



# RUKMINI DEVI

## Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

# R D I A S

- NAAC Accredited, 'A+' Grade (2nd Cycle)
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, AIMA, CII, DELNET, NDL, NHRDN, CEGR, ICT Academy, DMA
- AMU signed with GETU College of Business Studies Royal University of Bhutan
- MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India

# PLACEMENT BROCHURE

— 2021 - 2022 —



\*24x7 Online Portal for Students



एक कदम स्वच्छता की ओर

### Rukmini Devi Institute of Advanced Studies

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admin@rdias.ac.in <https://www.rdias.ac.in>



Seth Pokhar Mal  
Educational Society

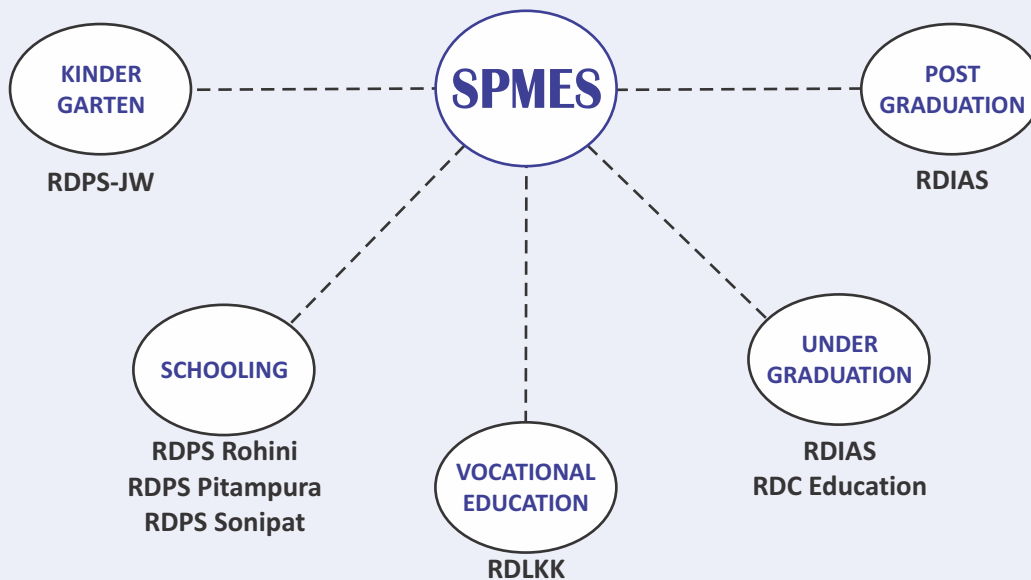


## About Seth Pokhar Mal Educational Society

**Seth Pokhar Mal Educational Society**, established in 1986, operates several institutes of repute under the brand “Rukmini Devi”. Through its concerted efforts the society has created institutions of international standard that impart quality education right from the kinder–garten stage to post graduation level programs, at very affordable prices.

Keeping in view the growing needs of educational opportunities for children with the exposure to contemporary circumstances to transform them into responsible citizens as a national resource, Mr. K. C. Garg and his wife Mrs. Anita Garg established the society namely Seth Pokhar Mal Educational Society (SPMES) to serve the community/society as a whole. In 1986, under the aegis of SPMES, they started Rukmini Devi Public School in Pitampura and perpetuated the name of his father Seth Pokhar Mal and mother Smt. Rukmini Devi.

### Imparting Quality Education right from Kindergarten to Post Graduate Level



Institutions run under the aegis of Seth Pokhar Mal Educational Society  
for more details, visit [www.spmes.org](http://www.spmes.org)

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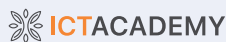
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# About the Institute

Rukmini Devi Institute of Advanced Studies (RDIAS) is accredited with 'A+' Grade by NAAC (2nd Cycle) (National Assessment and Accreditation Council). The institute is approved by AICTE (All India Council for Technical Education). RDIAS offers MBA and BBA courses affiliated to **Guru Gobind Singh Indraprastha University**, a leading Delhi State University. The institute was **established in 1996** under the aegis of **Seth Pokhar Mal Educational Society (www.spmes.org)**, a body registered under the Society Registration Act XXI, 1860. RDIAS is an **ISO 9001:2015 Certified, Category 'A+' Institute** judged by SFRC (State Fee Regulatory Committee), Govt. of NCT of Delhi. The Institute has been awarded highest **Category 'A'** grading by JAC (Joint Assessment Committee) of GGSIPU and Directorate of Higher Education, Govt. of NCT of Delhi.



The institute is affiliated to Guru Gobind Singh Indraprastha University, a leading Delhi State University. At present the institute imparts instruction in the following courses :

- MBA (1<sup>st</sup> Shift) : Duration of 2 years with an intake of 120 students.
- MBA (2<sup>nd</sup> Shift) : Duration of 2 years with an intake of 120 students.
- BBA (1<sup>st</sup> Shift) : Duration of 3 years with an intake of 180 students.
- BBA (2<sup>nd</sup> Shift) : Duration of 3 years with an intake of 180 students.

The institute has a cohesive team of experienced academicians, who facilitate the learning process by augmenting the course structure through active academic-industry interface.

# Vision

To be a leading and most preferred educational institute with global recognition. To nurture competent & socially sensitive leaders to foster sustainable socio-economic growth of the nation and the world at large.

# Mission

To implement our vision on ground. To provide state-of-the-art infrastructure, inculcate optimum use of technology in teaching, facilitate qualified, trained & experienced faculty for holistic growth of the students to meet the expectations of the industry, academia and society.

# Objectives

1. To provide high quality & cost effective education at par with the best in the country and benchmark it regularly.
2. To educate & train students in various specialized fields of Management & Information Technology needed by Industry along with the general education.
3. To provide a conducive learning environment to foster the growth of professional education, industrial & social upliftment and employable skills among the students.
4. To develop and inculcate knowledge, skills and right attitude with responsibility, commitment, professionalism, moral & ethical standards and Indian Value System among students.
5. To transform students into managers and entrepreneurs of change.
6. To encourage creative and out-of-the-box thinking to develop innovative solutions to problems and leading to self employment, research & application through guidance at Centre for Ideas, Innovation, Incubation and Enterprise (CIIE).

# Quality Policy

To ensure Quality standards in Research, Training and Consultancy at affordable cost to the satisfaction of all stakeholders on a continuous basis.

To achieve transformation of students through training and development, into competent professionals with ingenuity, adaptability, social commitment, ethical values and spiritual elevation to meet innovative leadership requirements in industry, government, academia and society at large.

To upgrade quality management systems, policies, processes on a continuous basis for improving the effectiveness of our management practices.

## ***Vision of our Chairman***

*“An ode to the undying spirit”*



**Late. Sh. K.C. Garg**  
**Founder - President**  
(Seth Pokhar Mal Educational Society)

In the fond memory of our beloved Founder-President Late. Sh. K.C. Garg, visionary par excellence and the guiding force behind the foundation of Seth Pokhar Mal Education Society (SPMES).

Over the years, his life centred around making quality education available for learners of all ages and this ideology led to the foundation of various institutions of repute under the umbrella of SPMES. His belief of education playing an instrumental role in societal development has inspired institutions under the 'Rukmini Devi' family to cultivate students into change-makers of tomorrow. Under his able leadership, Rukmini Devi Institute of Advanced Studies has nurtured competent and socially sensitive leaders and in doing so, the institute has grown from strength to strength. RDIAS is a testimony to his far-sighted vision of providing quality and cost-effective education in meeting the changing needs of the industry, academia and society.

We salute his undying spirit of being an enabler towards the cause of education.

The institutions under the Rukmini Devi family intend to carry forward the legacy of Sh. K. C. Garg in being at the forefront of the needed change in education and that of the society at large.

## ***Our Inspiration***



**Late Sh. Seth Pokhar Mal**

**Late Sh. Seth Pokhar Mal** was a great visionary who always thought ahead of time to help the society through education. He firmly believed that Knowledge is the product of an educational institution. He was a strategist, an institution builder, a mentor, an inspirational leader and a relationship builder. We would continue to take inspiration from his work in the field of education and would always be grateful for his ideas and encouragement.



**Late Smt. Rukmini Devi**

**Late Smt. Rukmini Devi**, wife of Seth Pokhar Mal Ji, was a great philanthropist. She had immense regard for ethical values in life and was deeply imbibed with love for children. She always visualized a beautiful world of children full of innocence, happiness and virtues. “Seth Pokhar Mal Educational Society” took upon itself the task of converting her dream into reality. In **1986**, the society started Rukmini Devi Public School, perpetuating her name, immediately after the registration of the society. In course of time, SPMES established Rukmini Devi Institute of Advanced Studies (RDIAS) as well, amongst as several other institutions.

## ***Our Chairman***



**Smt. Anita Garg**  
Co-Founder,  
Chairman - RDIAS

**Smt. Anita Garg's** leadership and commitment towards educating the society has brought Rukmini Devi group at an international platform. She derives her philosophy from her in-depth knowledge of literature. She has, with her hard work and intellect, nurtured and manicured little saplings into trees of wisdom.

## ***Director's Message***



**Dr. Raman Garg**  
**Director, RDIAS**

RDIAS constantly endeavours to be at the forefront of educational change and making available an environment that shapes stories of the future. The institutional ideology bases itself on the fundamentals of an industry-centred approach where curriculum delivery is perfected via reasoning and application, thus shaping students into professionals ready to take on the world of work.

RDIAS aims to continue providing students with opportunities that fine-tune their academic journey and in a multifaceted way sensitise them towards being the leaders of a promising tomorrow.

Beyond the curriculum exposing students to real-life situations, the institute lays a strong emphasis on skill readiness amongst students by way of in-house and industry-led certification programs and makes concerted efforts towards conditioning the mind via student-centred mentorship programs.

RDIAS strives to be at the forefront of making available a learning environment that rests on the fundamental pillars of creativity and imagination, thus playing an instrumental role in meeting the expectations of the industry, academia and society.



# Infrastructure and Resources

## A) Library and Information Services

“They are the books, the arts, the academics, that show, contain and nourish the entire world.” – William Shakespeare

RDIAS library is a big repository of knowledge in terms of not only books but also the latest IT enabled facilities including e-journals, audio-visual materials, CDs, Projects, Case Studies, Assignments, Journals etc., with an ambience ideal for learning. It is a fully air-conditioned, spacious, IT enabled library with partitioned space to provide seating for comfortable study to more than 70 students at a time.

### The library offers:

- A collection of more than 36712 Volumes of assorted and exhaustive text/reference books on different areas of IT and Management.
- Library subscribes to 35 Journals (10 International, 25 National), 778 E- Journal (772 International, 06 National), 16 Magazines (8 International, 8 National) & 03 Newspapers.
- Online and Print Access to Economist, HBR, Vikalpa, Asia Pacific Journal of Management Research & Innovation, Metamorphosis, International Journal of Cross Cultural Management, Advances in Developing Human Resources, Economic & Political Weekly, Finance India, Journal of Human Values and other national/international journals of repute.
- Multimedia and internet access to view documentaries, learning aids and business videos.
- Online reservation, student's suggestion & circulation status for all library users.
- Resources including Syllabus, Question Bank, Reference sources etc. of all courses.
- Current Awareness Service (CAS) in the form of new acquisition & article indexing.
- The Online Public Access Catalogue (OPAC).
- Book Bank facility for students.
- Circulation of books, Journals and other reference material.
- Book requisition form is available on Portal.
- DELNET to provide online journals on various research areas.
- Membership of National Digital Library
- Access to South Asian Archive (SAA) through NDL.
- J Gate E- Journals Gateway (49000+)
- Access to various texts/general ebooks & reputed case studies of HBR/ICMR/ET cases through E-books & Library Server on Intranet
- Harvard Business Review Press (654 Books)
- Wiley India Publishing (163)
- Photocopy facilities available in campus

## B) IT Facilities

The use of IT in teaching is considered paramount at RDIAS. Our Computer centre and IT infrastructure facilitate Internet & Intranet access, enabling students & faculty members to learn at their own time and pace around the clock.



Students accessing the  
Online Material from Library



Library



Circulation Desk



MBA Computer Lab

## Centralized Data and Network Management

RDIAS has its own Dedicated Server Room with 24/7 Access connected with HP Proliant Xeon based true Servers- Firewall/Internet Server, Webserver, Eshaala Server, Email Server, Domain/File Server. All the Servers are connected with Internet Leased Line and it is Available for 24/7 Access.

### C) Computer Labs

RDIAS has 1 computer centre and 3 Computer Labs with more than 150+ Intel i3 based systems networked through Windows/Linux Server. All the computers are connected with 1Gbps LAN Speed with the Centralized servers.

MBA Computer centers have latest software's including Microsoft Windows, SQL server, Oracle 10g, Oracle 11g, Microsoft Office 2007/2010/2013, Kaspersky & Microsoft Security Essential, R Studio, Blender, Inkscape Campus agreement with Microsoft for unlimited access to all the softwares to facilitate online documentation and other technical help.

All the labs are connected to the internet through 1 leased line of 50 Mbps & 3 Broadband of 24+24+24 Mbps from Airtel.

The entire campus is wi-fi enabled and Connected thru Access point 2.5/5.0 Ghz Dual Band Routers.

### D) Faculty Nodes

RDIAS has provided every faculty member with an independent All in one 22 inches Desktop with facility of Webcam, Microphone, Speakers and wireless K/B mouse Desktop to explore & deliver the best in their lectures and for eloquently functioning the other administrative task.

### E) Lecture Theatre

Teaching at RDIAS requires frequent workshops, presentations, seminars, conferences and co curricular activities. The institute has a fully air conditioned lecture theatre with the state-of-the-art facilities with seating capacity of 180+ students. The theatre is well equipped with LCD projector, computer and an audio system.

### F) Audio Visual Class-Rooms

The institute has 15 classrooms and 4 tutorial rooms with a sitting capacity of 60 and 30 students respectively. The rooms are fully air conditioned to ensure a proper learning environment. The rooms are fitted with a UltraShot LCD projector, touchscreen monitor with mic and audio visual facility and a networked computer for additional teaching aids, and along with a provision of OHP.



Computer Lab



Faculty Nodes



Lecture Theatre



Audio Visual Rooms

### G) Meeting Rooms

RDIAS has 4 separate Meeting Rooms with Audio visual facilities for smooth conduct of the recruitment process.



Meeting Rooms

### H) Conference Rooms

The Institute has two Conference Rooms, with the seating capacity of 50 each. The Conference Rooms are well equipped with state-of-the-art facilities.



Conference Room

### I) Software Development Cell

RDIAS has a Software Development Cell where live industry projects are handled by students under the guidance of experienced mentors.

### J) Centre for Idea, Innovation, Incubation and Entrepreneurship (CIIE)

CIIE fosters creativity and offers support in translating ideas into real business activities. The aim is to nurture the spirit of entrepreneurship among talented and ambitious students, faculties and other stakeholders. CIIE promotes new ideas, innovations and entrepreneurial activities.



Class Room

### K) Security

The campus is monitored through 120+ closed circuit television cameras at all times. Fire fighting system is installed and regularly checked to ensure proper functioning. Besides the electronic surveillance, round-the-clock guards are also deployed in the campus for in campus security and access control.



Security

### L) Cafeteria

A relaxed atmosphere, plenty of entertainment, and a variety of snacks and drinks – these are some of the things that make our Institute cafeteria, the ideal spot to interact in a light hearted mood, or simply unwind after classes.

### M) Recreational cum Common Room

The Institute has two Recreational cum Common Rooms separate for boys and girls where the students have the facilities of playing table tennis, carrom, chess etc.



Cafeteria

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# Student Development Activities

## A. Conferences & Seminars

With management education as a focal point, the Institute is conscious of its responsibility to provide budding managers a positive outlook, analytical bent of mind, problem solving approach, ethical leadership qualities, who can handle real life unstructured situations with greater ease and diligence.

Aforementioned objectives are achieved by conducting International Seminars, Conferences, Workshops on various topics and Guest Lectures by experts specially from the Corporate Sector. Our Institute has conducted some effective Workshops, Guest Lectures & National Conference during the year that has given a new dimension towards knowledge enhancement of faculty and students.



**Virtual International Conference on  
AI/ML in Management Practices and  
Business Operations, April 17-18, 2021**

### List of Guest Lecture / Class Room Connect/Seminars and Conferences/Workshops

1. Virtual International Conference on “AI/ML in Management practices and Business operations: A future perspective” on April 17-18, 2021.
2. Webinar on “Are You Ready For The Workplace of Tomorrow” for the students of Management by Ms. Nicky Singh: Vice President, Golinopinion MullenLowe Lintas, Ms. Arti Bhalla Wadhwa Partner, Incred and Ms. Madhulika Makkar, Director- Triedge Solutions on July 01, 2020.
3. Webinar on “Introduction to Intellectual Property Rights –Concepts and Cases” for the students of Management by Dr. Sunil Kumar Yadav, Assistant Professor, RDIAS and Dr. Saurabh Verma, Assistant Professor NIT Silchar on July 11, 2020.
4. Alumni Class Room Connect on “International Job Market” for the students of Management by Ms. Barinder Kaur , Business Data Analyst (Contractor) at Apple on September 24, 2020.
5. Guest lecture on “E-Filing of Income Tax Return” for the students of Management by CA Anshul Gupta, Deputy Manager, DCM Shriram Industries Ltd on October 24, 2020.
6. Webinar on “Campus to Corporate” for the students of Management by Mr. Danish Naseem, Assistant Manager–Campus hiring and Mr. Raunak Kakarya, University Relations at First Naukri.com on October 31, 2020.
7. Guest Lecture on “Managing Supply Chain Disruptions during Pandemic” for the students of Management by Mr. Anirudh Mendiratta, Supply Chain Professional, Head of Operations – Process Excellence, CARS24 on November 28, 2020.
8. MDP on “Emotional Intelligence & Social Psychology in day to day life” for the students of Management by Dr. Neha Yadav (Associate Professor), RDIAS and Ms. Anjali Vij (Assistant Professor), RDIAS on Nov 28, 2020.
9. Webinar on “Wellbeing : Mental, Physical and Social aspect of Working and Non-Working Females in this Stressful Pandemic Time” for the students of Management by Ms. Madhulika Makar, Director, Triedge Solutions, Dr. Mala Sinha, Former Professor of Business Ethics & Communication, University of Delhi, Dr. Arhat Chhabra, Founder, Healing Temple: Dr Arhat Homeo Clinic, and Dr. Rachna Khanna Singh, Holistic Medicine, Artemis Hospital on 30th Nov, 2020.
10. Live Session on “Plan to Entrepreneurship” for the students of Management by Ms. Sakshi Shinh, Entrepreneur on December 01, 2020.
11. Webinar on “Artificial Brain” for the students of Management by Dr. Anirban Bandyopadhyay, Senior Scientist, National Institute of Material Sciences, Tsukuba, Japan on December 06, 2020.
12. Webinar on “Women And Financial Literacy” for the students of Management by Ms. Shikha Mittal, Founder- Be. Artsy on December 15, 2020.

13. Webinar on “An Overview of Business Analytics as A Career Destination For Management Students” for the students of Management by Mr. Biswajit Nayak, Director–Advanced Analytics & Data Science, Grid Analytics India Pvt. Ltd on December 19, 2020.
14. Webinar on “Management Success Mantras From The Mahabharat – Part 1” for the students of Management by Dr. Deepaq K Sharma, Director HR Operations, TPS Management Consultants on December 27, 2020.
15. Webinar on “Quantum Computing” for the students of Management by Dr. MM Pant, Educator on January 03, 2021.
16. Guest Lecture on “Money Management” for the students of Management by Mr. Arun Singh, Senior Trainer, Sales Learning and Development/Product/Processes, Goa, India on January 09, 2021.
17. Webinar on “Relevance of Networking and Collaboration Through The Ancient Epic of Ramayana – Part 2” for the students of Management by Dr. Deepaq K Sharma, Director HR Operations, TPS Management Consultants on January 10, 2021.
18. Webinar on “Corporate Strategies to respond to Market Fluctuations amid this pandemic with special focus on Indian Financial Market” for the students of Management by Ms. Sandhya Sharma, CFO, Schindler India Pvt Ltd. on January 17, 2021.
19. Workshop on “Diversity and Composite Culture” for the students of Management by Ms. Setu Modawal, Program Lead at CMCA on January 28, 2021.
20. Workshop on “Design Your Thinking For Managing Creativity” for the students of Management by Dr. Pavan Soni, Innovation Evangelist and Founder, Inflexion Point Consulting on January 31, 2021.
21. Session on “Impact of COVID-19 on Indian Economy With special Reference to Budget 2021” for the students of Management by CA Varun Kukreja, Proprietor at V Kukreja & Associates on February 06, 2021.
22. Workshop on “How to start a business” for the students of Management by Prof. Chandra Shekher, CEO McLead Certifications Pvt Ltd., Ms. Namita Gautam, Managing Trustee, Sleepwell Foundation, Dr. Raman Garg, Director RDIAS, Dr. Sunil K Yadav, Associate Professor, RDIAS, Mr. Aditya Berlia, Chairman CII-Delhi State on February 22-24, 2021.
23. Workshop on “Managing Stress For Leading A Better Life” for the students of Management by MITCON Institute of Management, Pune on February 22, 2021.
24. Workshop on “Opportunities via LinkedIn” for the students of Management by Ms. Lovely Arya, Content Strategist and Writer on February 21, 2021.
25. Webinar on “The Right Way to Manage Expats to Ensure Productivity Abroad” for the students of Management by Ms. Preeti Bhaskar, Faculty, University of Technology and Applied Sciences, Ibra, Oman on March 20, 2021.
26. Alumni Connect Program on “Service Level Management” for the students of Management by Mr. Sunil Singh Rawat, Alumnus, MBA 2001-03 on 17th April, 2021.
27. E-MDP on “Starting E-Commerce Venture” for the students of Management by Ms. Deepika Varshney, Assistant Professor, RDIAS and Ms. Disha Garg, Assistant Professor, RDIAS on 8th May, 2021.
28. Workshop on “Resume Building, Strengthening, LinkedIn Profile and Improving Interview Skills” for the students of Management by Mr. Sankalp Chhabra – Guest Lecturer at IIT & IIM, Instructor at Udemy, on May 23, 2021.
29. Webinar on “Emotional Intelligence” for the students of Management by Ms. Rashmi Dutt, Coach, Organization Development Consultant and Psychodrama Trainer on June 19, 2021.
30. Guest Lecture on “Pursuing Excellence in College with Mamba Mentality” for the students of Management by Mr. Max Dolinsky, Assistant Professor, University of Delaware’s Alfred Lerner College of Business and Economics on June 25, 2021.
31. Webinar on “Insights on the Financial Markets during COVID” for the students of Management by SRI Harsha, Founder and M.D, Shine projects on June 30, 2021.

## **B. Industry Institute Interface**

The foundation to Industry Institute Interface cell was laid with a vision to transcend nascent ideologies into meaningful constructs by providing a seamless interface for inclusive growth. The cell thrives on the motto: where passion meets purpose and as such ensures that the transition of a student into an aspiring management professional is altogether purposeful.

Learning opportunities as part of various endeavours under Industry Institute Interface cell envision to cultivate a symbiotic relationship with the industrial fraternity and as such condition the student by enabling them to tune their abilities to match up the industry requirements of today.

### **A. Student Mentorship Program**

The ideation to the program was conceived on the notion that a focused intervention at an early stage can make students more productive in their endeavors and eventually result in better outcomes, thus living up to the spirit of being a true Rukminian, a part and parcel of a better tomorrow, we all strive to build and be a part of!

The program was designed for and implemented successfully with an aim to align the student's career with their skillset.

Program planning was done for both BBA & MBA students, however, the deliverables were different in case of MBA students where industry exposure was a key concern and for BBA students wherein providing up-skilling opportunities w.r.t talent happened to be the mainstay.

#### **Activities under Student Mentorship Program:**

##### **Activities conducted for mentoring MBA students were as follows:**

- Undertaking Live Projects
- Capitalizing on External Event Participation
- Knowing behind the story part by conducting CEO Interview
- Building up an inclination by Research Paper Presentation/Participation
- Network building by way of Reference for Industry-Academy Interface
- Having the right attitude by participating in Personality Development Sessions
- Mock Group Discussions

##### **Activities conducted for mentoring BBA students were as follows:**

- Business plans
- Inter College /Techno Management Fest
- Management events (Research Paper Presentation/Participation)
- Different type of Quiz Competitions

### **B. Additional Skill Acquisition Program:**

With a focus towards building upon the needed industry skillset, RDIAS endeavours to make available tailor-made Additional Skill Acquisition program, under which students are skilled to be an industry ready resource, thereby ensuring an industry relevant candidature.

Programs crafted and led by the experts from the best of the corporate houses are organised for students to gain an industry perspective of the respective domain they are engaged into.

#### **Few of the Industry-led Employability Programs undertaken for the year 2020-21 are as follows:-**

1. Data Analytics certification program of 30 hours duration by Ernst & Young for the Final Year Finance students of MBA and BBA course.
2. "Employability Skill Training in Financial Literacy" in collaboration with Reliance and ICT.

### **C. One-to-One interactions:**

Under this program, we conceptualized an interaction module, in which a student was assessed w.r.t his/her professional pursuits. The interaction focused on understanding the student's clarity on the thought process and also his/her inclination towards building a promising career ahead.

These interaction sessions were extremely informative on delivery terms as students gained a better understanding of how to make the most of one's MBA, eventually helping them in their final placements.

\* \* \* \*

# Global Exposure

In this era of globalization, Rukmini Devi Institute of Advanced Studies has taken the lead in developing international linkages and global networks in education. Since workplaces today are increasingly becoming multi-cultural and diverse, this exposure at the college level is important for enabling students to break out of stereotypes and generalizations and learn to work as a team with people across cultures. Ultimately, RDIAS believes that international exposure leads to experiential and transformative learning. We help our students to make their journey more exciting!!

## Global Exposure



Summer Global Program at Jack H. Brown College of Business & Public Administration, California State University, San Bernardino, USA During 22 July to 02 Aug , 2019.



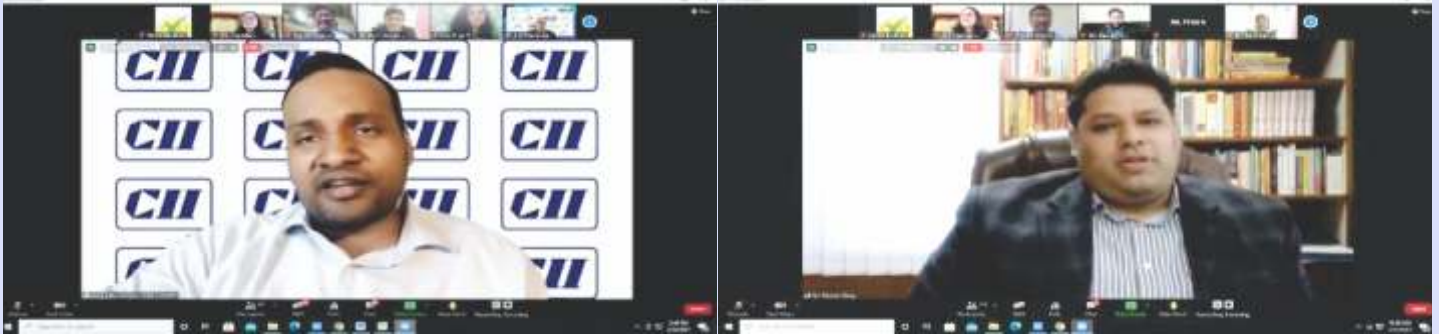
Signed MOU with Gedu College, Royal University of Bhutan for Student Exchange Programme and International Conference for the year 2020-21



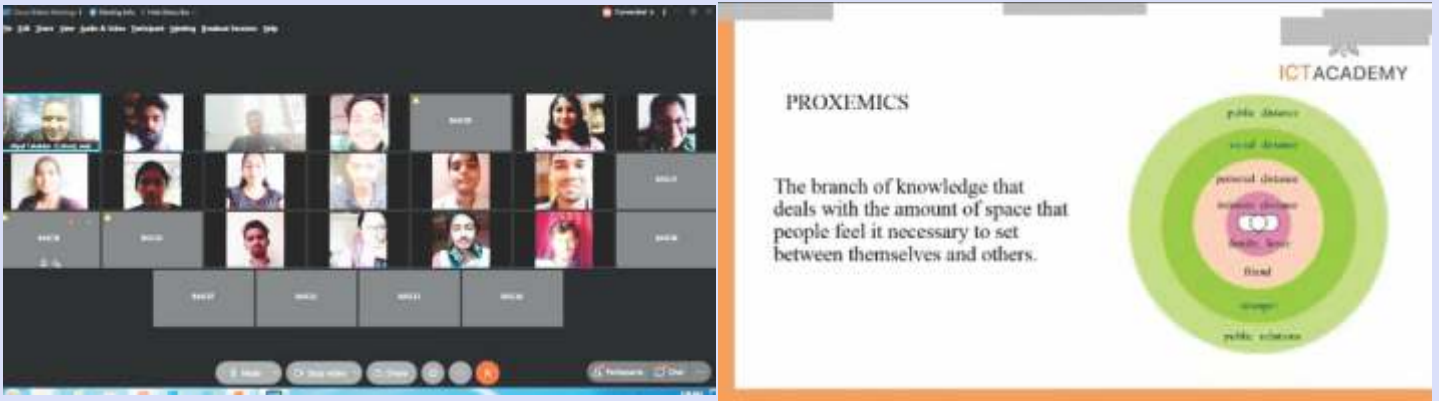
Ms. Divya Sharma, student of MBA got selected in Global Exposure Program To DUBAI sponsored by UAS International

# Industry Outreach Highlights

External Event Participation with Institute's Member Bodies. Glimpses of few events attended.



Workshop on "How to start a business" in collaboration with CII and Sleepwell Foundation  
Speaker - Mr. Aditya Berlia (Chairman of CII Delhi)



Reliance Skill Training Program in collaboration with ICT Academy

## CEO Interviews

Students of BBA and MBA interacted with top management of various organizations to get an insight into their respective companies' foundation. Few glimpses of the interviews conducted :



Ms. Sudipti Dhawan (CEO of Dynamisers)  
Interview by -Mr. Harshdeep Singh (MBA II Sem)



Mr. Jitendra Kundalia (MD of O'shea Herbal)  
Interview by - Mr. Harshdeep Singh (MBA II) and Ms. Anushka Dokania (BBA IV Sem)



**Ms. Sandhya Sharma (CFO at Schindler India Private Limited)**  
Interview by – Mr. Dhruv Beniwal (MBA IV Sem)



**Mr. Zuber P Shaikh –Co-Founder & Director at ShopZok**  
Interview by – Ms. Akhila GK (MBA II Sem) and Mr. Madhur (MBA II Sem)



**Mr. Ashok Kumar Thangaraju (Founder & CEO at Brigantia Technologies)**  
Interview by – Ms. Akhila GK (MBA II Sem)

# Training & Placement Department

Training and Placement Department at RDIAS has developed a dynamic intelligent directory for housing key information of more than 5000 companies in Finance, Marketing, Human Resource, Banking, Insurance, Retail etc. The department provides continuous counseling sessions to students along with a customized corporate training program.

During the Covid19 Pandemic, we adapted to the new ways of working and continued to provide a dynamic platform for the students of RDIAS to interact with the industry people.

Placement Department conducted virtual campus drives for ICICI Bank, BYJU's, Naukri.com, S & P Global Market Intelligence, ITC, Berger Paints, Publicis Sapien, Amazon, Wipro, Paytm, Just Dial, Godrej & Boyce, Kotak Life Insurance, Vedantu etc.

## Placements for the last three years:-

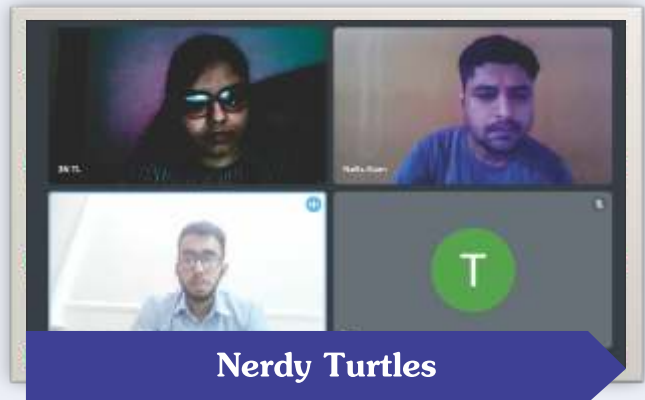
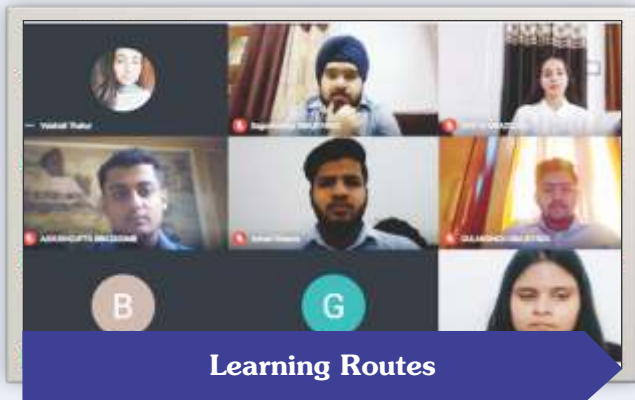
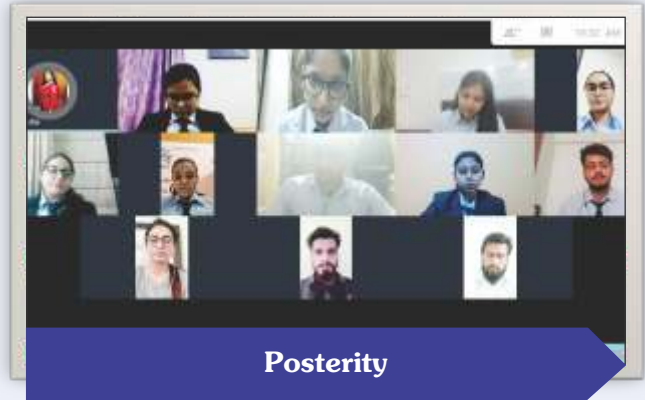
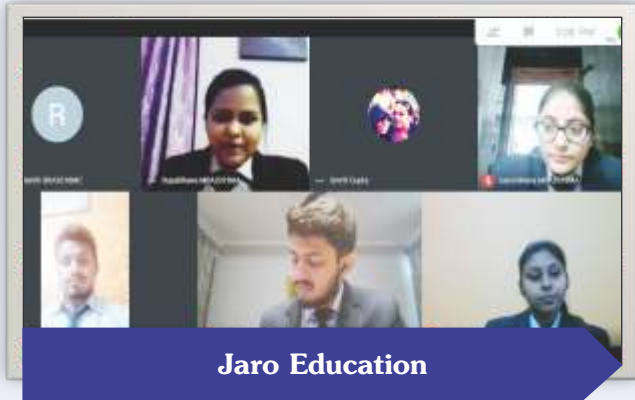
Year	Programme	No. of Students		Maximum Package (in Lacs Per annum)	Average Package (in Lacs per annum)	No. of Companies for Recruitment	Industry Visits
		Registered	Placed				
2019-2021	MBA	13	12	10.0	5.0	66	2
2018-2020	MBA	235	210	12.4	5.0	114	6
2017-2019	MBA	235	231	10.0	4.5	196	12
2018-2021	BBA	117	41	6.5	4.0	41	3
2017-2020	BBA	315	30	6.0	3.5	30	8
2016-2019	BBA	163	89	4.0	2.8	100	11

RDIAS is more of a learning institution than a mere teaching institution. What is laid in the courses is a solid foundation that prepares the individual students to pursue academic or industrial career with rigor and innovations.

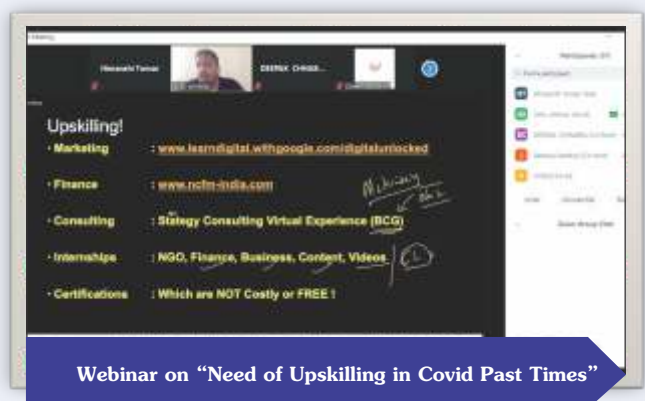
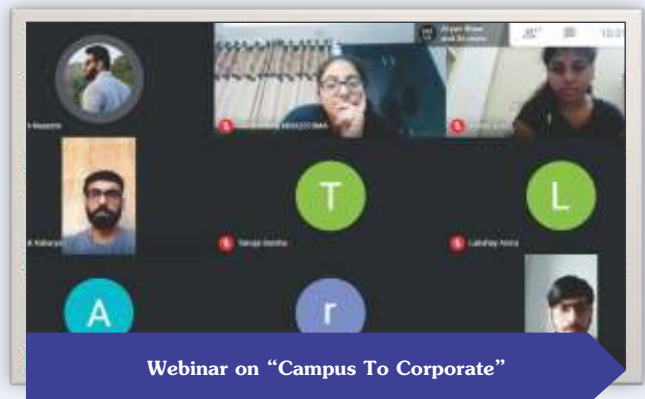
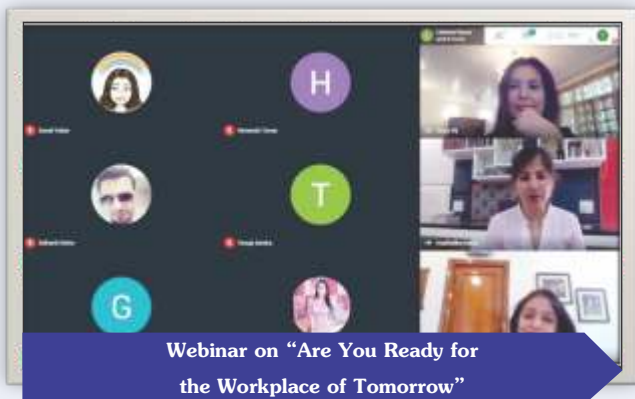
## Key Activities

1. Recruitment Process
2. Periodic, Scheduled, Individual and Group Meetings with students for Career Counseling
3. Regular interaction with company officials through Corporate Visits
4. Alumni Activities including Alumni Meet
5. Industry Visits
6. Corporate Training Program
7. Job Fair for MBA students
8. Career Fair for BBA students
9. Summer Internship Fair
10. HR Conclave
11. Webinar's

## Glimpse of Virtual Campus Drives



## Glimpse of Webinars



## Companies associated with RDIAS during 2020-21 for Final Placements :

IT Company					
1	Wipro	21	XL Dynamics	21	UAS International
2	Cvent	22	Reliance Capital	22	IITIIM Shaadi.Com
3	Sapient Corporation	23	Xceedance	23	Indicaa Group
4	To the New Digital	24	Hive	24	Formula Group
5	DXC Technology	25	Resurgent India	25	Interocean Group
6	Cubical Labs	26	SS & C Globeop	26	John Jacobs
7	Castle Global	27	F1F9 India Pvt.Ltd.	27	Yaantra
8	Zycus.com	28	Save Risk	28	Axestrack
9	Thoughtsol Infotech Pvt. Ltd.	29	Forex Serve	29	Dare2Compete
10	Unthinkable	30	Oxane Partners	30	Impact Guru
11	Ifortis	31	Silver Skills	<b>Recruitment/Consultancy</b>	
Finance		Service		1	Naukri.com
1	EvalueServe	1	Satguru Travels	2	S & S Associates
2	Blackrock	2	Café Coffee Day	3	Sopra Steria
3	Blackstone	3	Swiggy	4	IIM Jobs
4	Ernst & Young	4	Oyo Rooms	5	Stratbeans Consulting
5	Aditya Birla	5	Ceasefire Technologies	6	Manpower Group
6	WNS	6	ICICI Securities	7	Unison International
7	American Express	7	India Mart	8	KNR Management Consulting
8	Ameriprise Financial	8	Jeevansaathi.com	9	Teamlease Services Limited
9	HDB Financial Services Limited	9	Car 24	10	Aasaan Jobs
10	India Bulls	10	Just Dial	11	Mirus Solutions
11	Karvy Stock Broking	11	Big Basket	12	Spectral Consultants
12	Muthoot Finance	12	Concentrix	13	Green Tree Advisory
13	Tata Capital	13	Protiviti	14	Career Marshal
14	Bajaj Capital	14	Regalo Kitchens	15	Elements Manpower
15	S & P Global Market Intelligence	15	Dineout	16	Abhidi Solutions
16	SMC Global Securities	16	Emarketz Pvt. Ltd.	17	Talent4Assure
17	Moodys Analytics	17	Cogoport	18	KPG99 Inc
18	CSC India	18	Managium Juris LLP	19	Lazzaro HR Solutions
19	Mansukh Securities	19	Shaadisaga	20	Success Pact Consulting
20	IIFL	20	VCCIRCLE	21	Virtuoso Recruitment Solutions
				22	Winfort

- 23 FirstNaukri
- 24 HR Bloc
- 25 Indihire HR Consultants Pvt Ltd
- 26 Insplore
- 27 Rural Naukri
- 28 Silaris
- 29 Symmetrical Global
- 30 Green Thumbs
- 31 Purple Box

#### Telecommunications

- 1 Reliance Jio
- 2 Just Dial
- 3 British Telecom
- 4 My Operator

#### Education

- 1 Extramarks Education Pvt.Ltd.
- 2 BYJU'S
- 3 Vedantu
- 4 Shiksha.com
- 5 Lido Learning
- 6 UpGrad
- 7 Jaro Education
- 8 Hike Education
- 9 Edumentor
- 10 Chegg
- 11 Planet Spark
- 12 ICFAI University
- 13 College Dunia
- 14 CL Educate Pvt Ltd
- 15 Edu Excellence
- 16 Academia Guru
- 17 Learning Routes
- 18 Nerdy turtlez
- 19 Smart School Education
- 20 Corporate Shiksha

- 21 EduKyu
- 22 Student.com

#### E-Commerce/Logistics

- 1 Amazon
- 2 Flipkart
- 3 Paytm
- 4 Grofers
- 5 Safe Express

#### Real Estate

- 1 Aashiana Homes
- 2 Proptiger
- 3 No Broker
- 4 Investors Clinic
- 5 Squareyards
- 6 99 Acres
- 7 Geetanjali Housing
- 8 Imperia Group
- 9 Nestkeys
- 10 Shubham Housing Developemnt  
Finance
- 11 Pin Click
- 12 Golden Touch Investment

#### Banking

- 1 Federal Bank
- 2 HDFC Bank
- 3 Kotak Mahindra Bank
- 4 Axis Bank
- 5 ICICI Bank
- 6 Indusind Bank
- 7 AU Small Finance Bank
- 8 Canara HSBC OBC
- 9 IDFC First Bank
- 10 The Catholic Syrian Bank Ltd.

#### Manufacturing

- 1 Godrej
- 2 Khimji Ramdas
- 3 Havells
- 4 CEAT Ltd
- 5 Berger Paints
- 6 Patanjali Ayurved Ltd
- 7 VIP Bags
- 8 PP Jewellers
- 9 Bata india ltd
- 10 Tommy Hilfiger
- 11 Asahi Glass India
- 12 Organic India
- 13 Gold plus Glass Industry
- 14 Sirca Wood Coatings
- 15 Zunroof Tech Pvt Ltd
- 16 Peocok Solar
- 17 CNH Industrial (India) Pvt. Ltd.

#### Health

- 1 Fortis Healthcare
- 2 VLCC
- 3 Moolchand Helathcare
- 4 Apollo Munich
- 5 Centre for Sight
- 6 Global Medikit Ltd
- 7 3H Health Care
- 8 Live Health

#### Media /Publishing

- 1 Outlook
- 2 Times Internet
- 3 ITV Network
- 4 Ads Bazaar
- 5 Cobold Digital
- 6 Life Link Movies

**Business Management Consultant**

- 1 Bain and Company
- 2 MU Sigma
- 3 Phronesis Partners
- 4 Tectura India
- 5 Questa Management Consultants Pvt Ltd
- 6 Total Solutions Group
- 7 TradeIndia

**Insurance**

- 1 Policy Bazaar
- 2 Bajaj Allianz Life Insurance
- 3 ICICI Prudential
- 4 Reliance Nippon Life Insurance
- 5 Shriram Life Insurance
- 6 Max Bupa Health Insurance

- 7 Future Generali India Life Insurance Company Limited
- 8 Kotak Life insurance
- 9 IDBI Federal
- 10 Secure Now
- 11 Aim India

**Research**

- 1 Grail research
- 2 Fidelity
- 3 Ingram
- 4 Posterity
- 5 Research and Ranking
- 6 Insight Alpha
- 7 Sagacious Research
- 8 Universal Data Solutions
- 9 Emarketz

- 10 Unimrkt Research
- 11 E 2 E Research
- 12 Impact research
- 13 Miota Research pvt ltd
- 14 High Beam Global
- 15 Brightside Research

**Sports**

- 1 Decathlon Sports India

**Hotel Industry**

- 1 ITC Group
- 2 Club Mahindra
- 3 Lemon Tree Hotels
- 4 The Oberoi Groups
- 5 Vista Park In
- 6 Guest Houser
- 7 EazyDiner

## Placements Statistics (2020-2021)

**100+ Recruiters**

Companies Visited

**03+**

Industry Visits

**10 LPA**

**5.0 LPA**

Highest Package

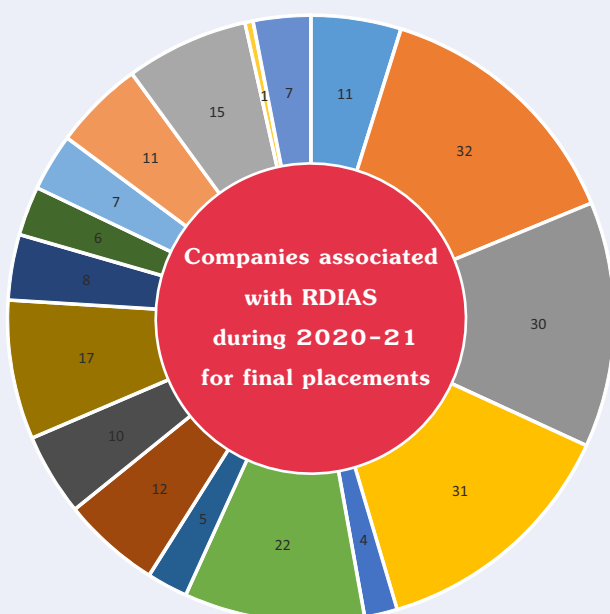
**100%**

Average Package

Students Placed



**100+ Companies Every Year**



- IT
- Finance
- Service
- Recruitment/Consultancy
- Telecommunications
- Education
- E-Commerce/Logistics
- Real Estate
- Banking
- Manufacturing
- Health
- Media/Publishing
- Business Management Consultant
- Insurance
- Research
- Sports
- Hotel Industry

## Placement Highlights

1. Training and Placement Department conducted its Annual Job Fair 2021 on virtual basis having participation of 12 companies offering multiple profiles with salary package ranging between 2.4-5.0 LPA. 27 BBA students were offered final placement opportunity.
2. Training and Placement Department conducted its Annual Internship Fair 2021 on virtual basis for its Pre-Final year students. Event witnessed participation of 28 companies offering Internship opportunities for Finance, Marketing and HR students. 171 students from BBA and MBA course got opportunity to start their Summer Internship Program with such reputed organizations.
3. Training and Placement Department organized its Annual HR Conclave event on the theme of "Future of work- Redefining workplace, workforce and learning" with presence of speakers Ms. Pooja Minocha (CHRO and Partner, Nexus), Ms. Amrita Pandey (HR Business Associate, Colgate Global) and Ms. Nidhi Pasricha (Associate Director- Talent EY GDS). The session was moderated by our Alumnus Ms. Smita Nair (Associate Director- Sales Excellence at Larsen).
4. Lido learning conducted Virtual Campus drive for the profile of Business Development Trainee and selected one of our MBA student offering package of 10 LPA.
5. Planet Spark conducted Virtual Campus drive for the profile of Business Development counselor offering package of 6.5 LPA and selected six of our BBA students for the shared opportunity.
6. Grifeo conducted Virtual Campus drive for the profile of Business Development Manager offering package of 4.5 LPA and selected one of our MBA and four of our BBA students for the shared position.
7. Bridge Group Solution conducted Virtual Campus drive for the profile of Corporate Sales Manager offering package of 4.5 LPA and selected one of our MBA student.
8. Hike Education conducted Virtual Campus drive for the profile of Executive Career Development offering package of 4.38 LPA and selected one of our BBA students for the shared position.
9. ICICI Bank conducted Virtual Campus drive for the profile of Management Trainee offering package of 4.20 LPA and selected one of our MBA student for the shared position.
10. Share India securities conducted Virtual Campus drive for the profile of Finance Executive offering package of 3.6 LPA and selected seven of our BBA students for the shared position.
11. Securenow conducted Virtual Campus drive for the profile of Assistant Manager- Sales offering package of 3.6 LPA and selected one of our MBA student for the shared position.
12. Purple Box conducted Virtual Campus drive for the profile of Management Trainee - HR offering package of 3.5 LPA and selected one of our MBA student for the shared position.
13. Kotak Life Insurance conducted Virtual Campus drive for the profile of Management Trainee - Sales offering package of 3.5 LPA and selected four of our MBA student for the shared position.
14. Wipro Ltd. conducted Virtual Campus drive for the profile of Customer Care Representative offering package of 3.08 LPA and selected three of our BBA student for the shared position.
15. Symmetrical Global shared profile of Recruitment consultant offering package of 3.0 LPA and selected one of our BBA students.
16. Formula Group conducted Virtual Campus drive for the profile of Sales Executive offering package of 3.0 LPA and selected one of our MBA student for the shared position.
17. ICICI Prudential conducted Virtual Campus drive for the profile of Management Trainee offering package of 2.55LPA and selected two of our BBA students for the shared position.
18. American Express(on payroll of Silaris) conducted Virtual Campus drive for the profile of Business Development offering package of 2.4-3.0 LPA and selected seven of our BBA students for the shared position.
19. Paytm Payment Bank conducted Virtual Campus drive for the profile of Associate offering package of 2.4 LPA and selected eight of our BBA students for the shared position.
20. Virtuoso Recruitment Solutions conducted Virtual Campus drive for the profile of HR Consultant offering package of 2.4 LPA and selected one of our BBA students for the shared position.

21. Spectral Consultant has shared profile of HR Consultant offering package of 2.0-2.5 LPA and selected one of our BBA student for the shared position.
22. White Hat Junior conducted virtual campus for Internship in User Engagement offering stipend of 12K and selected seven of our MBA and BBA students.
23. Bridge Group Solutions conducted virtual campus for Finance Internship offering stipend of 10k and selected nineteen of our MBA students.
24. ICICI Bank conducted virtual campus for Business Development Internship offering stipend of 8k and selected three of our MBA students.
25. The capital box conducted virtual campus for Human Resource Management Internship offering stipend of 6-8k and selected seventeen of our MBA students.
26. Triel India has participated in our virtual Internship Fair 2021 for the profile of Sales and marketing offering stipend of 5k and selected eight of our MBA and BBA students

\* \* \* \* \*

# HR Conclave 2021

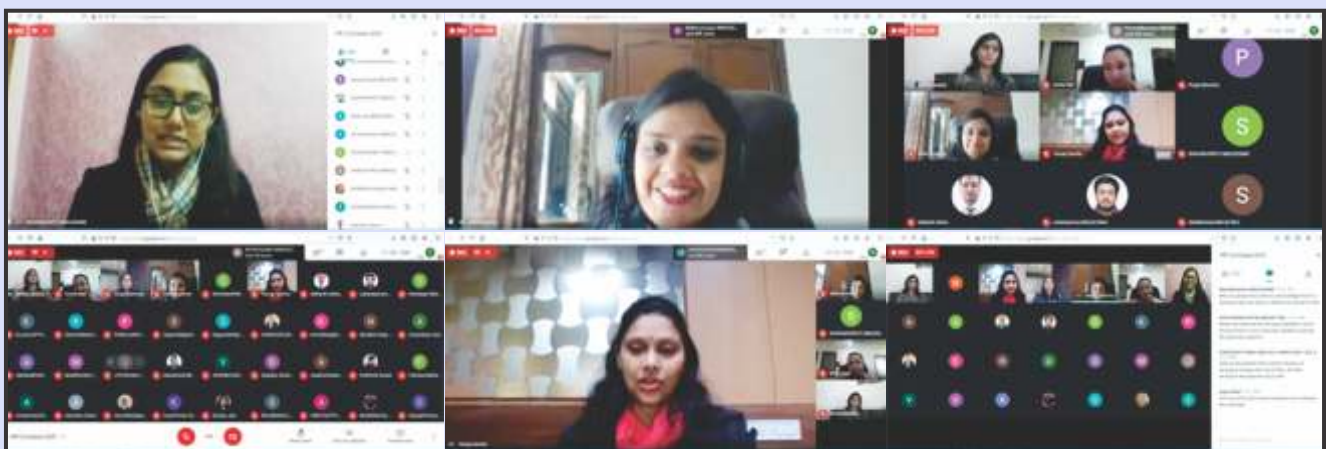


In pursuit of providing the best of the industry experience, Training and Placement Department, RDIAS organized its 4th edition of Annual HR Conclave on January 23, 2021 on the theme of “Future of Work – Redefining Workplace, Workforce and Learning” thus enabling a platform for idea and knowledge sharing.

Speakers of the session were Ms. Pooja Minocha (CHRO and Partner, Nexus), Ms. Amrita Pandey (HR Business Associate, Colgate Global) Ms. Nidhi Pasricha (Associate Director– Talent EY GDS) and Ms. Smita Nair (Associate Director– Sales Excellence at Larsen), Alumnus RDIAS, also the moderator for the event.

Ms. Shivani Upreti, student of MBA first semester, welcomed the gathering and opened the forum for discussion. Speakers shared their perspective on the theme of “Future of work” i.e changes that are expected in the field of Human Resource. They discussed how the world of work is rapidly changing. As a part of the organization, Human Resource Management (HRM) must be prepared to deal with the effects of the changing world of work. The pace of change is phenomenal and one can only imagine what the new world will look like. Developments in Artificial Intelligence, HR Analytics and much more are changing the skills workers need to keep up in an ever-evolving employment set-up. It was an insightful session for all present with relevant deliberations.

At the end of the session, panelists answered each and every question asked by the students. The event concluded with the group photograph and thank you note by Ms. Tanuja Saroha, Training and Placement Head– RDIAS to all the speakers.



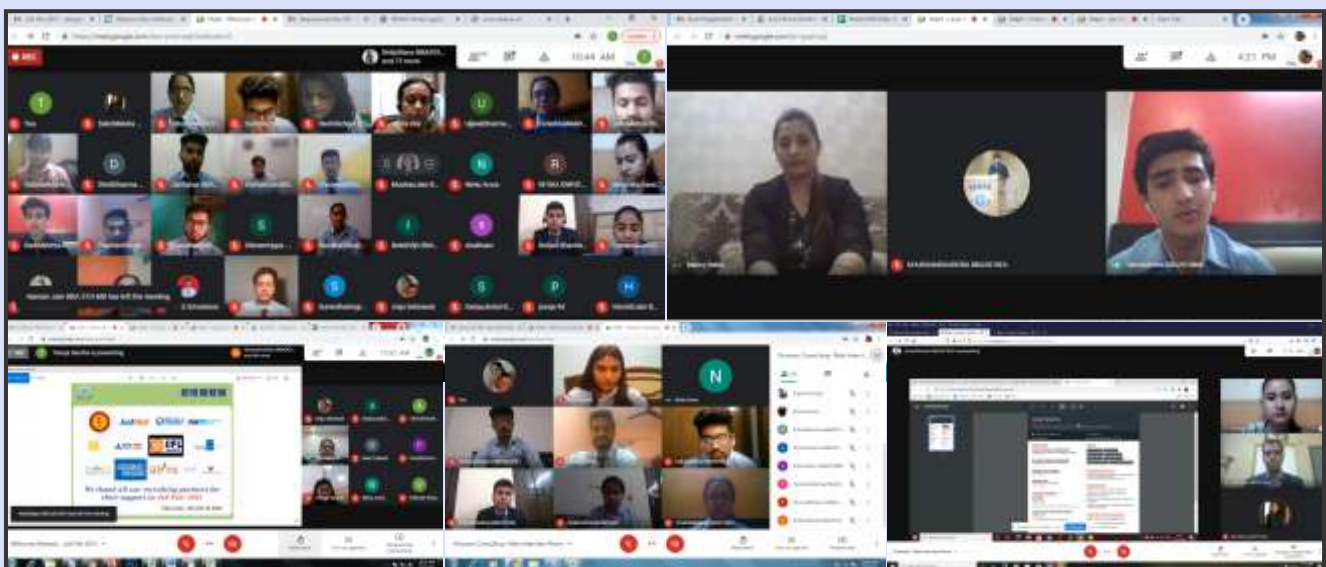
**Glimpse of HR Conclave 2021**

# Job Fair 2021



Training and Placement Department, RDIAS conducted Job Fair for Management Students – BBA and MBA of 2020 and 2021 batch on a virtual basis. Job Fair event witnessed participation of 12 companies who hired for the full-time positions. Bajaj Finserv, Just Dial, IIFL, Paytm Payment Bank, Silaris (American Express), Yaantra, Virtuoso Consulting are amongst few names that hired for a variety of roles like Sales and Marketing, Certified Internet Consultant, Financial Analyst, Recruitment, Business Development Executive, etc with salary package ranging from 2.4 LPA to 5.0 LPA.

The event was conducted on a virtual basis with help of student coordinators who put in a lot of effort to make this happen. The event started with a welcome address by Ms. Sakshi Mahajan, student of MBA IV Semester who shared a sneak preview of Rukmini Devi Group of Institutions. After the inaugural session, the delegates started with different rounds of their recruitment process: Personal Round of Interview, Group Discussion and Online Test. In total, 27 students got selected. It was a successful event which connected our students to employers, facilitated networking with recruiters and led to learning about upcoming opportunities and requirements.



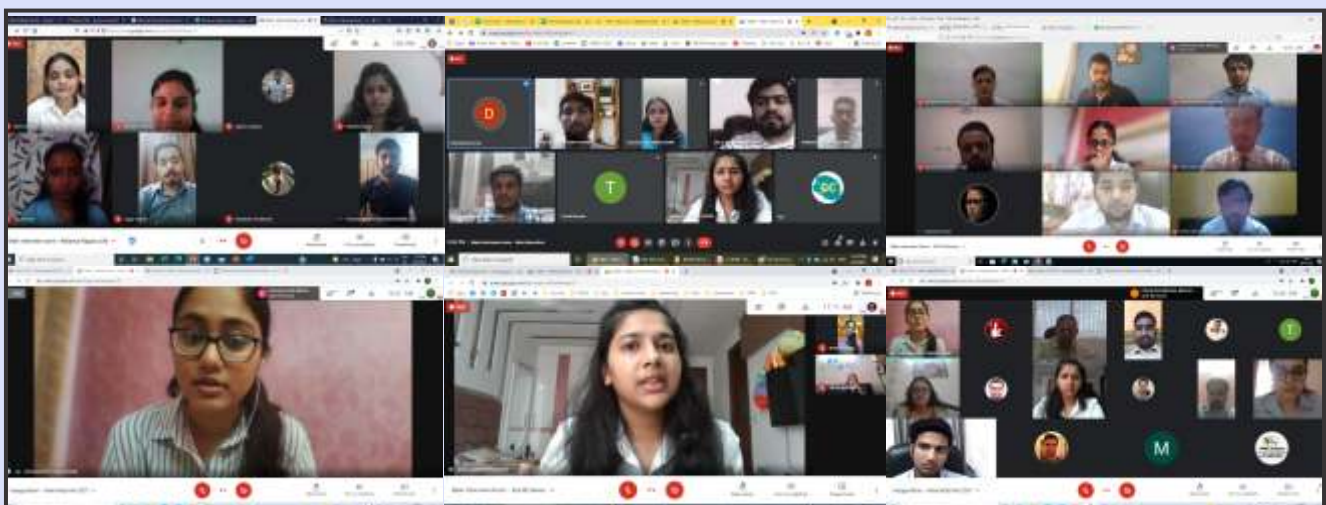
Glimpse of Job Fair 2021

# Internship Fair 2021



RDIAS hosted its annual event “Internship Fair” for Pre-Final Year students of BBA and MBA on June 4, 2021 through Google Meet. This event provided an excellent opportunity to the students to be a part of the interview process conducted for selecting candidates for various positions offered by companies. Simultaneously, it also provided a chance to candidates to meet the prospective employers and expand their professional network. The recruiters also got a chance to sight and source best talent for the open positions. This time, the event witnessed a total footfall of 202 students with participation of 28 companies, hiring for internship namely- Shriram Life Insurance, Outlook, Impact Guru, Reliance Nippon, Future Generali, Bajaj Allianz, Sharekhan, RSVI, Aashman Foundation, IFortis, VQMS, amongst many others.

The day started with a welcome address by Ms. Shivani Upreti, a student from MBA 2nd semester, who presented a sneak preview of Rukmini Devi Group of Institutions and thanked all the delegates for sharing the opportunities with our students. Soon after this, officials started their robust recruitment process wherein different rounds of interview were conducted via online mode such as Group Discussions, Group Interviews and Personal Round of Interview as well. After a rigorous interview process, the recruiters shared the results with the department offering Summer Intern Positions to 171 students. At the end, the day was fruitful as the Institute received encouraging feedback from both the applicants and the companies who participated in the fair.



Glimpse of Internship Fair 2021

# Industry Visits 2020-21

RDIAS follows a teaching pedagogy which accentuates the learning capabilities of students. One such programme is Industry Visit which focuses on preparing students to learn about routine workings of a particular industry and understand its operational issues. The programme also helps keep students abreast with the current management practices followed by such organizations and acquire traits that the industry demands from them.

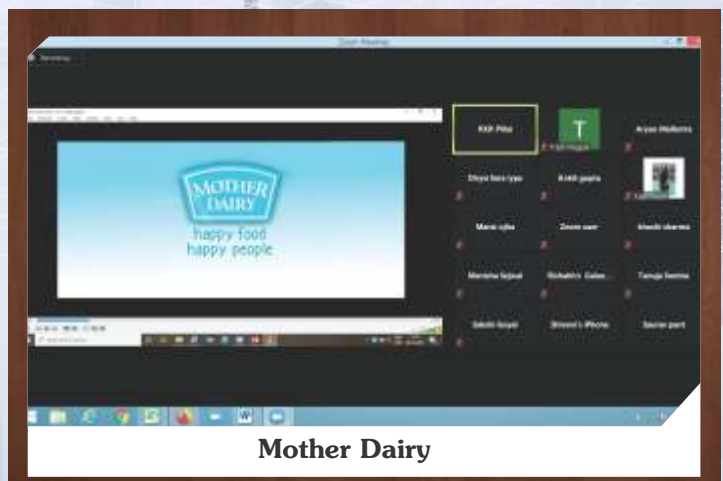
The programme enables the students to apply their classroom learning to a real-life situation while being mentored by a variety of industry experts. Being a part of interactive learning, such educational visits give students a major exposure to real working environments along with a practical perspective of a theoretical concept relevant to their domain.

Covid19 Pandemic was a difficult time for all of us. Nonetheless, it didn't deter us from adapting to new ways of learning things. Department started an initiative to organize Industry Visits on a virtual basis to provide an exposure to students about the industry practises and processes as learning should never stop.

S. No.	Name of The Company	Department	Date
1.	Yakult Danone Pvt Ltd	BBA	17 November, 2020
2.	Yakult Danone Pvt Ltd	MBA and BBA	19 November, 2020
3.	Mother Dairy	MBA and BBA	02 March, 2021



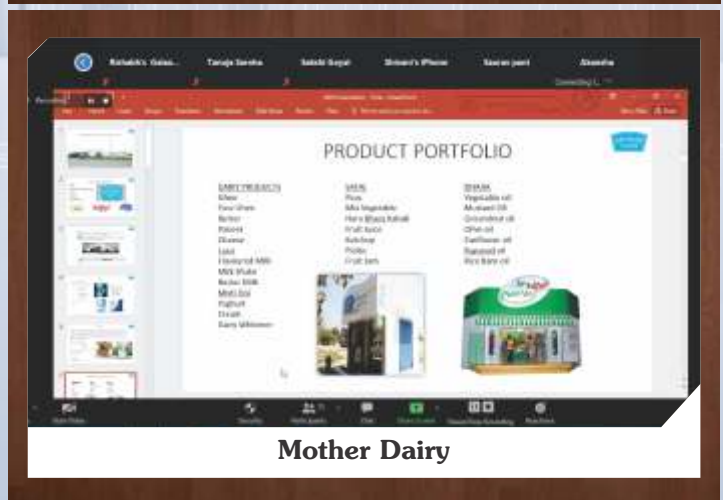
**Yakult Danone Pvt Ltd**



**Mother Dairy**



**Yakult Danone Pvt Ltd**



**Mother Dairy**

# Course Curriculum - Master of Business Administration (MBA)

## FIRST SEMESTER

- Management Process & Organizational Behaviour
- Decision Sciences
- Managerial Economics
- Accounting for Management
- Information Technology Management
- Business Communication
- Legal Aspects of Business
- Information Technology Management Lab
- Managerial Skills Development (NUES)

## SECOND SEMESTER

- Management of Technology, Innovation and Change
- Financial Management
- Marketing Management
- Business Research Methods
- Operations Management
- Human Resources Management
- e-Business
- Business Analytics (NUES)

## THIRD SEMESTER

- Summer Training Report
- Management of International Business
- Information Systems Management
- Entrepreneurship Development
- Business Simulation and Games (NUES)

### MARKETING

- Consumer Behavior
- Sales and Distribution Management
- International Marketing
- Services Marketing

### FINANCE

- International Financial Management
- Financial Markets and Institutions
- Security Analysis and Investment Management
- Corporate Tax Planning

### HUMAN RESOURCE

- Compensation Management
- Industrial Relations and Labor Laws
- Training and Developments Systems and Practices
- Performance Management

### INFORMATION TECHNOLOGY

- Systems Analysis and Design
- Enterprise Resource Planning
- Network Applications and Management
- Database Management Systems & Lab.

### INTERNATIONAL BUSINESS

- International Business Environment
- Export, Import Policies, Procedures, and Documentation
- WTO and Intellectual Property Rights
- International Economics

## FOURTH SEMESTER

- Project Dissertation
- Business Intelligence and Applications
- Strategic Management
- Corporate Social Responsibility, Human Values & Ethics
- Any three (two from major and one from minor specialization) of the following Elective groups

### MARKETING

- Retail Management
- Advertising and Brand Management
- Rural and Social Marketing
- Internet Marketing

### FINANCE

- Project Planning and Analysis
- Mergers, Acquisitions and Corporate Restructuring
- Insurance and Risk Management
- Financial Derivatives

### HUMAN RESOURCE

- Strategic & International Human Resource Management
- Organizational Development
- Team Building in Organizations
- Behaviour Testing & Counseling

### INFORMATION TECHNOLOGY

- Front End Design Tools
- Front End Design Tools Lab.
- Software Project Management
- Web Technologies
- Web Technologies Lab.
- Knowledge Management

### INTERNATIONAL BUSINESS

- Global Competitiveness and Strategic Alliances
- Distribution and Logistics for International Business
- Foreign Language
- International Business Negotiation

# MBA Profile ( Batch 2020-22)

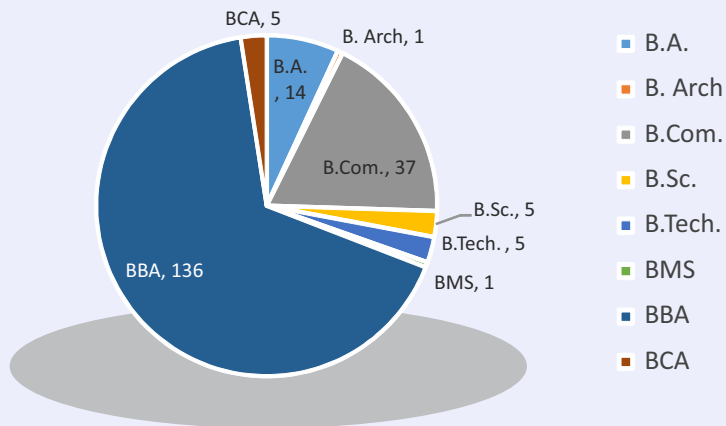
The batch passing in the year 2022 comprises **204** students with diverse academic backgrounds. The placement season for them has commenced & placement activities are in full swing.

We extend a warm & cordial invitation to the corporate houses to visit our campus and give our young professionals an opportunity to show their talent. Following statistical data depicts the specialization areas and candidates in MBA with their graduation level background.

## Basic Degree

B.A.	14
B. Arch	1
B. Com.	37
B. Sc.	5
B.Tech.	5
BMS	1
BBA	136
BCA	5
<b>Total Students</b>	<b>204</b>

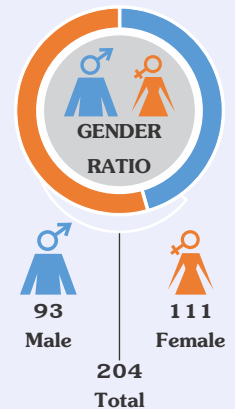
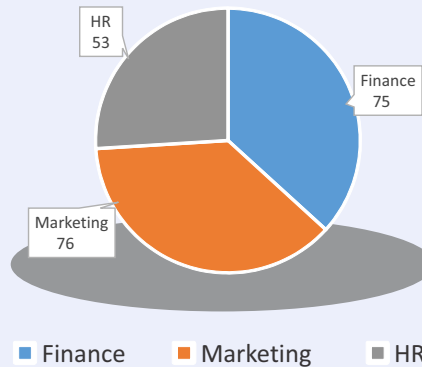
## Graduation



## Major

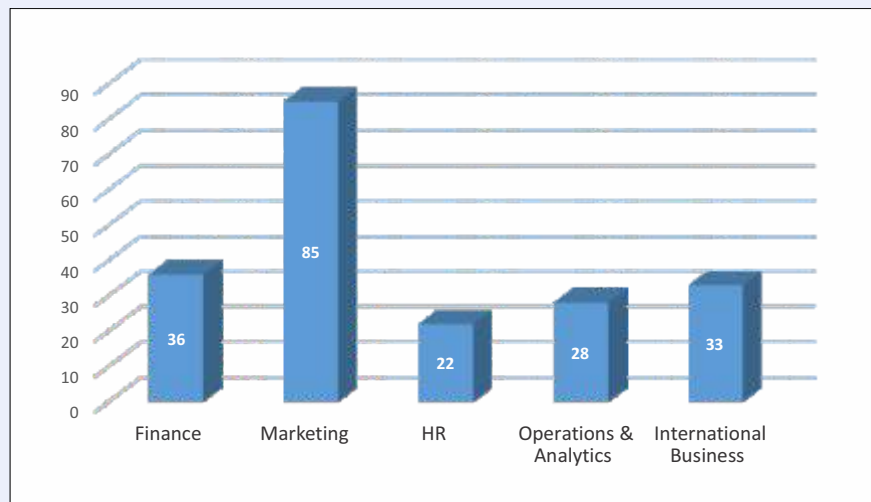
Finance	75
Marketing	76
Human Resource	53
<b>Total Students</b>	<b>204</b>

## Specialisation



## Minor

Finance	36
Marketing	85
HR	22
Operations & Analytics	28
International Business	33
<b>Total Students</b>	<b>204</b>



*Student's Profile – MBA (Morning Shift) Final Year for Placement*

*Finance*



**Amit Kumar**  
00715903920



**Anjali Rawat**  
00915903920



**Arbaaz Khan**  
01415903920



**Chavi Mehta**  
02215903920



**Harish Rathee**  
02915903920



**Kajal Taneja**  
03615903920



**Kirti**  
03815903920



**Krishangi Kalra**  
04015903920



**Mahima Rana**  
04415903920



**Manisha Sejwal**  
04515903920



**Mansi Ojha**  
04615903920



**Manya**  
04715903920



**Rahul Rai**  
06215903920



**Rishabh Bhardwaj**  
06515903920



**Rishabh Goel**  
06615903920



**Satakshi Bhardwaj**  
07015903920



**Saurav Pant**  
07115903920



**Vaibhav Vats**  
08315903920



**Vani Soni**  
08415903920



**Varun Sharma**  
08615903920

*Student's Profile – MBA (Morning Shift) Final Year for Placement*

*Finance*



**Vikas Naudiyal**  
08715903920



**Aayushi Nagdev**  
00115903920



**Akansha Jain**  
00415903920



**Archana Sarswati**  
01515903920



**Balram Arora**  
01815903920



**Neeraj Gera**  
05215903920



**Puneet Sachdeva**  
05915903920



**Ritika**  
06715903920



**Shivani Parakh**  
07215903920



**Vanshika Chauhan**  
08515903920



**Yash Yadav**  
08815903920



**Devanshi Chadha**  
09015903920



**Priyal Goel**  
09215903920



**Srishti Goyal**  
09515903920



**Anurag S Paul**  
35315903920



**Bhuvnesh Mehta**  
35415903920



**Himanshu Gupta**  
35715903920



**Yashika Mendiratta**  
36215903920



**Himani Arora**  
50515903920



**Cheshta Sethi**  
50615903920

*Student's Profile – MBA (Morning Shift) Final Year for Placement*

*Finance*



**Dhruv Satija**  
50715903920



**Prasham Bholowalia**  
50815903920



**Parth Vats**  
50915903920



**Tanushi Tiwari**  
51215903920



**Anjali**  
51315903920

*Student's Profile – MBA (Evening Shift) Final Year for Placement*

*Finance*



**Gunjan Garg**  
00480303920



**Shubham Sharma**  
01880303920



**Ankit**  
02880303920



**Chetan Sahani**  
03580303920



**Himanshu Jain**  
03880303920



**Ishan Dhar**  
03980303920



**Kajal Gupta**  
04280303920



**Kartik Joshi**  
04380303920

*Student's Profile – MBA (Evening Shift) Final Year for Placement*

*Finance*



**Muskaan Kapoor**  
04880303920



**Muskan Gupta**  
04980303920



**Pankaj Negi**  
05180303920



**Prateek Gupta**  
05280303920



**Veronica Sharma**  
06780303920



**Aditi Gupta**  
02780303920



**Bhawna Sharma**  
03380303920



**Chesta Narula**  
03480303920



**Kunal Tomar**  
35380303920



**Deepali Tanwar**  
35480303920



**Harmeet Kaur Makkar**  
35680303920



**Radhika Gupta**  
36280303920



**Shivani**  
50280303920



**Rashi Gupta**  
50480303920



**Cheshta Nagi**  
50580303920

*Student's Profile – MBA (Morning Shift) Final Year for Placement*

*Marketing*



**Akshita Jain**  
00615903920



**Ankit Gupta**  
01015903920



**Anurag Sharma**  
01315903920



**Aryan Malhotra**  
01715903920



**Chanchal Saini**  
02015903920



**Charanjeet Kaur**  
02115903920



**Garishma Garg**  
02715903920



**Kajal Goyal**  
03515903920



**Kirtiwan Singh Bhaduria**  
03915903920



**Madhur Dwivedi**  
04215903920



**Mayank Sharma**  
04815903920



**Mohit Gumber**  
04915903920



**Piyush Gupta**  
05715903920



**Tushar Singhal**  
08015903920



**Agrima Gulati**  
00315903920



**Arjun Kahol**  
01615903920



**Deevanshu**  
02315903920



**Nandini Garg**  
05115903920



**Prateek**  
05815903920



**Rahul Singhal**  
06315903920

*Student's Profile – MBA (Morning Shift) Final Year for Placement*

*Marketing*



**Gurpreet Kaur**  
09115903920



**Akhila G K**  
09315903920



**Manshi Gautam**  
35215903920



**Bhuwan Gupta**  
35515903920



**Daksh Yadav**  
35615903920



**Mohd Kashif**  
35815903920



**Sahil Garg**  
50415903920



**Nisha Singh**  
51015903920

*Student's Profile – MBA (Evening Shift) Final Year for Placement*

*Marketing*



**Deepak Kumar**  
00380303920



**Jasmine Singh**  
00680303920



**Keshav Sehgal**  
00780303920



**Naveen Chander Joshi**  
01180303920



**Nikita Banshiwala**  
01280303920



**Rohit Chandel**  
01780303920



**Tanya Vats**  
02180303920



**Tarun Kapoor**  
02280303920

*Student's Profile – MBA (Evening Shift) Final Year for Placement*

*Marketing*



**Vanshika Sharma**  
02380303920



**Varun Budakoti**  
02480303920



**Yash Tomar**  
02580303920



**Adhaar Garg**  
02680303920



**Anuj Puri**  
03080303920



**Ashish Kumar Jha**  
03180303920



**Manmeet Kaur**  
04580303920



**Navneet Hooda**  
05080303920



**Sushant Sulabh**  
06480303920



**Sweta**  
06580303920



**Tanzeela Tanver Bhat**  
06680303920



**Vivak**  
06980303920



**Gitesh Anand**  
03780303920



**Kundan Kumar**  
04480303929



**Sagar Gupta**  
06080303920



**Shubham Dhankar**  
06380303920



**Rohit Kumar**  
35180303920



**Charu Nanda**  
35280303920



**Ashutosh Kumar Thakur**  
35580303920



**Krishan Kumar**  
35880303920

*Student's Profile – MBA (Evening Shift) Final Year for Placement*

*Marketing*



**Mohit Sharma**  
35980303920



**Owais Sheikh**  
36080303920



**Janvi Deol**  
50180303920

*Student's Profile – MBA (Morning Shift) Final Year for Placement*

*Human Resource*



**Aditi Mishra**  
00215903920



**Akansha Jain**  
00515903920



**Ankita Garg**  
01115903920



**Bhumika Anand**  
01915903920



**Divya Sara Iype**  
02415903920



**Harshdeep Singh**  
03015903920



**Isha Jain**  
03215903920



**Ishika Lohia**  
03415903920



**Mahima Bisht**  
04315903920



**Shivani Rathore**  
07315903920



**Shrinkhla Singh**  
07515903920



**Simran Patyal**  
07715903920

*Student's Profile – MBA (Morning Shift) Final Year for Placement*  
*Human Resource*



**Tanu Sharma**  
07815903920



**Tanya Gupta**  
07915903920



**Ujjwal Kaur Raina**  
08115903920



**Ankita Jain**  
01215903920



**Dolly Singh**  
02515903920



**Fahmeena Khan**  
02615903920



**Hardik Gupta**  
02815903920



**Khyati Gaba**  
03715903920



**Lipi Batra**  
04115903920



**Ojas Chaudhary**  
05515903920



**Purbi Goenka**  
06015903920



**Ridhima Gupta**  
06415903920



**Shreya Tyagi**  
07415903920



**Shivani Upreti**  
09415903920



**Neha Aggarwal**  
35915903920



**Shreya Kapoor**  
36015903920



**Tanya Bali**  
36115903920



**Akansha Shah**  
50115903920

*Student's Profile – MBA (Evening Shift) Final Year for Placement*

*Human Resource*



**Harshita Jain**  
00580303920



**Mansi Tanwar**  
00980303920



**Ojasvi Tandon**  
01380303920



**Parul**  
01480303920



**Prerna Sharma**  
01580303920



**Ritika Goel**  
01680303920



**Simran Kaushal**  
01980303920



**Suhani Chawla**  
02080303920



**Astha Padmakar Satam**  
03280303920



**Jasleen Kaur**  
04080303920



**Meghna**  
04680303920



**Mukesh Tanwar**  
04780303920



**Pratibha Rawat**  
05380303920



**Radhika Kashyap**  
05680303920



**Riya**  
05780303920



**Romica Dhawan**  
05980303920



**Shrishty Vij**  
06280303920



**Jyotika Bajaj**  
04180303920



**Priyanka**  
05480303920



**Vishal Singh Tanwar**  
06880303920



**Sumit Bhanu**  
50380303920

# Course Curriculum - Bachelor of Business Administration (BBA)

## FIRST SEMESTER

- Management Process & Organizational Behaviour
- Business Mathematics
- Financial Accounting & Analysis
- Business Economics
- Computer Applications
- Computer Applications Lab

## SECOND SEMESTER

- Cost Accounting
- Quantitative Techniques
- E-Commerce
- E-Commerce Lab
- Business Communication
- Business Environment

## THIRD SEMESTER

- Business Laws
- Marketing Management
- Business Ethics and Corporate Social Responsibility
- Management Accounting
- Indian Economy
- Environmental Science\* (NUES)
- \*NUES : Non University Examination System

## FOURTH SEMESTER

- Human Resource Management
- Financial Management
- Research Methodology
- Research Methodology Lab
- Information Systems Management
- Information Systems Management Lab
- Managerial Skill Development (NUES)\*

## FIFTH SEMESTER

- Income Tax Law and Practice
- Production & Operations Management
- Services Marketing
- Entrepreneurship Development
- Goods & Services Tax (GST)
- Summer Training Report

## SIXTH SEMESTER

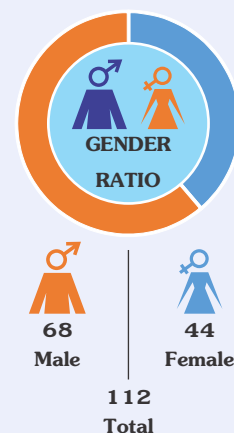
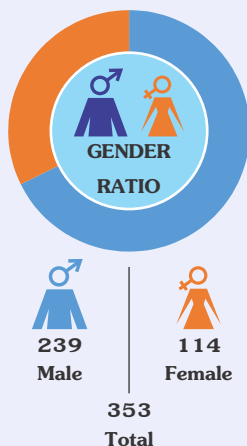
- Project Management
- Digital Marketing
- International Business Management
- Business Policy & Strategy
- Sales & Distribution Management
- Project Report

### Students of BBA 2019-22 Batch

Class	No. of Students
BBA Morning shift	178
BBA Evening shift	175
<b>Total</b>	<b>353</b>

### Consent for Campus Placements

Class	No. of Students
BBA Morning shift	52
BBA Evening shift	60
<b>Total</b>	<b>112</b>



*Student's Profile – BBA Final Year for Placement*



**Akshat Jain**  
08780301719



**Aman Singhal**  
13480301719



**Anhad Khanna**  
09680301719



**Anish Tomar**  
03215901719



**Ansh Kapoor**  
07215901719



**Anurag Choudhary**  
35215901719



**Aryan Sharma**  
04615901719



**Ayush Kumar**  
07880301719



**Baljot Kaur**  
05215901719



**Bhavika Goyal**  
11615901719



**Chaahat Bansal**  
10515901719



**Chintan Arora**  
05780301719



**Dhruv Sehgal**  
10880301719



**Disha Bansal**  
11215901719



**Garima Bhasin**  
06515901719



**Gautam Madaan**  
13880301719



**Hardik Arora**  
13180301719



**Hariom Goswami**  
05880301719



**Himanshi Nandwani**  
15780301719



**Himanshi Sharma**  
03680301719

*Student's Profile – BBA Final Year for Placement*



**Ishan Jain**  
02280301719



**Ishika Chopra**  
11580301719



**Ishika Gosainwal**  
12615901719



**Ishita Mehta**  
10980301719



**Kanika Sharma**  
36215901719



**Kartik Kumar Tyagi**  
15280301719



**Kashish Jain**  
00980301719



**Kaushal Kumar Sharma**  
05380301719



**Kunal Kumar Jha**  
07015901719



**Kush Ahuja**  
15215901719



**Manikant**  
02015901719



**Mayank Dureja**  
14480301719



**Mehak Nangia**  
00915901719



**Muskan Choudhary**  
15415901719



**Namita Kaushik**  
09280301719



**Nandini Rajpal**  
35315901719



**Navya Bajaj**  
35580301719



**Navya Sharma**  
13580301719



**Nikhil Kumar**  
05980301719



**Niti**  
36480301719

*Student's Profile – BBA Final Year for Placement*



**Prashant Mishra**  
10715901719



**Prateek Sharma**  
10080301719



**Pratyaksh Chauhan**  
02080301719



**Prerna Popli**  
03615901719



**Priyanshu Aggarwal**  
00680301719



**Pulkit Garg**  
05115901719



**Radhika Garg**  
14115901719



**Saakshi Thakur**  
06380301719



**Sachin Thakur**  
11715901719



**Sai Datta**  
08680301719



**Saksham Arora**  
07315901719



**Sanjoli Maggo**  
03780301719



**Sejal Nagpal**  
02315901719



**Shobhit Rastogi**  
36315901718



**Shyam Singhal**  
04280301719



**Som Dutt Monas**  
07680301719



**Sundram Singhal**  
03915901719



**Tanisha Bindal**  
36615901719



**Saloni Goel**  
12680301719



**Tanvi Jain**  
07415901719

*Student's Profile – BBA Final Year for Placement*



**Shaurya Arora**  
35280301719



**Uday Nandwani**  
11480301719



**Shubham Bindal**  
35680301719



**Srishti Arora**  
35815901719



**Tannu Garg**  
13215901719



**Tavishi Singh**  
13980301719



**Tejas Nain**  
03280301719



**Tushar**  
04680301719



**Utkarsh Kumar**  
01380301719



**Vasvi Vig**  
04915901719



**Yatin Taneja**  
10315901719

## Summer Internship Projects Batch 2021-22

 Way of Life!					
					
					
					
					
					

## Additional Certification Courses Batch 2021-22

# Placement of MBA (2019-2021) & BBA (2018-2021) Batch

We congratulate our students who got placed with our  
Prestigious Recruiters and brought laurels to the Institute.

## Final Placement MBA 2019-21 Batch



**Ms. Chitrakshi Dange**  
Management Trainee – Sales



**Ms. Sakshi Mahajan**  
Management Trainee – Sales



**Mr. Dhruv Beniwal**  
Management Trainee – Sales & Relationship Manager



**Ms. Ayushi Gupta**  
Analyst



**Ms. Uday Sharma**  
Business Development - Trainee



**Ms. Pragya Manral**  
Management Trainee - HR



**Mr. Mohit Saxena**  
Corporate Sales



**Ms. Rupali Rawat**  
Corporate Sales Role

## Final Placement BBA 2018-21 Batch



**Mr. Kapil Kush**  
Management Trainee - Sales



**Ms. Richa Vashishth**  
Management Trainee - Sales



**Ms. Kashish Kapoor**  
Executive Development



**Mr. Dishad Gairathi**  
Video KYC



**Mr. Parth Mahawar**  
Video KYC



**Mr. Vishesh Khandelwal**  
Video KYC



**Mr. Sachit Kumar**  
Video KYC



**Mr. Vansh Arora**  
Video KYC



**Mr. Rohan Bhardwaj**  
Video KYC

**AMERICAN  
EXPRESS**



**Ms. Vibhuti Parashar**  
Business Development Executives

**Justdial™**



**Mr. Varun Khanijau**  
Certified Internet Consultants

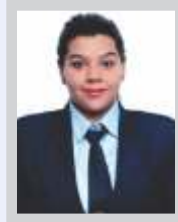


**Mr. Dhruv Malhotra**  
Certified Internet Consultants



**Mr. Sanchit Arora**

Customer Service Representatives



**Ms. Muskan Vij**

Customer Service Representatives



**Mr. Mohit Mahajan**

Customer Service Representatives



**Mr. Jatin Mehra**

Business Development Manager



**Ms. Simran Singal**

Business Development Manager



**Ms. Vasundhara Chauhan**

Business Development Manager



**Mr. Ayush Gupta**

Business Development Counsellor



**Mr. Amit Singh Chandel**

Business Development Counsellor



**Ms. Srishti Jain**

HR Consultant



**Mr. Himanshu Kalra**  
Finance Executive



**Mr. Himanshu Pal**  
Finance Executive



**Mr. Utsav Pandey**  
Finance Executive



**Mr. Ikshit Vijn**  
Booking Consultant



**Mr. Satyam Singh**  
Booking Consultant



**Ms. Sunaina Goel**  
HR Consultants



**Ms. Riya Sarawat**  
HR Consultants



**Mr. Harshit Jain**  
HR Consultants



**Mr. Ramit Mehta**  
Talent Acquisition Executive



**Ms. Varnika Chauhan**  
HR Recruiter

# Summer Internship Selections

## MBA & BBA 2022 and BBA 2023 Batch



**Ms. Anjali Rawat**  
Intern  
MBA 2020-2022 Batch



**Ms. Yashika Mendiratta**  
Intern  
MBA 2020-2022 Batch



**Mr. Vishal Singh Tanwar**  
Intern  
MBA 2020-2022 Batch



THE TIMES OF INDIA



**Ms. Aditi Gupta**  
Intern  
MBA 2020-2022 Batch



**Ms. Dolly Singh**  
Intern  
MBA 2020-2022 Batch



**Mr. Bhuvnesh Mehta**  
Intern  
MBA 2020-2022 Batch



**Mr. Ashutosh Jha**  
Intern  
BBA 2020-2023 Batch



**Mr. Gulab Singh**  
Intern  
BBA 2019-2022 Batch



**Mr. Dhruv Sehgal**  
Intern  
BBA 2019-2022 Batch



**Ms. Gurpreet Kaur**  
Intern  
MBA 2020-2022 Batch



**Ms. Cheshta Sethi**  
Intern  
MBA 2020-2022 Batch



**Mr. Aayush Gupta**  
Intern  
MBA 2020-2022 Batch



**Mr. Dhruv Satija**  
Intern  
MBA 2020-2022 Batch

# Outlook



**Ms. Manmeet Kaur**  
Intern  
MBA 2020-2022 Batch



**Mr. Vivak**  
Intern  
MBA 2020-2022 Batch



**Ms. Gunjan Garg**  
Intern  
MBA 2020-2022 Batch



**Mr. Owais Sheikh**  
Intern  
MBA 2020-2022 Batch



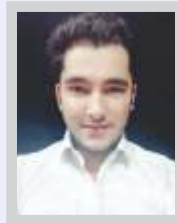
**Ms. Harmeet Kaur Makkar**  
Intern  
MBA 2020-2022 Batch



**Mr. Pankaj Negi**  
Intern  
MBA 2020-2022 Batch



**Ms. Ananya Rai**  
Intern  
MBA 2020-2022 Batch



**Mr. Rohit Kumar**  
Intern  
MBA 2020-2022 Batch



**Ms. Shivani Parakh**  
Intern  
MBA 2020-2022 Batch



**Ms. Muskaan Kapoor**  
Intern  
MBA 2020-2022 Batch



**Ms. Kajal Taneja**  
Intern  
MBA 2020-2022 Batch



**Mr. Naman Kumar Singh**  
Intern  
MBA 2020-2022 Batch



**Ms. Nashreen Shaikh**  
Intern  
BBA 2019 - 2022 Batch



**Mr. Shivam Kumar**  
Intern  
BBA 2019 - 2022 Batch



**Mr. Anhad Khanna**  
Intern  
BBA 2019 - 2022 Batch



**Ms. Vanshika Saraf**  
Intern  
BBA 2019 - 2022 Batch



**Ms. Akansha Jain**  
Intern  
MBA 2020-2022 Batch



**Ms. Akshita Jain**  
Intern  
MBA 2020-2022 Batch



**Mr. Aryan Malhotra**  
Intern  
MBA 2020-2022 Batch



**Mr. Sagar Gupta**  
Intern  
MBA 2020-2022 Batch



**Ms. Kajal Goyal**  
Intern  
MBA 2020-2022 Batch



**Mr. Himanshu Jain**  
Intern  
MBA 2020-2022 Batch



**Mr. Sahil Garg**  
Intern

MBA 2020-2022 Batch



**Ms. Khyati Gaba**  
Intern

MBA 2020-2022 Batch



**Mr. Akhil Bansal**  
Intern

MBA 2020-2022 Batch



**Mr. Deepak Kumar**  
Intern

MBA 2020-2022 Batch



**Ms. Radhika Gupta**  
Intern

MBA 2020-2022 Batch



**Mr. Gautam Madaan**  
Intern

BBA 2019-2022 Batch



**Ms. Nandini Rajpal**  
Intern

BBA 2019-2022 Batch



**Mr. Saiyam Gupta**  
Intern

BBA 2019-2022 Batch



**Mr. Shaurya Arora**  
Intern

BBA 2019-2022 Batch



**Mr. Sidharth Sharma**  
Intern

BBA 2019-2022 Batch



**Mr. Akshat Khullar**  
UAS - Intern

BBA 2019-2022 Batch



**Ms. Anisha Jain**  
UAS - Intern

BBA 2020-2023 Batch



**Mr. Arjun Khatri**  
UAS - Intern

BBA 2019-2022 Batch



**Ms. Khushi Aggarwal**  
UAS - Intern

BBA 2020-2023 Batch



**Mr. Om Gupta**  
UAS - Intern

BBA 2020-2023 Batch



**Mr. Chaitanya Taneja**  
UAS - Intern

BBA 2020-2023 Batch



**Mr. Pranav Sajjan**  
UAS - Intern

BBA 2020-20213 Batch



**Ms. Divya Sara Iype**  
UAS - Intern  
MBA 2020-2022 Batch



**Mr. Rahul Garg**  
UAS - Intern  
BBA 2020-2023 Batch



**Mr. Ravi Aggarwal**  
UAS - Intern  
BBA 2020-2023 Batch



**Mr. Samyak Jain**  
UAS - Intern  
BBA 2020-2023 Batch



**Ms. Shrinkhla Singh**  
UAS - Intern  
MBA 2020-2022 Batch



**Ms. Ishita Tayal**  
UAS - Intern  
BBA 2019-2022 Batch



**Ms. Itisha Agarwal**  
UAS - Intern  
BBA 2020-2023 Batch



**Ms. Smridhi Kakkar**  
UAS - Intern  
BBA 2020-2023 Batch



**Ms. Tanu Sharma**  
UAS - Intern  
MBA 2020-2022 Batch



**Ms. Vivanshi Mittal**  
UAS - Intern  
BBA 2020-2023 Batch



**Ms. Piyusha Chaudhary**  
Intern  
BBA 2019-2022 Batch



**Mr. Akshat Jain**  
Intern  
BBA 2019-2022 Batch



**Mr. Vishal Bhatia**  
Intern  
BBA 2019-2022 Batch



**Ms. Sejal Nagpal**  
Intern  
BBA 2019-2022 Batch



**Ms. Shruti Kansal**  
Intern  
BBA 2019-2022 Batch



**Ms. Priyal Goel**  
Intern  
MBA 2020-2022 Batch



**Ms. Srishti Goyal**  
Intern  
MBA 2020-2022 Batch



**Ms. Gunjan Garg**  
Intern  
MBA 2020-2022 Batch



**Ms. Purbi Goenka**  
Intern  
MBA 2020-2022 Batch



**Mr. Gitesh Anand**  
Intern  
MBA 2020-2022 Batch



**Ms. Ishika Lohia**  
Intern  
MBA 2020-2022 Batch



**Ms. Shikha Bajpai**  
Intern  
MBA 2020-2022 Batch



**Ms. Isha Jain**  
Intern  
MBA 2020-2022 Batch



**Mr. Harshdeep Singh**  
Intern  
MBA 2020-2022 Batch



**Ms. Muskan Gupta**  
Intern  
MBA 2020-2022 Batch



**Ms. Chesta Narula**  
Intern  
MBA 2020-2022 Batch



**Mr. Akhil Bansal**  
Intern  
MBA 2020-2022 Batch



**Ms. Manshi Gautam**  
Intern  
MBA 2020-2022 Batch



**Ms. Aayushi Nagdev**  
Intern  
MBA 2020-2022 Batch



**Ms. Agrima Gulati**  
Intern  
MBA 2020-2022 Batch



**Ms. Bhawna Sharma**  
Intern  
MBA 2020-2022 Batch



**Ms. Deepali Tanwar**  
Intern  
MBA 2020-2022 Batch



**Ms. Himani Arora**  
Intern  
MBA 2020-2022 Batch



**Mr. Himanshu Gupta**  
Intern  
MBA 2020-2022 Batch



**Mr. Kundan Kumar**  
Intern  
MBA 2020-2022 Batch



**Mr. Madhur Dwivedi**  
Intern  
MBA 2020-2022 Batch



**Mr. Mohit Sharma**  
Intern  
MBA 2020-2022 Batch



**Ms. Ritika Goel**  
Intern  
MBA 2020-2022 Batch



**Ms. Srishti Goyal**  
Intern  
MBA 2020-2022 Batch



**Ms. Tanzeela Tanver Bhat**  
Intern  
MBA 2020-2022 Batch



**Ms. Ankita Jain**  
Intern  
MBA 2020-2022 Batch



**Mr. Anuj Puri**  
Intern  
MBA 2020-2022 Batch



**Ms. Sweta**  
Intern  
MBA 2020-2022 Batch



**Mr. Mohit Sharma**  
Intern  
MBA 2020-2022 Batch

# Live Projects BBA & MBA Batch

## Outlook



**Mr. Tanmay Sharma**  
Live Project  
BBA 2018-2021 Batch



**Ms. Richa Vashisht**  
Live Project  
BBA 2018-2021 Batch



**Mr. Pratyaksh Chauhan**  
Live Project  
BBA 2019-2022 Batch



**Mr. Saiyam Gupta**  
Live Project  
BBA 2019-2022 Batch



**Mr. Yash Gupta**  
Live Project  
BBA 2018-2021 Batch



**Mr. Gaurang Bhatia**  
Live Project  
BBA 2018-2021 Batch



**Mr. Gautam Madaan**  
Live Project  
BBA 2019-2022 Batch



**Mr. Aish Ahuja**  
Live Project  
BBA 2019-2022 Batch



**Mr. Ramit Mehta**  
Live Project  
BBA 2018-2021 Batch



**Ms. Kashish Kapoor**  
Live Project  
BBA 2018-2021 Batch



**Ms. Diksha**  
Live Project  
MBA 2019-2021 Batch



**Ms. Sakshi Mahajan**  
Live Project  
MBA 2019-2021 Batch



**Ms. Pragya Manral**  
Live Project  
MBA 2019-2021 Batch



**Mr. Dhruv Beniwal**  
Live Project  
MBA 2019-2021 Batch



**Ms. Rupali Rawat**  
Live Project  
MBA 2019-2021 Batch



**Mr. Romica Dhawan**  
Equity Research Live Project  
MBA 2020-2022 Batch

# Corporate Speak



Appreciate the efforts of yours in floating the JD to the candidates and then coordinating the same for the placements, organizing their online test in structured way is appreciable.



Rukmini Devi Institute of Advanced Studies is having efficient and cooperative staff as always helped in campus placement efficiently.

## Ms. Jyoti Sharma

Manager – HR, Star Union Dai-ichi Life Insurance Co. Ltd.



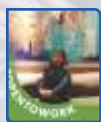
RDIAS Campus was great experience for me. I can vouch on Campus for providing us good number of students. Special thanks to placement team for giving us this opportunity and connecting with us regularly.



I wish RDIAS all the very best and hoping to receive best candidates every time.

## Ms. Renu Bhatt

HR, ITC



It has been more than 5 years of our association. Thanks for always providing such a welcoming environment. The placement process has always been very smooth in your institution and the students are equally well-deserved and well prepared for the corporate walk-in.



It's been a great association with you, looking forward for many more to come.

## Ms. Sakshi Tiwari

Manager HR, ICICI Prudential Life Insurance



Even though this year it was a virtual campus drive, it seemed rather smooth. The students were well on time and the communications were made clearly. I did not face any challenge during this process.



Thanks to Placement team for their support throughout.

## Ms. Anusha Sethuraman

Regional HR, Kotak Life Insurance



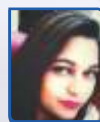
We acknowledged our relation of hiring with your institution for Internship program. It is always pleasure working with you and your team. It is very hard to maintain such good and smooth coordination at the time of placement process but you always make sure to avoid any inconveniences.



We are also looking forward for long-term association with you institute.

## Ms. Shrashti Jadoun

Sr. Human Resource Manager, Bridge Group Solution



Majority of candidates had passable verbal communication skills. Coordination in the interview round was quite appreciable as the candidates were quickly lined up.



## Ms. Pratishtha Nirmal

Associate, Nerdy Turtlez



Students have a thorough understanding of their topics, and the institute assists them in broadening their skills. A training session for interviews should be held at the institute so that students may get experience with them.



## Mr. Dhaval Mandaliya

HR, Aasman Foundation



The selected students and college was really co-operative. They were very well versed with the requirement and we are really proud to have them.



## Mr. Prakhar Verma

Project Manager, Rehabilitation Society of the Visually Impaired

## Eminent Alumni



**Mr. Sunil Singh Rawat**  
Service Manager at Stryker Global  
Technology Center Pvt.  
**Batch : Alumnus MBA 2001-03**



**Ms. Smita Nair**  
Associate Director-Sales Excellence at  
Larsen & Toubro Infotech Ltd,  
**Batch : Alumnus MBA 2001- 03**



**Ms. Sunaiyna Sarraswat**  
International Wealth Management and  
Global  
**Batch : Alumnus MBA 2001- 03**



**Ms. Neha Sarswat Sharma**  
Sr. Manager - L&D at Sagacious IP,  
**Batch : Alumnus MBA 2008-10**



**Ms. Gitanjali Mehta**  
Financial Analyst at McKinsey & Company  
**Batch : Alumnus MBA 2008-10**



**Mr. Anshul Taneja**  
Category and Data Analytics Manager,  
Microsoft  
**Batch : MBA 2009- 11**



**Mr. Amit Shah**  
Manager, Zomato  
**Batch : MBA 2009-11**



**Mr. Sumit Bhardwaj**  
Commercial Underwriter, Wells Fargo  
**Batch : MBA 2009-11**



**Ms. Neha Singh**  
HR Head, Carnot Technologies Pvt Ltd.  
**Batch : MBA 2012-14**

# Alumni Speak

## Mr. Sunil Singh Rawat

Service Manager at Stryker Global Technology Center Pvt.

Batch : MBA 2001-03

RDIAS has been a great contributor to the development of my personality. I had established my leadership, time management and team skills and also been able to advance these skills to the whole new level. The entire faculty and department leaves no stone unturned to shape one's future. I learnt and gained through industry visits which helped throughout my studies in all my thick and thin. The knowledge and discipline we get from this institute is phenomenal which helped me succeed in all the endeavors. I owe a huge vote of thanks to every opportunity given to me to explore my personality and potential at RDIAS.



## Mr. Virender Sharma

Lead Consultant - SAP, HCL Technologies Ltd.

Batch - MBA 2003-05

RDIAS has contributed to make me a better professional and all learning helped to build my career. I am really thankful to all RDIAS faculties, management and support staff, who were there to help me during my MBA program."



## Mr. Amit Shah

Manager, Zomato

Batch : MBA 2009-11

Throughout my two years of MBA at RDIAS I had countless opportunities to develop analytical skills, leadership and proactive thinking through various programs and events, these attributes were the key reasons of getting employment in companies like Zomato, Paytm, justeat. I would like to mention name of one faculty Ms. Sonika Bhoj, she used to train us for the corporate interviews and it was very helpful. RDIAS is a great institution and I am proud alumnus.



## Mr. Sumit Bhardwaj

Commercial Underwriter, Wells Fargo

Batch : MBA 2009-11

When I started my MBA at RDIAS, I knew I wanted to pursue a career in Finance Vertical. Financial Analysis has always been a passion of mine, and RDIAS was able to help me explore that passion by connecting me with alumni and Professors who actually helped me in building the requisite skill set and knowledge base. As a result I was able to join some of the really prominent names in the Finance industry such as Moody's, Wells Fargo etc.



## Mr. Varun Naroia

Assistant Manager at WNS Global Services Pvt Ltd

MBA - 2012-14

While there is a lot that the real world teaches you, only a good institution can prepare you to handle those experiences. RDIAS provides you plethora of opportunities to grow and vision yourself. RDIAS broadened my perspectives, not only on my education but other qualities like being a good listener, ethical conduct, and most importantly, presenting yourself.



# Alumni Speak

## Ms. Neha Singh

HR Head, Carnot Technologies Pvt Ltd

Batch : MBA – 2012-14



RDIAS, my Alma Mater, (Latin lit. 'nourishing mother') not only nourished me but also made me stronger like a strict father, whom we want to escape not knowing that this is actually our survival kit for the outer world. You will face many challenges here like endless assignments, guest lectures etc which will add skills to your personality, while teaching you time and stress management.

The teachers here are a great source of knowledge and friendship, helping you through thick and thin. I still seek guidance from them and they are always ready to help even after 7 years. I am proud to say I got the opportunity to be part of this institution that equips you for the real world, unfolding many possibilities, unearthing your talents and helping you find your 'why'.

You have arrows in your quiver, go on, face the world with confidence!

## Prithish Kumar Singh

Relationship Manager at Edelweiss Financial Services

Batch : MBA – 2014-16



As alumnus of RDIAS, I have many things to say, but to just sum it up in 4 lines, I feel this.

An incredible place of learning where we had amazing faculty which focused on the holistic development of each and every student, during the 2 year I spent here, each moment in the campus contributed towards the creation of today, which we are living now, it gave us some moments and values for which I will be forever in debt of RDIAS.

## Parul

Senior Aviation Officer, Indian Oil Corporation Limited

Batch – 2015-17



An investment in knowledge pays the best interest. The articulative teaching methodologies and inspirational learning environment at RDIAS helped me to build a solid educational foundation and thereby, a firm career in India's highest ranked PSU. I am really grateful to RDIAS for giving opportunities to nurture our creativity and develop ourselves as a holistic individual. I thank all my teachers, mentors and friends for giving me the scintillating experience and myriad of memories.

# Our Publications



## Effulgence : Bi-Annual Journal

Effulgence: <http://effulgence.rdias.ac.in/user/default.aspx>

RDIAS publishes a bi-annual management journal, 'Effulgence', which is listed with UGC & J-Gate. The collection of articles offers readers deep managerial insight into issues that concern the global business community. The articles in Effulgence are reviewed and approved by a board of eminent academicians.

## Citadel : Bi-Annual Newsletter

Citadel: <http://rdias.ac.in/index.php/citadel/>

Citadel mirrors the vibrant activities of our institution and reflects the efforts, performance and achievements of our institution as a whole. The newsletter is published biannually.



## Radiance : Monthly E-Newsletter

E - Newsletter: <http://rdias.ac.in/index.php/radiance/>

The RDIAS E - Newsletter is for alumni, students, faculty, staff and parents. It is published on monthly basis providing information about our latest activities, accomplishments and milestones achieved. The format of the online newsletter is very reader friendly and usable.

## Kshitij, Alumni Club : Quarterly E –Newsletter ... Alumni Buzz... The connections of Past, Present and Future”

Kshitij, Alumni Club E –Newsletter : <http://rdias.ac.in/index.php/alumni-buzz/>

In an endeavor to take the interaction with our alumni a step further, we have launched the Alumni Buzz, E – Newsletter which is a mirror of initiatives taken by “Kshitij” for its alumnus. This quarterly newsletter includes review of recent events conducted, heart –warming stories of RDIAS alumni and upcoming events. This Newsletter provides a flavour of what transpired during the quarter.

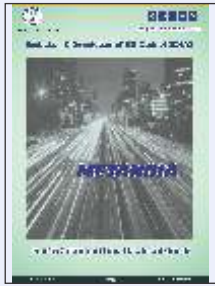


## Finesta: Finance Club Quarterly E –Newsletter

E - Newsletter: <http://rdias.ac.in/index.php/finesta/>

Published by the Finwiz, Finance club of RDIAS, this newsletter includes information on current students, former students, activities, business and financial news from India and Rest of the world, career in finance and experts' insights on recent trends in finance and accounting.

# Our Publications



## Sashakt: HR Club Quarterly E –Newsletter

E - Newsletter: <http://rdias.ac.in/index.php/sashakt/>

Published by the HR club of RDIAS, this newsletter highlights several dimensions – student engagement and education, alumni interactions, recent news from the HR world, learning and organization development meant for students and faculty members and important glossary.

## Vipanan: Marketing Club Quarterly E –Newsletter

E - Newsletter: <http://rdias.ac.in/index.php/marketing-club/>

The Marketing club issues newsletter covering the current trends in the industry, students and alumni column, events and expert sessions hosted. The newsletter also features learner essentials to prepare students for interview for marketing roles.



## Conferences & Seminars

We organize Workshops and Guest Lectures by experts specially from the corporate sector, on regular basis. RDIAS conducted **Conference on “ Emerging Trends in Management Practices 2019”** during the year.

## Placement Brochure: In your hands



# RDIAS Presence on Social Media

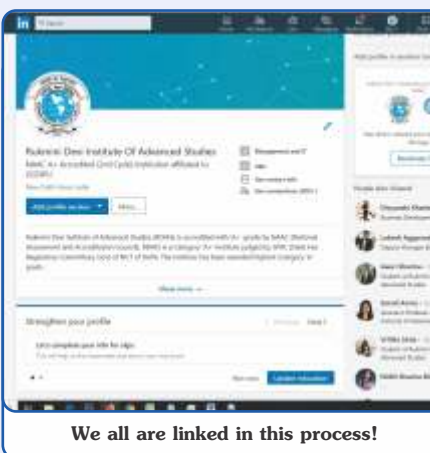
Follow us on Facebook, LinkedIn and Youtube!!!

At RDIAS, Educational Networking is the hybrid form of Social Networking which provides strength to educators by generating curiosity and love for learning by opening the doors to collaboration and participation. The benefit of this tool is that it is a combination of social networking technologies and mechanism of online teaching.

Rukmini Devi Institute of Advanced Studies can be reached on:

- Facebook: <https://www.facebook.com/Rukmini-Devi-Institute-of-Advanced-Studies-127717493964489/>
- LinkedIn: <https://www.linkedin.com/in/rdiasrohini/>
- Instagram: [https://www.instagram.com/rdias\\_offical/](https://www.instagram.com/rdias_offical/)
- Twitter: [https://twitter.com/RDIAS\\_ROHINI](https://twitter.com/RDIAS_ROHINI)
- YouTube: <https://www.youtube.com/user/rdiasrohini>
- RDIAS Blog: <https://rdias.ac.in/blog/>

RDIAS has its own channel with the URL <http://www.youtube.com/rdiasrohini> to share the events held at the campus, such as workshop, guest lecture or cultural activity. With a designated "Not-for-profit" channel on YouTube, we can deliver our message to the world's largest online video community.



# Life @ Campus

**RUKMINI DEVI**  
Institute of Advanced Studies

## RDIAS

### SPORTS COMMITTEE, RDIAS

**Sports Committee Presents**  
**PLAY @ RIDE '21**  
March 21, 2021

Two lab events:  
A. Call an Duty (7 am to 9:30 am)  
B. Running and Plank (9 am to 3:30 pm)

For more details, contact: sports@rdias.ac.in

**Sports Team 2021**

**Plank challenge** **Call of Duty(COD)**

**Indoor & Outdoor Exercises** **Yoga Day**

**Participants**

Sports Incharge: Mr. Nishant Tyagi

sports@rdias.ac.in

**RUKMINI DEVI**  
Institute of Advanced Studies

## RDIAS

### WOMEN Cell

**DIVERSITY & COMPOSITE CULTURE**  
JAN 28, 2021

**WOMEN & FINANCIAL LITERACY**  
DEC 15, 2020

**PLAN TO ENTREPRENEURSHIP**  
DEC 1, 2020

**AWARENESS ON WOMEN'S HEALTHCARE**  
APRIL 6, 2021

**BLOG WRITING COMPETITION**  
FEB 25, 2021

**ONLINE ART ACTIVITY**  
SEP 17, 2020

*Balance made by women is appreciable*

Women Cell, RDIAS,  
Ms. Shikha Das, Incharge  
Ms. Anany Das, Member

For more details, contact: wcc@rdias.ac.in

**RUKMINI DEVI**  
Institute of Advanced Studies

## RDIAS

### Literary Club

**Spill The Ink Poetry Slam Competition, January 30, 2021**

**Blog Writing Competition on the theme Students Clubs and Committees: A Pathway for Holistic Development, April 24, 2021**

**Blog Writing Competition on the theme of Women's Empowerment in the Indian Economy, February 25, 2021**

**RUKMINI DEVI**  
Institute of Advanced Studies

## RDIAS

### AIERA AI Cell

*We take you to the AI world of knowledge with a number of events and a Conference, seminars, Experts talk, Data Analytics & Machine Learning workshop, Awareness seminar and many more.*

Join us at:

Slugs available at: <https://aiernadiva.wordpress.com/ai-cell/>

**Online Session on "Data Science Series - Part II"**

**"AI - KIDS" - A Logo and Tagline competition**

# Life @ Campus

**RUKMINI DEVI**  
Rajwade Sanshodhan Mandal

**RDIAS**

**Pratigya:  
RDIAS Theater Society**

**Trainer & Judge  
Mr. Amit Tiwari  
(Vayam)**




**Monologue Competition  
for External Participants**



**Theater Values Lecture  
for RDIAS First year Students**

**10 Days Online Theatre Workshop**

**RUKMINI DEVI**  
Rajwade Sanshodhan Mandal

**RDIAS**

**FACULTY & STUDENT HOBBY CLUB ACTIVITIES**

**HOLI CELEBRATIONS**

**EUN ACTIVITY**

**BANKERS FOR ACTIVITIES**

**HUNAR PARV 2021**

**DIWALI COMPETITION**



**RUKMINI DEVI**  
Rajwade Sanshodhan Mandal

**CREDENCE CLUB**

**RDIAS**

**#BETHECHANGE**

**Working of Credence Club**  
23rd December 2020

**Inira College Debate Competition**  
10th October 2020

**The Great Indian Constitution Quiz**  
26th November 2020

**Crashfire**  
24th February 2020

**RDIAS Global Summit**  
22nd May 2021

**Webinar on MUN Proceedings**  
18th November 2020

**Quizzical**  
24th March 2021

**Youth Parliament**  
15th September 2020

**RDIAS Global Summit**  
22nd May 2021

The event provided an insight into the functioning of the club.

The event provided platform to the students to participate in discussions.

A nerve wrecking quiz competition that evaluated the constitutional knowledge

One of a kind round table debate competition that addressed national issues.

The event aimed to foster diplomatic skills of the youth in a Model United Nations Format.

The event provided platform to the students to get into the working of United Nations, with focus on UNSC.

An innovate quiz competition to boost general awareness held in qualifying format with rapid fire questions

The event provided platform to the students to participate in discussions related to socio-economic and political issues of the nation.

The premier edition that revolved around the theme of multilateralism discussed amongst UNSC, UNGA and AIPPM committees.

# Life @ Campus

**RUKMINI DEVI**  
Institute of Advanced Studies

**Vipanan** **RDIAS**

**Marketing Club, RDIAS**



**BIZWAR**  
After 1.5 hrs of discussion, Usha



**Speak Visually**  
After 1.5 hrs of discussion, Usha



**Productomania: Analysis of Product Mix**



**Uta Pulta**  
After 1.5 hrs of discussion, Usha



**Marketing Warriors**  
After 1.5 hrs of discussion, Usha



**Corporate Cracker**




**Gramoon Vipanan**  
February 26, 2021

Vipanan, RDIAS  
Dr. Pooja Bahl, Incharge  
Ms. Sonali Arora, Member


For more details, contact  
[marketingclub@rdias.ac.in](mailto:marketingclub@rdias.ac.in)

**RUKMINI DEVI**  
Institute of Advanced Studies


**HR Club** **RDIAS**




**Machine learning**  
APRIL 12TH 2021




**HR bonanza**  
APRIL 29TH 2021



**Infographic designing competition**  
FEB 27TH 2021



**HR simulation**  
FEB 15TH 2021



**Talk a Topic**  
MARCH 26TH 2021

**RUKMINI DEVI**  
Institute of Advanced Studies

**FINWIZ-The Finance Club of RDIAS**



**FINQUIZZITIVE '21**



**Budget Analysis**



**FINPRO**



**E-Webinar**



**Case Study Competition**



**Gyanotsav 2021**

For more details: [financeclub@rdias.ac.in](mailto:financeclub@rdias.ac.in)

# Our Corporate Recruiters




Prospective employers are requested to contact Training and Placement Officer for details of our students at : +91-9599912985, 011-27864596, 27867301, Fax No. 27867212. Email-id: [placement@rdias.ac.in](mailto:placement@rdias.ac.in) or [admin@rdias.ac.in](mailto:admin@rdias.ac.in).

You are welcome to visit us at : [www.rdias.ac.in](http://www.rdias.ac.in).

You can also join us at : [Http://www.youtube.com/rdiasrohini](http://www.youtube.com/rdiasrohini), [Http://www.linkedin.com/in/rdiasrohini](http://www.linkedin.com/in/rdiasrohini),

[Http://www.facebook.com/pages/Rukmini-Devi-Institute-of-Advanced-Studies/127717493964489](http://www.facebook.com/pages/Rukmini-Devi-Institute-of-Advanced-Studies/127717493964489)

# Institutions Under SPMES



**Rukmini Devi Institute of Advanced Studies**  
Rohini, Delhi  
([www.rdias.ac.in](http://www.rdias.ac.in))



**Rukmini Devi Public School, Pitampura, Delhi**  
([www.rdpschool.edu.in](http://www.rdpschool.edu.in))  
**Rukmini Devi Lalit Kala Kendra, Pitampura, Delhi**  
([www.rdllkk.ac.in](http://www.rdllkk.ac.in))



**Rukmini Devi Public School**  
(Junior School), Pitampura, Delhi  
([www.juniorwing.rdpschool.edu.in](http://www.juniorwing.rdpschool.edu.in))



**Rukmini Devi Public School**  
43.7 miles : NH-1, Sonapat  
([www.rdps-nh1.edu.in](http://www.rdps-nh1.edu.in))



**Rukmini Devi Public School**  
([www.rdpsrohini.edu.in](http://www.rdpsrohini.edu.in))  
**Rukmini Devi College of Education**  
([www.rdce.org](http://www.rdce.org))  
Rohini, Delhi

### **Our Sister Institutions :**

- \* Rukmini Devi Public School, Pitampura.
- \* Rukmini Devi Institute of Advanced Studies, Rohini.
- \* Rukmini Devi Lalit Kala Kendra, Pitampura (School of Arts).
- \* Rukmini Devi Public School, Rohini.
- \* Rukmini Devi Public School Junior Wing, Pitampura.
- \* Rukmini Devi College of Education, Rohini.
- \* Rukmini Devi Public School, Sonapat.



NAAC Accredited, 'A+' Grade (2nd Cycle)

Category 'A+' Institute, An ISO 9001 : 2015 Certified Institute

(Approved by AICTE, Ministry of HRD, Govt. of India)

Affiliated to Guru Gobind Singh Indraprastha University, Delhi

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e-mail:admin@rdias.ac.in, Website : www.rdias.ac.in

Member of AMDISA, AIMA, CII, DELNET, NDL, DMA, NHRDN, CEGR, ICT Academy, ASSOCHAM

MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India