SEMESTER I

Subject Name	Subject Type	Subject Code	Subject Credit
BUSINESS MODELING WITH SPREAD SHEET	Open	IB07BMS	2
Fundamentals of Computer Programming and Networking	Regular	2IA03FCP	2
PROGRAMMING FOR ANALYTICS – II (SAS Subject)	Regular	IA06PFA-II	4
Programming for Analytics-1 (SAS Subject)	Regular	2IA05PFA-I	4
Quantitative Statistics for Managers	Regular	I02QST	3
FINANCIAL MANAGEMENT AND STATEMENT ANALYSIS	Regular	2IA04FMS	4
Management Principles And Organizational Behaviour	Regular	IA01MPO	4
Communication and Soft Skills for Managers	Regular	IA07CSM	3

SEMESTER II

Subject Name	Subject Type	Subject Code	Subject Credit
Advance Research Techniques	Regular	IIA07ART	2
DATA BASE MANAAGEMENT SYSTEMS	Regular	2IIA08DMS	4
DATA INTEGRATION FOR MANAGERS(SAS Subject)	Regular	IIA04DIM	4
HR for Managers	Regular	IIA06HRF	4
MARKETING MANAGEMENT AND ANALYTICS	Regular	IIA01MMA	4
VISUAL BUSINESS ANALYTICS (SAS Subject)	Regular	IIA03VBA	3
Research Methodology In Management	Regular	IIA02RMM	4
Strategic Management	Regular	IIA05SMA	4

SEMESTER III

Subject Name	Subject Type	Subject Code	Subject Credit
Analytics for HR	Regular	IIIA06AHR	4
Behavioral Analytics	Regular	IIIA09BEA	2
Business Analytics using R and Python	Regular	IIIA03BAU	4
Machine Learning for Managers (SAS Subject)	Regular	IIIA02MLM	2
Personality and Aptitude Building for Managers	Regular	IIB07PAB	2
Industry Internship Project	Regular	2IIIB08IIP	4
SOCIAL MEDIA AND WEB ANALYTICS	Regular	IIIA05SOC	2
Digital Marketing and Brand Management	Regular	IIIA05DBM	4
Data Mining and Data Warehousing	Regular	IIIA04DAM	4

SEMESTER IV

Subject Name	Subject Type	Subject Code	Subject Credit
CREDIT, RISK AND BANKING ANALYTICS	Regular	IVA04CRE	4
PREDICTIVE ANALYTICS	Regular	IVA03PRE	4
Capstone Project	Regular	IVB01CAP	8
Disaster and Risk Management@	Elective	IVB02DRM	2
Publication Practices	Elective	IVB02PUB	2
Retail Management	Elective	IVB02REM	2
INTELLECTUAL PROPERTY RIGHTS	Elective	IVB02IPR	2
WORKING CAPITAL FOR MANAGER	Elective	IVB02WOR	2