

Design Awareness Topics

for Design Entrance Exams | NID · NIFT · UCEED · CEED · NATA

Design Entrance Tests assess a candidate's creativity, observation skills, design thinking, spatial reasoning, and design awareness. Questions are drawn from mathematics, general knowledge, language, and design aptitude areas. To succeed, you must not only know the syllabus but also stay current with the design world — new collections, trending colours, design events, and global movements.

The following 10 topic areas cover the complete Design Awareness component tested in major design entrance exams. Study each topic and its sub-chapters thoroughly.

Topics at a Glance

01 Architecture & Interior Design	02 Famous Designers
03 Famous Dance Forms	04 Design Fundamentals
05 Product Design & Everyday Objects	06 Fashion & Textile Awareness
07 Design & Visual Communication	08 Sustainability & Environmental
09 Material Science & Ergonomics	10 Technology & Design

Detailed Topic & Chapter Breakdown

1	Architecture and Interior Design
• Famous monuments & UNESCO identified sites	• Modern and traditional architecture
• Sustainable architecture	• Rural Design
• Urban design	• Aesthetics
• Interior design trends	

2 Famous Designers: Indian & World-Famous

- Satyajit Ray
- Ritu Kumar
- Manish Malhotra
- Coco Chanel
- Christian Dior
- Sabyasachi Mukherjee
- Gaurav Gupta

3 Famous Dance Forms: Folk and Classical

- Bharatanatyam
- Kathakali
- Kathak
- Kuchipudi (Andhra Pradesh)
- Odissi (Odisha)
- Mohiniyattam (Kerala)
- Garba & Dandiya Raas (Gujarat)
- Chhau (West Bengal, Jharkhand, Odisha)

4 Design Fundamentals

- Elements of Design: Line, Shape, Form, Color, Texture, Space
- Principles of Design: Balance, Contrast, Harmony, Rhythm, Emphasis
- Design Thinking Process
- User-Centred Design
- Problem Solving Through Design

5 Product Design and Everyday Objects

- Evolution of mobile phones
- Packaging design
- Sustainable products
- Smart products & wearable technology
- Ergonomics
- Portable devices

6 Fashion and Textile Awareness

- Indian textiles and crafts
- Sustainable fashion
- Traditional Indian garments
- Handloom traditions
- Fashion weeks

7 Design and Visual Communication

- Logos and branding
- Packaging graphics
- Typography
- Taglines
- Posters and advertisements

8 Sustainability and Environmental Design

- Eco-friendly products
- Circular economy
- Recycling and upcycling
- Sustainable materials
- Green buildings

9 Material Science & Ergonomics

- Material Properties
- Ergonomics & Human Factors

10 Technology and Design

- Artificial Intelligence in Design
- Virtual Reality (VR)
- UI/UX Design
- 3D Printing
- Augmented Reality (AR)



Exam Preparation Tip: Design awareness is not just about memorising names and facts. Follow design blogs, Instagram accounts of leading designers, visit exhibitions, and observe everyday objects around you. The best design students are curious, informed, and visually alert.

This guide is prepared by Shiksha.com for students preparing for design entrance exams including NID DAT, UCEED, CEED, NIFT, and NATA. For more study resources, mock tests, and college guidance, visit shiksha.com/design.