Semester – I							
Sr. No.	Course Code	Course Title	L	T	P	C	Marks
A. Ability Enhancement Compulsory Course							
1	AECC101	Fundamentals of English	2	0	0	2	100
B. Skill Enhancement Courses							
a) Skill Enhancement compulsory course							
2	SECC101	Internship	0	0	2	2	50
3	SECC102	Foundation Course	0	1	1	2	50
C. Core Course							
4	BA101	Principles of Management	3	0	0	3	100
5	BA102	Marketing Management	3	0	0	3	100
6	BA103	Human Resource Management	3	0	0	3	100
7	BA104	Financial Accounting	3	0	0	3	100
8	BA105	Introduction to MIS	3	0	0	3	100
9	BA106	Introduction to Data Science	3	0	0	3	100
Total						**24**	**800**

Semester – II							
Sr. No.	Course Code	Course Title	L	T	P	C	Marks
A. Ability Enhancement Compulsory Course							
1	AECC201	Communication Skills in English	2	0	0	2	100
B. Skill Enhancement Courses							
a) Skill Enhancement compulsory course							
2	SECC201	Internship	0	0	2	2	50
C. Core Course							
3	BA201	Managerial Economics	3	0	0	3	100
4	BA202	Business Statistics - I	3	0	0	3	100
5	BA203	Organizational Behavior	3	0	0	3	100
6	BA204	Management Accounting	3	0	0	3	100
7	BA205	Programmig with C, C++	3	0	0	3	100
8	BA206	Data Visualization Tools - MS Excel	3	0	0	3	100
Total						**22**	**750**

Semester – III							
Sr. No.	Course Code	Course Title	L	T	P	C	Marks
A. Ability Enhancement Compulsory Course							
1	AECC301	Entrepreneurship Development	2	0	0	2	100
B. Skill Enhancement Courses							
a) Skill Enhancement compulsory course							
2	SECC301	Internship	0	0	2	2	50
C. Core Course							
3	BA301	Business Strategy	3	0	0	3	100
4	BA302	Business Statistics - II	3	0	0	3	100
5	BA303	Consumer Behaviour	3	0	0	3	100
6	BA304	Managerial Finance	3	0	0	3	100
7	BA305	Basics of DBMS	3	0	0	3	100
8	BA306	Data Visualization Tools - MS Power BI	3	0	0	2	100
Total						**22**	**750**

Semester – IV							
Sr. No.	Course Code	Course Title	L	T	P	C	Marks
A. Ability Enhancement Compulsory Course							
1	AECC401	Environmental Science	2	0	0	2	100
B. Skill Enhancement Courses							
a) Skill Enhancement compulsory course							
2	SECC401	Internship	0	0	2	2	50
C. Core Course							
3	BA401	Introduction to AI and Machine Learning	3	0	0	3	100
4	BA402	HR Analytics	3	0	0	3	100
5	BA403	Web and Social Media Analytics	3	0	0	3	100
6	BA404	DBMS - SQL	3	0	0	3	100
7	BA405	Programming in Python	3	0	0	3	100
8	BA406	Data Visualization Tools - Tableau	3	0	0	3	100
Total						**22**	**750**

Semester – V							
Sr. No.	Course Code	Course Title	L	T	P	C	Marks
A. Ability Enhancement Compulsory Course							
1	AECC501	Disaster Risk Management	2	0	0	2	100
B. Skill Enhancement Courses							
a) Skill Enhancement compulsory course							
2	SECC501	Internship	0	0	2	2	50
C. Core Course							
3	BA501	Project Management	3	0	0	3	100
4	BA502	Digital Transformation of Business	3	0	0	3	100
5	BA503	Marketing and Retail Analytics	3	0	0	3	100
6	BA504	Finance Analytics	3	0	0	3	100
7	BA505	Programming in R	3	0	0	3	100
8	BA506	Data Visualization Tools - Google Data Studio	3	0	0	3	100
Total						**28**	**750**

Semester – VI							
Sr. No.	Course Code	Course Title	L	T	P	C	Marks
A. Ability Enhancement Compulsory Course							
1	AECC601	Indian Constitution	2	0	0	2	100
B. Core Course							
2	BA601	Industry Project	6	0	0	6	200
3	BA602	Research Methodology	9	0	0	9	300
Total						**15**	**600**