



Estd. 1999 | Suryadatta Education Foundation's

SURYADATTA INSTITUTE OF MANAGEMENT AND MASS COMMUNICATION | SIMMC

Affiliated to Savitribai Phule Pune University, Approved by AICTE, Govt. of Maharashtra & Recognized by Ministry of HRD, Govt. of India
ISO 9001 : 2015 Certified Institutes & Accredited by NVT-QC, ANAB & IAF

Savitribai Phule Pune University Affiliated

2 Years Full Time, **MBA**
AICTE Approved

WITH MAJOR + MINOR
SPECIALIZATION



AICTE - CII Industry
Linked Technical Institutes
Ranked SIMMC in
Platinum Category
5
for
Consecutive
Years

AICTE-CII Survey of Industry
Linked Technical Institutes 2019

Journey to Excellence



START



HBP,
Lincoln Malaysia,
Cambridge (BEC),
TCS iON,
AIMA Bizlab,
SAP ERP
FUEL

Savitribai Phule
Pune University
Ranked
10th
in India
by NIRF Ranking
2019

SIMMC
NAAC
Accredited

Blend of
Classroom
Learning
plus
Digital
Learning

22
Professional
Certifications
with
21st
Century Skills

Enriching Careers & Enhancing Lives for Sustainable Development since 1999

ABOUT SURYADATTA EDUCATION FOUNDATION

The Suryadatta Education Foundation was established in the year 1999 with an objective of developing self motivated leaders who would succeed in the challenging and vibrant global economy. All members of the core team of Suryadatta Education Foundation have more than 20 years of rich corporate experience in various streams of Business Management, Information Technology, Corporate Consultancy, Value based Education, Training and Research.

The Advisory and Governing Council of Suryadatta comprises of eminent academicians, professionals, industrialists, international consultants and social workers, who with their immense experience and sound knowledge guide the activities of the Suryadatta Education Foundation.

Over the last 2 decades, the Suryadatta family has blossomed into a bouquet of academic institutions in a number of disciplines such as School (CBSE), Junior College, Business Management, Information Technology, Hotel Management, English and Foreign Languages, Interior Designing, Fashion Design, Event Management, Sports Academy, Creative Arts, Suryadatta Production, Beauty and Wellness, Vocational and Advanced Studies. Students from all parts of India and several foreign nations are pursuing their education at various Suryadatta Institutes.



VISION

The Vision of Suryadatta is to be a World Class Centre of Excellence in Innovative learning, combining the best of Indian sensibilities with a Western Outlook and to be rated as a premier Educational Institute, offering contemporary education using state-of-the-art technology, spearheading high quality research, besides providing expert training and consultancy services catering to the ever-changing needs of the Industry & Society.

MISSION

- Create multi-faceted professionals in emerging disciplines, attuned to a rapidly evolving, volatile, global economy.
- Develop sustainable network of reputed academicians and high level achievers in the corporate and social arena.
- Shape a complete human being steeped in rich values through a holistic approach to teaching methodologies designed by Industry Experts.

AWARDS AND ACCOLADES : 2019-20

Suryadatta has been Ranked as an 'A' Category Top 50 B-School in India for 18 Consecutive Years by Leading National Surveys



by **JAGRAN JOSH**
April 2019
for 2 consecutive years



Ranked in top 50 B-Schools in India
by Times B-Schools Survey, February 2020
for consecutive 5 years



Recipient of the Award - Top Private Management Institutes in Western India by Jagran Josh.com Ranking 2019 at the Hands of H.E. Hon'ble Shri. Venkaiah Naidu, Vice President of India & Mr. Bharat Gupta, CEO- Jagran New Media



Best Social Media Campaign Award" to Suryadatta Group of Institutes at the hands of Shri. M. P. Poonia, Vice Chairman, All India Council of Technical Education (AICTE) during ASMA Annual Convention & Awards





About The Founder President & Chairman

PROFESSOR DR. SANJAY B CHORDIYA

Professor Dr. Sanjay B Chordiya, Founder President & Chairman of Suryadatta Education Foundation, is a senior management professional, a passionate educationist and a philanthropist. Along with a degree in Mechanical Engineering from the Government College of Engineering, Pune, Dr. Chordiya also completed his Masters in Marketing Management, Materials Management, Industrial Management, Operations Management, Human Resources Management and a Doctorate in Environmental Science. He has also filed for fifteen patents.

Professor Dr. Sanjay B Chordiya has served the industry in various capacities. He was the Chairman of the SME Chamber of Commerce, Pune Chapter; a member of Telephone Advisory Committee, Pune and also of the prestigious committee formed by the Ministry of Steel & Industries, GOI for raw material planning in the Automobile industry. He is also a promoter member of EPSI, Delhi. He was also member of corporate governance of parliament standing board.

He is a Fellow of the All India Management Association (AIMA), Institution of Engineers and the Indian Institution of Production Engineers. He is a Chartered Engineer and Educationist. He has visited many globally renowned universities for International Visitor Leadership Program across US and Exploring Best Practices in Higher Education such as University of Paris, Harvard, MIT, Boston, Stanford, California State, The George Washington & Maryland University. He has also visited universities in Israel, Russia, Malaysia etc.

He has been honored with numerous awards for his invaluable contribution to Excellence in Education, Spiritual, Social and World Peace activities.





About The Vice President

MRS. SUSHAMA CHORDIYA

Mrs. Sushama Chordiya is the driving force along with the Founder President and Chairman and she is the prime mover for social and holistic well being and Maternal face of the Group. She has been instrumental in conceptualizing and executing several initiatives for the holistic development of the students and the society which touch the lives of generations of future citizens and ensure that they have solid foundation that complements the academic input provided by formal education. She is also an inspiration and role model for female students and faculty of Suryadatta Group.

Message from The Vice President

The world is evolving at a rapid pace and we are witnessing unprecedented changes all around us.

Keeping in sync with the evolving socio-economic milieu, on the horizon industry trends and dynamic demands from a global and digital society, Suryadatta Group of Institutes has embarked on a path that reinvents itself into a 21st century academic conglomerate that touches several aspects of lives of the student community and contributes to their overall well being.

As a group we are integrating ourselves more closely with the wider academic, entrepreneurial, industry, policy making and social ecosystem. We have taken several steps in this direction.

Some of the key aspects include building a wider web of renowned and acclaimed academic partners in the form of HBS online, IIMBx, AIMA, Lincoln University Malaysia, TCSiON, Cambridge Business English, SAP etc., taking learning beyond the classroom and making it more socially relevant in terms of more touch points on the field with local and global immersion programmes and a wider adoption of digital learning in line with the expectations of the student community and the probable work place of the future.

All constituent institutes of Suryadatta Group have on their radar various key interventions that contribute towards the development of a startup, innovation and incubation culture. Our academic partners such Multiversity are acting as the icing on the cake for our efforts. This ensures that we not only create job seekers, but we nurture job creators as well.

We firmly believe that skilled and well educated human talent is merely one of the many facets of consistent and sustainable national development. This must be supplemented with human and moral values as well as a healthy mind, body and soul.

Right since our inception, we have never lost sight of our commitment to the society. Our students are imbued with the right personal and social values and are sensitised towards various facets of social and public life. As a group we have gone beyond our formal responsibility of curriculum delivery to inculcating best practices that lead to healthy and empathetic human beings.

Excellence, to us, is not a destination but a continuous journey. We shall not be content with the accreditations and ratings received and the awards bestowed upon us, but shall continue our march towards a socially responsible and digital society with a global outlook.



Core Team of Suryadatta Institutes of Management



The backbone of Suryadatta's academic excellence is the highly qualified and experienced core faculty team. The full time faculty at Suryadatta blends their corporate experience with rigorous academic inputs. The core team at Suryadatta has exposure to reputed National and International institutes including the IIMs, Harvard Business School, Lincoln University Malaysia, leading Premiere B-Schools in India, at senior positions in the industry and wide range of national and international consulting organisations.



Professor Dr. Shailesh Kasande
CEO & Group Director

Dr. Shailesh is a PhD guide with over two decades of experience in academics and has contributed to all aspects of the academic ecosystem as a teacher, evaluator, researcher, trainer, academic administrator and institution builder. He is the CEO and Group Director of Suryadatta Group of Institutes.

He is a member of the Academic Council of SPPU, Chairman Board of Studies of Operations Management at SPPU, member Research Advisory Committee at Symbiosis International University & SCHMRD, Member BOS at DYPU, IndSearch, and several other Institutes of Higher Learning. He is a Dale Carnegie® Certified Instructor. He has a Bachelor's degree in Mechanical Engineering, MBA in Marketing and PhD in CRM. He also has completed the PG Diploma in Total Quality Management and Advanced Diploma in Enterprise Java Computing. 8 students have been awarded PhD under his guidance and 7 research scholars are presently pursuing PhD under his guidance. He has delivered over 500 training sessions and is a faculty in Marketing, Strategy, Operations, Supply Chain, Research Methodology, Data Science and Business Analytics.



Professor Dr. Pratiksha Wable
Professor & Dean Academics

Dr. Pratiksha Wable is an experienced Professor with a demonstrated history of working in the management education & pharmaceutical industry, Dr Pratiksha Wable, spearheads the academic affairs in the capacity of Dean (Academics) at Suryadatta Group of Institutes. Being the Pharma graduate with MBA in marketing & PhD in Pharmaceutical Marketing, she is a passionate teacher, coach & mentor at the core.

Dr. Pratiksha has over 14 years of full-time teaching experience across varied subjects like Marketing Management, Sales & Negotiation, Business Research & Analytics. She is a Dale Carnegie® Certified Instructor. She has developed MOOC on GOOGLE Classroom on SWAYAM platform through National Resource Centre (NRC), UGC-HRDC Sant Gadge Baba Amravati University, Amravati, Maharashtra. She is a member of Joint Curriculum Revision Committee for the MBA programme 2019 of SPPU. She is also a member of NIPM Pune Chapter.



Professor Sunil Dhadiwal
Executive Director - Development

Prof. Sunil Dhadiwal has over 25 years of corporate experience and has worked on strategic projects in collaboration with multinational companies. He has also travelled across the Globe on International assignments & with in India in various capacities.

He is a gold medalist Engineer & MBA in marketing from reputed B-School. He was Senior General Manager at Force Motors Ltd. He drives the entire training & placement office in terms of capability building of students, networking with industry, alumni and industry facing activities for students enrichment. He also conducts a series of lectures for students related to topics "Beyond Academics"

He has Headed Business at a Multinational Automotive Retail Consulting organisation for 2 years. He has provided consultancy and Training to various leading National & Multinational companies including Mahindra & Mahindra, Mercedes Benz India Ltd., Tata Motors, Honda SIEL, Eicher Ltd., JCB, Terex Construction Equipments, Volkswagen Group, Hyundai Motors in India and for General Motors and Hyundai Motors outside India.



Professor Dr. S. Ramachandran
Chief Development Officer

Dr. S. Ramachandran, Chief Development Officer, has over 23 years of leading Corporate and eminent academic experience. During his corporate tenure, he has travelled throughout India and abroad, establishing new markets for the organizations, heading marketing and trading departments of popular OTC and pharmaceutical brands. His profiling about his corporate stints appeared in Business India magazine during December 2008, under the title 'Effective Communicator'.

Doctorate from University of Madras in Management studies, he has written and published articles in reputed national and international journals & published books. Has more than 25 articles published in SCOPUS indexed journals. He has guided more than 15 research scholars from corporates and academics towards Phd. Degree in Management Studies. He is a proud recipient of the Best Social Innovation Inspirer award from Incube, UK based NGO and many more. He is an active member of various boards in leading institutions. Apart from teaching, he also looks after Developmental work related to industry tie ups, associations, memberships etc.





Professor Dr. Hemendra Singh
Director - SIBMT

Dr. Hemendra Singh Completed his BE Mechanical from COEP, PGDM from IIM Banglore and went on to do his PhD from Pune University. He has over 37 years of experience in Industry & Academics. His rich and varied experience includes working at senior level in companies like Bharat Forge, Kinetic Leasing & Finance Ltd. and 5 M consultants.

His area of specialization are Marketing and Energy & Power. He teaches various courses meant for MBA students such as Marketing customer, Relationship Management & Entrepreneurship. He also coordinate for placements in National & Multinational Companies. His unique style brings in the flavor of IIMs in teaching at Suryadatta



Mr. Sandeep Jain
Director - Innovation,
Incubation & Startups

Mr. Sandeep Jain is a veteran industry professional turned academican and is currently faculty in the area of Startup and New Venture Management, Compensation and Benefits and Labour Welfare. He is an Associate Professor & heads the incubation centre at Suryadatta and guides students on startup related activities. He has a PGDM (MBA) with a specialization in Systems and Marketing from IIM Lucknow, Uttar Pradesh and a Bachelors in Mechanical Engineering from IIT Kanpur. He has over 25 years of industry experience with reputed MNCs/ Indian Corporate Houses.

He has prior academic experience in the capacity of Director - Entrepreneurship and industry experience across Telecom, eCommerce, Databases, Start-ups in various capacities such as Director, Project Manager, Founder and Consultant. He has consulting abilities in the areas of eCommerce, Start-ups, Digital Business, Recruitment, Resource and Capacity Management. He has travelled across the globe and worked on assignments in countries such as Singapore, Kuwait, and USA.



Dr. Rizwan Pinjari
Director - Entrepreneurship
& New Ventures

Dr. Rijwan Pinjari is an industry professional turned academican. He is a Doctorate in Biotechnology in the Faculty of Science from National Chemical Laboratory and SPPU, Pune. He has over 7 years of research, 6 years of academics and 5 years of industry experience in organization like DRDO (Uttarakhand), NCL Pune. Dr. Rizwan is an Associate Professor and heads the entrepreneurship cell at Suryadatta and imparts learning in Entrepreneurship Development.

He has also to his credit setting up of food processing industries on turnkey basis, Consultants to various institutes and organisation of international repute and other state and national government bodies. His career highlights include the key contributions towards Agriculture, Food processing, Nutrition, Products development and Herbal medicines. He was a member of a team which won an award by the Honourable Prime Minister of India, in 2005 for drug development and technology transfer to a pharma company.



Mrs. Snehal Navalakha
Director Family Managed Business
& International Relations

Mrs. Snehal Navalakha Completed her B.E. from Pune University in First Class, She is also completed PGDFT, PGDBM (HR), MBS (Production), MBS (Finance), MMM and MBA from Savitribai Phule Pune University (SPPU). She has about 11 years of teaching various courses in Marketing, Finance and Production Subjects.

She has a background of running Family Managed Businesses. Her powerful network of professionals and businessmen include professionals graduated from reputed International Universities such as Harvard, Cornell, New York University etc. She guides the students in the areas of Family Business Management and works for Managing International Relations at Suryadatta.



Mr. Akshit Kushal
Executive Director
Operations

Mr. Akshit Kushal, a proud alumnus of Suryadatta, is an Assistant Professor in Marketing Management and heads the Operations & Student Outreach function at Suryadatta Group of Institutes. A post graduate in Commerce, he holds a PGDM in Marketing + International Business and over 9 years of rich experience in the area of Marketing.

His areas of expertise include Media & Advertising, Digital Business, Sales & Marketing. He is a certified administrator for International Baccalaureate. He is an active member of the Suryadatta Global Youth Chamber of Commerce & Industry. He heads various events, academic cells and clubs at Suryadatta and is a mentor & guide to students. He is in a perfect position to be a friend, philosopher and guide for the students. Suryans remember him for the warmth that he extends to them while resolving their issues.





Mr. Sachin Itkar
Director - Strategic Operations

Mr. Sachin Itkar supports Suryadatta on Strategic Operations. He also has worked closely with the Alliance for US-India Business (AUSIB) and is the founder of 'Arise and Awake Foundation', which seeks to improve the quality of education in rural Maharashtra. Apart from this, Sachin has been a guest faculty for pharmacy & healthcare management programs in a number of universities in India & abroad.

Sachin comes with twelve years of industry experience, during which time he secured five patents in the area of pharmaceutical technology under his name. He is a pharmacist by training and has a post graduate degree in management studies. Sachin has spoken at various forums (national and international) on topics including the World Trade Organization (WTO), intellectual property rights, drug regulations, clinical trials management and issues and concerns of the pharmaceutical industry. He is the recipient of several prestigious awards and has published several articles.



Dr. Dnyaneshwar Mulay
Senior Civil Servant, Author, Motivator
Advisory Board Member

Dr. Dnyaneshwar Mulay, I.F.S., has huge experience and expertise at National, Local and International level. He has worked in Ministries of Finance, Commerce, External Affairs and Cabinet Secretariat, Government of India. He is a well-known nationally as Author, Columnist and Diplomat.

He is leading the programme of Expansion of Passport Centres in the country. He is a successful writer and has written over 15 books which have been translated in Arabic, Dhivehi, Urdu, Kannada & Hindi. He was The Consul General of India, New York, USA from 2013-16. He was the coordinator of the Madison Square Garden event of Prime Minister Narendra Modi in September, 2014. He has a wide network of professionals and officials in embassies in various countries. He runs Balodyan, an orphanage in his native village, and the Dnyaneshwar Mulay Education Society in Pune. Whenever in Pune, he has a passion to interact with the students and share his valuable insights with them. The students get a lot of Knowledge from him about rendering services to the nation and society.



Dr. Datta Kohinkar
Advisory Board Member

Dr. Datta Kohinkar is advisory board member of Suryadatta and Chairman of Vipassana Centre - Pune. His journey with Yoga started when he joined yoga classes in 2000.

For two decades Datta Kohinkar Patil has selflessly contributed immensely to the physical and mental health of people and changed their lives forever all over through his Camps, free lectures, his writing and articles that have appeared in leading newspapers of Maharashtra. Many local governing bodies in cities such as Pune Municipal Corporation have extended great co-operation and encouraged their employees to attend Vipassana courses. Personnel from IAS, Police Departments, Electricity Boards and Defense forces have benefited from these courses. Private industrial organizations such as Mahendra, Thermax etc. regularly send their employees for Vipassana courses. He regularly visits Suryadatta and conducts workshops on Life skills and spirituality.



BK Saritaben Rathi
Advisory Board Member

BK Saritaben Rathi is working as a coach, facilitator, management trainee, course designer & inspirational speaker guiding the development of individuals towards better self reliance. She possesses deep insights of meditation and her love filled approach has motivated numerous souls to re-evaluate and reshape their attitude. Her interest lies in positive psychology, happiness, calmness in crisis, leadership skills, personality development, enhancing self esteem, stress management, self empowerment, science of meditation, value workshops and relaxation techniques.

Her sessions have helped our students & staff members to identify their true self and walk on the path of personal growth and fulfilment.



Mr. Pravin Rajpal
Global Innovation Thought Leader
Advisory Board Member

Mr. Pravin Rajpal is World's Leading Innovation Coach , Strategic Futurist, Innovator, Author & Global Thought Leader. He is the Founder of InnovatioNext. He is an Innovation and Creative Leadership coach to Fortune 500 companies and has transformed many organizations into innovation driven organizations. He has setup a next generation Centre of Creative Leadership and Innovation at Suryadatta Group of Institutes, Pune. Mr. Rajpal, through his company InnovationNxt has started an Innovation centre at Suryadatta. He supports in getting Innovation projects from the industry, trains the faculty and students in the Innovation lab with latest innovation tools.

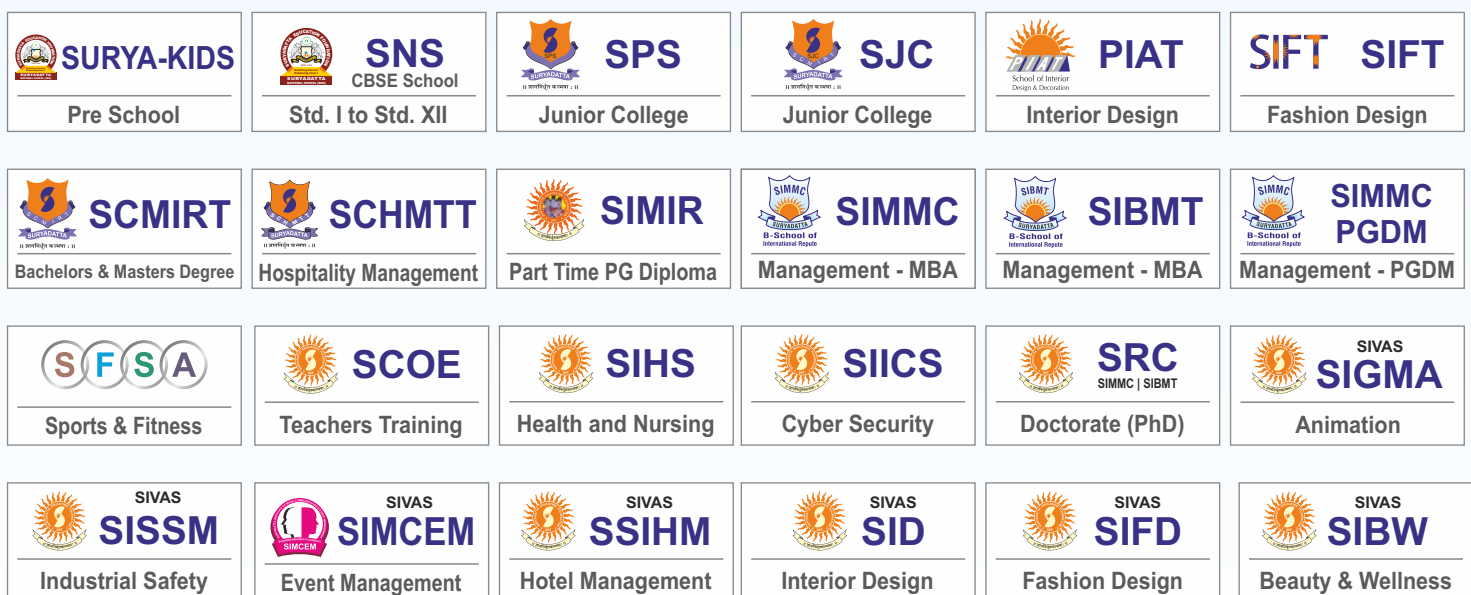
Best Regards, He is the author of 'Achieving Business Excellence' and '5 Thinkings to Win'. Both the books are best sellers. He has many awards to his credit and has been invited globally to ignite new ideas on creativity, innovation and business excellence. He has addressed various international conferences in the USA, Finland, Japan and in India



Suryadatta Group of Institutes - Esteemed Accreditations, Affiliations & Associations



Suryadatta Group of Institutes - Academic Institutes



Present & Forthcoming Voluntary Institutions @ Suryadatta

Suryadatta Group's Edu-Socio Connect Initiative, started with the inspiration & blessings of Late Smt Ratanbai & Shri Bansilalji Chordiya, offers various voluntary skill based modules, awareness programs & free of cost education to the needy, deserving, economically deprived strata of the society, farmers, members of the Armed Forces, Public Servants, loyal employees of the organization and to divyang children through its Voluntary institutes. These institutes also conduct Value added certification programs for various students on a voluntary basis.

SivasSuryadatta Antarrashtriya Gyanpeeth

Suryadatta Institute of Computer Technology (SICT)
Suryadatta College of Management & Information Technology (SCMIT)
Suryadatta Institute of Electronics & Telecom Management (SIETM)
Suryadatta Institute of Technology (SIT)

Suryadatta Global Finishing School (SGFS)
Suryadatta International Self Defence Academy (SISDA)
Suryadatta International Institute of Lifestyle Management (SIILM)
Suryadatta International Educational & Cultural Centre (SIECC)
Suryadatta Institute of Performing Arts (SIPA)

Suryadatta Institute of Economics & Research (SIER)
Suryadatta Institute of Social Science (SISS)
Suryadatta Law Academy (SLA)

Suryadatta Institute of Environment Research & Sustainable Development (SIESD)
Suryadatta Institute of Ecology & Climate Change (SIECC)
Suryadatta Centre for Renewable Energy Resources (SCRE)

Suryadatta Institute of Rural Development (SIRD)
Suryadatta Institute of Vedic Science Alternative Medicine & Naturopathy (SIVAN)
Suryadatta Institute of Bio - Informatics & Bio- Science (SIBIBS)
Suryadatta Institute of Corporate Studies (SICS)

Suryadatta Institute of Entrepreneurship & Skill Development (SIESD)
Suryadatta Centre for Skill Development & CSR (SCSDC)
Suryadatta Institute for Career Development (SICD)
Suryadatta Institute of English & Foreign Languages (SIEFL)

Suryadatta Institute of Scientific Research (SISR)
Suryadatta Research and Publications (SRP)
Suryadatta Global Peace Research Centre (SGPRC)
Suryadatta Global Academy (SGA)
Suryadatta Research & Development Centre (SRDC)

Suryadatta Centre of Rehabilitation of Special Children (SCRSC)
Suryadatta Global Rehabilitation Center for De-addiction (SGRCD)

Suryadatta Knowledge Bank
Suryadatta Food Bank
Suryadatta Clothing Bank
Suryadatta Products Bank



Savitribai Phule Pune University (SPPU)

Affiliated MBA

About The University

Pune is the main education center of Maharashtra. Numerous students from every corner of India and the world come to Pune. The city of Pune houses many well-known, established institutes and colleges. Savitribai Phule Pune University (SPPU), earlier known as Pune University is one of the finest and most popular educational centers in the city. It offers excellent programs in various areas including Science, Commerce, Arts, Languages & Management Studies. Savitribai Phule Pune University (SPPU), one of the premier universities in India, is located in the North-Western part of Pune city. It occupies an area of about 411 acres. It was established on 10th February, 1948 under the Poona University Act. The university houses 46 academic departments. It is popularly known as the 'Oxford of the East'.



Savitribai Phule
Pune University
Ranked

10th
in India

by NIRF Ranking 2019

SIMMC - Institute Code No. MB6547 DTE Choice Code MB 654710110

Approved by Government of Maharashtra & Affiliated to Savitribai Phule Pune University

MBA (Choice Based Credit & Grading System & Outcome Based Education)

Major Specializations* (any one mandatory)

- Marketing
- Finance
- Human Resource
- Operations & Supply Chain
- Business Analytics

Minor Specializations* (any one optional)

- Rural & Agri -Business
- Tourism & Hospitality
- Pharma & Health Care
- Marketing
- Finance
- Human Resource
- Operations & Supply Chain
- Business Analytics

*Major + Minor Specialization (Optional)

Student can also opt for Single specialization (from major only)





SEMESTER - I

GENERIC CORE (Compulsory)

- Accounting for Business Decisions
- Organizational Behaviour
- Economic Analysis for Business Decisions
- Business Research Methods
- Basics of Marketing
- Digital Business

GENERIC ELECTIVE UNIV. LEVEL (any 3)

- Management Fundamentals
- Indian Economy
- Entrepreneurship Development
- Essentials of Psychology for Managers
- Legal Aspects of Business
- Demand Analysis & Forecasting

SEMESTER - II

GENERIC CORE (Compulsory)

- Marketing Management
- Financial Management
- Human Resources Mgmt.
- Operations & Supply Chain Management

GENERIC ELECTIVE UNIV. LEVEL (any 3)

- Contemporary Frameworks in Management
- Geopolitics & World Economic Systems
- Start Up and New Venture
- Qualitative Research Methods
- Business, Government & Society
- Business Process Re-engineering

SEMESTER - III

GENERIC CORE (Compulsory)

- Strategic Management
- Decision Science
- Summer Internship Project

GENERIC ELECTIVE UNIV. LEVEL (any 3)

- Int. Business Economics
- Int. Business Environment
- Project Management
- Quality Management
- Corporate Governance
- Management of Non-profit organizations

SEMESTER - IV

GENERIC CORE (Compulsory)

- Enterprise Performance Management
- Indian Ethos & Business Ethics

GENERIC ELECTIVE UNIV. LEVEL (any 2)

- Global Strategic Management
- Competing in Global Markets
- Cyber Laws
- CSR & Sustainability

GENERIC ELECTIVES INSTITUTE LEVEL (GE – IL) - any 4

- Verbal Communication Lab
- Enterprise Analysis & Desk Research
- Selling & Negotiation Skills Lab
- MS Excel
- Business Systems & Procedures
- Managing Innovation
- Foreign Language – I
- Written Analysis and Communication Lab
- Industry Analysis & Desk Research
- Entrepreneurship Lab
- SPSS
- Foreign Language – II

FOUNDATION COURSES* (Electives)

- Elementary English
- Elementary Mathematics & Statistics
- Elementary Economics
- Elementary Accounting
- Elementary Information Technology
- Elementary Business Etiquette
- Elementary MS WORD
- Elementary MS PowerPoint
- Elementary Data Interpretation & Logical Reasoning
- Elementary Verbal & Reading Comprehension
- Elementary Quantitative Ability

ALTERNATIVE STUDY CREDIT COURSES* (Electives)

- MOOCs
- Professional Certification Programs
- CSR Project
- Innovation Projects
- Industry or Academic Internships
- Field/Live Projects

*Curriculum updated as on date. Subject to change.

*Alternate to General Elective Institute Level (GE-IL)

MBA Curriculum Highlights



Marketing Specialization

CORE COURSES (Compulsory)

- Marketing Research
- Consumer Behaviour
- Services Marketing
- Sales & Distribution Management
- Marketing 4.0
- Marketing Strategy

ELECTIVE COURSES (any 7)

- Integrated Marketing Communications
- Product & Brand Management
- Personal Selling Lab
- Digital Marketing - I
- Marketing of Financial Services - I
- Marketing of Luxury Products
- Business to Business Marketing
- International Marketing
- Digital Marketing - II
- Marketing of Financial Services - II
- Marketing Analytics
- Marketing of High Technology Products
- Customer Relationship Management
- Rural & Agriculture Marketing
- Tourism & Hospitality Marketing
- Retail Marketing
- Retailing Analytics
- Marketing to Emerging Markets & Bottom of the Pyramid

Business Analytics Specialization

CORE COURSES (Compulsory)

- Basic Business Analytics using R
- Data Mining
- Advanced Statistical Methods using R
- Machine Learning & Cognitive intelligence using Python
- Networks, Innovation and Value Creation
- Artificial Intelligence in Business Applications

ELECTIVE COURSES (any 7)

- Marketing Analytics
- Retailing Analytics
- Workforce Analytics
- Tableau
- Data Warehousing Project Life Cycle Mgmt.
- Social Media, Web & Text Analytics
- Operations Analytics
- Supply Chain Analytics
- Financial Analytics
- Cognos Analytics
- Predictive Modelling using SPSS Modeler
- Foundations in Spark & Scala
- E tailing Analytics
- Insurance & Healthcare Analytics
- Banking Analytics
- Telecom Analytics
- ETL, Data Profiling and Data Modeling
- Cognitive Analytics Using Watson
- Data Science using Spark and Scala
- Unstructured Data Analytics with Hadoop / Big Data / NoSQL

Rural & Agri -Business Management Specialization (Minor only)

CORE COURSES

- Agriculture and Indian Economy
- Rural Marketing

ELECTIVE COURSES

- Rural Credit and Finance
- Rural Marketing II
- ICT for Agriculture Management
- Agri – Entrepreneurship

*Curriculum updated as on date. Subject to change.

Finance Specialization

CORE COURSES (Compulsory)

- Financial Markets and Banking Operations
- Personal Financial Planning
- Advanced Financial Management
- International Finance
- Financial Laws
- Current Trends & Cases in Finance

ELECTIVE COURSES (any 7)

- Securities Analysis & Portfolio Management
- Futures and Options
- Direct Taxation
- Financial Reporting
- Retail Credit Management- Lending & Recovery
- Banking Laws & Regulations
- Fundamentals of Life Insurance – Products and Underwriting
- General Insurance - Health and Vehicle
- Behavioural Finance
- Technical Analysis of Financial Markets
- Commodities Markets
- Indirect Taxation
- Corporate Financial Restructuring
- Financial Modeling
- Digital Banking
- Treasury Management
- Project Finance and Trade Finance
- Insurance Laws & Regulations
- Marine Insurance
- Fire Insurance
- Fixed Income Securities
- Business Valuation
- Risk Management
- Strategic Cost Management
- Rural and Micro Finance
- Reinsurance
- Agricultural Insurance

Operations & Supply Chain Spec.

CORE COURSES (Compulsory)

- Services Operations Management - I
- Supply Chain Management
- Services Operations Management - II
- Logistics Management
- Operations Strategy
- Industry 4.0

ELECTIVE COURSES (any 7)

- Planning & Control of Operations
- Productivity Management
- Inventory Management
- Theory of Constraints
- Quality Management Standards
- Service Value Chain Management
- Manufacturing Resource Planning
- Total Quality Management
- Business Excellence
- Toyota Production System
- Operations Strategy
- Services Strategy
- Operations Analytics
- Enterprise Resource Planning
- World Class Manufacturing
- Six Sigma for Operations
- Financial Perspectives in Operations Management
- Services Management in Key Sectors
- Purchasing & Supplier Relationship Management
- Strategic Supply Chain Management

Tourism & Hospitality Management Specialization (Minor only)

CORE COURSES

- Fundamental of Hospitality Management
- Tourism & Travel Management

ELECTIVE COURSES

- Event Management
- Tourism Planning & Development
- Strategic Hospitality Management
- Revenue Management

Human Resource Specialization

CORE COURSES (Compulsory)

- Competency Based Human Resource Management
- Employee Relations & Labour Legislation
- Strategic Human Resource Management
- HR Operations
- Organizational Diagnosis & Development
- Current Trends & Cases in Human Resource Management

ELECTIVE COURSES (any 7)

- Labour Welfare
- Lab in Recruitment and Selection
- Learning and Development
- Public Relations & Corporate Communications
- HR Analytics
- Conflict and Negotiation Management
- Talent Management
- Psychometric Testing and Assessment
- HR Perspectives in Mergers and Acquisition
- International HR
- Mentoring and Coaching
- Compensation and Reward Management
- Labour Legislations
- Designing HR Policies
- Labour Costing
- Best Practices in HRM



Pharma & Health Care Management Specialization (Minor only)

CORE COURSES

- Fundamentals of Pharma and Healthcare Management
- Pharma and healthcare regulatory environment in India

ELECTIVE COURSES

- Strategic Planning & Healthcare Management
- Information Technology in Pharma and Healthcare
- Pharmaceutical Import and Export
- Entrepreneurship in Pharma and Healthcare





Value Added Modules / Certifications / Memberships for GenNxt Careers

**Professional Certifications from Leading National & International Academic partners
& Suryadatta Group of Institutes for Skill Development, Employability & Entrepreneurship Enhancement**

Life Skills for Holistic Development

Sr No	Certification Name	Certified By
1	Outbound Leadership & Commando Training	SGFS
2	Holistic Wellbeing & Happiness	Round Glass
3	Business etiquettes	SGFS
4	National Values and Character Building	SEF
5	Business English Certification	Cambridge
6	Safety & Crisis Management	SISDA
7	Health & Fitness (Yoga / Meditation / Gymnasium)	SFSA
8	Self Defence (Karate / Taekwondo)	SISDA
9	Soft Skills and Personality Development	SICD
10	Performing Arts (Zumba / Contemporary / Aerobics)	SIPA
11	Value Based Education	SGPRC

Employability & Entrepreneurship Enhancement Skills

Sr No	Certification Name	Certified By
1	Career Counselling and Skill Development	FUEL
2	Startup, Creating new venture & Entrepreneurship	SIESD
3	MOOCs (Two MOOCs)	SWAYAM / NPTEL
4	Excel Boot Camp	TCS iON
5	Cognitive Learning for Workplace Effectiveness	X Billion Skills Labs
6	Employability Enhancement Programme	TCS iON
7	AIMA Business Simulation Games	AIMA
8	Industry 4.0 - 7 Pillars Modules for futuristic techno entrepreneur	InnovationNext
9	SAP ERP	SAP
10	Finance for Non Finance Managers	SIBF
11	Corporate Business Analyst (CBA)	PICM

Professional Memberships

Sr No	Certification Name	Certified By
1	NIPM Student Chapter Membership	NIPM
2	Rotract Club Membership	Rotary Club, Poona Fortune

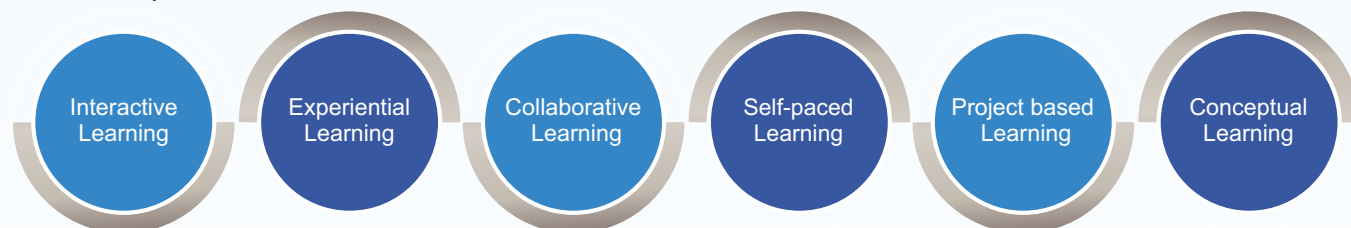
Value Added (Evening) Sessions

1	Holistic Development Sessions
2	Knowledge Management Initiative Sessions

Note: In a continuously improving and changing environment, the Institute reserves the right to change / add / delete the Value added modules as per the need.

Unique Pedagogy for Holistic Development

- ✓ Harvard Case studies
- ✓ AIMA Bizlab
- ✓ MOOCs
- ✓ Projects, field studies & work from home assignments
- ✓ Forums, cells and clubs
- ✓ Case study & Intercollegiate competitions
- ✓ Industry visits, seminars and symposiums
- ✓ Digital learning through google classroom
- ✓ Regular assignments, presentations, research papers and dissertations



Be Future ready with Digital Learning

Teaching at Suryadatta is a blend of contact sessions along with digital learning. Suryadatta is equipped with Infrastructure and trained faculty for use of Digital tools for ICT based teaching. The students attend Digital classes and are equipped to utilise their digital skills to learn online from renowned National & International Universities and organisations which Suryadatta has already tied up with. Suryadatta makes students future ready with Digital Learning technologies.





liFe at SIMMC

SURYADATTA

SURYADATTA

State-of-the-Art Infrastructure

Located in Pune, The Oxford of the East, the Suryadatta campus is a fine blend of the modern and the traditional aspects. The campus is designed to not only provide the basic learning infrastructure in terms of classrooms, syndicate rooms, tutorial rooms, library, computer labs, etc. but also has ample open learning places to create a unique ambience that stimulates peer and group learning experiences.

Academic Infrastructure

- Digital campus
- Classrooms with modern teaching aids such as LCD, projector, Audio Video facilities, Digital Boards.
- Tutorial rooms
- Knowledge research centre with a rich collection of resources.
- Seminar halls and Auditorium
- Innovation & Startup Lab

IT Infrastructure

- Laptop / Internet labs
- Industry 4.0 Lab
- AIMA Simulation Bizlab
- Fully Wi-Fi enabled campus
- Digital Library & e-Journals
- Smart Class with Digital Board
- Language Lab
- Video Conferencing
- Hi-Tech Studio

Inclusive Infrastructure

- Green Campus
- Walking/jogging/skating tracks
- Indoor & outdoor sports complex, gymnasium, yoga centre
- Medical room with First Aid facilities
- State of the art medical facility in the vicinity
- Well furnished hostel in the vicinity
- Wholesome Cafeteria
- Separate Boys & Girls Hostel

Students are advised to bring their personal laptops to work on individual projects, presentations, use Google Classroom, study various MOOCs offered on platforms such as SWAYAM, Udemy, participate in webinars, listen to podcasts, take part in skype calls, access various learning portals, take part in online quizzes, etc.

Well experienced and Strong faculty team at Suryadatta



Academic Partners

Suryadatta  **Harvard Business Publishing**



Harvard Simulation Games

Bringing the Harvard Business School Classroom Experience & Case Studies Harvard University in Boston, Massachusetts. Owns Harvard Business Publishing, which publishes business books, leadership articles, online management tools for corporate learning, case studies and the monthly Harvard Business Review.

In order to supplement the existing Management programs, Suryadatta has tied up with Harvard Business Publishing (HBP).



Harvard Business Publishing & Simulations Games

15 Harvard Business Publishing Cases

30 Harvard Business Publishing Simulation Games

6 Harvard Business Publishing Online Courses

Case study based learning for participants

Suryadatta  **AIMA**



AIMA BizLab @ Suryadatta - Powered by Artificial Intelligence

Unparalleled learning experience - "experiment" with various management strategies and tactics on the given scenario.

1 APPLY	2 ACT	3 REFLECT	4 CONCEPTUALIZE
			
Active Experimentation Future - What will I do?	Concrete Experience Facts - What happened?	Reflective Observation Feelings - What did I experience?	Active Conceptualization Findings - Why did it happen?

SURYADATTA offers experiential learning to students through Business Simulation Games in association with **All India Management Association (AIMA) & has exclusive tie up with SIMMC**

1. Exposure of running a company in simulated environment
2. Financial decision making
3. Importance of team work
4. Develop Business acumen through simulation
5. Understanding cross functional relationships

Suryadatta  **TCS-iON**



Suryadatta has Strategic partnership with TCS (TCSion) for providing to its students a digital learning experience that is structured around experiential learning and leverages industry experience of subject matter experts to ensure a blend of conceptual and applied learning. The students work in a collaborative environment which mirrors the work environment that they experience in real life. They benefit from the collective wisdom of over 30000 instructors and can choose from a repository of 13000 courses. The Suryadatta - TCS iON learning platform shall significantly enhance the employability of the learners.

Suryadatta  **Cambridge**



General and higher education

Cambridge English Qualifications are in-depth exams that make learning English enjoyable, effective and rewarding. Whether you aspire to get into university, start your own business or develop your career, our general and higher education qualifications give you the confidence to achieve your goals.

- Accepted worldwide
- Real-life communication
- Practice materials

Your path to learning English, step by step

A2 Key → B1 Preliminary → B2 First → C1 Advanced → C2 Proficiency

Note : Suitable modules will be offered depending upon student eligibility, fulfillment of institute norms & eligibility prescribed by the tie-up organisation



Academic Partners

Suryadatta Lincoln University, Malaysia



Professor Dr. Sanjay B Chordiya, Founder President & Chairman, SGI with Dr. Amiya Bhaumik, CEO & Vice Chancellor, Lincoln University College, Malaysia

Student has option to chose any of the following opportunities. (Cost extra at actuals)

- Dual Degree / Twinning program
- Opportunities to pursue Ph.D Program
- Post Doctoral fellowship
- Opportunities to attend symposium, workshops, seminars and conferences
- Opportunities to publish research papers
- Pursue joint research in area of mutual interest
- Student exchange & Academic Immersion program

Suryadatta InnovatioNxt



InnovationNext : Suryadatta Innovation and Incubation Centre of Excellence

Accelerating Industrial Growth through Innopreneurs

SURYADATTA empowering students with advanced tools & technology for being a futuristic techno-entrepreneur

1. Industry 4.0 Fundamentals
2. Business Opportunity Identification
3. Innovation Lab
4. Big Data Basics
5. Intellectual Property Rights
6. Accelerator Programme
7. AI, AR, VR, IOT, CRM, Cloud & Machine Learning

Suryadatta Kalam Centre



Dr. A.P.J. Abdul Kalam Foundation Trust was formed to continue on the vision and works of Dr. A.P.J. Abdul Kalam who was the 11th President of India. The Centre is working in collaboration with various universities and organizations in campaigning research and innovation led projects to propel growth and development especially for those who are identified as being the base of the pyramid. Suryadatta Group of Institutes has a MOU with Kalam Centre for setting up a leading and cutting edge centre, Kalam Centre for Innovation and Incubation of Entrepreneurs (KCIIE), for promoting innovations and helping identify, nurture and scale value-adding entrepreneurship ideas especially in & around Pune.

Suryadatta X Billion Skills Lab



SIMMC has a MOU with X - Billion Skills Lab to make the students future ready professionals armed with essential 21st century cognitive skills which are preferred by new age employers given the competitive and innovation driven landscape. As part of the MoU students undergo a 3 day training program on topics such as Emotional Intelligence, Creative thinking, Critical Thinking, Spiritual intelligence, Reasoning and decision making and their applications at the workplace such as storytelling, smart communication, problem solving, productivity management, entrepreneurship mindset, collaboration, negotiation etc. This provides each student with access to e-learning platform with animated content on 10 modules, suggested reads and other such features to enhance employability. It also provides each participating student with a 'Natural Intelligence Profile' based on a proprietary assessment which will be conducted on XS's e-learning platform. Students also interact with startup founders and reputed professionals as guest speakers as part of the training program.

Suryadatta UN Global Compact (Climate Change)



SGI is a member of the UN Global Compact for working on 17 sustainable goals. In order to effectively contribute to the national priority missions such as Digital India, Swaccha Bharat etc., the SGI campus lays emphasis on Green and Digital infrastructure comprising of Solar power installation, reducing carbon footprint, Design that facilitates natural lighting, rain water harvesting, e-waste disposal, adequate Green cover.

Note : Suitable modules will be offered depending upon student eligibility, fulfillment of institute norms & eligibility prescribed by the tie-up organisation



Glimpses of Industry Connect 2018-20

Suryadatta takes several steps towards building strong relationships with the corporate world by partnering with them for various initiatives.

The Training and Placement office looks after continuous development of the students. Dean Corporate Relations – Training and Placements regularly networks with the industry and industry bodies. HR from these industries are a part of the campus recruitment process. The industry-institute interaction is enriched through student development and grooming activities such as

1. Winter Projects

2. Industry Visits

3. Guest lectures

4. Shadowing

5. Counseling

6. Live Projects



7. Specialization Choice Lecture Series

8. Industry Internship Programs

9. Final Placements

At times these relationships with the industry are formalized in the form of MOUs

Industry professionals are invited to personally guide the students for the specialization choice series, for guest lectures, grooming sessions, etc. Several reputed organizations have a continuous association with the institute. Industry internship is an opportunity for the students to apply academic knowledge to the real world business problems. Guest lectures provide the students a chance to interact with the representatives of the corporate world and learn about latest management practices. Live projects & workshops ensure optimal exposure to firsthand knowledge of business process, while the student is at the institute.

Industry Visits (During 2018-20)

Suryadatta regularly organises industry visits as an indivisible part of the curriculum. Industry visits focus on Practical exposure on industry know-how, interaction with corporate leaders and to learn about contemporary practices. Students visit different types of industry and gain an exposure to different departments including Manufacturing, HR, Safety, Purchase, Stores, I.T. , Finance etc. List of Industry visited during 2018-20 is given below for your reference.

- | | | |
|---|--------------------------|--|
| 1. Mahindra Vehicles Manufacturing Pvt. Ltd | 2. Tata Motors Ltd | 3. Cybage Software Solutions Pvt. Ltd |
| 4. Barclays Technology Center, Pune | 6. Bombay Stock Exchange | 5. Shri Mahila Griha Udyog Lijjat Papad Ltd. |
| 7. Mercedes Benz | 8. Sasa Detergents | 9. Kutwal Food (Urja Dairy) |



Our Students at Kutwal Food (Urja Dairy)



Our Students at Mercedes Benz, Pune



Our Students at Bombay Stock Exchange, Mumbai

Live Projects (During 2018-20)

Students are exposed to real life situations through projects and assignments in the industry. Students are offered 15 days to 30 days projects in different sectors across functions during their curriculum. Feedback on student performance is taken during these live projects. These are done in addition to the Summer Internship. Few companies who offered live projects during 2018-20 include.

- | | | |
|---------------------------------|---------------------------|--|
| 1. Atlas Copco (India) Limited | 2. Patanjali Ayurved Ltd. | 3. Joyville Shapoorji Housing Private Limited. |
| 4. Rubik Wealth | 5. Shoppers Stop | 6. Edelweiss Broking Ltd. |



Suryadatta conducts the Industry Connect activities for every batch depending upon availability and convenience of Industry professionals.



Glimpses of Industry Connect 2018-20

Employability Enhancement Programme (EEP) (During 2018-20)

The rapid change in economy calls for quick implementation of those changes. Today's manager needs to have multiple skills right from advanced computer knowledge, communication skills, soft skills, administrative skills and many more. Suryadatta organises Employability Enhancement programmes through expert agencies for the students to enhance the required skills in them. Some of the EEP programs done during 2018-20 are

"Connect with Work" Program - Improving the employability skills

1. Get trained by Corporate Trainers
2. Enhance your Soft skills
3. Improve chance of success in interviews.

Life Skills training:

1. Organizational Culture
2. Public Speaking
3. Presentation Skills
4. E-mail Etiquettes
5. Grooming
6. Group Discussion
7. Personal Interview
8. Outbound Training



Outbound Training



Group Discussion Preparation



Presentation Skills Workshop

Industry Expert Talk Series (During 2018-20)

A host of expert talks are conducted periodically to encourage the students to deliberate on industry relevant issues. In addition to regular seminars, successful professionals from different industry sectors are invited at Suryadatta. The addresses from these personalities given students an understanding of their sectors and is motivating and guiding light for the students. Partial list of talks conducted during 2018-20 is given below

Speaker	Company Name	Topic
Ms. Supriya Pujari	(NLP Trainer and Coach)- Goal Setting	Goal Setting
Mr Balachandran Ramchandran	Trainer	Overview of Banking Industry
Mr Anand Khot	HR Leader (GM)	Industry 4.0
Mr. Prateek Tiwari	Assistant Vice President - Sales	Careers in Capital Market
Ms Mitali Sujith	AM HR	Paradigm Shift in the HR role
Dr. Deepak Shikarpur	Renowned IT Professional	Digital Media
Ms. Uma Dabir	Trainer	Corporate Communication Skills
Mr. Anil Paranjape	Investment Consultant	Financial Health
Mr. Prasad Ganpule	Ramanora Global Pvt. Ltd	Entrepreneurship A Journey Ahead
Dr. Vishvesh Kulkarni	Chairman - Yashaswi Education Society	Skill Development
Ms. Shreya Pal	Associate Director, Cognizant	Applications of Big Data in Life Sciences
Mr. Pravin Bhosale	Founder, Samyak Analytics	Monetising Advanced Analytics in Fin. services domain
Mr. Charles Valentine	Solution Specialist, Inteliment Technologies	Key Areas and Recent Trends in Business Analytics
Mr. Sameer Jain	Senior Assistant Professor, NICMAR	Business Analytics for the Construction Industry
Professor. Dr. Parag Kalkar	Dean (FMS), Savitribai Phule Pune University	Career Guidance
Col. S N Lele (Retd)	Visiting Professor (SIU)	Managerial Perspectives on Current Trends in Business
Dr. Suresh Abhyankar	Director Abhyankar Associates	Managerial Perspectives on Current Trends in Govt.
Mr. Uday Doke	Asst Vice President ZF Steering Gears	Managerial Perspectives on Current Trends in Society



Dr Parag Kalkar, Dean (FMS),
Savitribai Phule Pune University



Ms. Shreya Pal (Associate Director, Cognizant)



Our Students at SCM Seminar



Col. S N Lele (Retd) - Visiting Professor (SIU)



Dr. Suresh Abhyankar - Director Abhyankar Associates



Mr. Uday Doke - Asst Vice President ZF Steering Gears

Suryadatta conducts the Industry Connect activities for every batch depending upon availability and convenience of Industry professionals.



Glimpses of Industry Connect 2018-20

Career Guidance Series (During 2018-20):

It is necessary for the students to understand about the career opportunities, job profiles and the growth rates in a particular sector before they apply for jobs in different companies. Suryadatta regularly conducts a Career Guidance series where experts from High Growth Industry sectors address the student issues in this regard. Partial list of career guidance sessions held during 2018-20 is given below

Name of Resource Person	Organization	Specialization Area
Rahul Tungatkar	IndusInd Bank Ltd	Finance
Shyam Ozarkar	Ex-Mahindra and Mahindra	OSCM
Kedar Bagul	NavisRx IT solutions India Pvt. Ltd	IT
Shishir Kale	Alert Enterprise	Marketing & Business Analytics
Manisha Mulay	Nihilent Technologies	HR
Pradeep C	WNS Global	HR
Deepak Toshniwal	Global business consultant and strategist	Corporate Expectations
Devendra Puntambekar	Innoserv Solution PVT. LTD	Grading Parameters
Rishabh Parekh	Money Plant	Corporate Expectations w.r.t Finance
Kaivalya Kandalgaonkar	Eqters Academy	HR



Specialization Guidance Panel Discussion



Industry Interaction at Mega Expo



Career Guidance Panel Discussion

Pool Campus & Job Fairs @ Suryadatta

Leading National and Multi National Companies visited Suryadatta for recruitment of students from various streams of Diploma, UG / PG. Infosys and Reliance etc. were some of the leading companies to visit us during job fair @ Suryadatta. Suryadatta regularly conducts Job fairs not only for our students but also for community welfare.



Suryadatta Rotract Club of Poona Fortune

Rotary Club Pune has joined hands with Suryadatta and set up Rotaract Club especially for the Suryadatta student community. Rotaract clubs are a part of Rotary Club global family which brings together students to exchange ideas with leaders in the community, develop leadership and professional skills, and have fun through service. Students will get countless opportunities to deal and address social concerns at regional, national & international levels and develop professional & leadership skills.

NIPM - Students' Chapter at Suryadatta

National Institute of Personnel Management (NIPM) Student chapter is set up at Suryadatta group of institutes to offer strong industry connect. NIPM is the professional association for HR Professionals and offer expertise in Human Resource Management, Industrial Relations, Labor Welfare, and Training & Development in the country. This chapter will open up numerous early professional grooming opportunities for students through participating in regional & national level seminars, workshops, conferences on contemporary themes organized by NIPM.



Suryadatta conducts the Industry Connect activities for every batch depending upon availability and convenience of Industry professionals.



Suryadatta Group of Institutes Advisory Board Members

Suryadatta believes in learning from Industry Gurus and Experts. The Advisory & Governing Board at Suryadatta comprise senior industry professionals from various functional areas & from diverse sectors of the industry, academia, government & the economy. The Advisory & Governing Board contribute in several ways, towards student development, faculty development & support to the industry.

The Board suggests value added modules in tune with the market place reality, Assist in developing Industry certified Curriculum – based on addressing precise gaps sensed by the Industry. The board also lends support to placements, participates in Faculty Appraisal & Faculty Development Programmes and contribute to Student Development through Mentoring and Counselling.

Name	Organization	Location
Dr. Dnyaneshwar Mulay	Former - Secretary, Ministry of External Affairs	New Delhi
Mr. Arvind Goel	MD & CEO, TACO (Tata Group)	Pune
Dr. Ajay Rana	Advisor & Group Director, AMITY University	New Delhi
Mr. Sameer Karkhanis	CEO - Yangpoo Education	Mumbai
Dr. Makarand Jawadekar	Independent Pharma Professional	USA
Mr. Himanshu Mehlatwat	Director, Intraversity.org	Singapore
Mr. Deepak Toshniwal	Global Business Consultant and Strategist	Pune
Mr. Rahul Tungatkar	Regional Head IndusInd Bank Ltd.,	Pune
Mr. A Vidyasagar	Finance Controller, Japfa Comfeed India Pvt. Ltd.,	Pune
Mr. Gopinath Kulkarni	VP - Operations and Business Management, Credit Suisse	Mumbai
Mr. Sudipta Marjit	VP & Head Corporate Strategy, Tata Autocomp Systems	Pune
Mr. Devendra Dixit	Director-HR, Kemin Industries South Asia Pvt. Ltd.	Chennai
Dr. Amiya Bhaumik	CEO & Vice Chancellor, Lincoln University College	Malaysia
Mr. Milind Apte	SVP Human Resources, CEAT Tyres Ltd.	Mumbai
Ms. Anuradha Das	General Manager HR, Tata Motors Ltd.	Pune
Ms. Swati Patil	Group Manager - Talent Acquisition, Cybage Software Pvt. Ltd.	Pune
Ms. Arnabi Marjit	Head HR - R&D, Biotech and Manufacturing, Lupin Ltd.	Mumbai
Ms. Manisha Mulay	Group Manager HR, Nihilent Technologies	Pune
Mr. Pradeep C	Senior Manager HR, WNS Global Services	Pune
Mr. Umesh Deshpande	GM Operations, Mercedes-Benz India Pvt. Ltd.	Pune
Mr. Shyam Ozarkar	General Manager Operations, Ex-Mahindra and Mahindra	Pune
Mr. Deepak Shikarpur	IT Consultant	Pune
CA Vinit Deo,	CMD, Posiview Group	Pune
Mr. Audumber P. Dhanwat	Vice President, Navbharat Group	Pune
Mr. ChandranIyer	Director, Corporate Tycoons	Pune
Mr. D.K. Bakshi	Chief Mentor & CEO, Global Talent Company Ltd.	Thailand
BK Sujathaben Rathi	Brahma Kumari Global Hospital & Research Centre	Mount Abu
Mr. Neeraj Kapoor	Director, CMD, All India Management Association (AIMA)	New Delhi
Dr. Dhaval Mody	Lead. College Wellbeing, Roundglass	Mumbai
Mr. Vishnu Manohar	Most Admired Chef, Vishnuji ki Rasoi	Pune
Mr.Hukmichandji Chordia	Founder & Chairman, Pravin Masalewale	Pune
Mr.Shyam G. Agarwal	Founder & Chairman, Aaj Ka Anand Papers Limited	Pune
Dr. Lalatendu Sahoo,	Asst Professor, Birla Global University	Bhubaneswar
Prof. Sanjay Deshpande	Sr. Vice President Fresenius Kabi India Pvt. Ltd.	Pune
Mr. Sanjay Bohra	President, Force Motors Ltd	Pune
Mr. Shirish Kotecha	President, Achal Industries	Pune
Prof. M. K. Bharadwaj	Past President, Institute of Materials Management	Pune
Dr. S. K. Dubey	Reader Faculty of Management Studies	Delhi
Mr. Umesh Jayantilal Trivedi,	Managing Partner NuLife Pharmaceuticals	Mumbai
Mr. Vipul Mehta	MD, Kareerkrafters India Pvt. Ltd.	Mumbai

The above is a partial list of Advisory Board Members of Suryadatta Group of Institutes. For details, visit www.simmc.org

Suryadatta conducts the Industry Connect activities for every batch depending upon availability and convenience of Industry professionals.



Institutional & Professional Memberships

The Suryadatta Group and its Directors are, or have been associated as Life/Fellow Members of various Management Associations, Chambers of Commerce and Industry and other socially relevant forum.



- Confederation of Indian Industry (CII)
- Maharashtra Chamber of Commerce, Industry & Agriculture (MACCIA)
- Member of National Institute of Personnel Managers
- Member of Mahratta Chamber of Commerce, Industries and Agriculture.
- Fellow Member of Institution of Engineers (India), Kolkata
- Fellow Member of All India Management Association (AIMA)
- Fellow Member of Indian Institution of Production Engineers
- Life time Member of Association of Indian Management Schools (AIMS)
- Member of SME Chamber of India
- Associate Member of Indian Society of Manufacturing Engineers.
- Life Member of Indian Institution of Automobile Engineers
- Life Member of Indian Institute of Materials Management
- Member of National Institute of Human Resources (NHRD)
- Associate Consultant with Maharashtra Industrial and Technical Consultancy Organization Limited (MITCON)
- Life Member of YMCA International Home and Activity Centre
- On the Board of Handicap Centre as a Trustee.
- Advisory Board Member of Pune Blind Men's Association H. V. Desai Eye Hospital Committee
- Advisory Board Member of Diabetics Care & Research Centre
- Member of Indo American Chamber of Commerce
- Honorary Member of Rotary Club of Pune.
- Member of the Institute of Management Consultants of India
- Member of Association of Business Communicators of India
- Member of National Association of Computer Trainers (Pune Chapter)
- Life Member of Indian Council of Management Executives
- Executive Member of Pune Management Association
- Founder Member of Education Promotion Society for India (EPSI)
- Member of Rotary Club of Pune
- Patron Member at Bhandarkar Oriental Research Institute
- Life Member of Indian Adult Education Association
- Member of PYC Hindu Gymkhana
- Member of JW Marriott Hotel, Pune
- Poona Hoteliers Association (PHA)
- Indo - German Chamber of Commerce (IGCC)
- Centre for Education Growth and Research (CEGR)
- Member of Consortium of Accredited Healthcare Organizations
- Member of Association of Designers of India

Previous Memberships of Various Central Govt. Organisations

- Member of Telephone Advisory committee for Pune District, Ministry of Communications & IT, Department of Telecommunications
- Member of Sub-Group on Raw Material planning for Auto Industry of the Department of Industrial Development, Ministry of Industry, Govt. of India
- Member of Steering Group for drawing strategy for Raw Material Planning of the Department of Industrial Development, Ministry of Industry, Govt of India
- Official Coordinator for Corporate Governance Curriculum, a project by the National Committee, an adhoc Statutory Wing of Parliamentary Standing Committee for Corporate Governance, Government of India
- Member of Ministry of Steel Industries for raw material purchase for Automobile Industries through Force Motors Limited



■ "Challenges of 21 Century" - A Global Symposium

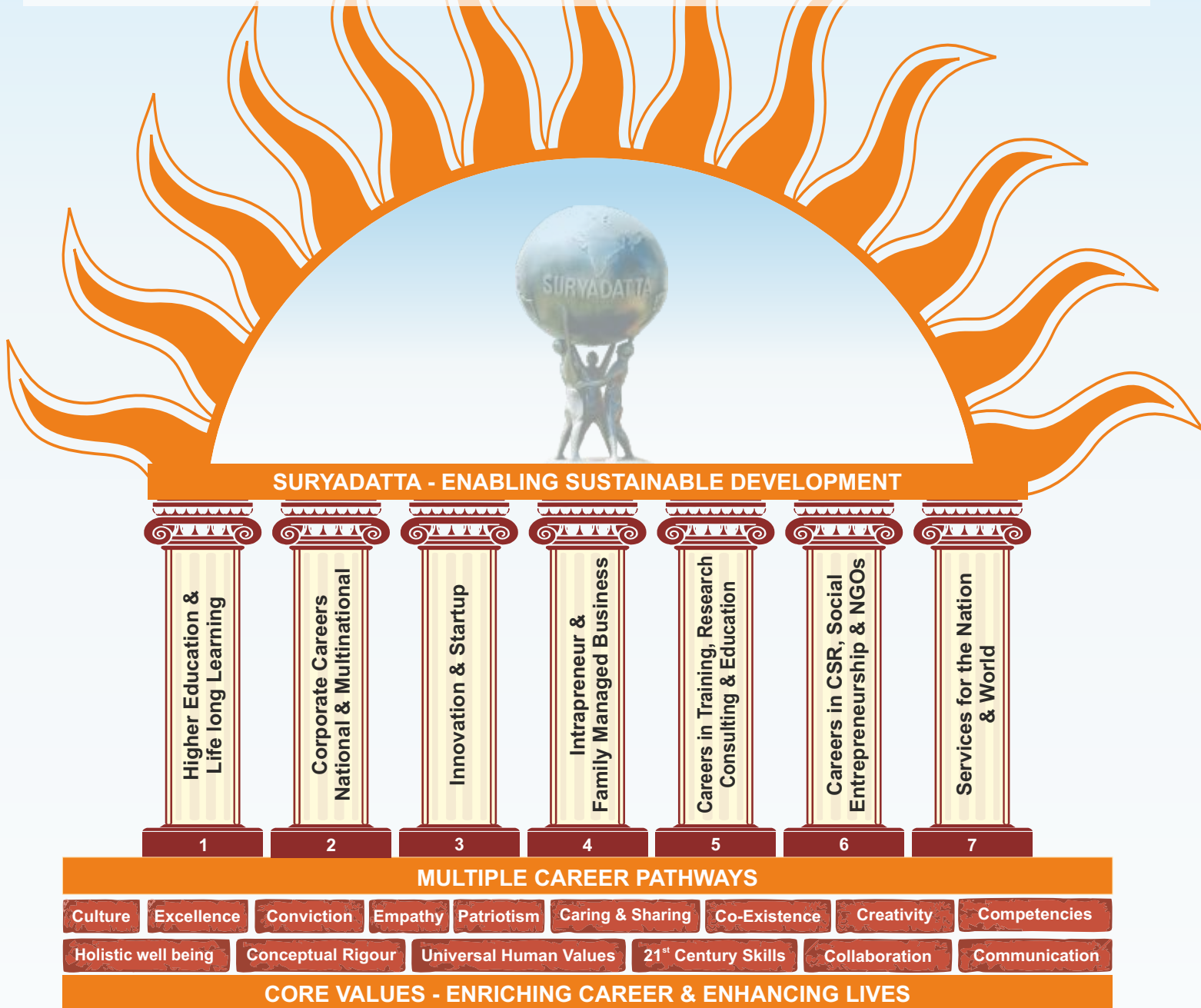
A Global Symposium on "Challenges of 21 Century" was held at Suryadatta Educations Foundations Bavdhan Campus on Saturday 17 February, 2018. The titled Symposium was attended by delegates from countries like United Kingdom, Slovenia, Bosnia & Herzegovina, Morocco, Nigeria, Italy, USA, Jordan, Germany, Malaysia, Denmark, Afghanistan, Turkey and India. The Panellists for this symposium included: Lord Alderdice, John, United Kingdom; Dr Danilo Türk, Slovenia; Dr Mustafa Cerić, Bosnia & Herzegovina; Dr Assia Bensalah Alaoui, Morocco; Mr Ayodele Aderinwale, Nigeria and Dr Sundeep Waslekar was the Moderator. The delegates deliberated on challenges of 21st Century, among others, the main challenges facing the globe and deliberated upon include global concerns like water, air and quality of life. Water refers to "clean water" and air refers to "fresh air".



7 Pillars of Multiple Career Pathways - The Guiding Principle

By education, I mean an all-round drawing of the best in child and man in body, mind and spirit...Mahatma Gandhi.

Suryadatta Group of Institutes is guided by the above quote of the father of the nation. All of academic initiatives embody the above ethos, in letter and spirit and thus we go beyond the narrow perspective of education in terms of degrees and jobs. We believe in creating a transformational educational experience. Various activities are offered round the year for Holistic Development of the students leading to the 7 pillars of Multiple Career Pathways.



- 1. Higher Education & Life long Learning :** Higher education, Research, Professional Certifications, Executive Education & LifeLong Learning. MBA / PGDM students can pursue PhD from Suryadatta Research Centre or institutes of National / International repute.
- 2. Corporate Careers :** Explore the future through the blue chip Indian, Multi-National & Transnational Companies operating in India
- 3. Innovation & Startup:** Build on your creativity and innovation to set up and commercialize start ups
- 4. Intrapreneur & Family Managed Business:** Professionalize and Grow the family business and take it to the next level
- 5. Careers in Training, Research Consulting & Education :** Pursue career options in teaching, tutoring, training, coaching, mentoring, research and freelancing.
- 6. Careers in CSR, Social Entrepreneurship & NGOs :** Leave an indelible mark by setting up NGOs, Not for profits and social organizations.
- 7. Services for the Nation & World:** Contribute to nation building through careers in Civil Services, Armed forces, Judiciary, Government Organizations, Organizations of National Importance and careers at the global platform like United Nations, WHO etc.



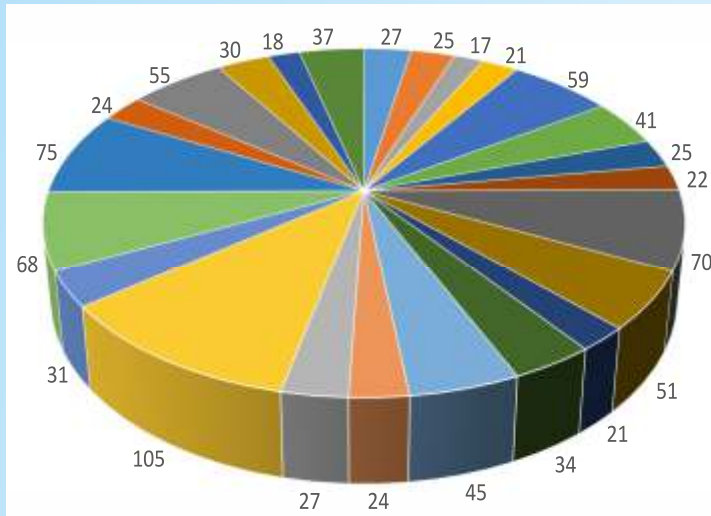
Commendable Placement Record Since Inception

Widespread Placements across all sectors

The Placement team comprises of students of I Year, II Year & guided by placement co-ordinator. For securing good quality placements students should maintain 80% attendance throughout the four semester, ensure academic excellence and all round performance. SIMMC takes series of initiatives to enhance the employability of its students and also ensures that several reputed organizations participate in the Campus Recruitment Program (CRP). Multiple career opportunities are provided to Suryadatta Students.

In over 19 years Suryadatta students have been placed in core sectors such as Infrastructure, Telecom, Agri Business, Pharma, Automobiles, Automation etc and also in high growth sectors of IT / ITES, Real estate, Financial Services, Insurance and Retail etc. Sector wise number of companies where Suryadatta students have been placed are as follows.

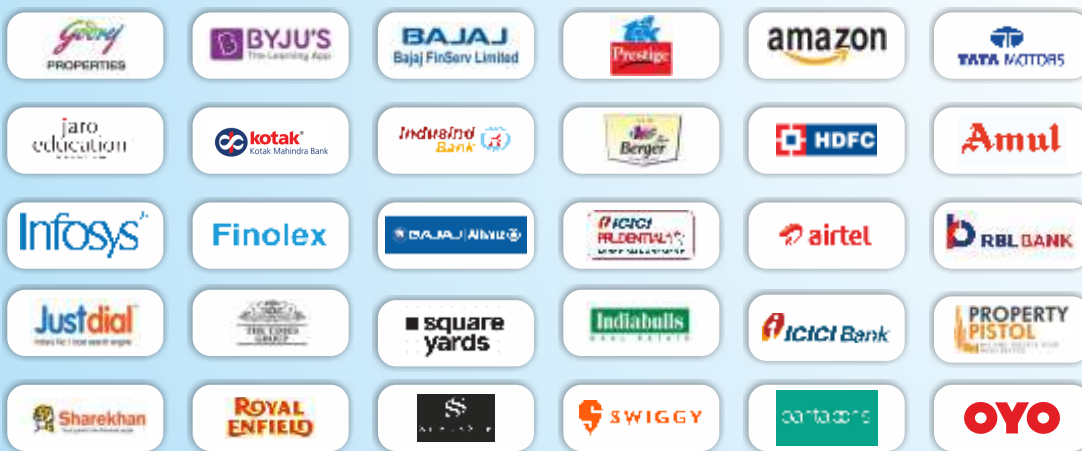
Number of Recruiters over the past 17 years



Sector	Nos.	Sector	Nos.
Advertising & Media	27	HR Consultancy	45
Agri& Biotech	25	Infrastructure	24
Automation & Technology	17	Insurance	27
Automobiles	21	IT & ITES	105
Banking & Finance	59	Logistics & Supply Chain	31
Consultancy & Services	41	Manufacturing	68
Consumer Durables	25	Niche Services	75
Education & Edtech	22	Pharmaceuticals	24
Financial Services	70	Real estate & Realtech	55
FMCG	51	Retail	30
Healthcare	21	Telecom	18
Hospitality	34	Other	37
Total : 952*			

*Indicates distinctive number of recruiters visiting Suryadatta campus, year after year

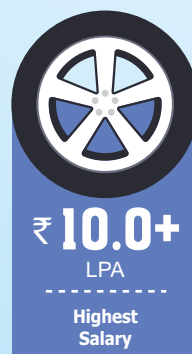
We thank our patrons both national and multinational organizations for our campus placements Few names of such patrons are mentioned below. For details visit www.suryadatta.org / www.simmc.org



INTERNATIONAL PLACEMENT AT SURYADATTA

Suryadatta students are working in Dubai, Canada, UK, West African & European countries etc. Students are selected based on requirement of the company & fulfillment of the eligibility criteria For details visit www.simmc.org

Placement Highlights



Sahil Kawade
Batch : 2018-20

I got an International placement from Suryadatta Placement Cell at Square Yards, in Muscat. Am excited with the overall package and nature of work at the company. Am confident that I will definitely succeed in my job due to the Core functional and all rounder skills that I gained at Suryadatta.



Paid Internships @ Present & Forthcoming Associate Ventures of Suryadatta

Paid Internships at Suryadatta Group of Institutes is aimed to inculcate in the students the value of dignity of work and the right aptitude. Students are assigned specific projects under the supervision and mentorship of a designated faculty. These projects could be related to institutional areas such as carrying out green audit or safety audit of the campus, training the non-teaching staff in certain IT Skills, managing the cafeteria of the Institute or developing a social media campaign for an institutional event etc.. Students may also be assigned office work, technical work, field work, sales and outreach projects work or work from home opportunities depending on availability at that particular time.

Through Paid Internships, the students pick up several soft skills, business skills, technical skills, social skills and the right values to make a career in one of the 7 pillars pathways. Voluntary institutes of Suryadatta Group of Institutes offer various such opportunities. Suryadatta offers Live Projects, Work from Home, Learn from Home opportunities and virtual Internships for its students and also for other students through its associate ventures having presence across India and globe with over 1000 Regional Associate Professionals.

Suryadatta Institute for Banking and Finance (SIBF)
Suryadatta Insurance Academy (SIA)
Pune Institute of Risk and Portfolio Management (PIRPM)
Pune Institute of Treasury Management (PITM)

Suryadatta Institute of Digital Marketing (SIDM)
Suryadatta Productions (SP)
Adibaba

Suryadatta Institute of Agri Business Management(SIABM)
Suryadatta Agro Food Enterprise (SAFE)
Suryadatta Institute of Food Science (SIFS)
Suryadatta Institute of Pharma& Health Care (SIPHC)

Suryadatta Innovation and Incubation Centre of Excellence (SIICE)
Kalam Centre for Innovation and Incubation of Entrepreneurs (KCIIE)

Suryadatta e-learning Centre
Suryadatta Infotech

Suryadatta Global Business Industry Chamber of Commerce & Agriculture (SGBICCA)
Suryadatta Industrial and Business Consultancy (SIBCON)
STP – Training & Placement Consultancy (STPC)
Pune Institute of Business Research (PIBR)
Pune Institute of Corporate Management (PICM)

Suryadatta Design Academy (SDA)
Pune Institute of Fashion Management (PIFM)
Pune Institute of Apparel and Textile Design (PIATD)
Suryadatta Institute of Accessories and Jewellery Design (SIAJD)

Suryadatta Realty and Project Management Consultancy (SRPMC)
Pune Institute of Retail Management (PIRM)
Suryadatta Institute of Cognitive Learning (SICL)

Suryadatta Centre of Textile Research Association (SCTRA)
Suryadatta Institute of Construction Management &Research (SICMAR)

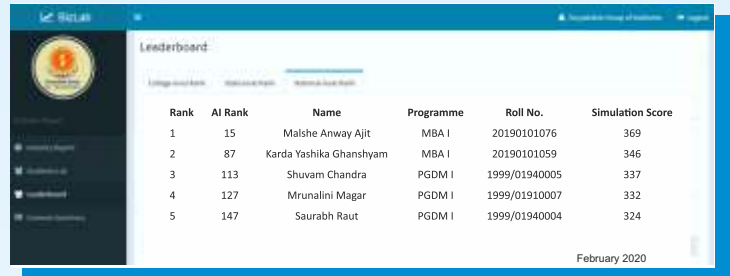
Suryadatta International Institute of Digital Learning (SIIDL)



Students' Achievements

TOP RANK FOR AIMA BUSINESS GAMES

Suryadatta students have ranked from no 15 to 150 out of more than 1000 students in February 2020, for the AIMA Business Simulation Games National level competition. Suryadatta offers learning through Business Simulation Games offered by AIMA. AIMA had hosted a national level Business Simulation Games contest. The contest had 3 levels - Self play level, Group Play & Inter Institute national level. Congratulations Malshe Anway, Karda Yashika, Shuvam Chandra, Mrunalini Magar, Saurabh Raut



Rank	AI Rank	Name	Programme	Roll No.	Simulation Score
1	15	Malshe Anway Ajit	MBA I	20190101076	369
2	87	Karda Yashika Ghanshyam	MBA I	20190101059	346
3	113	Shuvam Chandra	PGDM I	1999/01940005	337
4	127	Mrunalini Magar	PGDM I	1999/01910007	332
5	147	Saurabh Raut	PGDM I	1999/01940004	324

February 2020

UNIVERSITY LEVEL STARTUP COMPETITION - FINAL LEVEL

Savitribai Phule Pune University, Centre for Innovation Incubation & Enterprise had organised "i-2-e" a startup competition for all Management institutes of the university. Students were to give innovative ideas and make complete business plans for the ideas. Suryadatta students reached the third and final level. The competition comprised of three levels - Institutional level, Cluster level & University level. Congratulations to Suryans : Yash Jain, Pooja Fargade, Nachiket Chauhan, Shubhangi Birari, Vaibhavi Borade, Harshada Marathe



WINNER AT INTERCOLLEGIATE DEBATE COMPETITION

Suryan - Pranita Bagmar won "Best solo speaker" award at GUSTO an Intercollegiate Debate competition organised in Pune on 18th Jan 2020. The topic for the competition was "India doesn't require UCC". More than 100 participants participated in the event.



WINNERS AT KUSHAGRA COMPETITION

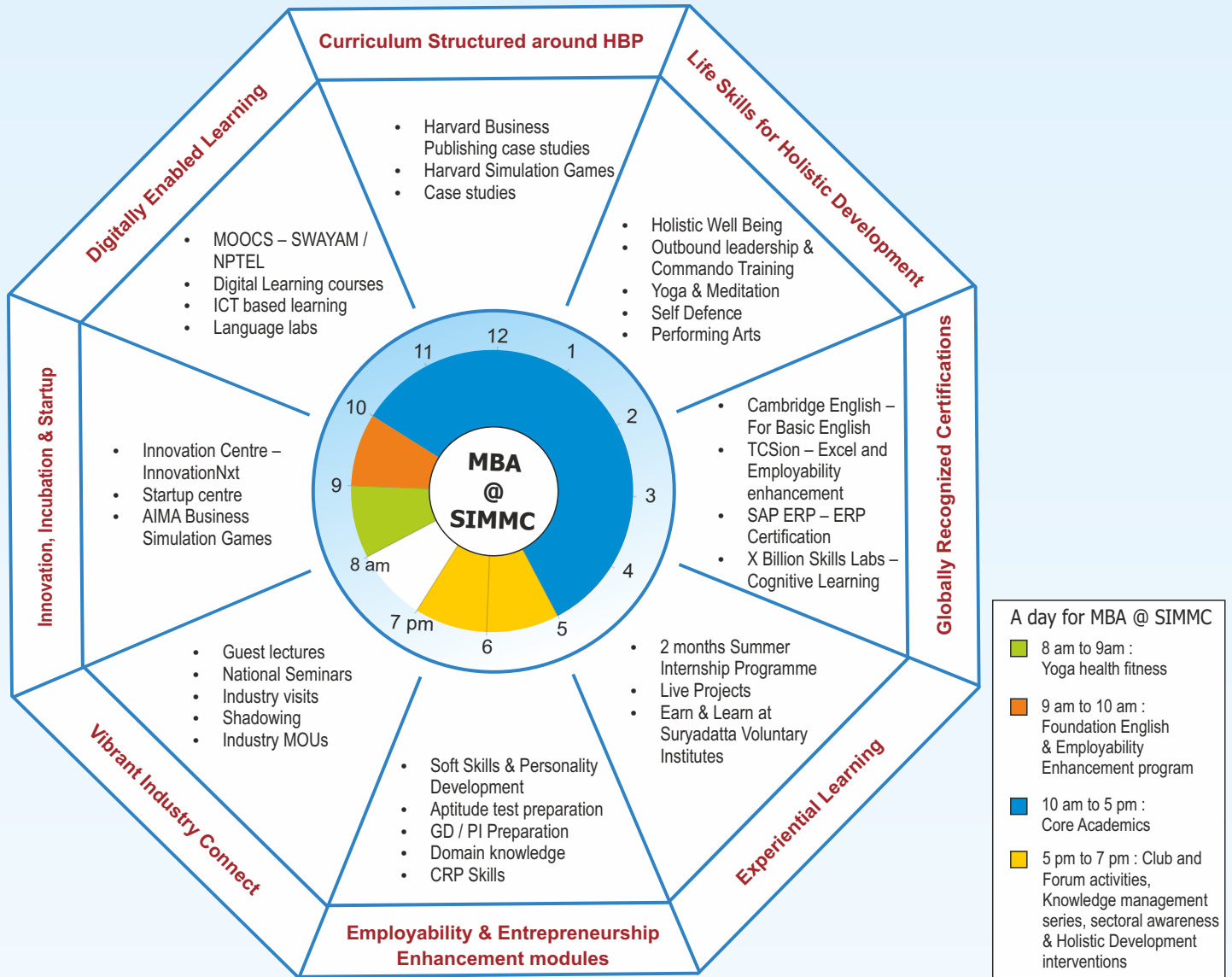
KUSHAGRA – A n intercollegiate competition was held in Pune in February 2020. Suryan Sanat Pandit & Samiksha Gundiya won 2nd Prize in the Finance Quiz while Suryan Aniket Nawathe & Riya Gangwal won the 2nd prize in the KBC round. Congratulations Suryans



SURYADATTA STUDENTS AT YI CONFERENCE, MUMBAI



Be a Complete Manager, Leader & Entrepreneur



Advantage SIMMC – MBA



NAAC Accreditation



Times B-School survey ranking in Top 50



Top Pvt Mgmt Institute Award in Western Region by Jagran Josh



AICTE - CII Platinum Category Ranking for consecutive 5 years



Best Placement Award by Brands Academy



7000+ Proud Alumni Base



Harvard Business Publishing Tie up



Evening Sectoral Study Modules



New Age Specialisation Modules



Asia's Education Leadership Award



Evening Holistic Development Classes



Milestone Merit Award 2020



Selection / Admission Process:

Eligibility : Graduate degree from any discipline from recognized University (Final year students can also apply) with minimum 50% marks in Graduation / Previous year, (45% for reserved category) and valid entrance test score (approved) are eligible to appear for GD / PI.

STEP 1 : Registration & Submission of documents : Please fill online form on www.simmc.org

STEP 2 : Registration for Admission Counselling & Personal Interview : SMS your name & City on : 89569 32418 / 9763266829 For Admission, Counselling & Personal Interview (PI) Students should send / bring photocopy of their X, XII, Graduation (Final / Previous year) mark sheets, Entrance Test score card copy & 2 photographs.

Admission, Counseling & PI @ Pune Campus - Monday to Saturday - Timing : 10 am to 1 pm & 3 pm to 6 pm.

Admission, Counseling & PI @ Pan India - For Schedule visit www.simmc.org / OR call 8956932418 / 9763266829

Outstation Student Interview by Video Call / Skype / Telephonic: Outstation student pursuing final year / appearing for final exams should submit duly filled in online admission form and attached required documents / by email on admission@suryadatta.edu.in / by whatsapp on 9112297602 / 8956932418

Criteria for Registration / Admission for MBA : As per DTE, Maharashtra State Guidelines.

Admission Procedure as laid down by DTE for MBA Course: The MBA program of Suryadatta Institute of Management and Mass Communication (SIMMC) Pune is affiliated to Savitribai Phule Pune University, AICTE Approved, NAAC Accredited. The admissions to same are done as per rules & regulations framed by the Admission Regulating Authority (ARA), from time to time.

Fees for MBA :

Interested & Eligible Students should contact the admission counsellors and the admission office for the details of fees OR refer the prospectus (this is an information leaflet) Fees include Tuition, Laboratory & Other Fees, Induction and Orientation program, Industry Institute Interface Initiative, Industry Visits, Gym, Outdoor & Indoor sports facilities, access to e-Journals and online database, & various Value Added Certification Modules covered in this brochure under Life Skills for Holistic Development and Employability & Entrepreneurship Enhancement Skills.

Laptop : We recommend students to procure a laptop computer with suitable configuration equipped to meet academic assignments, online examinations, self-learning & digital learning. This will enable students to evolve as Digital age learners & develop digital skills for workplace productivity.

Boys & Girls Hostel & Mess :

Various boys and Girls Hostels are available in the vicinity of the campus with an in-campus Mess facility, @ Rs. 1.25 lacs to Rs 1.5 lacs per academic year (Both stay and food included). Other residential facilities also available in the vicinity of the campus.

Mode of Payment :

For Activity fees, Registration & for paying the course fees

Online: Application form can be filled and submitted on our website www.simmc.org and payment made through online transfer. Bank details are as under: Suryadatta Education Foundation, IDBI Bank, Sadashiv Peth, Pune Branch, Account Number: 490104000011200, IFSC CODE - IBKL0000490.

Also please email the UTR no. / scanned copy of deposit slip on our email admission@suryadatta.edu.in along with your name & course details.

Offline: By sending DD drawn in favor of "Suryadatta Education Foundation" payable at Pune along with duly filled online form available on our website www.simmc.org / www.suryadatta.org along with self attested copies of the relevant documents.

In person: Fees can be paid at campus by Debit / Credit card / D.D. / Account Transfer.

Nationwide Tie-Ups for Education Loan :

Strong Tie-up for Educational Loan : Suryadatta has nation-wide tie-up with leading Nationalized Banks and Private banks such as State Bank of India, Punjab National Bank, Allahabad Bank, Bank of Maharashtra, IDBI Bank, HDFC Bank etc. Students can avail educational loan from any Bank from their native places. Against registration of their seat. Required documents will be given by the institute. Students can also apply online for Education Loan through AICTE initiative : Vidya Lakshmi Education Loan & NSDL under guidance of Ministry of Finance, HRD and Indian Bank Association. Vidya Lakshmi Portal provides single window for Students to access information about various loan schemes provided by banks and make applications for Educational Loans.

Interest free instalments facility :

Suryadatta has tie ups with leading Non banking financial institutions & organisations such as to offer Interest free instalments facility to the needy & eligible students on request, subject to fulfilling eligibility conditions of the funding agencies. Please contact the admission department for details.

Admission Procedure for International students:

International students admissions are routed through the respective University / Competent authorities as per the eligibility & PIO quotas available.

Scholarships

a. Government Scholarships : Educational Scholarships are offered for the reserved category students by respective State governments as per their norms and eligibility. Please contact the respective State government departments for more details.

b. Scholarships by Suryadatta Education Foundation (For Batch 2020-22)

1) Merit based scholarships Suryadatta offers scholarships to meritorious students as follows

Xth, XIIth, and Graduation marks	60% - 69.5%	70% - 79.5%	80% & above
Scholarship	10% of Course fees	15% of Course fees	20% of Course fees

2) Scholarships for Ex-Servicemen / Defence / War veterans / Police : Scholarship of 10% of course fees for Ex-Serviceman, War Veteran's, Defence & Police Wards/Spouse (relevant documents to be submitted)

3) Scholarships for Student with Experience : 10% scholarship of course fees for Any graduate with min. 5 years of full time work experience (relevant documents to be submitted)

Note: Students can avail any one scholarship from the above category subject to fulfilment of eligibility criterion. Students will not be given multiple scholarships from Suryadatta.



Strong Alumni Network

Over 60,000 + Students & Alumni from All Parts of India & Various Foreign Nations

Suryadatta Alumni are placed at key positions in leading National & Multi National Companies across the country and the globe. Every year Suryadatta recognizes star performers & felicitates the alumni based on their performance during the year. A Few of our star performers are:

 <p>Mr. Able Kunnal Batch : 2015-17 Model & Actor Malayanam Film Industry</p>	 <p>Mr. Avinash Jain Batch : 2013-15 Area Manager ABP Ltd.</p>	 <p>Mr. Yash Joharal Batch : 2016-18 Associate Financial Representative IBM</p>	 <p>Ms. Priya Jain Batch : 2013-15 Senior Analyst Northern Trust Bank</p>	 <p>Mr. Vivek Nayak Batch : 2013-15 Area Manager Just Dial</p>	 <p>Ms. Parul Jaiswal Batch : 2017-19 Insurer Accounts Analyst Gallagher Services Pvt. Ltd</p>
 <p>Ms. Mable C. Joseph Batch : 2013-15 Senior Specialist Standard Chartered Global Business Pvt. Ltd.</p>	 <p>Mr. Aishwarya Nisal Batch : 2017-19 Business Development Associate BYJUS</p>	 <p>Mr. Gineel Navalkar Batch : 2012-14 Owner (Entrepreneur) International Fitness Professional</p>	 <p>Ms. Sakshi Surana Batch : 2013-15 Treasury Manager Development Bank of Singapore (DBS)</p>	 <p>Mr. Gaus Sayyad Batch : 2014-16 Member Meher Ashram India</p>	 <p>Mr. Sanjay Murali Batch : 2015-17 Accounts Receivable Manager Goodlife Cosmetics & Personal Care LLC (Dubai)</p>

Life Time Placement Support:

Suryadatta offers lifetime assistance for Career progression through sharing of Job openings on its Alumni portal. Alumni can also post vacancies in their organisations on the portal.

Lifetime Learning Opportunity :

Suryadatta has a well-connected Alumni network. Suryadatta, under its Knowledge sharing initiative, shares valuable knowledge with its stakeholders including the Alumni. Moreover, the voluntary institutes at Suryadatta offer Value added courses that are made available to all the Alumni. Suryadatta Alumni has a life time learning opportunity.

Alumni Chapters across the country and the globe

East : Kolkata, Ranchi, Patna, Guwahati, Bhubaneshwar

West : Indore, Jabalpur, Raipur, Nagpur, Mumbai, Kolhapur, Solapur, Ahmedabad, Surat

North : New Delhi, Chandigarh, Jaipur, Jodhpur, Lucknow, Kanpur, Allahabad, Varanasi, Agra, Dehradun

South : Hyderabad, Vijaywada, Cochin, Chennai, Bangalore

International : USA, Canada, Mexico, Malaysia, Singapore, Kuwait, Dubai, UK, Oman, Germany.



Select Alumni felicitated during Alumni Summit 2020

more details visit www.simmc.org



Suryadatta has 60,000+ Students & Alumni (Suryans) from all parts of India & from Various Foreign Nations.



“ I completed my graduation & came to Suryadatta, Pune for pursuing PG and my final journey began in Pune as a post-graduation student. Like every other student, I also had a concern about my overall development & placement.



Mr. Subrat Panda
Batch : 2005-07
General Manager
Vritti Solutions Ltd.

I started my learning from the college like being a team player, participating in different events and activities. During my academic session, a number of seminars were organized, where great businessman, entrepreneurs, managers of MNCs guided us. I also got time for taking care of my health and fitness. The day ended with Reflection activity. We used to write down what we learnt today, and present to the Director the next day. The busy days spent during college at Suryadatta helped me develop hard working ability and my aptitude.



50+
Institutions



Conferred
Suryadatta National Awards to
300+
Distinguished Personalities from
Various Sector from year 2003 to 2020



60,000+
Suryadatta Students and
Alumni Network Across Globe



Follow us



For Admission & Counseling - Call / Whatsapp : Ms. Pooja / Ms. Radhika / Ms. Mili / Ms. Abhishree / Ms. Swapnisha / Ms. Anagha / Ms. Tejshree / Mr. Akshit
: 8956932418 / 8669602051 / 9112297607 / 8956943821 / 8956932412 / 8956932402 / 8956932404 / 8956943820

Career Guidance : SMS your Name
Course & City 9763266829

Give a missed call on
7776072000 / 8956932404

Send your Documents
admission@suryadatta.edu.in

Website
www.simmc.org

To Visit our website
scan this QR code.



Suryadatta Education Foundation's

Suryadatta Institute of Management & Mass Communication, SIMMC

Affiliated to Savitribai Phule Pune University, Approved by AICTE, Govt. of Maharashtra & Recognized by Ministry of HRD, Govt. of India

Campus : Saraswati, S. No. 342, Bavdhan,
Pune 411021, Maharashtra, INDIA
Regd. Office : 2074, Sadashiv Peth,
Off. Tilak Road, Pune - 30, Maharashtra, INDIA

Email : admission@suryadatta.edu.in
URL : www.simmc.org /
www.suryadatta.org

For Campus film visit us on :

Follow us on :



Enriching Careers,
Enhancing Lives for
Sustainable Development

Suryadatta - Enriching Careers & Enhancing Lives Since 1999