

# CURRICULUM

Semester	Sr no	CourseCode	Course	CourseCredit
Sem-1	1	BI_BBA_AECC-1	English/MIL Communication (EC)	4
	2	BI_BBA_CC-101	Fundamental of Management (FM)	4
	3	BI_BBA_CC-102	Foundation of Accounting (FA)	4
	4	BI_BBA_CC-103	Forms of Business Organization (FOBO)	4
	5	BI_BBA_CC-104	Basic Mathematics (BM)	4
	6	BI_BBA_PSVV-1	Contemporary Issues in Management (CIM)	4
Sem-2	1	BI_BBA_AECC-2	Environmental Science (ES)	4
	2	BI_BBA_CC-105	Principles of Economics -I –Micro (PoE-I)	4
	3	BI_BBA_CC-106	Foundation of Statistics-I (FoS-I)	4
	4	BI_BBA_CC-107	Financial Statement Analysis (FSA)	4
	5	BI_BBA_CC-108	Growth and Structure of Industries (GSI)	4
	6	BI_BBA_PSVV-2	Project – Company Analysis (PCA)	4
Sem-3	1	BI_BBA_SEC_1	Critical Thinking for Manager (CTM)	4
	2	BI_BBA_SEC_1	Health & Fitness Management (HFM)	4
	3	BI_BBA_SEC_1	Yoga and Wellness (YW)	4
	4	BI_BBA_SEC_1	Computer Fundamentals (CF)	4
	5	BI_BBA_CC-201	Principles of Economics-II-Macro (PoE-II)	4
	6	BI_BBA_CC-202	Foundation of Statistic-II (FoS-II)	4
	7	BI_BBA_CC-203	Cost Accounting (CA)	4
	8	BI_BBA_CC-204	Taxation And Law (T&L)	4
	9	BI_BBA_PSVV-3	Project on Special Studies (PSS)	4
Sem-4	1	BI_BBA_SEC_2	Recreation & Leisure Time Management (RLTM)	4
	2	BI_BBA_SEC_2	Learning from World Leaders (LFWL)	4
	3	BI_BBA_SEC_2	Human Values & Ethics (HVE)	4
	4	BI_BBA_SEC_2	E-commerce (E-Com)	4
	5	BI_BBA_CC-205	Operation Research (OR)	4
	6	BI_BBA_CC_206	Business Environment (BE)	4
	7	BI_BBA_CC_207	Company Accounts (CA)	4
	8	BI_BBA_CC_208	Business Research Method (BRM)	4
	9	BI_BBA_PSVV-4	ICE Project (ICEP)	4
Sem-5	1	BI_BBA_SEC_3	Stress Management (SM)	4
	2	BI_BBA_SEC_3	Foreign Language (FL)	4
	3	BI_BBA_SEC_3	Financial Software Package (FSP)	4
	4	BI_BBA_SEC_3	Disaster Management (DM)	4
	5	BI_BBA_CC-301	Marketing Management (MM)	4
	6	BI_BBA_CC-302	Financial Management (FM)	4
	7	BI_BBA_CC- 303	Human Resources Management (HRM)	4
	8	BI_BBA_CC-304	Production and Operation Management (POM)	4
	9	BI_BBA_PSVV-5	Feasibility Analysis Report (FAR)	4

Sem-6	1	BI_BBA_SEC-4	Learning from Great Indian Thinkers (LFGIT)/	4
	2	BI_BBA_SEC-4	Research Software Package (RSP)	4
	3	BI_BBA_SEC-4	Personality Development & Soft Skills (PDSS)	4
	4	BI_BBA_SEC-4	Indian Heritage & Culture (IH&C)	4
	5	BI_BBA_CC-305	Introduction to Business Analytics (IBA)	4
	6	BI_BBA_CC-306	Marketing and Retail Analytics (MRA)	4
	7	BI_BBA_CC-307	Programing for Analytics (PA)	4
	8	BI_BBA_CC-308	Power BI (PBI)	4
	9	BI_BBA_PSVV-6	Comprehensive Project (CP)	4
Sem-7	1	BI-101	Principles of Management (PoM)	4
	2	BI-102	Financial Accounting for Managers (FAM)	4
	3	BI-103	Business Communications & Etiquettes (BCE)	4
	4	BI-104	Information Systems for Management (ISM)	4
	5	BI-105	Applied Statistics for Decision Making (ASDM)	4
	6	BI-106	Basics of Business Analytics (BBA)	4
	7	BI-107	Data Analysis using Spreadsheet (DAS)	4
	8	BI-108	Tableau For Business Analytics (TBA)	4
Sem-8	1	BI-201	Marketing Management (MM)	4
	2	BI-202	Behavioural Sciences and Human Resource Management (BS & HRM)	4
	3	BI-203	Corporate Finance (CF)	4
	4	BI-204	Data Analysis using SPSS (DA_SPSS)	4
	5	BI-205	Qualitative Data Analysis (QDA)	4
	6	BI-206	Foundation of Econometrics (FoE)	4
	7	BI-207	Business Research & Analytics (BRA)	4
	8	BI-208	Digital Designing Skill and Digital Marketing (DDS & DM)	4
Sem-9	1	BI-E101	Employment Enhancement Skills (EES)	4
	2	BI-E102	Fundamentals of Machine Learning (FML)	4
	3	BI-E103	Supply Chain And Logistics Analytics (SC & LA)	4
	4	BI-E104	Marketing, Web and Social Media Analytics (MW & SMA)	4
	5	BI-E105	HR Analytics (HRA)	4
	6	BI-E106	Healthcare Analytics (HA)	4
	7	BI-E107	Financial Analysis & Reporting (FAR)	4
	8	BI-E108	Fraud And Risk Analytics (FRA)	4
Sem-10	1	BI-401	Summer Internship Programme 6 to 8 Weeks after First MBA-I (SIP)	2
	2	BI-402	Special Study Report (SSR)	4
	3	BI-403	On-site Project Training / On Job Training 4 to 5 Months (Long Term) Dissertation Project Report (DPR)	6