



Subject Code	Subject Name	Credit	Lect.	Lab/practical	Tut.	Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks	Total Marks
						T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
06302101	Financial Accounting	4	4	0	0	20	0	20	60	0	0	45	100
06302102	Principles of Management	4	4	0	0	20	0	20	60	0	0	45	100
06302103	Introduction to Business organization	4	4	0	0	20	0	20	60	0	0	45	100
06302104	Business Economics - Micro	4	4	0	0	20	0	20	60	0	0	45	100
06302105	Business Communication	4	4	0	0	20	0	20	60	0	0	45	100
06302106	Introduction to Information Technology	4	2	0	2	20	0	20	60	0	0	45	100
	Elective - 1	4	4	0	0	20	0	20	60	0	0	45	100
Semester-1: Elective Compulsory Subject-1													
06302131	Event Management	4	4	0	0	20	0	20	60	0	0	45	100
06302132	Modern Office Management	4	4	0	0	20	0	20	60	0	0	45	100
06302133	Health Care Management	4	4	0	0	20	0	20	60	0	0	45	100



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Semester 2													
06302151	Business Economics- Macro	4	4	0	0	20	0	20	60	0	0	45	100
06302152	growth and structure of Industry	4	4	0	0	20	0	20	60	0	0	45	100
06302153	Commercial Communication	4	4	0	0	20	0	20	60	0	0	45	100
06302154	Cost Accounting	4	4	0	0	20	0	20	60	0	0	45	100
06302155	Working on spreadsheets	4	2	0	2	20	0	20	60	0	0	45	100
06302156	Business Mathametics	4	4	0	0	20	0	20	60	0	0	45	100
	Elective - 1	4	4	0	0	20	0	20	60	0	0	45	100
Semester-2: Elective Compulsory Subject-1													
06302181	E Commerce	4	4	0	0	20	0	20	60	0	0	45	100
06302182	Learning from World Leaders	4	4	0	0	20	0	20	60	0	0	45	100
06302183	Environmental Studies	4	4	0	0	20	0	20	60	0	0	45	100



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Semester 3													
6302201	Marketing Management	4	4	0	1	20	0	20	60	0	0	45	100
6302202	Human recourse Management	4	4	0	0	20	0	20	60	0	0	45	100
6302203	Finance for Manager	4	4	0	0	20	0	20	60	0	0	45	100
6302204	Entrepreneurship & Startup ecosystems in India	4	4	0	0	20	0	20	60	0	0	45	100
6302205	Internship / Project	4	0	4	0	20	0	20	60	0	0	45	100
6302206	Business Ethics and values in Management	4	4	0	0	20	0	20	60	0	0	45	100
	Elective - 1	4	4	0	0	20	0	20	60	0	0	45	100
Semester-3: Elective Compulsory Subject-1													
6302231	Project Management	4	4	0	0	20	0	20	60	0	0	45	100
6302232	Supply Chain Management	4	4	0	0	20	0	20	60	0	0	45	100
6302233	Hospitality Management	4	4	0	0	20	0	20	60	0	0	45	100



PARUL UNIVERSITY

WAGHODIA, VADODARA

Subject Teaching Examination Scheme

Course : IMBA | Curriculum : MANAGEMENT - BBA - 2021-20

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						T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
Semester 4													
6302251	Company Accounts	4	4	0	0	20	0	20	60	0	0	45	100
6302252	Business Law	4	4	0	0	20	0	20	60	0	0	45	100
6302253	Employee Relations	4	4	0	0	20	0	20	60	0	0	45	100
6302254	Entrepreneurship & Startup ecosystems in India	4	4	0	0	20	0	20	60	0	0	45	100
6302255	Sales Management	4	4	0	0	20	0	20	60	0	0	45	100
6302256	Business Statistic	4	4	0	1	20	0	20	60	0	0	45	100
	Elective - 1	4	4	0	0	20	0	20	60	0	0	45	100
Semester-4: Elective Compulsory Subject-1													
6302281	Tourism Management	4	4	0	0	20	0	20	60	0	0	45	100
6302282	Digital Marketing	4	4	0	0	20	0	20	60	0	0	45	100
6302283	Sales & Distribution Management	4	4	0	0	20	0	20	60	0	0	45	100



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						T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
Semester 5													
6302301	Business Environment	4	4	0	0	20	0	20	60	0	0	45	100
6302302	Strategic Management	4	4	0	0	20	0	20	60	0	0	45	100
6302303	Operation Research	4	4	0	0	20	0	20	60	0	0	45	100
6302304	Research Methodology	4	4	0	0	20	0	20	60	0	0	45	100
6302305	Organizational Behaviour	4	4	0	0	20	0	20	60	0	0	45	100
6302306	Corporate Accounting	4	4	0	0	20	0	20	60	0	0	45	100
	Elective - 1	4	4	0	0	20	0	20	60	0	0	45	100
Semester-5: Elective Compulsory Subject-1													
6302331	Export Management	4	4	0	0	20	0	20	60	0	0	45	100
6302332	Banking & Insurance	4	4	0	0	20	0	20	60	0	0	45	100
6302333	Business Ethics	4	4	0	0	20	0	20	60	0	0	45	100



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						T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
Semester 6													
	Specialization Paper - I	4	4	0	0	20	0	20	60	0	0	45	100
	Specialization Paper - II	4	4	0	0	20	0	20	60	0	0	45	100
6302351	Production Operation Management	4	4	0	0	20	0	20	60	0	0	45	100
6302352	Desing Thinking	4	4	0	0	20	0	20	60	0	0	45	100
6302353	Tax Planning	4	4	0	0	20	0	20	60	0	0	45	100
6302354	Comprehensive Project	4	0	4	0	20	0	20	60	0	0	45	100
	Elective - 1	4	4	0	0	20	0	20	60	0	0	45	100
Semester-6: Elective Compulsory Subject-1													
6302381	Corporate Social Responsibility	4	4	0	0	20	0	20	60	0	0	45	100
6302382	Mass Media Communication	4	4	0	0	20	0	20	60	0	0	45	100
6302383	Financial Services	4	4	0	0	20	0	20	60	0	0	45	100
Semester-6: Specialization Compulsory													
6302385	Advance Marketing Management-I	4	4	0	0	20	0	20	60	0	0	45	100



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						T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
6302387	Advance Human Resource- I	4	4	0	0	20	0	20	60	0	0	45	100
6302389	Advance Financial Management- I	4	4	0	0	20	0	20	60	0	0	45	100
6302391	Advanced International Business- I	4	4	0	0	20	0	20	60	0	0	45	100
6302386	Advance Marketing Management-II	4	4	0	0	20	0	20	60	0	0	45	100
6302388	Advance Human Resource- II	4	4	0	0	20	0	20	60	0	0	45	100
6302390	Advance Financial Management- II	4	4	0	0	20	0	20	60	0	0	45	100
6302392	Advanced International Business- II	4	4	0	0	20	0	20	60	0	0		100



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						T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
Semester 7													
	Specialization Paper - III	4	4	0	0	20	0	20	60	0	0	45	100
	Specialization Paper - IV	4	4	0	1	20	0	20	60	0	0	45	100
630001	Capstone Project	4	0	4	0	20	0	20	60	0	0	45	100
630002	Simulation	4	0	4	0	20	0	20	60	0	0	45	100
630003	Professional Skills and Etiquettes	4	4	0	0	20	0	20	60	0	0	45	100
630004	International Business	4	4	0	0	20	0	20	60	0	0	45	100
	Elective - 1	4	4	0	0	20	0	20	60	0	0	45	100
Semester-7: Elective Compulsory Subject-1													
630031	Pharama Management	4	4	0	0	20	0	20	60	0	0	45	100
630032	Business Analytics	4	4	0	0	20	0	20	60	0	0	45	100
630033	Technology Management	4	4	0	0	20	0	20	60	0	0	45	100
Semester-7: Specialization Compulsory													
630035	Advance Marketing Management-III	4	4	0	0	20	0	20	60	0	0	45	100



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						T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
630037	Advance Human Resource- III	4	4	0	0	20	0	20	60	0	0	45	100
630039	Advance Financial Management- III	4	4	0	0	20	0	20	60	0	0	45	100
630041	Advanced International Business- III	4	4	0	0	20	0	20	60	0	0	45	100
630036	Advance Marketing Management- IV	4	4	0	0	20	0	20	60	0	0	45	100
630038	Advance Human Resource- IV	4	4	0	0	20	0	20	60	0	0	45	100
630040	Advance Financial Management- IV	4	4	0	0	20	0	20	60	0	0	45	100
630042	Advanced International Business- IV	4	4	0	0	20	0	20	60	0	0	45	100
Semester 8													
630051	Industry Practice/Project/Tranning	4	0	4	0	0	20	20	0	60	0	45	100