

CURRICULUM

Semester	Sr no	CourseCode	Course	CourseCredit
Sem-1	1	C101	Economics for Managers	3
	2	C102	Financial Accounting	3
	3	C103	Information Systems for Management	3
	4	C104	Managerial Communication	3
	5	C105	Organizational Behaviour	3
	6	C106	Management Principles and Practices	3
	7	C107	Quantitative Analysis	3
	8	C108	Business Ethics and Society	2
Sem-2	1	C201	Cost & Management Accounting	3
	2	C202	Environment for Business	3
	3	C203	Financial Management	3
	4	C204	Human Resources Management	3
	5	C205	Management Science	3
	6	C206	Marketing Management	3
	7	C207	Production and Operations Management	3
	8	C208	Business Research Methodology	2
Sem-3	1	C301	Corporate Strategic Management	3
	2	C302	Management Control Systems	3
	3	C303	Business Laws	3
	4	CP	Project Study	2
	5	M01	Consumer Behaviour	3
	6	M02	Marketing Research	3
	7	M03	Integrated Marketing Communications	3
	8	M04	Sales and Distribution Management	3
	9	M05	International Marketing	3
	10	M06	Brand Management	3
	11	M07	Service and Relationship Marketing	3
	12	M08	Marketing Management Project	3
	13	M09	Seminar on Contemporary Issues in Marketing	3
	14	M10	E-Commerce	3
	15	M11	Internet Marketing	3
	16	M12	Industrial Marketing	3
	17	M13	Direct and Rural Marketing	3
	18	M14	Retail Marketing	3
	19	F01	Corporate Taxation and Financial Planning	3
	20	F02	Management of Financial Services	3
	21	F03	security Analysis and Portfolio Management	3

	22	F04	Corporate Finance and Restructuring	3
	23	F05	International Finance Management	3
	24	F06	Derivative and Risk Management	3
	25	F07	Banking and insurance	3
	26	F08	Financial Management Project	3
	27	F09	Seminar on Contemporary Issues in Finance	3
	28	F10	corporate Governance and Financial reporting	3
	29	F11	Infrastructure & Project Financing	3
	30	F12	Mutual Fund and Commodity market	3
	31	F13	Financial Engineering and investment Management	3
	32	F14	Strategic Cost Management	3
	33	H01	HR Policy Formulation	3
	34	H02	compensation Management	3
	35	H03	Management of Industrial Relations	3
	36	H04	Human Resources Development	3
	37	H05	Strategic Human Resource Mgmt	0
	38	H06	International Human Resource Mgmt.	3
	39	H07	Conflict Management	0
	40	H08	Human Resources Management Project	3
	41	H09	Seminar on Contemporary Issues in HR	0
	42	H10	Performance Management	3
	43	H11	Design For Innovation	3
	43	H11	Design For Innovation	3
	44	H12	Counselling and Mentoring Skills for Management	0
	45	H13	Recruitment and Selection (RS)	3
	46	H14	Managing Knowledge Workers	3
	47	P01	Logistic and Supply Chain Management	3
	48	P02	Total Quality Management	3
	49	P03	Seminar on Contemporary Issues in Production and service Operations	3
Sem-4	1	C401	New Enterprise and Innovation Management	3
	2	C402	OD & Leadership	2
	3	C403	International Business (IB)	3
	4	C404	Environment Management	2
	5	CP	Project Study.	2
	6	M01	Consumer Behaviour.	3
	7	M02	Marketing Research.	3
	8	M03	Integrated Marketing Communications .	3
	9	M04	Sales and Distribution Management.	3
	10	M05	International Marketing.	3
	11	M06	Brand Management.	3
	12	M07	Service and Relationship Marketing.	3
	13	M08	Marketing Management Project.	3
	14	M09	Seminar on Contemporary Issues in Marketing.	3

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27	F08	Financial Management Project.	3
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30	F11	Infrastructure & Project Financing.	3
31	F12	Mutual Fund and Commodity Market.	3
32	F13	Financial Engineering and investment Management.	3
33	F14	Strategic Cost Management.	3
34	H01	HR Policy Formulation.	3

35	H02	compensation Management.	3
36	H03	Management of Industrial Relations.	3
37	H04	Human Resources Development .	3
38	H05	Strategic Human Resource Mgmt.	0
39	H06	International Human Resource Management.	3
40	H07	Conflict Management.	0
41	H08	Human Resources Management Project.	3
42	H09	Seminar on Contemporary Issues in HR.	0
43	H10	Performance Management.	3
44	H11	Design For Innovation.	3
45	H12	Counselling and Mentoring Skills for Management.	0
46	H13	Recruitment and Selection.	3
47	H14	Managing Knowledge Workers.	3
48	P01	Logistic and Supply Chain Management.	3
49	P02	Total Quality Management.	3
50	P03	Seminar on Contemporary Issues in Production and service Operations.	3