, English for Specific Purposes, etc.



Prof. Sindhu Ravindranath

MBA (HR & Marketing), Ph.D. (Pursuing)
Soft Skills

Prof. Sindhu has over 15 years of experience in HR, Training and Entrepreneurship. Previously she was heading a Training organisation and is a founding director for two organisations. In India, she first joined as AGM – HR for JCB and then moved on to be a part of INC (ICFAI Group). She has been abroad almost all her life and hence has been exposed to many cultures. She is also a part of the Startup India movement. Currently with IBS, she is pursuing PhD and has been working with different management schools as visiting professor for past 10 years. She also has been a corporate trainer, training innumerable national and international professionals to achieve better prospects in life. She has been a trainer and presenter for NHRD. She is also an active member of Breast Cancer Association (Oman). She is one of the foremost members of the SHRM India chapter.

Faculty Profiles



Prof. M. Showry

PGDBM, M.Sc. (Psy.), UGC NET
HR

Prof Showry's areas of interest include HR, Business Strategy, Emotional Intelligence, Neuro Linguistic Programming. He is also the Consulting Editor of IUP Journal of Soft Skills. He is pursuing PhD on the topic "Attrition and Performance in IT Sector". He has done a Diploma in Educational Psychology from Jeevan Soft and Hyderabad Psychologists Association and NLP Certification from Richard Bandler.



Prof. Kalaa Chenji

M.Com, PGHRM, DCFA
HR

Prof. Kalaa Chenji is a faculty in HR with around 15 years of experience in teaching and research. Her areas of teaching interest include Human Resource Management, Entrepreneurship Development, Organizational Behavior, Motivation and Leadership, Corporate Law, Business Statistics, International Finance, Marketing Management etc. Her research interests are Work Life Balance, Work Life Conflict, Emotional Intelligence, Emotional Labour, Motivation, Communication, Performance Appraisal, etc.



Dr. M. Bhaskara Rao

B.E. (Mech)(AU), PGDSQC&OR (ISI-K),
PGDRM (IRMA), Ph.D.,
HR

Dr. Bhaskara Rao is an Associate Professor at IBS Hyderabad in the Department of Human Resource and Soft Skills. He completed his PhD in the area of Human Resource Management from University of Hyderabad. He has nine years of experience in ICFAI Group, besides 20 years of industry experience and 4 years of academic experience. He has held several leadership positions in higher educational institutions. His research interest includes issues relating to the Base of the Pyramid, Higher Education, Teacher Motivation, Operations Management, Technology Management, Online Marketing, Behavioral Finance, etc. His research work has been published in international refereed journals of repute. His teaching interest includes Organizational Behavior, Training & Development, Operations Management, Supply Chain Management, Technology Management, Management of Intellectual Property, Healthcare Management, Business Strategy, etc. He has trained many faculty members through one month intensive faculty training in the area of management, conducted several workshops on Academic Management, FDPs for faculty members and MDPs for industry in the area of managerial effectiveness.



Dr. M. Sitamma

MA, Ph.D.
HR

Dr Sitamma's interests include Leadership and Human Decision processes, Organizational Theory and Behavior, Competency Mapping, and Gender & Diversity in groups.



Dr. Prerna Chhetri

M.A (Applied Psychology), Ph.D.
HR

Dr. Prerna's areas of interest are research in employee behavior in organizations and teaching. Her PhD Thesis was on investigating the role of trust in an organizational setting in enhancing Organizational Citizenship Behavior in employees of the service sector in India.



Dr. Chetna Priyadarshini

MBA, Ph.D.
HR

Dr. Chetna Priyadarshini is an Assistant Professor at IBS Hyderabad in Department of Human Resource. Her PhD thesis is in the area of 'Career Planning and Job Search Behavior.' She teaches Human Resource Management, Organizational Behavior and Organization Theory courses. Her research interest areas include e-recruitment, job search behavior, and mixed method research design. She has published research articles in journals of international repute including ABDC-A category and Scopus listed journals and has presented papers in many international conferences. She has written case studies in the area of HR Analytics and she serves as editorial review board member for ABDC and Scopus listed journals.



Dr. Radha Mohan Chebolu

MA, MPhil., MBA, UGC-NET, Ph.D.
HR

Dr Radha Mohan is a Certified Learning and Development (L&D) Manager, Carlton Advanced Management Institute, USA and a senior faculty in HRM and OB at IBS. He has 20 years of experience in industry and academics. He has to his credit Research Publications of more than 70. Currently, he is the Consulting Editor of IUP Journal of Management Research (IJMR) which got indexed with Cabell, EBSCO and Proquest Databases. He is also a Co-ordinator, Cygnus Research and Consultancy (CRC), of IBS.

Faculty Profiles



Dr. Niraj Kishore Chimote

B.E (Mechanical), MBA, MPhil, Ph.D.
HR

Dr. Niraj is an Assistant Professor at IBS Hyderabad in the department of Human Resources Management and Soft Skills. He has completed his PhD in the area of Work-Life Balance (Organizational Behavior) from The ICFAI University, Dehradun. Prior to pursuing the PhD program, he had completed MPhil and Management Teacher Program from The ICFAI University, Tripura and B.E (Mechanical Engineering) from Nagpur University. He has worked as a Relationship Manager at Axis Bank Ltd for three years. His research interests include Training and Development and Work-Life Balance. His research work has been published in national journals of repute and he has been awarded with Best Research Paper at a national conference of an institute. His teaching interests include Organizational Behavior, Human Resources Management, Business Communication, Training and Development, Performance Management and Reward Systems, Business Ethics and Corporate Governance, Business Strategy, etc. He has been a member of the Organizing Committee of in-house HRM conference and presented papers at national conferences in many institutions.



Prof. S. Raghavendra

MBA (HR), UGC NET, Ph.D. (Pursuing)
HR

Prof. Raghavendra is a faculty in HR with around 8 years of experience in teaching, research and industry. His areas of teaching interest include Principles of Management, Organizational Behaviour, Human Resource Management, Strategic Human Resource Management, Soft Skills, and Business Communication etc. His research interests are Sustainability Development, Social Entrepreneurship, Employee Engagement, Work Life Balance, Socio-Economic issues, etc.



Dr. Sharda Singh

MBA, Ph.D.
HR & Soft Skills

Dr. Sharda Singh's areas of interest are Positive psychology, Psychological Contract, and Work Engagement. She teaches Psychology, organizational behavior and Human Resource analytics. She has received best paper awards for research work in reputed conferences and has contributed research papers to the journals of national and/or international repute. She also has few cases and book chapters to her credit..



Prof. Manish Gupta

MBA, UGC NET – JRF,
HR

Prof. Manish Gupta's Ph.D. thesis is in the area of 'work engagement'. He has contributed 12 articles to Scopus indexed Journals. Currently he is editing five special issues and authoring one and editing two books. His teaching interests include HR Analytics, Organizational Behavior, and Human Resource Management..



Dr. Ashok Kumar Goute

MBA, Ph.D.
HR

Dr. Ashok Kumar has a work experience of more than 30 years. He has worked as senior branch manager with public sector banks. He was associated with prominent B-schools such as Indian School of Business (ISB) as senior researcher. His teaching interests include HRM, Banking Management, Corporate & SME Banking, and Organizational Behavior.



Dr. Thomas J Menachery

MBA, Ph.D.
HR

Dr. Thomas has several research papers on strategic human resource management and capacity building. His teaching interests include HRM, Organizational Behavior, and Psychology.



Dr. Namrata Chatterjee

M.Tech, Ph.D.
HR

Dr. Namrata is currently working as an Assistant Professor at IBS, Hyderabad in Department of HR. She completed her PhD from Indian Institute of Technology (ISM), Dhanbad in the area of Entrepreneurship in 2016. She has worked as a Project Fellow under UGC sponsored project from IIT-ISM, Dhanbad in MSMED. She has 38 months experience including teaching and research prior to joining IBS. Her Research interest lies in entrepreneurship studies, Behavioral science and HRM. Her teaching areas are Human Resource Management, Principles of Management, Organizational Behavior, Career Management, Business Ethics and Corporate Governance. She has publications in reputed journals indexed in Scopus, ABDC and Web of Science. She has presented papers in International and National Conferences also.

Faculty Profiles



Dr. Mohd. Abdul Nayeem

MBA, Ph.D.
HR

Dr. Nayeem is an Assistant Professor at IBS Hyderabad, in the Department of Human Resource Management and Soft Skills. He completed his PhD in the area of Human Resource Outsourcing from IBS, Hyderabad, IFHE in 2015. He has been teaching at IBS Hyderabad since 2011. His key areas of interest and research include Human Resource Outsourcing, Leadership, Learning and Development, Recruitment and Compensation, Personality, Job Satisfaction, Work Life Balance, Governance and Ethics etc. He has been involved in various capacities in teaching, research and institution building.



Dr. Asha Binu Raj

MBA, Ph.D.
HR

Dr. Asha Binu Raj's Ph.D. thesis is in the area of 'employer branding'. She has won best paper awards in international conferences and has more than nine years of experience in HR consulting, organizational restructuring, talent acquisition, and human resource management. Her teaching interests include Organizational Behavior, and Strategic Human Resource Management.



Dr. A. Kranthi Kumar

M.Sc (Organic Chm), MBA, UGC-NET, Ph.D.
(OB and HR).

Dr. A. Kranthi Kumar has over three years of industrial experience and two years of teaching experience. He also held position of research associate at VIT-Business School for over three years. His areas of interests include Leadership, Learning organization, Emotional Intelligence and Organizational identification. He has conducted several workshops on SEM using LISREL, AMOS, Smart PLS and R. He was invited as a resource person at FDP's Held at premier institutes such as SRM University, Chennai. He has published several papers in various International journals/conferences and has attended many workshops at premier institutes.



Dr. Musarrat Shaheen

MBA, Ph.D.
HR

Dr. Shaheen has done PhD in Management from IFHE, Hyderabad. She has five years of industry experience. She has written several research papers and book chapters related to business management. Her research works are published in Scopus abstracted, ABDC, and Thomson Reuter listed journals such as The Qualitative Report (Nova University, USA), Journal of Management Development (Emerald), Advances in Developing Human Resources (Sage), and The Service Industries Journal (Taylor and Francis). She has presented several research papers and cases at the conferences of international repute including Harvard University, USA. Her teaching cases are uploaded in The Case Centre, UK. She has been invited for guest lectures in government colleges of India such as National Institute of Rural Development (NIRD), India. She practices different pedagogical methods to actively engage students. She is also a part of ongoing research project funded by ICSSR on 'career persistence' of women IT professionals. Her teaching areas are Human Resource Management, Organizational Behavior, Leadership and Change Management, Strategic HRM, Recruitment and Compensation, and Competency Mapping & Assessment.



Faculty Profiles



Dr. Subhendu Dutta

MA, Ph.D.
Economics

Dr. Subhendu Dutta is a Gold Medalist in MA and PhD in Economics from Assam Central University. He has been teaching economics for the last fifteen years and his teaching interests include managerial economics, macroeconomics and agricultural economics. His research areas include rural credit, poverty, micro finance, and economic development in general. He has presented papers in both national and international conferences and has two books and a number of research publications to his credit, both in national and international journals.



Dr. Padmavathi V

MA, MPhil, PGDPR, FIII, Ph.D.
Economics

Dr. Padmavathi V has more than 28 years of experience in teaching subjects of Economics, Life Insurance and Risk Management at postgraduate and graduate levels. She earlier worked as core faculty and Research Coordinator at IIRM (Inst. of Insurance & Risk Mgmt.) and Faculty member of IIIF (International Institute for Insurance & Finance). ICAI has published her book titled "Principles and Practice of Life and Health Insurance" and study material for their course DIRM (Diploma in Insurance and Risk Management). Her articles were published in the International and national journals including Think Piece, Fact File- CII, UK. She has presented more than twenty papers in international and national conferences including APRIA (Asia Pacific Risk and Insurance Association); Conferences in Beijing, Singapore, Tokyo, Seoul and New York



Dr. I.R.S. Sarma

Ph.D.
Economics

Dr. I.R.S. Sarma teaches managerial economics, macroeconomics and business environment. His research areas of interest are development economics and econometrics.



Dr. Koti Reddy T

MA, MPhil, Ph.D.
Economics

Dr. Koti Reddy teaches courses in business finance and managerial economics. He has authored three books titled: Indian economy and contemporary issues in rural India; Interview manual and Indian economy. His area of interest is development economics.



Dr. S Venkata Seshiah

MA, MPhil, Ph.D.
Economics

Dr. Venkata Seshiah has done MA, MPhil., and PhD (Econometrics) from Sri Venkateswara University, Tirupati, A.P. Prior to joining ICAI, he was associated with BITS Pilani, Rajasthan as a faculty member in the Department of Economics and Finance., Siva Sivani Institute of Management, Hyderabad and Kirloskar Institute of Advanced Management Studies, Harihar, Karnataka. He also worked in NCER as Field Investigator. He has 25 years of teaching and research experience. He has published several research articles in the area of economics and finance in the reputed National and International Journals. His areas of interest are financial economics and development economics.



Dr. Shylajan C S

MA, Ph.D., PDF (IIM, Calcutta)
Economics

Dr. Shylajan teaches macroeconomics & business environment, international finance & trade, and managerial economics. His research areas are international economics, macroeconomics, international trade & environment, environmental economics, exchange rate dynamics, etc. Before joining IBS Hyderabad, he was with IIM Calcutta as Post Doctoral Fellow. He was also a Visiting Research Fellow at ICTP, Italy as part of Environmental Economics Program sponsored by UNESCO and Beijer Institute, Sweden. He has authored a book titled "Economic Instruments for Managing Municipal Solid Waste in India". He has published research papers in national and international journals. He was the Consulting Editor of IUP Journal of Public Finance from 2006 to 2012. He is currently Associate Editor of International Journal of Ecology & Development. He is a member of Indian Economic Association and The Indian Econometrics Society.



Dr. Suresh K.G.

M.A, MPhil, Ph.D.
Economics

Dr. Suresh has five years of teaching experience in the area of Economics and presently teaches Managerial Economics and Macroeconomics. His research interests lie in South-South and South-North trade, Exchange rate and trade and Spillover effects of FDI etc. He has published several articles in reputed national and international journals like Economic Modelling, Journal of Economic Studies, Journal of Quantitative Economics etc. He is serving in capacity of advisory editor of Journal of Economic and Financial Modelling, and in capacity of Associate editor of The Economic Research Guardian.

Faculty Profiles



Dr. Laila Memdani

MA, PGDM, UGC-NET, SET, Ph.D.
Economics

Dr. Laila Memdani has overall experience of 22 years in Economics and Finance. She has qualified UGC-NET and SLET simultaneously in 1998 and is recipient of three gold medals at UG Level for highest marks in Osmania University. She also received merit scholarship in HCU for highest marks in entrance exam at master's level. She has presented papers in national and international conferences and publications in national and international journals.



Dr. Aruna Kumar Dash

MA, MPhil., Ph.D.
Economics

Dr. Aruna Kumar has five years of industry experience and his areas of interest are International trade & international economics, Thematic research, Macroeconomic research, Demography, Econometric analysis, Micro economics and Managerial economics. He has published articles in national and international journals. He started his career with Epitome Global services, worked as Analyst in Credit Suisse Business and Analytics and was Senior Manager, Economics, in Centrum Broking



Dr. Tallury Syama Sundar

MA, MPhil, UGC-NET, Ph.D.
Economics

Dr. Sundar holds a PhD from School of Social Sciences, Jawaharlal Nehru University, New Delhi. He holds the NET certification granted as a requirement for teaching at affiliated institutions by the UGC, Govt of India. He holds a Master of Philosophy Degree from the North Eastern Hill University, Shillong. He has been teaching post-graduate courses in Management, & Economics for over a decade-and-a-half at different institutions of repute. His areas of interest within Economics are Macroeconomics, & Economic Governance. He has been an editor for the Journal of Managerial Economics, of the Icfai University Press for about five years till 2011. He has written research papers for conferences & journals in India & abroad.



Dr. Lagesh M.A.

M.A, M.Phil, Ph.D.
Economics

Dr.Lagesh has five years of corporate and research experience and presently teaches Macroeconomics and Managerial Economics. His research interests lie in Empirical macroeconomics, Business Cycle research, Development studies, financial markets, Applied Econometrics etc. He has published several articles in reputed national and international journals like Journal of Quantitative Economics, Global Business Review, Finance India etc. He has presented papers in both national and international conferences.







Faculty Profiles



Dr. Rashmi Ranjan Paital

MA, MPhil & Ph.D.
Economics

Dr. Paital holds a PhD in economics (financial economics) from University of Hyderabad. His research interests are in market microstructure, credit risk and high frequency data analysis. He has more than 8 years of industry experience in financial sector. He served as a Statistician (Credit Risk Manager) at Credit Pointe Services Pvt. Ltd., Pune and Research Analyst at Roulac India Investment Advisory Pvt. Ltd., Hyderabad. Prior to this, he worked as a Teaching Assistant at International Institute of Information Technology (IIIT), Hyderabad. He has authored academic research papers both in national and international journals. His teaching interests are in managerial economics, macroeconomics and international trade & finance.



Dr. Aruna M

MA, Ph.D.
Economics

Dr. Aruna teaches managerial economics and applied economics. She has published and presented research papers in national and international journals and international seminars and conferences in the area of applied economics.



Dr. Dwarakanath Siriguppi

MBA, Ph.D.
Marketing

Dr. Dwarakanath is a Doctorate in Management from Osmania University, Hyderabad and an MBA from Sri Krishna Devaraya University, Anantapur, Andhra Pradesh. He has 14 years of experience in teaching besides a seven year stint in advertising and telecom industry. At IBS he teaches courses in Marketing Management and Sales and Distribution Management. He takes interest in Research and has published in national journals and presented papers in national and international conferences.



Prof. Sriram Rajann

PGDBM, MIPL
Marketing

Prof. Sriram has over two decades of corporate experience in Marketing Management and International Business and Operations, in multi product, multi locational groups operating in highly competitive environments. He has 10 years of full time teaching experience at IBS where he teaches subjects like Marketing, Brand Management, Business ethics and Corporate Governance, Strategy and Retailing.



Faculty Profiles



Dr. Aditi Sarkar

M.Sc, Ph.D.
Marketing

Dr. Aditi is an Assistant Professor in Department of Marketing and Strategy at IBS Hyderabad. Articles authored by her are published in reputed international journals such as Journal of Business Research and International Journal of Bank Marketing. She was a visiting scholar at University of Memphis, USA. Her book chapter is published with Springer International Publishing. She has presented papers in international conferences of great repute, namely AMA and AMS conferences. One of her research papers was awarded as the most commendable paper in International Journal of Emerging Markets. Her research interests lie in the area of services marketing, consumer behavior, user generated online contents and experimental designs. She teaches courses in services marketing and marketing management at post graduate level.



Prof. Debapratim Purkhayastha

MBA, MS, Dip.TD
Marketing

Prof. Debapratim has experience of more than 13 years in industry, research and academics. He is actively involved in the Case Research Center at IBS Hyderabad, and the Consulting Editor of Case Folio. He has authored a number of case studies in Strategy, Marketing, etc., that are taught in leading B-schools around the world. He won many Global case writing competitions and his case studies have been published in International textbooks in Strategic Management, International Management and Marketing.



Dr. Sweta Singh

MBA, Ph.D.
Marketing

Dr. Sweta Singh is an Assistant Professor in Department of Marketing and Strategy at IBS Hyderabad. She has completed her Doctorate in Management (Marketing) from IFHE, Hyderabad and Management Program from IBS Kolkata. She has authored case and research paper in the area of marketing and strategy in reputed journal indexed in Scopus and presented many research articles in national and international conferences such as those conducted by IIM Lucknow, IIM Ahmedabad, XLRI Jamshedpur etc. She teaches basic Marketing courses and other Marketing allied courses. Earlier, she had worked for Reliance Money, Tata AIG and Future Generali for 2.6 years before entering into Academics. Her research interest includes Brand Management, Digital Marketing, Consumer Behavior and Luxury Marketing.



Prof. Amnaganti Srikant

B.Tech., PGDM
Marketing

Prof. Srikant is currently working as a Associate Professor in the area of Marketing. He has 12 years of work experience in the industry before joining IBS, Hyderabad. He teaches courses in Marketing Management, Services Marketing and Sales & Distribution Management and takes active interest in student activities.



Dr. Vaibhav Shekar

MBA, Ph.D.
Marketing

Dr. Vaibhav Shekar was the Visiting Research Scholar at Bentley University Boston, USA (2009-10). He has 5 years of teaching experience in which he has taught courses in Services marketing, Retail management, Marketing research and Quantitative Methods for business. He has also conducted training sessions in various management development programs organized by IBS. Has published research papers in various national and international journals like International Journal of Bank Marketing, Journal of Global Marketing, Marketing Management Journal and Vikalpa (Journal of IIM-Ahmedabad). He has also presented his research work at international conferences such as those conducted by IIM-Lucknow, Academy of Indian Marketing, and American Marketing Science.



Prof. G Madhavi

MBA
Marketing

Prof. Madhavi has twenty years of combined experience in Industry, Academics, Research & Training. Worked with Dr.Reddy's Group & RPG Group. She has written, Edited books on CRM, Branding and Marketing and published several research papers. She is the recipient of "Best Professor in Marketing Management" Award by 20th Business School Affaire & Dewang Mehta Business School Awards. Received IBSAF "Best Teacher" Award for Overall Performance. Received "B-School Professors / Teachers who continuously innovate in Style & Substance for Academic Excellence" Award at 7th DNA Innovative B-school Awards. Teaches Business Strategy, Services Marketing, Marketing Management, CRM, Marketing Communications & Consumer Behaviour. Her current areas of interest for research are Social Media, Services Marketing & Consumer Behavior.

Faculty Profiles



Dr. Sunny Bose

MBA, Ph.D.
Marketing

Dr. Bose is an Assistant Professor of Marketing and Strategy at IBS Hyderabad. He has done his PhD in the domain of place brand equity from the ICFAI University, Dehradun in 2014. Before joining the PhD program he was associated with Axis Bank Ltd in the capacity of Relationship Manager – Business Banking. His research interests include customer based place brand equity (CBPBE), customer based brand equity (CBBE), country of origin (COO) effects and international marketing. His research works have been published in peer reviewed international journals of repute. He has taught various courses in the domains of marketing and strategy that include Business Strategy, Product Management, Brand Management and Marketing Management. He has conducted FDPs on Structural Equation Modelling (SEM) at IBS Hyderabad and has been associated as a consultant to a Bengali publication house.



Dr. Mukesh Kumar Mishra

MBA, Ph.D.
Marketing

Dr Mishra is a dynamic research oriented faculty in Area of Marketing, Currently working as Asst. Professor in IBS Hyderabad. He did his MBA from Sahara Arts & Management Academy, Lucknow affiliated to UPTU, Lucknow (2004) and Ph.D from North Orissa University, Baripada (2011). He is having 5 years of rich Corporate experience in Direct sales and Channel Sales and 7 years of academic experience. He is very passionate about training and consultancy. He has trained people from reputed organizations in private sectors as well as public sectors.



Prof. Shailendra Singh Bisht

MA, MBA
Marketing

Prof. Shailendra teaches basic courses in marketing management and electives in marketing including brand management and business to business marketing. His recent research work has been in the areas of affordability, accessibility and acceptance in micro-finance, health care and education services marketing. As an academic and researcher in management, he has managed and disseminated research in education, healthcare and micro-finance interventions in India. He has presented his work at various research and public policy conferences and subsequently published in peer reviewed publications including Telecom Policy Journal, Social Indicator Research, International Journal of Bank Management, etc.



Dr. Vijayudu Gnanamkonda

MBA, Ph.D.
Marketing

Dr. Vijayudu has done MBA and PhD in Management Studies from SVU, Tirupati. He has an overall eleven years of teaching experience and two years of industry experience. Has published 7 papers in international journals, 2 in national journals and 6 in edited books.



Prof. JSK Chakravarthi

MBA
Marketing

Prof. Chakravarthi has overall 13 years of experience in teaching and four years of industry experience. At IBS he teaches courses in Services Marketing, Sales and Distribution, Marketing Management and CRM. He has published research papers in journals and attended conferences for presenting his papers.



Dr. Prakash Chandra Karalapudi

PGDM, MBA (USA), Ph.D.
Marketing

Dr. Prakash Chandra has 14 years of teaching experience and presently he is working as a full-time faculty at IBS Hyderabad and teaches Marketing Management related courses. He has more than 17 yrs of continuous managerial experience in USA at different levels. He has done MBA from Oklahoma University, USA. He received merit-scholarship all through his scholastic period (MBA), in USA. Conducted MBO (Management By Objectives) seminars in Tokyo, London, Singapore, Frankfurt, New York, Los Angeles, San Francisco, Oklahoma City, Houston, Orlando, Florida, and many other cities in USA. He has contributed many articles to national and international journals.



Dr. Aditya Shankar Mishra

MBA, Ph.D.
Marketing

Dr. Aditya Shankar Mishra was a Visiting Scholar at College of Business and Innovation (COBI), University of Toledo, USA. His research interests include brand management, marketing communications, green marketing and tourism marketing. Earlier, he worked for ICICI Prudential and HDFC Bank for 4 years before entering into academics.

Faculty Profiles



Dr. Purna Prabhakar Nandamuri

MA, M.Sc., MBA, Ph.D.
Marketing

Dr. Purna Nandamuri is a doctorate in Management. Besides a Masters in Business Administration he has completed his masters' in Psychology & English Literature. He has been into academic career for the past 9 years and prior to that in Indian Railways for 20 years. He has published one book and about fifty research papers in various national and international journals. His areas of interest are Business Strategy, Brand Management and Entrepreneurship. At IBS he conducts courses in Business Strategy and Advanced Strategy to PhD students.



Dr. Sudeepta Pradhan

M.Com, ML, Ph.D.
Marketing

Dr. Sudeepta is Masters in Commerce and Masters in Business Laws. To her credit she has publication record in a few B category journals (ABDC) and several reputed national and international journals. She has also authored chapters in books published by Tata McGraw Hill, Abramis Publishing House (UK) and Excel publishers to name a few. She has also published several cases in ECCH and in journals as well. She handles courses in Business Strategy, Ethics and Legal Environment of Business.



Dr. Santosh Kumar

Ph.D.
Marketing

Dr. Santosh Kumar is an Assistant Professor in the Department of Marketing & Strategy at IBS Hyderabad. He obtained Ph.D. from Central University of Karnataka. He is recipient of Indian Council for Social Science Research Fellowship. He has published articles in International Journal of Communications and Engineering, KHOJ-Journal of Indian Management Research and Practices. He has presented few research articles in national level conferences. He has four years of industry and four years of teaching experience. His areas of research interest are store attributes, relationship marketing and impulse buying.



Prof. Srikanth G K

BE, P.G.D. (IIFT)
Marketing

Prof. Srikanth is a Post Graduate in Foreign Trade from Indian Institute of Foreign Trade. Prior to joining IBS he was an Export consultant for ten years. Since last eleven years he is with IBS Hyderabad and teaches courses in Business Strategy, Marketing. At IBS he teaches courses in Business Strategy and Entrepreneurship. He takes active interest in student activities and training programs for managers.



Dr. Ankur Srivastava

MBA, Ph.D.
Marketing

Dr. Ankur Srivastava is working as an Assistant Professor of Marketing at IBS Hyderabad. He has earned his Ph.D. from IFHE Hyderabad in 2016. He has taught various courses in B.Tech, BBA-LLB, BBA and MBA programs at IFHE. His research interests include International marketing, consumer psychology and technology adoption. He has published papers in Journals indexed in Scopus and categorized as A by ABDC. His cases have featured in ECCH repository. He has presented papers in various National and International Conferences. He serves as an editorial board member of an international journal and Ad-Hoc reviewer for Journal of Business Research and Journal of Brand management. Recently he has received award for outstanding contribution in reviewing from Journal of Business Research in 2017.



Dr. Makhmoor Bashir

MBA, Ph.D.
Marketing

Dr. Makhmoor Bashir is currently working as an Asst. Professor of Strategic Management at ICFAI Business School, Hyderabad. His PhD thesis (Strategic Management) investigated the effect of technological developments on the business model innovations. He has completed his MBA from the prestigious, "Graduate School of Management", Kuala-Lumpur, Malaysia (IIUM). His research interests are Business Model Innovation, Competitive Advantage, Technological Developments and Sports Marketing. He has published more than 14 papers in national and international journals of repute which are listed in Thomson Reuters, Scopus, EBSCO & Proquest data bases. Makhmoor Bashir also has expertise in scale development and case writing. He has written 6 teaching cases on Uber, Airbnb, Xiaomi, Spice Jet, Connect Broadband etc. which are circulated by Case Centre UK and Indian Journal of Marketing. In addition to this Makhmoor Bashir is also reviewer for International Journal of Hospitality Management (Elsevier) and Journal of Modelling in Management (Emerald).

Faculty Profiles



Dr. Mohandas J Menon

M.Sc., Ph.D.
Marketing

Dr. Menon has more than three decades of hard-core Marketing & Selling experience apart from eight years of full-time teaching experience. Has worked in the most competitive environment both in India and abroad. He has worked in companies like Indian Oxygen, Philips India, and MRF apart from working abroad. He teaches Marketing Management and allied areas. He has presented papers and has written several publications. He has been Visiting Faculty Member for Post Graduate Degree/Diploma Courses in Marketing Management at prestigious Institutes (from 1988 onwards).



Dr. Debajani Sahoo

MBA, Ph.D.
Marketing

Dr. Debajani has ten years experience in academics. Her areas of interest are Services Marketing, Customer Relationship Management, Marketing Management and Consumer Behavior. Her research focuses on customer satisfaction, customer equity customer lifetime value, customer loyalty programme. She has published in many national and international journals and presented papers in various conferences. She is a reviewer for the Journal of Services Research, Journal of Case Research, and Apeejay Journal of Management.



Dr. K.S. Venu Gopal Rao

MBA, Ph.D.
Marketing

Dr. K.S. Venu Gopal Rao has teaching experience of 12 years. He moved on to Academics, Training and Consulting after a stint in Industry spanning 14 years. At IBS he teaches courses in Marketing Management, Sales & Distribution Management and Strategic Marketing Management in the MBA Program and Seminar courses in the Doctoral Program. He takes active interest in Training Programs for management teachers and in Executive Education. He has handled training programs for Senior and Middle management professionals and loves to try new pedagogies such as Simulations to make classroom instruction interesting and effective. He takes interest in Research and has published in national and international journals and presented papers in International Conferences. He is the Head of the Dept. - Marketing & Strategy and the Consulting Editor for the IUP Journal of Business Strategy.



Dr. Pankaj Kumar Singh

Ph.D, MBA, M.Sc, B.Sc
Marketing

Dr. Pankaj Kumar Singh is an assistant professor of marketing at IBS, Hyderabad. He has obtained his PhD from IIT (ISM) Dhanbad in marketing. His research interest are in the area of brand management and organic food products. He has published research papers in national and international journals which are indexed in Thomson Reuters, Scopus and ABDC journal quality list. Before joining IFHE, he has worked with some of the best B schools in India. Prior to academics, he also worked with Wipro Lightning a lightning division of Wipro Ltd as a brand consultant.



Dr. Achyut Telang

MBA, Ph.D.
Marketing

Dr. Achyut is an Assistant Professor at IBS Hyderabad in the Department of Marketing and Strategy. He is UGC NET qualified. He completed his PhD in the area of Online Advertising from IFHE. His research interests include Advertising, Online Marketing and Promotions. His research work has been published in international refereed journals of repute. He has authored multiple case studies which have won awards and are archived in reputed repositories such as The Case Center and Economic Times Cases. He has also presented his research work at various international conferences. His teaching interest includes Internet Marketing, Advertising and Sales Promotion, and Marketing Management.



Dr. Gaurav Bhatt

MBA, Ph.D.
Marketing and Strategy

Dr. Gaurav is an Assistant Professor at IBS Hyderabad in the Department of Marketing and Strategy. He completed his PhD in the area of Retail Marketing from IFHE. He is UGC NET qualified. Some of his research interests include Brand Management, Retail Marketing and Advertising. His research work has been published in international refereed journals. He has also authored several case studies which are archived in reputed repositories such as The Case Center and Economic Times Cases. He has presented his research work in several international conferences. His teaching interest includes Retail Marketing, Services marketing and Sales and Distribution and Marketing Management.

Faculty Profiles



Dr. Amar Raju

Ph.D.
Marketing

Dr Raju is an Assistant Professor at IBS Hyderabad, in the Department of Marketing and Strategy. He has a few years of corporate experience in sales. He has done his PhD from IFHE Hyderabad. He has been teaching at IBS Hyderabad since 2013. He has won awards for his research papers and case studies. His key areas of interest and research include electronic word of mouth communication, webcare and online reviews. He has been actively involved in teaching, research and institution building.



Dr. Souvik Roy

MBA, Ph.D.
Marketing

Dr. Roy is an Assistant Professor in the Department of Marketing & Strategy at IBS Hyderabad. He is a Post Graduate (MBA) in Marketing from NSHM Kolkata (MKU University) and completed his PhD from IFHE Hyderabad in 2016. He has a corporate experience of thirty months where he worked in reputed organizations like Shriram Group, HDFC Bank. He research interests are in the areas of Online marketing, Brand management, Retailing, Consumer behavior and CRM. He has a good record of publications in international and national journals. At IBS Hyderabad he teaches Marketing Management and Internet Marketing courses.



Dr. Anees Ahmad

MBA, Ph.D.
Marketing

Dr. Anees Ahmad is presently working as Assistant Professor of Marketing at ICFAI Business School, Hyderabad. He has acquired the doctoral degree from IIT (ISM), Dhanbad. His research interests are in the areas of branding and consumer behavior. He has published research papers in national and international journals which are indexed in Thomson Reuters, Scopus and ABDC journal quality list. Besides publications, he has also presented research work at various national and international conferences. He is a management graduate from Uttar Pradesh Technical University, Lucknow. He has qualified UGC NET & JRF in Management. He started his academic career in 2008 and he has more than 9 years of teaching and research experience.



Dr. Rishi Dwesar

MBA, Ph.D.
Marketing & Strategy

Prof. Rishi Dwesar completed his PhD from IFHE in 2014. He has worked in the industry in the area of Advertising and CRM in India and Malaysia. He teaches subjects like Digital Marketing, Customer Relationship Management, Marketing Analytics, Integrated Marketing Communication, and Advertising. He has published several research papers and case studies. In his free time he loves to mentor young entrepreneurs and budding managers.



Dr. Surjit Kumar Kar

MBA (Marketing & Finance), UGC-NET, Ph.D.
Marketing

Dr. Kar is an Assistant Professor in the Department of Marketing & Strategy at IBS Hyderabad, for last four years. He is a Doctorate in Management from Sambalpur University in the area of knowledge management & has qualified UGC-NET in Management. He has more than ten years of experience in management education, training, research and consulting. At IBS Hyderabad, he has taught courses like Marketing Management-I & II, Product Management, Business-to-Business Marketing. His research interest includes Qualitative Research, Family Business Management & Entrepreneurship, and Customer Knowledge Management. He has many national & international publications to his credit. Prior to joining IBS, he has worked with iiPM-School Of Management (An Institute of L&T, ICICI and Govt. of Odisha), Rourkela; IMIS B School, Bhubaneswar, and ICFAI National College to name a few. He is Consulting Editor of Marketing Mastermind, a peer reviewer of Journal of Hospitality Management and Tourism and Emerald Emerging Market Case Studies (EEMCS). He conducts FDPs, MDPs, Seminars, and Conferences for faculty members and executives across industries.



Faculty Profiles



Dr. Anitha Acharya

PGDBA, Ph.D.
Marketing and Strategy

Dr. Anitha Acharya is an Assistant Professor at IBS Hyderabad in the department of Marketing and Strategy. She completed her PhD in the area of customer engagement behavior. She has 10 years of industry experience and 4 years of academic experience. She has contributed 6 articles in Scopus Indexed journals. Currently she is editing one special issue. Her research work includes customer engagement, branding and services marketing. Her teaching interest includes Business Strategy, Entrepreneurship and Family Business, Sales and Distribution, and Business Ethics and Corporate Governance.



Dr. Ritesh Tiwari

Ph.D., MBA, UGC-NET/JRF
Marketing & Strategy

Dr. Ritesh Tiwari teaches graduate and post-graduate level courses in Marketing and Management. He has many published articles and cases and presented numerous works at national and international conferences. He is also a Fellow of the AIM-Sheth Doctoral Consortium. His teaching and research experience spans over nine years. His research interests include consumer decision making, branding and ethics.



Dr. Rachita Kashyap

MBA, Ph.D.
Marketing and Strategy

Dr. Rachita Kashyap is an Assistant Professor at IBS Hyderabad in the Department of Marketing and Strategy. She is an MBA from UHF, Nauni (H.P.) and completed her PhD in the area of online reviews on the e-tailer websites from IFHE, Hyderabad in 2018. Her teaching interest includes online marketing, marketing management, marketing research and consumer behavior. Her research revolves around the topics on electronic word of mouth, formative measures and index development. Her work has been presented in various national and international conferences (ISB, IISC, IIM-T, IBS etc). She has been actively involved in research, teaching and institution building activities.



Faculty Profiles



Dr. Richa Gupta

M.Com. MBA, UGC-NET, Ph.D.
Finance

Dr. Richa is an Assistant Professor in the area of Finance & Accounting at IBS Hyderabad. She received her Doctorate from Banaras Hindu University in the field of Company Takeovers in 2013. She holds M.Com. in Finance from Banaras Hindu University and MBA in Marketing from IGNOU. She has qualified UGC-NET two times. She has 3 years of teaching experience. Her research work has been published in many refereed national and international journals. Her research interest is in the area of women empowerment and social issues. She has also presented papers in several conferences and seminars. She has attended various workshops in research methodology and statistical softwares. She is a life-time member of Indian Commerce Association.



Dr. Garima Sisodia

MBA, MPhil, UGC-NET, Ph.D.
Finance

Dr. Garima is an Assistant Professor at IBS Hyderabad in the Department of Finance and Accounting. She completed her PhD in the area of cross listing from IFHE. Prior to PhD program, she has worked with Stewards Securities Ltd. and Tata-AIG life Insurance. Her research interest includes Asset Pricing, Price Discovery, Information Transmission, Emerging Markets and Cross listing. She has presented several research papers in national and international conferences. Her research work has been published in national and international refereed journals. She teaches subjects like Financial Accounting, Financial Management, Portfolio Management and Security Analysis to MBA students.



Prof. Kaustov Chakraborty

M.Tech., Ph.D.
Finance

Kaustov Chakraborty has joined ICFAI Business School (IBS), Hyderabad as Assistant Professor in December, 2017. He earned PhD in Industrial Engineering and Management from Indian Institute of Technology (Indian School of Mines), Dhanbad in 2018 and M. Tech in Industrial Engineering and Management from West Bengal University of Technology in 2013. His teaching areas are Operations Management, Decision Science. His current areas of interest are Product Recovery, Remanufacturing, Reliability Analysis. He published research papers in Benchmarking: An International Journal, Journal of Engineering Design, Journal of Remanufacturing.



Dr. Brahmaiah

MBA, CAIIB, DTIRM, Ph.D. (Finance)
Finance

Dr. Brahmaiah is a Professor of Finance and Accounting at IBS, Hyderabad. Prior to joining IBS, he worked as a Chief Financial Officer (CFO) for six years in a leading corporate group at Hyderabad. He also worked as General Manager at IDBI Bank Limited. He conducted many executive and management development programmes for Officers of IDBI Bank and many public sector and private sector banks and corporates. He also worked as a Professor of Financial Management at the National Institute of Financial Management, Ministry of Finance, New Delhi and worked as a Manager (Operations) at the National Stock Exchange of India (NSEIL), Mumbai and Professor at the Training and Research Institute of the Bombay Stock Exchange (BSE), Mumbai. Worked as a Research Associate (Finance and Accounting Area) at the Indian Institute of Management (IIM), Ahmedabad and Asst Professor in Finance and Accounting area at the Indian Institute of Management (IIM), Lucknow. He also taught as a Visiting Professor at the Indian Institute of Management, (IIM) Indore and Indian Institute of Management (IIM), Raipur. He was SEBI nominee Director on the Board of Directors of Hyderabad Stock Exchange, Hyderabad form 2001 to 2012 and Director, HSES Securities Ltd. He was a IDBI Bank's Nominee Director of Krebs Bio Chemicals Ltd, Hyderabad Allwyn Ltd and Suryalakshmi Cotton Textiles Ltd.



Dr. Vighneswara Swamy P M

MBA, Ph.D.
Finance

Dr Swamy is a Professor in Finance at IBS. He has a perfect blend of industry experience and meritorious educational background. He is amongst the toppers in the UGC-NET exam. Being a Certified Associate of Indian Institute of Bankers (CAIIB) which is equivalent to masters in banking, he holds Post-CAIIB Special Diploma in Banking. His research interests are in the areas of Risk Management in Banks, Financial Intermediation, Management of Banking and Financial Institutions and Microfinance. He has published several research papers in international and Indian journals. He has authored a customized text book titled "Risk Management in Financial Institutions". He has participated in various international and national conferences in business economics and finance. He has been selected for the Post-Doctoral Research Fellowship by the UGC. He is also the winner of the Macro Research Award of Indian Institute of Banking & Finance (IIBF). He is also selected for the Sri Ratan Tata Visiting Fellowship for pursuing research at Institute of Social and Economic Change (ISEC).

Faculty Profiles



Dr. M V Narasimha Chary

MBA, MA (Psy.), LL.M, FIII, Ph.D.
Finance

Dr. Narasimha Chary is a Faculty Member in Finance with more than 15 years of teaching experience besides a seven year stint in industry. His areas of teaching include Corporate Finance, Security Analysis, Portfolio Management, International Financial Management, Project Management, Business Law. He has done doctoral research from Kaktiya University, Warangal in the area of Behavioural Finance. His areas of research interest are Market Efficiency, Behavioural Biases, Mutual Funds, Special Economic Zones etc.



Dr. Dharani Munusamy

M. Com., PGDS (Statistics), MPhil., Ph.D.
Finance

Dr. Dharani is an Assistant professor at IBS Hyderabad in the Department of Finance. He completed his PhD in the area of Shariah Investments from Pondicherry University in 2013. Prior to joining at IBS Hyderabad, he worked as an Assistant Professor in the Department of Commerce, Loyola College (Autonomous), Chennai for three years. His research work has been published in the international and national journals of his research merit. He also presented many research papers in the international and national conferences organized by reputed research consortia. His teaching interest includes Accounting, Financial management, Banking theory, and Investment & Portfolio management.



Dr. Anto Joseph

M.Com, MPhil, UGC-NET, Ph.D.
Finance

Dr. Joseph is an Assistant Professor at IBS Hyderabad in the Department of Finance and Accounting. He completed his PhD in the area of commodity derivatives from IFHE. His research interest includes Commodity Derivatives, Market Microstructure and Corporate Finance. His research work has been published in national and international refereed journals. He has presented several research papers in national and international conferences. He teaches subjects like Financial Accounting, Financial Management, Commodities and Commodity Derivatives and Management Control Systems to MBA and Executive MBA students.



Dr. Kanaiyalal Shantilal Parmar

CFA (ICFAI), Ph.D.
Finance

Dr. Parmar is an Assistant Professor at IBS Hyderabad in the Department of Accounting and Finance. He completed his PhD in the area of Finance from IFHE, Hyderabad in 2015. Prior to pursuing the PhD program, he worked with Wonderland Finance as arbitrager and with Globepop Financial Services Ltd. as hedge fund administrator. His research interest includes Risk Management, Corporate Finance and Market Microstructure. His research work has been published in international refereed journals of repute. His teaching interest includes Financial Risk Management, Security Analysis and Investment Banking.



Dr. Urvashi Varma

M.Phil, M.Com, PGDMM, Ph.D.
Finance

Dr Urvashi Varma holds a PhD in the areas of finance with keen research interest in the area of corporate payouts. She has M Phil, PGDM and B.E. as her educational background and is UGG Net certified. She has authored seven research papers in the area of finance in reputed journals. She holds a seven years experience in teaching and two years in the banking industry. She has previously worked with Amity University Uttar Pradesh and Axis Bank Ltd.



Prof. Koya Raghu Nadh

M.Sc (Chemistry), CAIIB, CFA (ICFAI)
Finance

Prof. Raghu Nadh is an Associate Professor in the area of Finance at IBS, Hyderabad. He successfully completed Harvard Manage Mentor course. He is a retired professional banker with 37 years of service with State Bank of India, State Bank of Hyderabad and State Bank of Indore. He also served as General Manager, Emirates India International Exchange, Dubai for 4 years (2001-05) on an overseas assignment from State Bank of India. He has a rich experience in all spheres of commercial banking, more particularly in Corporate Finance, Treasury Management, Industrial Rehabilitation, International Banking and Finance etc. He was a Visiting Faculty with TAPMI, Manipal where he taught Trade Finance to MBA students.

Faculty Profiles



Dr. M. Saritha

M.Com (Fin), MBA(Fin), MPhil, UGC JRF/
NET, Ph.D.
Finance

Dr. Saritha is a faculty in Finance with around 9 years of experience in teaching and research. Her areas of teaching include Financial Management, Financial institutions, markets and services, Security Analysis and Portfolio Management, Capital markets etc. Her research interests are Private equity, Venture capital, Project finance, etc.



Prof. Naseem Ahamed

MBA, Ph.D.
Finance

He is a researcher in finance. His research focuses on corporate finance, corporate governance and allied areas. In these studies, He used quantitative multivariate data analysis techniques to uncover contextual factors. He has visited the Oklahoma State University as part of the VSP. He collaborated with a diverse group of colleagues across the University to conduct collaborative research in data collection, cleaning, processing and analyzing .



Dr. Yanamandra Guruvenkata Sivaram

MA , Ph.D.
Finance

Dr. Sivaram is presently Controller of Examinations at IFHE, Hyderabad. He was a banker with experience of more than two decades in a public sector bank. During his tenure in the bank, he held various positions at branch level in audit, vigilance, training, mutual funds and other areas. He has been with ICFAI since 2001 having worked at ICMR, Academic Wing, IBS, Pune and presently at IBS, Hyderabad. He is associated with case studies development, courseware development, teaching, academic administration, etc.



Dr. S. Vijaya Lakshmi

M.com, Ph.D.
Finance

Dr. Vijaya Lakshmi is a Professor in Accounting and Finance and Registrar, IFHE. She has done M.Com and PhD from Andhra University, Visakhapatnam. Her research interests are Forensic accounting and valuations. She has published several research papers in both national as well as International journals. She has participated in various national and international conferences in the area of business and finance. She has publications in Scopus listed Journals. She has been with IBS since 17 years.



Prof. T S Rama Krishna Rao

MBA
Finance

Prof. Rama Krishna Rao is an Associate Professor in Finance at IBS. He has over 22 years of experience in the banking industry. His research interests are in the areas of Credit Scoring and Retail Credit.





Faculty Profiles



Dr. C.V. Kumar

MBA, Ph.D.
Finance

Dr. C.V. Kumar is an Associate Professor in Finance at IBS. He worked as Faculty Chief of Andhra Bank's Staff Training Center. He teaches in the areas of banking and finance at IBS.



Dr. Ranajee

MMS, Ph.D.
Finance

Dr. Ranajee is an Assistant Professor in Finance at IBS. He is UGC NET qualified. He has worked with ICICI Bank, Birla Sunlife Insurance and in software development before joining IBS. He teaches Financial Management, Investment Banking and Corporate Finance. He was a visiting research scholar at Bangor University, UK. His research interest include Corporate Finance, Derivatives, Asset Pricing and Behavioral Finance.



Prof. D. Sreenivasa Chary

MBA
Finance

Prof. Chary is an Associate Professor in Finance at IBS. He has 30 years of experience in banking industry. His areas of interest are Finance & Banking. He teaches Project Appraisal & Finance, Financial Management, Strategic Financial Management, Investment Banking and Financial services, Treasury Management, Risk Management in Banks, Management Control Systems, Business Ethics and Corporate Governance, Retail Banking, International Banking, Banking Management, Credit Management and allied areas.



Prof. Satish D

MCom, CFA
Finance

Prof. Satish is an Associate Professor in Finance at IBS. He is a CFA and has rich industry and teaching experience. He teaches courses in finance. He has more than 13 years of experience in Consulting and Executive Training. He was a regular columnist with Financial Times edition of the Times of India. He also worked earlier as consultant and associate editor.



Prof. Padmavathi C

M.Com., FCA
Finance

Prof. Padmavathi C is an Associate Professor in Finance at IBS. She is a Fellow Member of the Institute of Chartered Accountants of India with over a decade experience in teaching. She teaches Financial Accounting, Financial Statement Analysis, Management Accounting and other allied areas. Other areas of interest include IFRS & USGAAP and Microfinance.



Prof. Anita C

MBA, CTM
Finance

Prof. Anita is an Assistant Professor in Finance at IBS. She has cleared UGC NET. She has been associated with content development in the areas of financial markets, treasury and forex management, fixed income analysis and valuation and other allied areas of finance. She facilitated mock dealing training program at Business Schools. Mock dealing trades were conducted using live Forex, Capital and Debt markets through live technical software. (Iris Spider soft, Newswire-18, Reuters and ITMS).



Prof. Velagala D M V Lakshmi

MBA (Finance), MS (Finance), CFA,
UGC NET

Prof. Velagala Lakshmi is a faculty in Finance with around 16 years of experience in teaching and research. Her areas of teaching interest include Corporate Financial Management, Security Analysis, Portfolio Management, Financial Risk Management, Fixed Income Securities etc. Her research interests are Asset Pricing, Mutual Fund Performance Analysis, Market Efficiency, Event Studies etc.



Prof. Suryanarayan Mohapatra

MBA, CISA
Finance

Prof. Mohapatra is an Associate Professor in Finance area at IBS. He has 28 years of experience in the banking industry. His areas of interest include risk management in banks, corporate finance and leveraging of IT in banking. He teaches courses in banking and finance. His research interests are in the areas of operational risk management in banks. He is the area coordinator for the department of Finance and Accounts.

Faculty Profiles



Dr. Sangram Keshari Jena

MBA, Ph.D.
Finance

Dr. Sangram is an Associate Professor in Finance. Before joining IBS he worked in Karvy Stock Brokering Ltd, Bhubaneswar. His areas of interest are Financial Derivative, Asset Pricing & Market Structure. He has 12 years of industry experience.



Dr. Pranathi Mohapatra

M.Com., Ph.D.
Finance

Dr. Pranathi is an Assistant Professor in Finance at IBS. She teaches Financial Management and Accounts for Managers. Her research interests are in the areas of Corporate Governance, Corporate sustainability, Corporate Governance.



Prof. K. Rajyalakshmi

LLB, FCA
Finance

Prof. K. Rajyalakshmi is an Assistant Professor in Finance at IBS. Her area of teaching interest is Financial management, Financial accounting, Project management and Management accounting. She has published research articles, case studies in various journals and magazines.



Dr. Subrahmanya Prasad D

MBA, Ph.D.
Finance

Dr. Subrahmanya Prasad is an Assistant Professor in Finance at IBS. He teaches Financial Management, Security Analysis, Strategic Financial Management, Mergers and Acquisitions (M&A). He is having wide ranging experience in banking industry and allied areas. He has contributed several articles to research journals.



Dr. Girish G.P.

MBA, Ph.D.
Finance

Dr. Girish is an Assistant Professor in Finance at IBS. He teaches Corporate Finance, Security Analysis. His research interests include, "Energy Economics", "Commodities" and "Risk Management".



Prof. Pavana Jyothi

M.Com., C.S.
Finance

Prof. Pavana Jyothi is a qualified company secretary and a member of Institute of company secretaries of India. She worked as an Associate Company Secretary for 3 and half years at Y.V.Rao & Associates and worked as a guest faculty for various institutions in the area of law & finance. She is pursuing her PhD from GITAM University in the area of Corporate Governance.



Dr. Bharath Supra

B.E. (Mech.), MBA.
Finance

Dr. Bharath Supra holds a Bachelors degree in Mechanical Engineering from Visvesvaraya Technological University, Karnataka. He is a Master of Business Administration degree holder in Finance from The ICFAI Foundation for Higher Education and currently is pursuing PhD in Management – Finance in the area of Corporate finance from The ICFAI Foundation for Higher Education. He is also pursuing a Charter from The Chartered Financial Analysts (CFA Institute), USA. His research interests are in the area of Capital Structure, Financial institutions and Behavioral finance. He has published papers in reputed Scopus and ABDC listed journals and presented papers in many national and international conferences in India. He is also a regular contributor of case studies to the The IBS Case Research Center and the Case Center, U.K.



Dr. P. Bhanu Sireesha

MBA, Ph.D.
Finance

Dr. Bhanu Sireesha is an Assistant Professor in Finance at IBS. She has done master in Commerce from Osmania University. She did her PhD in Finance on "Stock Market Volatility" from Osmania University. She was associated with a major UGC Research Project at Osmania University, titled, "Implications of IFRS adoption on Corporate Reporting Practices in India – an Empirical Investigation". She has 17 years of teaching and research experience and handled courses on Financial Management, Financial Accounting and Business Statistics and Quantitative Techniques.

Faculty Profiles



Dr. T Sita Ramaiah

PhD, M.Phil, M.Com, PGDMM
Finance

Dr. T.Sita Ramaiah, currently working as Assistant Professor in the department of Finance and Accounting. He has 23 years of academic experience in various capacities. He holds a Masters Degree and Doctorate in Commerce and Management. He has published around 20 research papers, articles on diverse subjects of Commerce and Management in national journals / magazines and conferences. He teaches core courses in finance and accounting.



Dr. Ritesh Kumar Dubey

Ph.D, MBA, UGC-NET
Finance

Dr. Ritesh Kumar Dubey is currently designated as Assistant Professor at ICAI Business School, Hyderabad. He is PhD from IFHE and his research is in the area of Algorithmic Trading. His research interests include Market Microstructure and Corporate Finance. He is an MBA with finance major and has worked at IBM India Pvt. Ltd., e4e Pvt. Ltd. Firstsource solutions Pvt. Ltd., Resource Development Consultants, etc. He was a Visiting Scholar at Fogelman College of Business and Economics, University of Memphis, Tennessee, USA from August 2012 – May 2013 which was sponsored by the IFHE for research and teaching collaboration. He is UGC – NET qualified (June 2012) and currently teaches Corporate Finance and Financial Modelling courses at IBS Hyderabad. He has presented research papers at national and international conferences and has several research articles in peer reviewed reputed journals.



Prof. Nitya Nand Tripathi

MS (Finance), CFA (India)
Finance

He is an Assistant Professor in Finance at IBS. He has submitted his thesis at IFHE, Hyderabad. His area of research in PhD is related party transactions and corporate governance. He teaches Accounting and other Finance allied courses. He has authored research papers and cases in the area of accounting and finance in reputed journals and presented papers in international conferences in India.



Dr. Rajneesh Ranjan Jha

MBA, Ph.D.
Finance

Prof. Rajneesh Ranjan Jha's Ph.D. thesis is in the area of 'Cash Holdings'. He has contributed 4 articles to international journals which are listed in Scopus and ABDC indexed Journals. He has published 2 articles in ABDC-A indexed journals. He has also published a case with U.K. case center. His research interests include corporate finance and corporate governance. His teaching interests include Financial Econometrics, Financial Analytics using SAS, Financial Management and Corporate Governance.



Dr. Satish Chandra Tiwari

Ph.D, MBA, M.COM
Finance

Dr. Satish Chandra Tiwari has 9 years of teaching experience in the area of Finance and Accounting. He completed his PhD in the area of Finance from B.H.U in 2015. His areas of teaching include Financial Managements, Security Analysis and Portfolio Management, Capital markets etc. His research interests are Assets Pricing, Capital Structure Analysis, and MSMEs Financing.



Dr. Md Sikandar Azam

M.Com, PGDIM, M.Phil, Ph.D.
Finance

Dr. Sikandar Azam is an Assistant Professor at IBS Hyderabad, in the Department of Finance and Accounting. He earned his M.Phil and PhD in the area of Agricultural economics from Pondoicherry University. During his PhD, he has represented Pondoicherry University at MHRD, GOI and contributed to the upcoming "New Education Policy". His research interest includes Economic viability of organic agriculture, Agribusiness, sustainable agriculture and rural development. His research work has been published in the international and national journals of his research merit. He also presented many research papers in the international and national conferences organized by reputed research consortia. His teaching interest includes Financial Accounting, Management Accounting, Principle of Management and International Business.

Faculty Profiles



Dr. Nishit Kumar Srivastava

M.Tech, Ph.D.
Operations

Dr. Nishit Kumar is an Assistant Professor at IBS Hyderabad in the department of Operations Management and IT. He has completed his PhD in the area of maintenance management from IIT (ISM) Dhanbad. Prior to PhD from IIT (ISM) Dhanbad he has done M.Tech in industrial engineering and management from IIT (ISM) Dhanbad and B.Tech in electrical engineering from UPTU Lucknow. He has a total experience of 5 years and 9 months in the area of teaching and research. Prior to joining IFHE he has worked as a faculty at MNNIT Allahabad. He qualified GATE in 2007 and received ISM (JRF) fellowship in 2011. He has also bagged a best paper award in ISDSI conference in 2012. His research work has been published in journals of national and international repute. His teaching interest includes Operations Management, Manufacturing Management, Maintenance Management in Industries, Empirical Data Analysis, Artificial Intelligence and Supply Chain Management. He is member of various research societies and reviewer to journals national and international repute.



Dr. Venkateswara Rao Korasiga

MBA, Ph.D.
Operations

Dr. Venkateswara Rao teaches Operations management SCM, and IT courses. He has above 30 years of both teaching and industry experience.



Dr. Anusha Sreeram

MBA, Ph.D.
Operations

Dr. Anusha is a Microsoft Certified Dynamics Axapta (Ax) functional consultant and a Doctorate with above 12 years of work experience in both industry and academia. She did end to end implementation of Dynamics Ax ver 4.0 (Trade & Logistics) projects. She worked on e-SCM adoption of Small and Medium Enterprises (Vs) Large enterprises in her PhD work. Her research areas of interest is in Supply Chain Management, ERP implementation and e-SCM adoption. She teaches Business Statistics, Operations Management, Supply Chain Management, Business Analytics and Business Process Integration. She presented her research work in both national and international conferences in the area of Operations & IT. She has published research papers and case studies in both national and international refereed journals. She has vast industry experience in the area of information systems.



Prof. Shridharan L

M.Stat. (ISI, Kolkata)
Operations

Prof. Shridharan has carried out a major cross country study on corporate and industrial competitiveness in select Asia-Pacific countries. His areas of interest include industrial competitiveness, corporate strategy, industrial clusters and business research. He teaches quantitative applications in business and allied areas.



Dr. Sindhuja P N

Ph.D.
Operations

Dr. Sindhuja was a Visiting Scholar at College of Business Administration, The University of Toledo, USA. Her areas of interest are Information Systems and Supply Chain Management. Currently she is doing research related to organizational and inter-organizational Information Security Management. In her PhD work, she examined the impact of information security initiatives on supply chain performance.



Dr. Nikhat Afshan

M.Sc., Ph.D.
Operations

Dr. Nikhat's research interest is in Supply chain management. She has published papers and case studies in national and international journals. She attended conferences & workshops.



Dr. C. Lakshmi Devasena

MCA, MPhil., Ph.D.
Operations

Dr. Devasena teaches Information systems for managers, Quantitative methods, Advanced computing techniques, etc. She has about 6 years of both industry and teaching experience. She has published papers in national and international Journals.



Prof. Shankha Sengupta

MBA
Operations and IT

Prof. Sengupta is teaching Operations and Systems and pursuing PhD His research interests are supply chain management and information systems.

Faculty Profiles



Dr. Sashikala Parimi

M.Sc. Ph.D.
Operations

Dr. Sashikala teaches Quantitative Methods, Business Research Methods, Operations research, MIS, SCM, Business intelligence, Data mining and Data warehousing using SPSS & SAS. She has presented and published papers. She is the consulting editor of the IUP Journal of Computational Mathematics.



Dr. Arindam Ghosh

B.Tech., MBA, Ph.D.
Operations & IT

Dr. Arindam Ghosh completed his Ph.D from Department of Industrial and Systems Engineering, Indian Institute of Technology Kharagpur in 2017. He obtained his MBA in the year of 2006 from The ICFAI University. Dr. Ghosh received his B. Tech in Information Technology in the year of 2004 from JIS college of Engineering, University of Kalyani. Arindam Ghosh has more than five years of work experience in telecom industry. He worked in Reliance Communications Limited, Tata Tele services Limited, Unitech Wireless [Tamil Nadu] Private Limited at various managerial positions. He has a number of publications in different reputed journals.



Dr. Samyadip Chakraborty

B.Tech., MBA, Ph.D.
IT and Operations

He is the Area Head (Co-ordinator) of the Department of Operations & IT. His research areas are Supply Chain Management, Project Management, Operations Management, Healthcare Management. He has published papers in both national and international journals and has over 50 publications in international & national conferences.



Dr. KVSSN Narasimha Murty

MSc (Statistics), MBA (Operations), Ph.D.
Operations

Dr. Murty has about 23 years of work experience, which includes teaching, training and research. He has dual PG degrees – one in Statistics and the other in Management with specialization in Operations; and Doctorate from Osmania University. His research interests are in Econometrics and Financial Modeling, and presented several papers at national and international level. Before joining IBS, he taught at various B-Schools like Symbiosis, ITM besides teaching various programs, both long-term and Short-term, at Administrative Staff College of India (ASCI). He was also a resource for several Management/Faculty Development Programmes at reputed organizations/institutes and developed modules in Analytics, Quality, and Operations for online MBA / PGDM programs of various reputed universities.



Dr. Vishal Mishra

MMS, Ph.D.
Operations

Dr. Vishal was a Visiting Scholar at McCallum Graduate School of Business, Bentley University, USA. He teaches quantitative methods, business research methods & business statistics.



Dr. Venkata Siva Gabbita

M.Tech (REC) Ph.D.
Operations

Dr. Venkata Siva teaches strategy, operations management, marketing research and quantitative methods. He has published articles in journals and magazines.



Dr. Nasina Jigeesh

MBA, Ph.D.
Operations

Dr. Nasina has above 25 years of experience in teaching (India and abroad) and industry. He teaches IT courses. He has refereed articles and research papers for reputed journals and conferences. He is the consulting editor of the IUP Journal of Knowledge Management.



Faculty Profiles



Dr. D. Sarvanan

Ph.D.
IT

Dr. Sarvanan is teaching and publishing both in national and international Journals. His areas of interest are Data Mining, Distributed Computing and research interests are Data mining and Knowledge extraction.



Dr. Rajasekhar David

MBA, MPhil, UGC-NET/JRF
HR

Dr. Rajasekhar David is researching in the area of Employee Well-being and Positive Psychology. He has published several research papers in reputed journals listed in ABDC ranked Journal. He has also presented papers in the International conferences and won best paper awards for few. He has contributed teaching cases to ICMR-IBS case centre, India.



Prof. Siddhartha Kushwaha

MBA, MPhil, UGC-NET/JRF
Operations

Prof. Siddhartha Kushwaha is a Mechanical engineer with an MBA in Operations management from IBS Hyderabad. He hold a Ph.D in Operations Management from IBS Hyderabad. He spent two semester at Fogelman College of Business Economics at University of Memphis, Tennessee, USA. His research area includes outsourcing, reverse supply chain and process optimization. Currently he is associated with Operations and IT dept. of IBS Hyderabad. He is teaching Operations Management, Business Analytics, Quality and Innovation Management, Business Process Integration and Project Management at BBA, MBA and Exec MBA level since 2011.



Dr. Dennis Joseph

MBA, Ph.D.
Operations and IT

Dr. Dennis is an assistant professor in operations and IT at IBS. His research interests include knowledge management, information technology and systems. He has taught subjects like operations management, supply chain management, business analytics, statistics, database management and other IT related courses. He has several publications in both national and international journals and has presented papers in many international conferences.



Prof. Sandeep

M.Tech (IIT Madras)
Information Systems

Prof. Sandeep has vast industry experience in the area of information systems. He worked in many companies for nearly 20 years. He applied so many projects of his interest in real life situations.



Prof. J. Prince Vijai

MBA, MPhil, UGC-NET/JRF
Operations

Prof. J. Prince Vijai is an Assistant Professor of Operations Management at IBS Hyderabad. He teaches graduate-level courses related to Operations and Supply Chain Management. His research focuses on manufacturing, service, and supply chain operations; and studies both strategic questions as well as tactical execution. He has presented papers at international conferences and published research articles in international journals.



Dr. Vaibhav Mishra

B.Tech. (CS), MBA(IT & Operations), Ph.D.

Dr. Vaibhav's area of interest is Information systems and technology, electronic banking, data mining and warehousing. He is certified Six Sigma (Quality Management) – 'Green Belt' c from KPMG and ISO 20000-1:2005 (IT Service Management, lead auditor) from BSI. He is having almost 7 years teaching and research experience. He has completed his Ph.D. from Indian Institute of Information Technology, Allahabad.



Dr. Bijeta Shaw

B.Tech., MBA, Ph.D.
Operations & IT

Dr. Bijeta Shaw is an Assistant Professor in the area of IT & Operations from IBS-Hyderabad. She has completed Ph.D. in the area of IT and MBA (IT) from Osmania University. She is a B-Tech (IT) graduate from WBUT. Her area of interests is technology adoption and usage, management information system, business statistics, business analytics, and advanced computing techniques. She has published one research article and one case in the related areas. She also has industry experience of 3 years.

Faculty Profiles



Prof. Vidushi Pandey

Fellow, Indian Institute of Management, Raipur
Operations

Prof. Vidushi Pandey is a Fellow (Information Technology and Systems) of Indian Institute of Management Raipur, India. Her teaching and research interest are in the domain of information systems management, data analytics, social media analytics, e-commerce, social network analysis, e-governance and ICT for Development (ICTD). She currently has two publications in reputed international peer reviewed journals. She also has a publication in the proceedings of International Conference of Information Systems (ICIS) 2017, the top global conference in the domain of information systems. Apart from these, she has a teaching case study published with Ivey Publications, which is currently listed by HBR case studies.



Dr. Shubhagata Roy

MBA (Finance), Ph.D.
Operations & IT

Dr. Shubhagata Roy is working as an Assistant Professor in the department of Operations & IT. He holds a PhD from Department of Statistics, Banaras Hindu University, Varanasi in the field of Demography. He also has a Master's degree in Finance, Diploma in Life and Non-life Insurance and UGC-NET (Management) certification to his credit. His areas of expertise are Business Statistics, Operations Management, Business Analytics and Healthcare Management where he mostly concentrates as far as the research and publications are concerned. Prior to joining IBS Hyderabad, Dr. Roy has worked with School of Management Sciences, Varanasi for 9 years. He has also worked in the insurance industry in various capacities and departments for 6 years. Dr. Roy has published research papers in reputed national and international journals and also presented papers in various conferences in the area of Statistics and Operations. He is also a visiting faculty of Statistics and Insurance in the College of Business Administration, American University in the Emirates, Dubai.



Prof. N Siva Prasad

ME
Operations & IT

Prof. Siva Prasad has more than 35 years of experience in defense sector, corporate sector and academic institutions which includes instructional, managerial and strategic leadership roles. He covers subjects of information technology, operations, quality and Project Management. He is experienced in planning, controlling and executing projects related to Mobile communication and infrastructure services and Knowledge management projects.



Dr. Jaipal Dhobale

M.Sc.(Computer Applications) MBA, Ph.D.

Dr. Jaipal Dhobale is currently working as an Assistant Professor at IBS Hyderabad in the Department of Operations & IT. He completed his Ph. D. in the area of Computer Science from Swami Ramanand Teerth Marathwada University, Nanded. He has more than 16 years of teaching experience at PG and UG level. He teaches Computer & Management related subjects. During his tenure of services he has published Research Papers & Books at National and International level.



Dr. Shailja Tripathi

MBA (IT), Ph.D.-IT (Cloud Computing)

Dr. Shailja Tripathi is an Assistant Professor at IFHE University, IBS Hyderabad in the Department of Operations and IT. She has done her PhD from IFHE, Hyderabad. She has published papers in reputed journals indexed in Scopus and presented papers in national and international conferences in India. She has been teaching at IBS Hyderabad since 2013. Her teaching interests include Management Information Systems, Business Analytics, Business Process Integration and Database Management Systems etc. Her research areas are Cloud Computing, Mobile Computing, Cloud Security, Social Media and Internet of Things.



Dr. Santosh Kumar

MBA, Ph.D., PGDAOR
Operations

Dr. Santosh Kumar is a Assistant Professor of Operations & IT at IBS Hyderabad and hold a Ph.D. in Management from Devi Ahilya Vishwavidyalaya, Indore. He have over nine years of teaching and research experience. Prior to joining IBS Hyderabad, he was associated with IIM Indore as Academic Associate (OM & QT area) and Lecturer (Dept. of Management) at Patel Group of Institutions Indore. He has published research papers in international and national journals and also presented research papers in various conferences in India and abroad. He is a life member of Society of Operations Management, India. His research interests are service quality, Multi-criteria decision making etc.







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