

### Course Details

TRIMESTER 1 - CORE COURSES					
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM END	TOTAL
1PGDM01	Managerial Accounting -I	3	50	50	100
1PGDM02	Managerial Economic-I	3	50	50	100
1PGDM03	Principles of Management	3	50	50	100
1PGDM04	Perspective Management	3	50	50	100
1PGDM05	Fundamentals of Statistics	3	50	50	100
1PGDM06	Marketing Principles	3	50	50	100
1PGDM07	Effective Business Communication	3	50	50	100
1PGDM08	Management Information Systems	3	50	50	100
1PGDM09	Design Thinking and Innovation	1	50	0	50
1PGDM10	BNB	**	**	**	Non-Credit
1PGDM11	Competency Building	**	**	**	Non-Credit
	<b>Total credits</b>	<b>25</b>		<b>Total Marks</b>	<b>850</b>

TRIMESTER 2 - CORE COURSES					
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM END	TOTAL
2PGDM01	Managerial Accounting - II	3	50	50	100
2PGDM02	Behavioral Economics	3	50	50	100
2PGDM03	Operations Research	3	50	50	100
2PGDM04	Research Methodology	3	50	50	100
2PGDM05	Financial Management	3	50	50	100
2PGDM06	Marketing Applications and Strategies	3	50	50	100
2PGDM07	Human Resource Management- I	3	50	50	100
2PGDM08	Data Driven Decision Making	2	100	0	100
2PGDM09	Personal Competence and Capability Building -I	2	100	0	100
2PGDM10	Live Project - I	**	**	**	Non-Credit
	<b>Total Credits</b>	<b>25</b>		<b>Total Marks</b>	<b>900</b>



**TRIMESTER 3 - CORE COURSES**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
3PGDM01	Strategic Management	3	50	50	100
3PGDM02	Business Analytics	3	50	50	100
3PGDM03	Production & Operations Mgmt.	3	50	50	100
3PGDM04	Financial Planning	3	50	50	100
3PGDM05	Digital Marketing	3	50	50	100
3PGDM06	Human Resource Management- II	3	50	50	100
3PGDM07	Legal Aspect of Business	3	50	50	100
3PGDM08	Financial Reporting and Analysis	2	100	0	100
3PGDM09	Personal Competence and Capability Building -II	2	100	0	100
3PGDM10	Live Project - II	**	**	**	Non-Credit
3PGDM11	R Programming *	**	**	**	Non-Credit
	<b>Total Credits</b>	<b>25</b>		<b>Total Marks</b>	<b>900</b>

**TRIMESTER 4 - CORE COURSES**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
4PGDM01	Corporate Interface Through Summer Internship	6	100	100	200
4PGDM02	Business Environment	3	50	50	100
4PGDM06	Real World Project	**	**	**	Non-Credit

**TRIMESTER 4 - ELECTIVE COURSES - FINANCE SPECIALIZATION**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
4PGDM03F	Security Analysis&Portfolio Management	3	50	50	100
4PGDM04F	International Finance and Trade	3	50	50	100
4PGDM05F	Taxation	3	50	50	100



**TRIMESTER 4 - ELECTIVE COURSES - MARKETING SPECIALIZATION**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
4PGDM03M	Integrated Marketing Communication	3	50	50	100
4PGDM04M	Consumer Behaviour and Customer Experience Design	3	50	50	100
4PGDM05M	Service and Relationship Marketing	3	50	50	100

**TRIMESTER 4 - ELECTIVE COURSES - HUMAN RESOURCE SPECIALIZATION**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
4PGDM03H	Industrial Relations and Labour Laws	3	50	50	100
4PGDM04H	Business Turnaround and Organizational Transformation	3	50	50	100
4PGDM05H	Compensation Management	3	50	50	100

**TRIMESTER 4 - ELECTIVE COURSES - INFORMATION TECHNOLOGY SPECIALIZATION**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
4PGDM03IT	Relational Database Management Systems	3	50	50	100
4PGDM04IT	Data Warehousing and Data Mining	3	50	50	100
4PGDM05IT	Cyber Security	3	50	50	100

**TRIMESTER 4 - ELECTIVE COURSES - PRODUCTION AND OPERATION SPECIALIZATION**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
4PGDM03POM	Supply Chain Management	3	50	50	100
4PGDM04POM	Quality Management	3	50	50	100
4PGDM05POM	Production Planning and Control	3	50	50	100



**TRIMESTER 5 - CORE COURSES**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
5PGDM01	Business Ethics and Corporate Governance	3	50	50	100
5PGDM02	Entrepreneurship	3	50	50	100
5PGDM06	Personal Competence and capability Building -III	3	50	50	100
5PGDM07	Managing New Business Initiatives	**	**	**	Non-Credit

**TRIMESTER 5 -ELECTIVE COURSES - FINANCE SPECIALIZATION**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
5PGDM 03F	Management of Financial Institutions	3	50	50	100
5PGDM04F	Risk Management	3	50	50	100
5PGDM05F	Treasury Management	3	50	50	100

**TRIMESTER 5 -ELECTIVE COURSES - MARKETING SPECIALIZATION**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
5PGDM 03M	Product and Brand Management	3	50	50	100
5PGDM04M	Sales and Distribution Management	3	50	50	100
5PGDM05M	E -Commerce Marketing	3	50	50	100

**TRIMESTER 5 -ELECTIVE COURSES - HUMAN RESOURCE SPECIALIZATION**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
5PGDM 03HR	Training and Development	3	50	50	100
5PGDM04HR	Performance Management	3	50	50	100
5PGDM05HR	Human Resource Information Systems	3	50	50	100



**TRIMESTER 5 -ELECTIVE COURSES - INFORMATION TECHNOLOGY  
SPECIALIZATION**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
5PGDM 03IT	SAP	3	50	50	100
5PGDM04IT	E-Commerce	3	50	50	100
5PGDM05IT	Cloud Computing	3	50	50	100

**TRIMESTER 5 -ELECTIVE COURSES - PRODUCTION AND OPERATION  
SPECIALIZATION**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
5PGDM 03POM	Sales and Operations Planning	3	50	50	100
5PGDM04POM	Logistics Management	3	50	50	100
5PGDM05POM	Material Management	3	50	50	100

**TRIMESTER 6 -CORE COURSES**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
6PGDM01	Management Thesis	6	100	100	200

**TRIMESTER 6 -ELECTIVE COURSES - FINANCE SPECIALIZATION**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
6PGDM02F	Wealth Management	3	50	50	100
6PGDM03F	Mergers & Acquisitions	3	50	50	100

**TRIMESTER 6 -ELECTIVE COURSES - MARKETING SPECIALIZATION**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
6PGDM02M	International Marketing	3	50	50	100
6PGDM03M	Integrated Media Design	3	50	50	100



**TRIMESTER 6 -ELECTIVE COURSES - HUMAN RESOURCE SPECIALIZATION**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
6PGDM02H	International HRM	3	50	50	100
6PGDM03H	Employee Engagement	3	50	50	100

**TRIMESTER 6 -ELECTIVE COURSES - INFORMATION TECHNOLOGY SPECIALIZATION**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
6PGDM02IT	Software Project Management	3	50	50	100
6PGDM03IT	Intellectual Property Rights	3	50	50	100

**TRIMESTER 6 -ELECTIVE COURSES - PRODUCTION AND OPERATION SPECIALIZATION**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>CEC</b>	<b>TERM END</b>	<b>TOTAL</b>
6PGDM02POM	Operations Strategy	3	50	50	100
6PGDM03POM	Supply Chain Analytics	3	50	50	100