



**THE
PARK**
Hotels



zomato



GET AHEAD OF THE GAME
WITH PLACEMENTS,
INTERNSHIPS, HANDS -
ON TRAINING & INDUSTRY
EXPOSURE AT ILEAD



www.ilead.net.in



ABOUT iLEAD

The Institute of Leadership, Entrepreneurship and Development (iLEAD) is a premier institute in Kolkata offering UG and PG courses in media, management, design, technology, allied health, tourism, and more under the iLEAD School of Business, Creativity, and Science & Technology.

iLEAD earned the prestigious Stanford Seed Transformation Program Certificate and multiple accolades, including the Edutainment Awards 2024 (Silver - Graphic & Animation Design School) and Economic Times TechEdu India Awards 2024 (Gold - Green Tech Sustainable Practices). Recognized with HRD India Awards 2023 (Excellence in Academia) and Gurukul Awards 2023 (Best Media & Mass Communication Institute), iLEAD is ranked 4th Best Media School in India by KPMG. The institute is affiliated with MAKAUT and AICTE, has 16+ international university collaborations, and has won awards for entrepreneurship, sustainability, and co-curricular excellence, solidifying its reputation as a top educational hub.



Our students don't just leave with degrees—they leave with a sense of purpose, a spirit of entrepreneurship, and a passion to make a difference. That is what employers see, and that is what sets them apart.

Pradip Chopra, Chairman, iLEAD



We foster a spirit of entrepreneurship and transformation at iLEAD. Our students are not just job-seekers—they are change-makers equipped to create opportunities and lead impactful careers.

Pragya Chopra, Executive Director, iLEAD



Our mission is to shape innovative thinkers, responsible citizens, and entrepreneurial minds who will redefine the standards of excellence across industries.

Dr. Soumen Chatterjee, Principal, iLEAD



Strong industry relationships are the cornerstone of our placement success, and we continuously strive to match the right talent with the right opportunities.

Sanjoy Bhattacharya, Corporate & HR Head, iLEAD

HR LEARNING NETWORK

At iLEAD, we transform education into real-world success. The **HR Meet & Greet**, in collaboration with the HR Learning Network (HRLN), was a milestone event that launched the Mentorship Club, connecting students with senior HR professionals for hands-on training, career guidance, and industry exposure. This initiative bridges the gap between academics and professional requirements, empowering students with practical knowledge and strong industry connections.

With top HR professionals from diverse industries, the event became a hub for networking, mentorship, and career-building. Students gained direct access to internships, live projects, and future placements, stepping into the corporate world with confidence and experience.

At iLEAD, we don't just prepare students for jobs—we shape future leaders. Events like these foster career-driven learning, making iLEAD the ultimate launchpad for ambitious minds.

Stanford Seed

iLEAD has successfully completed the 11-month Stanford Seed Transformation Program and is now a certified Seed Company



Gurukul Awards

iLEAD has been recognized as the Best Media and Mass Communication Institute at the prestigious 11th Lions Gurukul Awards 2023



HRD India Awards

iLEAD received the 'Excellence in Academia' Award in HRD India Awards 2023 in association with The Economic Times



Excellence in 'Green Tech and Sustainable Practices' Award at The Economic Times' TechEDU Awards 2024

Recognized with the 'gold' position under the category of Excellence in 'Green Tech Sustainable Practices' at the Economic Times' TechEDU India Awards 2024.

PLACEMENT WEEK (4TH-8TH MARCH, 2025)

Unlock Your Dream Career!

iLEAD bridges the gap between education and opportunity through its Placement Drive at the campus, where renowned brands like Coca Cola, Skipper, Denim Fashion, Senco Gold and Diamonds, and more visited the campus, resulting in successful placement.

PHASE 1

Day
1



PEERLESS HOSPITAL



COSMOS



DIGITAL DHANDA



EMPOWER RESOURCE



ALETHIA



INSTITUTE OF
NEUROSCIENCE

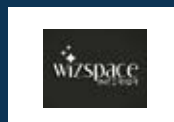
Day
2



DENIM FASHIONS



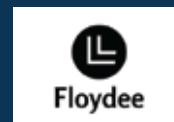
MORTEX



WIZSPACE INTERIORS



LOGARITHM TECHNOLOGIES



FLOYDEE

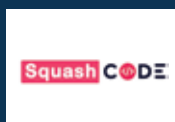


G TECH WEB SOLUTIONS

Day
3



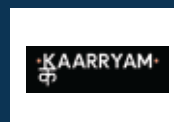
SENCO GOLD & DIAMONDS



SQUASH CODE



FRAMED MEMORIES



KAARYAM REALTY



TASAMM



MADHU JAYANTI

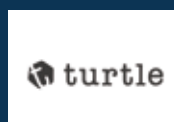
Day
4



DIAMOND BEVERAGES
COCA-COLA



B.P. PODDAR



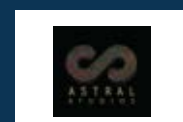
TURTLE



ASG EYE HOSPITAL



BENGAL SHRISTI



ASTRAL STUDIOS

Day
5



RUPA



PUSHPA JEWELLERS LTD.



WINDOWS PRODUCTION



NATIONAL SPORTS
INFRASTRUCTURE



SHRESTH STUDIOS



BOSKY INTERIOR

OUR ACHIEVERS 2025



Priyam Das

BBA in Travel & Tourism, 2022-25
Company: Discovery 21st Century
Agencies (P) Ltd.



Hrishit Bhawal

BBA, 2022-2025
Company: SAPE Events



Bratati Roy

BBA in Travel & Tourism, 2022-25
Company: Discovery 21st Century
Agencies (P) Ltd.



Kankana Guha

BBA, 2022-2025
Company: Eastern Financer



Bipasha Mazumder

M.Sc in Media Science, 2023-2025
Company: SRV Media



Aishi Chatterjee

M.Sc in Media Science, 2023-2025
Company: SRV Media



Debashis Saha

M.Sc in Media Science, 2023-2025
Company: IncFrog



Zuena Mullick

BBA in Travel & Tourism, 2022-25
Company: Discovery 21st Century
Agencies (P) Ltd.



Sanjeev Shaw

BMAGD, 2022-2025
Company: Floydee Infotech (P) Ltd.



Rounak Halder

B.Sc in FTP, 2022-2025
Company: TopUni Network



Himanshu Mishra

BBA in Digital Marketing, 2022-2025
Company: Senco Gold and Diamonds



Disha Naskar

BMS, 2022-2025
Company: TopUni Network



Koyel Paul

B.Sc in Media Science, 2022-2025
Company: SVF/Hoichoi



Supratip Sinha

B.Sc in FTP, 2022-2025
Company: IPAC



Saptarshi Manna

BBA, 2022-2025
Company: Sony India



Debanwita Mondal

B.Sc in Media Science, 2022-2025
Company: Speaking Mirrors

OUR RISING STARS



Subhabrata Saha

B.Sc in Media Science, 2020-2023
Company: Infrog

Package: 8 Lakhs per annum



Pallabi Chakraborty

BBA, 2021-2024
Company: Airtel

Package: 7 Lakhs per annum



Soham Banerjee

BBA, 2022-2025
Company: Zomato

Package: 6 Lakhs per annum



Priya Mishra

BBA, 2019-2022
Company: E&Y

Package: 6 Lakhs per annum



Eshita Deb

BBA, 2021-2024
Company: Planet Spark

Package: 5.5 Lakhs per annum



Jibitasya Biswas

B.Sc in Film and Television, 2020-2023
Company: Shree Venkatesh Films

Package: 5 Lakhs per annum

OUR ACHIEVERS (PREVIOUS BATCH)



Sampurna Sarkar

B.Sc in Media Science 2021-2024
Company: Life Productions



Dishani Mitra

BBA, 2021-2024
Company: Navkrit Brands
Solution Pvt. Ltd.



Sudip Bera

B.Sc in Multimedia, Animation
& Graphics, 2020-2023
Company: ABP



Priyanshu Mundhra

B.Sc in Media Science, 2020-2023
Company: Anonymous Digital

OUR ACHIEVERS (PREVIOUS BATCH)



Debolina Aich

BBA, 2020-2023
Company: Incfrog



Dhruva Kumar Nayak

B.Sc in Multimedia, Animation and
Graphics, 2020-2023
Company: Surinder Films



Tiyasha Naskar

B.Sc in Media Science, 2020-2023
Company : ABP



Prakrity Prasad

BBA, 2021-2024
Company : Zolo Stays



Parthiv Sen

B.Sc in Multimedia, Animation and
Graphics, 2021-2024
Company: Life Productions



Ritika Panwar

B.Sc in Media Science, 2020-2023
Company: Cosmos Events



Sreetra Bardhan

BBA 2021-2024
Company : Adani Group



Rupashree Saha

B.Sc Media Science, 2021-2024
Company: Brrandom



Rajdwip Dey

BBA, 2020-2023
Company: TCS



Madhurima Debnath

B.Sc in Media Science, 2021-2024
Company: Digital Quest



Sudarshana Kar

B.Sc in Multimedia, Animation and
Graphics, 2021-2024
Company: The Speaking Mirrors



Koushik Sardar

B.Sc in Multimedia, Animation and
Graphics, 2021-2024
Company: Ace International



Anjali Sharma

BBA, 2019-2022
Company: PS Group



Adri Roy Chowdhury

B.Sc in Media Science 2020-2023
Company: Shree Venkatesh Films



Pradip Sharma

B.Sc in Multimedia, Animation and
Graphics, 2020-2023
Company: Firstpay Payments



Tannishtha Mazumder

M.Sc in Media Science, 2020-2022
Company: TV9

iLEAD INTERNSHIP NETWORK

2025



COCA-COLA



ITC



FORTIS HOSPITALS



SENCO GOLD & DIAMONDS



RELIANCE RETAIL



MEDICA Superspecialty Hospital



TURTLE



SHRISTI

2024



ZOMATO



SUN TV



FASHION TV



THE PARK HOTEL



AIRTEL



I-PAC



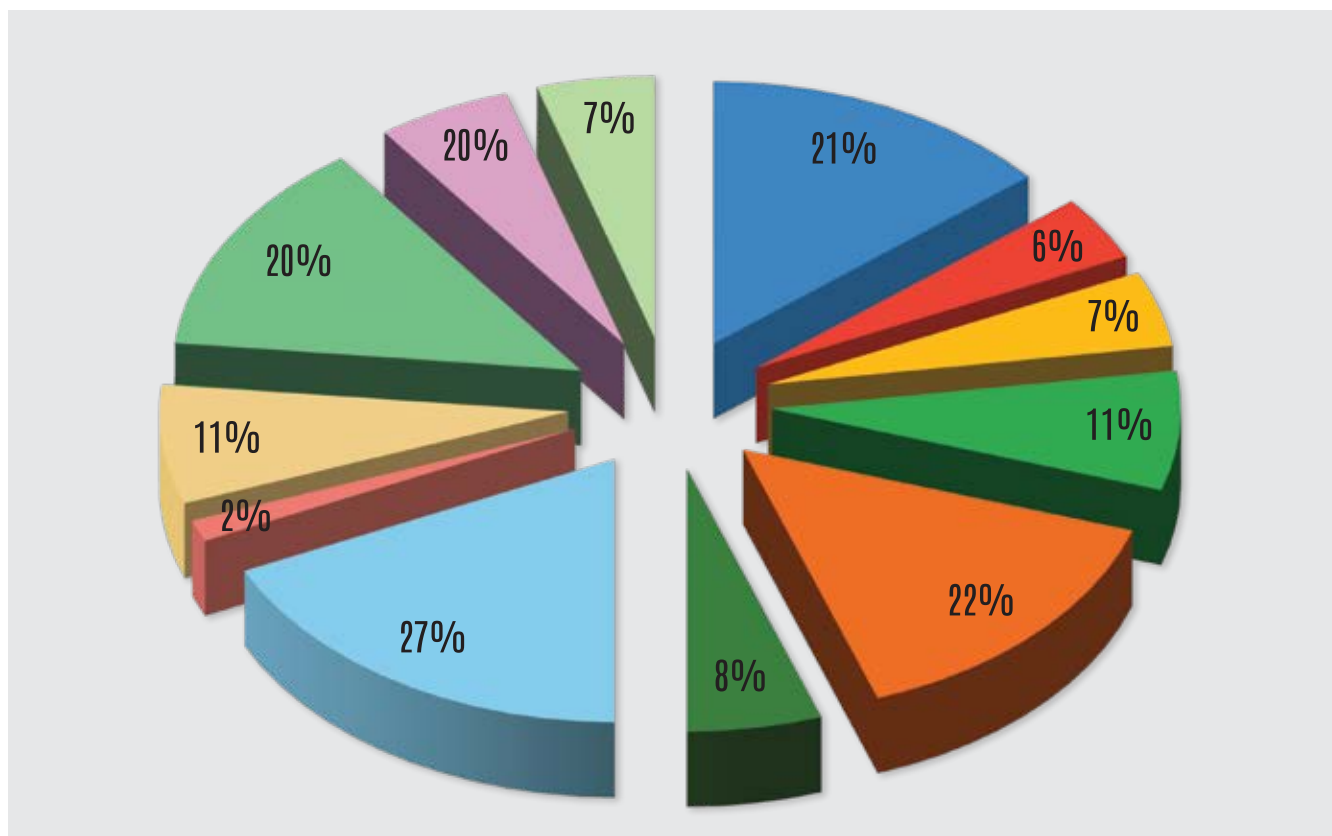
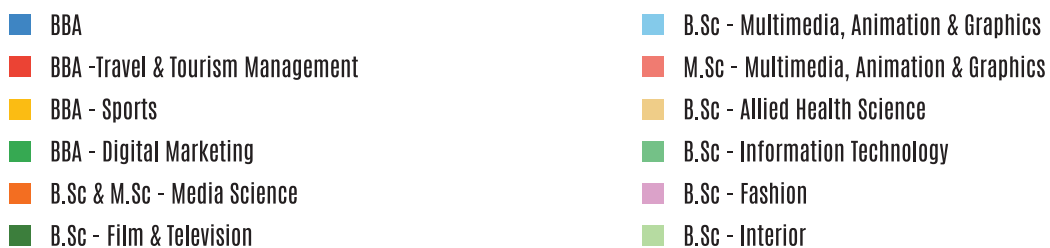
PATTON



RELIANCE PROJECTS & PROPERTY

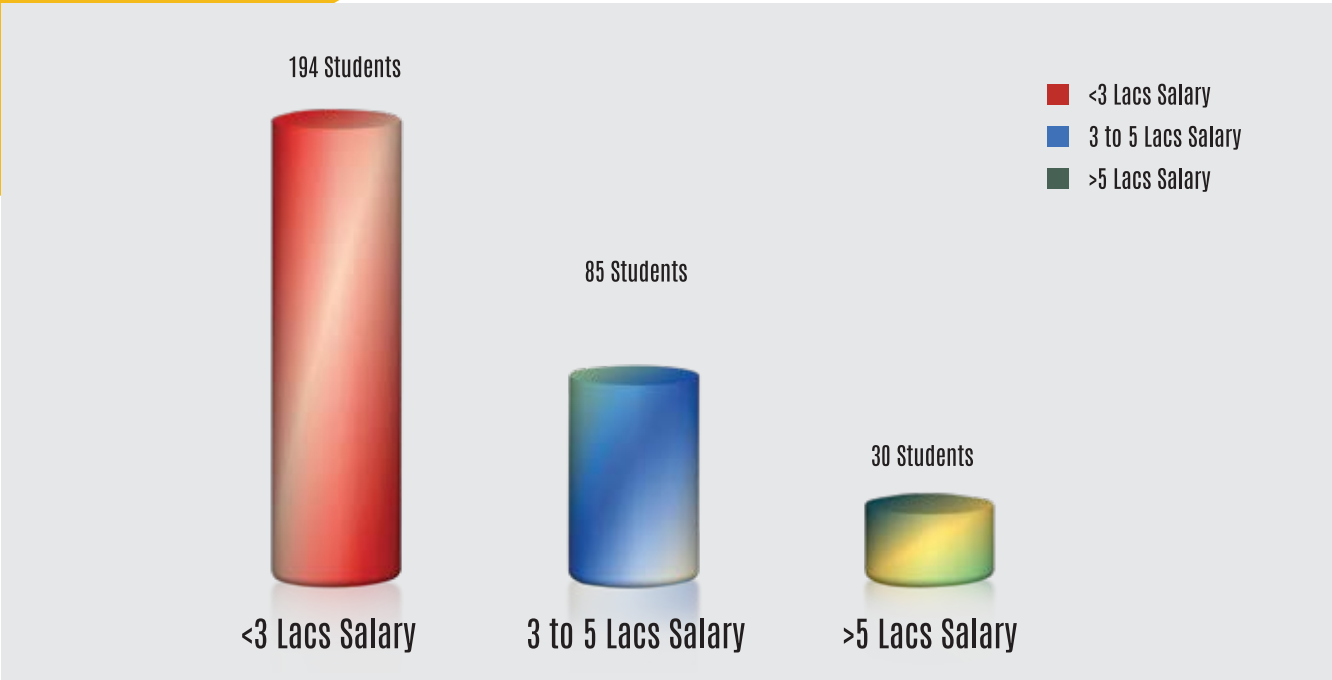
EMPLOYABILITY IN VARIOUS SECTORS

Course	Employability in Various Sectors
BBA	21%
BBA -Travel & Tourism Management	6%
BBA - Sports	7%
BBA - Digital Marketing	11%
B.Sc & M.Sc - Media Science	22%
B.Sc - Film & Television	8%
B.Sc - Multimedia, Animation & Graphics	27%
M.Sc - Multimedia, Animation & Graphics	2%
B.Sc - Allied Health Science	11%
B.Sc - Information Technology	20%
B.Sc - Fashion	8%
B.Sc - Interior	7%



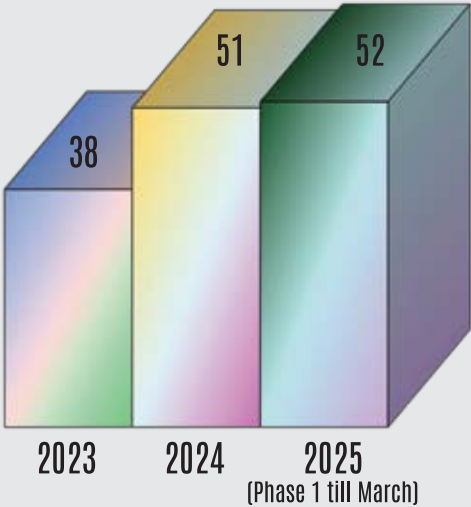
STUDENT SALARY PACKAGE (2023-2024)

Range	Student Salary Package (2023-2024)
<3 Lacs Salary	194
3 to 5 Lacs Salary	85
>5 Lacs Salary	30



NUMBER OF COMPANIES VISITED AT ILEAD

Year	Number of Companies Visited at ILEAD
2023	38
2024	51
2025 (Phase 1 till March)	52



PEOPLE CONCLAVE



CAMPUS DRIVE



PLACEMENT DRIVE BY AIRTEL



PLACEMENT DRIVE BY COSMOS EVENTS



PLACEMENT DRIVE BY ZOLO STAYS



PLACEMENT DRIVE BY E-GAIN TECHNOLOGIES

LATEST INDUSTRIAL VISITS



VISIT TO B. P. PODDAR HOSPITAL



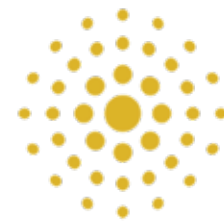
VISIT TO MIO AMORE FACTORY



VISIT TO COCA-COLA FACTORY



VISIT TO FORTIS HEALTHCARE



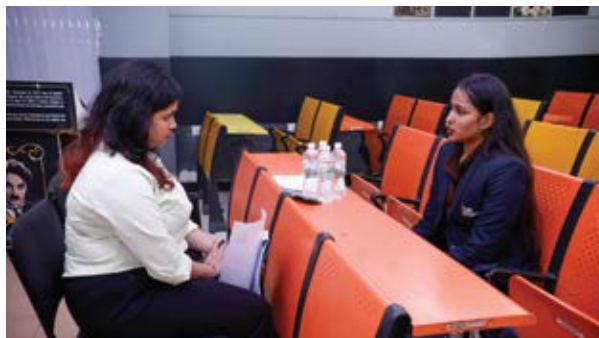
DRAUPNIR CAPITAL
INCUBATION CENTRE

Draupnir Capital Incubation Centre has introduced the Seed Spark in collaboration with Stanford Seed for entrepreneurs in the early traction stage.

Draupnir Capital Incubation Centre at iLEAD: iLEAD, in partnership with Draupnir Capital, launched the Draupnir Capital Incubation Centre to uplift iLEAD students, graduates, and alumni with resources, capital, and guidance. With support from the State Bank of India, this initiative is dedicated to empowering young startups and transforming the entrepreneurial landscape.

Seed Spark Program by Stanford Seed: Unlock your startup's potential with Stanford Seed's comprehensive five-month online entrepreneurship program. Designed to empower budding entrepreneurs, the program offers an approach to refining business strategies and igniting innovation for exceptional growth. Shape your journey toward business brilliance with the Stanford Seed Spark program and fuel your startup's success.

PLACEMENT WEEK 2025



OUR PLACEMENT TEAM

iLEAD Placement Cell always works towards enhancing career opportunities for our students having specializations in Business Management, Media Science, Animation and Graphics, Data Science, Cyber Security, Gaming, Film and Television, Fashion and Interior Design, Allied Health and more to suit the varying organisational needs.

It has always been our earnest endeavour to consistently provide the best opportunities for our students.

Get in Touch: corporate.relations@ilead.net.in



Mr. Indranil Ghosh

Mr. Sanjoy Bhattacharyya

Ms. Debotrika Mallick

Mr. Joydeep Dutta

iLEAD FACILITIES - WHERE LEARNING MEETS INNOVATION

At iLEAD, we believe that the right environment fuels the right mindset. Our world-class facilities are designed to nurture creativity and encourage curiosity. From industry-grade animation labs to our rich Audio-Visual Library, Volume Studio, and more — we provide students with immersive experiences that bridge the gap between theory and real-world practice. Every corner of our campus is tailored to cultivate talent and sharpen skills across disciplines.



VOLUME STUDIO



CHROMA STUDIO



ANIMATION LAB



SOUND STUDIO



R L GAGGAR: LIBRARY WITH OVER
1,20,000 BOOKS



SMART CLASSROOM

STUDENTS' FEEDBACK



My journey at Patton has been an incredible learning experience. In my role, I get to explore the creative side of social media marketing.

I'm grateful to my institute, iLEAD, for its seamless placement support that helped me land this opportunity. The mentorship and industry-oriented training provided at iLEAD played a crucial role in preparing me for this professional journey.

Sharanya Hazra
B.Sc in Multimedia, Animation & Graphics 2024
Company- Patton



For the past eight months, I've been working at British Telecom, and the journey has been both rewarding and full of valuable learning experiences.

This remarkable opportunity was made possible thanks to the seamless placement support from my institute, iLEAD. The guidance and mentorship I received here played a crucial role in helping me step into the professional world.

Dishani Mitra
BBA 2024
British Telecom



My experience at LenDenClub has been incredibly rewarding. The work culture here is both supportive and collaborative.

I'm especially grateful to my institute, iLEAD, for its seamless placement process that helped me land this opportunity. The guidance, training, and mentorship I received at iLEAD equipped me with the right skills and confidence to thrive in a dynamic workplace like this.

Anushka Banerjee
BBA 2024
LenDen Club



I wanted to share my exciting experience of joining Topuni Network. As a student at I never thought I'd be working in this field, but I'm loving every bit of it!

In my role, I've had the opportunity to create content for the audience. I'm learning so much and gaining valuable experience. I've been able to apply the skills and knowledge. I've gained from my studies at iLEAD. Thanks to all the mentors.

Disha Naskar
B.Sc in Media Science, 2025
TopUnii Network

TOP RECRUITERS



COCA-COLA



PWC



TATA CONSULTANCY SERVICES



AIRTEL



ABP DIGITAL



ADANI AHVL



ITC



TIMES OF INDIA



TATA FOOTBALL ACADEMY



RELIANCE RETAIL



RUPA



PS GROUP



SRIJAN



CARTOON NETWORK



ZOMATO



ERNST & YOUNG



SURINDER FILMS



C K BIRLA HOSPITALS



TURTLE



ESKAY MOVIES



B. P. PODDAR HOSPITAL



DISCOVERY COMMUNICATIONS



LIFE DIGITAL SOLUTIONS



LUX



BIGG BANG



TATA STEEL



DREAMSELLER



SVF



ZOLO STAYS



FASTPAY PAYMENTS



WINDOWS PRODUCTION



SENCO GOLD & DIAMONDS



EAST WARD



I DIGITAL PRENEUR



JOSH SKILLS BANGLA



CANDID COMMUNICATION



KALVIUM



KOLKATA THUNDERBOLTS



R PLUS NEWS



INCFROG



HOME EXPERTS



NAVAL TATA HOCKEY ACADEMY



SCHBANG



LENDEN CLUB



LUX INDUSTRIES LIMITED



MINDSPEAK



HOPEBOW



ANONYMOUS DIGITAL



NEWS 18 BANGLA



PRSI



RINS SUPER SPECIALITY HOSPITAL



PR SIGNAL



PEERLESS HOSPITAL



RIOT GAMES



ALL INDIA FOOTBALL FEDERATION



CANCER FIGHT FOUNDATION



INSTITUTE OF NEUROSCIENCE



ACCENTURE



VERSICLE SOLUTIONS



NAVKRIT



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