

**SEMESTER I**

<b>Subject Name</b>	<b>Type</b>	<b>Code</b>	<b>Credit</b>
Managerial Economics	Regular	2IA03MAE	4
FINANCIAL MANAGEMENT AND STATEMENT ANALYSIS	Regular	2IA04FMS	4
Accounting And Costing For Managers	Regular	2IA02ACM	4
Management Principles And Organizational Behaviour	Regular	IA01MPO	4
Marketing Management	Regular	IA05MAM	4
Corporate Ethics And Governance	Regular	IA06CEG	2
Communication and Soft Skills for Managers	Regular	IA07CSM	3
AGRIBUSINESS ENVIRONMENT AND POLICY	Regular	IA09AEP	2
Critical Thinking For Managers	Regular	IB08CTM	1

**SEMESTER II**

Subject Name	Subject Type	Subject Code	Subject Credit
RURAL MARKETING	Regular	IIA01RMA	2
Human Resource Management	Regular	2IIA06HRM	4
Production And Operations Management	Regular	2IIA07POM	4
Research Methodology In Management	Regular	IIA02RMM	4
Entrepreneurship And New Venture Planning	Regular	IIA03ENV	4
Data Analytics For Business	Regular	IIA04DAB	4
Strategic Management	Regular	IIA05SMA	4
Indian Financial System	Regular	IIA07IFS	4
Enterprise Resource Planning	Regular	IIA08ERP	2

**SEMESTER III**

Subject Name	Subject Type	Subject Code	Subject Credit
Rural Banking and Microfinance	Specialization	IIIA04RBM	4
RURAL MANAGEMENT AND SOCIAL DEVELOPMENT	Regular	IIIA01RMA	4
AGRI INPUT AND RURAL MARKETING	Specialization	IIIA05AIR	4
Agri Insurance Management	Specialization	IIIA06AIM	4
Commodity Exchange And Futures	Specialization	IIIA09CEF	4
Consumer Behaviour (M)*	Regular	2IIIA04COB	4
Industry Internship Project	Regular	2IIIB08IIP	4
Global Marketing Management	Regular	IIIA02GMM	4
Supply Chain Management for Agribusiness	Regular	IIIA03SCM	4
Sales And Services Management	Regular	IIIA06SSM	4
Personality and Aptitude Building for Managers	Regular	IIIB07PAB	2

**SEMESTER IV**

Subject Name	Subject Type	Subject Code	Subject Credit
FOOD PROCESSING TECHNOLOGY AND QUALITY ASSURANCE	Specialization	IVA04FPT	4
STOREKEEPING AND WAREHOUSE MANAGEMENT	Regular	IVA03SWM	4
Capstone Project	Regular	IVB01CAP	8
Disaster and Risk Management@	Elective	IVB02DRM	2
Publication Practices	Elective	IVB02PUB	2
Retail Management	Elective	IVB02REM	2
INTELLECTUAL PROPERTY RIGHTS	Elective	IVB02IPR	2
WORKING CAPITAL FOR MANAGER	Elective	IVB02WOR	2

