

BBA IN TRANSPORTATION MANAGEMENT

Foundation Courses

Dynamics of the Transportation Ecosystem

Critical Thinking and Writing

Essential of Business and Technology

Design Thinking

Systems Design

Fundamentals of Economics

Environmental Sciences and Sustainability

Ethics

Data Analytics and Representation

Foundations of Leadership

Sociological Contexts and Transportation

Core Courses

Principles of Accounting and Finance

Principles of Marketing

Business Communication

Supply Chain Planning and Control

Supply Chain Decision Modelling

Freight Logistics

Operations Management Strategy

Transport Systems Management

Special Topics in Transportation Management