

Syllabus for Urdu Journalism (LAQP38)

Urdu Journalism (LAQP38)

Note:

- i. *The Question Paper will have 75 questions.*
- ii. *All questions will be based on Subject-Specific Knowledge.*
- iii. *All questions are compulsory.*
- iv. *The Question paper will be in Urdu Journalism.*

Urdu Journalism (LAQP38)

1. Types of Mass Media
2. Language of Mass Media
3. Social relevance of Mass Media
4. Journalism
5. Origin and development of Print Media
6. Origin and development of Electronic Media/social media
7. Major Mass Media Genres