



Munich Business School

University of Applied Sciences

Everest and Donjit, Students MBA General Management 2018

MBA PROGRAM

General Management
Full-time and Part-time

YOUR MBA AT MBS



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SERVUS AND WELCOME TO MUNICH BUSINESS SCHOOL

Founded in 1991, Munich Business School (MBS) is looking back on more than 25 years of premium-quality business education. Being one of the top business schools in the German-speaking area, we perceive it as our mission to provide globally-minded entrepreneurial individuals with a highly inspiring academic environment and enable them to become the business leaders in today's globalized business world – filling management level positions in companies around the world or starting their own innovative business.

The MBA General Management is a unique experience that will fundamentally foster your business and management knowledge, support you in developing and enhancing your executive and leadership skills, and provide you with the opportunity to establish a strong professional network – but also challenge you to explore uncharted territory and discover new perspectives.

As part of our comprehensive approach, we aim to support you in your personal development towards becoming a responsible business leader in possession of essential soft skills, a broad cultural understanding, and a strong personality.

Boost your international business career with the MBA General Management program! We are looking forward to welcoming you at Munich Business School!

Prof. Dr. Stefan Baldi,

Dean of Munich Business School

Students at MBS

 **650+**

Nationalities on campus

 **65**

Graduates since 1991

 **2360**

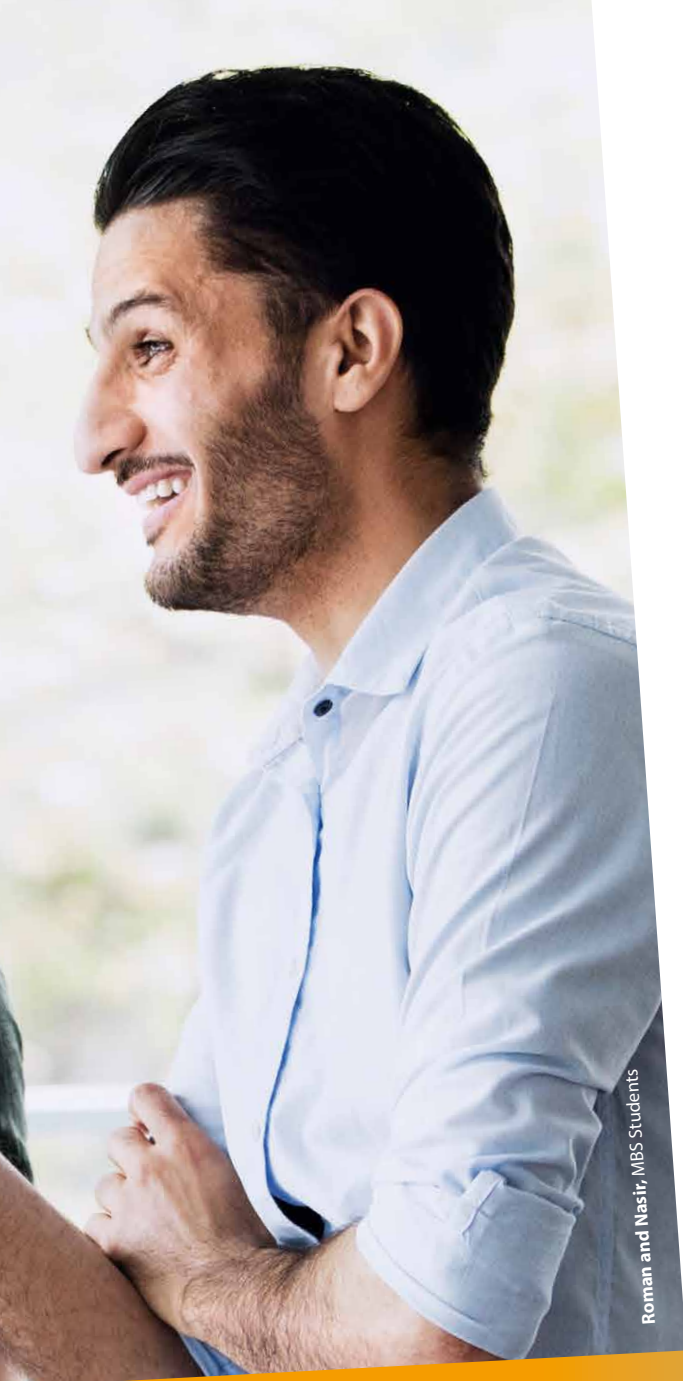
WHY MUNICH BUSINESS SCHOOL?

Accreditations – Recognized Quality

Since 2010, Munich Business School has enjoyed unrestricted state recognition and institutional accreditation by the German Council of Science and Humanities. All our study programs are accredited by the Foundation for International Business Administration Accreditation (FIBAA).

What's more, Munich Business School is an active member of numerous national and international associations and organizations:





100% Munich

The "metropolis with a heart" unites Bavarian tradition and international charm. A number of renowned companies operate from Munich, pulling the strings of the global business world.

100% International and Cosmopolitan

As a student, you will benefit from our international partnerships, which give you the opportunity to complete part of your studies abroad. MBS is also a cosmopolitan host institution for international students.

100% Personal

MBS gives you individual and personal support. Small class sizes, offering direct contact with lecturers, contribute to a pleasant learning atmosphere.

Build Your Business Network

As a student at MBS, you will benefit from a well-connected business network. This professional network offers you the opportunity to connect with national and international companies from various sectors.

Fit for the Working World of Tomorrow

Digitalization is transforming the world of work. MBS prepares you for these new challenges with sustainable management and offers you the opportunity for lifelong learning.

Rankings – Always Among the Best

MBS is among the Global Top 25 Performers for Student Mobility and is considered one of the best performing universities worldwide in the ranking 2020.

MBS is the Best Private Business School in Germany and ranks fourth among all German universities of applied sciences in the 2020 edition of this ranking.

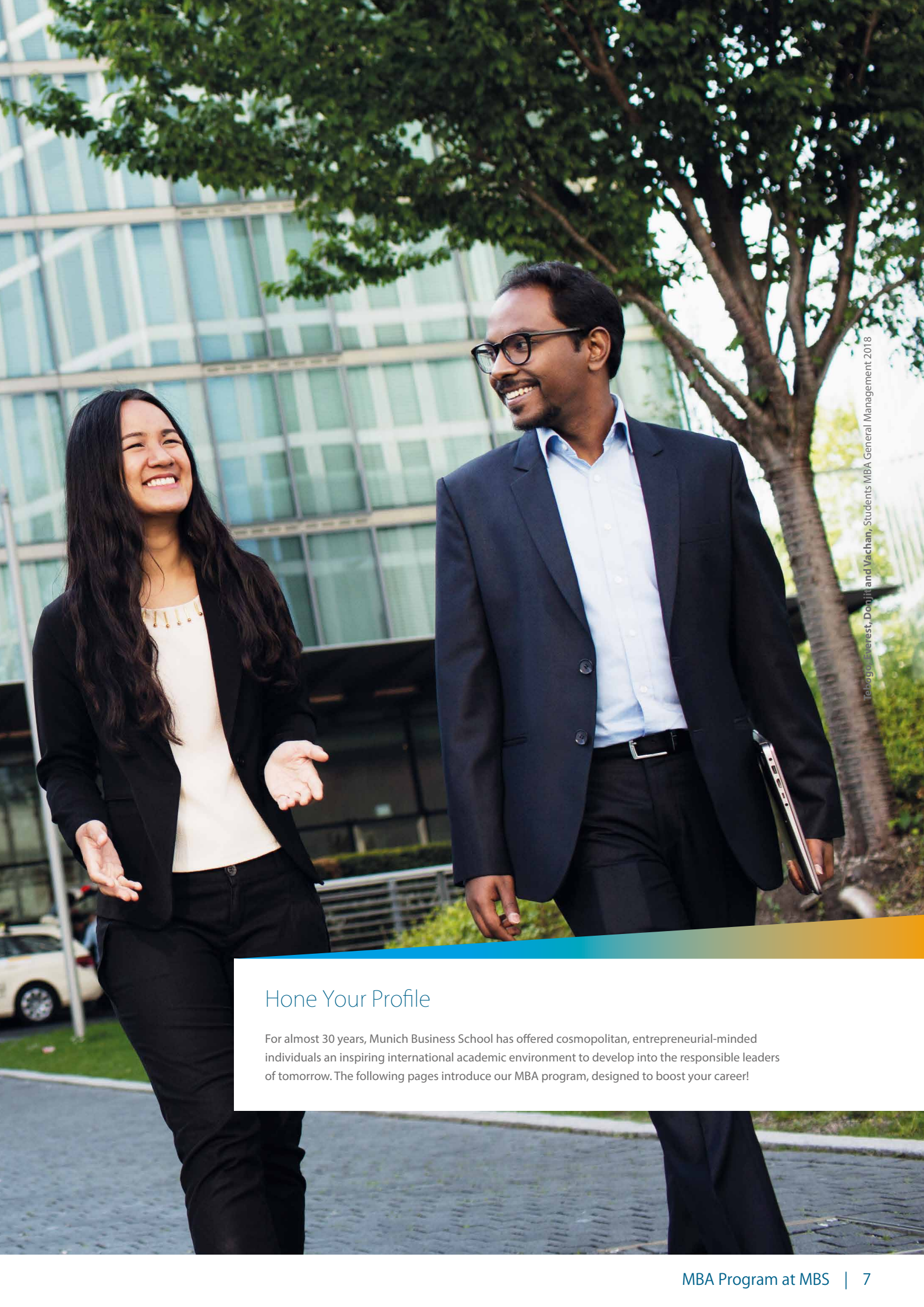
MBS is among the Top 3 Private Universities of Applied Sciences in seven of the eight categories in the Trendence Graduate Barometer 2020.

MBS achieves top rankings in the categories "Support at the Beginning of Studies", "International Orientation" and "Labor Market and Occupational Relevance".



MBA PROGRAM AT MBS





Tabogo, Ernest, Donjit and Vachan, Students MBA General Management 2018

Hone Your Profile

For almost 30 years, Munich Business School has offered cosmopolitan, entrepreneurial-minded individuals an inspiring international academic environment to develop into the responsible leaders of tomorrow. The following pages introduce our MBA program, designed to boost your career!



MBA GENERAL MANAGEMENT

The MBA General Management is a highly flexible MBA program that you can complete either full-time or part-time. While forming a core group with your fellow full-time MBA students, you will also enjoy joint classes with part-time MBA students (and also the other way round). This provides you with the opportunity to study in an even more diverse environment, and enables you to expand your business and career network even further.

The MBA curriculum is based on three pillars: Expert Business Knowledge, MBS Flagship Courses and Executive Skill Courses. The program is rounded off by three special weeks, all of them different: the Intensive week, the Startup Week and the International Week. At the end of the program, you will complete your MBA General Management with a thesis, which you can do in one of three formats with different focuses: as a regular written thesis (scientific work), as a business plan (incl. scientific part) or a consulting project (incl. scientific part).

What Is the Difference Between Part-time and Full-time MBA?

The part-time MBA General Management is a four-semester program with classes every two to three weeks on Friday afternoons and Saturdays. This allows you to study without putting your professional career on hold or waiving a regular income. Furthermore, it gives you the chance to immediately apply your newly acquired knowledge and share and discuss your daily professional experiences with your fellow classmates.

A Mix to Boost Your Career

MBS Flagship Courses are based on Munich Business School's core values – innovation, responsibility, globally mindedness – making the MBA General Management a truly unique experience.

Expert Business Knowledge courses provide you with a strong foundation of expertise in core business and management areas. By selecting 2 out of 4 elective courses, you further deepen your knowledge in these particular fields.

Executive Skills courses are aimed to support you in your personality and leadership development, and provide you with all the necessary information to start or continue your professional career in Germany or other parts of Europe.



"The MBA General Management at Munich Business School is a life-changing experience. You will be challenged. You will grow. You will meet great teachers and students. And, you will enjoy it."




Prof. Dr. Michael Rüdiger,
Program Director MBA General Management





When carefully selecting the candidates for the MBA General Management program, MBS pays very close attention to putting together a diverse yet cohesive group of students.

MBA Class Profile

	International MBA students 	Years of Work Experience 	Average Age 
Full-time	93 %	5.5	29
Part-time	51 %	7	32

Tebogo, Student MBA General Management 2018



3 WEEKS FULL OF INTENSIVE COLLABORATION AND NEW INSIGHTS



Intensive Week

The MBA General Management starts with an intensive week. During this kick-off week you will get to know your fellow students while taking part in an innovative business simulation. As business executives, you and your team will have to deal with a whole range of issues that managers of today's business world face to turn around a struggling business.



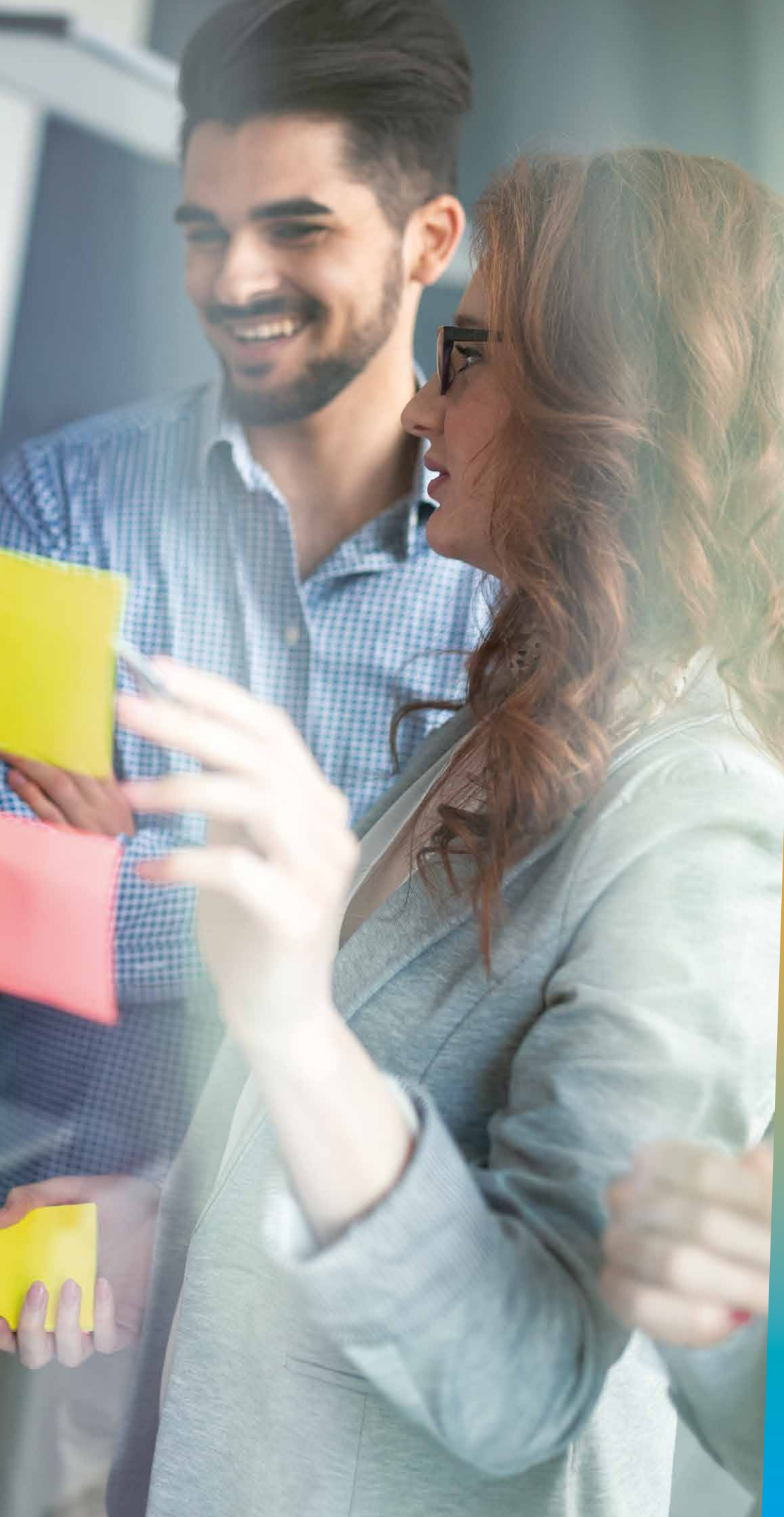
Startup Week

The Start-up Week is part of the Innovation & Entrepreneurship flagship course and gives you the opportunity to work on your entrepreneurial skills. You will learn about modern problem-solving approaches, meet with entrepreneurs and eventually develop your own business idea, which you will present to an expert audience.



International Week

During the International Week, which is part of the Global Management flagship course, you will visit SDA Bocconi in Milan – one of the top ten business schools in Europe. You will have the chance to attend lectures including case studies and to visit well known Italian companies.



SDA Bocconi School of Management

Established in 1971, SDA Bocconi School of Management is the best international business school in Italy. It is built on the entrepreneurial spirit, academic excellence and long-lasting tradition of Bocconi University, on the excellence of its broad portfolio of programs and research. It is well-known for a unique mix of practice-oriented approach and scientific research.

SDA Bocconi is one of the few Business Schools that hold the so-called "triple crown", three of the most prestigious international accreditations: AACSB, EQUIS and AMBA. It is also the only Italian Business School to feature in all the major international rankings, including Financial Times, Forbes, Bloomberg Businessweek and The Economist.

SDA Bocconi
SCHOOL OF MANAGEMENT



MODULE OVERVIEW MBA GM FULL-TIME



Start: Fall

	SEMESTER 1	ECTS	SEMESTER 2	ECTS		ECTS
MBS Flagship Courses	Responsible Leadership	6	Global Management incl. International Week at SDA Bocconi (Milan)	6	 Company Internship (optional)	15
	Innovation & Entrepreneurship incl. MBS Startup Week	6				
Expert Business Knowledge	Accounting for Management Decisions	6	Financial Management	6		
	Strategic Marketing	6				
	Personal Development	3	Elective Course (1 out of 2) • Management in Emerging Markets • Business Law	3		
	Elective Course (1 out of 2) • Business in Germany • Supply Chain Management	3				
Executive Skills (optional)	Executive Education (optional) Choose up to 3 days from the MBS Executive Education Program.			 Master Thesis (regular thesis, business plan or consulting project)		
	Individual Business Coaching (optional) Attend 3 individual coaching sessions with a professional business coach from the MBS coaching pool.					
	Foreign Languages (optional) e.g. German, Spanish, Chinese, French, etc. (partly as an e-learning offer)					
Total ECTS 60						



	SEMESTER 1	ECTS	SEMESTER 2	ECTS		ECTS
MBS Flagship Courses	Responsible Leadership	6	Innovation & Entrepreneurship incl. MBS Startup Week	6	 Company Internship (optional)	15
	Global Management incl. International Week at SDA Bocconi (Milan)	6				
Expert Business Knowledge	Accounting for Management Decisions	6	Strategic Marketing	6		
	Financial Management	6				
	Personal Development	3	Elective Course (1 out of 2) • Business in Germany • Supply Chain Management	3		
	Elective Course (1 out of 2) • Management in Emerging Markets • Business Law	3				
Executive Skills (optional)	Executive Education (optional) Choose up to 3 days from the MBS Executive Education Program.			 Master Thesis (regular thesis, business plan or consulting project)		
	Individual Business Coaching (optional) Attend 3 individual coaching sessions with a professional business coach from the MBS coaching pool.					
	Foreign Languages (optional) e.g. German, Spanish, Chinese, French, etc. (partly as an e-learning offer)					
Total ECTS 60						

MODULE OVERVIEW MBA GM PART-TIME



Start: Fall

	SEMESTER 1	ECTS	SEMESTER 2	ECTS	SEMESTER 3	ECTS	SEMESTER 4	ECTS	
MBS Flagship Courses	Responsible Leadership	6	Global Management incl. International Week at SDA Bocconi (Milan)	6	Innovation & Entrepreneurship incl. MBS Startup Week	6	 Master Thesis (regular thesis, business plan or consulting project)	15	
Expert Business Knowledge	Accounting for Management Decisions	6	Financial Management	6	Strategic Marketing	6			
	Personal Development	3	Elective Course (1 out of 2) <ul style="list-style-type: none"> • Management in Emerging Markets • Business Law 	3	Elective Courses (1 out of 2) <ul style="list-style-type: none"> • Business in Germany • Supply Chain Management 	3			
Executive Skills (optional)	Executive Education (optional) Choose up to 3 days from the MBS Executive Education Program.								
	Individual Business Coaching (optional) Attend 3 individual coaching sessions with a professional business coach from the MBS coaching pool.								
	Foreign Languages (optional) e.g. German, Spanish, Chinese, French, etc. (partly as an e-learning offer)								
Total ECTS 60									



	SEMESTER 1	ECTS	SEMESTER 2	ECTS	SEMESTER 3	ECTS	SEMESTER 4	ECTS
MBS Flagship Courses	Responsible Leadership	6	Innovation & Entrepreneurship incl. MBS Startup Week	6	Global Management incl. International Week at SDA Bocconi (Milan)	6	 Master Thesis (regular thesis, business plan or consulting project)	15
Expert Business Knowledge	Accounting for Management Decisions	6	Strategic Marketing	6	Financial Management	6		
	Personal Development	3	Elective Courses (1 out of 2) <ul style="list-style-type: none"> • Business in Germany • Supply Chain Management 	3	Elective Course (1 out of 2) <ul style="list-style-type: none"> • Management in Emerging Markets • Business Law 	3		
Executive Skills (optional)	Executive Education (optional) Choose up to 3 days from the MBS Executive Education Program.							
	Individual Business Coaching (optional) Attend 3 individual coaching sessions with a professional business coach from the MBS coaching pool.							
	Foreign Languages (optional) e.g. German, Spanish, Chinese, French, etc. (partly as an e-learning offer)							
Total ECTS 60								

PERSONAL DEVELOPMENT



SET GOALS AND REACH YOUR FULL POTENTIAL

Apart from general MBA classes we give you the opportunity to concentrate on your personal development. The personal development course aims to give you insight into different aspects of your personality by preparing a personal development plan: spending time thinking about your life journey, your values, beliefs and needs is a part of it. Furthermore you will analyze and evaluate different personality traits and experiences in order to define your personal style in order to better understand your preferences and needs - on a personal level as well as a leader.

Executive Skills

During your MBA, you have the option to participate in 3 days of MBS Executive Education courses. These courses are open programs and therefore not only provide training and insight into different topics but also give you the opportunity to grow your network by meeting business professionals and students from other MBA cohorts. MBS Executive Education covers different areas such as General Management, Leadership & Responsibility, Digital Transformation, Finance and many more.

MBS also offers you the opportunity to replace the MBA electives by booking one of the following certificate courses:

- Certified M&A Manager
- Certified Business Data Scientist

Business Coaching

Depending on the outcome of your personal development plan you have the opportunity to take three sessions with one of our professional business coaches. Our coaching pool consists of business professionals with several years of experience as leaders and coaches with various focus areas. The sessions can be used to help you identify job interests and to work on the solution of demanding leadership challenges.

During coaching sessions, the coach is an expert on methods and processes, the person being coached has the sovereignty over the contents and his/her decisions. Holistic and action-oriented coaching concepts enable you to analyse, manage and appreciate change processes. Your coach works with you to select – from a large inventory of proven methods – the solutions that best suit you and help you to develop efficient strategies to achieve your goals.



"It is our goal to prepare our MBA candidates for future leadership roles. Professional business coaching as part of our MBA program gives our students the opportunity to work further on personal development and leadership topics that they have identified during the personal development course."

Kathrin Vallund,
MBA Program Management
and Development



"The business coaching helped me evaluate and define my own priorities which made the decision-making process regarding my next career step much easier. During individual coaching sessions, I was able to assess the opportunities I had been presented with and focus in on the aspects that were most important to me."

Kelly Ann Heitzer,
MBA Alumna, Director of HR,
Condé Nast Germany

MBS CAREER CENTER



“In a constantly changing business world, it is important to know and constantly improve your own abilities. My goal is to actively support you and work with you to advance your career and personal development.”

Stephanie Raschen,
Career Center Manager
and certified Business Coach

WE'LL MAKE YOU FIT FOR THE FUTURE

We also support you in achieving your professional goals outside of the classroom. The MBS Career Center is the interface between Munich Business School students and companies. It takes care of our students' career needs, establishing connections to the business world to help companies recruit the very best talent. Companies are thus omnipresent at Munich Business School. All MBS students receive comprehensive support in planning and realizing their professional goals. This begins with the search for internships in Germany and abroad, includes help with making initial contact with companies, and extends to guidance services in later career phases and when graduating.

Individual Career Coaching

In order to find your way in an increasingly dynamic business world, it is important to know your own strengths and to build on them. Our Career Center supports you in actively shaping your career and personal development in order to determine an individual and successful career path for you.

International Network

MBS is proudly international! About 50 percent of students are international, hailing from 65 different countries. The MBA will expand your own global network since MBA cohorts are even more international (up to 90%).

Personal Career Development

Various career and networking events at MBS offer students exciting behind-the-scenes insights into a wide variety of businesses, letting you make your first contacts and thus prepare yourself perfectly for entering the job market.



Everest and Tebogo, Students MBA General Management 2018



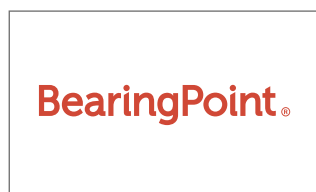
“The MBS Career Center supported me in planning my career. The contact persons were always very approachable, very detailed, especially when they supported me to structure my résumé. The Career Center also helped me to prepare my interviews, such as how to highlight my achievements and how to better express myself. This support definitely played a key role in becoming acquainted with the German labor market and also cleared away a lot of fear from me.”

**Min Gündermann, MBA Alumna,
Senior Technical Recruiter, Huawei Technologies**

Business Cooperations, Company Visits and Recruiting Events

The MBS Career Center cooperates with well-known companies and hosts events that give you important input for your career planning: guest lectures, company visits and recruiting events.

Companies from MBS Career Center’s network include:





Alexander, MBS Alumnus



MBA ALUMNI

ALUMNI – PART OF THE MBS FAMILY FOREVER

Once MBS, always MBS: for us at Munich Business School, it is important that we stay in touch even after you have successfully completed your studies. Benefit from our international career network, as MBS alumni are at home not just in Bavaria, but all over the world! Through numerous events, such as the Alumni Reunion or our mentoring programs, we provide regular opportunities for you to meet up after graduating, exchange ideas, and make new contacts with fellow alumni and students. Our **MBS Connect** platform ensures that you can access the exclusive MBS network from anywhere, supporting and promoting each other in your careers. In the spirit of lifelong learning, we offer a variety of continuing education programs to keep you up to date with the latest knowledge even after graduation – so that you are always one step ahead.

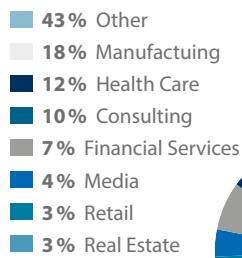
MBA Alumni Facts & Figures

72%
have received a job promotion after obtaining the mba degree

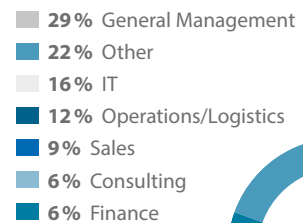
72%
have received a salary increase in the last two years

52%
work in senior or upper management positions after the MBA

Source: MBS Alumni Survey 2020



Industries MBA alumni work in



Departments MBA alumni work in



"The MBA Executive program program at MBS has allowed me to look beyond not only in business but in life altogether. What started as an ambition to achieve more in the corporate world, in the end gave me tools to found my own company, deal with real life problems, and better understand the system and world we live in."

Fernando Martin,
Alumnus MBA, Founder of Eccocar, Munich / Germany and Madrid / Spain

"The MBA Program not only met, but exceeded my expectations. Small classes, a great faculty, and a diverse group of students were just some of its many advantages. The MBA has really helped me to broaden my horizon and prepare me for the next level of my career."

Heike Schneider,
MBA Alumna, Client Partner Global Marketing Solutions, Facebook



"I completed the MBA Program at MBS and started to work for Amazon as brand specialist and in the merchandising team – a new experience for me. All these tremendous challenges would not have happened without MBS since this was my starting point for moving to Germany. I really liked the atmosphere at MBS like the international environment and personal atmosphere."

Alena Kayumova,
MBA Alumna, Brand Specialist EU Apparel, Amazon

"I would definitely recommend the MBA to friends and colleagues. In fact, I already did. This MBA is a great way to start your career because you develop important technical and personal skills in a culturally diverse environment."

Kulbir Singh Ghumman,
MBA Alumnus, Manager Omnichannel Fulfillment, Adidas



"At Munich Business School, I shaped my skill and discovered my interest in Marketing. The experience has made me more open-minded, confident and effective. The MBA was just a push that I need to start building my career and climbing the corporate ladder."

Armyanda Wongso,
MBA Alumna, Financial Controller, Infineon Technologies

KEY FACTS

How to Apply

Prepare to apply

An overview of the admission requirements can be found online: munich-business-school.de/mba-admission

Online application

You will need the following documents to apply:

- **Curriculum vitae**
- **Motivation letter** (1-2 pages)
- **Copy of academic degree certificates and transcripts**
- **Two references of your current or previous employers**
- **Proof of English language proficiency** (TOEFL 85, IELTS 6.5, ELS 112, or confirmation letter that English is the official language at your company)
- **Recent photo and copy of passport details page**

Participate in a personal interview

with the Program Director at MBS in Munich, alternatively via video conference

Done!

Congratulations and welcome to Munich Business School!

Key Facts

Study Start

- **March**
- **September**

Study Options

- **Full-time:** 12 months, lecture times: Mon – Sat in semester one; part-time in semester two (Fri 4 pm – 8 pm, Sat 9 am – 6 pm)
- **Part-time:** 24 months, lecture times: full-time Intensive Week (Mon – Sat) at the beginning of each semester; every two to three weeks on Fridays (4 pm – 8 pm) and Saturdays (9 am – 6 pm)

Study Fees

- **Enrollment fee:** EUR 690 (EU/EFTA), (for international students EUR 1,490)
- **MBA program:** EUR 32,000

Discover the Program!

We offer a variety of opportunities to get to know our university and the MBA program:

- **MBA Info Session**
Presentation and Q&A session at MBS or via video conference
- **Individual consultation**
with your program advisor at MBS or via phone or video conference
- **University fairs in Germany and abroad**
- **MBS Info Day**
Visit MBS and attend lectures for a live experience

For the exact dates, please visit our website: munich-business-school.de/mba-dates



Your Contact

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Program advisor

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SUPPORT FOR YOUR STUDIES



Financing

Munich Business School offers various models for payment in installments – making it easier for you to invest in your professional future. Your study advisor can also advise you on other funding opportunities, such as German BAföG, student loans, and education funds.

Just get in touch!

MBA Scholarship

In addition to various financing options, Munich Business School offers partial scholarships to outstanding candidates. The MBA Scholarship supports future MBA students with special professional achievements. The number of partial scholarships is limited and they are worth 20 % of the program fee.

When applying for this scholarship, please upload a personal statement (one pager) while applying online for the study place and convince us of your suitability. The prerequisites for this scholarship are:

- Justification and proof of special achievements during professional life
- Willingness to get involved at MBS
(e.g. Student Initiative, MBS Ambassador at trade fairs or events)

Please note:

Early application is recommended as the number of scholarships is limited.



Munich Business School

University of Applied Sciences

Bachelor

International Business  

Master

International Business  

International Marketing and Brand Management 

Innovation and Entrepreneurship 

Sports Business and Communication 

MBA

General Management (Full-time) 

General Management (Part-time) 

DBA

with Sheffield Hallam University (UK) 

Executive Education



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