

CURRICULUM

Semester	Sr no	CourseCode	Course	CourseCredit
Sem-1	1	PHM-BBA-AECC-1	English/MIL Communication (EC)	4
	2	PHM-BBA-CC-101	Fundamental of Management (FM)	4
	3	PHM-BBA-CC-102	Foundation of Accounting (FA)	4
	4	PHM-BBA-CC-103	Forms of Business Organization (FOBO)	4
	5	PHM-BBA-CC-104	Basic Mathematics (BM)	4
	6	PHM-BBA-PSVV-1	Contemporary Issues in Management (CIM)	4
Sem-2	1	PHM-BBA-AECC-2	Environmental Science (ES)	4
	2	PHM-BBA-CC-105	Principles of Economics –I –Micro (PoE-I)	4
	3	PHM-BBA-CC-106	Foundation of Statistics-I (FoS-I)	4
	4	PHM-BBA-CC-107	Financial Statement Analysis (FSA)	4
	5	PHM-BBA-CC-108	Growth and Structure of Industries (GSI)	4
	6	PHM-BBA-PSVV-2	Project – Company Analysis (PCA)	4
Sem-3	1	PHM-BBA-SEC-1	Critical Thinking for Manager (CTM)/ Health & Fitness Management (HFM)/ Yoga and Wellness (YW)/ Computer Fundamentals (CF)	4
	2	PHM-BBA-CC-201	Principles of Economics-II-Macro (PoE-II)	4
	3	PHM-BBA-CC-202	Foundation of Statistic-II (FoS-II)	4
	4	PHM-BBA-CC-203	Cost Accounting (CA)	4
	5	PHM-BBA-CC-204	Taxation And Law (T&L)	4
	6	PHM-BBA-PSVV-3	Project on Special Studies (PSS)	4

Sem-4	1	PHM-BBA-SEC-2	Recreation & Leisure Time Management (RLTM)/ Learning from World Leaders (LFWL)/ Human Values & Ethics (HVE)/ E-commerce (E-Com)	4
	2	PHM-BBA-CC-205	Operation Research (OR)	4
	3	PHM-BBA-CC-206	Business Environment (BE)	4
	4	PHM-BBA-CC-207	Company Accounts (CA)	4
	5	PHM-BBA-CC-208	Business Research Method (BRM)	4
	6	PHM-BBA-PSVV-4	ICE Project (ICEP)	4
Sem-5	1	PHM-BBA-SEC-3	Stress Management (SM)/ Foreign Language (FL)/ Financial Software Package (FSP)/ Disaster Management (DM)	4
	2	PHM-BBA-CC-301	Marketing Management (MM)	4
	3	PHM-BBA-CC-302	Financial Management (FM)	4
	4	PHM-BBA-CC-303	Human Resources Management (HRM)	4
	5	PHM-BBA-CC-304	Production and Operation Management (POM)	4
	6	PHM-BBA-PSVV-5	Feasibility Analysis Report (FAR)	4
Sem-6	1	PHM-BBA-SEC-4	Learning from Great Indian Thinkers (LFGIT)/ Research Software Package (RSP)/ Personality Development & Soft Skills (PDSS)/ Indian Heritage & Culture (IH&C)	4
	2	PHM-BBA-CC-305	Business Ethics and Corporate Social Responsibility (BE & CSR)	4
	3	PHM-BBA-CC-306	Banking and Insurance (B & I)	4
	4	PHM-BBA-CC-307	Foundation of Hospital Management (FHM)	4
	5	PHM-BBA-CC-308	Principles of Hospital Planning (PHP)	4
	6	PHM-BBA-PSVV-6	Comprehensive Project on Hospital Management (CPHM)	4
Sem-7	1	MBA-PHM-101	Organizational Structure & Dynamics (OSD)	4
	2	MBA-PHM-102	Management Accounting (MA)	4
	3	MBA-PHM-103	Managerial Communication (MC)	4
	4	MBA-PHM-104	Management Information Systems (MIS)	4
	5	MBA-PHM-105	Quantitative Techniques for Hospital Management (QTDM)	4
	6	MBA-PHM-106	Research Skills using Spreadsheets (RSS)	4
	7	MBA-PHM-107	Hospital Organization (HO)	4
	8	MBA-PHM-108	Comprehensive Viva-Voce	4

Sem-8	1	MBA-PHM-201	Advanced Marketing Management (AMM)	4
	2	MBA-PHM-202	Behavioral Sciences and Human Resource Management (BS &HRM)	4
	3	MBA-PHM-203	Financial Management (FM)	4
	4	MBA-PHM-204	Introduction to Statistical Packages (ISP)	4
	5	MBA-PHM-205	Research Approaches in Hospital Management (RADM)	4
	6	MBA-PHM-206	Quality in Health Care (QHC)	4
	7	MBA-PHM-207	Public Relation in Health Care (PRHC)	4
	8	MBA-PHM-208	Drug Management (DM)	4
Sem-9	1	MBA-PHM-301	Employment Enhancement Skills (EES)	4
	2	MBA-PHM-302	Nutrition & Dietetics (N&D)	4
	3	MBA-PHM-303	Bio Medical Waste Management (BMWM)	4
	4	MBA-PHM-304	Healthcare Management (HM)	4
	5	MBA-PHM-305	Hospital Operations (HO)	4
	6	MBA-PHM-306	Biostatistics (Bs)	4
	7	MBA-PHM-307	Medical Record Management (MRM)	4
	8	MBA-PHM-308	Medical Ethics (ME)	4
Sem-10	1	MBA-PHM-401	Summer Internship Programme 6 to 8 Weeks after First MBA-I (SIP)	2
	2	MBA-PHM-402	Special Study Report (SSR)	4
	3	MBA-PHM-403	On-site Project Training / On Job Training 4 to 5 Months (Long Term) Dissertation Project Report (DPR)	6