

Semester - 1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
18100116	Social Ecology & Environment Studies	3	30	30	-	-	60	-	-	40	-	50	100
18100117	Design Concepts	3	15	60	-	-	60	-	-	40	-	50	100
18100118	Visual Expression I	4	-	120	-	-	60	-	-	40	-	50	100
18100119	Creative Skills I	3	-	90	-	-	60	-	-	40	-	50	100
18100120	Research Methodology	2	15	30	-	-	60	-	-	40	-	50	100
18100121	Objects as History	3	15	60	-	-	60	-	-	40	-	50	100
18100122	Basic Communication Skills	2	15	30	-	-	60	-	-	40	-	50	100
	Total	20	90	420									700

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 50 Practical Passing % : 50

Semester - 2

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
18100168	Cultural Studies	3	30	30	-	-	-	60	-	40	-	50	100
18100169	Design Process	3	15	60	-	-	-	60	-	40	-	50	100
18100170	Visual Expression II	4	-	120	-	-	-	60	-	40	-	50	100
18100171	Creative Skills II	4	-	120	-	-	-	60	-	40	-	50	100
18100172	Design Thinking	2	15	30	-	-	-	60	-	40	-	50	100
18100173	Introduction to Specialization	2	15	60	-	-	-	60	-	40	-	50	100
18100174	Business Communication	2	15	30	-	-	-	60	-	40	-	50	100
	Total	20	90	450									700

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 50 Practical Passing % : 50

Semester - 3

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
18102210	History of Modern Art & Graphic Design	2	30	-	-	60	-	-	40	-	50	-	100
18102211	Story Design & Development	2	30	-	-	60	-	-	40	-	50	-	100
18102212	Analytical Drawing & Illustration	4	-	120	-	-	-	60	-	40	-	50	100
18102213	Creative Composition & FX (Image Editing & Compositing)	4	-	120	-	-	-	60	-	40	-	50	100
18102214	Basics of Film Editing	3	-	90	-	-	-	60	-	40	-	50	100
18102215	Experimental Communication (Project)	5	-	150	-	-	-	60	-	40	-	50	100
	Total	20	60	480									600

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 50 Practical Passing % : 50

Semester - 4

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
18102261	Advertising Profession & Practice	3	45	-	-	60	-	-	40	-	50	-	100
18102262	Theory of Visual communication	3	45	-	-	60	-	-	40	-	50	-	100
18102263	Graphic design-I (Branding Identity, Topography)	4	-	120	-	-	-	60	-	40	-	50	100
18102264	Storyboard & Illustrations	4	-	120	-	-	-	60	-	40	-	50	100
18102265	3D Visualization-I (Product Advertising)	4	-	120	-	-	-	60	-	40	-	50	100
18102266	Photo Documentary	2	-	60	-	-	-	60	-	40	-	50	100
	Total	20	90	420									600

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 50 Practical Passing % : 50

Semester - 5

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
18102311	Caricature Art & Illustrations	3	-	90	-	-	-	60	-	40	-	50	100
18102312	Graphic Design –II (Campaigning , Packaging, Project)	3	-	90	-	-	-	60	-	40	-	50	100
18102313	Motion Graphic	3	-	90	-	-	-	60	-	40	-	50	100
18102314	3D Visualization -II (Product Advertising, Mix Media)	4	-	120	-	-	-	60	-	40	-	50	100
18102315	Elements of Cinematography	3	-	90	-	-	-	60	-	40	-	50	100
18102316	Documentary Film (Project)	4	-	120	-	-	-	60	-	40	-	50	100
	Total	20		600									600

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 50 Practical Passing % : 50

Semester - 6

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
18102366	Visual Merchandising	3	45	-	-	60	-	-	40	-	50	-	100
18102367	UI & UX Design -I	4	-	120	-	-	-	60	-	40	-	50	100
18102368	Graphic Design-III (Transportation / Environmental Graphics/ Info Graphics)	3	-	90	-	-	-	60	-	40	-	50	100
18102369	3D Motion Graphic & Broadcast Design	3	-	90	-	-	-	60	-	40	-	50	100
18102370	Data Visualization (E-learning / Ad Film Project)	4	-	120	-	-	-	60	-	40	-	50	100
18102371	Product Photography	3	-	90	-	-	-	60	-	40	-	50	100
	Total	20	45	510									600

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 50 Practical Passing % : 50

Semester - 7

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
18102409	Research Methods	3	45	-	-	60	-	-	40	-	50	-	100
18102410	UI & UX Design -II	4	-	120	-	-	-	60	-	40	-	50	100
18102411	Internship (4 Weeks)	5	-	150	-	-	-	60	-	40	-	50	100
18102412	Motion Film (Project)	5	-	150	-	-	-	60	-	40	-	50	100
18102413	Digital Marketing	2	30	30	-	-	-	60	-	40	-	50	100
	Total	19	75	450									500

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 50 Practical Passing % : 50