

# CURRICULUM

| Semester | Sr no | CourseCode | Course                                | CourseCredit |
|----------|-------|------------|---------------------------------------|--------------|
| Sem-1    | 1     | DM-101     | Overview of Digital Marketing and SEO | 4            |
|          | 2     | DM-102     | Overview of Internet Marketing        | 4            |
| Sem-2    | 1     | DM-201     | Basics of Blogging                    | 4            |
|          | 2     | DM-202     | Project                               | 4            |