

VASIREDDY VENKATADRI INTERNATIONAL TECHNOLOGICAL UNIVERSITY

ONTHE RIGHT PATH SUCCESS IS A GIVEN

Motto

The woods are lovely, dark and deep, but S have promises to keep, and miles to go before S sleep, and miles to go before S sleep.

The timeless words of Robert Frost, 'Miles to go...,' echo the very essence of our journey. At VVITU, we've embraced a philosophy that keeps us moving forward, refusing to rest or bask in the glory of our achievements at every milestone.

This relentless pursuit has transformed us from a modest beginning with an annual intake of 240 students to an impressive 2400 annual intake, making us the largest among all engineering colleges established after 2007. Our determination knows no bounds, and we've set our sights on the grand ambition of becoming a world-class university.

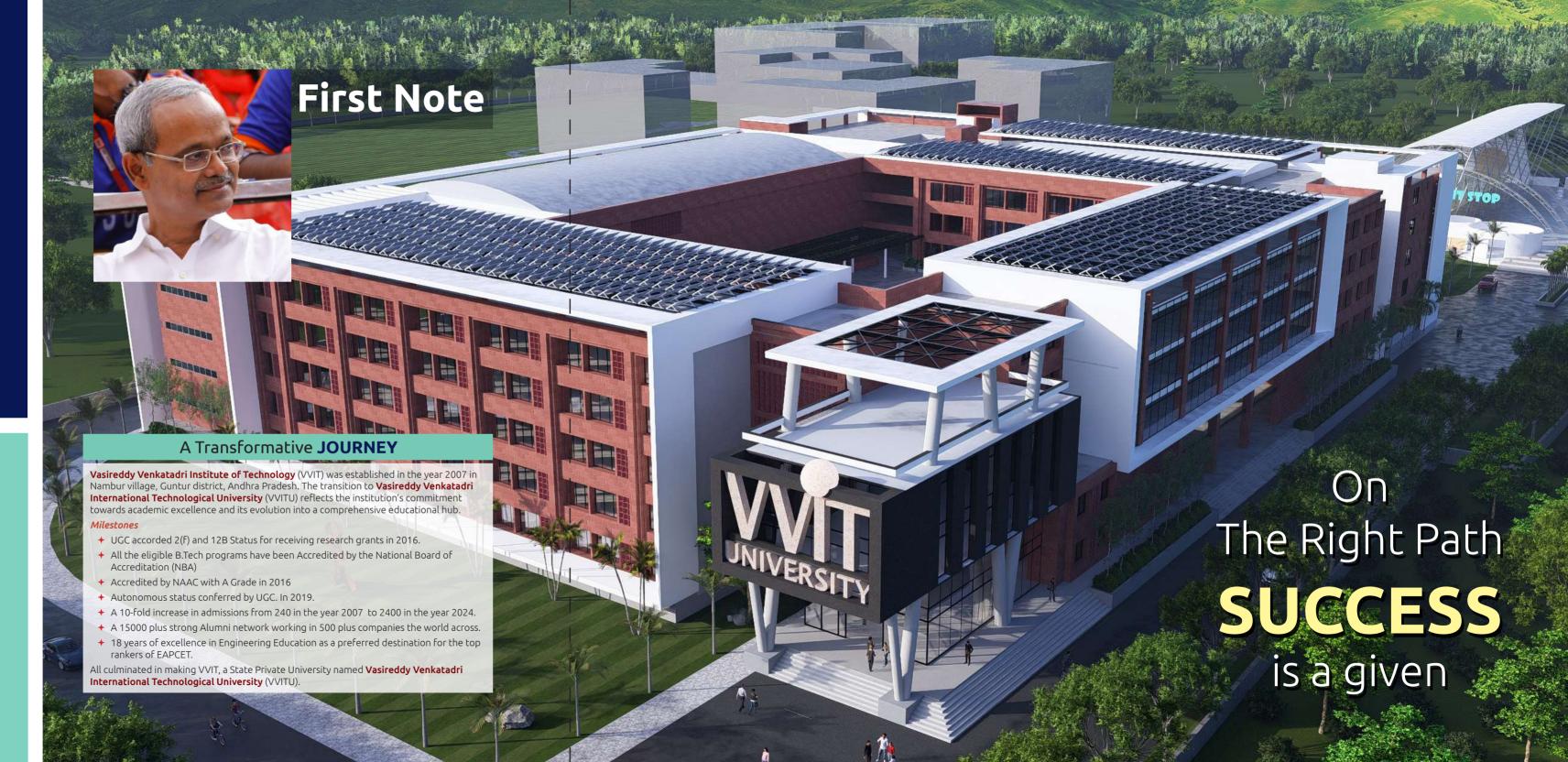
We firmly believe that this tireless, unending journey of VVITU will not only benefit our institution but will also contribute significantly to society's pursuit of a well-lived life. Our commitment to progress remains unwavering as we continue to chart a path toward excellence.

At VVITU, we have unwaveringly embraced the timeless adage, 'Sarve Jana Sukhinobhavantu,' which translates to 'may all beings be happy.' This philosophy underscores our dedication to the well-being and interests of our stakeholders - our students, parents, faculty, and society as a whole.

Our steadfast commitment to placing 'stakeholders' happiness first' has elevated VVITU to the pinnacle of success. We firmly believe that when we prioritize the happiness and prosperity of all those associated with us, success naturally follows. It's a path we continue to tread, knowing that, on On the right path, success is a given.

. S Vasireddy Vidya Sagar

Gounder Chairman



Right View

Evolving a right path initially requires right view or right understanding. Right View is a plan of the path, and emphasises the qualities and actions required for success. Right View is having wise beliefs, feelings and thoughts. Right view is also asking right questions and knowing right answers. More importantly right view is also about avoiding trivial and unnecessary questions that do not help in our path to success and just waste valuable time. Right View is also the ability to determine what is worth considering and what isn't. It is the prioritization of the tasks so we do the work effectively.

Right View is understanding the Path to success. Clearly, we can't do this to begin with and we do it in a step by step manner. In fact, when we learn any new subject, we start by memorising the facts without really understanding them. As we learn more about the path, we understand how the steps intertwine so our knowledge grows. Through practice, our understanding deepens and deepens, and we understand Right View more and more. At first, Right View may be a summary or map, which we take to some degree on faith. After completing the Path, Right View is fully known and understood. The University would endeavor to see that every student reaches this point.

Spanning over 30 years in computer education and 18 years in engineering, our institution's journey is marked by remarkable growth.

We've witnessed a 10-fold surge in admissions, attracting top EAPCET rankers and earning the distinction of being the youngest to achieve autonomous status.

Our alumni network, 15,000 strong, thrives in over 500 global companies. Strategic partnerships with industry giants like Google, Siemens, and Infosys have been pivotal.

Now, recognized as a State Private University by the Andhra Pradesh government, we are poised to expand our impact. Our focus on emerging technologies like AI, Data Science, and Quantum Computing, coupled with industry-specific training, fosters entrepreneurship. We are committed to fulfilling our responsibility to society and industry, driving learning and development.



Right Intention

Right Intention also known as "Right Thought", is the forerunner of action, directing body and speech, stirring them into activity, using them as its instruments for expressing its aims and ideals.

Right Intention is resolving to give up craving for gratification of senses, replace ill will with loving-kindness, and replace cruelty with compassion. All this might sound to be sermonizing for teenager, but, we believe that the character of a human being is cemented during this period and whatever changes that might occur after graduation are just cosmetic at best and require lot more strenuous efforts in later years to tread the right path.

A penetrating view of the nature, gained through deep reflection and validated through investigation, brings with it a restructuring of values which sets the mind moving towards goals. The changes do not come suddenly, but when there is persistent practice, there is no doubt that they will come. The University and the staff with great care shall inculcate the required perseverance in the pupils to achieve the Right Intent to be on the path to success.

Our management, with its deep roots in the competitive training industry, understands the sector's evolving needs better than anyone.

This expertise has enabled us to seamlessly integrate industryspecific skill enhancement into our traditional curriculum, giving our students a distinct edge.

As a result, they consistently outperform their peers in competitive placement drives, keeping **VVITU**'s flag flying high. That's why we proudly say — "*Nobody does IT better*."



Right Speech

An age old popular adage propounds that the world would be pleasant place for a person with right words. Right Speech is to abstain from telling lies, using false, harsh, malicious or slanderous words that hurt people and also from idle chatter. When considering what to say to another, one should introspect "Is it true?", "Is it factual?", "Is it helpful?", "Is it pleasing?" and "Is it timely?". If it is true, helpful, and pleasing, then you may say it. If it is not pleasing, but helpful, true and factual, one should choose the right time to say it.

A word or a sentence that leaves our mouth cannot be swallowed. Speech and its offshoot, the written word can break lives, create enemies, and start wars, or it can give wisdom, heal divisions, and create peace. The positive and negative potentials of speech have been vastly multiplied by the tremendous increase in the means, speed, and range of communications. The capacity for verbal expression, oral and written, has often been regarded as the distinguishing mark of the human species. The University and the staff would practice this by example and lead the students to Right Speech.

Apart from quality manpower and infrastructure, an educational institution must offer a conducive atmosphere for learning and personal growth. **VVITU** excels in this regard—providing world-class infrastructure, experienced faculty, and an environment that nurtures learning and builds character.

The institution emphasizes encouraging students to excel not just academically but also in extracurricular and co-curricular activities. With strong industry connections and a future-ready curriculum, **VVITU** ensures students are well-prepared for global opportunities.

So, there's **no need to cross borders in search of quality education**— it's right here at **VVITU**.



Right Action

Right Intent is futile without Right Action. Right Action is the development of kindness and compassion for every living being, the commitment to non-injury in the form of good will and harmlessness and concern for the welfare of others. The virtues to be embedded in Right Action are honesty, contentment, generosity, respecting life, deep listening, discernment in reading, unbiased watching, avoiding misconduct and proper eating habits.

Honesty and contentment drive one to be satisfied with what one has without craving for wealth by unscrupulous means. When we learn to share from what we have for the benefit of others without hoarding things we don't need, we become generous. By respecting life one learns to work to protect all living things on this planet. In awareness of the pain caused by misconduct, we honor commitments and also act when we can to protect others from exploitation. Through deep listening to others, we tear down the barriers that separate us. Getting down to basics, it is also about what to eat, read and watch and what not to.

The University shall provide the ideal guiding platform for the students to strive with right actions till their goals are reached.

At **VVITU**, we believe that every student's potential deserves to be realized. We understand that when a college thrives and the economy flourishes, it's natural for most students to excel in campus interviews or secure admissions to elite foreign universities. However, we don't rest on our laurels and simply celebrate the success of the majority.

Our commitment goes beyond that. **VVITU** is dedicated to ensuring that every student, regardless of their starting point, flourishes in their chosen profession. We do not leave anyone left behind. Students who may face challenges for various reasons receive personalized counseling, mentoring, tutoring, and guidance to help them reach their full potential and stand shoulder to shoulder with their high-achieving peers.

When we say '*everyone counts*,' we mean that every individual at **VVITU** matters, and we are determined to see them thrive and succeed in life.



Right livelihood

Right livelihood entails that one earns one's living in a righteous way. The livelihood should be gained legally, peacefully, honestly and without harming others. Right Livelihood also entails that all activities should be truthful without deception, misrepresentation or dishonest acts.

We should be committed not to live with a vocation that is harmful to humans and nature and do our best to select a livelihood that helps realize our ideal of understanding and compassion. Aware of global economic, political, and social realities, we should behave responsibility as students and citizens, not supporting activities that deprive others of their chance to live in harmony.

To practice Right Livelihood, one has to find a way to earn one's living without transgressing ideals of love and compassion. One should fulfill one's duties diligently and conscientiously, not idling away time. Due respect and consideration should be shown to classmates, staff, parents and fellow citizens. One should be awake to the consequences, far and near, of the way to earn living. The University shall be the starting point to eradicate the social malady of earning livelihood by hook or crook.

VVITU has always been synonymous with discipline. We understand the significance of nurturing and guiding students during their formative years. That's why parents from far and wide choose **VVITU** as their primary destination for providing their children with education and discipline.

Eighteen years ago, we embarked on an eventful journey with the motto "Absolute Discipline - Absolute Education." Remaining steadfast in our commitment to this philosophy has not only kept us in good stead but also earned us the prestigious Numero Uno position among private engineering colleges in the state of Andhra Pradesh

We pledge to continue walking on this time-tested path, ensuring that our students receive not only top-notch education but also the guidance and discipline they need to excel in every aspect of their lives.



Right Effort

The need for Right Effort, diligence, exertion, and unflagging perseverance cannot be overstated on the path to success. The reason why effort is so crucial is that each person has to work out his or her own path. The Teacher does what he can by pointing out the path to success and the rest involves putting the path into practice, a task that demands energy. This energy is to be applied to the cultivation of the mind, which forms the focus of the entire path.

Right Effort involves directing the mind. Right Effort or Endeavour also means using self cultivated care and effort, without being drawn away by deviating interests to be on the Right Path. The work of self-cultivation is not easy. There is no one who can do it for us but ourselves and it is not impossible. We have living proofs that the task is not beyond our reach. They assure us, too, that anyone who follows the Right Path can accomplish their goal. But what is needed is effort, taken up with the determination: "I shall not give up my efforts until I have attained whatever is attainable by perseverance, energy, and endeavor". The staff and thereby the University shall diligently work towards recognizing right efforts and channelize the energies and encourage the students on their path.

VVIT began its journey in 2007, alongside over 500 new engineering colleges in the then-unified Andhra Pradesh. True to the saying, "When the going gets tough, the tough get going," VVIT quickly distinguished itself—becoming the youngest institution to earn NAAC accreditation, NBA certification for all eligible branches, and autonomous status. Elevating to a university was a natural progression, aligning with our commitment to meet the evolving aspirations of our students.

Guided by our motto, "*Miles to go...*" we remain dedicated to establishing **VVITU** as a distinguished name in the realm of higher education.



Right Mindfulness

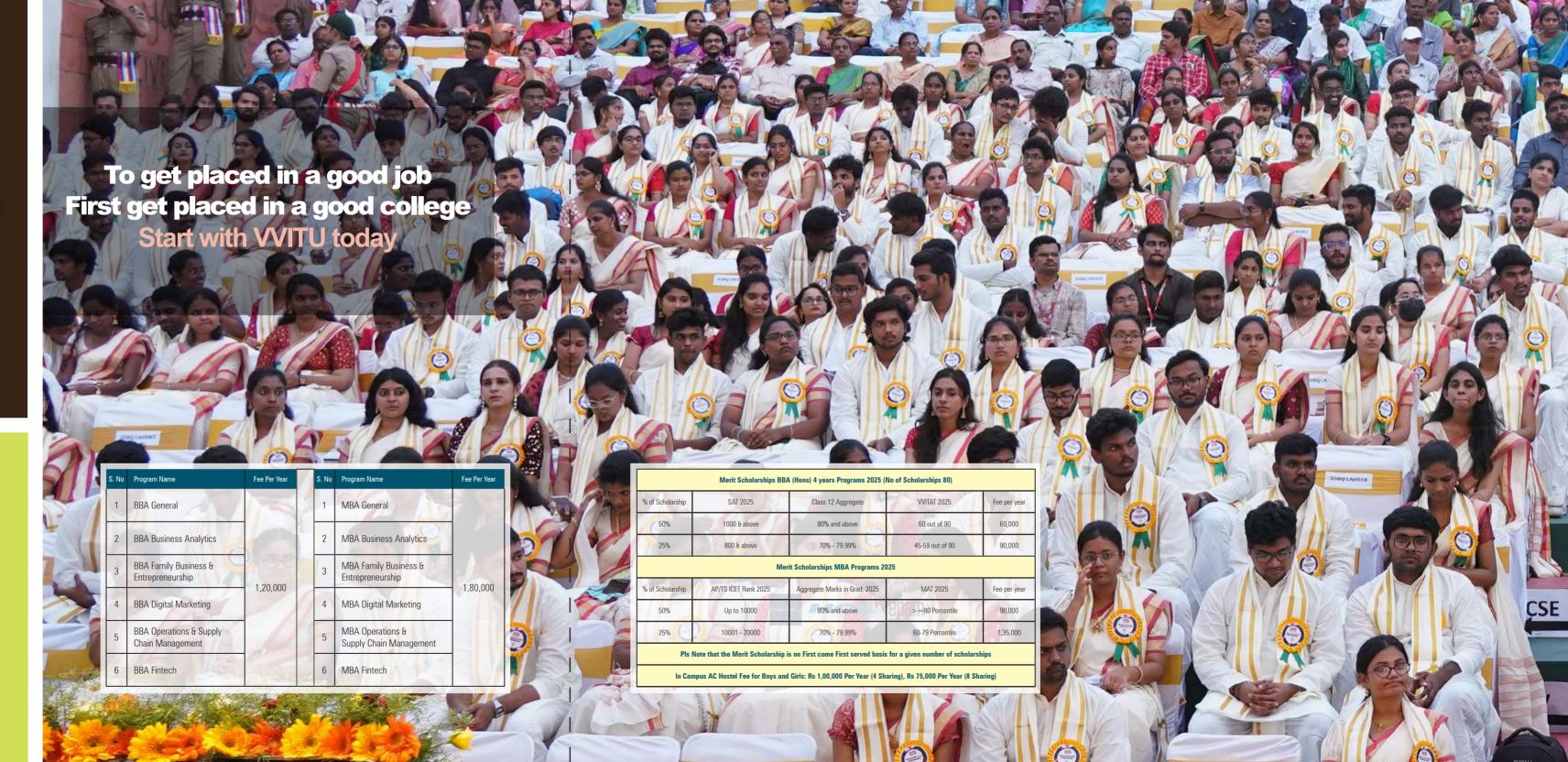
Right Mindfulness is presence of mind, attentiveness or awareness and consciousness. All consciousness involves awareness in the sense of a knowing or experiencing of an object. But it requires mindfulness awareness to be applied at a special pitch. In the practice of Right Mindfulness, the mind is trained to remain in the present, open, quiet, and alert, contemplating the present event. So, Mindfulness without doubt exercises a powerful grounding function. It anchors the mind securely in the present, so it does not float away into the past and future with their memories, regrets, fears, and hopes. When mindfulness is strong, the mind stays with its object and penetrates its characteristics deeply.

Right Mindfulness is just remaining in the present moment, seeing clearly and directly like a scientist observing an experiment and to put our attention on what is going on at the moment. When it becomes well established, arouses investigation, the probing quality of intelligence. Investigation in turn calls forth energy, energy gives rise to rapture, rapture leads to tranquility, tranquility to one-pointed concentration, and concentration to equanimity. Thus the whole evolving course of practice leading to enlightenment begins with mindfulness, which remains throughout as the regulating power ensuring that the mind is clear, cognizant, and balanced.

With the ubiquitous presence of the internet and the inevitable rise of AI, the world has truly become a global village. This transformation brings two undeniable realities: boundless opportunities and equally fierce competition.

To thrive in this fast-evolving landscape, one must be part of a forward-thinking university—an institution that not only delivers knowledge but also prepares students for the careers of tomorrow. A great university lays the foundation where ambition transforms into achievement and potential into performance—and that's exactly what VVITU stands for.

At **VVITU**, students engage with cutting-edge technologies, collaborate across borders, and develop the adaptability needed in a rapidly changing world. Here, learning goes beyond textbooks — it's about equipping students with the mindset and skills to lead in the digital and AI-driven future.



Right Concentration

Whichever path you choose, you require to establish moral discipline. The various impediments must be severed. And for either path, you require a conducive place for practice. Then you need to select a goal, something to focus on to develop your concentration. After being on the path for a while the Student should be able to select a goal himself, perhaps after trial and error. If not, the teacher with a thorough personal knowledge of the child shall be able to guide him to a goal suiting his temperament.

The steps to Right Concentration are akin to that of a child who has just learned to walk: he takes a few steps, falls down, gets up, walks some more, and again falls down and slowly but surely develops to a stage where when he wants to walk, he just gets up and walks straight ahead without hesitation.

So, all one has to do is to just focus one's mind on the chosen Goal. If the mind strays, bring it back gently and firmly to the Goal. One may need to do this over and over to overcome all the obstacles in our path such as dullness, drowsiness, doubt, ill will, restlessness, worry and undue desire. Persistent application and practice on this path leads to Vidya / Wisdom. This shall be the practice at the university.

At **VVITU**, we inspire our students to strive for greatness, guided by the profound words of Paulo Coelho, 'When you want something, all the universe conspires in helping you achieve it.' It's a belief that resonates strongly within our student community.

A significant number of our students come from rural and underprivileged backgrounds, defying the odds and proving that the impossible can indeed become possible through the empowering force of education. These remarkable individuals consistently outshine even their counterparts from the largest and most prestigious universities across the nation.

VVITU proudly stands at the pinnacle of many cross-country recruitment drives by industry leaders, reaffirming our commitment to making the impossible possible. We foster an environment where dreams are not just encouraged but achieved, where aspirations become reality, and **where every student finds their path to success**.



Vidya

This completes our understanding of the path to be taken by the student - The Right Path. The higher reaches of the path may seem remote from us in our present position, the demands of practice may appear difficult to fulfill. But even if the heights of realization are now distant, all that we need to reach them lies just beneath our feet. We have to begin by straightening out our views and clarifying our intentions. Then we have to purify our conduct, speech, action, and livelihood. Taking these measures as our foundation, we have to apply ourselves with energy and mindfulness to the cultivation of concentration and insight.

The rest is a matter of gradual practice and gradual progress, without expecting quick results. For some, progress may be rapid, for others it may be slow, but the rate at which progress occurs should not cause elation or discouragement. Success is the inevitable fruit of the path and is bound to blossom forth when there is steady and persistent practice.

The only requirements for reaching the final goal are to start and to continue. If these requirements are met there is no doubt the goal will be attained. This is the undeviating law.

Every loving parent aspires to nurture their children into successful and exceptional individuals. At **VVITU**, we offer a unique opportunity that every parent should consider.

VVITU stands out as the place where students are not just educated but molded into exemplary citizens equipped with profound knowledge and the right attitude. Here, we cultivate empathy, teaching our students to value every individual regardless of their social status. The uniformity of our institution's dress code eliminates the display of financial differences among students, fostering a sense of equality and brotherhood.

We understand the exuberance of youth and, to ensure their safety, we provide college transport, discouraging students from bringing their vehicles to campus.

These initiatives reflect our commitment to care for our students in every aspect of their lives, just as loving parents would. So, **why deny your children the transformative experience that VVITU offers!**



