

SEMESTER I

- Principles of management
- Financial Accounting
- Business Mathematics
- Managerial Economics
- Corporate Communication & Skills-I
- Language Training Programme I
- MS Office and tools
- Employability Skills Enhancement -I
- MOOC courses _Multi-disciplinary

SEMESTER II

- Marketing Management
- Cost Accounting
- Human Resource Management
- Business Statistics
- Corporate Communication & Skills-II
- Language Training Programme II
- Environment studies
- Employability Skills Enhancement -II
- MOOC courses _Multi-disciplinary

SEMESTER III

- Macro Economics
- Financial Management
- Financial Markets and Institutions
- Organizational Behavior
- Language Training Programme III
- Health & Wellness Essentials
- Employability Skills Enhancement -III
- Summer Internship Programme- I
- MOOC courses _Multi-disciplinary

SEMESTER IV

- Business Law
- Consumer Behavior
- Business Research Methods
- Production & Operations Management
- Language Training Programme IV
- Management Information System
- Employability Skills Enhancement -IV
- MOOC courses _Multi-disciplinary

SEMESTER V

- Operations Research
- Electives I (Specialization I)
- Electives II (Specialization I)
- Electives I (Specialization II)
- Electives II (Specialization II)
- Summer Internship Programme- II
- Specialization specific Add-on certificate

SEMESTER VI

- Business ethics and corporate governance
- Electives I (Specialization I)
- Electives II (Specialization I)
- Electives I (Specialization II)
- Electives II (Specialization II)
- Capstone Project
- Specialization specific Add-on certificate

SEMESTER VII

(BBA HONS. / HONS. WITH RESEARCH)

- Business Environment
- Advanced Research Methods
- Environment, Society and Governance

- Entrepreneurship Management
- Project Management
- Cross Cultural Management
- MOOC courses _multi-disciplinary

SEMESTER VIII

(BBA HONS.)

- Design thinking
- Strategic Management
- Master Internship

SEMESTER VIII

(BBA HONS. WITH RESEARCH)

- Design thinking
- Strategic Management
- Advanced business Project