

# CURRICULUM

## I-MBA in International Business (I-MBA IB)

Semester	Sr no	CourseCode	Course	CourseCredit
Sem-1	1	IB_BBA_AECC-1	English/MIL Communication (EC)	4
	2	IB_BBA_CC-101	Fundamental of Management (FM)	4
	3	IB_BBA_CC-102	Foundation of Accounting (FA)	4
	4	IB_BBA_CC-103	Forms of Business Organization (FOBO)	4
	5	IB_BBA_CC-104	Basic Mathematics (BM)	4
	6	IB_BBA_PSVV-1	Contemporary Issues in Management (CIM)	4
Sem-2	1	IB_BBA_AEC-2	Environmental Science (ES)	4
	2	IB_BBA_CC-105	Principles of Economics -I –Micro (PoE-I)	4
	3	IB_BBA_CC-106	Foundation of Statistics-I (FoS-I)	4
	4	IB_BBA_CC-107	Financial Statement Analysis (FSA)	4
	5	IB_BBA_CC-108	Growth and Structure of Industries (GSI)	4
	6	IB_BBA_PSVV-2	Project – Company Analysis (PCA)	4
Sem-3	1	IB_BBA_SEC_1	Critical Thinking for Manager (CTM)	4
	2	IB_BBA_SEC_2	Health & Fitness Management (HFM)	4
	3	IB_BBA_SEC_3	Yoga and Wellness (YW)	4
	4	IB_BBA_SEC_4	Computer Fundamentals (CF)	4
	5	IB_BBA_CC-201	Principles of Economics-II-Macro (PoE-II)	4
	6	IB_BBA_CC-202	Foundation of Statistic-II (FoS-II)	4
	7	IB_BBA_CC-203	Cost Accounting (CA)	4
	8	IB_BBA_CC-204	Taxation And Law (T&L)	4
	9	IB_BBA_PSVV-3	Project on Special Studies (PSS)	4

Sem-4	1	IB_BBA_SEC_2	Recreation & Leisure Time Management (RLTM)	4
	2	IB_BBA_SEC_2	Learning from World Leaders (LFWL)	4
	3	IB_BBA_SEC_2	Human Values & Ethics (HVE)	4
	4	IB_BBA_SEC_2	E-commerce (E-Com)	4
	5	IB_BBA_CC-205	Operation Research (OR)	4
	6	IB_BBA_CC_206	Business Environment (BE)	4
	7	IB_BBA_CC_207	Company Accounts (CA)	4
	8	IB_BBA_CC_208	Business Research Method (BRM)	4
	9	IB_BBA_PSVV-4	ICE Project (ICEP)	4
Sem-5	1	IB_BBA_SEC_3	Stress Management (SM)	4
	2	IB_BBA_SEC_3	Foreign Language (FL)	4
	3	IB_BBA_SEC_3	Financial Software Package (FSP)	4
	4	IB_BBA_SEC_3	Disaster Management (DM)	4
	5	IB_BBA_CC-301	Marketing Management (MM)	4
	6	IB_BBA_CC-302	Financial Management (FM)	4
	7	IB_BBA_CC- 303	Human Resources Management (HRM)	4
	8	IB_BBA_CC-304	Production and Operation Management (POM)	4
	9	IB_BBA_PS-5	Feasibility Analysis Report (FAR)	4
Sem-6	1	IB_BBA_SEC-4	Learning from Great Indian Thinkers (LFGIT)	4
	2	IB_BBA_SEC-4	Research Software Package (RSP)	4
	3	IB_BBA_SEC-4	Personality Development & Soft Skills (PDSS)	4
	4	IB_BBA_SEC-4	Indian Heritage & Culture (IH&C)	4
	5	IB_BBA_CC-305	Fundamentals of International Marketing (FIM)	4
	6	IB_BBA_CC-306	Fundamentals of International Finance (FIF)	4
	7	IB_BBA_CC-307	Fundamentals of International HR (FIHR)	4
	8	IB_BBA_CC-308	Import Export Management (IEM)	4
	9	IB_BBA_PS-6	Comprehensive Project (CP)	4
Sem-7	1	IB_MBA_101	Principles of Management (PoM)	4
	2	IB_MBA_102	Financial Accounting for Managers (FAM)	4
	3	IB_MBA_103	Business Communications & Etiquettes (BCE)	4
	4	IB_MBA_104	IT Tools and Techniques for Global Managers	4
	5	IB_MBA_105	Applied Statistics for Decision Making (ASDM)	4
	6	IB_MBA_106	International Trade Documentation Procedures	4
	7	IB_MBA_107	International Economics	4
	8	IB_MBA_108	Innovation & Startup Management	4

Sem-8	1	IB_MBA_201	International Marketing	4
	2	IB_MBA_202	International Human Resource Management	4
	3	IB_MBA_203	Global Corporate Finance	4
	4	IB_MBA_204	Research Methods for International Business	4
	5	IB_MBA_205	Global Production & Operations Management	4
	6	IB_MBA_206	International Business Laws & Arbitration	4
	7	IB_MBA_207	Cross Cultural Management	4
	8	IB_MBA_208	Intellectual Property Rights	4
Sem-9	1	IB_MBA_301	International Strategic Management	4
	2	IB_MBA_302	Global Logistics And Supply Chain Management	4
	3	IB_MBA_303	Enterprise Risk Management	4
	4	IB_MBA_304	Employment Enhancement Skills (EES)	4
	5	IB_MBA_E101	Global Buyer Behaviour	4
	6	IB_MBA_E102	International Sales Promotion & Brand Management	4
	7	IB_MBA_E103	Services Marketing	4
	8	IB_MBA_E104	Retail Marketing	4
	9	IB_MBA_E105	International Marketing Research	4
	10	IB_MBA_E106	Industrial Marketing	4
11	IB_MBA_E107	Sales & Distribution Management	4	
12	IB_MBA_E108	Marketing Of High-Technology Products & Innovations	4	
13	IB_MBA_E109	Global Financial Markets & Instruments	4	
14	IB_MBA_E110	Global Mergers & Acquisitions	4	
15	IB_MBA_E111	International Investment & Portfolio Management	4	
16	IB_MBA_E112	International Taxation	4	
17	IB_MBA_E113	International Banking	4	
18	IB_MBA_E114	International Accounting	4	
19	IB_MBA_E115	Foreign Exchange Management	4	
20	IB_MBA_E116	Financial Services & Derivatives Management	4	
21	IB_MBA_E117	HR For Knowledge Based Organizations	4	
22	IB_MBA_E118	Global Leadership & Skills Development	4	
23	IB_MBA_E119	Global HRD	4	
24	IB_MBA_E120	Industrial Relations & Labour Legislations	4	
25	IB_MBA_E121	Performance Management System	4	
26	IB_MBA_E122	Training And Development	4	
27	IB_MBA_E123	HRD Score Card 2500	4	
28	IB_MBA_E124	Technologies For HR Value Creation And Management	4	
Sem-10	1	IB_MBA_401	Summer Internship Programme 6 to 8 Weeks after First MBA-I (SIP)	2
	2	IB_MBA_402	Special Study Report (SSR)	4
	3	IB_MBA_403	On-site Project Training / On Job Training 4 to 5 Months (Long Term) Dissertation Project Report (DPR)	6