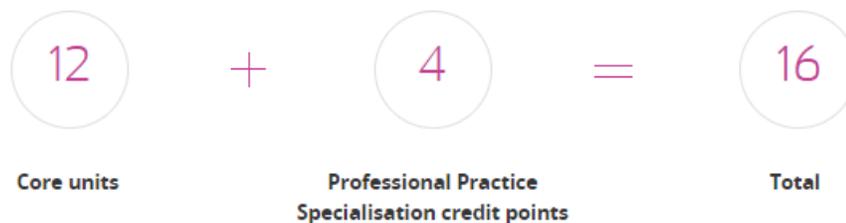


Course structure

To complete the Master of Business Analytics, GIFT City campus students must attain 16 credit points over 1.5 years of full-time (continuous) study.

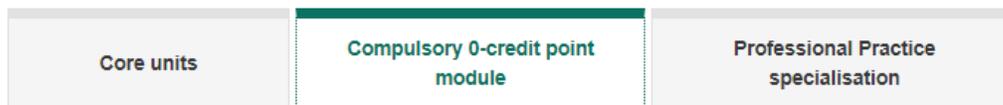
GIFT City campus students will study 12 credit points of core units, plus completion of 4 credit points from the Professional Practice specialisation and the compulsory 0-credit point module, [DAI001 Academic Integrity Module](#).

Students are introduced to research tools and techniques in core units of the course where they learn analytic skills and the practical application of those skills in professional contexts. They must also complete a capstone unit that requires them to integrate the skills learnt over their course of study and produce an applied piece of research with reference to prevailing literature.



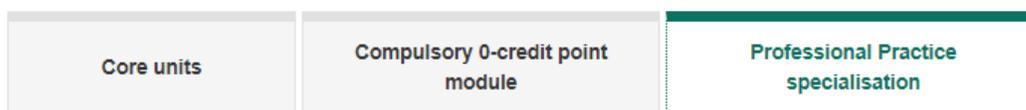
Core units	Compulsory 0-credit point module	Professional Practice specialisation
Foundation Skills in Data Analysis		MIS770
Business Intelligence and Database		MIS781
Value of Information		MIS782
Descriptive Analytics and Visualisation		MIS771
Predictive Analytics		MIS772
Decision Modelling for Business Analytics		MIS775
Machine Learning in Business		MIS710

Real World Analytics	<u>SIT718</u>
Analytics for Security and Privacy	<u>SIT719</u>
Advanced Artificial Intelligence for Business	<u>MIS780</u>
Cyber Security Strategies	<u>MIS761</u>
Decision Analytics in Practice <small>(Capstone)</small>	<u>MIS779</u>



To be completed in the first trimester of study:-

Academic Integrity Module	<u>DAI001</u>
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Campuses

GIFT City (India)

Unit set code

SP-MDBS024

Units

Completion of 4 credit points from:

Industry Based Learning A

[MWL720](#)

Industry Based Learning B

[MWL721](#)
