



**REPORT: SCAD ALUMNI
EMPLOYMENT STUDY
2025**

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“Show your work, have a point of view. Have a craft. Tell a story. As long as you do that and keep showing up, your audience will find you. That career will find you. That job will find you, because at the end of the day nothing will ever replace us.”

Eric Uhler, Group Creative Director and Group Experience Director at Deloitte Digital¹

In today's hyperconnected global economy, resilience and creative intelligence define success. Organizations worldwide seek visionaries who can transform challenges into opportunities and navigate complexity with inventive solutions. The capacity to deliver strategic, meaningful, and breakthrough outcomes has never been more vital—this ethos drives every academic program at SCAD.

Under the mentorship of faculty who seamlessly integrate cutting-edge industry insights with scholarly rigor, SCAD graduates emerge as adaptable innovators ready to shape tomorrow's landscape. Our forward-thinking curriculum harnesses the potential of artificial intelligence and emerging technologies as catalysts that amplify human creativity and design thinking. At SCAD, we view AI not as a replacement for artistic vision, but as a dynamic collaborator that empowers creatives to explore uncharted territories of innovation.

Equipped with a transformative, industry-aligned education, SCAD alumni are positioned to redefine business sectors and creative industries worldwide. Our graduates excel at embracing ambiguity, leveraging technological advances, and generating unprecedented value in an increasingly dynamic professional ecosystem. Through their distinctive blend of creative mastery and technological fluency, SCAD alumni lead the vanguard of innovation, pioneering new frontiers in artistic expression and design excellence.

Notable SCAD Alumni Employment From 2024:

Anushka Nigam (M.F.A., advertising and branding, 2024), Brand Designer, Converse at Nike, Boston, MA

Meredith Kristufek (B.F.A., fashion, 2024), Paid Media Coordinator, David Yurman, New York, NY

Bailey Lopata (B.F.A., sequential art, 2024), Assistant Editor, WEBTOON, Los Angeles, CA

Noah Befeler (M.F.A., themed entertainment, 2024) Assistant Producer, Walt Disney Imagineering, Orlando, FL

Ella Corbett (B.F.A., advertising and branding, 2024), Creative Marketing Specialist, Nightingale Ice Cream Co., Richmond, VA

Valeria Bohorquez (B.F.A., interior design, 2024), Design Associate, Royal Caribbean Group, Miami, FL

Gabriela Valentin (B.F.A., accessory design, 2024), Associate Designer, Sam Edelman, New York, NY

Nishita Rao Angara (B.F.A., game design, 2024), 3D Environmental Artist, Popstock Educational Services, Farmington, MI

Notable SCAD Alumni Employment From Recent Years:

Abby Bible (B.F.A., fashion marketing and management, 2019), Senior Marketing Manager, Sam Edelman, New York, NY

Nicolas Barrera, (M.Arch., Architecture, 2023), Project Architect, INC Architecture & Design, Brooklyn, NY

Amber DeFeo, (M.F.A., Performing Arts, 2021), Costume Production Supervisor, Metropolitan Opera, New York, NY

Cesar Idrobo, (B.F.A., accessory design, 2012) Senior Manager Creative Innovation, Crocs, Denver, CO

John Lockwood (B.F.A., visual effects, 2013), FX Technical Director, Pixar Animation Studio, Emeryville, CA

Notable SCAD Alumni Accomplishments:

Greg Brunkalla (B.F.A, video/film, 2001) expanded on a rap classic with his video for LL Cool J's "Rock the Bells." The dance-filled film built on a track beloved for decades and won Best Music Video at the Tribeca Festival.

Burke Swanson (B.F.A., performing arts, 2019) portrayed Jim Hopper in the much buzzed-about spectacular *Stranger Things: The First Shadow* at the Marquis Theatre on Broadway.

Milú Brunell (B.F.A., industrial design, 2024), recognized for Soli lamp design by Fast Company in the 2025 World Changing Ideas Awards. This outdoor lamp converts chemical energy released by microorganisms into microbial fuel cells for electricity.

Jose Hadathy (B.F.A., painting, 2013) was selected by the Atlanta host committee to create the city's official 2026 FIFA World Cup poster. Hadathy is currently the manager of creative design for Atlanta United.

Jett Steiger (B.F.A., film and television, 2006), produced *Atropia*, the Grand Jury Prize winner — top prize for U.S. Dramatic Competition — at Sundance Film Festival.

In the 2024-25 academic year, SCAD achieved 44 No. 1 rankings, including Top U.S. University by Art & Object and more than a dozen new No. 1 rankings from Animation Career Review, The Rookies, Dezeen, Intelligent.com, Plexuss, and College Factual.

For the second consecutive year, SCAD topped the International Design Awards ranking of International Design Universities.

¹ Savannah College of Art and Design. (2025). *SCAD AI Insights 2025 [PDF]*. <https://www.scad.edu/sites/default/files/scadask/scad-ai-insights-2025.pdf>

KEY FINDINGS

Ninety-nine percent of combined undergraduate and graduate alumni reported being employed, pursuing further education, or both within 12 months of graduation.

Ninety-nine percent of master's degree graduates and **98%** of bachelor's degree graduates reported being employed, pursuing further education, or both.

Of the total number of employed respondents, **90%** are working in the industry for which they studied or in a related field.

STUDY OVERVIEW

To better understand the career paths of recent graduates, SCAD's office of institutional assessment conducted a study of Spring 2024 alumni using a multistep process. As the key finding of the study, 99% of reporting graduates were employed, pursuing further education, or both within 12 months of commencement.

This information is gathered annually by SCAD to ascertain the employment and continuing education information of its graduates with the goal of monitoring alumni career development as well as assisting and advising in the pursuit of employment or further education.

METHODOLOGY

SCAD's alumni follow-up study is a multistep process beginning at graduation and extending for 12 months. In alignment with the National Association of Colleges and Employers' (NACE) best practices and federal program integrity regulations, SCAD includes permanent, full-time, part-time, freelance, self-employed, and further education as part of its alumni employment rate.

- **May 2024:** Administration of a commencement survey immediately prior to graduation regarding secured employment and continuing education.
- **February–April 2025:** Administration of a follow-up online survey regarding secured employment and continued education.
- **June 2024–June 2025:** Monitoring of a variety of internal and external data sources including: the university's internal data management system, which allows the university to identify who is returning to SCAD to pursue

an additional degree or is currently employed at SCAD; the National Student Clearinghouse, an independent organization that tracks national enrollment data and indicates which graduates are pursuing further education at other institutions; LinkedIn and other online sources such as ArtStation, where SCAD alumni share profile and employment information; academic department ambassadors who stay connected with students post-graduation; and SCAD's career and alumni success database, which tracks student- and alumni-reported employment data.

KNOWLEDGE RATE

Using best practices from NACE, SCAD captured information from 74% of the Spring 2024 graduates—a total of 1,630 undergraduate and graduate alumni—from Savannah and Atlanta, Georgia and SCADnow. SCAD's 74% response rate exceeds the results of NACE's First-Destination Survey, which aims for a 65% knowledge rate.

For more information, contact employmentstats@scad.edu.

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