

SEMESTER I

Subject Name	Subject Type	Subject Code	Subject Credit
BUSINESS COMMUNICATION AND NETWORKING	Regular	IA02BCN	4
BUSINESS ECONOMICS	Regular	IA03BUE	4
LEADERSHIP & PEOPLE MANAGEMENT	Regular	IA05LPM	4
MANAGEMENT OF INNOVATIONS	Regular	IA06MOI	4
ORGANISATIONAL STRATEGY	Regular	IA01OGS	4
STATUTORY COMPLIANCES & IPR MANAGEMENT	Regular	IA04SCI	4

SEMESTER II

Subject Name	Subject Type	Subject Code	Subject Credit
CUSTOMER ACQUISITION & MARKET DEVELOPMENT	Regular	IIA06CAM	4
DESIGN THINKING AND OPPORTUNITY MAPPING	Regular	IIA05DTO	4
MANAGING BUSINESS OPERATIONS	Regular	IIA04MBO	4
MARKETING STRATEGY IN DIGITAL WORLD	Regular	IIA02MSD	4
STRATEGIC FINANCIAL MANAGEMENT & CONTROL	Regular	IIA01SFC	4
VENTURE ESTABLISHMENT & VENTURE FINANCING	Regular	IIA03VEV	4

SEMESTER III

Subject Name	Subject Type	Subject Code	Subject Credit
DATA DRIVEN DECISION MAKING FOR ENTREPRENEURS	Regular	IIIA03DDD	4
ENTREPRENEURIAL FAILURE	Regular	IIIA06ENF	2
MANAGEMENT & EXPANSION OF ENTREPRENEURIAL PROJECTS	Regular	IIIA01MEE	4
MANAGING BUSINESS RISK	Regular	IIIA04MBR	4
TECHNOLOGY BUSINESS MANAGEMENT	Regular	IIIA02TBM	4
VENTURE GROWTH STRATEGIES	Regular	IIIA05VGS	4

SEMESTER IV

Subject Name	Subject Type	Subject Code	Subject Credit
MAJOR ENTREPRENEURIAL PROJECT	Open	IVA01MEP	16