

CURRICULUM

▲ Semester 1

▶ Language & Soft Skills

▶ History of Art & Culture

▶ Digital Representation -1

▶ Drawing – I

▶ Principles & Elements of Design- 1

▶ Geometrical Construction & Material Workshop – 1

▼ Semester 1

▲ Semester 2

▶ Craft & Culture

▶ History of Indian Art

▶ Digital Representation -2

▶ Drawing – 2

▶ Principles & Elements of Design- 2

▶ Geometrical Construction II & Design Project

▲ Semester 3

▶ Trend Studies

▶ History of Fashion Accessories

▶ Concept Representation Techniques – I

▶ Form Studies & Ergonomics

▶ Materials & Processes – I

▶ Design Project – I

▲ Semester 4

➤ Introduction to Marketing and Merchandising

➤ Research Methodology

➤ Concept Representation Techniques – II

➤ Design Context – I

➤ Materials & Processes – II

➤ Design Project – II

▲ Semester 5

➤ Design Strategy

➤ Concept Representation Techniques – III

➤ Design Context – II

➤ Materials & Processes – III

➤ Design Project – III

▲ Semester 6

▶ Intellectual Property Rights

▶ Craft Studies

▶ Design Context – III

▶ Materials & Processes – IV

▶ Design Project – IV

▲ Semester 7

- ▶ Fundamentals of Start-ups & Entrepreneurship
- ▶ Consumer Behavior & Retail Design
- ▶ Industry Internship
- ▶ Design Context – IV
- ▶ Design Project – V

▲ Semester 8

- ▶ Internship