

SEMESTER I

Subject Name	Subject Type	Subject Code	Subject Credit
Managerial Economics	Regular	2IA03MAE	4
FINANCIAL MANAGEMENT AND STATEMENT ANALYSIS	Regular	2IA04FMS	4
Accounting And Costing For Managers	Regular	2IA02ACM	4
Management Principles And Organizational Behaviour	Regular	IA01MPO	4
Marketing Management	Regular	IA05MAM	4
Corporate Ethics And Governance	Regular	IA06CEG	2
Communication and Soft Skills for Managers	Regular	IA07CSM	3
Critical Thinking For Managers	Regular	IB08CTM	1

SEMESTER II

Subject Name	Subject Type	Subject Code	Subject Credit
Global Business Environment	Regular	2IIA01GBE	2
Human Resource Management	Regular	2IIA06HRM	4
Production And Operations Management	Regular	2IIA07POM	4
Research Methodology In Management	Regular	IIA02RMM	4
Entrepreneurship And New Venture Planning	Regular	IIA03ENV	4
Data Analytics For Business	Regular	IIA04DAB	4
Strategic Management	Regular	IIA05SMA	4
Enterprise Resource Planning	Regular	IIA08ERP	2

SEMESTER III

Subject Name	Subject Type	Subject Code	Subject Credit
Consumer Behaviour (M)*	Regular	2IIIA04COB	4
Industry Internship Project	Regular	2IIIB08IIP	4
Clinical Pharmacology Management	Regular	IIIA01CPM	4
Global Marketing Management	Regular	IIIA02GMM	4
Supply Chain Management for Agribusiness	Regular	IIIA03SCM	4
PURCHASING AND VENDOR MANAGEMENT	Regular	IIIA04PVM	4
Digital Marketing And Brand Management	Regular	IIIA05DIM	4
PROJECT MANAGEMENT	Regular	IIIA05PMA	4
QUALITY MANAGEMENT FOR PHARMACEUTICALS	Regular	IIIA06QMP	4
Sales And Services Management	Regular	IIIA06SSM	4
Personality and Aptitude Building for Managers	Regular	IIIB07PAB	2
Foreign Language	Open	IIIB09FOR	2

SEMESTER IV

Subject Name	Subject Type	Code	Credit
HEALTHCARE SERVICES MANAGEMENT	Specialization	IVA03HSM	4
LEGAL ASPECTS & REGULATORY AFFAIRS	Regular	IVA04LRA	4
R & D AND TECHNOLOGY MANAGEMENT	Specialization	IVA03RDA	4
Capstone Project	Regular	IVB01CAP	8
Disaster and Risk Management@	Elective	IVB02DRM	2
Publication Practices	Elective	IVB02PUB	2
Retail Management	Elective	IVB02REM	2
WORKING CAPITAL FOR MANAGER	Elective	IVB02WOR	2
INTELLECTUAL PROPERTY RIGHTS	Elective	IVB02IPR	2

