

Curriculum

I Foundation Programme

12 Credits

All students entering the undergraduate programme complete our common core, The Foundation Programme, in the first year. The Foundation Programme is designed around four Studios, each of three credits. They are:

Democracy and Justice

Environment and Climate Change

Neighbourhoods

Water

The studios deliver interdisciplinary learning around six domains:

Data Science, Communication, Behaviour, Constitution & Civilisation, Materials, and Biology & Life.

II General Education Requirement

30 Credits

Humanities and Languages GER

Social Sciences GER

Biological and Life Sciences GER

Mathematical and Physical Sciences GER

Performance and Visual Arts GER

GER Elective 1: Communication I

GER Elective 2: Communication II

GER Elective 3: Identity and Behaviour

GER Elective 4: Any course at the university outside the major

GER Elective 5: Any course at the university outside the major

III Major Requirements	105 Credits
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Major Requirements	Credits
School Core	18
Mathematics I	
Mathematics II	
Macroeconomics	
Statistics	
Organizational Process	
Probability	
Business Analytics	
Programme Core	33
Marketing Management	
Human Capital Management	
Financial Management	
Financial Accounting	
Supply Chain Management	
Operations Management	
Competitive Strategy	
Gateway Courses	
Internship	Required
Master's Thesis or Capstone Project	12
Major Core	9
Introduction to Entrepreneurship	
Business Plan	
Design Thinking for Business	
Intellectual Property Rights	
Products and Markets	
New Venture Creation	
Major Electives <i>(Minimum 12 credits from postgraduate courses)</i>	18
Marketing of High Technology Products	
Digital Marketing	
Business to Business Marketing	
Business Models	
Corporate Strategy: Formulation and Implementation	
Innovation, Technology Strategy and Policy	
Cooperative Strategy and Ecosystems	
Pharmaceutical Industry and Healthcare Sector: Challenges and Opportunities	
Financing for Start-ups	
Project Management	
Urban Informal Economy	
Intellectual Property Management	
Family Business Management and Policies	
Succession Planning and Professionalisation	
Discipline Electives <i>(Minimum 18 credits from postgraduate courses)</i>	25
International Immersion	2



Free Electives provide flexibility to students to customise their education at the University.

1. Free Electives allow you to take additional courses as per your choice (apart from the Foundation Programme, GERs and Major Requirements), upto 18 credits, across the university to increase your depth or breadth.
2. A student can take a Minor in any area designated as a Minor at any School or Centre of the University. Some Minors may have specific pre-requisites. Free Electives can also be used along with some courses from the Major Requirements and GERs towards a Minor.



All students will complete 30 hours of engagement with society to develop a sense of engagement, concern, build problem solving skills, and understand the role of an engaged member of a society. This will be done through a mandatory course, *Engagement with Society*, that would be a graduation requirement. This course can be taken anytime during the stay at the University but it is advised that the student engage with the courses during the first two years at the University. The 30 hours of volunteer work may be completed during one semester or during the Winter or Summer Break.
