



# RUKMINI DEVI

## Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

# R D I A S

- NAAC Accredited, 'A+' Grade (2nd Cycle)
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, AIMA, CII, DELNET, NDL, NHRDN, CEGR, ICT Academy, DMA
- AMU signed with GETU College of Business Studies Royal University of Bhutan
- MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India



\*24x7 Online Portal for Students

## Placement Brochure 2020-2021



एक कदम स्वच्छता की ओर

### Rukmini Devi Institute of Advanced Studies

2A & 2B, Madhuban Chowk, Outer Ring Road, Phase-1, Rohini, Delhi-110085



admin@rdias.ac.in



<https://www.rdias.ac.in>





**Seth Pokhar Mal  
Educational Society**

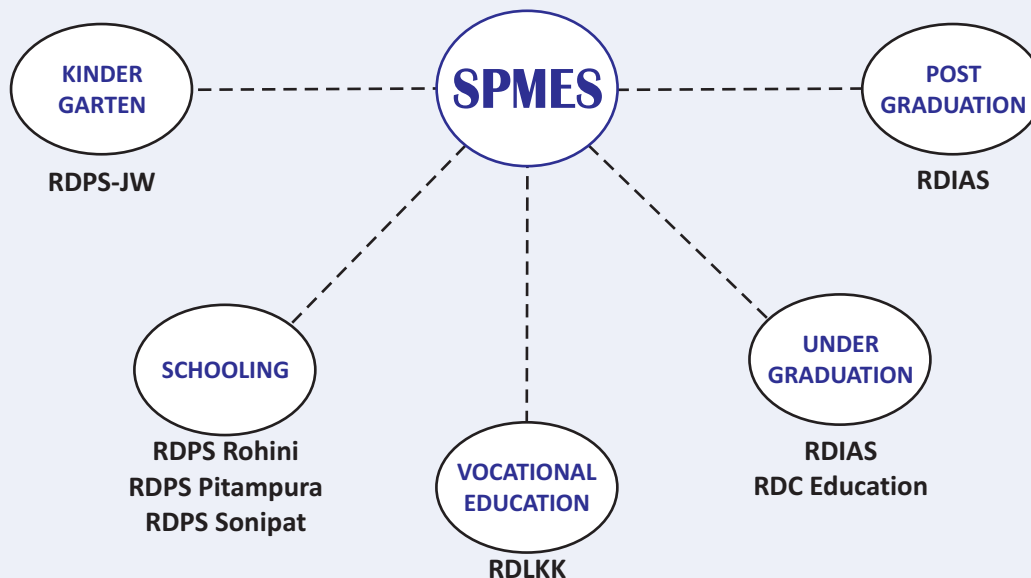


## **About Seth Pokhar Mal Educational Society**

**Seth Pokhar Mal Educational Society**, established in 1986, operates several institutes of repute under the brand “Rukmini Devi”. Through its concerted efforts the society has created institutions of international standard that impart quality education right from the kinder–garten stage to post graduation level programs, at very affordable prices.

Keeping in view the growing need of educational opportunities for children with the exposure to contemporary circumstances to transform them into responsible citizens as a national resource, Mr. K. C. Garg and his wife Mrs. Anita Garg established (founded) the society namely Seth Pokhar Mal Educational Society (SPMES) to serve the community/society as a whole. In 1986, under the aegis of SPMES, they started Rukmini Devi Public School in Pitampura and perpetuated the name of his father Seth Pokhar Mal and mother Smt. Rukmini Devi.

### **Imparting Quality Education right from Kindergarten to Post Graduate Level**



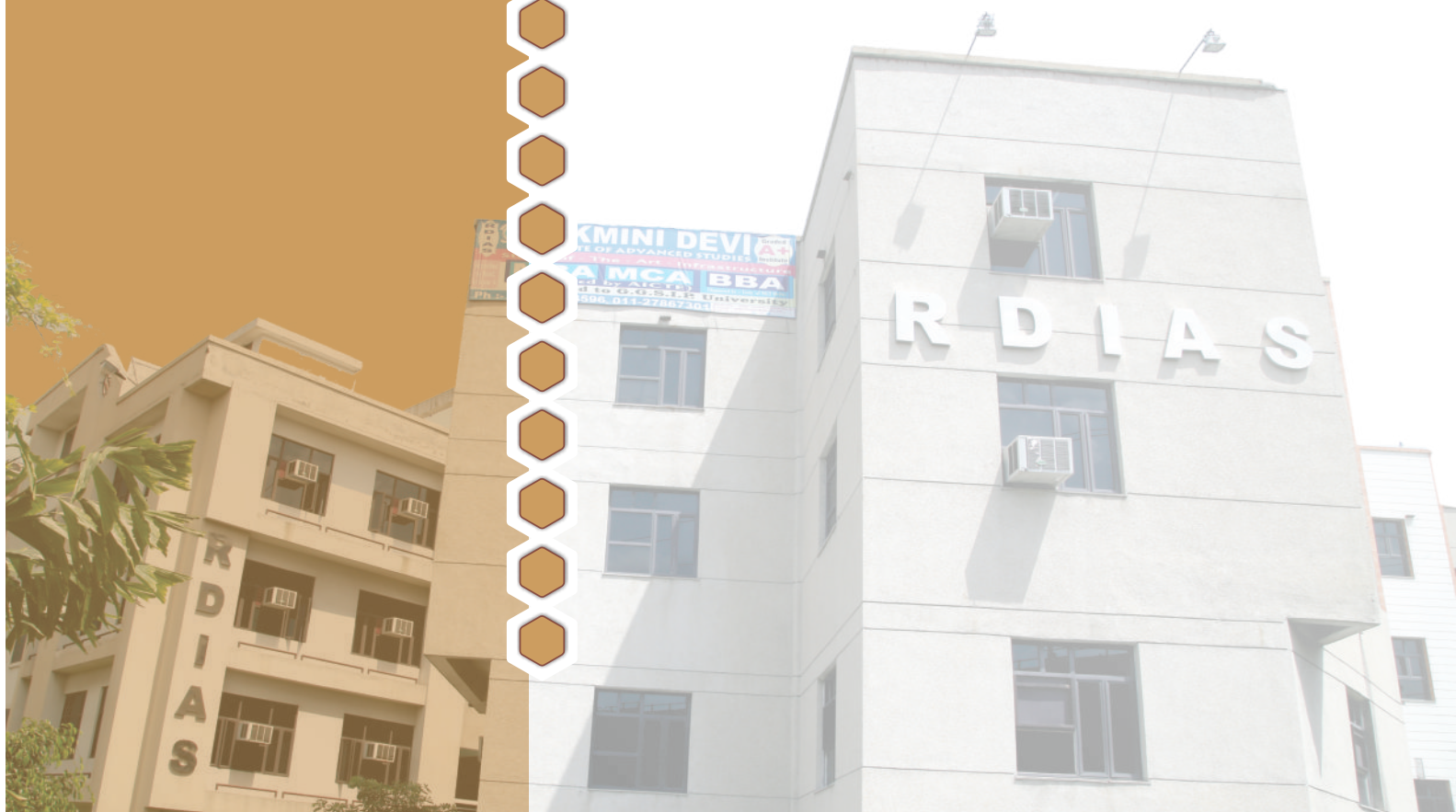
**Institutions run under the aegis of Seth Pokhar Mal Educational Society  
for more details, visit [www.spmes.org](http://www.spmes.org)**

# CONTENTS

<b>About the Institute</b>	<b>01 - 01</b>
<b>Vision, Mission, Objectives &amp; Quality Policy</b>	<b>02 - 02</b>
<b>Our Inspiration &amp; Our Founders</b>	<b>03 - 03</b>
<b>Chairman's Message</b>	<b>04 - 04</b>
<b>Director's Message</b>	<b>04 - 04</b>
<b>From the Desk of Training &amp; Placement Department</b>	<b>05 - 05</b>
<b>Infrastructure and Resources</b>	<b>06 - 08</b>
<b>RDIAS GEMS : Academic Excellence</b>	<b>09 - 11</b>
<b>Co-Curricular Activities</b>	<b>12 - 14</b>
<b>Industry Outreach Highlights</b>	<b>15 - 16</b>
<b>Training &amp; Placement Department</b>	<b>17- 24</b>
<b>Alumni Meet – Retrace 2019</b>	<b>25 - 25</b>
<b>Job Fair 2020</b>	<b>26 - 26</b>
<b>Industry Visit 2019-20</b>	<b>27 - 28</b>
<b>Course Curriculum (MBA)</b>	<b>29 - 29</b>
<b>MBA Student's Profile</b>	<b>30 - 31</b>
<b>Course Curriculum (BBA)</b>	<b>32 - 32</b>
<b>BBA Student's Profile</b>	<b>33 - 35</b>
<b>Placements for the Year 2019-20</b>	<b>36 - 50</b>
<b>Corporate Speak</b>	<b>51 - 52</b>
<b>Eminent Alumni</b>	<b>53 - 53</b>
<b>Alumni Speak</b>	<b>54 - 55</b>

# CONTENTS

<b>Our Publications</b>	<b>56 - 57</b>
<b>RDIAS Presence on Social Media</b>	<b>58 - 58</b>
<b>Life @ Campus</b>	<b>59 - 60</b>
<b>Our Corporate Recruiters</b>	<b>61 - 62</b>





## About the Institute

Rukmini Devi Institute of Advanced Studies (RDIAS) is accredited with ‘A+’ Grade by NAAC (2nd Cycle) (National Assessment and Accreditation Council). The institute is approved by AICTE (All India Council for Technical Education). RDIAS offers MBA and BBA courses affiliated to **Guru Gobind Singh Indraprastha University**, a leading Delhi State University. The institute was **established in 1996** under the aegis of **Seth Pokhar Mal Educational Society (www.spmes.org)**, a body registered under the Society Registration Act XXI, 1860. RDIAS is an **ISO 9001:2015 Certified, Category ‘A+’ Institute** judged by **SFRC** (State Fee Regulatory Committee), Govt. of NCT of Delhi. The Institute has been awarded highest **Category ‘A’** grading by **JAC** (Joint Assessment Committee) of GGSIPU and Directorate of Higher Education, Govt. of NCT of Delhi.



The institute is affiliated to Guru Gobind Singh Indraprastha University, a leading Delhi State University. At present the institute imparts instruction in the following courses :

- MBA (1<sup>st</sup> Shift) : Duration of 2 years with an intake of 120 students.
- MBA (2<sup>nd</sup> Shift) : Duration of 2 years with an intake of 120 students.
- BBA (1<sup>st</sup> Shift) : Duration of 3 years with an intake of 180 students.
- BBA (2<sup>nd</sup> Shift) : Duration of 3 years with an intake of 180 students.

The institute has a cohesive team of experienced academicians, who facilitate the learning process by augmenting the course structure through active academic–industry interface.

# Vision

To be a leading and most preferred educational institute with global recognition. To nurture competent & socially sensitive leaders to foster sustainable socio-economic growth of the nation and the world at large.

# Mission

To implement our vision on ground. To provide state-of-the-art infrastructure, inculcate optimum use of technology in teaching, facilitate qualified, trained & experienced faculty for holistic growth of the students to meet the expectations of the industry, academia and society.

# Objectives

1. To provide high quality & cost effective education at par with the best in the country and benchmark it regularly.
2. To educate & train students in various specialized fields of Management & Information Technology needed by Industry along with the general education.
3. To provide a conducive learning environment to foster the growth of professional education, industrial & social upliftment and employable skills among the students.
4. To develop and inculcate knowledge, skills and right attitude with responsibility, commitment, professionalism, moral & ethical standards and Indian Value System among students.
5. To transform students into managers and entrepreneurs of change.
6. To encourage creative and out-of-the-box thinking to develop innovative solutions to problems and leading to self employment, research & application through guidance at Centre for Ideas, Innovation, Incubation and Enterprise (CIIE).

# Quality Policy

To ensure Quality standards in Research, Training and Consultancy at affordable cost to the satisfaction of all stakeholders on a continuous basis.

To achieve transformation of students through training and development, into competent professionals with ingenuity, adaptability, social commitment, ethical values and spiritual elevation to meet innovative leadership requirements in industry, government, academia and society at large.

To upgrade quality management systems, policies, processes on a continuous basis for improving the effectiveness of our management practices.

## ***Our Inspiration***



**Late Sh. Seth Pokhar Mal**

**Late Sh. Seth Pokhar Mal** was a great visionary who always thought ahead of time to help the society through education. He firmly believed that Knowledge is the product of an educational institution. He was a strategist, an institution builder, a mentor, an inspirational leader and a relationship builder. We would continue to take inspiration from his work in the field of education and would always be grateful for his ideas and encouragement.



**Late Smt. Rukmini Devi**

**Late Smt. Rukmini Devi**, wife of Seth Pokhar Mal Ji, was a great philanthropist. She had immense regard for ethical values in life and was deeply imbibed with love for children. She always visualized a beautiful world of children full of innocence, happiness and virtues. “Seth Pokhar Mal Educational Society” took upon itself the task of converting her dream into reality. In **1986**, the society started Rukmini Devi Public School, perpetuating her name, immediately after the registration of the society. In course of time, SPMES established Rukmini Devi Institute of Advanced Studies (RDIAS) as well, amongst as several other institutions.

## ***Our Founders***



**Sh. K.C. Garg**  
Founder

**Sh. K.C Garg** formed the society, after his father’s name. He has a personality with a multidimensional vision and action for the cause of education. He is the guiding force behind the success of educational ventures of Seth Pokhar Mal Education Society, since its inception in **1986**. His perseverance has inspired the ‘Rukmini Devi’ family to grow from a small kinder garten level to a conglomerate of institutes, offering infrastructure of international standard and education at an affordable cost.



**Smt. Anita Garg**  
Co-Founder

**Smt. Anita Garg’s** leadership and commitment towards educating the society has brought Rukmini Devi group at an international platform. She derives her philosophy from her in-depth knowledge of literature. She has, with her hard work and intellect, nurtured and manicured little saplings into trees of wisdom.

## ***Chairman's Message***

RDIAS is a gem of Seth Pokhar Mal Educational Society, promulgating management and computer education maintaining international standards. We have highly qualified, experienced and dedicated faculty, excellent infrastructure and computer labs, well equipped library having over **37864** books and **66** periodicals with unlimited e-learning facility. RDIAS has also engaged top level personality development institutions and experts for overall development of the students for whole of the academic year. Corporate visits, guest lectures, co-curricular and extra - curricular activities inculcate social skills and confidence necessary for successful professionals. Our alumni are bringing recognition and praise for their alma mater and our present students are going to prove second to none. My best wishes for their bright career.



**Sh. K.C. Garg**  
Founder

## ***Director's Message***

RDIAS aims at creating an environment which develops young men and women into competent professional managers who would work for any sector of organized activity, achieve excellence in performance, rise to become leaders and contribute to the welfare of society. The curriculum exposes the students to a number of real life situations and contemporary tools of analysis that have been perfected through the case method of pedagogy. RDIAS constantly strives to remain on the cutting edge of modern education, instilling teamwork, a global focus, an ability to innovate, and above all, an unflinching stress on excellence in its students.



**Dr. Raman Garg**  
Director, RDIAS

## ***From the Desk of Training & Placement Department***

Dear Sir/Madam,

We, at RDIAS, alongside imparting quality management knowledge also prepare our students to face today's challenges and enable them to crystallize tomorrow's opportunities. To transform this vision into reality, we constantly endeavour to chisel the skill set of our students through continuous personality development programs by virtues of self realization and professional guidance.

Case Studies, Workshops, Guest Lectures, Seminars, Role Plays, Live Projects at RDIAS integrates time tested effective teaching methodologies in imparting holistic value addition to young managers in the making. Our efforts are channelised to charter further heights in management education.

It is with great pleasure that we present to you our graduating batch, **2021**. We invite you at our centrally located campus to discover the treasure of our budding professionals and to interact with some of the best brains housing creativity and ideas for the future.

We look forward to host you to bolster our relationship and simultaneously build new alliances.

Thanks & Best Regards,  
Team – Training and Placement  
Rukmini Devi Institute of Advanced Studies



# Infrastructure and Resources

## A) Library and Information Services

“They are the books, the arts, the academics, that show, contain and nourish the entire world.” – William Shakespeare

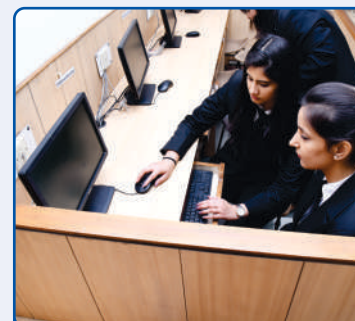
RDIAS library is a big repository of knowledge in terms of not only books but also the latest IT enabled facilities including e-journals, audio-visual materials, CDs, Projects, Case Studies, Assignments, Journals etc., with an ambience ideal for learning. It is a fully air-conditioned, spacious, IT enabled library with partitioned space to provide seating for comfortable study to more than 70 students at a time.

### The library offers:

- A collection of more than **37864** Volumes of assorted and exhaustive text/reference books on different areas of IT and Management.
- Library subscribes to **66** Journals (**08** International, **58** National), **778** E- Journal (**772** International, **06** National), **14** Magazines (**7** International, **7** National) & **14** Newspapers.
- Online and Print Access to Economist, HBR, Asia Pacific Journal of Management Research & Innovation, Metamorphosis: Indian Journal of Management Business, Vikalpa and Arthashastra: Indian Journal of Economics & Research, Economic & Political Weekly, Finance India, Journal of Human Values and other national/international journals of repute.
- Multimedia and internet access to view documentaries, learning aids and business videos.
- Online reservation, student's suggestion & circulation status for all library users.
- Resources including Syllabus, Question Bank, Reference sources etc. of all courses.
- Current Awareness Service (CAS) in the form of new acquisition & article indexing.
- The Online Public Access Catalogue (OPAC).
- Book Bank facility for students.
- Circulation of books, Journals and other reference material.
- Book requisition form is available on Portal.
- DELNET to provide online journals on various research areas.
- Institutional membership of American Library.
- Membership of National Digital Library
- Access to world ebook library & South Asian Archive (WEL)
- J Gate E- Journals Gateway (**49000+**)
- Access to various text/general ebook through E-Library Server
- Harvard Business Review Press (**654** Books)
- Wiley India Publishing (**163**)
- Photocopy facilities available in campus

## B) IT Facilities

The use of IT in teaching is considered paramount at RDIAS. Our Computer centre and IT infrastructure facilitate Internet & Intranet access, enabling students & faculty members to learn at their own time and pace around the clock.



Students accessing the  
Online Material from Library



Library



Circulation Desk



MBA Computer Lab

## Centralized Data and Network Management

RDIAS has its own Dedicated Server Room with 24/7 Access connected with HP Proliant Xeon based true Servers- Firewall/Internet Server, Webserver, Eshaala Server, Email Server, Domain/File Server. All the Servers are connected with Internet Leased Line and it is Available for 24/7 Access.

### C) Computer Labs

RDIAS has 1 computer centre and 3 Computer Labs with more than 150+ Intel i3 based systems networked through Windows/Linux Server. All the computers are connected with 1Gbps LAN Speed with the Centralized servers.

MBA Computer centers have latest software's including Microsoft Windows, SQL server, Oracle 10g, Oracle 11g, Microsoft Office 2007/2010/2013, Kaspersky & Microsoft Security Essential, R Studio, Blender, Inkscape Campus agreement with Microsoft for unlimited access to all the softwares to facilitate online documentation and other technical help.

All the labs are connected to the internet through 1 leased lines of 30 Mbps & 2 Broadband of 24+24 Mbps from Airtel.

The entire campus is wi-fi enabled and Connected thru Access point 2.5/5.0 Ghz Dual Band Routers.

### D) Faculty Nodes

RDIAS has provided every faculty member with an independent 21 inches monitor and wireless K/B mouse Desktop to explore & deliver the best in their lectures and for eloquently functioning the other administrative task.

### E) Lecture Theatre

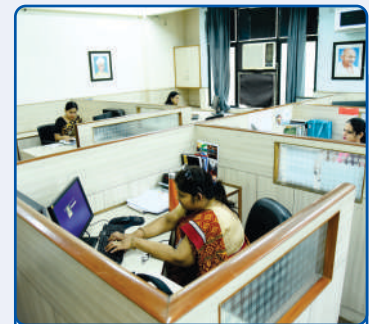
Teaching at RDIAS requires frequent workshops, presentations, seminars, conferences and co curricular activities. The institute has a fully air conditioned lecture theatre with the state-of-the art facilities with seat capacity of 180+ students. The theatre is well equipped with LCD projector, computer and an audio system.

### F) Audio Visual Class-Rooms

The institute has 15 classrooms and 4 tutorial rooms with a sitting capacity of 60 and 30 students respectively. The rooms are fully air conditioned to ensure a proper learning environment. The rooms are fitted with a UltraShot LCD projector, touchscreen monitor with mic and audio visual facility and a networked computer for additional teaching aids, and along with a provision of OHP.



Computer Lab



Faculty Nodes



Lecture Theatre



Audio Visual Rooms

### G) Meeting Rooms

RDIAS has 4 separate Meeting Rooms with Audio visual facilities for smooth conduct of the recruitment process.

### H) Conference Rooms

The Institute has two Conference Rooms, with the seating capacity of 50 each. The Conference Rooms are well equipped with state-of-the-art facilities.

### I) Software Development Cell

RDIAS has a Software Development Cell where live industry projects are handled by students under the guidance of experienced mentors.

### J) Centre for Idea, Innovation, Incubation and Entrepreneurship (CIIE)

CIIE fosters creativity and offers support in translating ideas into real business activities. The aim is to nurture the spirit of entrepreneurship among talented and ambitious students, faculties and other stakeholders. CIIE promotes new ideas, innovations and entrepreneurial activities.

### K) Security

The campus is monitored through 120+ closed circuit television cameras at all times. Fire fighting system is installed and regularly checked to ensure proper functioning. Besides the electronic surveillance, round-the-clock guards are also deployed in the campus for in campus security and access control.

### L) Cafeteria

A relaxed atmosphere, plenty of entertainment, and a variety of snacks and drinks – these are some of the things that make our Institute cafeteria, the ideal spot to interact in a light hearted mood, or simply unwind after classes.

### M) Recreational cum Common Room

The Institute has two Recreational cum Common Rooms separate for boys and girls where the students have the facilities of playing table tennis, carrom, chess etc.

\* \* \* \*



Meeting Rooms



Conference Room



Class Room



Security



Cafeteria

# RDIAS GEMS : Academic Excellence

We are really proud to mention that the excellent teaching methodology and developmental activities of our teachers, state-of-the-art library and infrastructure facilities, hard work of our students, all together have culminated in the top results of our students. RDIAS is far ahead of all constituents and affiliate colleges of GGSIP University. Most of our students have secured distinction grade and remaining are first divisioners. Following students have brought laurels to our Institution:

## University Subject Toppers in the Examination held in May 2019 (MBA, BBA)

### MBA (Sem 4 )



**Paper Code :-** Ms202  
**Subject Name :-** Project Dissertation  
**Marks Obtain :-** 98  
**Position :-** 1



**Paper Code :-** MS202  
**Subject Name :-** Project Dissertation  
**Marks Obtain :-** 97  
**Position :-** 2



**Paper Code :-** MS202  
**Subject Name :-** Project Dissertation  
**Marks Obtain :-** 97  
**Position :-** 2



**Paper Code :-** MS202  
**Subject Name :-** Project Dissertation  
**Marks Obtain :-** 96  
**Position :-** 3



**Paper Code :-** MS202  
**Subject Name :-** Project Dissertation  
**Marks Obtain :-** 96  
**Position :-** 3



**Paper Code :-** MS202  
**Subject Name :-** Project Dissertation  
**Marks Obtain :-** 96  
**Position :-** 3

### MBA (Sem 2)



**Paper Code :-** Ms104  
**Subject Name :-** Financial Management  
**Marks Obtain :-** 89  
**Position :-** 3

## RDIAS Toppers in the Examination held in May 2019 (MBA, BBA)

<b>MBA(1st Shift) 4th Sem (2017-2019 Batch)</b>			
<b>Position</b>	<b>Roll No.</b>	<b>Name</b>	<b>SGPA</b>
First	02115903917	Gaurav Malhotra	8.889
Second	00315903917	Aastha Palit	8.778
Second	03215903917	Karishma Kandpal	8.778
Second	05615903917	Poorvi Midha	8.778
Second	06815903917	Ritika Sethi	8.778
Third	41215903917	Akanksha Gupta	8.667
<b>MBA(2nd Shift) 4th Sem (2017-2019 Batch)</b>			
<b>Position</b>	<b>Roll No.</b>	<b>Name</b>	<b>SGPA</b>
First	00180303917	Aakansha Tyagi	8.889
First	01180303917	Arushi Singh	8.889
First	07680303917	Shivangi Bindal	8.889
Second	04380303917	Neha Gupta	8.778
Third	07080303917	Sakshi Jain	8.667
<b>MBA(1st Shift) 2nd Sem (2018-20 Batch)</b>			
<b>Position</b>	<b>Roll No.</b>	<b>Name</b>	<b>SGPA</b>
First	09215903918	Vinit Kumar	8.6
First	40915903918	Sahil Chadha	8.6
Second	02915903918	Ishita Khosla	8.533
Third	40815903918	Smriti Bhatia	8.4
<b>MBA(2nd Shift) 2nd Sem (2018-20 Batch)</b>			
<b>Position</b>	<b>Roll No.</b>	<b>Name</b>	<b>SGPA</b>
First	05280303918	Prachi Singhal	8.533
Second	06980303918	Ritu	8.467
Second	08880303918	Tanya Aggarwal	8.467
Third	06780303918	Ritika Jauhari	8.4
Third	08280303918	Sonali Rawat	8.4
<b>BBA(1st Shift) 6th Sem (2016-2019 Batch)</b>			
<b>Position</b>	<b>Roll No.</b>	<b>Name</b>	<b>SGPA</b>
First	05415901716	Khushi Bansal	9.231
Second	35615901716	Divyakshi Aneja	9.154
Third	02015901716	Apoorva Nath	9
<b>BBA(2nd Shift) 6th Sem (2016-2019 Batch)</b>			
<b>Position</b>	<b>Roll No.</b>	<b>Name</b>	<b>SGPA</b>
First	08380301716	Yashika Gupta	8.846
Second	01480301716	Arshita Sethi	8.769
Third	01380301716	Anshul Bansal	8.692

<b>BBA(1st Shift) 4th Sem (2017-2020 Batch)</b>			
<b>Position</b>	<b>Roll No.</b>	<b>Name</b>	<b>SGPA</b>
First	00515901717	Aayushi Nagdev	9.091
Second	05515901717	Prema Arora	9
Second	35415901717	Dolly	9
Third	02915901717	Disha Soin	8.818
<b>BBA(2nd Shift) 4th Sem (2017-2020 Batch)</b>			
<b>Position</b>	<b>Roll No.</b>	<b>Name</b>	<b>SGPA</b>
First	06980301717	Purbi Goenka	8.545
First	09180301717	Shubhit Malhotra	8.545
First	01280301717	Ayush Solanki	8.455
First	01680301717	Chahak Basra	8.455
First	03080301717	Ishita Goel	8.455
First	08380301717	Shivam Narula	8.455
First	10180301717	Vishruti Chaudhary	8.455
Second	03880301717	Kritika Chandna	8.364
Third	09480301717	Tushar Singhal	8.273

### Result at a Glance, May 2019

<b>Programme</b>	<b>Semester</b>	<b>No. of Students</b>	<b>No. of Students Secured</b>	<b>No. of Students Secured</b>
		<b>Appeared</b>	<b>First Division with Distinction</b>	<b>First Division</b>
MBA (1st Shift)	4th	118	70	41
MBA (2nd Shift)	4th	117	61	48
MBA (1st Shift)	2nd	119	33	63
MBA (2nd Shift)	2nd	118	48	41
BBA (1st Shift)	6th	161	68	73
BBA (2nd Shift)	6th	85	42	33
BBA (1st Shift)	4th	170	32	66
BBA (2nd Shift)	4th	165	26	62
BBA (1st Shift)	2nd	177	30	56
BBA (2nd Shift)	2nd	172	22	49

## Co-Curricular Activities

### A. Conferences & Seminars

With management education as a focal point, the Institute is conscious of its responsibility to provide budding managers a positive outlook, analytical bent of mind, problem solving approach, ethical leadership qualities, who can handle real life unstructured situations with greater ease and diligence.

Aforementioned objectives are achieved by conducting International Seminars, Conferences, Workshops on various topics and Guest Lectures by experts specially from the Corporate Sector. Our Institute has conducted some effective Workshops, Guest Lectures & National Conference during the year that has given a new dimension towards knowledge enhancement of faculty and students.



**International Conference on  
Happiness and Performance Management  
in Modern Globalised Business Scenario, 2019**

#### List of Guest Lecture / Class Room Connect/Seminars and Conferences/Workshops

- International Conference on Happiness and Performance Management in Modern Globalised Business Scenario, 2019 on December 21-22, 2019.
- Guest Lecture on “Brand protection techniques in the turbulent times” for the students of MBA and BBA by Mr. Umesh Parashar, Chief Sales Evangelist, KnowFakes.com & Mr. Raman Kalia, Co-founder & CIO, KnowFakes.com on August 26, 2019.
- Alumni Class Room Connect on “Advertising as a tool for Brand Building” for the students of MBA and BBA by Ms. Nidhi Arora, Group Head Page Advertising & Communications Pvt. Ltd. on September 9, 2019.
- Classroom Lecture on “Commodity Awareness Programme” for the students of MBA and BBA by Mr. Vinit Kaler, Sr. Manager Multi Commodity Exchange of India Ltd. on September 16, 2019.
- Alumni Class Room Connect on ‘Insights of Insurance in Corporates’ for the students of MBA and BBA by Mr. Amit Luhach, Area Manager, Mahindra Insurance Broker Limited. on October 11, 2019.
- Class room lecture on “Understanding the core of E-Commerce Through Paytm” for the students of MBA and BBA by Mr. Kautilya Tiwari, Category Manager, Paytm on October 18, 2019.
- Alumni Class room connect on “Role Of Financial Literacy” for students of MBA and BBA by Wahida Majumdar on Jan 22, 2020.
- Class room lecture on “Valuation of securities” for students of MBA and BBA by Mr. Neeraj Kant Arya , (CIGP-Chartered Insurance Goal Planner from AAFM) on Jan 29, 2020.
- Alumni class room connect on “Communication Barriers & their impacts on Business” for students of MBA and BBA by Mrs. Priyanka Khurana on Feb 20, 2020.

### B. Industry Institute Interface:

The foundation to Industry Institute Interface cell was laid with a vision to transcend nascent ideologies into meaningful constructs by providing a seamless interface for inclusive growth. The cell thrives on the motto: where passion meets purpose and as such ensures that the transition of a student into an aspiring management professional is altogether purposeful.

Learning opportunities as part of various endeavours under Industry Institute Interface cell envision to cultivate a symbiotic relationship with the industrial fraternity and as such condition the student by enabling them to tune their abilities to match up the industry requirements of today.

### **A. Student Mentorship Program**

**SENSEI:** Sensitising Students for Early Intervention, the flagship program of RDIAS aims to sensitise students towards being better individuals. The ideation to the program was conceived on the notion that a focused intervention at an early stage can make students more productive in their endeavors and eventually result in better outcomes, thus living up to the spirit of being a true Rukminian, a part and parcel of a better tomorrow, we all strive to build and be a part of!

The program was designed for and implemented successfully with an aim to align the student's career with their skillset.

Program planning was done for both BBA & MBA students, however, the deliverables were different in case of MBA students where industry exposure was a key concern and for BBA students wherein providing up-skilling opportunities w.r.t talent happened to be the mainstay.

#### **Activities under Student Mentorship Program:**

##### **Activities conducted for mentoring MBA students were as follows:**

- Undertaking Live Projects
- Capitalizing on External Event Participation
- Knowing behind the story part by conducting CEO Interview
- Building up an inclination by Research Paper Presentation/Participation
- Network building by way of Reference for Industry-Academy Interface
- Having the right attitude by participating in Personality Development Sessions

##### **Activities conducted for mentoring BBA students were as follows:**

- Business plans
- Inter College /Techno Management Fest
- Management events(Research Paper Presentation/Participation)
- Different type of Quiz Competitions

### **B. Additional Skill Acquisition Program:**

With a focus towards building upon the needed industry skillset, RDIAS endeavours to make available tailor-made Additional Skill Acquisition program, under which students are skilled to be an industry ready resource, thereby ensuring an industry relevant candidature.

Programs crafted and led by the experts from the best of the corporate houses are organised for students to gain an industry perspective of the respective domain they are engaged into.

Few of the Industry-led Employability Programs undertaken for the year 2019-20 are as follows:-

#### **Activities performed under this program:**

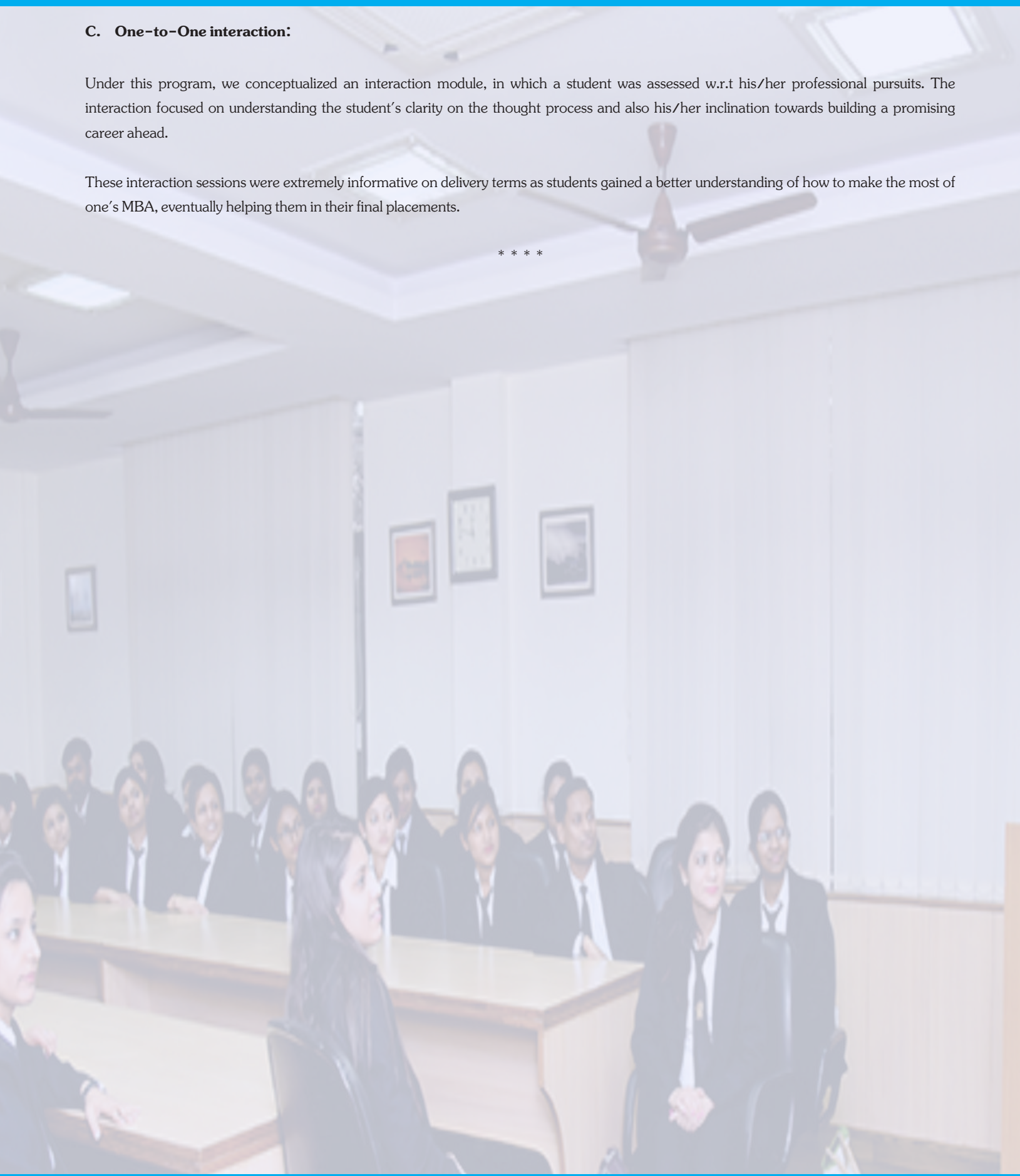
1. Financial Modeling Session by Ernst & Young for the Finance students
2. ASA Session in Personality Development and Business English classes by DreamUny for the students of BBA in order to help them in dealing with various issues in Communicative English and will help them to develop their personality and communication skills in the competitive environment.
3. ASA Session in Digital Designing for the students of BBA by Brain Mentors Pvt. Ltd in order to help participants to understand digital Designing methods, from a variety of perspectives-as analysts, consumers and entrepreneurs.

### **C. One-to-One interaction:**

Under this program, we conceptualized an interaction module, in which a student was assessed w.r.t his/her professional pursuits. The interaction focused on understanding the student's clarity on the thought process and also his/her inclination towards building a promising career ahead.

These interaction sessions were extremely informative on delivery terms as students gained a better understanding of how to make the most of one's MBA, eventually helping them in their final placements.

\* \* \* \*



# Industry Outreach Highlights

External Event Participation with Institute's Member Bodies. Glimpses of few events attended.



Team III from RDIAS attended ICT Academy's Bridge Conference held in December, 2019 at AICTE Auditorium, New Delhi.



Students of BBA participated in Technical Conference on Energy Efficiency, Environment & Technology - 4th edition of CII EETech 2019 on 23 - 24 October 2019 at India Habitat Centre, New Delhi.



Mr. Deepak Chhabra and Captain Rajesh Kotnala attended First Annual Innovation Festival of MIC, Launch of AICTE Quality Initiatives & VC's Meet on Students Induction Programme, organized by MHRD's Innovation Cell on 11th September, 2019.



Dr. Anil Kumar Goyal and Mr. Mukesh Kumar Gupta attended Seminar on "Future of Management Education Conclave" organized by Business World on 12th November, 2019 at The Imperial Hotel, New Delhi.



Madam Tanuja Saroha, Training & Placement In-charge, participated in TPO meet organized by Jaro Education on 10th July, 2019 at Fostiima Business School, New Delhi.



Mr. Deepak Chhabra and Dr. Sunil Kumar Yadav participated in MASCARADE 2019 organized by FICCI on 26th-27th September, 2019.

### CEO Interviews

Students of BBA and MBA interacted with top management of various organizations to get an insight into their respective companies' foundation. Few glimpses of the interviews conducted :



Students of BBA interacted with Mr. Rishi Mehra, Founder, Wishfin.



Students of BBA & MBA interacted with Mr. Prateek Pahwa, Founder and Vice-President, Nivesh Global.

# Training & Placement Department

Training and Placement Department at RDIAS has developed a dynamic intelligent directory for housing key information of more than 5000 companies in Finance, Marketing, Human Resource, Banking, Insurance, Retail etc. The department provides continuous counseling sessions to students along with a customized corporate training program.

ITC ltd, ICICI Bank, Naukri.com, Extramarks Education , Khimji Ramdas , Satguru Travels, S&P Global Market, Berger Paints, Chegg, Sapient corporation, etc are a few prestigious recruiters for the year.

## Placements for the last three years:-

Year	Programme	No. of Students		Maximum Package (in Lacs Per annum)	Average Package (in Lacs per annum)	No. of Companies for Recruitment
		Registered	Placed			
2018-2020	MBA	235	211	12.4	5.0	114
2017-2019	MBA	235	231	10.0	4.5	196
2016-2018	MBA	236	227	6.06	3.5	190
2017-2020	BBA	315	30	6.0	3.0	30
2016-2019	BBA	163	89	4.0	3.5	100
2015-2018	BBA	185	97	6.0	3.0	61

RDIAS is more of a learning institution than a mere teaching institution. What is laid in the courses is a solid foundation that prepares the individual students to pursue academic or industrial career with rigor and innovations.

## Key Activities

1. Recruitment Process
2. Periodic, Scheduled, Individual and Group Meetings with students for Career Counseling
3. Regular interaction with company officials through Corporate Visits
4. Alumni Activities including Alumni Meet
5. Industry Visits
6. Corporate Training Program
7. Job Fair
8. Job Cum Summer Internship Fair
9. HR Conclave

## Placement Department

A team comprising of Training and Placement Dean, Incharge Corporate Relations, Training and Placement Officers, Assistant Training and Placement Officer and Management Trainee works in tandem with different departments of the institute and industry to bridge the gap between the academia and the professional world ensuring the students are well prepared before stepping in the job arena.



99 Acres



Aditya Birla



Byju's



Ceasefire Technologies



Fidelity



Future Generali India Life Insurance



Genpact



HDFC Bank



Hike Education



Amazon



ICICI Prudential



Jaro Education



Kotak Life Insurance



Naukri.com



Canara HSBC OBC

## Glimpse of Campus Drives

## Companies associated with RDIAS during 2019-20 for final placements :

<p style="text-align: center;"><b>IT Company</b></p> <ol style="list-style-type: none"> <li>1. Wipro</li> <li>2. NIIT Technologies</li> <li>3. Sapient Corporation</li> <li>4. To the New Digital</li> <li>5. Cubical Labs</li> <li>6. DXC Technology</li> <li>7. Castle Global</li> <li>8. Skilrock Technologies Pvt. Ltd.</li> <li>9. WeP Solutions Limited</li> <li>10. Zycus.com</li> </ol>	<ol style="list-style-type: none"> <li>22. Reliance Capital</li> <li>23. Xceedance</li> <li>24. SS &amp; C Globeop</li> <li>25. F1F9 India</li> <li>26. Save Risk</li> <li>27. Forex Serve</li> <li>28. Oxane Partners</li> <li>29. Silver Skills</li> <li>30. TRPC Web Solutions</li> <li>31. Perfect Group</li> </ol>	<ol style="list-style-type: none"> <li>23. Indicaa Group</li> <li>24. John Jacobs</li> <li>25. Protiviti</li> <li>26. Regalo Kitchens</li> <li>27. Yaantra</li> <li>28. Axestrack</li> </ol>
<p style="text-align: center;"><b>Finance</b></p> <ol style="list-style-type: none"> <li>1. EvaluateServe</li> <li>2. Blackrock</li> <li>3. Blackstone</li> <li>4. Ernst &amp; Young</li> <li>5. Aditya Birla</li> <li>6. WNS</li> <li>7. American Express</li> <li>8. Ameriprise Financial</li> <li>9. HDB Financial Services</li> <li>10. Hive</li> <li>11. India Bulls</li> <li>12. Karvy Stock Broking</li> <li>13. Muthoot Finance</li> <li>14. Tata Capital</li> <li>15. Bajaj Capital</li> <li>16. S &amp; P Global Market Intelligence</li> <li>17. Moody's Analytics</li> <li>18. Mansukh Securities</li> <li>19. IIFL</li> <li>20. Resurgent India</li> <li>21. XL Dynamics</li> </ol>	<p style="text-align: center;"><b>Service</b></p> <ol style="list-style-type: none"> <li>1. Satguru Travels</li> <li>2. Café Coffee Day</li> <li>3. Swiggy</li> <li>4. Oyo Rooms</li> <li>5. Ceasefire Technologies</li> <li>6. ICICI Securities</li> <li>7. India Mart</li> <li>8. Jeevansaathi.com</li> <li>9. Interocean Group</li> <li>10. Car 24</li> <li>11. Just Dial</li> <li>12. Big Basket</li> <li>13. Concentrix</li> <li>14. Dineout</li> <li>15. Emarketz Pvt. Ltd.</li> <li>16. Fedex Express</li> <li>17. Cogoport</li> <li>18. Managium Juris LLP</li> <li>19. Shaadisaga</li> <li>20. VCCIRCLE</li> <li>21. UAS International</li> <li>22. IITIIM Shaadi.Com</li> </ol>	<p style="text-align: center;"><b>Recruitment/Consultancy</b></p> <ol style="list-style-type: none"> <li>1. Naukri.com</li> <li>2. S&amp;S Associates</li> <li>3. Sopra Steria</li> <li>4. IIM Jobs</li> <li>5. Stratbeans Consulting</li> <li>6. Manpower Group</li> <li>7. Unison International</li> <li>8. KNR Management Consulting</li> <li>9. Aasaan Jobs</li> <li>10. Teamlease Services Limited</li> <li>11. Mirus Solutions</li> <li>12. Spectral Consultants</li> <li>13. Green Tree Advisory</li> <li>14. Career Marshal</li> <li>15. Elements Manpower</li> <li>16. Abhidi Solutions</li> <li>17. Talent4Assure</li> <li>18. KPG99 Inc</li> <li>19. Lazzaro HR Solutions</li> <li>20. Success Pact Consulting</li> <li>21. Virtuoso Recruitment Solutions</li> <li>22. Winfort</li> <li>23. FirstNaukri</li> <li>24. HR Bloc</li> <li>25. Green Thumbs</li> <li>26. Indihire HR Consultants Pvt.Ltd</li> </ol>

27. Insplore

28. Rural Naukri

29. Silaris

#### Telecommunications

1. Reliance Jio

2. Just Dial

3. British Telecom

4. My Operator

#### Education

1. Extramarks Education Pvt. Ltd.

2. Jaro Education

3. BYJU'S

4. Shiksha.com

5. ICFAI University

6. Corporate Shiksha

7. CL Educate Pvt. Ltd.

8. Edumentor

9. Jaro Topscholars

10. College Dunia

11. Edu Excellence

12. Academia Guru

13. Learning Routes

14. Nerdy Turtlez

15. Smart School Education

16. Hike Education

17. Chegg

18. EduKyu

19. Lido Learning

20. Student.com

21. UpGrad

#### E-Commerce/Logistics

1. Amazon.com

2. Flipkart

3. Paytm

4. Grofers

5. Safe Express

#### Real Estate

1. Aashiana Homes

2. Proptiger .com

3. No Broker.Com

4. Investors Clinic

5. Squareyards

6. 99 Acres

7. Geetanjali Housing

8. Imperia Group

9. Nestkeys

10. Shubham Housing Developemnt  
Finance

11. Pin Click

#### Banking

1. Federal Bank

2. HDFC Bank

3. Kotak Mahindra Bank

4. Axis Bank

5. ICICI Bank

6. Indusind Bank

7. Canara HSBC OBC

8. IDFC First Bank

9. The Catholic Syrian Bank Ltd.

#### Manufacturing

1. Godrej

2. Khimji Ramdas

3. Havells

4. Berger Paints

5. Patanjali Ayurved Ltd

6. CNH Industrial (India) Pvt. Ltd.

7. VIP Bags

8. Shriram Group

9. PP Jewellers

10. Bata India ltd

11. Bajaj Electricals

12. Tommy Hilfiger

13. Asahi Glass India

14. Organic India

15. Gold Plus Glass Industry

16. Sirca Wood Coatings

17. Zunroof Tech

#### Health

1. Moolchand Healthcare

2. VLCC

3. Centre for Sight

4. Fortis Healthcare

5. Apollo Munich

6. Global Medikit Ltd

7. 3H Health Care

8. Live Health

#### Media /Publishing

1. Outlook

2. Times Internet

3. Life Link Movies

4. Ads Bazaar

5. Cobold Digital

6. ITV Network

#### Business Management Consultant

1. Bain and Company

2. Total Solutions Group

3. MU Sigma

4. Phronesis Partners

5. Questa Management Consultants

6. Tectura India

7. TradeIndia

#### Insurance

1. Policy Bazaar

2. Bajaj Life Insurance

3. ICICI Prudential Life Insurance
4. Max Life Insurance
5. IDBI Federal
6. ICICI Prulife
7. Future Generali India Life Insurance
8. Kotak Life Insurance
9. Securenow
10. Aim India

#### Research

1. Grail Research
2. Fidelity

3. Universal Data Solutions
4. Emarketz
5. Ingram
6. Unimrkt Research
7. Insight Alpha
8. E 2 E Research
9. Impact Research
10. Miota Research
11. Brightside Research
12. High Beam Global
13. Posterity
14. Research and Ranking

#### Sports

1. Decathlon Sports India

#### Hotel Industry

1. The Oberoi Group
2. ITC Group
3. Club Mahindra
4. Lemon Tree Hotels
5. Guest Houser
6. Vista Park In
7. EazyDiner

## Placements Statistics (2019-2020)

**120+ Recruiters**

Companies Visited

**12.4 LPA**

Highest Package

**100%**

Students Placed

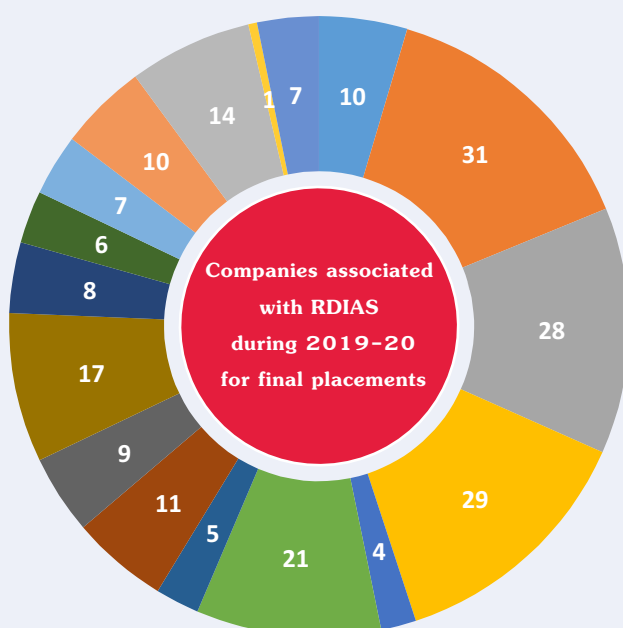
**13+**

Industry Visits

**5.0 LPA**

Average Package

**200+ Companies Conduct Campus Each Year**



- IT Company
- Finance
- Service
- Recruitment/Consultancy
- Telecommunications
- Education
- E-Commerce/Logistics
- Real Estate
- Banking
- Manufacturing
- Health
- Media /Publishing
- Business Management Consultant
- Insurance
- Research
- Sports
- Hotel Industry

## Placement Highlights

### International Placements:

1. Satuguru Travel conducted Pool Off Campus Drive and selected 3 of our MBA students for the profile of Finance and Accounting offering package of 9.34 LPA.
2. Khimji Ramdas conducted Online test for the profile of Management Trainee offering package of 16.69 LPA for MBA students for Oman Location.

### Domestic Placements:

1. Extramarks Educations conducted Off Campus Drive and selected 15 of our MBA students for the profile of Business Development Executive offering package of 12.4 LPA
2. Byju's conducted On Campus Drive and selected 2 of our students for the profile of Business Development and 1 student for profile of Product Specialist offering package of 10 LPA and 4.75 LPA respectively.
3. Lido Learning conducted Pool Off Campus Drive and selected 1 of our MBA student for the profile of Business Development Executive offering package of 10 LPA
4. Jaro Education conducted Off Campus Drive and selected 1 of MBA student for the profile of Trainee- Career Development Executive offering package of 7.50 LPA
5. Federal Bank conducted Pool Off Campus Drive and selected 1 of our MBA student for the profile of Management Trainee – Probationary Officer offering package of 9.2 LPA
6. Evalueserve conducted Off Campus Drive and selected 2 of our MBA students for the profile of Business Analyst offering package of 6.0 LPA .
7. Investosure conducted On Campus Drive and selected 6 students for package of 5 LPA and 2 of our MBA students for the package of 6 LPA offering profile of HR Executive and Sales Manager.
8. Hike Education conducted On Campus Drive and selected 3 of our MBA students for the profile of Career Development Manager offering package of 5.40 LPA .
9. ITC conducted Pool On Campus Drive and selected 6 of our MBA students for the profile of Management Trainee – Sales offering package of 5.36 LPA.
10. Student.com conducted On Campus Drive and selected 2 of our MBA students for the profile of Booking Consultant offering package of 5.0 LPA.
11. My Operator conducted On Campus Drive and selected 4 of our MBA students for the profile of Management Trainee offering package of 4.8 LPA.
12. Sapient Corporation conducted Off Campus Drive and selected 2 of our MBA students for the profile of Revenue Associate offering package of 4.4 LPA.
13. Squareyards conducted On Campus Drive and selected 5 of our MBA and 1 BBA student for the profile of Management Trainee- Sales offering package of 4.66 LPA and 4.16 LPA respectively.
14. Learning Routes conducted On Campus Drive and selected 5 of our MBA and 1 BBA student for the profile of Business Development Executive offering package of 4.32 and 3.27 LPA respectively.
15. ICICI Bank conducted Pool Off Campus Drive and selected 9 of our MBA students for the profile of Manager –Marketing offering package of 4.12 LPA.
16. HDFC Bank conducted On Campus Drive and selected 21 of our MBA students for the profile of Personal Banker offering package of 4.23 LPA.
17. To The New Digital conducted Off Campus Drive and selected 2 of our MBA students for the profile of Executive Marketing and HR Executive at a package of 4.5 and 3.6 LPA respectively.

18. Ceasefire Technologies conducted On Campus Drive and selected 13 of our MBA students for the profile of Management Trainee offering package of 4.01 LPA.
19. Aditya Birla conducted On Campus Drive and selected 1 of our MBA student for the profile of Sales Manager offering package of 3.6 LPA.
20. Fidelity conducted On Campus Drive and selected 1 of our MBA student for the profile of Search Engine Optimization offering package of 3.56 LPA.
21. Naukri Fast Forward has conducted Off Campus Drive and selected 3 of our MBA students for the profile of Inside Sales – Executive offering package of 3.52 LPA.
22. Bajaj Allianz conducted Off Campus Drive and selected 4 of our MBA students for the profile of Life Insurance Sales – Institutional Business offering package of 3.5 LPA.
23. Moody’s Analytics conducted Off Campus Drive and selected 2 of our MBA students for the profile of Research Analyst offering package of 3.50 LPA.
24. Kotak Life Insurance conducted On Campus Drive and selected 8 of our MBA students for the profile of Management Trainee offering package of 3.50 LPA.
25. Club Mahindra conducted Off Campus Drive and selected 2 of our MBA students for the profile of Sales Trainee offering package of 3.5 LPA.
26. Canara HSBC OBC conducted Pool On Campus Drive and selected 5 of our MBA and 3 of BBA students for the profile of Sales Officer offering package 3.5 LPA.
27. Mirus Solutions conducted Off Campus Drive and selected 1 of our MBA student for the profile of Recruitment Consultant offering package of 3.50 LPA.
28. Future Generali India Life Insurance conducted Pool On Campus Drive and selected 2 of our MBA students at package of 3.08 LPA and 3 of our students for package of 5.05 LPA for profile of Sales Trainee.
29. IndusInd Bank Conducted Pool Off Campus Drive and selected 5 of our MBA students for the profile of Management Trainee offering package of 3.0 LPA.
30. Just Dial has conducted Off Campus Drive and selected 3 of our MBA students for the profile of Certified Internet Consultant offering package of 3.08 LPA.
31. SecureNow conducted On Campus Drive and selected 4 of our MBA students for the profile of Assistant Manager offering package of 3.0 LPA.
32. IITIIM Shaadi.com conducted Off Campus Drive and selected 2 of our MBA students for the profile of Business Development Executive offering package of 3.0 LPA.
33. Trade India conducted On Campus Drive and selected 9 of our MBA students for the profile of Assistant Manager offering package of 3.0 LPA.
34. Silver Skills conducted Off Campus Drive and selected 1 of our MBA student for the profile of Financial Analyst offering package of 3.0 LPA.
35. Questa Management Consultants conducted On Campus Drive and selected 3 of our MBA students for the profile of Assistant Manager HR offering package of 2.76 LPA.
36. ICICI Prudential conducted On Campus Drive and selected 20 of our MBA and 2 BBA students for the profile of Management Trainee offering package of 2.55 LPA.
37. CNH Industrial India Ltd conducted Off Campus Drive and selected 1 of our MBA student for the profile of Trainee – Finance and Accounts offering package of 2.4 LPA.
38. Placement Department organized Job Fair on 8 March, 2020 for MBA IV semester students. There was participation of 7 companies and 25 of our MBA students got selected for multiple profiles at a salary package ranging from 2.0 LPA – 5.05LPA.

\* \* \* \* \*

# Alumni Meet - RETRACE 2019



Kshitij, Alumni Club, RDIAS, has organized RETRACE 2019, Alumni Meet on November 23, 2019 for leading and senior alumni of the institute. It was an incredible reunion of alumni, faculty members and students at the campus fulfilling the objective of the reunion i.e. RECONNECT, promoting a sense of belongingness among the alumni with their alma mater.

The alumni were welcomed by the student coordinators with a badge, rose followed by other gifts for their spouse and kids. Afterwards they took a campus tour to witness recent developments that had taken place in the institute and to invoke feeling of nostalgia. In the evening, cultural program organized for them was started in the gracious presence of Director Sir, Dean Placements and other faculty members. The program was started by seeking the blessings of the almighty, followed by inspiring words by Director Sir. Thereafter, breathtaking cultural program began with fusion dance, solo song performance by the students of hobby Club of the institute. Our dearest Alumni were also presented with a token of respect and appreciation by Director Sir, Dean Placements, and Senior Corporate Relationship Officer and In charge Alumni Club. Amidst the cultural program, alumni were invited on the stage to share their experience and to trip down memory lane. The event at the RDIAS Campus was a great success in its prime motive of Connecting and Networking the alumnus and the present management, faculty and some of the final year students. The event concluded with a fine dining and with the hope of meeting again.



**Glimpse of Alumni Meet, RETRACE 2019**

# Job Fair 2020



RDIAS hosted its annual event “Job Fair” on March 5, 2020 at RDIAS premises for MBA students. This event provided an excellent opportunity to the students to learn about different jobs in different field of study or interest. Simultaneously, it also provided a chance to meet the prospective employers and expand the professional network. This time, the event witnessed a total footfall of 44 unplaced students with participation of 05 companies for full time hiring namely Ad Bazar, Future Generali, Support Star, Share India and Silaris.

The day started with the online registration process wherein profile of the company and details of the job were displayed for enabling students to identify their choice of company. This was followed by the welcome of the company officials. After the felicitation process, the officials started their robust recruitment process wherein different rounds of interview were conducted. After a rigorous interview process, a good number of selections were made on the same day by few companies while others shortlisted the students for conducting final round of interview at their own premises. In total, 25 of our MBA students got selected. The day was fruitful and the college received an encouraging feedback from both the applicants and the companies who participated in the fair.



Glimpse of Job Fair 2020

## Industry Visits 2019-20

RDIAS follows a teaching pedagogy which accentuates the learning capabilities of students. One such programme is Industry Visit which focuses on preparing students to learn about routine workings of a particular industry and understand its operational issues. The programme also helps keep students abreast with the current management practices followed by such organizations and acquire traits that the industry demands from them.

The programme enables the students to apply their classroom learning to a real-life situation while being mentored by a variety of industry experts.

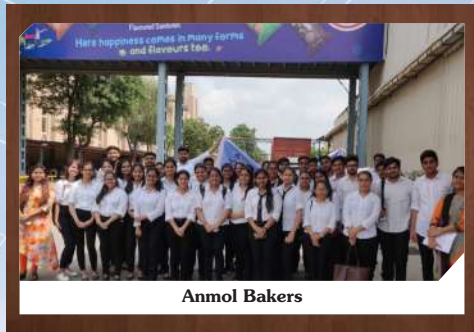
S. No.	Name of The Company	Department	Date
1.	Yakult Dannone	BBA	13 August, 2019
2.	Yakult Dannone	MBA	16 August, 2019
3.	Anmol Bakers	BBA	30 August, 2019
4.	Modi Flour Mills	MBA and BBA	16 September, 2019
5.	S.Chand Publishing	MBA	18 September, 2019
6.	Modi Flour Mills	BBA	04 October, 2019
7.	Hindware Sanitary	BBA	07 October, 2019
8.	Hindware Sanitary	MBA	11 October, 2019
9.	Mother Dairy	MBA and BBA	16 January, 2020
10.	Modi Flour Mills	BBA	27 January, 2020
11.	Modi Flour Mills	MBA	29 January, 2020
12.	Bisleri	BBA	01 February, 2020
13.	Om Logistics	MBA and BBA	05 February, 2020



**Yakult Dannone**



**Hindware Sanitary**



**Anmol Bakers**



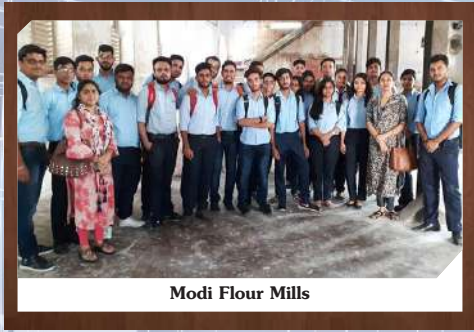
**Modi Flour Mills**



**Mother Dairy**



**S.Chand Publishing**



**Modi Flour Mills**



**Yakult Dannone**



**Hindware Sanitary**



**Mother Dairy**



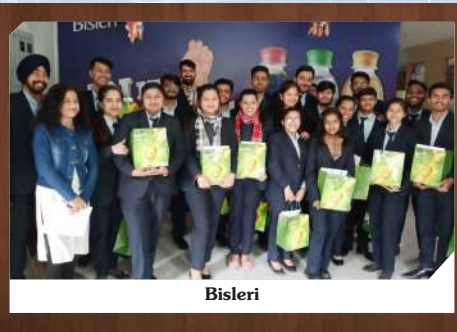
**Modi Flour Mills**



**Modi Flour Mills**



**Modi Flour Mills**



**Bisleri**



**Om Logistics**

# Course Curriculum - Master of Business Administration (MBA)

## FIRST SEMESTER

- Management Process & Organizational Behaviour
- Decision Sciences
- Managerial Economics
- Accounting for Management
- Information Technology Management
- Business Communication
- Legal Aspects of Business
- Information Technology Management Lab
- Managerial Skills Development (NUES)

## SECOND SEMESTER

- Management of Technology, Innovation and Change
- Financial Management
- Marketing Management
- Business Research Methods
- Operations Management
- Human Resources Management
- e-Business
- Business Analytics (NUES)

## THIRD SEMESTER

- Summer Training Report
- Management of International Business
- Information Systems Management
- Entrepreneurship Development
- Business Simulation and Games (NUES)

### MARKETING

- Consumer Behavior
- Sales and Distribution Management
- International Marketing
- Services Marketing

### FINANCE

- International Financial Management
- Financial Markets and Institutions
- Security Analysis and Investment Management
- Corporate Tax Planning

### HUMAN RESOURCE

- Compensation Management
- Industrial Relations and Labor Laws
- Training and Developments Systems and Practices
- Performance Management

### INFORMATION TECHNOLOGY

- Systems Analysis and Design
- Enterprise Resource Planning
- Network Applications and Management
- Database Management Systems & Lab.

### INTERNATIONAL BUSINESS

- International Business Environment
- Export, Import Policies, Procedures, and Documentation
- WTO and Intellectual Property Rights
- International Economics

## FOURTH SEMESTER

- Project Dissertation
- Business Intelligence and Applications
- Strategic Management
- Corporate Social Responsibility, Human Values & Ethics
- Any three (two from major and one from minor specialization) of the following Elective groups

### MARKETING

- Retail Management
- Advertising and Brand Management
- Rural and Social Marketing
- Internet Marketing

### FINANCE

- Project Planning and Analysis
- Mergers, Acquisitions and Corporate Restructuring
- Insurance and Risk Management
- Financial Derivatives

### HUMAN RESOURCE

- Strategic & International Human Resource Management
- Organizational Development
- Team Building in Organizations
- Behaviour Testing & Counseling

### INFORMATION TECHNOLOGY

- Front End Design Tools
- Front End Design Tools Lab.
- Software Project Management
- Web Technologies
- Web Technologies Lab.
- Knowledge Management

### INTERNATIONAL BUSINESS

- Global Competitiveness and Strategic Alliances
- Distribution and Logistics for International Business
- Foreign Language
- International Business Negotiation

# MBA Profile ( Batch 2019-21)

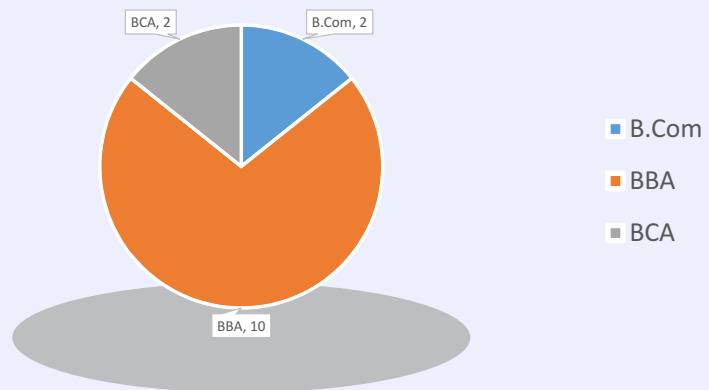
The batch passing in the year 2021 comprises **14** students with diversified academic background. The placement season for them has commenced & placement activities are in full swing.

We extend a warm & cordial invitation to the corporate sectors to visit our campus and give our young professionals an opportunity to show their talent. Following statistical data depicts the specialization areas and candidates in MBA with their graduation level background.

## Graduation

### Basic Degree

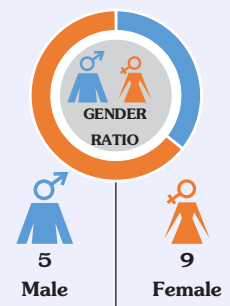
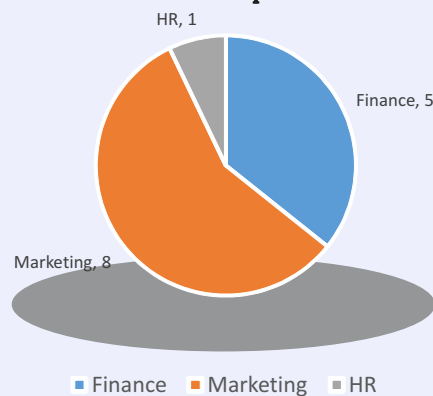
BCA	2
BBA	10
B. Com	2
<b>Total Students</b>	<b>14</b>



## Specialisation

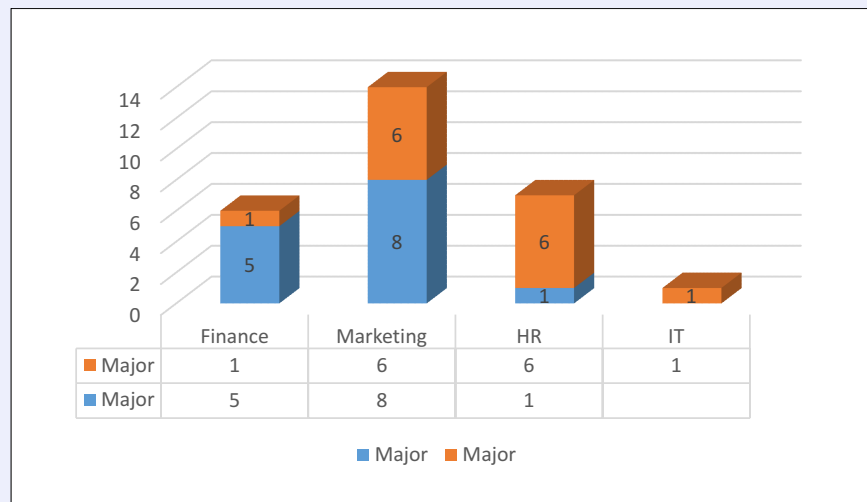
### Major

Finance	5
Marketing	8
Human Resource	1
<b>Total Students</b>	<b>14</b>



### Minor

Finance	1
Marketing	6
Human Resource	6
IT	1
<b>Total Students</b>	<b>14</b>



## Batch 2019-2021

### MBA II



**From Left to Right :** Ms. Bhajneet Kaur, Ms. Aarti Sehgal, Dr. Sunil Kumar Yadav (MBA Course Coordinator), Dr. Raman Garg (Director), Dr. Namita Garg (Dean Placements), Dr. Ruhee Mittal, Dr. Richa Sharma, Ms. Tanuja Saroha (Senior Training and Placement Officer)

# Course Curriculum - Bachelor of Business Administration (BBA)

## FIRST SEMESTER

- Management Process & Organizational Behaviour
- Business Mathematics
- Financial Accounting & Analysis
- Business Economics
- Computer Applications
- Computer Applications Lab

## SECOND SEMESTER

- Cost Accounting
- Quantitative Techniques
- E-Commerce
- E-Commerce Lab
- Business Communication
- Business Environment

## THIRD SEMESTER

- Business Laws
  - Marketing Management
  - Business Ethics and Corporate Social Responsibility
  - Management Accounting
  - Indian Economy
  - Environmental Science\* (NUES)
- \*NUES : Non University Examination System

## FOURTH SEMESTER

- Human Resource Management
- Financial Management
- Research Methodology
- Research Methodology Lab
- Information Systems Management
- Information Systems Management Lab
- Managerial Skill Development (NUES)\*

## FIFTH SEMESTER

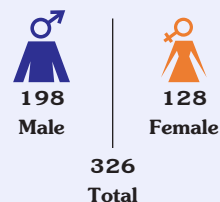
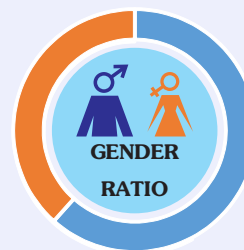
- Income Tax Law and Practice
- Production & Operations Management
- Services Marketing
- Entrepreneurship Development
- Goods & Services Tax (GST)
- Summer Training Report

## SIXTH SEMESTER

- Project Management
- Digital Marketing
- International Business Management
- Business Policy & Strategy
- Sales & Distribution Management
- Project Report

### Students for BBA

Class	No. of Students
BBA Morning shift	162
BBA Evening shift	164
<b>Total</b>	<b>326</b>



## BBA Batch 2018-2021

### BBA IV, Ist Shift – Section A



**From Left to Right :** Ms. Shikha Dua, Dr. Smita Mishra (BBA Course Coordinator), Dr. Namita Garg (Dean Placements), Dr. Raman Garg (Director), Ms. Tanuja Saroha (Senior Training and Placement Officer), Ms. Komal Jain, Ms. Supriya Sardana

### BBA IV, Ist Shift – Section B



**From Left to Right :** Ms. Shikha Dua, Dr. Smita Mishra (BBA Course Coordinator), Dr. Namita Garg (Dean Placements), Dr. Raman Garg (Director), Ms. Tanuja Saroha (Senior Training and Placement Officer), Ms. Bhajneet Kaur, Dr. Neha Yadav

## BBA IV, Ist Shift – Section C



**From Left to Right :** Ms. Shikha Dua, Dr. Smita Mishra (BBA Course Coordinator), Dr. Namita Garg (Dean Placements), Dr. Raman Garg (Director), Ms. Tanuja Saroha (Senior Training and Placement Officer), Dr. Sunil Kumar, Mr. Deepak Chhabra

## BBA IV, IInd Shift – Section A



**From Left to Right :** Ms. Akansha Bhardwaj, Ms. Shikha Dua, Dr. Smita Mishra (BBA Course Coordinator), Dr. Namita Garg (Dean Placements), Dr. Raman Garg (Director), Ms. Tanuja Saroha (Senior Training and Placement Officer), Ms. Bhawna Manyal, Ms. Abha Gupta

## BBA IV, IInd Shift – Section B



**From Left to Right :** Ms. Shikha Dua, Dr. Smita Mishra (BBA Course Coordinator), Dr. Namita Garg (Dean Placements), Dr. Raman Garg (Director), Ms. Tanuja Saroha (Senior Training and Placement Officer), Ms. Akansha Bhardwaj, Ms. Shuchi Dikshit

## BBA IV, IInd Shift – Section C



**From Left to Right :** Ms. Shikha Dua, Dr. Smita Mishra (BBA Course Coordinator), Dr. Namita Garg (Dean Placements), Dr. Raman Garg (Director), Ms. Tanuja Saroha (Senior Training and Placement Officer), Dr. Madhu Arora, Ms. Sonali Arora

# Placement of MBA (2018-2020) & BBA (2017-2020) Batch

We congratulate our students who got placed with our  
Prestigious Recruiters and brought laurels to the Institute.



**Mr. Vishal**  
Finance & Accounts Manager  
MBA 2018-2020 Batch



**Mr. Kunal Sharma**  
Finance & Accounts Manager  
MBA 2018-2020 Batch



**Mr. Gaurav Kataria**  
Finance & Accounts Manager  
MBA 2018-2020 Batch



**Ms. Prachi Singal**  
Business Analyst  
MBA 2018-2020 Batch



**Ms. Shriya Arora**  
Business Analyst  
MBA 2018-2020 Batch



**Mr. Mitanshu raj**  
Research Analyst  
MBA 2018-2020 Batch



**Mr. Sahil Mangee**  
Research Analyst  
MBA 2018-2020 Batch



**Mr. Mehul Dogra**  
Officer – Management Grade  
MBA 2018-2020 Batch



**Ms. Nidhi Jain**  
Search Engine Optimization  
MBA 2018-2020 Batch



**Ms. Vasudha Sharma**  
Business Development Executive  
MBA 2018-2020 Batch



**Ms. Mahak Bansal**  
Business Development Executive  
MBA 2018-2020 Batch



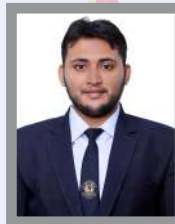
**Ms. Uttara Singh**  
Business Development Executive  
MBA 2018-2020 Batch



**Ms. Princy Gupta**  
Business Development Executive  
MBA 2018-2020 Batch



**Ms. Mahima Jain**  
Business Development Executive  
BBA 2017-2020 Batch



**Mr. Aakash Tiwari**  
Business Development Executive  
MBA 2018-2020 Batch



**Mr. Raman Garg**  
Business Development Executive  
MBA 2018-2020 Batch



**Mr. Karandeep Singh**  
Business Development Executive  
MBA 2018-2020 Batch



**Mr. Shailendra Singh**  
Business Development Executive  
MBA 2018-2020 Batch



**Mr. Manish Tomar**  
Business Development Executive  
MBA 2018-2020 Batch



**Mr. Sahil Vijay**  
Business Development Executive  
MBA 2018-2020 Batch



**Mr. Tarandeep Singh**  
Business Development Executive  
BBA 2017-2020 Batch



**Mr. Ayush Khulbe**  
Business Development Executive  
MBA 2018-2020 Batch



**Mr. Shivam Sharma**  
Sales Officer Trainee  
MBA 2018-2020 Batch



**Ms. Priyanka Gangwar**  
Sales Trainee  
MBA 2018-2020 Batch



**Mr. Angad Singh**  
Deputy Manager  
MBA 2018-2020 Batch



**Ms. Bhavna Mehdiratta**  
Deputy Manager  
MBA 2018-2020 Batch



**Ms. Jasleen Kaur**  
Deputy Manager  
MBA 2018-2020 Batch



**Ms. Priyansha Sharma**  
Deputy Manager  
MBA 2018-2020 Batch



**Mr. Saurav Kumar**  
Deputy Manager  
MBA 2018-2020 Batch



**Ms. Simran Mittal**  
Deputy Manager  
MBA 2018-2020 Batch



**Mr. Vinit Kumar**  
Deputy Manager  
MBA 2018-2020 Batch



**Ms. Dhriti S Katyal**  
Teller / Welcome Desk  
MBA 2018-2020 Batch



**Ms. Surbhi**  
Teller / Welcome Desk  
MBA 2018-2020 Batch



**Ms. Riya Khurana**  
Teller / Welcome Desk  
MBA 2018-2020 Batch



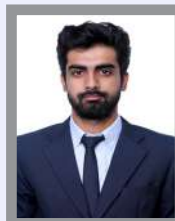
**Ms. Ritika Khurana**  
Teller / Welcome Desk  
MBA 2018-2020 Batch



**Mr. Raunak Sood**  
Teller / Welcome Desk  
MBA 2018-2020 Batch



**Ms. Shinam Uppal**  
Teller / Welcome Desk  
MBA 2018-2020 Batch



**Mr. Himanshu Chaudhary**  
Teller / Welcome Desk  
MBA 2018-2020 Batch



**Ms. Palak Dawar**  
Teller / Welcome Desk  
MBA 2018-2020 Batch



**Ms. Priyanka Kannoujia**  
Teller / Welcome Desk  
MBA 2018-2020 Batch



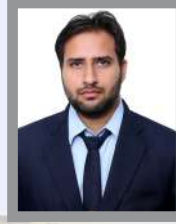
**Ms. Nikita Kukreja**  
Teller / Welcome Desk  
MBA 2018-2020 Batch



**Mr. Ravi Kumar**  
Teller / Welcome Desk  
MBA 2018-2020 Batch



**Ms. Tarushi Bokolia**  
Teller / Welcome Desk  
MBA 2018-2020 Batch



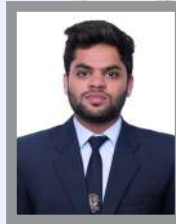
**Mr. Deepak**  
Teller / Welcome Desk  
MBA 2018-2020 Batch



**Ms. Esha Khan**  
Personal Banker  
MBA 2018-2020 Batch



**Mr. Amit Sharma**  
Sales Trainee  
MBA 2018-2020 Batch



**Mr. Nikhil Gupta**  
Sales Trainee  
MBA 2018-2020 Batch



**Mr. Shashank Singh**  
Sales Trainee  
MBA 2018-2020 Batch



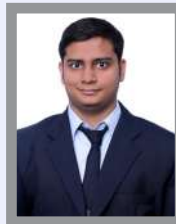
**Mr. R. Siddarth**  
Sales Trainee  
MBA 2018-2020 Batch



**Mr. Utsav Priya**  
Sales Trainee  
MBA 2018-2020 Batch



**Mr. Abhishek Tiwari**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Amit Kumar**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Nikhil Kumar Sharma**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Prashant Dangi**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Prince Panwar**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Shubham Riyal**  
Management Trainee  
MBA 2018-2020 Batch



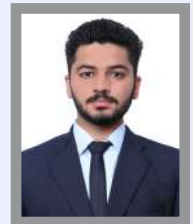
**Mr. Siddharth Vshnoi**  
Management Trainee  
MBA 2018-2020 Batch



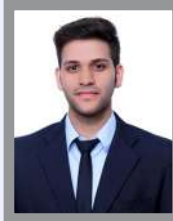
**Mr. Sujeet Kumar**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Tejas Chaturvedi**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Vishal Yadav**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Arnav Dixit**  
Business Development Associate  
MBA 2018-2020 Batch



**Ms. Vaishali Bhatia**  
Sales Trainee  
MBA 2018-2020 Batch



**Ms. Nikita Aggarwal**  
Life Insurance Sales Institutional Business  
MBA 2018-2020 Batch



**Ms. Harshi Tandon**  
Life Insurance Sales Institutional Business  
MBA 2018-2020 Batch



**Ms. Rabina Singh**  
Life Insurance Sales Institutional Business  
MBA 2018-2020 Batch



**Mr. Gaurav Kumar**  
Life Insurance Sales Institutional Business  
MBA 2018-2020 Batch



**Ms. Anuradha**  
Management Trainee  
MBA 2018-2020 Batch



**Ms. Akanksha**  
Management Trainee  
MBA 2018-2020 Batch



**Ms. Supriya Gupta**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Yogi Rana**  
Management Trainee  
MBA 2018-2020 Batch

**S&P Global**  
Market Intelligence



**Ms. Jatin Bharara**  
Data Researcher  
MBA 2018-2020 Batch



**Mr. Prashant Saroha**  
Data Researcher  
MBA 2018-2020 Batch



**Mr. Pratul Mehta**  
Data Researcher  
MBA 2018-2020 Batch



**Ms. Stuti Goel**  
Data Researcher  
MBA 2018-2020 Batch

**FUTURE GENERALI**  
TOTAL INSURANCE SOLUTIONS



**Ms. Deepti Garg**  
Sales Trainee  
MBA 2018-2020 Batch



**Ms. Neha Gupta**  
Sales Trainee  
MBA 2018-2020 Batch



**Mr. Mohammad Azhar**  
Sales Executive  
MBA 2018-2020 Batch



**Ms. Priya Pokhriyal**  
Sales Executive  
MBA 2018-2020 Batch



**Mr. Sunil Sharma**  
Sales Executive  
MBA 2018-2020 Batch

**genpact**



**Ms. Aditi Agarwal**  
Finance  
MBA 2018-2020 Batch



**Mr. Sahil Chadha**  
Finance and Account  
MBA 2018-2020 Batch



**Ms. Simran**  
Finance  
MBA 2018-2020 Batch



**Ms. Diksha Kataria**  
Banking Financial Services  
and Insurance  
BBA 2017-2020 Batch



**Mr. Himanshu Kalra**  
Banking Financial Services  
and Insurance  
BBA 2017-2020 Batch



**Ms. Kanishka Gupta**  
Banking Financial Services  
and Insurance  
BBA 2017-2020 Batch



**Mr. Shubham Garg**  
Banking Financial Services  
and Insurance  
BBA 2017-2020 Batch



**Ms. Disha Chaudhary**  
Banking Financial Services  
and Insurance  
BBA 2017-2020 Batch

AMERICAN  
EXPRESS



**Mr. Abhishek Rai**

Business Development Executive  
MBA 2018-2020 Batch



**Mr. Anshuman Sharma**

Business Development Executive  
MBA 2018-2020 Batch



**Mr. Ashutosh Patra**

Business Development Executive  
MBA 2018-2020 Batch



**Mr. Ayush Bajjel**

Business Development Executive  
MBA 2018-2020 Batch



**Mr. Harshit Kumar**

Business Development Executive  
MBA 2018-2020 Batch



**Mr. Hitesh**

Business Development Executive  
MBA 2018-2020 Batch



**Mr. Lakshay Kocher**

Business Development Executive  
MBA 2018-2020 Batch



**Mr. Manish Sharma**

Business Development Executive  
MBA 2018-2020 Batch



**Ms. Manisha**

Business Development Executive  
MBA 2018-2020 Batch



**Mr. Mayank Gupta**

Business Development Executive  
MBA 2018-2020 Batch



**Ms. Ruchi Goswami**

Business Development Executive  
MBA 2018-2020 Batch



**Ms. Shivani Goel**

Business Development Executive  
MBA 2018-2020 Batch



**Mr. Sidharth Dehra**

Business Development Executive  
MBA 2018-2020 Batch



**Ms. Simran Kaur Arora**

Business Development Executive  
MBA 2018-2020 Batch

 **kotak**<sup>®</sup>  
Life Insurance



**Mr. Vidit Jain**

Management Trainee  
MBA 2018-2020 Batch



**Ms. Hansee Rawat**

Management Trainee  
MBA 2018-2020 Batch



**Mr. Nitin Singla**

Management Trainee  
MBA 2018-2020 Batch



**Mr. Aman Nagpal**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Abhinav Kumar**  
Management Trainee  
MBA 2018-2020 Batch



**Ms. Areeba Eram**  
Management Trainee  
MBA 2018-2020 Batch



**Ms. Shivani**  
Customer Service Executive  
MBA 2018-2020 Batch



**Ms. Juhi Mahour**  
Customer Service Executive  
MBA 2018-2020 Batch



**Mr. Shubham Agarwal**  
Customer Service Executive  
MBA 2018-2020 Batch



**Ms. Priya Aggarwal**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Anurag Mishra**  
Management Trainee  
MBA 2018-2020 Batch



**Ms. Sonali Thakur**  
Customer Care Specialist  
BBA 2017-2020 Batch





**Ms. Nancy Goel**  
Sales Officer  
MBA 2018-2020 Batch



**Ms. Himani Seth**  
Sales Officer  
MBA 2018-2020 Batch



**Mr. Akash Tyagi**  
Sales Officer  
MBA 2018-2020 Batch



**Ms. Ishita Gauba**  
Sales Officer  
BBA 2017-2020 Batch



**Mr. Kunal Sharma**  
Inbound Customer Service  
MBA 2018-2020 Batch



**Mr. Jatin Bansal**  
Inbound Customer Service  
MBA 2018-2020 Batch



**Ms. Prachi Gauri**  
Inbound Customer Service  
MBA 2018-2020 Batch



**Mr. Vishal Kakkar**  
Lead Generation  
MBA 2018-2020 Batch



**Ms. Akanksha**  
Business Development Executive  
MBA 2018-2020 Batch



**Mr. Sanjay Singh Bishnoi**  
Certifies Internet Consultants  
MBA 2018-2020 Batch



**Mr. Rohit Kumar**  
Certifies Internet Consultants  
MBA 2018-2020 Batch



**Ms. Astha Bhardwaj**  
Booking Consultant  
MBA 2018-2020 Batch



**Mr. Jatin Verma**  
Booking Consultant  
MBA 2018-2020 Batch





**Ms. Varnika Chauhan**  
Executive  
MBA 2018-2020 Batch



**Ms. Swati Choudhary**  
Executive  
MBA 2018-2020 Batch



**Mr. Anuj Goel**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Ashish Gagan**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Ashish Singh**  
Management Trainee  
MBA 2018-2020 Batch



**Ms. Bhawna**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Shubham Saluja**  
Management Trainee  
MBA 2018-2020 Batch



**Ms. Divya Tiwari**  
Management Trainee  
MBA 2018-2020 Batch



**Ms. Ishita Manchanda**  
Management Trainee  
MBA 2018-2020 Batch



**Ms. Manisha Nandwani**  
Management Trainee  
MBA 2018-2020 Batch



**Ms. Shivani Gulati**  
Management Trainee  
MBA 2018-2020 Batch



**Ms. Swati Tomar**  
Management Trainee  
MBA 2018-2020 Batch



**Ms. Shweta Aggarwal**  
Management Trainee  
MBA 2018-2020 Batch



**Ms. Simran Rani**  
Management Trainee  
MBA 2018-2020 Batch



**Ms. Swati Jain**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Daniyal Usmani**  
Career Development Manager  
MBA 2018-2020 Batch



**Mr. Priyanshu Tanwar**  
Revenue Associate  
MBA 2018-2020 Batch



**Ms. Pragati Barnwal**  
Business Development Executive  
MBA 2018-2020 Batch



**Mr. Suraj Pokhriyal**  
Assistant Manager Recruitment  
MBA 2018-2020 Batch



**Mr. Paramjot Singh**  
Assistant Manager Recruitment  
MBA 2018-2020 Batch



**Mr. Abhinav Rawat**  
Management Trainee  
MBA 2018-2020 Batch



**Ms. Alisha**  
Management Trainee  
MBA 2018-2020 Batch



**Mr. Mridul Sharma**  
Management Trainee  
BBA 2017-2020 Batch



**Ms. Mudita Sadana**  
Business Development Executive  
MBA 2018-2020 Batch



**Mr. Hari Om**  
Business Development Executive  
MBA 2018-2020 Batch



**Ms. Sonali Rawat**  
Business Development Executive  
MBA 2018-2020 Batch



**Mr. Shubham Gupta**  
Business Development Executive  
BBA 2017-2020 Batch

**LIDO**

**ADS bazaar**  
GET FOUND



**Mr. Ajay Rana**  
Business Development Executive  
MBA 2018-2020 Batch



**Mr. Akshay Gupta**  
Corporate Relationship Executive  
MBA 2018-2020 Batch



**Ms. Daizy Sharma**  
Corporate Relationship Executive  
MBA 2018-2020 Batch



**Ms. Swati Yadav**  
Corporate Relationship Executive  
MBA 2018-2020 Batch

 **investosure**  
solutions for everyone



**Ms. Payal Gupta**  
Sales Manager  
MBA 2018-2020 Batch



**Mr. Dhruv Dawar**  
Sales Manager  
MBA 2018-2020 Batch



**Ms. Prachi Chawla**  
HR Manager  
MBA 2018-2020 Batch



**Ms. Suhani Khaneja**  
HR Manager  
MBA 2018-2020 Batch



**Ms. Yashasvi**  
HR Manager  
MBA 2018-2020 Batch



**Ms. Shweta Dabas**  
HR Manager  
MBA 2018-2020 Batch

 **HIFLY**  
CLUB



**Mr. Kunal Wason**  
HR Recruiter  
MBA 2018-2020 Batch



**Ms. Saudamini Kumari**  
HR Recruiter  
MBA 2018-2020 Batch



**Ms. Surbhi Thakur**  
HR Executive  
MBA 2018-2020 Batch



**Ms. Kriti Chauhan**  
HR Executive  
MBA 2018-2020 Batch



**Ms. Akshita**  
HR Executive - Online Services  
MBA 2018-2020 Batch



**Mr. Ankit Negi**  
Assistant Manager  
MBA 2018-2020 Batch



**Mr. Aman Lamba**  
Assistant Manager  
MBA 2018-2020 Batch



**Ms. Tanya Aggarwal**  
Assistant Manager  
MBA 2018-2020 Batch



**Mr. Ashish Gupta**  
Business Development Executive  
MBA 2018-2020 Batch



**Ms. Mohika Kathuria**  
HR Executive  
MBA 2018-2020 Batch



**Ms. Ritika Jauhari**  
HR Executive  
MBA 2018-2020 Batch



**Ms. Shivani Munjal**  
HR Executive  
MBA 2018-2020 Batch



**Ms. Yashasvi**  
HR Admin  
MBA 2018-2020 Batch



**Ms. Rashi Jain**  
HR Executive  
MBA 2018-2020 Batch



**Ms. Anchal**  
HR Recruiter  
MBA 2018-2020 Batch



**Ms. Divya Arora**  
HR Recruiter  
MBA 2018-2020 Batch



**Mr. Nikhil Palta**  
Assistant Manager  
MBA 2018-2020 Batch



**Ms. Preeti Chawla**  
Assistant Manager  
MBA 2018-2020 Batch



**Ms. Ritu Jain**  
Assistant Manager  
MBA 2018-2020 Batch



**Mr. Himanshu Virmani**  
Assistant Manager  
MBA 2018-2020 Batch



**Mr. Shubham Dabad**  
Assistant Manager  
MBA 2018-2020 Batch



**Mr. Aman Mishra**  
Assistant Manager  
MBA 2018-2020 Batch



**Mr. Keshav Bhalla**  
Assistant Manager  
MBA 2018-2020 Batch



**Mr. Akif Reyaz**  
Assistant Manager  
MBA 2018-2020 Batch



**Ms. Kritika**  
Financial Analyst  
MBA 2018-2020 Batch



**Ms. Ishita Khosla**  
Finance Executive  
MBA 2018-2020 Batch



**Mr. Yogesh Kumar**  
Finance Executive  
MBA 2018-2020 Batch



**Ms. Nishtha Sharma**  
Sales Officer Trainee  
MBA 2018-2020 Batch



**Ms. Neha Gupta**  
HR Recruiter  
MBA 2018-2020 Batch



**Ms. Bhawana**  
HR Recruiter  
MBA 2018-2020 Batch



**Ms. Garima Batra**  
HR Recruiter  
BBA 2017-2020 Batch



**Ms. Prabhjot Kaur**  
HR Recruiter  
BBA 2017-2020 Batch

## INSPLORE

WE INSPIRE, YOU EXPLORE



**Ms. Shilpi Rana**  
Intern  
BBA 2018-2021 Batch



**Mr. Ayush Mittal**  
Intern  
BBA 2018-2021 Batch



**Ms. Kamy Babbar**  
Intern  
BBA 2018-2021 Batch



**Mr. Vishesh Khandelwal**  
Intern  
BBA 2018-2021 Batch



**Mr. Aman Agarwal**  
Intern  
BBA 2018-2021 Batch



**Mr. Ikshith Viji**  
Intern  
BBA 2018-2021 Batch



**Mr. Vipul Saini**  
Intern  
BBA 2018-2021 Batch



**Ms. Anisha Gupta**  
Intern  
BBA 2018-2021 Batch



**Mr. Prashant Singh**  
Intern  
BBA 2018-2021 Batch



**Mr. Sahil Beniwal**  
Intern  
BBA 2018-2021 Batch

## Corporate Speak

Amazing Experience!! Good Hospitality and support from students & everyone Thankyou.

**Mr. Rishabh Virmani, Manager, Campus Relations**

Jaro Education  
7 August, 2019

Great Coordination with Placement Team Will definitely visit again.

**Ms. Renu Bhatt, Human Resources**  
ITC

19 September, 2019

Communication skills were good .It was very good interview process.

**Ms. Jyoti Koli, HR**

Hike Education  
3 October, 2019

Great work by the placement committee, very smooth & hassle-free process. Placement Team is very reliable & they are dependable stakeholder. Quality of students is great too.

**Ms. Manshi Chawla, Manager - HR**

Kotak Life Insurance  
4 October, 2019

Great drive. Will visit next year too.

**Ms. Sarita Gusain, HR Manager**

ICICI Prudential  
14 October, 2019

The process was smooth and well-coordinated. Hope to come again for campus next year.

**Mr. K. Pramod, President- Sales**

Ceasefire Technologies  
15 October, 2019

Good Experience. Students are intelligent and appears to be industry ready. All the best.

**Ms. Amreen Shahid, Manager - HR**

Naukri.com  
16 October, 2019

Hosted Well, good services, all together. Nice experience

**Ms. Kirtika Gupta, Assistant Manager HR**

Secure Now  
22 October, 2019

It was a great experience to recruit from RDIAS. I would like to come again for same.

**Ms. Sakshi, HR**

My Operator  
24 October, 2019

The candidates were good, interpersonal skills can be worked upon.

**Mr. Edwin Sabur, Executive - Human Resources**

Future Generali  
4 November, 2019

The Candidates are academically good. The overall support from Training & Placement Team is commendable which makes us keep coming here year after year. Good luck and Thanks!!

**Mr. Raunak Kakarya, Talent Acquisition - Campus Recruitment**

S & P Capital IQ  
2 December, 2019

Quality of candidates was good. However we would like to have a better number in our next visit. Overall it was a good experience.

**Mr. Rahul Lamba**

TradeIndia  
09 January, 2020

## Corporate Speak

Good overall experience.

**Ms. Vidushi Gupta**  
HDFC Bank  
13 January, 2020

Good Experience and Engagement

**Mr. Aditya Kalra**  
99 Acres.Com  
21 January, 2020

Good experience with being such brilliant students with great knowledge and skills. We are so welcoming, we would like to have more students with this knowledge.

**Simran Soni**  
Azulo Wealth  
03 February, 2020

Good communication, such brilliant support by the staff

**Mr. Pradeep Kumar**  
Investosure  
04 February, 2020

Good hospitality. placement team is very nice

**Mr. Raizada Sorabh Bali**  
Posterity  
05 February, 2020

It was nice having done recruitment process here. The hospitality was good enough hope to have long term associations.

**Ms. Neha**  
Insplore  
06 February, 2020

## Eminent Alumni



**Mr. Vineet Jain**  
Category Head – Home Care, Dabur  
India Limited  
**Batch : 1999-2001**



**Mr. Nikhil Gupta**  
Director, Pee Aar Securities Limited  
**Batch : 2001-2003**



**Mr. Amit Madan**  
Imperia Client Relationship Manger,  
HDFC Bank  
**Batch : 2001-2003**



**Mr. Anurag Oberoi**  
Marketing Head, wikitex Apparels  
Bangladesh  
**Batch : 2001-2003**



**Mr. Virender Sharma**  
Lead Consultant, HCL Technologies  
**Batch : 2003-05**



**Mr. Rajat Gupta**  
Assistant Manager, Union Bank of India  
**Batch : 2004-06**



**Mr. Tarun Kumar**  
Associate Manager at EY  
**Batch : 2007-09**



**Mr. Vinit Gupta**  
Delivery Manager, Moody's Analytics  
**Batch : 2009-11**



**Ms. Ashu Kush**  
Business Analyst, Evaluserve  
**Batch : 2010-12**



**Mr. Jackson Alexander**  
Assistant Manager, Deloitte  
**Batch : 2010-12**



**Mr. Mohit Sopori**  
Manager Sales, Adobe  
**Batch : 2010-12**



**Ms. Vandana Kushwaha**  
Senior Associate, Moody's Analytics  
Knowledge Services  
**Batch : 2012-14**



**Ms. Aditi Jain**  
Prospecting Data Specialist, Gartner  
**Batch : 2013-15**



**Mr. Dheeraj Gulati**  
Senior Associate, WNS Global Services  
(GSK)  
**Batch : 2013-15**



**Mr. Jasmeet Singh**  
Analyst, Blackrock  
**Batch : 2013-15**



**Mr. Kapil Kumar**  
Advanced Analyst, Ernst and Young  
**Batch : 2013-15**

## Alumni Speak

- I am pleased to have been Alumni of RDIAS...

At the outset, I am thankful to the Faculty of RDIAS for shaping my career. Further, training and Placement Dept. takes good care for Training & placements with reputed organizations. Regular Seminars and symposiums are organized which gives the students an understanding of the Business Environment. College management ensures adequate infrastructure and state of the art facilities.

RDIAS provides an overall congenial environment to students to explore their ideas and their overall personality development.

It has truly been a great learning experience for me at RDIAS.

**Rakshit Khurana**

**Manager at Serum Institute of India**

**MBA Batch - 2001-03**

- RDIAS has contributed to make me a better professional and all learning helped to build my career. I am really thankful to all RDIAS faculties, management and support staff, who were there to help me during my MBA program."

**Virender Sharma**

**Lead Consultant - SAP**

**HCL Technologies Ltd.**

**MBA Batch - 2003-05**

- Idid my MBA in finance from RDIAS in 2010-12. In our office pitching ideas to the management and getting cases resolved is a very important part and have been doing well in this aspect. Of course have improved a lot and learnt few tips and tricks however giving presentations and working on case studies during my MBA has build a base which helped me shape my career as it is today. This was the best part of doing my MBA from RDIAS.

**Anshul Bhatia**

**Assistant Manager**

**Finance for Pixel Digital Systems**

**MBA Batch - 2010-12**

- While there is a lot that the real world teaches you, only a good institution can prepare you to handle those experiences. RDIAS provides you plethora of opportunities to grow and vision yourself. RDIAS broadened my perspectives, not only on my education but other qualities like being a good listener, ethical conduct, and most importantly, presenting yourself.

**Varun Naroia**

**Assistant Manager at WNS Global Services Pvt Ltd**

**MBA - 2012-14**

- It's been a confidence building tenure at RDIAS. Being a technical person all I was lacking presentation skill which was very successfully elevated by proper guidance of well qualified faculty.

**Apoorv Tomar**

**Developer at So Delhi**

**MBA - 2014-16**

- As alumni of RDIAS, I have many things to say, but to just sum it up in 4 lines, I feel this.

An incredible place of learning where we had amazing faculty which focused on the holistic development of each and every student, during the 2 year I spent here, each moment in the campus contributed towards the creation of today, which we are living now, it gave us some moments and values for which I will be forever in debt of RDIAS.

**Pritish Kumar Singh**

**Relationship Manager at Edelweiss Financial Services**

**MBA - 2014-16**

## Alumni Speak

- An investment in knowledge pays the best interest. The articulative teaching methodologies and inspirational learning environment at RDIAS helped me to build a solid educational foundation and thereby, a firm career in India's highest ranked PSU. I am really grateful to RDIAS for giving opportunities to nurture our creativity and develop ourselves as a holistic individual. I thank all my teachers, mentors and friends for giving me the scintillating experience and myriad of memories.

**Parul**

**Senior Aviation Officer**

**Indian Oil Corporation Limited**

**Batch - 2015-17**

- I had the most memorable time studying at RDIAS. The brilliant faculty and their passion to business motivated me to think out of the box. People at RDIAS are collectively group of intellectual, outgoing and bright people that enjoy spending time together, as it was a great source of inspiration and team work. During my college days, I worked with a variety of business cases and was exposed to many industries. RDIAS gave me opportunity to learn such things. To the students I would like to narrate a few lines: "Those who keep their minds open to new concepts - those whose cups are always empty - will always move to higher level of achievement and fulfillment."

**Ankit kumar**

**Paytm Payments Bank**

**Associate (Operations)**

**MBA Batch - 2016-18**

- It's been a wholesome experience to understand the roots of our system through immense knowledge shared by our faculties and the activities hosted by RDIAS that nurture us in different domains. From the industry visits to the classroom training, there has been an overall development as a student of business acumen.

**Ritul Gupta**

**Business Executive at ICAR-IARI in ZTM BPD unit**

**MBA - 2016-18**

- RDIAS was extremely beautiful journey for me and opportunity to be part of RDIAS came to me when I was at crossroads in my life, RDIAS served to be a blessing in disguise for me helping me to improve my skills and help me find a new ray of confidence in me to take on the world, the placement department also helped me in providing the ample placement opportunities in very reputed organizations, not only this they are taking pretty much care of their alumnus by providing them with job opportunities even after passing out through the alumni portal. I am thankful to RDIAS for all the opportunities they provided me.

**Manas Jain**

**Event Organizer at ShaadiSaga**

**MBA - 2016-18**

# Our Publications



## Effulgence : Bi-Annual Journal

Effulgence: <http://effulgence.rdias.ac.in/user/default.aspx>

RDIAS publishes a bi-annual management journal, 'Effulgence', which is listed with UGC & J-Gate. The collection of articles offers readers deep managerial insight into issues that concern the global business community. The articles in Effulgence are reviewed and approved by a board of eminent academicians.

## Citadel : Bi-Annual Newsletter

Citadel: <http://rdias.ac.in/index.php/citadel/>

Citadel mirrors the vibrant activities of our institution and reflects the efforts, performance and achievements of our institution as a whole. The newsletter is published biannually.



## Radiance : Monthly E-Newsletter

E - Newsletter: <http://rdias.ac.in/index.php/radiance/>

The RDIAS E - Newsletter is for alumni, students, faculty, staff and parents. It is published on monthly basis providing information about our latest activities, accomplishments and milestones achieved. The format of the online newsletter is very reader friendly and usable.



## Kshitij, Alumni Club : Quarterly E –Newsletter ... Alumni Buzz... The connections of Past, Present and Future”

Kshitij, Alumni Club E –Newsletter : <http://rdias.ac.in/index.php/alumni-buzz/>

In an endeavor to take the interaction with our alumni a step further, we have launched the Alumni Buzz, E – Newsletter which is a mirror of initiatives taken by “Kshitij” for its alumnus. This quarterly newsletter includes review of recent events conducted, heart –warming stories of RDIAS alumni and upcoming events. This Newsletter provides a flavour of what transpired during the quarter.



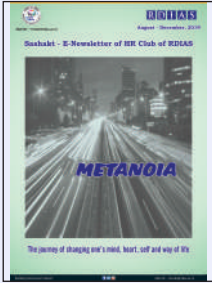
## Finesta: Finance Club Quarterly E –Newsletter

E - Newsletter: <http://rdias.ac.in/index.php/finesta/>

Published by the Finwiz, Finance club of RDIAS, this newsletter includes information on current students, former students, activities, business and financial news from India and Rest of the world, career in finance and experts’ insights on recent trends in finance and accounting.



# Our Publications



## Sashakt: HR Club Quarterly E –Newsletter

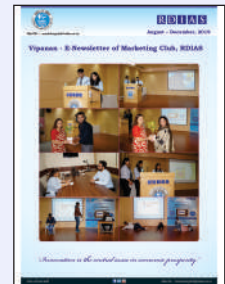
E - Newsletter: <http://rdias.ac.in/index.php/sashakt/>

Published by the HR club of RDIAS, this newsletter highlights several dimensions – student engagement and education, alumni interactions, recent news from the HR world, learning and organization development meant for students and faculty members and important glossary.

## Vipanan: Marketing Club Quarterly E –Newsletter

E - Newsletter: <http://rdias.ac.in/index.php/marketing-club/>

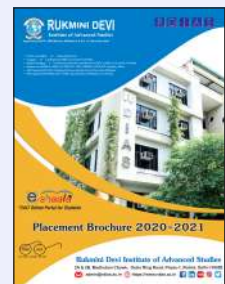
The Marketing club issues newsletter covering the current trends in the industry, students and alumni column, events and expert sessions hosted. The newsletter also features learner essentials to prepare students for interview for marketing roles.



## Conferences & Seminars

We organize Workshops and Guest Lectures by experts specially from the corporate sector, on regular basis. RDIAS conducted **Conference on “ Emerging Trends in Management Practices 2019”** during the year.

## Placement Brochure: In your hands



# RDIAS Presence on Social Media

Follow us on Facebook, LinkedIn and Youtube!!!

At RDIAS, Educational Networking is the hybrid form of Social Networking which provides strength to educators by generating curiosity and love for learning by opening the doors to collaboration and participation. The benefit of this tool is that it is a combination of social networking technologies and mechanism of online teaching.

Rukmini Devi Institute of Advanced Studies can be reached on:

- Facebook: <https://www.facebook.com/Rukmini-Devi-Institute-of-Advanced-Studies-127717493964489/>
- LinkedIn: <https://www.linkedin.com/in/rdiasrohini/>
- Instagram: [https://www.instagram.com/rdias\\_offical/](https://www.instagram.com/rdias_offical/)
- Twitter: [https://twitter.com/RDIAS\\_ROHINI](https://twitter.com/RDIAS_ROHINI)
- YouTube: <https://www.youtube.com/user/rdiasrohini>
- Literary Blog: <https://bit.ly/3c5wfmQ>

RDIAS has its own channel with the URL <http://www.youtube.com/rdiasrohini> to share the events held at the campus, such as workshop, guest lecture or cultural activity. With a designated "Not-for-profit" channel on YouTube, we can deliver our message to the world's largest online video community.



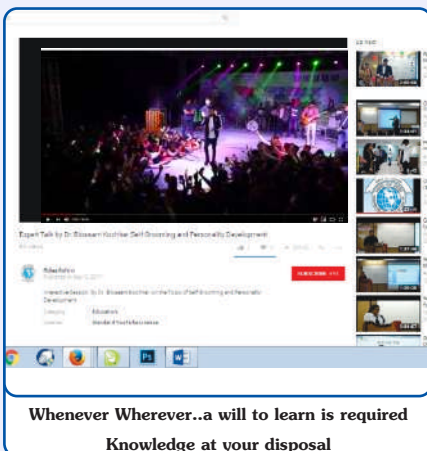
Web Page of RDIAS has it all!



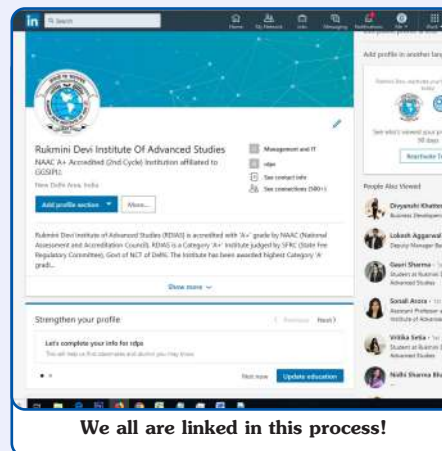
Biggest recognition  
On facebook with so many likes!!



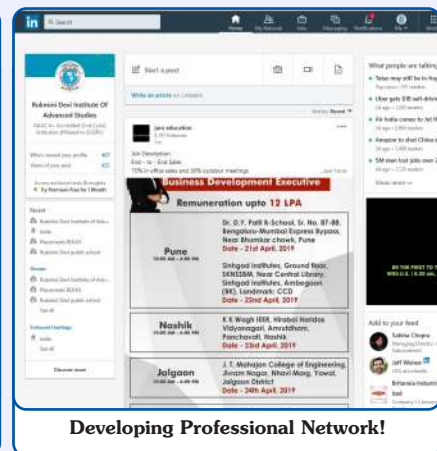
Watch RDIAS videos on Youtube,  
Like and Comment too!



Whenever Wherever..a will to learn is required  
Knowledge at your disposal



We all are linked in this process!



Developing Professional Network!

# Life @ Campus

## Conferences & Seminars



## Placement Activities



## Annual Cultural Event



## Social Heritage Club



# Life @ Campus

Dramatics Team of RDIAS, Pratigya



## Sports Meet



## Farewell Party



## Celebrations @ RDIAS



# Our Corporate Recruiters



Prospective employers are requested to contact Training and Placement Officer for details of our students at : +91-9599912985, 011-27864596, 27867301, Fax No. 27867212. Email-id: placement@rdias.ac.in or admin@rdias.ac.in.

You are welcome to visit us at : [www.rdias.ac.in](http://www.rdias.ac.in).

You can also join us at : [Http://www.youtube.com/rdiasrohini](http://www.youtube.com/rdiasrohini), [Http://www.linkedin.com/in/rdiasrohini](http://www.linkedin.com/in/rdiasrohini),

[Http://www.facebook.com/pages/Rukmini-Devi-Institute-of-Advanced-Studies/127717493964489](http://www.facebook.com/pages/Rukmini-Devi-Institute-of-Advanced-Studies/127717493964489)

# Faculty Group Photograph



### **Our Sister Institutions :**

- \* Rukmini Devi Public School, Pitampura.
- \* Rukmini Devi Institute of Advanced Studies, Rohini.
- \* Rukmini Devi Lalit Kala Kendra, Pitampura (School of Arts).
- \* Rukmini Devi Public School, Rohini.
- \* Rukmini Devi Public School Junior Wing, Pitampura.
- \* Rukmini Devi College of Education, Rohini.
- \* Rukmini Devi Public School, Sonapat.



## **RUKMINI DEVI** Institute of Advanced Studies

NAAC Accredited, 'A+' Grade (2nd Cycle)

Category 'A+' Institute, An ISO 9001 : 2015 Certified Institute

(Approved by AICTE, Ministry of HRD, Govt. of India)

Affiliated to Guru Gobind Singh Indraprastha University, Delhi

2A & 2B, Madhuban Chowk, Rohini, Delhi-110085

Phone: 011-27864596, 27867301 Fax: 011-27867212

e-mail: admin@rdias.ac.in, Website : www.rdias.ac.in

Member of AMDISA, AIMA, CII, DELNET, NDIL, DMA, NHRDN, CEGR, ICT Academy, ASSOCHAM

MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India