

Syllabus

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Semester-1

- Fundamental of English
- Principles of Management
- Principles of Economics
- Business Mathematics
- Fundamental of IT
- Forms of Business Organization
- Fundamental of Accountancy

Semester-2

- Effective Communication
- Modern Management concepts
- Macro Economics
- Fundamental of Business Accountancy
- E – Commerce Practices
- Entrepreneurship Development program
- Industry based project Report

Semester-3

- Business Communication
- Corporate Account
- Financial Management- I
- Marketing Management - I
- Human Resource Management - I
- Statistics for Business Decision - I
- Managerial Economics

Semester-4

- Business Ethics And Corporate Governance
- Advance Corporate Account
- Financial Management – II
- Marketing Management – II
- Human Resource Management – II
- Statistics For Business Decision – II
- Industrial Training Based Project Report

Semester-5

- Business Environment Policy
- Cost Accounting
- Business Regulatory Framework
- Production & Operation Management
- Corporate Tax & Practices - I
- Select any two from the following group**
- **Finance Group**
 - Indian Financial Services
- **Marketing Group**
 - Modern Marketing Management
- **Human Resource Group**
 - Performance Management

Semester-6

- Research Methodology
- Management Accounting
- Corporate Tax & Practices- II
- Skill Enhancement & Employability Orientation
- Select Any Two From The Following Group**
- **Finance Group**
 - Indian Financial Market
- **Marketing Group**
 - Emerging Marketing Trends
- **Human Resource Group**
 - Industrial Relations and Labour Law
- Industrial Training Based Project Report

Specializations

- Marketing Management
- Financial management
- Human Resource Management

Additional certificate will be awarded