

Foundation Programme

Students gain a basic understanding of the fields of design and architecture by engaging with a common set of courses taught by designers, theorists and artists from various fields of expertise. It equips the students with practical skills and introduces them to a broad and yet detailed interdisciplinary approach. The programme encourages students to critically analyse the effect of cultural, socio-economical and political factors on the practice of architecture and design. It acquaints students with the following subjects:

- Design Text and Communication
- Sustainability
- World of Art
- Visualisation and Representation
- Technical Drawings
- Elements of Design
- World of Art and Design
- Materials: Properties and Processes
- Exploring Design Principles
- World and India
- Electives

Semester 3

Explore the basics of sustainable textiles and conscious fashion and develop an understanding of textile materials and innovation, processes and creating basic garments through studios. Methods of pattern making such as drafting, draping and flat paper pattern, basic sewing and indigenous measurement techniques and hand-spin yarn are some of the learning outcomes of the first semester. In addition, this semester trains in formulating the design process of fashion and delves into the ethics of fashion design in social and cultural contexts.

- G a r m e n t C o n s t r u c t i o n
- S u s t a i n a b l e S o f t M a t e r i a l (S p i n n i n g)
- F a s h i o n D e s i g n P r o c e s s
- E t h i c s o f F a s h i o n P r a c t i c e a n d F a i r T r a d e

S e m e s t e r 4

Get familiarised with the existing niches in technique and process in fashion and textiles domains, gain an in-depth knowledge of textiles, their preservation, conservation and mending techniques, Indian weaving traditions and learn to weave using traditional tools. Alongside this skill development, explore in-depth fashion's visual culture and its evolution, art movements and build knowledge on fashion's social impacts through historical and anthropological studies.

- D r e s s a n d T e x t i l e H a n d l i n g a n d M e n d i n g
- F a b r i c C o n s t r u c t i o n : W e a v i n g
- F a s h i o n T h r o u g h T i m e a n d T h e o r y
- A n t h r o p o l o g y o f G a r m e n t s

S e m e s t e r 5

Get oriented with advanced techniques and processes of the fashion and textiles domain and construct advanced level garments using zero waste pattern making and sewing techniques. Gain exposure to sustainable textile colouring, print-making and printing techniques and study the effects of sustainability in the cottage industry and industrial manufacturing systems. Exploring fashion's visual language, fashion consumption patterns, styling, fashion photography, manufacturing systems in various industry setups, research practice, data collection and accumulation are some exciting learning highlights of this semester.

- G a r m e n t C o n s t r u c t i o n
- C o n s c i o u s P r i n t i n g & N a t u r a l D y e i n g
- E v o l v i n g F a s h i o n E x p r e s s i o n s
- G r e e n M a n u f a c t u r i n g S y s t e m s : C o t t a g e a n d I n d u s t r i a l M e c h a n i c a l P r o c e s s i n g

S e m e s t e r 6

Employ all your learning in constructing complex Indian garments under the mentorship of traditional Indian craftsmen. Gain a practical and objective understanding of industry functioning, the fashion

business and trade techniques. Get introduced to the fashion industry's business models, structures and procedures, IPR while gaining insights into fashion exports, creating industry dialogue and writing research papers.

- Garment Construction – Craftsperson Apprenticeship
- Fashion Narratives (Design Project)
- Industry Unsustainability Mapping
- Sustainable Fashion Business: Trade Techniques

Semester 7

Students who aspire to become entrepreneurs in the fashion industry examine the skills needed to conceive, finance, open, and operate a successful fashion business. Through collaborative research and hands-on practice, students learn the elements of setting up a start-up. They learn how fashion brands use physical and virtual experiences as marketing and branding tools; and how to design a multi-sensory branded spatial and digital experience. They also explore perspectives in branding; brand experience design; creative direction, social media and online and offline marketing. This will be coupled by an intense industry interaction project, to prepare for a successful career in this area.

- Industry Interaction Project: Research on sustainability measurement tool development
- Entrepreneurship: Model Start-Up
- Fashion Branding and Communication
- Fashion Portfolio
- Customer Experience Design

Semester 8

Students undertake an industry-based graduation project wherein they implement their knowledge, skills and techniques acquired during the entire duration of the course. Students select the topics based on their interests, a problem they want to address or can work on a project given by the industry partners.