

**Term I**

Course Title
Managerial Economics
Government & Business
Business Communication
Organizational Behavior
Marketing Management I
Family Business Management

**Term II**

Course Title
Digital Transformation
Data Analysis for Entrepreneurs
Marketing Management II
Succession Planning and Management
Entrepreneurship Theory and Practices
Human Resource Management
Financial Reporting and Analysis

**Term III**

Course Title
Financial Management
New Venture Creation
Ethics, Accountability & Business Law
Strategic Management
Accounting for Decision Making
Production & Operations Management

**Term IV**

Course Title
Industrial Orientation/ Visit
Electives*

 Term V

Course Title
Electives*

 Term VI

Course Title
Business Plan
Electives*