

# M .D esign V isual E xperiential D esign

## Course Structure

### *Semester 1*

- Drawing -1
- History of Art and Design
- Fundamentals of Graphic Design
- Typography
- People, Culture and Environment
- Visual Aspects of Philosophy
- Film Appreciation (Elective)
- Creative Writing

### *Semester 2*

- Visual Mediums and Methods
- Visual Ergonomics
- Design for Print
- Technological Trend Studies
- Design for Interactive Media
- Photography
- Visual Contexts and Systems Thinking
- Graphic Software Tools

### *Semester 3*

- Industry - Internship
- Design Case Studies and Analyses
- Contextual Experiential Design
- Narrative Visualisation
- Inclusive User Centric Design
- Colloquium Paper

- Social Communication (Elective)
- Branding and Promotional Design

## *Semester 4*

- Graduation Project