

Beyond
boundaries

beyond
success



MDI
MURSHIDABAD

Management
Development
Institute

Placement Brochure 2018-19

Contents



01

Board of
Governors



03

Director's Message

04

Placement
Coordinators'
Message

05

About Institute

08

Social Responsibilities

06

Infrastructure

10

Our Mentors

14

Adjunct Faculty

16

Course Structure

15

Industry Mentors

17

Academic Clubs



20

Corporate Events
& Guest Speakers

21

In-House Club Events



24

Students' Achievements

26

PGPM Batch 2017-19

25

Placement 2017

27

Student Profile

33

Placement
Committee

BOARD OF GOVERNORS



Dr. Emandi Sankara Rao

Chairman, Board of Governors, MDI
MD & CEO, IFCI Ltd,
IFCI tower, 61 Nehru Place,
New Delhi-110019



Dr. Madnesh Kumar Mishra

Joint Secretary,
Department of Financial Services,
3rd Floor, Jeevan Deep Building,
Parliament Street,
New Delhi – 110 001



Smt. Renu Sud Karnad

Managing Director
HDFC Ltd.
Ramon House
169, Backbay Reclamation
HT Parekh Marg, Churchgate
Mumbai – 440 020



Dr. Rajeev Uberoi

Chief Executive Officer,
IDFC Financial Holding Company Limited,
Naman Chambers, C-32, G-Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 0451



Dr. Pawan Singh

D-85, First Floor,
Panchsheel Enclave,
New Delhi-110017



Shri Deepak Kapoor

K-42, South Extension Part 2
New Delhi – 110 049



Prof. Shekhar Chaudhuri

Former Director, IIM Calcutta
IDEAL REGENCY, Block ' A ' , Flat
No. 5 B,
46 Diamond Harbour Road,
(Near Thakurpukur Bazaar),
Kolkata 700063



Dr. S.S. Marwaha

Professor at Centre for Applied
Agriculture,
Central University of Punjab,
City Campus, Mansa Road,
Bathinda-151001, Punjab



Dr. Kamaiah Bandi

Emeritus Professor,
School of Economics,
University of Hyderabad,
Hyderabad-500046, Telangana State



Shri Subodh Kumar Goel

C-19, 2nd Floor, Nirula's and Sec-15,
Metro Station, Sector – 2, Noida – 201201



Shri Pradeep Kumar Deb

Flat No. 201, Shiv Leela Raj Apartments,
1&2 Devi Niketan Compound,
Sardar Patel Marg, C-Scheme, Jaipur: 202001



Prof. (Dr.) S. P. Narang

Former Secretary & CEO, ICSI
6/403, D Type Flats, East End Apartments
Mayur Vihar, Phase – I Extn. DELHI – 110 096



Dr. Himadri Das

Director
Management Development Institute,
Gurgaon – 122007



Prof. (Dr.) Atmanand

Director
Management Development Institute
Murshidabad, Kulori, PO – Uttar Ramna,
PS – Raghunathganj, Murshidabad-742235

Representative of AICTE

Representative of Regulatory Body

OUR VISION & MISSION

Mission

Our mission is to create cutting edge management capability through value based education, both at individual and organizational levels.

Value based education

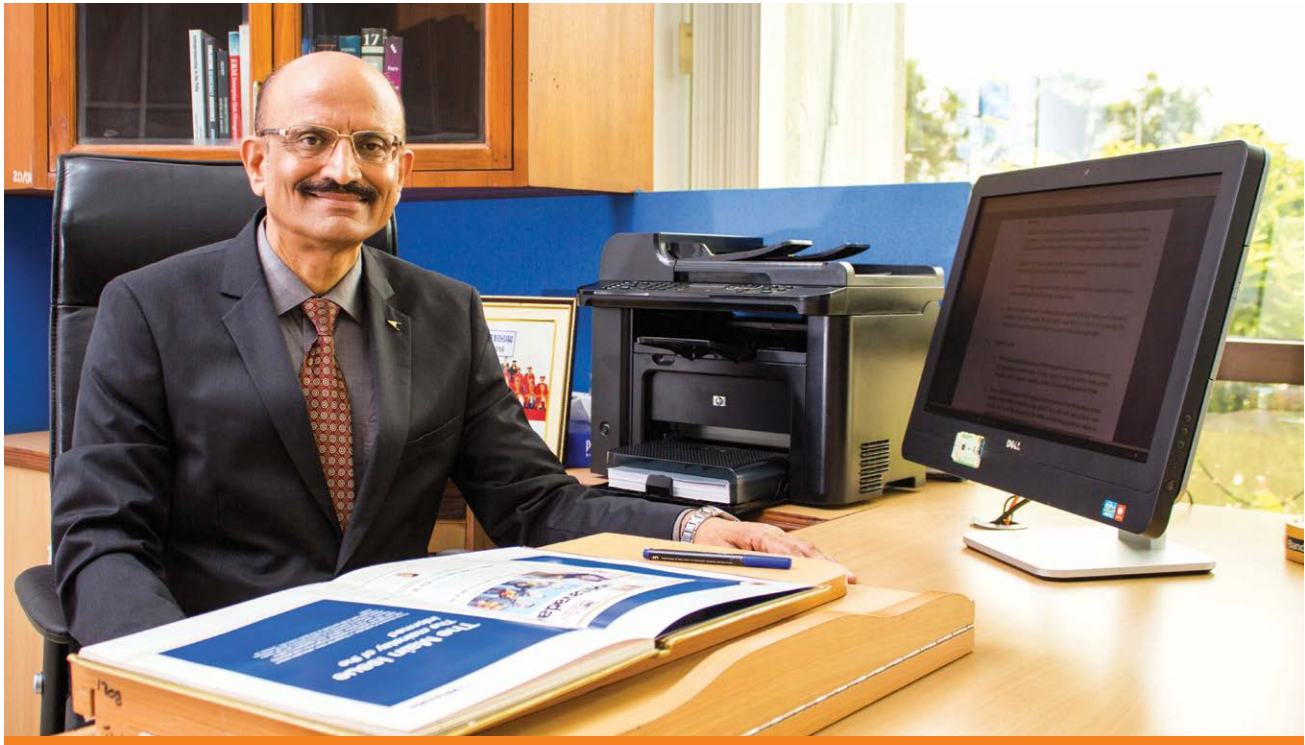
- Action-centric Research
- Value adding Consulting
- Best-global Practices

Vision

MDI - M is a school for:

Thought Leaders and Change Masters

Academic Excellence and Continuous Innovation



DIRECTOR'S MESSAGE

Management Development Institute (MDI), Murshidabad stands for academic excellence in Management Programme, a legacy established over years of outstanding performance. The flagship PGDM programme is built on long years of excellence in management education nurturing tomorrow's business leaders with personal honesty blended with global outlook, ethical value and social responsibility.

It gives me immense pleasure to introduce the current PGPM batch of MDI, Murshidabad who are ready to soar high and take different positions in the corporate world. This batch hosts students from a diverse background with exceptional skill set blended with ethics, which makes them thought leaders and change masters of the future.

The ever-changing global socio economic scenarios encourage us to be constantly dynamic in our curriculum and evolve our strategy accordingly. We want our students to get a mix of both, strong fundamentals and corporate exposure through regular industrial interactions.

MDI Murshidabad provides an excellent learning ecosystem which allows the students to go for various live projects & research and learn how to implement the best of ideas with limited available resources. These practices imbibe a sense of responsibility in the students and they live by the basic rule of "Give more than you take from the society."

I take this opportunity to extend a cordial invitation to your esteemed organisation to visit the institute and gauge the budding professionals who are full of zeal and enthusiasm. I can assure you that, this young lot of emerging professionals will help you to tap the best of minds, suitable for your organisation.

We would like to thank industry professionals for their constant support & cooperation extended to MDI Murshidabad and look forward to strengthen the relationship.

With warm regards

Prof. (Dr.) Atmanand
Director, MDI Murshidabad

“

Management is about persuading people to do things they do not want to do, while leadership is about inspiring people to do things they never thought they could.

”

~Steve Jobs

PLACEMENT COORDINATORS' MESSAGE



Dear Recruiters

The placement team at MDI-M started functioning from 2014 with the basic objective of facilitating placements for all PGPM final year students and summer internships for all first year students. Besides this, it is also engaged in encouraging students to conduct and manage different placement related events that strengthen their understanding and relationship with the corporates. These include live projects, research work for their dissertation, and industry visits. The team which includes representatives from the MDI-M student community is persistently working towards achieving these core objectives. We at MDI-M would like to offer our esteemed corporate mentors with a choice of the sharpest and most intellectually able business managers of tomorrow. I trust that the able leadership of the honourable Director, conscious efforts from faculty members, and dedication from the students will guide

Dr. Subrata Chattopadhyay

Assistant Professor Placement Coordinator

&

Dr. Debaditya Mohanti

Assistant Professor, Finance

“

We trust that the able leadership of the honorable Director, conscious efforts from faculty members, and dedication from the students will guide us towards this direction.

”

ABOUT INSTITUTE

Management Development Institute

(MDI) was set up as an autonomous body in 1973 in collaboration with KFW, West Germany, and with the active support of the Industrial Finance Corporation of India (IFCI).

One of the top Business Schools of India, MDI's Post Graduate Program in Management (PGPM) has been awarded 'A' grade by the National Board of Accreditation of the All India Council for Technical Education (AICTE). It is the first B-School with global accreditation (AMBA), UK. Currently MDI offers a 2 year Post Graduation in Management (PGPM), Human Resources (PGPHR), and International Management (PGPIM). MDI also offers a 3 year Executive Post Graduate Program in Management, Fellow Program in Management (FPM), Executive Fellow Program in Management (EFPM) and Post Graduate Programme in Energy Management.

MDI conducts nearly 200 weeks of intensive short-term training programs each year. These programs are offered in the form of open as well as in-house activities. Many of the in-house activities deal with organization-specific training modules. Further MDI is also involved in providing range of consultancy services in various functional areas of Management.

With an intention to impart management education, nurture local talent, and groom them to become global leaders, Management development Institute (MDI), launched its Murshidabad campus in 2014, this was an initiative of MDI. The foundation stone was laid on the 31st of October, 2010 at Jangipur, Murshidabad, West Bengal by the then Honourable Union Minister of Finance, Govt. of India, Shri Pranab Mukherjee.

In 2014, MDI Murshidabad (MDI M) launched its Post Graduate Programme in Management (PGPM). It was commemorated in the presence of the Honourable President of India Shri Pranab Mukherjee, by an inspiring address by him to our first batch of PGPM students on the 24th of August, 2014. The was followed by a deliberation made by Shri Arun Jaitley, Hon'ble Minister of Finance, Defence & Corporate Affairs, Govt. of India. PGPM offered by MDIM is recognized and accredited by the All India Council for Technical Education (AICTE), New Delhi.

MDI renews its commitment towards imparting quality management education. The Murshidabad campus is a part of MDI's vision to nurture and promote local talent and enterprise. MDI Murshidabad would seek to align local aspirations with available state-of-the-art facilities.

The campus of MDI Murshidabad is located in the northern part of the State of West Bengal, India. MDIM prides itself in not only providing Management Education but also developing ethical corporate citizens for tomorrow's India.

INFRASTRUCTURE

State of Art classrooms

Classrooms are aesthetically designed air conditioned. They are also equipped with high speed internet connectivity, hi-definition projectors and video conferencing facility for enriching classroom experience. Amphitheatre style AC Class Rooms provides the clear one point vision without any angular perspective.

Students' Hostel

Against the backdrop of captivating beauty of nature and amidst serenity the hostels EKALAVYA and BHAGIRATHI are located which make a perfect place for intellect growth. Such hostel has the best state-of-the-art facilities to make student life comfortable and make them feel it a home away from home. It is obligatory on the part of the students to stay in the campus and get adapt to multi-cultural environment which believes in diversity inclusion. All the hostels are under the supervision of their concerned Chief Wardens.

Since it is residential course, students of PGPM, stay on Campus and they are provided with accommodation on one to one basis. The hostel provides a cot, mattress, study table, chair, book rack and wardrobe for each student. Every hostel has uninterrupted electricity, water facility, water cooler with Kent filters, recreation hall, gymnasium and indoor games facilities.

Executive Hostel

The Executives Hostel, SIRAJ of Management Development Programmes is designed to suit the needs of executives.



The rooms are air-conditioned and are fully furnished with modern amenities. The rooms are provided with Internet connection to facilitate extended study hours for the MDP participants. It hosts them with air-conditioned dining halls with requisite ambience.

Library (CHAITANYA)

Library of MDI-M is enriching with both printed as well as electronic resources which include books, journals, databases, and e-journals. This library has contributed significantly in supplementing the class room teaching and learning by further reading. The online library portal is accessible across the campus network on 24 x 7 basis. Users can access full text resources and know the real-time status of various library materials from their own computer terminals. The library is operated with the Library Automation Software (Koha with RFID).

Library has a collection of around 9,200+ books while the online library portal provides access to approx 4,000 e-journals.

To conduct research and advanced reading, MDIM library has access to e-journals and databases like National Digital Library (NDL) of India, Business Source Complete (EBSCO), Sage Online Journals collection, Emerald and CMIE databases etc. Library has the access to TURNITIN Plagiarism Software. Library is open seven days a week.



Computer Centre (ARYABHATTA)

MDI-Murshidabad has a state-of art computing facility consisting of 70 PC nodes and one IBM Pentium based server, connected on a high speed Gigabit Ethernet Fiber Optic/UTP based network in a distributed Windows environment as per details given below:



Firewall: The Campus Network is protected using Cyberoam CR200iNG-XP Firewall. Email virus protection is provided through Seqrite Endpoint Security Total Standard from Quickheal. The MDI-Murshidabad implements a very strict security policy to ensure the highest levels of network health and safety.



Email System: The Google based email system which is the most widely used, offers a very user-friendly web based email system allows users to access emails, both from inside the campus and outside.



Internet Connectivity: MDI-Murshidabad has dedicated Internet Leased Line (ILL) offers high speed and uninterrupted Internet connectivity from anywhere on the campus, through the campus LAN.



Wi-Fi Facility: A well meticulous plan has been laid out for providing flexibility & convenient access to Wi-Fi Network facilities will be provided at the various locations in campus.

Campus Amenities

Provision of ATM

State Bank of India offers ATM facilities inside MDI Murshidabad campus

Provision of Health Club

MDI Murshidabad believes in the all round development of an individual. In addition to the football and cricket field/lawn, the institute has a well-equipped Gymnasium, Swimming Pool with lounging area, Badminton Court, Table Tennis boards, Volleyball court and a cafeteria, Angeethi for refreshment and rejuvenation.



Amphitheatre

This place resembles the concept of open air classroom, where students can get together, share new ideas and conceptualise their views through meaningful brainstorming sessions.

Canteen

The canteen, AAHAR is well equipped with all modern Kitchen Accessories and well furnished Dining hall.



SOCIAL RESPONSIBILITIES

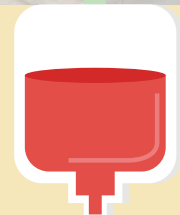
“ Never give up. Today is bad, tomorrow is worse but the day after tomorrow will be sunshine. ”

~ Jack Ma



Education Drive

Prayas, the social responsibility cell of MDI Murshidabad organised an education drive in Kulori for villagers with weekly education classes for students. Every human being needs to have a side which leans towards social responsibility. Fortunately our CSR team got a wonderful opportunity to act as a stimulus to bring out this side of our students. It was a social welfare activity in the form of Education Awareness Campaign arranged by our mentor, Dr. Niharikan Gaan in collaboration with NGO Charsha which is primarily into rural primary School Ambidexterity Mission located at Chandni Chaukhat, Jangipur, West Bengal. Our activity began with addressing and demonstrating the benefits of education to the parents and guardians of the children. We even made them aware of all the scholarship schemes and educational loan plans that can be availed. We were filled with pity and grief when we learnt how the children lived the day. All they could do in their leisure was to make bidis to add revenue to their family occupation which seems to be minuscule and something which the children should not be exposed to at such an early stage of their lives. In reality, the situation looks worse with education being considered secondary. They usually study in their leisure hours. We tried our best to instil some hope among parents to let their children study beyond matriculation as opposed to their current trend. Convincing them was challenging but the best part was achieved when we interacted with the students. We were awestruck to find those little gems, reciting beautiful poems. To our delight, the poems were not just in Bengali, but in Hindi and English as well. We gave each one of them chocolates and biscuits as a token of encouragement. We lifted up their spirits so that they start considering education to be the primary thing in their lives and to take the first step towards a bright future.



Blood Donation Camp

If you feel desolated when the most popular blood bank organization denies you blood at the hour of need, Jangipur populace could be the most empathetic towards you. They face this miserable situation customarily. The CSR committee of MDI Murshidabad felt they could appease the situation to some extent. A blood donation camp was organized in 2018 in the campus of MDI Murshidabad. The social cause was also supported by the Jangipur BDO, by gracing the occasion as the Chief Guest. It was overwhelming to see students, staff and faculty participate the event with zeal and enthusiasm. We could measure the success of the event by the will power of those people who came to donate blood but could not, due to indisposition.



PRAYAS – CORPORATE SOCIAL RESPONSIBILITY CLUB

Murshidabad district being one of the least developed districts in West Bengal state is surrounded with innumerable social issues. Predominant social issues are poverty, illiteracy, high crude birth rate, lack of health and hygiene facilities. In such state of bleak social condition, it becomes inevitable for any organization to work towards upliftment of the society through certain philanthropic activities. The students at MDI Murshidabad have taken a crusade in eradicating such issues through the socially responsible (SR) committee named as 'Prayas'. It is primarily student driven. It has taken small measures till date by collaborating with local NGOs in conducting various knowledge awareness campaigns in neighbouring villages of Raghunathganj.

The club has taken initiative to design personality development module for the outsourced workers of the campus like canteen staff, security guards, gardeners, and house-keeping staff. Various personality development sessions were organized in the campus which aimed at providing them with the basic knowledge of English and soft skills. The committee has even organized blood donation

camp, in which the students participated with great zeal and enthusiasm. It made posters depicting eco-friendly surroundings of the campus which will instil a sense of responsibility in the students about saving electricity and keeping the campus clean and green. The club also organized social awareness campaigns in nearby villages which were aimed at spreading awareness among villagers about new government schemes like BETI BACHAO BETI PADHAO, PRADHAN MANTRI KAUSHAL VIKAS YOJNA, PRADHAN MANTRI SU-RAKSHA BIMA YOJNA and many other social schemes. The committee also addressed the issue of child labour in the nearby villages as it is a major problem in this area. Through our campaigns, we have lifted up the spirits of workers of the campus and villagers and will continue to do so in future.



OUR MENTORS

Core Faculty



Dr. Debasis Chanda

Dean – Academic and Professor,
Operations Management

Dr. Debasis Chanda holds PhD (Engineering) from Department of Computer Science & Engineering, Jadavpur University, PGDBM from Indian Institute of Management Calcutta (IIMC) and BE (Electrical) from Jadavpur University. He brings in twenty plus years of cross-functional experience in the Information Technology industry and 5 plus years of experience in the Engineering Industry. He is also certified as an Enterprise Architect by The Open Group (TOGAF).

Prior to joining MDIM, Dr Chanda played the role of Principal Architect – Consulting specializing in Business-Technology Consulting in Cognizant Technology Solutions at Associate Director Level. His functional expertise also includes Strategy Consulting and Brand Building. He is a former Associate Professor at IIM Shillong.

Dr Chanda's Industry expertise includes Government, Banking, Insurance, Communications, Media & Entertainment, Manufacturing & Logistics, Retail, Publishing, Pharma & Life Sciences. He has Global Business exposure – Continental Europe, USA, APAC, Middle East and India.

E-mail: dc@mdim.ac.in



Dr. Sunil Giri

Chairperson – PGPM and
Associate Professor, Operations
Management

Dr. Giri is B.Tech (Electrical Engineering) MBA and PhD in Supply Chain Management. He has handled various position like Director, School of Business, Member Academic Council, Chairman Board of Studies (SOB), Chairman MDP & Consulting (COM) at SMVD University. He is associated with various Universities in various capacities. He is having 14 years of rich experience in management teaching, training & consulting and research. His research interest is Sustainable Supply Chain, QR Logistics, Humanitarian Logistics, Supply Chain visibility, Lean manufacturing, Quality Management. He offers Courses and sessions on the topic like operations Management, Supply chain Management, Global Logistics, Supplier Relationship management, Supply chain modeling, Benchmarking both for academic and training mode. He has taken training session in campus and in company MDP's conducted for executives/officers of various organizations like SAIL(CMO), Berger Paints, Cedilla Pharmaceuticals, Hindustan Co-Co Cola, Lupin, Intex, Waterhealth, United phosphorous, Sarveshwar Overseas, Indian Forest Service (IFS) Officers to list a few. He has taken up various Projects and consulting to Intex Technologies, BPRD, AICTE, JKSERC. He has guided various Ph.D Scholars and had in his name publications in national and international Journals.

E-mail: drsunilgiri@mdim.ac.in



Dr. Subhajit Bhattacharya

Chairperson-Corporate Communications,
Information Brochure & Misc. Brochures
Committee and Associate Professor,
Marketing Management

Dr. Subhajit Bhattacharya is PhD, Business Administration from the University of Burdwan. He has more than 10 years' experience in academics and teaches different courses in marketing area. His areas of experience and expertise include teaching Brand Management, Consumer Behaviour, Services Marketing and Marketing Research. Prior to joining MDIM, Dr. Subhajit has served as Assistant Professor in Marketing area for more than nine years at the Xavier Institute of Social Services, Ranchi.

Dr. Subhajit has published articles in quite a few national and international journals and has also presented papers in several national and international conferences. He is also the reviewer of a number of leading international journals. Currently he is working in the areas of Brand Chemistry, Consumer Insight and Pedagogical Issues in Marketing Education.

E-mail: sbhattacharya@mdim.ac.in



Dr. Yogita Abhichandani

Chairperson-Research & Publication Committee and Associate Professor, Human Resource Management

Dr. Yogita Abichandani is the Associate Professor at Management Development Institute, Murshidabad, West Bengal. She was the former Area Chair and Associate Professor at Symbiosis International (Deemed University) and a Tenure Track Assistant Professor at University of North Carolina System-WCU, USA. Her research interests are Women Leadership, Critical HRD, and Feminist HRD. She graduated from the University of Georgia in 2012 with a PhD in Adult Education & HRD. She has over 17 year of experience across multiple sectors and is currently serving as the Advisory Board Member for North Carolina State Employees Credit Union, Asheville, North Carolina. She has published in several national and international conferences and journals. She is the Co-Chair for the India Special Interest Group at the Academy of HRD, USA, a member of Society of HRM, USA and India. She consults with NGO's in various capacities both in USA and India and provides developmental blueprints to organizations for strategic planning. She also volunteers with various education based NGO's in India for teacher pedagogy development. She enjoys baking with her 8-year-old.

E-mail: yogita.abichandani@mdim.ac.in



Dr. Niharika Gaan

Chairperson – MDP, Training & Consultancy Committee and Assistant Professor, Human Resource Management

Dr. Niharika Gaan earned PhD in Management from the Institute of Management, Nirma University of Science and Technology which was awarded in the year 2006. She has over 16 years of work experience as academician, practitioner and researcher. She has published in peer- reviewed journals of national and international repute like Vikalpa, IIMA; International Journal of Business and Management; New Zealand, Journal of Human Resource Management; Decision, IIMC; Vision-The Journal of Business Perspectives, MDI. She has even presented research papers at national as well as at international conferences organized by IIMA, IIMB, and The European Academy of Management. She was a member of the editorial board of Contemporary Management Research published by the Academy of Taiwan Information Systems Research and has remained a constant reviewer to American Academy of Management, European Academy of Management, and Journal of Education and Studies. Recently, she made a modest accomplishment of the sponsored project on Intimate Partner Violence funded by ICSSR, Ministry of HRD as a Principal Investigator. She has even been associated with prestigious companies such as IBM and ACC Concrete in terms of doing collaborative consulting assignments. She is a certified trainer too on psychometric test (Carlton Advanced Management Institute, Canada). She has designed/ developed or conducted training sessions for the executives of the companies such as NCL, ECL, NSPCL, IOCL, and NALCO on areas of change management, team building and leadership.

E-mail: niharika@mdim.ac.in



Dr. Pinku Paul

Chairperson – Admissions and Assistant Professor, Accounting & Finance

Dr. Pinku Paul is MBA, M.Com, PhD. in Business Administration. She is UGC NET qualified. She has over 11 years of teaching and research experience. Her research interest is in the area of behavioural finance, financial services, banking and insurance industry. She teaches subjects like Financial Management, Managerial Accounting and Control, Security Analysis and Portfolio Management, Project Appraisal, Financial Services, Banking Management and Insurance Management. She has authored several papers, which have been published, in national and international journals. She has also worked as Management Trainer in the World Bank Second India Development Market-Place (IDM) 2007 project on “Capacity Building of Rural Women on Production and Marketing of Cashew Apple Juice”.

She has been awarded as Best Professor in Financial Management in 2015 during 23rd Business School Affair & Dewang Mehta National Education Awards.

E-mail: pinkupaul@mdim.ac.in



Dr. Paroma Mitra Mukherjee

Chairperson – Library Committee and Assistant Professor, Economics

Dr. Paroma Mitra Mukherjee is B.Sc. (Economics), MBA (Systems and Operation) and Ph.D. (Management). She is having 15 years of experience in management teaching, training and research. Her teaching interests are in the area of Managerial Economics, Macro Economics, Indian Economics and Basic Econometrics. Her research interest includes Applied Managerial Economics, Macro Economics, and Strategic Management. She has taken training sessions in campus MDP's conducted for executives/officers of various organizations like LIC, MSTC, FSNL, and WBCS Executive Probationers. She has published several papers in reputed International and National Journals of repute and also participated in various International and National conferences, Seminar and Workshop.

E-mail: paromamitra@mdim.ac.in



Dr. Amrita Sengupta

Chairperson-Student Affairs and Counselling Committee and Assistant Professor, Quantitative Techniques

Dr. Amrita Sengupta is an academician, who has proved to be a great teacher, a passionate researcher and an able administrator. She has completed her PhD from IIT Kharagpur and her Masters in Economics from Jadavpur University. She has more than eleven years of experience in teaching, research and administration in varied organizations like IIM Calcutta, Sikkim Manipal Institute of Technology, iLEAD and Institute of Wetland Management and Ecological Design. She has worked extensively in both Development Economics and Resource and Environmental Economics. She has also worked on Industry Competitiveness under CII in a World Bank Project.

She has been a Board of Studies Member, Examinations and Timetable Chair, Internal auditor of ISO, Guided Research Students and organized several Management Development Programs, Seminars, Conferences while at SMIT. She has not only been an effective teacher, she has been equally successful as an administrator. She has publications in several peer reviewed journals, books, learning materials, Conference Proceedings, Reports both national and International. She has been the editor of several publications for both IIMC and SMIT.

Her areas of interests in teaching and research are Microeconomics, Development Economics, Environmental Economics, International Trade, Sustainable Development and Quantitative Techniques.

E-mail: amritas@mdim.ac.in



Dr. Subrata Chattopadhyay

Chairperson-Website, Digital Display & Social Network Monitoring Committee and Assistant Professor, Marketing

Dr. Subrata Chattopadhyay is an MSc, MBA, PhD from IIT-ISM Dhanbad. Adept at innovative teaching practices he is highly networked with the Industry. He not only teaches but also practices and his students' do adore him for the same. He has contributed in more than 30 International Journals and has published more than 23 papers in seminars and conferences. Besides, he has authored 3 books on Computations in Estate Management, Transport Management and Values and Ethics for Engineers and Managers.

He is on Editorial board of 5 International journals and NEN-DST Govt. Of India recognised faculty on Entrepreneurship and a mentor to start ups. He has been conferred the prestigious Certified Management Teacher by MTC-Global for his innovative and dedicated teaching. He has successfully chaired and invited as keynote speaker in several national and international conferences in South Asia.

Awarded and recognized as the Outstanding Higher Education Leader of the Year by SOE Global Education Awards in 2014 and recognized by NFED for his contribution to teaching and research for two consecutive years 2013 & 2014, conferred the prestigious MTC Global Top Thinkers award in September 2015.

He is associated as life member with ISTD, CMA, PRSI, NIPM, NHRD, NFED, ISABS and does consulting for various Organisations.

E-mail: dr.subrata@mdim.ac.in



Dr. Debaditya Mohanti

Assistant Professor, Finance

Dr. Mohanti is currently working with the Institute as an Assistant Professor in the area of Finance. He has rich experience of more than 10 years in Academics & Industry. He did his Masters in Organic Chemistry from Department of Chemistry, South Gujarat University. He is a Management graduate in Finance from Department of Business & Industrial Management, VNSGU and holds Doctorate in Finance from Sardar Patel University in the area of Financial Derivatives. Dr. Mohanti started his career as a Management Trainee with Reliance Securities Ltd. He qualified UGC-NET in the area of Management in June 2010. Before joining MDI-M, he was serving as an Assistant Professor at Symbiosis Institute of Business Management (SIBM). His teaching portfolio consists of courses such as Portfolio Management, Financial Modelling, Financial Derivatives & Risk Management, Financial Markets & Institutions etc. His current research interests include Market risk analysis, Efficiency of derivatives market and Bank risk management. His recent research publications have appeared in journals of national repute such as IIM-Bangalore Management Review (ABDC – B Category) and Metamorphosis-IIM Lucknow.

E-mail: dmohanti@mdim.ac.in



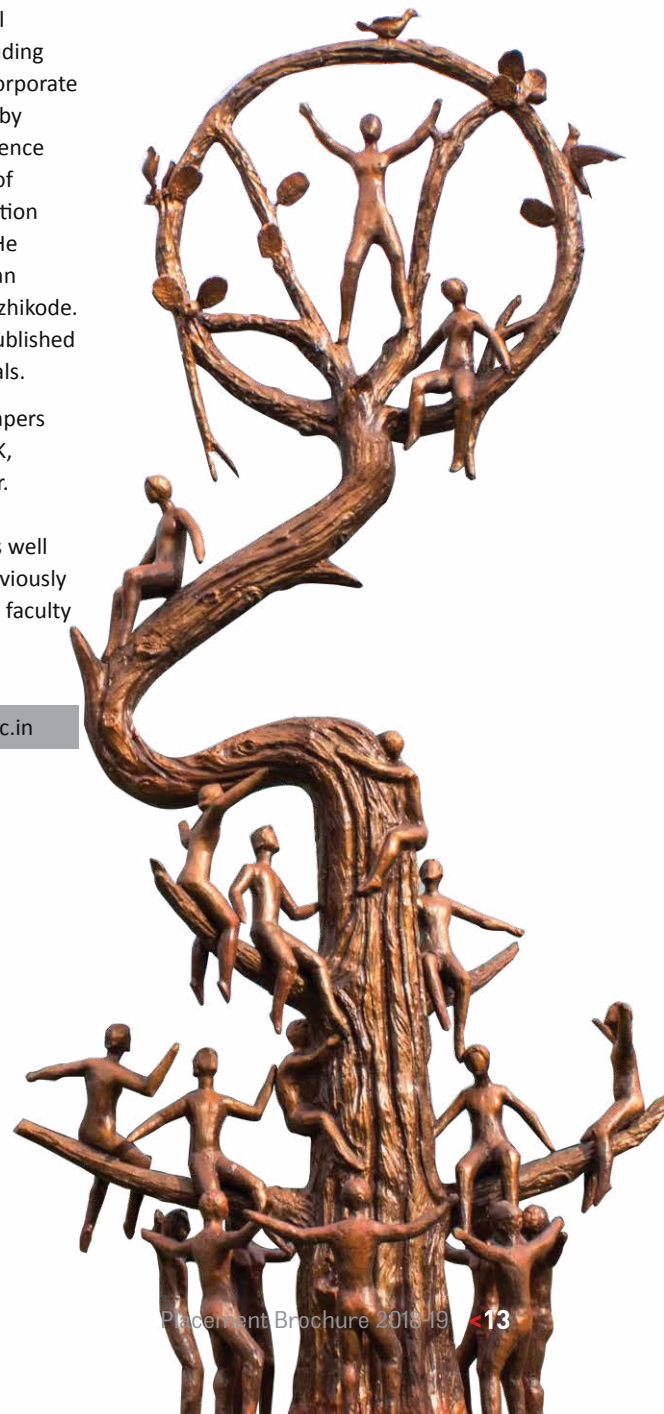
Dr. Souvik Banerjee

Assistant Professor, Finance

Dr. Banerjee has keen interest in research and has presented research papers in many prestigious national and international conferences including prestigious conferences like First Corporate Governance Conference organized by IIM, Trichy, Yale Great Lakes Conference organized by Great Lakes Institute of Management, Chennai in collaboration with Yale University, the USA, etc. He had chaired a Technical Session in an international conference at IIM, Kozhikode. Some of the research papers are published in Scopus and ABDC Indexed journals.

He has published many research papers in referred journals, in India, the UK, Malaysia, Singapore, Philippines. Dr. Banerjee has developed many case studies for class room discussion as well as executive education. He was previously associated with IBS Hyderabad as a faculty member.

E-mail: souvik.banerjee@mdim.ac.in



ADJUNCT FACULTY

Dr. Sujit Basu

Former Director, MDI Gurgaon,
Vice Chancellor, Visva Bharati University
& Professor, IIM Calcutta

Prof. Asok Kumar Banerjee

PGDM
Chairman, IIMC Alumni Association,
Faculty IIM Calcutta

Dr. Dilip Halder

Former Professor & Head, Dept. of
Economics,
Jadavpur University,
Consultant, World Bank

Prof. Shams Afif Siddiqi

Former Head, Dept. of English,
Goenka College of Commerce & Business
Administration, Calcutta University

Prof. Pummy Narang

PGDM, B.Tech
IIM Calcutta, IIT

Prof. Ajoy Bhar

B.Tech (IIT – Kharagpur) , PGDM
(IIM Calcutta)
30+ years experience in industry in the
area of Human Resources and Industrial
Relations. All the engagements have
been with benchmark companies like,
ITC Ltd, Exide Industries Limited and 10+
years teaching experience

Prof. Saibal Chatterjee

B.A. (Hons.), CU, PGDM (IIM,
Ahmedabad); Managing Director, LCS Pvt
Ltd, Engineering firm exporting to USA,
UK, Germany, etc.

Dr. Narain Gupta

Assistant Professor, Operations
Management, MDI Gurgaon

Dr. Amit Kumar Gupta

Assistant Professor, Operations
Management, MDI Gurgaon

Prof. W C Singh

Professor, Manipur Institute of
Management Studies,
Manipur University (Central University)
Ph.D., Manipur University, Finance,
General Management

Dr. Manoj K Pant

BE (Electrical), U.C.E. Burla, Sambalpur
University, PGDM (XIM, Bhubaneswar)

Prof. Devasis Gupta

B.Tech. (IIT Kharagpur), PGDM (IIM
Calcutta)

Prof. Pradip Dutta

MBM (Asian Institute of Management
Manila), Diploma in Mass
Communication (University of
Pennsylvania, USA)
Business Communication & Soft Skills

Dr. Avijit Banerjee

HOD – Associate Professor & Head, Visva
Bharati University

Dr. Sudas Roy

Former Prof. & Head Marketing Dept.,
IIM Calcutta

Prof. Kaveri Narang

PGDM, IIM Calcutta

Dr. Debasis Bagchi

Former Secretary & Executive Head of
the Institute of Cost Accountants of India
and Ex-Dean & Professor, IEST, Shibpur
CA Smarajit Mitra,
Partner & MD Smarajit Mitra &
Associates
Consultancy Services Pvt Ltd

Dr. Santanu Mitra

CS, LLB, MBA, Ph.D

Prof. Alope Kumar Sen

LLB, MBA, PhD
Former Professor & Director, School
of Management Science, Bengal
Engineering and Science University,
Shibpur (Currently IEST)

Prof. Joydeep Mukherjee

PhD (IIT Kharagpur) , PGDM
(IIM Calcutta)
Associate Professor, Marketing,
MDI Gurgaon

Prof. Tapas Roy

AICWA, BE(Mech) [Bengal Engineering
and Science University, Shibpur
(Currently IEST)]
Former Chief Operating Manager-
Hosur&Haldia unit of Exide Industries
Ltd,
Chief General Manager –both Kolkata
& Sahibabad (Delhi), TIL Ltd., Kolkata,
Associate Professor, Marketing, MDI
Gurgaon

Dr. Sanjeeb Gupta

Former Dean – School of Business and
Management
Studies, Head – Dept. of Accounting &
Finance,
Dept. of HRM & OB, Central University
of HP

Prof. Nilam Panchal

Ph.D., M.Phil., PGDIRPM, MBA (Finance)

Mr. Rakesh Mahapatra

MBA, B.Com., INSEAD-France

Mr. Subrata Kumar Roy

BA, LLB, Dip. in Mgmt.,
ACS, Company Secretary, MSTC Ltd.

Dr. Chandrima Banerjee

M.A., Ph.D. (IIT Mumbai)

Dr. Sayantani Roy Choudhury

M.Sc. (Eco.), M.Phil., Ph.D., University of
Calcutta

INDUSTRY MENTORS

Mr. Sandipan Chakravorty

(Chairman - TM International Logistics Ltd and mjunction services Ltd)

Mr. Pinaki Ghosh

Senior Advisor- KPMG

Mr. Amit Basu

ED(RS -ER) Indian Oil Corporation

Mr. Kunal Gupta

GGM, NTPC Farakka

Mr. Chittaranjan Mishra

Branch Manager – ITC Limited

Miss. Sharmishtha Banik

Assistant Manager – HR Arohan

Mr. Arijeet C Majumdar

ED – IISD Edu World(a SREI group initiative)

Dr. Abhijit Sen

Consul General (Hon), Sri Lanka

Mr. Somesh Dasgupta

President, India Power Corporation Ltd

Mr. Subhashish Das

Vice President, Berger Paints

Mr. Prasanna Kumar Sahu

General Manager, Tata Steel

Mr. Amit Roy

MD, ORG

Mr. Debargha Deb

Regional Manager HR, Dabur

Mr. Amitava Parui

Program Manager

Mr. Alok Tagore

Regional HR Head, Deloitte

Mr. Sabyasachi Bhattacharya

Asst. V. P. , Bandhan Bank Ltd.

Indrani Chatterjee

Director - Human Resource and Chief People Officer-PWC

Mr. Siddhartha Roy

Executive Director - Marketing Furnace Fabrica India Limited

Mr. Adil Wakeel

Consumer & Market Insights Manager – Reckitt Benckiser

Mr. Chandril Chakraborty

HR Business Partner -Capgemini

Mr. Sanyam Sharma

Chief manager – Sales & Cluster Head at HDFC Asset Management Company

Mr. Tarun Mallick

MD, Clubb

Mr. Subhro Basuchoudhury

VP HR Linde

Mr. Santosh Sinha

Asst. Director, MTS

Mr. Prabhat Kumar Nath

Project Director, Reliance Infra

Mr. Saibal Choudhury

Director Sales (East), Schneider Electric

Mr. Souvik Das

Director, Business Analytics & Strategy Practice, IBM

Mr. Shubhojit Bhattacharya

Operations Manager, Amazon

Mr. Avik Saha

Bi/ Analytics Head, m-junction

Mr. Anirban Khamroi

Sr. V. P., Voidth India Ltd.

Dr. K. S. Bhoon

Head Organisational Performance Excellence, ACC Concrete Business

Mr. Nataraj Ray

Head HR and Legal of Chandra's Chemical Pvt. Ltd.

Mr. Priya Ranjan

Unit Head and Vice President-Ambuja Cements Ltd.(A LafargeHolcim Group Company)

Mr. Dev Narayan Sarkar

Associate Director of PepsiCo (P&L Head

Mr. Sumit Mazumdar

Chairman of Tractors India Private Ltd

Mr. Prashant Rai

AVP - Head HR Arohan

Mr. Anant Jayant Natu

AVP & Head – central operations Arohan

Madam Smita Chakraborty

ICICI Securities Zonal Manager Marketing

Mr. Vivek Slaria

MD - Greenlatte

Mr. Abhijit Dan

Sr. Manager, Mitsubishi Chemicals

Mr. Rahul Bose

GM-HR, IBM

Mr. Asit Khuntia

Head HR (EAST) HPCL

Mr. Sabyasachi Bhattacharyya

Sr. Technology Architech, Accenture

Mr. Anup Kumar Panja

Executive President (Plant), Sonar Bangla Cements

Mr. P. K Bondriya

Group GM, NTPC, Farakka

Mrs. Sangeeta Mishra

DGM (HRD), SAIL

Mr. Abhijit Sengupta

Sr. General Manager, HR, Eveready

COURSE STRUCTURE

First Year 2016-2017

Term-I

Human Behaviour in Organizations
 Legal aspects of Business
 Management Accounting -1
 Marketing Planning
 Microeconomics
 Managerial Communication

Term-II

Statistics for Management
 Human Resource Management
 Management Accounting -II
 Management Science Models
 Marketing Practices and Implementation
 Operations Management

Term-III

Business Ethics
 Economic Environment & Policy
 Corporate Finance
 Management Information Systems
 Research Methods in Business
 Strategic Management-I

Summer Internship Second year (2017-18)

Term-IV

Core Course

Strategic Management-II

Electives {Multiple courses offered. Students choose to study 4 to 5 courses}

Term-V

Electives {Multiple courses offered.

Students choose to study 5 to 6 courses

Term-VI

Electives {Multiple courses offered. Students choose to study 5 to 6 courses

Human Resource Management



- Learning and Development
- Performance Management
- Industrial Relations & Labor Laws
- Strategic and Sustainable HRM
- Cross Culture and International HRM
- Organizational Change and Development

Finance



- Financial Markets & Financial Services
- Financial Risk Management
- Investment Management
- Strategic Cost management
- International Corporate Finance
- Corporate Restructuring and Business Valuation

Marketing Management



- Brand Management
- Consumer Behaviour
- Sales & Distribution Management

- Marketing of Consumer Financial Products
- Advertising Management
- International Marketing
- Retailing and Franchising

Operations Management



- Project Management
- Service Operations Management
- Supply Chain Management
- Operations Strategy
- Management of Quality
- Systems Approach to Materials Management

The Above list of electives is tentative and not binding on the institute. Actual offering will depend on the size of the group which shows interest in a course/package. The institute also will consider new electives in line with recent development and availability of expertise to offer the same.

ACADEMIC CLUBS

“ It’s not the strongest species that survive, nor the most intelligent, but the most responsive to change. ” ~Darwin



MarKrone

An amalgamation of theory and practice, the perfect blend of rigour and recreation, the Marketing Club at MDI-M stands for all this and more. It is a student run organization. A club created with the purpose of grooming marketing talent within the campus and providing a platform to the marketing enthusiasts to showcase their skills. The club inculcates the art and skill of marketing in the students through regular simulations, quizzes and articles. It aims to update the knowledge of students through interaction with other B-school students as well as industry stalwarts in the field of Marketing.

Objectives of HR Club

- To update students about the current trends in HR.
- To notify students about the practicality in the corporate world.
- To provide students with the leading edge towards innovative ideas in the field of HR.

Activities Planned On Continuous Basis

- Role play (Recruitment and Selection “interview session”)
- Presentations on recent trends in HR (Agile HR, HR analytics, Leadership)
- HR games (leadership games)
- Inviting guest speakers for HR Summit (“Samanvay’15”)
- Tests (Psychometric test, leadership style test)

Benefits to College from HR Club

- Helps in corporate relation building.
- Making students corporate ready by imparting skills and practical knowledge.
- Updates students with the innovations in the field of HR.



HR Udbhav

HR Udbhav Overview

HR club at MDI Murshidabad, aims to provide a platform to students to learn basic concepts and latest trends in the field of human resources through practical approach with the help of various effective tools such as – Role Play, HR Summit, Management Games, and Guest Lectures by professionals. This HR club has been evolved out of numerous ideas and hard work of students.

The club focuses on the development of all the basic HR skills not only for the people in the field of HR but for all the stakeholders.



Finartha

Finartha, the finance club of Management Development Institute Murshidabad formed with the ambitions of bridging the gap between the academic and professional worlds. As a student-run organization, the club brings together students with a shared interest in Finance to enjoy presentations from industry professionals, competitions, quizzes, finance-related discussions, casual and formal networking events as well as a variety of social events. It provides the platform for interactive discussions and orients oneself towards the world of business and commerce. The club plans to get into media through social as well as print medium to update the students, academic professionals and industry veterans about its various activities. It thrives on providing the students with additional resources needed to develop themselves into strong candidates for the prospective job market. If one is zealous enough for the activities which go into finance and its substrates then ‘Finartha’ is the platform to quench that zeal.



The Economics Club of MDI Murshidabad

Economics Club of MDI, Murshidabad. For updates on everything making an impact on Indian or world economy. They conduct the Annual Event - Budget Express every year.



The purpose of the Economics Club is to provide students with a chance to debate and further develop their understanding of economic and business issues and how they relate to the world at large. We plan to accomplish this goal through meeting, debates, and public events. Specifically, to provide an environment for the analysis, debate, and engagement of public policy issues from an economic perspective; to advance economic knowledge and increase the understanding of past, present, and future environmental, financial, and global economic issues; to advance networking opportunities among economic professionals.



Centre for Entrepreneurship and Startups

The Entrepreneurship Cell of MDI Murshidabad

Centre of Entrepreneurship and Start-ups aim at manifesting the entrepreneurial spirit of the students and encourage them in the pursuit to live their dreams. Industry experts and present day entrepreneurs share their experiences to provide practical insights. Scheduled for participants where budding entrepreneurs, who have developed a business plan, get an opportunity to be guided by on their business idea.



The purpose of 'The Communique Society' (Media, PR & Editorial Committee) is to develop and maintain the media guidelines that support the campus community as well as review, assess and maintain internal as well as external presence. The committee has a Quarterly Newsletter-INGENIUM which has gained a lot of appreciation by students of various B-schools after its first online call for articles. The Society plans to expand its horizon in the eastern part of the country and then plans to establish its name through various online forums, blogs, competitions and popular newspaper joint ventures. It plans to create structured social media campaigns and events for students and academic fraternity of other B-schools along with the professionals from the industry to participate or endorse to get regular updates of the institute. The society has also established tie up with Business Standards (Newspaper) to showcase its media pursuit. Also, it will periodically review the quality, branding and relations to meet MDI Murshidabad standards. The Society plans to roll-out a magazine on an annual basis which will contain information regarding student activities, student-competition mapping, upcoming events, faculty talks, professional experiences etc.



Opcellence

For an industry to excel it requires efficient financial planning, strategic sales and marketing, continuous innovation and most importantly operations management. Operations management undoubtedly serves to be the backbone for business excellence.

Opcellence

The Supply Chain and Operation club of MDI Murshidabad is the platform for students to harness their potential in the field of Operations Management. The name is derived from the objective we desire to achieve i.e. OPERational exCELLENCE. Opcellence is a hub where innovative ideas are garnered and nurtured to execution. Brainstorming, Case discussions, Simulation games, publications, quizzes, etc. are some of the activities conducted round the year to instill interest in the field of operations research and operations management.

Vision

- To be a centre of excellence and build competencies in the field of operations management.
- To be the platform for information sharing between industry and students.

SPORTS CLUB

MDIM annual sport event "BURNOUT" is held every year on 15th of august.

The sports club of MDI Murshidabad serves as a recreational release from the rigours of academics. The club offer opportunities for learning a new sport, improving existing sport skills, practicing and playing for fun, and/or competing at various levels. The club helps to develop valuable leadership skills, through successful management of administrative affairs and intra-club dynamics.



THE CULTURAL COMMITTEE



The cultural committee organizes various fest and events. The festivals are celebrated as a family to make the students feel at home. Apart from that various function including annual day, Independence Day, fresher's party are also organized by the cultural committee.

In 2017, we started the **inter college fest, Campxotica** which garnered a huge number of students from various colleges.

Founders Day is organized every year on 24th August where a one day event takes place.

Holi, The festival of Colours which was celebrated in whole of the campus. The colourful campus with colourful students celebrated Holi with a lot of enthusiasm.

SOCIAL RESPONSIBILITY COMMITTEE



Blood Donation Camp: The feeling of desolation when the most popular blood bank organization denies blood at the hour of need, Jangipur populace could be the most empathetic to ward sit. They face this miserable situation customarily. The CSR committee of MDI Murshidabad felt they could appease the situation to some extent. A blood donation camp was organized on 17th of December, 2015 on the campus of MDI Murshidabad.

Education Awareness Camp: The CSR team got a wonderful opportunity to organize as official welfare activity in the form of Education Awareness Campaign arranged by the students in collaboration with NGO Charsha which is primarily into rural primary School Ambidexte Mission located at Chandni Chaukhat, Jangipur, West Bengal. The aim of the activity was to address the parents and guardians of the children about the importance of imparting education and knowledge



CORPORATE EVENTS & GUEST SPEAKERS

Vicarana

Flagship event of MDI Murshidabad. Experts from different industries come forward for panel discussion on various Business practices and challenges.



Omilia

Interactive session conducted at MDI Murshidabad campus. Conducted round-the-year, it features participation across corporates.

CampXotica

CampXotica is a confluence of business happenings and B-School activities. Four days of engaging simulation games, corporate discussions, business quizzes, guest lectures and many more.



Some of the eminent speakers are

Dr. Dev Narayan Sarkar, PEPSICO.

MDI Murshidabad welcomed Dr. Dev Narayan Sarkar, Associate Director of PepsiCo (P&L Head), who spoke to the students about sales & distribution management in complex marketing ecosystem and how brand plays a pivotal role in building social currency for better competitive advantages. It was followed by an interactive session with the students.

Dr. Pinaki Ghosh, KPMG

We were delighted to host Dr. Pinaki Ghosh, Senior Advisor, KPMG who addressed the students of the PGPM batch of 2018 - 20 on Intellectual Property Rights and its growth in India. He also discussed about the career prospects in this field.

Mrs. Indrani Chatterjee, PwC

Mrs. Indrani Chatterjee, Director-Human Capital & Chief People Officer, PwC addressed the newly inducted batch of PGPM 2018 - 20 about the nuances involved in steering through the hurdles in the corporate world. She shared her enriching experiences with the gathering.

Mr. Sandipan Chakravorty, TM International Logistics & M Junction (Tata Group)

Mr. Sandipan Chakravorty, Chairman, TM International Logistics

& M Junction (Tata Group) picked up examples from his glorious career and gave insights about a wide range of topics, spanning from ethics and integrity to innovation in the industrial sector.

Mr. Aniruddha Lahiri, Former VP- HUL

Mr. Aniruddha Lahiri, Former VP- HUL in a highly interactive session, discussed about the leading FMCG of India and quenched the inquisitiveness of the students, during the Orientation Programme of 5th Batch of PGPM 2018-20.

Mr. Chittaranjan Mishra, ITC Limited

MDI Murshidabad was privileged to host Mr. Chittaranjan Mishra of ITC Limited who enlightened us on Trade and Distribution Management of ITC Ltd., followed by an interactive session.

Mr. Asit Khuntia, Head HR (EAST) HPCL

He interacted with the students and the faculty of MDI Murshidabad about the trade unions, whose main aim is to improve safety standards, achieving higher pay etc. It hurts consumers and workers who are denied job opportunities; it decreases the number of jobs available to an economy. Thus a balance of power is necessary among trade unions and organizations so that both can work efficiently, thus leading to a good economy.

Entrepreneur Day

MDI Murshidabad collaborated with MCC Chamber of Commerce & Industry to start entrepreneurship cell in MDI Murshidabad campus to nourish and promote outstanding business ideas of students under the guidance of Mr. Subhasis Roy- MCC Chamber Asst Dir General, Mr. Samir Saraff- Chairman- Standing Committee on Education MCCI, CA Samarjit Mitra- Co-Chairman- Standing Committee on Banking, Finance & Insurance MCCI, Mr. Abhijit Sarkar- Partner & Advisor at Training Co.

VYAVSAY

The event was organised by BCCI in MDI Murshidabad through Bong entrepreneurs, which was taken by Mr. Arijit Bhattacharya. Students came to know ions of a Business plan is made. Also through the interactive session speaker explained different kind of risks associated with implementation of a B-plan and how to mitigate that risk.

IN-HOUSE CLUB EVENTS

HrUDHBHAV - #HR sphere, tHRust

The HR club organized an event on human resource management. The event started on a note of knowing all the guest speakers present and all the four speakers talked about importance of resource management in their own area of interest and they created a broad overview how crucial is it in this era. One of the speakers discussed about VUCA model and its application.

HrUdbhav conducted tHRust 1.0, an online Quiz, which comprised of two rounds. The 1st round comprised of an online quiz on various HR policies and practices followed by the 2nd round Case study competition.



Markrone-Quibble, DiGiKrone, Prashnottari

Quibble is the intra-college event of MarkRone - Marketing Club of MDI Murshidabad. It comprises of multiple rounds that will test students Marketing acumen. Winners will be awarded trophies along with certificates.

MarkRone, the Marketing Club of MDI Murshidabad, organized a professional event "DiGiKrone". Mr Adil Wakeel (Consumer & Market Insights Manager Reckitt Benkiser) and Siddhartha Roy (Executive Director - Marketing Furnace Fabrica India Limited) was the speaker for the event, touched upon concepts of corporate strategy and marketing in corporates. He also shared the classic concept of modern marketing technique with us, within challenging frame of situations.

Prashnottari event embraced the current affairs and general knowledge and encouraged the participants to increase their knowledge base. Many contemporary concepts were introduced to the students. Importance of brand value was the key learning of the event. The takeaway was how technology and advertisement has revolutionized the marketing strategies in the last few decades.

Opcollence- Trivia, Quiz-o-cellence

Trivia is aimed to be a centre of excellence and build competencies in the field of operations management and also to be the platform for information sharing between industry and students. Also Mr. Sumit Mazumdar, chairman Chairman of Tractors India Private Limited (TIPL) as guest speaker on campus for the Business Conclave.

The first event, Quiz-o-cellence, the intra level quiz competition was organized on 11th August, 2017. Consisting of two rigorous rounds, the competition tested the general knowledge of the competitors while also making the event fun. he first event, Quiz-o-cellence, the intra level quiz competition was organized on 11th August, 2017. Consisting of two rigorous rounds, the competition tested the general knowledge of the competitors while also making the event fun.



Finartha-FinGyan, FinQuest

The Finance Club-Finartha of MDI Murshidabad, on the 10th of December, organized an event- Fingyan 2017, wherein various speakers from the industry addressed the students on three different topics. Mr. Varun Aggarwal of MD, Profit Idea guided the students on how the shares are traded. He mentioned 5 parameters which should be taken care of while selecting a company and also the right timing of buying a share. The event was successful in providing the students with some useful insights into the core areas of Finance.

Finartha organised FinQuest 2017 - "Intelligence Awaits " on 14th August . It consisted of two rounds, first a preliminary MCQ round followed by visual round.



Centre for Entrepreneurship and Startups - Hatch Pitch 1.2

HATCH PITCH 1.2 - An event where ideas are born. Entrepreneurs in making Centre of Entrepreneurship and Start-ups, MDI Murshidabad hosted the first Intra-college management event of 2018, "Hatch Pitch 1.2". Electecon, Bizznitron are also events for presenting business model.

SR Committee – PRAYAS

The Social responsibility committee of MDI Murshidabad, Prayas, is one of the most active committees of the institution. This committee has successfully inculcated the social values into the students of MDI Murshidabad since its inception. With MDI Murshidabad located at the heart of rural Bengal, Prayas has used it to its full advantage by constantly trying to improve the lives of the local residents and thereby improving the economy of the region as a whole. The committee has already organized a poster campaign where the students of the campus are educated about saving water, electricity and food. The committee also went to Kulori, along with CASI Global members for teaching the local students. September 2017 saw a flurry of events like the blood donation campaign and a visit to the local villages to strategize a roadmap for their betterment. The SR committee will continue adding to the brand value of the institution. It will also continue differentiating the students from the other premier B schools of India by planting deep rooted social values into them.

The volunteers have contributed to the youth of Don Bosco School, Monigram, on the occasion of Career Guidance Camp on 6th February 2017. Low Cost modern villages with all basic needs of an society are maintained with the help of Don Bosco School, Monigram. Children who are deprived of the basic necessities and who belong to the underprivileged families were provided with basic educational stationeries to motivate them to grow and become better citizens of the society. High School students were propelled to build shining career in their respective fields. Students from the nearby villages are given free educations and by the volunteers of the Social Responsibility club and with high spirits aim at providing education to the adults especially to the women who never got a chance to visit a school for education. The club has aimed at developing the economic situation of the local weavers and giving them the appropriate exposure and market to sell their artistry and improve their current economic condition.

MEDIA AND PR - MIND'S EYE

Mind's Eye, an article writing competition organized by Communique Society, The Media & PR Committee of MDI Murshidabad invited all the story tellers, writers and freelancer to write until it becomes as natural as breathing, to write until not writing makes them obnoxious. Scribbles from premier colleges participated. 2017 Winner was from Public Health Foundation of India, Gurgaon and runners up was from XLRI, Jamshedpur.

Ecominds – Ecoism

Ecominds, MDI Murshidabad held its annual event "Ecoism - 2.0" in the first week of August this year. The event received a tremendous response from the students and was a huge success. The whole event was divided into three parts majorly. The first round was the preliminary round, which had a quiz based on 20 multiple choice questions relating to the business current affair and Indian economy. 27 people actively took part in it and out of it, 10 moved towards the next round passing the cut-off. The second round was a rigorous round in which they were given topics (based on various economic issues) to prepare a power point presentation in just 15 mins and present it in front of our esteemed judges.

Budget Express

MDI Murshidabad successfully conducted its flagship event "Budgetexpress" 2017. Budgetexpress is a post budget discussion platform involving Students, Academicians and Industry experts. Held across a span of two days i.e. 18th and 19th march'2017 the first day witnessed students from various B-schools coming down to campus to present their views on the Budget 2017-18 followed by a panel discussion by members drawn from academics and Industry organized in the second day. Some of the colleges that participated in the event were MDI Murshidabad, IISWBM, IIFT, Wellingkar, GIM etc to name a few along with panelist drawn from NABARD AND IDFC.



STUDENTS' ACHIEVEMENTS

The King in the North

FMS Delhi

Second Runners-up, National level

Business Quiz

Business Standard

Winner

The Acumen Quiz

IIT Guwahati

Second Runners-up, National level

Exercise Your Grey Matter

DoMS, IIT Madras

Second Runners-up, National level

Jigyasa

Motilal Nehru NIT Allahabad

Second Runners-up, National level

Sharp the Brain

NIT Puducherry

Second Runners-up, National level

Qriosity

IIIT Bhubaneswar

Second Runners-up, National level

Brainstorm

IIT Bombay

Second Runners-up, National level

People Analytics Conclave 2017

IIM Ranchi

Paper on HR Analytics in book People Analytics

Street Sangram

IIM Indore – Mumbai Campus

National Finalists

Mocafino

SIBM Pune

National Finalists

Quiz Fest

SoM,

NIT Warangal

First Runners-up, National level

Un-block the Crypto

SIMRSE Mumbai

First Runners-up, National level

Praestantia & Mind's Eye, Budget Xpress, Quiz-o-Cellence

MDI Murshidabad

First Runners-up, National level

Solaris

IIM Udaipur

First Runners-up, National level

Case Study Marketing

XIMB

Winner

Case Study Marketing

Smart Cube

LinkedIn Get a Job

LinkedInGetAJob National Finalists

Case Study Competition

Ziffy

National Finalists

Case Study competition

Great Lakes Institute Of Management

National Finalists

RECRUITERS LIST

Adani

Ador Welding

Blue Star

Britannia

Devyani International

Limited

Future Retail

Godfrey Phillips Limited

Grofers

Healthmug

iDeCK

IDFC

IIFL

IMRB

Kalpataru

Kaspersky Lab

Keventer agro

Kotak Life Insurance

KPMG

Kredx

Linde India

LT Foods Religare

Paharpur

Peerless

Peerless

Reckitt Benckiser

Reliance Retail

Reliance Communications

Reserve Bank of India

SIDBI

StarFing

Tata Housing

Tata Steel

Taurus Group

Tractors India Limited

Uflex

United Bank of India

VLCC

Yes Bank

Uber

PLACEMENT 2017

Pre-Placement Talks (PPT)

PPTs provide a platform to facilitate interaction between students and companies, so that both can find the best match according to their aspirations and requirements. For effective communication, the latest technical equipment such as audio visual facilities, LCD projectors, TV/VCR and any other special equipment can be made available on campus on request. The campus also has video conferencing facility. The dates for the PPTs can be obtained from the Placement Office. We value any company taking some time out to get to know our students better, and giving an opportunity to our students to know more about the company in turn.

PPOs

A pre-placement offer or PPO, post the summer internship, is a much cherished job offer before final placements. An exposure of 8 weeks gives both the organization and the student an opportunity to gauge each other's compatibility. The firms can communicate to the Institute, their decision to offer the PPOs before the Placement Week commences. However, in the event that the company does not have any internal rules governing this process, the students' decision will be communicated to the company either after the Placement Week is over or at its assigned time slot during the Placement Week.

Lateral And Fresher recruitment

The Institute does not have separate lateral and fresher recruitment processes. Hence, both the processes commence simultaneously and run during the placement week of the Institute.

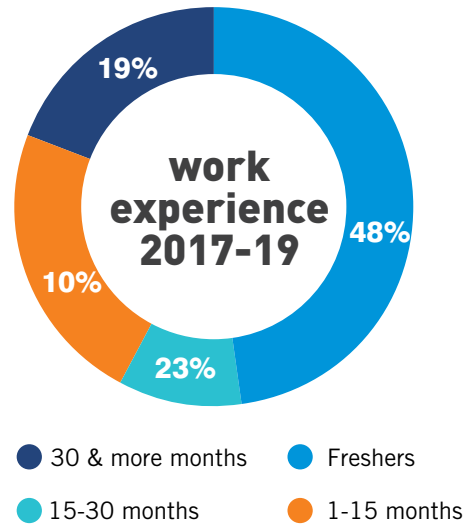
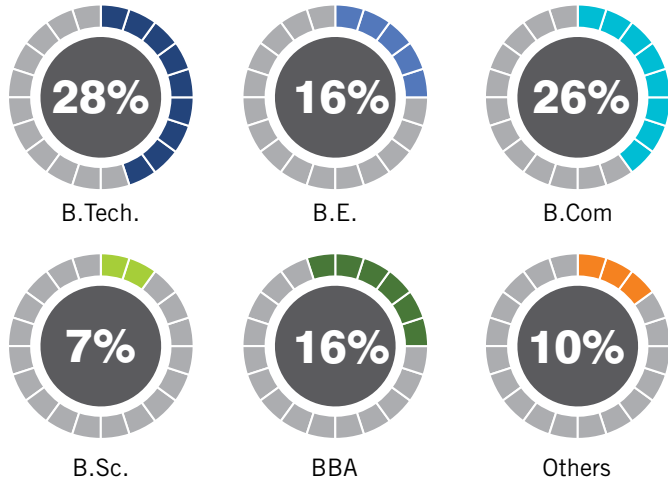
CV

The institute follows a standard format for all the students applying to various companies. A company can place a request for the CV's in the Institute's format or any other specific format, in hard or soft copies as desired.

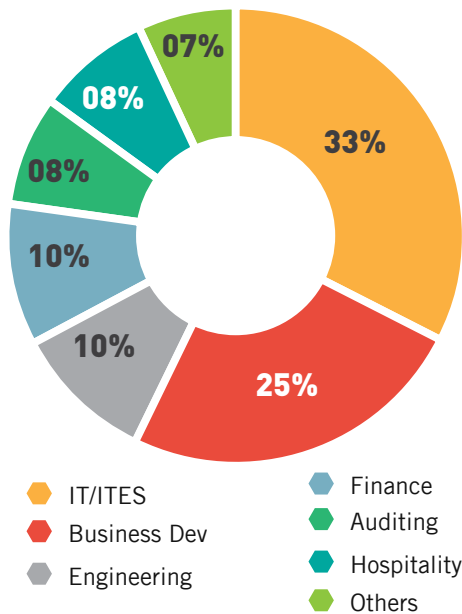


PGPM BATCH 2017-19

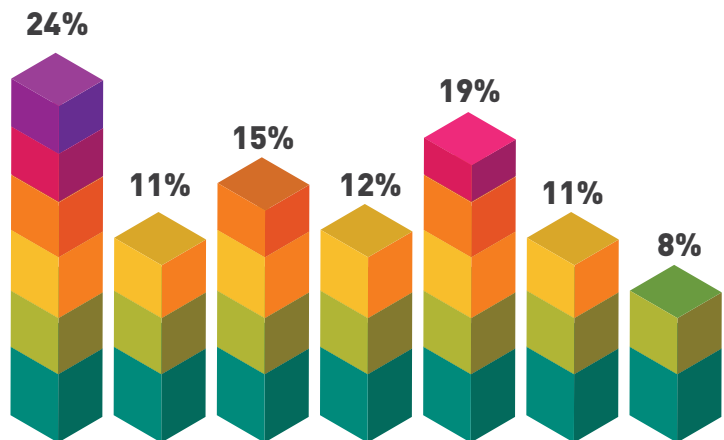
Education Background 2017-19



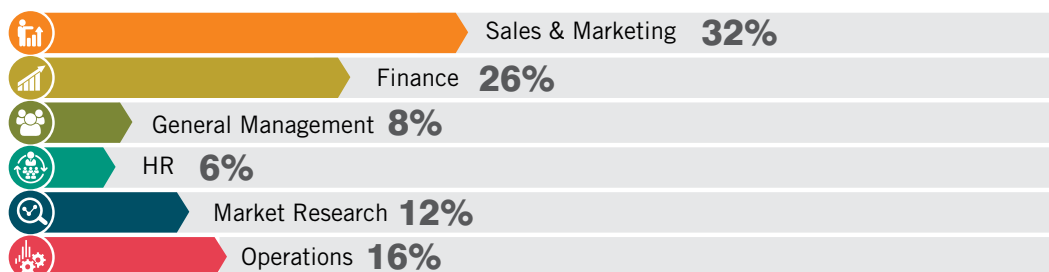
Domain wise 2017-19



Sector wise division 2017-19 summer internship



Domain wise 2017-19 summer internship



PLACEMENT COMMITTEE



Student Coordinators

Sumit Sharma +91 8770729463

Ananya Pal +91 7003271484

Sajal Kumar +91 8329876254

Ahmad Rameez +91 8372931791

Placement Process Venues

MDI Murshidabad

MDI Gurgaon

Kolkata Office

Campus

Kulori, P.S. Uttar Ramana, P.S.

Raghunathganj, Dist Murshidabad.

West Bengal

Te : 0348-3201565

Email : corporaterelations@mdim.ac.in

City Office MDI-M, DB3, Sector-1, Salt Lake City, Kolkata, West Bengal



Management Development Institute, Murshidabad
Sakim-Katni, Post-Uttar Ramona, P. S. Raghunathganj,
Dist: Murshidabad, West Bengal, Pin - 742235
Phone no. +91-3483-201 565
or visit <http://mdim.ac.in>