



Legacy of NMIMS

In 1981, Shri Vile Parle Kelavani Mandal (SVKM) established Narsee Monjee Institute of Management Studies (NMIMS) to meet the growing demand for management education.

The consistent academic quality, research focus, faculty from top national & global institutes and strong industry linkages at NMIMS have placed it amongst the nation's prime centers of educational excellence & research. In 2003, NMIMS was declared a deemed-to-be university under section 3 of the UGC Act 1956 and Category-I in Graded Autonomy Regulation, 2018 by UGC/MHRD.

With the legacy of 37 years, NMIMS has grown to being not only one of the top-10 B-schools in India but also emerged as a multi disciplinary University with eight campuses at Mumbai, Navi Mumbai, Indore, Shirpur, Dhule, Bengaluru, Hyderabad & Chandigarh and thirteen constituent schools that include Management, Engineering, Pharmacy, Architecture, Commerce, Economics, Law, Science, Liberal Arts, Design, Aviation, Intellectual Property, Distance Learning & Mathematical Sciences.

Today more than 15000 students and 700 full time faculty members are part of India's most sought after academic community i.e. NMIMS.





Recognition and Achievements

School of Business Management, NMIMS has successfully carved a niche for itself among the country's premier educational institutions, a fact borne out by the many prestigious awards and honours to its credit.

- National Accreditations includes NAAC with 3.59 CGPA and Grade A+ in the 3rd cycle (Mumbai Campus).
- International Accreditations include AACSB, AMBA, SAQS (South Asian Quality System).
- Ranked 7 Best Management School in India B-School Survey published in Business World Magazine 2018.
- “Best Management Institute of the Year Award” by BMA (Bombay Management Association 2016-17).
- Runners up award in the Global Benchmarking Award 2016 held at Nanjing, China.
- Ranked 10th All India, 4th in B-Schools Private, 2nd in West Zone and Mumbai by Hansa Research Survey published in The Week Magazine 2016-17.
- Ranked 6th in the Economic Times Business School Ranking 2017.
- MBA-HR was ranked 2nd in the Economic Times Business School Ranking 2017.
- Ranked 9th amongst Top B-School Ranking by NHRDN published in People Matters Magazine 2016-17.
- Ranked 8th amongst Top 20 B-School Rating by C-Fore B-School Survey published in Business World Magazine 2016-17.
- Ranked 8th in South & West India by CAREERS360 Magazine 2016-17.
- Ranked 6th amongst Top 10 Metros in India by Outlook Money Magazine 2016-17.
- Ranked 2nd amongst top 10 Universities for Academic Excellence by Higher Education Review Magazine 2016-17.

International Collaboration

NMIMS has well-developed international linkages with reputed universities, leading to international assignments for teaching, research & consultancy and faculty and student's exchange programs with:

- University of Nebrija, Spain
- Charles Darwin University, Australia
- La Trobe University, Wodonga Victoria, Australia
- University of Ferrara, Italy
- Institute for Advanced Architecture of Catalonia (IAAC), Barcelona, Spain
- Graduate School of Architecture Planning and Preservation, Columbia University, NYC, USA
- Groupe Des Ecole des Mines (G.E.M.), The Institute of Telecom, Paris
- Warwick Manufacturing Group (WNG), The University of Warwick, UK
- Henry Ford Health System, Detroit, Michigan, USA
- The Washington Centre for Internships and academic Seminars, Washington DC, USA
- Leipzig Graduate School of Management, Germany
- NEOMA Business School-ROUEN Campus, France
- The University Paul Cezanne-France (UPCAM)
- IESEG School of Management Lille- Paris (IESEG)
- Euromed Marseille Ecole de Management, Marseille, France
- KEDGE Business School, France
- Grenoble Ecole de Management, France
- The University of Lausanne, Switzerland (HEC Lausanne)
- The University of Newcastle, Australia
- University of Jyväskylä, Finland
- University of Erlangen- Nürnberg, Germany
- University of Southampton, UK
- University of Westminster, UK
- CETYS University, Mexicali, Baja California, Mexico
- University of Chester, England
- University of Stirling, Scotland, UK
- The Stevens Institute of Technology, NJ, USA
- The University of South Florida, USA
- Tel-Aviv University, Israel
- The Governors of the University of Calgary, Canada
- St. Martin's University, Washington, USA

School of Business Management

School of Business Management's (SBM) goal is to provide a life changing experience to all those who join its programs. This is sought to be done through a relevant management curriculum and development of skill sets required by an individual to serve the industry and society as managers, business leaders or as entrepreneurs. It believes in developing leadership and decision making capabilities of its graduates and hence the emphasis is on simulating the real life situations that participants are expected to face once they graduate from the business school. Today SBM is one of the top 10 business schools in India.



MBA (Part Time)

The two-year MBA (Part Time) program offered at the Mumbai Campus of SBM, NMIMS (Deemed to be University) caters to executives with 2 or more years of work experience in the executive, supervisory or managerial cadre in medium or large-size organisations.

The program offers an opportunity to a working executive to acquire a high-end compact management qualification through rigorous and qualitative in-class learning and also practical exposure through industry expertise brought to the program by NMIMS faculty. This program is meant for executives who are seeking to upgrade their qualifications by acquiring a widely acclaimed MBA degree.

Features

- The program is spread across two years with the first year of the program being common to participants of all specializations. The program will offer electives in the second year. The electives leading to functional specialization will be available in the area of Marketing, Finance, Human Resources Management, Information Systems, and Operations Management. However, if the number of students enrolling for a specialization is less than 10, then the specialization may not be offered. The special feature of the program is dual specialization, wherein students can opt for one major area of specialization coupled with a minor area of specialization. The Program design provides opportunities to integrate the learning from various courses.
- The two-year MBA (Part-Time) Program will offer courses across a wide-array of management disciplines to catapult a working executive on to a fast-paced career as a senior manager. The program is designed to transform a hands-on manager into a highly endowed and well-informed professional poised for greater accomplishments in his or her chosen career. The courses are aptly chosen to reinforce the learning in key aspects of management, to facilitate the strategic and conceptual learning to dovetail with the practical exposure that the executive already possesses. The program will also enhance the necessary skills of a working manager by providing networking opportunities through peer learning.
- The program will be completed in six trimesters of approximately 14 weeks duration each, bridge course of two weeks and summer term of five weeks.



Mission

The MBA (Part Time) program strives to develop professionally competent & socially sensitive business managers who will impact their organizations and the larger community more meaningfully through their contribution.

Goals

- To provide holistic education to executives to enhance their career prospects
- To be the preferred executive education program of choice
- To expose working executives to contemporary trends and practices in management
- To provide excellent academic resources coupled with industry best practices to boost managerial competence of executives



Specializations

Specializations are offered in the disciplines of Marketing, Finance and Operations Management in the second year. If the number of students enrolling for a specialization is less than 10, the specialization is not offered.

Section on classes

The classes would be held on
Monday to Friday (Weekdays Batch)
Friday to Sunday (Weekend Batch)

Attendance

80 percent Attendance is Compulsory in each subject, failing which students are not allowed to appear for examinations.

Value Proposition

The two year MBA (Part-Time) Program brings the coveted MBA degree to a working executive. This is a win-win proposition for those students who look for upgradation of their academic qualifications while retaining their job. The MBA (Part Time) is designed to offer enough flexibility to a working executive to learn in well-timed sessions which are set in a highly interactive academic ambience. It provides an opportunity for very strong peer learning which reinforces the academic concepts. The MBA (part-time) Program is one of the widely recognized MBA programs and due to its well-researched content and pedagogy, it is perhaps one of the best investments in education for any working executive. In addition, compulsory Bloomberg Lab, Capstone Simulation, Industry Conclave and many such innovative engagement programs are part of the PT-MBA Program.

Program Objectives

The MBA (Part Time) program is meant for executives who have spent quality time in the industry and have adequate exposure to managerial roles and responsibilities. The two year MBA (Part Time) program will offer an opportunity to participants to hone their managerial skills and enable them to contribute better to managerial decision making.

The program covers several aspects of managerial functioning that are critical to a manager's effectiveness. It also focuses on decision-making situations that enable the participants to understand the nature of management situations, develop frameworks to analyze these situations, generate and evaluate options, and choose an appropriate option based on available information. Developing a strategic perspective is an important focus of the program as it would help the participants to develop competencies to analyze the linkages within the business and with the external business environment. This enables the participants in formulating comprehensive and internally consistent strategies for the business unit and in thinking through the issues in implementing them.

The cases reflecting global management experiences will provide participants an opportunity to discuss issues and challenges in their context. The program offers an enriching interaction and academic orientation to the executive who seeks to achieve a work-study balance and seeks to boost his or her career through an industry-recognized MBA.



Bloomberg Lab

Pedagogy

The Institute believes that self-learning is the best means of learning, especially at the post-graduate level, and accordingly, faculty act as facilitators more than teachers. A great deal of emphasis is placed on experiential learning. Students are required to work on a number of corporate and academic research projects during the two years they are on campus along with regular course curriculum. In addition, teaching is oriented towards contemporary case studies, presentations, quizzes and assignments + Industry Specific Project.

There is a strong belief in 'learning by doing' at the University and in the dictum that true management education goes beyond the classroom.

Eligibility Criteria

- 1) Graduation from a recognized University in any discipline.
- 2) Minimum two years' experience with the social sector organization (NGOs, Social Enterprises, Government Departments, CSR / Environment / Sustainability departments) either as full time staff or as a volunteer.

OR

Minimum two years of corporate / administrative / business work experience.



Evaluation Criteria

The evaluation of each subject carries 100 marks equivalent to 3 credits. These marks are spread across different components like:

- Classroom quizzes, individual assignments, group assignments, mid-term test, case discussion depending upon the course.
- Final written examination held at the end of the trimester in each subject.
- Internal continuous evaluation (60%).
- End term examination (40%).

Course Structure

Trimester I

- Managerial Economics
- Marketing Management
- Financial Accounting for Business
- Statistics for Business
- Oral Communications
- Individual Dynamics and Leadership
- Audit Workshop - Environmental Management and Green Initiatives

Trimester II

- Operations Management
- Team and Organizational Dynamics
- Macroeconomics I
- Management Accounting
- Business Communications Part I
- Strategic Management
- Audit Workshop - Bloomberg Laboratory

Trimester III

- Strategy Implementation
- Management Information Systems
- Human Resources & Change Management for Practising Executives
- Business Communications Part II
- Macroeconomics II
- Marketing Research & Planning
- Audit Workshop on Capstone Simulation

Summer Trimester

- Block Chain
- Data Analytics for Business Development
- Ethical issues in Management
- Corporate Social Responsibility
- Entrepreneurship

Trimester IV

Compulsory	<ul style="list-style-type: none"> • Decision Analysis and Modelling
Finance Area	<ul style="list-style-type: none"> • International Finance • Fixed Income Securities and Debt Market • Infrastructure Project Financing • Strategic Financial Management • Investment and Portfolio Management
Human Resources and Behavioural Sciences	<ul style="list-style-type: none"> • Organisation Theory Structure and Design • Industrial Relations and Labour Laws • Recruitment and Selection • Behavioural Dynamics in Organisations • Learning and Development
Information Systems	<ul style="list-style-type: none"> • Marketing of IT products and solutions • Software Project Management • Business Analysis • Big Data Analytics • Strategic Business Process Outsourcing • IOT and emerging technologies
Marketing Area	<ul style="list-style-type: none"> • Sales and Distribution Management • Consumer Behaviour • Market Research • Brand Management • Digital Marketing
Operations and Decision Sciences	<ul style="list-style-type: none"> • Advanced Method of Data Analysis • Logistics Management • Total Quality Management

Trimester V	
Compulsory	<ul style="list-style-type: none"> • Legal Environment
Finance Area	<ul style="list-style-type: none"> • Private Equity and Venture Finance • Commercial Bank Management • Futures & Options
Human Resources and Behavioural Sciences	<ul style="list-style-type: none"> • Performance Management Systems • Change Management and Organisational Development • Compensation and Benefits • International HRM • Talent Management and Career Planning
Information Systems	<ul style="list-style-type: none"> • IT Service Management – Current Trends • Business Process Management • E - Business • Digitisation Strategy • Designing and Managing Information Security
Marketing Area	<ul style="list-style-type: none"> • Marketing Strategy • Integrated Market Communication • Services Marketing • Retail Marketing
Operations and Decision Sciences	<ul style="list-style-type: none"> • Supply Chain Management • Project Management • Operations Strategy • Modelling for Decision Making • Predictive Analytics

Trimester VI

Compulsory	<ul style="list-style-type: none"> • Corporate Taxation
Finance Area	<ul style="list-style-type: none"> • Hedge Funds • Real Estate Financing • Fundamental and Technical Analysis • Insurance and Financial Risk Management • Strategic Cost Management
Human Resources and Behavioural Sciences	<ul style="list-style-type: none"> • Organisation Culture and Work Life Balance • Strategic HRM • HR Audit • IT in HR
Information Systems	<ul style="list-style-type: none"> • E - Governance • Business Dynamics of the IT Industry • Business Innovation through IT • Technology Ventures
Marketing Area	<ul style="list-style-type: none"> • Rural Marketing • B2B Marketing • International Marketing • Customer Relationship Management
Operations and Decision Sciences	<ul style="list-style-type: none"> • World Class Manufacturing • Service Operations Management

Disclaimer: Course contents and trimester allocation of courses are subject to change depending upon the continuous upgrading policy.

MUMBAI



SHIRPUR



BENGALURU



HYDERABAD



INDORE



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