

# BITS PILANI – HYDERABAD CAMPUS (Placement Report)

## 1. Strategic Industrial Advantage

Situated in close proximity to major global tech hubs (HITEC City), the Hyderabad campus optimises corporate relations through intensive local industrial hiring drives, guest lectures, and highly successful PS-II conversions.

## 2. Eligible Academic Streams

First Degree (B.E. & B.Pharm)	First Degree (M.Sc. Dual)	Higher Degrees (M.E. / M.Pharm)
Computer Science, Electronics & Communication, Electrical & Electronics, Electronics & Instrumentation, Mechanical, Chemical, Civil, Bachelor of Pharmacy.	Biological Sciences, Chemistry, Economics, Mathematics, Physics.	Computer Science, Communication Engineering, VLSI Design, Biotech, Pharmaceuticals.

## 3. Primary Corporate Anchors

- **Tier-1 Tech & Systems:** Apple, Google, Microsoft, Qualcomm, Intel, AMD, Nvidia, Amazon.
- **E-Commerce & FinTech:** Flipkart, PhonePe, Razorpay, Goldman Sachs, Citibank, HSBC.
- **FMCG & Supply Chain:** Nestle, Hindustan Unilever (HUL), Procter & Gamble (P&G), Tata Motors.

## 4. Core Placement Statistics (Hyderabad Campus)

<b>Metric Component</b>	<b>First Degree (FD / UG)</b>	<b>Higher Degree (HD / PG)</b>	<b>Campus Aggregate Data</b>
<b>Total Companies Visiting</b>	—	—	297 Companies
<b>Total Placed Students</b>	693 Students	186 Students	879 Students
<b>Approx. Placement Rate</b>	—	—	<b>81.00%</b>
<b>Historical Campus Average</b>	—	—	<b>₹20.77 LPA</b>
<b>Institutional Median (UG)</b>	<b>₹17.70 LPA</b>	—	<i>(NIRF Verified Baseline)</i>
<b>Institutional Median (PG)</b>	—	<b>₹17.00 LPA</b>	<i>(NIRF Verified Baseline)</i>