

Curriculum

BBA (RM)Semester - 1

SrNo.	Subject Code	Subject Name	Academic Year
1	EN3017	English-I	2020-21
2	MN3009	Rural Society and Polity	2020-21
3	MN3010	Foundations of Management and Entrepreneurship	2020-21
4	MN3011	Ecology and Environment	2020-21
5	MN3012	Business Analytics-I	2020-21
6	MN3013	Management Decision Making Tools	2020-21

BBA (RM)Semester - 2

SrNo.	Subject Code	Subject Name	Academic Year
1	EN3018	Business Communication	2020-21
2	MN3015	Rural Marketing Management	2020-21
3	MN3016	Financial Accounting	2020-21
4	MN3020	Organizational Behaviour	2020-21
5	MN3021	Business Environment	2020-21

SrNo.	Subject Code	Subject Name	Academic Year
6	MN3022	Business Analytics-2	2020-21

BBA (RM)Semester - 3

SrNo.	Subject Code	Subject Name	Academic Year
1	MN4013	Agronomy	2021-22
2	MN4015	Panchayati Raj	2021-22
3	MN4016	Natural Resource Management	2021-22
4	MN4017	Water and Sanitation Management	2021-22
5	MN4018	Public Health Management	2021-22
6	MN4019	Rural Institutions, Planning and Development	2021-22
7	MN4020	Business Laws	2021-22

BBA (RM)Semester - 4

SrNo.	Subject Code	Subject Name	Academic Year
1	MN4022	Rural Livelihoods and Production Systems	2021-22
2	MN4023	Rural Finance	2021-22
3	MN4024	Human Resource Management	2021-22

SrNo.	Subject Code	Subject Name	Academic Year
4	MN4025	Understanding WASH Organizations and SDGs	2021-22
5	MN4026	Cooperation and Collective Action	2021-22
6	MN4027	Rural Economy	2021-22

BBA (RM)Semester - 5

SrNo.	Subject Code	Subject Name	Academic Year
1	MN5062	Rural Entrepreneurship	2022-23
2	MN5063	Sanitization, Hygiene and Nutrition	2022-23
3	MN5064	Rural Community Resilience and Disaster Risk Reduction Management	2022-23
4	MN5065	Rural Value Chain Management	2022-23
5	MN5066	Rural Banking and Insurance	2022-23
6	MN5067	E-Commerce in Rural Business	2022-23

BBA (RM)Semester - 6

SrNo.	Subject Code	Subject Name	Academic Year
1	MN5037	Business Policy & Strategic Management	2022-23

SrNo.	Subject Code	Subject Name	Academic Year
2	<u>MN5041</u>	Personal Finance	2022-23
3	<u>MN5069</u>	Change Management	2022-23
4	<u>MN5070</u>	Sales and Distribution Management for Rural Products	2022-23