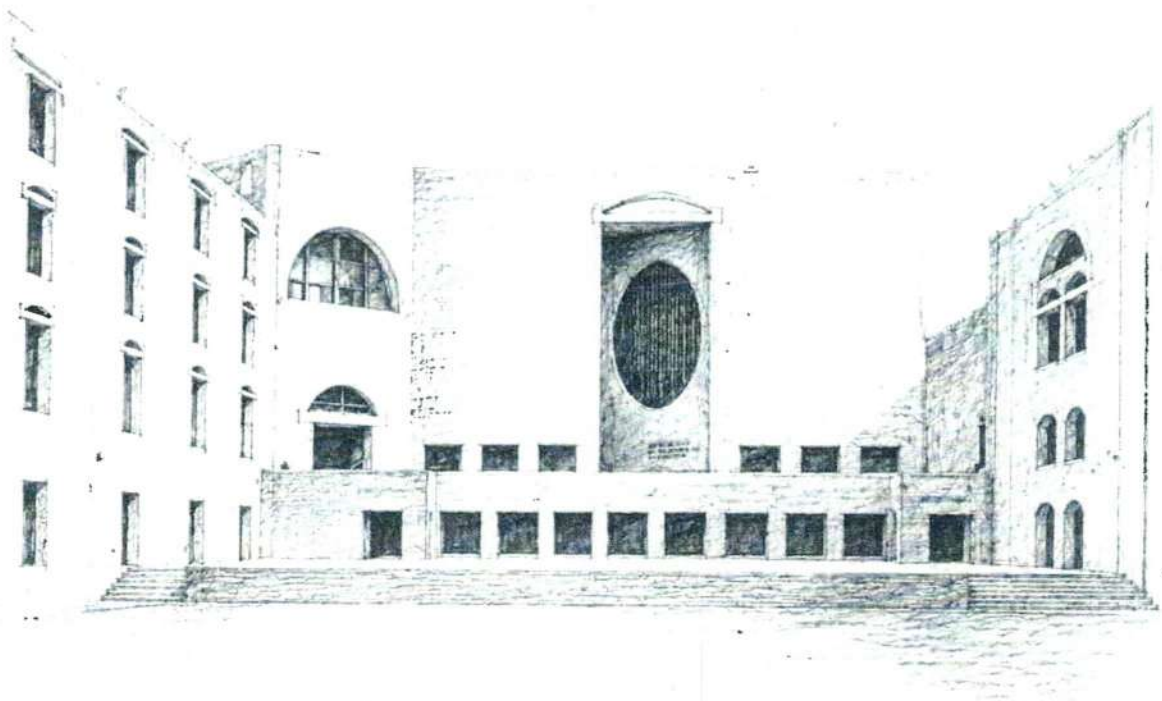
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Indian Institute of Management Ahmedabad

MBA Placement Report



Finals 2026

B2K analytics
CONSULTING | RESEARCH | GRADING

Ref: B2K/IIMA/MUM/RB/004/2026-27 **August 27, 2026**

The Chairperson
Placement Office
Indian Institute of Management Ahmedabad,
Vastrapur, Ahmedabad,
Gujarat – 380 015

Dear Sir,

Re: **Audit of Final Placement Report for 2026 placements of Post Graduate Programme in Management (PGP)**

We have audited the data related to remuneration, function & location as presented in the Placement Report prepared by IIM Ahmedabad for the final placement (based on the offers received and accepted on campus) of the 2026 batch of Post Graduate Programme in Management (PGP) of Indian Institute of Management Ahmedabad (IIMA).
The preparation of the Placement Report is the responsibility of IIM Ahmedabad. Our responsibility is to validate the information related to remuneration, function & location as provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.

2. The validation of information presented in the report is based on communication received by IIMA from recruiting companies. B2K Analytics (formerly known as Brickworks Analytics) has not independently sourced any information or documentation directly from the recruiters.

3. We have verified the information with respect to remuneration, function & location presented in the report with the communication received by IIMA from the recruiters.

    a. The information has been categorised as best as possible under different salary heads as given in the IPRS Revision 2.2; where a break-up was not available, the salary has been considered only as 'Maximum Earning Potential'.

    b. The data points mentioned under different salary heads are representative of aggregate salary components offered to the candidates.



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c. Stock Options (ESOPs) have been mentioned for some students with details on the amount to be vested in the first year. Hence, the corresponding fixed amount has been considered for the calculation of the 'Maximum Earning Potential' (MEP). In absence of information on the vesting schedule, 25% of the ESOP value has been assumed to be vested in the first year of employment.

d. Long-Term benefits (to be paid after twelve months) like ESOPs, retention bonus and any other long-term benefit to be paid after the first year has not been considered for the calculation of MEP.

e. We have considered the amount of gratuity in the calculation of MEP even though it is payable after 5 years of continuous service as this amount was not separately available for all the candidates.

f. Due to the absence of location details in some offer letters or the determination of work locations post-joining, we were unable to verify the locations for certain students. Consequently, as per the institute's advice, students placed within India have been grouped under **'PAN India'**, while those placed internationally have been categorized by their respective countries.

g. Wherever information was missing reasonable assumptions have been made.

4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication from those students.

   a. Out of 402 students eligible for placements, 10 students opted out of the placement process.

5. We have only audited the data related to remuneration, function & location in the placement report and not the report's overview section, which explains the placement process.

Best Regards,



Ritaban Basu
CEO
B2K Analytics Private Limited

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Overview

The 2026 Final placement process for the Post Graduate Programme (PGP) in Management at IIM Ahmedabad was successfully concluded, reaffirming the Institute's legacy of academic excellence and industry trust. The process was conducted in a structured manner and saw active participation from recruiters across diverse sectors and geographies.

The innovative "Dream Application" policy, which empowers students to pursue their preferred sectors and roles, continued to be a highlight of the process, with 151 dream applications recorded during the 2026 placement season. The successful completion of the recruitment cycle for the batch of 402 students reflects not only the exceptional caliber of the students but also the Institute's strong industry connections and the adaptability of its placement system in aligning talent with opportunity.

Placement process

The placement process was conducted in two stages. The first was the laterals process in which firms interviewed students with prior work experience and offered them relevant roles across various functions and levels. The second stage was the final placement process where firms were grouped into cohorts based on their core business sector, and groups of cohorts were invited to campus across different clusters.

Laterals process

About 58% of the batch was eligible for lateral placements, which provided students an opportunity to optimally leverage their work experience. The laterals process included 18 firms from diverse sectors such as Technology, Consulting, BFSI, and Analytics. Firms that participated in the Laterals process included BrowserStack, Deskera Systems, Eternal, FinIQ Consulting, Lodha, Navi Finserv, and NTT Data among others.

Sectoral overview

Firms from different sectors and geographies participated in the process at IIM Ahmedabad. Recruiters in the consulting domain included Accenture Strategy, Alvarez & Marsal, Analysys

Mason, Bain & Company, Boston Consulting Group, Deloitte Consulting India, EY Parthenon, Kearney, Kepler Cannon, KPMG India, McKinsey & Company, Monitor Deloitte, PwC India, Simon-Kucher (India), Strategy&, Vector Consulting Group, and YCP Auctus among others.

Prominent recruiters in the Investment Banking and Markets and Private Equity, Venture Capital, and Asset Management space included ARGA Investment Management, Ares Management, Avendus Capital, Bank of America, Blackstone, Citibank, Deutsche Bank, Elevation Capital, Faering Capital, General Atlantic, Goldman Sachs, HSBC, JPMorgan Chase & Co., Morgan Stanley, Motilal Oswal Financial Services, O3 Capital Advisory, Standard Chartered Bank, Temasek, UBS, and Z47 among others.

Consumer goods, consumer services, consumer tech, and healthcare cohorts saw participation from recruiters like AB InBev, Airtel, Amazon, Berger Paints, Eternal, Glenmark Pharmaceuticals Limited, Haleon, Hindustan Unilever Limited, ITC Limited, Leeford Healthcare, Mankind Pharma, Marico, Nestlé, Procter & Gamble, Sun Pharmaceutical Industries Limited, Venus Remedies Limited, and Wipro Consumer Care among others.

The Conglomerate and Retail B2B & B2C cohorts saw participation from Aditya Birla Group, CKA Birla Group, Damac Group, Dot & Key, Essar Group, GIVA, Godrej Industries Group, Lodha Ventures, Mahindra, Meesho, Murugappa Group, Nykaa, Purplle, Reliance Industries Limited, TATA Administrative Services, and Vedanta Limited among others.

The Banking, Financial Services & Insurance recruiters included firms like CRISIL, ICRA Limited, IIFL Finance, L&T Finance, and Universal Sompo General Insurance among others.

The Engineering and Information Technology (IT) cohorts saw participation by recruiters such as Browserstack, Cisco, Deskera Systems, Emergent Labs, Hexaware Technologies, Hilabs, Intertec Systems, Lyric, Media.net, NTT Data, Teradata, and Thriveni.

Top recruiters

Around 182 firms participated with around 267 different roles in the placement process in 2026. In the Final placements, firms that made the most offers on campus included Boston Consulting Group, McKinsey & Company, Bain & Co, FinIQ Consulting, NTT Data, American Express, Navi Finserv Limited, EY Parthenon, Accenture Strategy, Deloitte Consulting, Kearney, and Essar

Group. Accenture Strategy made the most offers (including PPOs) at the end of the final placement process with 36 offers, followed by Boston Consulting Group with 33 offers, FinIQ Consulting with 24 offers and McKinsey & Company with 21 offers.

Among the Investment Banks, Goldman Sachs was the largest recruiter (including PPOs), making 6 offers, closely followed by Citibank with 4 offers. This year, the Business Development function witnessed a 440% increase in the number of net offers, the General Management function witnessed close to a 19% increase in the number of net offers and the Systems/IT function witnessed a 75% increase in the number of net offers vis-à-vis last year.

In the General Management domain, Essar Group made the highest number of offers (including the PPOs) that is 8, followed by Amazon which made 6 offers.

In the Laterals process, FinIQ made the highest number of offers that is 15, closely followed by NTT data with 14 offers. Also, Navi Finserv Limited and Deskera Systems rolled out 10 and 7 offers, respectively.

Building New Relationships

With the objective of further strengthening the reach of the PGP Programme in the Industry, new firms representing diverse sectors were invited for placements. More than 50 new firms participated in the lateral and final placement process in 2026. New recruiters included Accenture Technology, Deskera Systems, Emergent Labs, Godrej Industries, Intertec Systems, NTT Data, Meesho, Lyric, Kimbal, Glean Search Technologies, Shadowfax, Razorpay, and Teradata among others.

Entrepreneurship

IIM Ahmedabad has always encouraged students to take up entrepreneurship as a career by opting for IIMAvericks Fellowship. The IIMAvericks Fellowship includes mentorship from IIMA Ventures (formerly known as IIMA CIIE) and financial support for a period of 2 years. At any time during the Fellowship, the student can return and sit for placements through the Institute's

placement process. This year, 2 students opted out of the placement process to work on their own venture, under the IIMAvericks Fellowship.

The IPRS Initiative

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools, through the means of audited placement reports. Please visit the IPRS website to know more.

IIMA would like to thank all its recruiters for their participation in the year's placement process and their cooperation with the IPRS initiative.

1. Classification of Students

1.1 Classification of the Entire Placement Pool

Categories	Number
1. Sought Placement through the Institute	392
1a. Students in PGP Programme graduating in 2026	385
1b. PGP and Dual Degree students graduating in 2027*	6
1c. Students returning from Placement Holiday	0
1d. Students from Universities abroad**	0
1e. Previous year students graduating in 2026	1
2. Did not seek Placement through the Institute	10
2a. Company sponsored or already employed	0
2b. Continuing education	0
2c. Postponing job search	0
2d. Entrepreneurship	3
2e. Returning to/joining family business	1
2f. Sought placement outside the campus placement process	6
2g. Did not seek placement for other reasons	0
Total students eligible for placements	402
Total offers accepted	392
Students for whom data is unavailable	0
Students still in process	0
Total who did not seek placement through the Institute	10

Table 1.1 : Classification of the entire placement pool

** Students opting for a dual degree programme will graduate from IIM Ahmedabad in 2027, a year after the students of the PGP programme. However, they are eligible to participate in the placement process in the current year (2026). Hence, dual degree students graduating in 2027 have been included among those eligible to participate in the placement process.*

*** "Students from universities abroad" (both Dual Degree and term exchange) are students who have come from universities abroad to pursue education at IIM Ahmedabad, either for one year or one term.*

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For Indian Institute of Management Ahmedabad

B2K Analytics Private Limited

For B2K Analytics Mumbai

1.2. Classification of the Entire Graduating Pool

Categories	Number
1. Total students graduating in 2026	408
1a. Students in PGP programme graduating in 2026	394
1b. Students of previous years (dual degree and others) graduating in 2026	10
1c. Dual degree students from abroad graduating in 2026	4
2. Students graduating in 2027 and eligible for placements in 2026	6
3. Total students eligible for placements	402
3a. PGP Programme students graduating in 2026	385
3b. Students graduating in 2027 and eligible for placements in 2026	6
3c. Students from universities abroad	0
3d. Students returning from Placement holiday	0
3e. Previous year students graduating in 2026	1
Total who sought placement through the Institute	392
Total who did not seek placement through the Institute	10

Table 1.2 : Classification of the entire graduating pool

2. Sector-wise Classification

Sector	Number of Offers		
	Domestic	International	Total
Automotive	1	0	1
Banking, Financial Services And Insurance (BFSI)	81	1	82
Conglomerate	31	3	34
Consulting	155	0	155
Consumer Durables	2	0	2
Consumer Goods (FMCG)	12	0	12
Consumer Services	15	0	15
Engineering/Industrial	3	0	3
Engineering/Technology	14	0	14
Environment & Energy	3	0	3
Information Technology (IT)	33	1	34
IT Consulting	1	0	1
Logistics	3	0	3

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Manufacturing	4	0	4
Media/Communications	3	0	3
Others (Fintech)	1	0	1
Pharmaceutical/Healthcare	13	0	13
Real Estate	2	0	2
Retail	4	1	5
Social Enterprises & NGOs	2	0	2
Telecommunication	3	0	3
Total	**386**	**6**	**392**

Table 2.1 : Classification of offers based on sector

3. Function-wise Classification

Function	Number of Offers		
	Domestic	International	Total
Business Development	26	1	27
Consulting	154	0	154
Finance	65	1	66
General Management	66	1	67
Operations	8	0	8
Product/Category Management	11	0	11
Research & Advisory	2	3	5
Sales/Marketing	21	0	21
Strategy	17	0	17
Supply Chain Management	2	0	2
Systems/IT	14	0	14
Total	**386**	**6**	**392**

Table 3.1 : Classification of offers based on function

4. Location-wise Classification

4.1 Classification of International Locations

International Location	No. of Offers accepted
Dubai	4
Hong Kong	1
Japan	1
Total	**6**

Table 4.1 : Classification of offers based on international locations

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4.2 Classification of Domestic Locations

Domestic Location	No. of Offers accepted
Pan India	386
Total	**386**

Table 4.2 : Classification of offers based on domestic location

5. Salary Data

5.1 Salary Heads – Domestic (INR)

Salary Head	Min	Max	Mean	Median	Data
Fixed Yearly Cash Component	12,00,000	81,60,000	28,82,958	28,81,369	386
One Time Cash Component	50,000	12,75,000	3,97,678	3,00,000	292
Total Guaranteed Cash Component	12,00,000	81,60,000	31,83,792	32,50,000	386
Maximum Earning Potential	12,00,000	81,60,000	36,98,764	37,00,000	386

Table 5.1 : Classification of salary heads – Domestic

5.2 Salary Heads – International (USD)

Salary Head	Min	Max	Mean	Median	Data
Fixed Yearly Cash Component	40,016	97,500	75,299	77,760	6
One Time Cash Component	1,220	10,140	5,680	5,680	2
Total Guaranteed Cash Component	41,236	1,07,640	77,193	77,760	6
Maximum Earning Potential	49,380	2,43,000	1,07,170	81,000	6

Table 5.2 : Classification of salary heads – International

** For International salaries, all conversions to USD are made as per closing rates on 30th June, 2026. Data is sourced from the Exchange Rates websites.*

(Links: https://wise.com/in/currency-converter/aed-to-usd-rate/history/30-06-2026, https://wise.com/in/currency-converter/hkd-to-usd-rate/history/30-06-2026, https://www.valutafx.com/history/jpy-usd-2026-06-30)

Description of Salary Heads

1. Fixed Yearly Cash Component: This is a total of the annual basic salary and additional guaranteed cash components. These additional components include cash payments and allowances that are part of the annual package. The term guaranteed signifies that the amount is certain unless there is an overall pay revision. The components falling under this salary head are final and are not related to performance.

2. One-time Cash Payment: This head indicates the value of the remuneration given to a candidate as a one-time cash benefit mostly at the time of joining.

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3. Total Guaranteed Cash Component: This is the sum of fixed yearly cash component and one-time cash component.

4. Maximum Earning Potential: This is the sum of total guaranteed cash component, maximum possible-variable pay and all other components of salary that are a part of the offer. This can include long-term compensation such as PF and other perks as well. Long term benefits such as ESOPs, retention bonuses, and other benefits payable after the first year have not been considered for the calculation of MEP Salary.

5.3 Salary Statistics at Purchasing Power Parity (PPP)

Salary in USD at PPP*	Min	Max	Mean	Median	Data
INR salary (Total Guaranteed Cash Component)	59,731	4,06,172	1,58,476	1,61,772	386
Non-INR salary (Total Guaranteed Cash Component)	69,633	1,50,000	1,19,867	1,23,605	6
Combined INR and Non-INR Salary (Total Guaranteed Cash Component)	59,731	4,06,172	1,57,886	1,61,772	392
INR salary (Maximum Earning Potential)	59,731	4,06,172	1,84,110	1,84,171	386
Non-INR salary (Maximum Earning Potential)	83,385	3,86,266	1,67,653	1,28,755	6
Combined INR and Non-INR Salary (Maximum Earning Potential)	59,731	4,06,172	1,83,858	1,84,171	392

Table 5.3 : Salary Statistics at PPP adjusted exchange rates

Calculated using the 2025 PPP conversion rates for all available currencies, sourced directly from the World Bank website. Data is sourced from: https://data.worldbank.org/indicator/PA.NUS.PPP

5.4 Combined Salary Statistics in INR

Salary Head	Min	Max	Mean	Median	Data
Fixed Yearly Cash Component	12,00,000	90,52,500	29,47,855	29,06,523	392
One Time Cash Component	50,000	12,75,000	3,98,570	3,00,000	294
Total Guaranteed Cash Component	12,00,000	99,93,960	32,46,782	32,50,000	392
Maximum Earning Potential	12,00,000	2,31,03,000	37,97,495	37,00,000	392

Table 5.4 : Combined Salary Statistics in INR

For International salaries, all conversions to INR from USD are made as per closing rates on 30th June, 2026.

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5.5 Sector-wise Classification of Salary – Domestic (INR)

5.5.1 Fixed Yearly Cash Component

Sector	Min	Max	Mean	Median	Data
Automotive	39,13,045	39,13,045	39,13,045	39,13,045	1
Banking, Financial Services And Insurance (BFSI)	21,25,000	81,60,000	33,03,775	30,00,000	81
Conglomerate	17,50,000	34,00,000	24,01,226	22,50,000	31
Consulting	16,00,000	34,02,528	28,58,204	29,50,000	155
Consumer Durables	16,00,000	22,95,000	19,47,500	19,47,500	2
Consumer Goods (FMCG)	19,77,636	26,50,000	23,76,648	23,61,000	12
Consumer Services	21,00,000	30,00,000	25,02,295	23,50,000	15
Engineering/Industrial	25,00,000	32,00,000	29,00,000	30,00,000	3
Engineering/Technology	22,00,000	32,00,000	29,51,949	30,00,000	14
Environment & Energy	24,00,000	36,00,000	29,00,000	27,00,000	3
Information Technology (IT)	20,00,000	42,00,000	32,78,309	35,00,000	33
IT Consulting	23,00,000	23,00,000	23,00,000	23,00,000	1
Logistics	20,00,000	29,95,000	24,98,333	25,00,000	3
Manufacturing	15,94,830	22,00,000	20,47,667	21,97,918	4
Media/Communications	19,00,000	19,00,000	19,00,000	19,00,000	3
Others (Fintech)	32,00,000	32,00,000	32,00,000	32,00,000	1
Pharmaceutical/Healthcare	19,07,000	40,00,000	28,52,077	27,00,000	13
Real Estate	24,35,000	24,35,000	24,35,000	24,35,000	2
Retail	20,00,000	27,00,000	22,25,000	21,00,000	4
Social Enterprises & NGOs	12,00,000	13,00,000	12,50,000	12,50,000	2
Telecommunication	22,50,000	22,50,000	22,50,000	22,50,000	3

Table 5.5.1 : Sector-wise Classification of Fixed Yearly Cash Component – Domestic

5.5.2 One-time Cash Payment

Sector	Min	Max	Mean	Median	Data
Automotive	5,00,000	5,00,000	5,00,000	5,00,000	1
Banking, Financial Services And Insurance (BFSI)	1,87,500	12,75,000	4,39,702	4,50,000	56
Conglomerate	2,00,000	5,00,000	3,29,412	3,00,000	17
Consulting	50,000	10,00,000	3,86,620	3,00,000	142
Consumer Durables	2,00,000	3,00,000	2,50,000	2,50,000	2

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Consumer Goods (FMCG)	1,00,000	7,00,000	4,15,000	4,37,500	12
Consumer Services	2,00,000	8,26,500	6,62,423	7,37,000	13
Engineering/Technology	1,00,000	7,50,000	5,35,714	7,00,000	7
Environment & Energy	2,00,000	2,00,000	2,00,000	2,00,000	1
Information Technology (IT)	2,00,000	8,37,167	3,06,549	3,00,000	24
IT Consulting	2,00,000	2,00,000	2,00,000	2,00,000	1
Logistics	3,00,000	3,00,000	3,00,000	3,00,000	1
Manufacturing	2,00,000	2,00,000	2,00,000	2,00,000	2
Pharmaceutical/Healthcare	2,00,000	4,00,000	2,91,667	3,00,000	6
Real Estate	2,00,000	2,00,000	2,00,000	2,00,000	2
Retail	2,50,000	3,00,000	2,75,000	2,75,000	2
Telecommunication	5,00,000	5,00,000	5,00,000	5,00,000	3

Table 5.5.2: Sector-wise Classification of One-time Cash Payment – Domestic

5.5.3 Total Guaranteed Cash Component

Sector	Min	Max	Mean	Median	Data
Automotive	44,13,045	44,13,045	44,13,045	44,13,045	1
Banking, Financial Services And Insurance (BFSI)	22,00,000	81,60,000	36,07,767	33,06,523	81
Conglomerate	21,50,000	36,00,000	25,81,871	22,50,000	31
Consulting	16,00,000	37,00,000	32,12,398	33,00,000	155
Consumer Durables	19,00,000	24,95,000	21,97,500	21,97,500	2
Consumer Goods (FMCG)	22,32,636	32,00,000	27,91,648	28,63,732	12
Consumer Services	28,37,000	36,91,475	30,76,395	28,50,000	15
Engineering/Industrial	25,00,000	32,00,000	29,00,000	30,00,000	3
Engineering/Technology	25,00,000	38,81,820	32,19,806	30,00,000	14
Environment & Energy	24,00,000	38,00,000	29,66,667	27,00,000	3
Information Technology (IT)	20,09,369	45,00,000	35,01,254	40,00,000	33
IT Consulting	25,00,000	25,00,000	25,00,000	25,00,000	1
Logistics	20,00,000	29,95,000	25,98,333	28,00,000	3
Manufacturing	15,94,830	24,00,000	21,47,667	22,97,918	4
Media/Communications	19,00,000	19,00,000	19,00,000	19,00,000	3
Others (Fintech)	32,00,000	32,00,000	32,00,000	32,00,000	1
Pharmaceutical/Healthcare	22,57,000	40,00,000	29,86,692	28,00,000	13
Real Estate	26,35,000	26,35,000	26,35,000	26,35,000	2
Retail	20,00,000	30,00,000	23,62,500	22,25,000	4
Social Enterprises & NGOs	12,00,000	13,00,000	12,50,000	12,50,000	2
Telecommunication	27,50,000	27,50,000	27,50,000	27,50,000	3

Table 5.5.3 : Sector-wise Classification of Total Guaranteed Cash Component– Domestic

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5.5.4 Maximum Earning Potential

Sector	Min	Max	Mean	Median	Data
Automotive	50,00,001	50,00,001	50,00,001	50,00,001	1
Banking, Financial Services And Insurance (BFSI)	22,00,000	81,60,000	42,71,023	40,00,000	81
Conglomerate	24,00,000	44,00,000	29,76,774	26,50,000	31
Consulting	16,00,000	45,86,000	38,42,446	39,04,000	155
Consumer Durables	19,00,000	24,95,000	21,97,500	21,97,500	2
Consumer Goods (FMCG)	24,55,001	35,22,104	30,64,887	32,00,000	12
Consumer Services	29,29,900	51,97,538	35,57,204	30,00,000	15
Engineering/Industrial	25,00,000	32,00,000	29,00,000	30,00,000	3
Engineering/Technology	25,00,000	42,00,002	36,70,001	37,50,000	14
Environment & Energy	30,50,000	38,00,000	34,66,667	35,50,000	3
Information Technology (IT)	20,09,369	53,18,852	37,09,196	40,00,000	33
IT Consulting	28,00,000	28,00,000	28,00,000	28,00,000	1
Logistics	22,00,000	34,00,076	28,66,692	30,00,000	3
Manufacturing	20,73,279	25,00,000	23,43,320	24,00,000	4
Media/Communications	22,00,000	22,00,000	22,00,000	22,00,000	3
Others (Fintech)	34,50,000	34,50,000	34,50,000	34,50,000	1
Pharmaceutical/Healthcare	25,71,538	40,00,000	31,90,503	30,00,000	13
Real Estate	34,00,000	34,00,000	34,00,000	34,00,000	2
Retail	22,00,000	32,70,000	25,74,000	24,13,000	4
Social Enterprises & NGOs	12,00,000	19,00,000	15,50,000	15,50,000	2
Telecommunication	30,00,000	30,00,000	30,00,000	30,00,000	3

Table 5.5.4 : Sector-wise Classification of Maximum Earning Potential– Domestic

5.6 Function-wise Classification of Salary – Domestic (INR)

5.6.1 Fixed Yearly Cash Component

Function	Min	Max	Mean	Median	Data
Business Development	23,40,015	58,40,000	35,03,010	38,00,000	26
Consulting	20,00,000	34,02,528	28,60,305	29,50,000	154
Finance	22,00,000	81,60,000	33,22,352	29,06,523	65
General Management	12,00,000	39,13,045	24,55,003	22,97,500	66
Operations	20,00,000	36,00,000	28,09,603	29,97,500	8
Product/Category Management	16,00,000	35,00,000	28,13,675	28,91,475	11

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Research & Advisory	16,00,000	27,00,000	21,50,000	21,50,000	2
Sales/Marketing	19,77,636	31,81,820	24,49,911	23,72,000	21
Strategy	13,00,000	37,10,000	29,96,146	31,81,820	17
Supply Chain Management	15,94,830	22,00,000	18,97,415	18,97,415	2
Systems/IT	20,00,000	34,68,800	28,12,057	30,00,000	14

Table 5.6.1 : Function-wise Classification of Fixed Yearly Cash Component – Domestic

5.6.2 One-time Cash Payment

Function	Min	Max	Mean	Median	Data
Business Development	2,00,000	5,00,000	2,94,444	3,00,000	18
Consulting	50,000	10,00,000	3,86,620	3,00,000	142
Finance	2,00,000	12,75,000	4,43,557	4,50,000	41
General Management	2,00,000	7,37,000	3,77,444	3,50,000	45
Operations	2,00,000	7,00,000	4,50,000	4,50,000	2
Product/Category Management	3,00,000	8,26,500	6,60,929	8,00,000	7
Sales/Marketing	1,00,000	7,00,000	4,23,750	4,87,500	16
Strategy	1,87,500	7,00,000	4,60,577	5,00,000	13
Systems/IT	1,00,000	8,37,167	3,07,146	2,80,000	8

Table 5.6.2: Function-wise Classification of One-time Cash Payment – Domestic

5.6.3 Total Guaranteed Cash Component

Function	Min	Max	Mean	Median	Data
Business Development	23,40,015	58,40,000	37,06,856	40,00,000	26
Consulting	20,09,369	37,00,000	32,16,799	33,50,000	154
Finance	22,00,000	81,60,000	36,02,134	33,06,523	65
General Management	12,00,000	44,13,045	27,12,352	27,50,000	66
Operations	20,00,000	38,81,820	29,22,103	29,97,500	8
Product/Category Management	19,00,000	36,91,475	32,34,266	34,46,475	11
Research & Advisory	16,00,000	27,00,000	21,50,000	21,50,000	2
Sales/Marketing	20,00,000	38,81,820	27,72,768	27,50,000	21
Strategy	13,00,000	42,10,000	33,48,352	38,81,820	17
Supply Chain Management	15,94,830	22,00,000	18,97,415	18,97,415	2
Systems/IT	22,60,000	43,05,967	29,87,569	30,00,000	14

Table 5.6.3: Function-wise Classification of Total Guaranteed Cash Component – Domestic

5.6.4 Maximum Earning Potential

Function	Min	Max	Mean	Median	Data
Business Development	26,00,019	70,08,000	38,88,241	40,00,000	26
Consulting	20,09,369	45,86,000	38,45,203	39,04,000	154
Finance	22,00,000	81,60,000	43,57,013	40,00,000	65

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General Management	12,00,000	50,00,001	30,06,773	29,29,900	66
Operations	22,00,000	42,00,002	30,62,510	31,00,000	8
Product/Category Management	19,00,000	51,97,538	38,81,779	42,00,000	11
Research & Advisory	16,00,000	27,00,000	21,50,000	21,50,000	2
Sales/Marketing	22,00,000	42,00,002	29,84,459	30,00,000	21
Strategy	19,00,000	45,70,000	37,44,706	42,00,002	17
Supply Chain Management	20,73,279	25,00,000	22,86,640	22,86,640	2
Systems/IT	25,00,000	53,18,852	36,00,575	37,50,000	14

Table 5.6.4: Function-wise Classification of Maximum Earning Potential – Domestic

5.7 Sector-wise Classification of Salary – International (USD)

5.7.1 Fixed Yearly Cash Component

Sector	Min	Max	Mean	Median	Data
Banking, Financial Services And Insurance (BFSI)	97,500	97,500	97,500	97,500	1
Conglomerate	77,760	77,760	77,760	77,760	3
Information Technology (IT)	81,000	81,000	81,000	81,000	1
Retail	40,016	40,016	40,016	40,016	1

Table 5.7.1 : Sector-wise Classification of Fixed Yearly Cash Component – International

5.7.2 One-time Cash Payment

Sector	Min	Max	Mean	Median	Data
Banking, Financial Services And Insurance (BFSI)	10,140	10,140	10,140	10,140	1
Retail	1,220	1,220	1,220	1,220	1

Table 5.7.2 : Sector-wise Classification of One-time Cash Payment – International

5.7.3 Total Guaranteed Cash Component

Sector	Min	Max	Mean	Median	Data
Banking, Financial Services And Insurance (BFSI)	1,07,640	1,07,640	1,07,640	1,07,640	1
Conglomerate	77,760	77,760	77,760	77,760	3
Information Technology (IT)	81,000	81,000	81,000	81,000	1
Retail	41,236	41,236	41,236	41,236	1

Table 5.7.3 : Sector-wise Classification of Total Guaranteed Cash Component – International

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5.7.4 Maximum Earning Potential

Sector	Min	Max	Mean	Median	Data
Banking, Financial Services And Insurance (BFSI)	1,07,640	1,07,640	1,07,640	1,07,640	1
Conglomerate	81,000	81,000	81,000	81,000	3
Information Technology (IT)	2,43,000	2,43,000	2,43,000	2,43,000	1
Retail	49,380	49,380	49,380	49,380	1

Table 5.7.4 : Sector-wise Classification of Maximum Earning Potential – Internationl

5.8 Function-wise Classification of Salary – International (USD)

5.8.1 Fixed Yearly Cash Component

Function	Min	Max	Mean	Median	Data
Business Development	81,000	81,000	81,000	81,000	1
Finance	97,500	97,500	97,500	97,500	1
General Management	40,016	40,016	40,016	40,016	1
Research & Advisory	77,760	77,760	77,760	77,760	3

Table 5.8.1 : Function-wise Classification of Fixed Yearly Cash Component – International

5.8.2 One-time Cash Payment

Function	Min	Max	Mean	Median	Data
Finance	10,140	10,140	10,140	10,140	1
General Management	1,220	1,220	1,220	1,220	1

Table 5.8.2 : Function-wise Classification of One-time Cash Payment – International

5.8.3 Total Guaranteed Cash Component

Function	Min	Max	Mean	Median	Data
Business Development	81,000	81,000	81,000	81,000	1
Finance	1,07,640	1,07,640	1,07,640	1,07,640	1
General Management	41,236	41,236	41,236	41,236	1
Research & Advisory	77,760	77,760	77,760	77,760	3

Table 5.8.3 : Function-wise Classification of Total Guaranteed Cash Component – International

5.8.4 Maximum Earning Potential

Function	Min	Max	Mean	Median	Data
Business Development	2,43,000	2,43,000	2,43,000	2,43,000	1
Finance	1,07,640	1,07,640	1,07,640	1,07,640	1
General Management	49,380	49,380	49,380	49,380	1
Research & Advisory	81,000	81,000	81,000	81,000	3

Table 5.8.4 : Function-wise Classification of Maximum Earning Potential – International

5.9 Location-wise Classification of Salary – International (USD)

5.9.1 Fixed Yearly Cash Component

Location	Min	Max	Mean	Median	Data
Dubai	77,760	81,000	78,570	77,760	4
Hong Kong	97,500	97,500	97,500	97,500	1
Japan	40,016	40,016	40,016	40,016	1

Table 5.9.1 : Location-wise Classification of Fixed Yearly Cash Component – International

5.9.2 One-time Cash Payment

Location	Min	Max	Mean	Median	Data
Hong Kong	10,140	10,140	10,140	10,140	1
Japan	1,220	1,220	1,220	1,220	1

Table 5.9.2 : Location-wise Classification of One-time Cash Payment – International

5.9.3 Total Guaranteed Cash Component

Location	Min	Max	Mean	Median	Data
Dubai	77,760	81,000	78,570	77,760	4
Hong Kong	1,07,640	1,07,640	1,07,640	1,07,640	1
Japan	41,236	41,236	41,236	41,236	1

Table 5.9.3 : Location-wise Classification of Total Guaranteed Cash Component – International

5.9.4 Maximum Earning Potential

Location	Min	Max	Mean	Median	Data
Dubai	81,000	2,43,000	1,21,500	81,000	4
Hong Kong	1,07,640	1,07,640	1,07,640	1,07,640	1
Japan	49,380	49,380	49,380	49,380	1

Table 5.9.4 : Location-wise Classification of Maximum Earning Potential – International

5.10 Location-wise Classification of Salary – Domestic (INR)

5.10.1 Fixed Yearly Cash Component

Location	Min	Max	Mean	Median	Data
PAN India	12,00,000	81,60,000	28,82,958	28,81,369	386

Table 5.10.1 : Location-wise Classification of Fixed Yearly Cash Component– Domestic

5.10.2 One-time Cash Payment

Location	Min	Max	Mean	Median	Data
PAN India	50,000	12,75,000	3,97,678	3,00,000	292

Table 5.10.2 : Location-wise Classification of One-time Cash Payment – Domestic

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5.10.3 Total Guaranteed Cash Component

Location	Min	Max	Mean	Median	Data
PAN India	12,00,000	81,60,000	31,83,792	32,50,000	386

Table 5.10.3 : Location-wise Classification of Total Guaranteed Cash Component – Domestic

5.10.4 Maximum Earning Potential

Location	Min	Max	Mean	Median	Data
PAN India	12,00,000	81,60,000	36,98,764	37,00,000	386

Table 5.10.4 : Location-wise Classification of Maximum Earning Potential – Domestic

6. Other Details

Parameter	Number
1. Total Pre-Placement offers awarded	203
1a. Through internships	194
1b. Others	9
2. Total Pre-Placement offers accepted	135
2a. Through internships	134
2b. Others	1

Table 6.1: Details regarding Pre-Placement Offers (PPO)

7. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards Revision 2.2*.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Deviation from the standards	Reason
None	N/A

Table 7.1: List of deviations from standards with reasons

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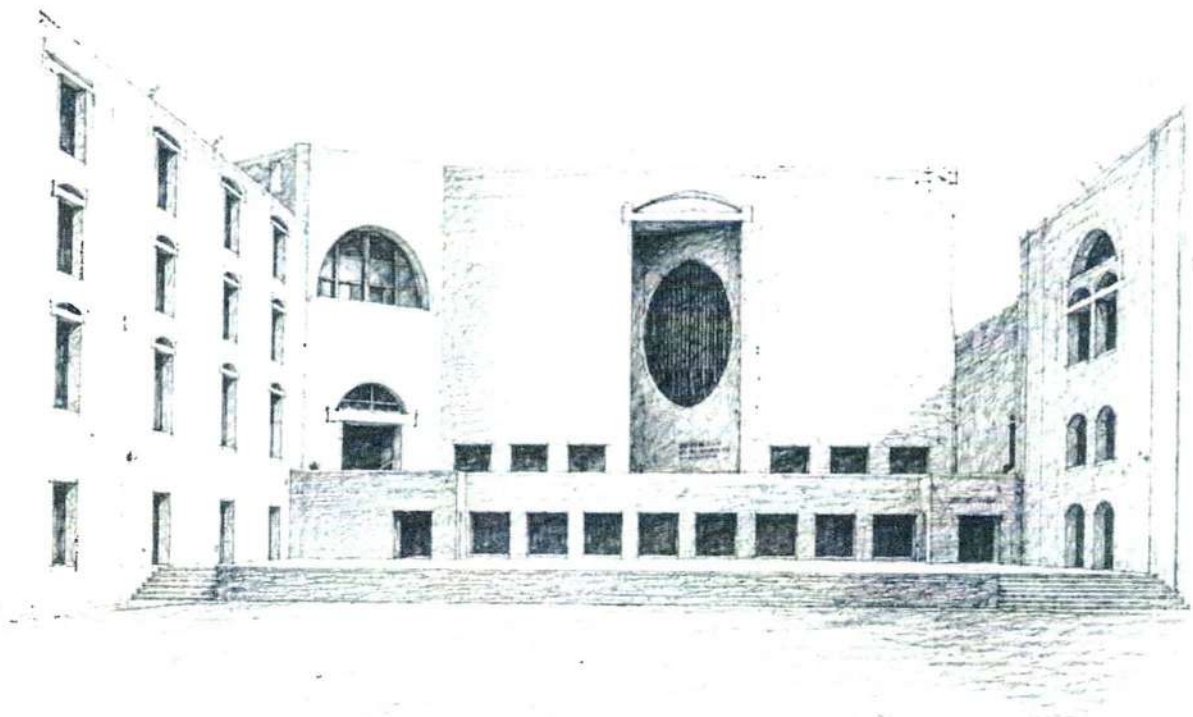
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विद्याविनियोगाद्विकास:

Indian Institute of Management Ahmedabad

MBA-FABM Placement Report



Finals 2026

B2K analytics
CONSULTING | RESEARCH | GRADING

Ref: B2K/IIMA/MUM/RB/005/2026-27 **August 27, 2026**

The Chairperson
Placement Office
Indian Institute of Management Ahmedabad,
Vastrapur, Ahmedabad,
Gujarat – 380 015

Dear Sir,

Re: **Audit of Final Placement Report for 2026 placements of Post Graduate Programme in Food & Agri Business Management (PGP-FABM)**

We have audited the data related to remuneration, function & location as presented in the Placement Report prepared by IIM Ahmedabad for the final placement (based on the offers received and accepted on campus) of the 2026 batch of Post Graduate Programme in Food & Agri Business Management (PGP-FABM) of Indian Institute of Management Ahmedabad (IIMA).

The preparation of the Placement Report is the responsibility of IIM Ahmedabad. Our responsibility is to validate the information related to remuneration, function & location as provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.

2. The validation of information presented in the report is based on communication received by IIMA from recruiting companies. B2K Analytics (formerly known as Brickworks Analytics) has not independently sourced any information or documentation directly from the recruiters.

3. We have verified the information with respect to remuneration, function & location presented in the report with the communication received by IIMA from the recruiters.

    a. The information has been categorised as best as possible under different salary heads as given in the IPRS Revision 2.2; where a break-up was not available, the salary has been considered only as 'Maximum Earning Potential'.

    b. The data points mentioned under different salary heads are representative of aggregate salary components offered to the candidates.

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c. Stock Options (ESOPs) have been mentioned for some students with details on the amount to be vested in the first year. Hence, the corresponding fixed amount has been considered for the calculation of the 'Maximum Earning Potential' (MEP). In absence of information on the vesting schedule, 25% of the ESOP value has been assumed to be vested in the first year of employment.

d. Long-Term benefits (to be paid after twelve months) like ESOPs, retention bonus and any other long-term benefit to be paid after the first year has not been considered for the calculation of MEP.

e. We have considered the amount of gratuity in the calculation of MEP even though it is payable after 5 years of continuous service as this amount was not separately available for all the candidates.

f. Due to the absence of location details in some offer letters or the determination of work locations post-joining, we were unable to verify the locations for certain students. Consequently, as per the institute's advice, such students have been categorized under 'Domestic Locations-PAN India'.

g. Wherever information was missing reasonable assumptions have been made.

4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication from those students.

    a. Out of 47 students eligible for placements, three students opted out of the placement process.

5. We have only audited the data related to remuneration, function & location in the placement report and not the report's overview section, which explains the placement process.

Best Regards,



Ritaban Basu
CEO
B2K Analytics Private Limited

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Overview

The PGP-FABM (Post-Graduate Program in Food & Agribusiness Management) Final placement process for the batch of 2024-26 was completed successfully. The process was carried out in hybrid mode. 44 students of FABM Class of 2024-26 were placed. The successful completion of the placement process is a testament of the high-quality learning experience at the Institute and the robust placement process that provides adequate flexibility to both recruiters and students.

Placement Process

The Placement Process was conducted in two stages. The first was the Laterals process, where firms interviewed students with prior work experience. The second stage was the Final Placement process, where firms were grouped into cohorts based on the core business and industry profiles, and groups of cohorts were invited to campus.

Top Recruiters

The FABM students seeking final placements were well received by the industry, with several companies participating in the placement process. The final placement process witnessed the participation of 40 companies, with regular recruiters such as Accenture, Grant Thornton, Godrej Agrovet, Amul, Valency International, PI Industries, PCI India, ITC, Varaha ClimateAg, and Everest Instruments reaffirming their confidence in the program. Many new recruiters also showed a keen interest in the batch, which is visible by the participation of industry giants like Prompt Equipments, M S Agarwal Group, Bighaat, Shoption and Areete Business Solutions.

The batch received 6 PPOs. The process, with the continuation of "Dream Application," helped students choose sectors and roles that best fit their career aspirations.

Entrepreneurship

IIM Ahmedabad has always encouraged students to take up entrepreneurship as a career by opting for IIMAvericks Fellowship. The IIMAvericks fellowship includes mentorship from IIMA Ventures (formerly known as IIMA CIIE) and financial support for a period of 2 years. At any time during the fellowship, the student can return and sit for placements through the institute's placement process. This year, 1 student opted out of the placement process to work on their venture, under the IIMAvericks Fellowship.

The IPRS Initiative

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools, through the means of audited placement reports. Please visit the IPRS website to know more.

IIM Ahmedabad would like to thank all its recruiters for their participation in the year's placement process and their co-operation with the IPRS initiative.

1. Classification of Students

1.1 Classification of Entire Placement Pool

Categories	Number
1. Total students eligible for placements	47
1a. Number of Students Graduating in 2026	45
1b. Number of students returning from Placement Holiday	0
1c. Previous year students	0
2. Number of students who sought Placement through the Institute	44
2a. Number of Students Graduating in 2026	42
2b. Number of students returning from Placement Holiday	0
2c. Previous year students	0
3. Number of students who did not seek placement through the Institute	3
3a. Company-sponsored or already employed	0
3b. Continuing education	0
3c. Postponing job search	0
3d. Entrepreneurship (Starting a new business)	1
3e. Returning to/joining family business	0
3f. Seeking placement outside the campus placement process	2
4. Number of students placed who sought Placement through the Institute	44
5. Number of students unplaced, if any	0

Table 1.1 : Classification of the entire placement pool

2. Sector-wise Classification

Sector	Number of offers accepted		
	Domestic	International	Total
Agri Inputs	4	0	4
Agri-Tech	4	0	4

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Commodity Trading	0	4	4
Consulting	10	0	10
Consumer Goods (FMCG)	4	0	4
Ecommerce	2	0	2
Engineering/Technology	1	0	1
Environment & Energy	3	0	3
Food Processing	5	0	5
Manufacturing	2	0	2
Pharmaceutical/Healthcare	4	0	4
Social Enterprises & NGOs	1	0	1
Total	**40**	**4**	**44**

Table 2.1 : Classification of offers based on sector

3. Function-wise Classification

Function	Number of Offers		
	Domestic	International	Total
Analytics	1	0	1
Business Development	8	0	8
Consulting	7	0	7
General Management	2	0	2
Operations	3	0	3
Research & Advisory	1	0	1
Sales/Marketing	13	0	13
Strategy	5	0	5
Supply Chain Management	0	4	4
Total	**40**	**4**	**44**

Table 3.1 : Classification of offers based on function

4. Location-wise Classification

4.1. Classification of Domestic Locations

Location Name	No. of offers accepted
Ahmedabad	3
Bengaluru	2
Chandigarh	1
Delhi	1

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Gurgaon	1
Guwahati	1
Gwalior	1
Hubli	1
Hyderabad	1
Mumbai	3
Nashik	6
PAN India	12
Patna	2
Pune	1
Vijayawada	4
Total	**40**

Table 4.1 : Classification of offers based on domestic location

4.2. Classification of International Locations

Location Name	No. of offers accepted
Ghana	2
Nigeria	1
Tanzania	1
Total	**4**

Table 4.2 : Classification of offers based on international location

5. Salary Data

5.1. Salary Heads – Domestic (INR)

Salary Head	Min	Max	Mean	Median	Data
Fixed Yearly Cash Component	12,00,000	25,00,000	17,70,837	18,00,000	40
One Time Cash Component	1,00,000	10,00,000	3,50,000	2,00,000	10
Total Guaranteed Cash Component	12,00,000	35,00,000	18,58,337	18,45,000	40
Maximum Earning Potential	14,39,691	40,25,000	21,31,559	20,02,617	40

Table 5.1 : Classification of salary heads – Domestic

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5.2. Salary Heads – International (USD)

Salary Head	Min	Max	Mean	Median	Data
Fixed Yearly Cash Component	24,000	24,000	24,000	24,000	4
Total Guaranteed Cash Component	24,000	24,000	24,000	24,000	4
Maximum Earning Potential	79,600	79,600	79,600	79,600	4

Table 5.2 : Classification of salary heads – International

Description of Salary Heads

1. Fixed Yearly Cash Component: This is a total of the annual basic salary and additional guaranteed cash components. These additional components include cash payments and allowances that are part of the annual package. The term guaranteed signifies that the amount is certain unless there is an overall pay revision. The components falling under this salary head are final and are not related to performance.

2. One-time Cash Payment: This head indicates the value of the remuneration given to a candidate as a one-time cash benefit mostly at the time of joining.

3. Total Guaranteed Cash Component: This is the sum of fixed yearly cash component and one-time cash component.

4. Maximum Earning Potential: : This is the sum of total guaranteed cash component, maximum possible-variable pay and all other components of salary that are a part of the offer. This can include long-term compensation such as PF and other perks as well. Long term benefits such as ESOPs, retention bonuses, and other benefits payable after the first year have not been considered for the calculation of MEP Salary.

5.3. Salary Statistics at Purchasing Power Parity (PPP)

Salary in USD at PPP*	Min	Max	Mean	Median	Data
INR salary (Total Guaranteed Cash Component)	59,731	1,74,216	92,501	91,837	40
Non-INR salary (Total Guaranteed Cash Component)	24,000	24,000	24,000	24,000	4
Combined INR and Non-INR Salary (Total Guaranteed Cash Component)	24,000	1,74,216	86,273	89,597	44
INR salary (Maximum Earning Potential)	71,662	2,00,348	1,06,101	99,682	40
Non-INR salary (Maximum Earning Potential)	79,600	79,600	79,600	79,600	4
Combined INR and Non-INR Salary (Maximum Earning Potential)	71,662	2,00,348	1,03,691	97,063	44

Table 5.3 : Salary Statistics at PPP adjusted exchange rates

Calculated as per the 2025 PPP conversion rates for all available currencies, sourced directly from the World Bank website. Data is sourced from: https://data.worldbank.org/indicator/PA.NUS.PPP

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5.4. Combined Salary Statistics in INR

Salary Head	Min	Max	Mean	Median	Data
Fixed Yearly Cash Component	12,00,000	25,00,000	18,16,405	18,00,000	44
One Time Cash Component	1,00,000	10,00,000	3,50,000	2,00,000	10
Total Guaranteed Cash Component	12,00,000	35,00,000	18,95,950	19,13,667	44
Maximum Earning Potential	14,39,691	75,35,732	26,22,848	20,51,309	44

Table 5.4 : Combined Salary Statistics in INR

For International salaries, all conversions to INR from USD are made as per closing rates on 30th June, 2026.

5.5. Sector-wise Classification of Salary – Domestic (INR)

5.5.1 Fixed Yearly Cash Component

Sector	Min	Max	Mean	Median	Data
Agri Inputs	16,53,000	22,00,000	18,85,750	18,45,000	4
Agri-Tech	12,00,000	16,02,727	14,00,682	14,00,000	4
Consulting	15,16,978	25,00,000	18,40,891	17,56,834	10
Consumer Goods (FMCG)	14,38,000	20,36,991	18,72,288	20,07,081	4
Ecommerce	12,00,000	15,50,000	13,75,000	13,75,000	2
Engineering/Technology	18,00,000	18,00,000	18,00,000	18,00,000	1
Environment & Energy	18,00,000	18,00,000	18,00,000	18,00,000	3
Food Processing	16,00,000	20,00,000	18,40,000	18,00,000	5
Manufacturing	15,00,000	23,00,000	19,00,000	19,00,000	2
Pharmaceutical/Healthcare	18,00,000	20,00,000	18,50,000	18,00,000	4
Social Enterprises & NGOs	14,39,691	14,39,691	14,39,691	14,39,691	1

Table 5.5.1 : Sector-wise Classification of Fixed Yearly Cash Component – Domestic

5.5.2 One-time Cash Payment

Sector	Min	Max	Mean	Median	Data
Agri Inputs	1,00,000	1,00,000	1,00,000	1,00,000	1
Consulting	10,00,000	10,00,000	10,00,000	10,00,000	2
Environment & Energy	2,00,000	2,00,000	2,00,000	2,00,000	3
Pharmaceutical/Healthcare	1,50,000	3,00,000	2,00,000	1,75,000	4

Table 5.5.2: Sector-wise Classification of One-time Cash Payment – Domestic

5.5.3 Total Guaranteed Cash Component

Sector	Min	Max	Mean	Median	Data
Agri Inputs	17,53,000	22,00,000	19,10,750	18,45,000	4
Agri-Tech	12,00,000	16,02,727	14,00,682	14,00,000	4

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Consulting	15,16,978	35,00,000	20,40,891	17,56,834	10
Consumer Goods (FMCG)	14,38,000	20,36,991	18,72,288	20,07,081	4
Ecommerce	12,00,000	15,50,000	13,75,000	13,75,000	2
Engineering/Technology	18,00,000	18,00,000	18,00,000	18,00,000	1
Environment & Energy	20,00,000	20,00,000	20,00,000	20,00,000	3
Food Processing	16,00,000	20,00,000	18,40,000	18,00,000	5
Manufacturing	15,00,000	23,00,000	19,00,000	19,00,000	2
Pharmaceutical/Healthcare	19,50,000	23,00,000	20,50,000	19,75,000	4
Social Enterprises & NGOs	14,39,691	14,39,691	14,39,691	14,39,691	1

Table 5.5.3 : Sector-wise Classification of Total Guaranteed Cash Component– Domestic

5.5.4 Maximum Earning Potential

Sector	Min	Max	Mean	Median	Data
Agri Inputs	18,00,000	24,00,000	20,75,000	20,50,000	4
Agri-Tech	15,00,000	18,40,000	16,42,500	16,15,000	4
Consulting	18,16,978	40,25,000	23,21,653	19,46,693	10
Consumer Goods (FMCG)	17,48,000	24,15,991	22,34,038	23,86,081	4
Ecommerce	15,50,000	19,00,000	17,25,000	17,25,000	2
Engineering/Technology	21,00,000	21,00,000	21,00,000	21,00,000	1
Environment & Energy	26,50,000	26,50,000	26,50,000	26,50,000	3
Food Processing	18,00,000	22,50,000	19,80,000	18,00,000	5
Manufacturing	16,00,000	23,00,000	19,50,000	19,50,000	2
Pharmaceutical/Healthcare	22,50,000	27,00,000	23,75,000	22,75,000	4
Social Enterprises & NGOs	14,39,691	14,39,691	14,39,691	14,39,691	1

Table 5.5.4 : Sector-wise Classification of Maximum Earning Potential– Domestic

5.6 Function-wise Classification of Salary – Domestic (INR)

5.6.1 Fixed Yearly Cash Component

Function	Min	Max	Mean	Median	Data
Analytics	19,13,667	19,13,667	19,13,667	19,13,667	1
Business Development	15,50,000	22,00,000	17,93,750	18,00,000	8
Consulting	15,16,978	25,00,000	18,09,702	15,16,978	7
General Management	14,38,000	18,00,000	16,19,000	16,19,000	2
Operations	18,00,000	18,00,000	18,00,000	18,00,000	3

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Research & Advisory	14,39,691	14,39,691	14,39,691	14,39,691	1
Sales/Marketing	12,00,000	20,36,991	17,92,068	18,00,000	13
Strategy	12,00,000	23,00,000	17,05,467	19,13,667	5

Table 5.6.1 : Function-wise Classification of Fixed Yearly Cash Component – Domestic

5.6.2 One-time Cash Payment

Function	Min	Max	Mean	Median	Data
Business Development	1,50,000	3,00,000	2,00,000	1,75,000	4
Consulting	10,00,000	10,00,000	10,00,000	10,00,000	2
Operations	2,00,000	2,00,000	2,00,000	2,00,000	3
Sales/Marketing	1,00,000	1,00,000	1,00,000	1,00,000	1

Table 5.6.2: Function-wise Classification of One-time Cash Payment – Domestic

5.6.3 Total Guaranteed Cash Component

Function	Min	Max	Mean	Median	Data
Analytics	19,13,667	19,13,667	19,13,667	19,13,667	1
Business Development	15,50,000	23,00,000	18,93,750	19,50,000	8
Consulting	15,16,978	35,00,000	20,95,416	15,16,978	7
General Management	14,38,000	18,00,000	16,19,000	16,19,000	2
Operations	20,00,000	20,00,000	20,00,000	20,00,000	3
Research & Advisory	14,39,691	14,39,691	14,39,691	14,39,691	1
Sales/Marketing	12,00,000	20,36,991	17,99,760	18,00,000	13
Strategy	12,00,000	23,00,000	17,05,467	19,13,667	5

Table 5.6.3: Function-wise Classification of Total Guaranteed Cash Component – Domestic

5.6.4 Maximum Earning Potential

Function	Min	Max	Mean	Median	Data
Analytics	20,02,617	20,02,617	20,02,617	20,02,617	1
Business Development	15,50,000	27,00,000	21,36,250	22,50,000	8
Consulting	18,16,978	40,25,000	24,58,383	18,16,978	7
General Management	17,48,000	21,00,000	19,24,000	19,24,000	2
Operations	26,50,000	26,50,000	26,50,000	26,50,000	3
Research & Advisory	14,39,691	14,39,691	14,39,691	14,39,691	1
Sales/Marketing	15,00,000	24,15,991	20,01,396	20,00,000	13
Strategy	15,00,000	23,00,000	19,41,047	20,02,617	5

Table 5.6.4: Function-wise Classification of Maximum Earning Potential – Domestic

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5.7 Sector-wise Classification of Salary – International (USD)

5.7.1 Fixed Yearly Cash Component

Sector	Min	Max	Mean	Median	Data
Commodity Trading	24,000	24,000	24,000	24,000	4

Table 5.7.1 : Sector-wise Classification of Fixed Yearly Cash Component – International

5.7.2 Total Guaranteed Cash Component

Sector	Min	Max	Mean	Median	Data
Commodity Trading	24,000	24,000	24,000	24,000	4

Table 5.7.2 : Sector-wise Classification of Total Guaranteed Cash Component – International

5.7.3 Maximum Earning Potential

Sector	Min	Max	Mean	Median	Data
Commodity Trading	79,600	79,600	79,600	79,600	4

Table 5.7.3 : Sector-wise Classification of Maximum Earning Potential – International

5.8 Function-wise Classification of Salary – International (USD)

5.8.1 Fixed Yearly Cash Component

Function	Min	Max	Mean	Median	Data
Supply Chain Management	24,000	24,000	24,000	24,000	4

Table 5.8.1 : Function-wise Classification of Fixed Yearly Cash Component – International

5.8.2 Total Guaranteed Cash Component

Function	Min	Max	Mean	Median	Data
Supply Chain Management	24,000	24,000	24,000	24,000	4

Table 5.8.2 : Function-wise Classification of Total Guaranteed Cash Component – International

5.8.3 Maximum Earning Potential

Function	Min	Max	Mean	Median	Data
Supply Chain Management	79,600	79,600	79,600	79,600	4

Table 5.8.3 : Function-wise Classification of Maximum Earning Potential – International

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5.9 Location-wise Classification of Salary – International (USD)

5.9.1 Fixed Yearly Cash Component

Location	Min	Max	Mean	Median	Data
Ghana	24,000	24,000	24,000	24,000	2
Nigeria	24,000	24,000	24,000	24,000	1
Tanzania	24,000	24,000	24,000	24,000	1

Table 5.9.1 : Location-wise Classification of Fixed Yearly Cash Component – International

5.9.2 Total Guaranteed Cash Component

Location	Min	Max	Mean	Median	Data
Ghana	24,000	24,000	24,000	24,000	2
Nigeria	24,000	24,000	24,000	24,000	1
Tanzania	24,000	24,000	24,000	24,000	1

Table 5.9.2 : Location-wise Classification of Total Guaranteed Cash Component – International

5.9.3 Maximum Earning Potential

Location	Min	Max	Mean	Median	Data
Ghana	79,600	79,600	79,600	79,600	2
Nigeria	79,600	79,600	79,600	79,600	1
Tanzania	79,600	79,600	79,600	79,600	1

Table 5.9.3 : Location-wise Classification of Maximum Earning Potential – International

5.10 Location-wise Classification of Salary – Domestic (INR)

5.10.1 Fixed Yearly Cash Component

Location	Min	Max	Mean	Median	Data
Ahmedabad	15,00,000	18,00,000	16,16,667	15,50,000	3
Bengaluru	12,00,000	15,16,978	13,58,489	13,58,489	2
Chandigarh	15,16,978	15,16,978	15,16,978	15,16,978	1
Delhi	19,13,667	19,13,667	19,13,667	19,13,667	1
Gurgaon	15,16,978	15,16,978	15,16,978	15,16,978	1
Guwahati	15,16,978	15,16,978	15,16,978	15,16,978	1
Gwalior	20,07,081	20,07,081	20,07,081	20,07,081	1
Hubli	14,39,691	14,39,691	14,39,691	14,39,691	1
Hyderabad	23,00,000	23,00,000	23,00,000	23,00,000	1

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Mumbai	16,00,000	22,00,000	19,04,556	19,13,667	3
Nashik	18,00,000	20,07,081	19,01,180	19,00,000	6
PAN India	12,00,000	25,00,000	17,81,977	17,26,500	12
Patna	19,13,667	20,36,991	19,75,329	19,75,329	2
Pune	12,00,000	12,00,000	12,00,000	12,00,000	1
Vijayawada	18,00,000	20,00,000	18,50,000	18,00,000	4

Table 5.10.1 : Location-wise Classification of Fixed Yearly Cash Component – Domestic

5.10.2 One-time Cash Payment

Location	Min	Max	Mean	Median	Data
PAN India	1,00,000	10,00,000	4,50,000	2,00,000	6
Vijayawada	1,50,000	3,00,000	2,00,000	1,75,000	4

Table 5.10.2 : Location-wise Classification of One-time Cash Payment – Domestic

5.10.3 Total Guaranteed Cash Component

Location	Min	Max	Mean	Median	Data
Ahmedabad	15,00,000	18,00,000	16,16,667	15,50,000	3
Bengaluru	12,00,000	15,16,978	13,58,489	13,58,489	2
Chandigarh	15,16,978	15,16,978	15,16,978	15,16,978	1
Delhi	19,13,667	19,13,667	19,13,667	19,13,667	1
Gurgaon	15,16,978	15,16,978	15,16,978	15,16,978	1
Guwahati	15,16,978	15,16,978	15,16,978	15,16,978	1
Gwalior	20,07,081	20,07,081	20,07,081	20,07,081	1
Hubli	14,39,691	14,39,691	14,39,691	14,39,691	1
Hyderabad	23,00,000	23,00,000	23,00,000	23,00,000	1
Mumbai	16,00,000	22,00,000	19,04,556	19,13,667	3
Nashik	18,00,000	20,07,081	19,01,180	19,00,000	6
PAN India	12,00,000	35,00,000	20,06,977	18,21,500	12
Patna	19,13,667	20,36,991	19,75,329	19,75,329	2
Pune	12,00,000	12,00,000	12,00,000	12,00,000	1
Vijayawada	19,50,000	23,00,000	20,50,000	19,75,000	4

Table 5.10.3 : Location-wise Classification of Total Guaranteed Cash Component – Domestic

5.10.4 Maximum Earning Potential

Location	Min	Max	Mean	Median	Data
Ahmedabad	15,50,000	21,00,000	17,50,000	16,00,000	3
Bengaluru	15,00,000	18,16,978	16,58,489	16,58,489	2
Chandigarh	18,16,978	18,16,978	18,16,978	18,16,978	1
Delhi	20,02,617	20,02,617	20,02,617	20,02,617	1
Gurgaon	18,16,978	18,16,978	18,16,978	18,16,978	1

For Indian Institute of Management Ahmedabad

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For B2K Analytics Mumbai

Guwahati	18,16,978	18,16,978	18,16,978	18,16,978	1
Gwalior	23,86,081	23,86,081	23,86,081	23,86,081	1
Hubli	14,39,691	14,39,691	14,39,691	14,39,691	1
Hyderabad	23,00,000	23,00,000	23,00,000	23,00,000	1
Mumbai	18,40,000	24,00,000	20,80,872	20,02,617	3
Nashik	18,00,000	23,86,081	20,47,680	20,25,000	6
PAN India	15,00,000	40,25,000	23,97,397	20,50,000	12
Patna	20,02,617	24,15,991	22,09,304	22,09,304	2
Pune	19,00,000	19,00,000	19,00,000	19,00,000	1
Vijayawada	22,50,000	27,00,000	23,75,000	22,75,000	4

Table 5.10.4 : Location-wise Classification of Maximum Earning Potential – Domestic

6. Other Details

Parameter	Number
1. Total Pre-Placement offers awarded	6
1a. Through internships	6
1b. Others	0
2. Total Pre-Placement offers accepted	5
2a. Through internships	5
2b. Others	0

Table 6.1: Details regarding Pre-Placement Offers (PPO)

7. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards Revision 2.2*.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Deviation from the standards	Reason
None	N/A

Table 7.2: List of deviations from standards with reasons

For Indian Institute of Management Ahmedabad

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विद्याविनियोगाद्विकासः

Indian Institute of Management Ahmedabad

MBA-PGPX (One Year MBA)

Placement Report

Finals 2026

B2K analytics

CONSULTING | RESEARCH | GRADING

Ref: B2K/IIMA/MUM/RB/003/2026-27 July 16, 2026

The Chairperson
Placement Office
Indian Institute of Management Ahmedabad,
Vastrapur, Ahmedabad,
Gujarat – 380 015

Dear Sir,

Re: **Audit of Placement Report for 2026 placements of full-time one-year Post Graduate Programme in Management (MBA-PGPX)**

We have audited the data related to remuneration, function & location as presented in the Placement Report prepared by IIM Ahmedabad for the final placement (based on the offers received and accepted on campus) of the 2026 batch of full-time one-year Post Graduate Programme in Management (MBA-PGPX) of Indian Institute of Management Ahmedabad (IIMA).

The preparation of the Placement Report is the responsibility of IIM Ahmedabad. Our responsibility is to validate the information related to remuneration, function & location as provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by IIMA from recruiting companies. B2K Analytics (formerly known as Brickworks Analytics) has not independently sourced any information or documentation directly from the recruiters.
3. We have verified the information with respect to remuneration, function & location presented in the report with the communication received by IIMA from the recruiters.
    a. The information has been categorised as best as possible under different salary heads as given in the IPRS Revision 2.2; where a break-up was not available, the salary has been considered only as 'Maximum Earning Potential'.

B2K Analytics Private Limited

b. The data points mentioned under different salary heads are representative of aggregate salary components offered to the candidates.

c. ESOPs for some students have not been considered because monetary value could not be assigned to the same.

d. Long-Term benefits (to be paid after twelve months) like ESOPs, retention bonus and any other long-term benefit to be paid after the first year has not been considered for the calculation of MEP.

e. We have considered the amount of gratuity in the calculation of MEP even though it is payable after 5 years of continuous service as this amount was not separately available for all the candidates.

f. Wherever information was missing reasonable assumptions have been made.

4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication from those students.

5. Out of 156 students eligible for placements, 17 students opted out of the placement process.

6. We have only audited the data related to remuneration, function & location in the placement report and not the report's overview section, which explains the placement process.

Best Regards,

Ritaban Basu
CEO
B2K Analytics Private Limited

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Overview

The placement process for the 2026 graduating batch of the MBA – PGPX (One Year MBA) at IIM Ahmedabad concluded successfully in June 2026. The process commenced in the last week of November 2025 with a concentrated four-day hiring event, followed by rolling placements through to June 2026. The twentieth cohort of the PGPX batch comprised participants with 4 to 22 years of diverse industry and functional experience. Reflecting this diversity and depth, recruiters offered opportunities primarily in middle and senior management roles across sectors. This year saw a strong demand for roles in Consulting, Finance, Technology, Pharma FMCG, E-commerce, Conglomerates and Startups.

True to it's tradition, companies continued to place their trust in the program's talent pool, extending offers for key strategic and leadership roles such as Vice President, Associate Director, Associate Vice-President, Program Head, Product Head, Consultant, Senior Manager, Product Manager, Client Partner, and Operations Manager. 200+ companies participated in the placement process, making over 300+ offers. Notably, the participation of around 65 new companies engaging with the programme for the first time reflects the growing recognition among leading employers.

Firms that visited PGPX placement are Accenture, Accordion, Alvarez & Marsal, Apple, Amazon, CRISIL, CRIF, Eli Lilly, Evam Labs, EY GDS, EYP, FabIndia, FinIQ, Flipkart, Genpact, Hexa Climate, Infosys Europe, IBM, Indegene, Kimbal, L'Oréal, Mahindra & Mahindra, Mastek, Max Healthcare, McKinsey, BCG SEA, Deloitte, PwC, KPMG, NTT Data, Persistent, Reach Mobile, Refy9, Reliance Industries, Reliance Consumer Private Limited, RPG-KEC, RPG-Zensar, SEDEMAC Mechatronics, Sutherland, Tata Consumer Private Limited, TE Connectivity, TVS Motors, Torrent Pharma, TCS, UnifyApps, Par Technologies, and UBS Financials among others. Accenture, Amazon, Eli Lilly, EY, Fin IQ Consulting, Genpact and NTT data were the firms that made the highest number of offers.

The IPRS Initiative

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools, through the means of audited placement reports. Please visit the IPRS website to know more.

IIM Ahmedabad would like to thank all its recruiters for their participation in the year's placement process and their co-operation with the IPRS initiative

1. Classification of Students

1.1 Classification of the Entire Placement Pool

Categories	Number of students
1. Number of students eligible for placements	**156**
1a. Number of students graduating in 2026	156
1b. Number of ITEC* Programme Scholars	NA
1c. Number of students returning from Placement Holiday	0
2. Number of students who did not seek placement through the institute	**17**
2a. Company-sponsored or already employed	8
2b. Continuing education	0
2c. Postponing job search/seeking placement holiday	0
2d. Entrepreneurship (Starting a new business)	1
2e. Returning to / joining family business	1
2f. Seeking placement outside the campus placement process	7
3. Total who sought Placements through the institute	**139**
4. Total offers accepted	**134**
5. Number unplaced, if any	**5**

Table 1.1 : Classification of the entire placement pool

** "Indian Technical and Economic Cooperation (ITEC) Programme Scholarship recipients are participants from developing countries who return to their respective nations post successful completion of the programme.*

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For Indian Institute of Management Ahmedabad

For B2K Analytics Mumbai

2. Sector-wise Classification

Sector	Number of offers accepted		
	Domestic	International	Total
Automotive	3	-	3
Banking, Financial Services and Insurance (BFSI)	14	-	14
Conglomerate	5	-	5
Consulting	24	-	24
Consumer Goods (FMCG)	8	-	8
Environment & Energy	2	-	2
Infrastructure	1	-	1
IT Consulting	30	2	32
IT Services	16	-	16
Manufacturing	4	-	4
Online Services	7	-	7
Pharmaceutical/Healthcare	16	-	16
Retail	2	-	2
Total	**132**	**2**	**134**

Table 2.1 : Classification of offers based on sector

3. Function-wise Classification

Function	Number of offers accepted		
	Domestic	International	Total
Analytics	1	-	1
Business Development	7	2	9
Consulting	44	-	44
Finance	3	-	3
General Management	13	-	13
Product/Category Management	20	-	20
Program Management	7	-	7
Project Management	2	-	2
Sales/Marketing	19	-	19
Strategy	8	-	8
Supply Chain/Operations	8	-	8
Total	**132**	**2**	**134**

Table 3.1 : Classification of offers based on function

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For Indian Institute of Management, Ahmedabad

For B2K Analytics Mumbai

4. Location-wise Classification

4.1 Classification of offers based on locations

Location	No. of offers accepted
Domestic/ PAN India	132
Western Europe	2
Total	134

Table 4.1 : Classification of offers based on locations

5. Salary Data

5.1 Salary Heads – Domestic (INR)

Salary Head	Min	Max	Mean	Median	Data
Fixed Yearly Cash Component	23,55,288	70,52,000	33,63,914	32,16,250	132
One Time Cash Component	50,000	14,50,000	3,33,750	2,00,000	88
Total Guaranteed Cash Component	24,00,000	70,52,000	35,86,414	34,87,600	132
Maximum Earning Potential	25,50,000	86,00,000	41,47,612	37,77,778	132

Table 5.1 : Classification of salary heads – Domestic

5.2 Salary Heads – International (USD)

Salary Head	Min	Max	Mean	Median	Data
Fixed Yearly Cash Component	95,145	95,145	95,145	95,145	2
One Time Cash Component	-	-	-	-	-
Total Guaranteed Cash Component	95,145	95,145	95,145	95,145	2
Maximum Earning Potential	1,14,220	1,14,220	1,14,220	1,14,220	2

Table 5.2 : Classification of salary heads – International

** For International salaries, all conversions to USD are made as per closing rates on 30th June, 2026.*

Description of Salary Heads

1. Fixed Yearly Cash Component: This is a total of the annual basic salary and additional guaranteed cash components. These additional components include cash payments and allowances that are part of the annual package. The term guaranteed signifies that the amount is certain unless there is an overall pay revision. The components falling under this salary head are final and are not related to performance.

2. One-time Cash Payment: This head indicates the value of the remuneration given to a candidate as one-time cash benefit mostly at the time of joining.

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3. Total Guaranteed Cash Component: This is the sum of fixed yearly cash component and one-time cash component.

4. Maximum Earning Potential: This is the sum of total guaranteed cash component, maximum possible-linked variable pay and all other components of salary that are a part of the offer.This can include ESOPs, relocation allowances, long term compensation such as PFs and other perks as well.

5.3 Salary Statistics at Purchasing Power Parity (PPP)

Salary in USD at PPP*	Min	Max	Mean	Median	Data
INR salary (Total Guaranteed Cash Component)	1,19,462	3,51,020	1,78,517	1,73,599	132
Non-INR salary (Total Guaranteed Cash Component)	1,17,324	1,17,324	1,17,324	1,17,324	2
Combined INR and Non-INR Salary (Total Guaranteed Cash Component)	1,17,324	3,51,020	1,77,604	1,72,852	134
INR salary (Maximum Earning Potential)	1,26,929	4,28,074	2,06,452	1,88,043	132
Non-INR salary (Maximum Earning Potential)	1,40,845	1,40,845	1,40,845	1,40,845	2
Combined INR and Non-INR Salary (Maximum Earning Potential)	1,26,929	4,28,074	2,05,472	1,86,798	134

Table 5.3 : Salary Statistics at PPP adjusted exchange rates

**As per the PPP conversion rate for 2025 for all the available currencies from the World Development Indicators (WDI) database of the World Bank. Data is sourced from*
PPP conversion factor, GDP (LCU per international $) - India | Data (worldbank.org)

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For Indian Institute of Management Ahmedabad

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5.4 Combined Salary Statistics in INR

Salary Head	Min	Max	Mean	Median	Data
Fixed Yearly Cash Component	23,55,288	89,84,738	34,47,807	32,58,750	134
One Time Cash Component	50,000	14,50,000	3,33,750	2,00,000	88
Total Guaranteed Cash Component	24,00,000	89,84,738	36,66,986	35,00,000	134
Maximum Earning Potential	25,50,000	1,07,86,000	42,46,692	38,00,002	134

Table 5.4 : Combined Salary Statistics in INR

5.5 Sector-wise Classification of Salary – Domestic (INR)

5.5.1 Fixed Yearly Cash Component

Sector	Min	Max	Mean	Median	Data
Automotive	31,45,000	34,00,000	32,30,000	31,45,000	3
Banking, Financial Services and Insurance (BFSI)	25,50,000	38,00,000	34,41,067	35,36,862	14
Conglomerate	28,70,000	70,52,000	**43,48,400**	40,00,000	5
Consulting	23,55,288	40,00,000	31,84,387	33,75,000	24
Consumer Goods (FMCG)	27,00,000	38,00,000	32,58,043	33,00,000	8
Environment & Energy	28,00,000	30,00,000	29,00,000	29,00,000	2
Infrastructure	45,00,000	45,00,000	45,00,000	45,00,000	1
IT Consulting	23,55,300	40,00,000	29,48,916	28,00,000	30
IT Services	27,27,273	60,00,000	40,48,144	42,00,000	16
Manufacturing	26,00,000	32,00,000	29,02,868	29,05,736	4
Online Services	24,96,698	50,00,000	32,64,771	32,15,000	7
Pharmaceutical/Healthcare	27,90,000	46,00,008	36,21,089	37,00,000	16
Retail	30,00,000	30,00,000	30,00,000	30,00,000	2

Table 5.5.1 : Sector-wise Classification of Fixed Yearly Cash Component – Domestic

5.5.2 One-time Cash Payment

Sector	Min	Max	Mean	Median	Data
Automotive	3,00,000	3,00,000	3,00,000	3,00,000	3
Banking, Financial Services and Insurance (BFSI)	2,00,000	3,00,000	2,27,000	2,00,000	5
Consulting	1,00,000	2,00,000	1,39,474	1,00,000	19
Consumer Goods (FMCG)	2,00,000	3,00,000	2,20,000	2,00,000	5
Environment & Energy	1,00,000	2,00,000	1,50,000	1,50,000	2
Infrastructure	13,50,000	13,50,000	13,50,000	13,50,000	1
IT Consulting	1,75,000	3,00,000	2,29,000	2,00,000	25

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IT Services	50,000	2,00,000	1,77,273	2,00,000	11
Manufacturing	4,00,000	4,00,000	4,00,000	4,00,000	1
Online Services	80,000	14,50,000	9,93,333	14,50,000	6
Pharmaceutical/Healthcare	2,00,000	11,75,000	7,90,000	6,50,000	10

Table 5.5.2: Sector-wise Classification of One-time Cash Payment – Domestic

5.5.3 Total Guaranteed Cash Component

Sector	Min	Max	Mean	Median	Data
Automotive	34,45,000	37,00,000	35,30,000	34,45,000	3
Banking, Financial Services and Insurance (BFSI)	27,66,905	40,00,000	35,22,139	35,36,862	14
Conglomerate	28,70,000	70,52,000	43,48,400	40,00,000	5
Consulting	24,00,000	41,00,000	32,94,804	34,85,002	24
Consumer Goods (FMCG)	29,00,000	40,00,000	33,95,543	34,63,570	8
Environment & Energy	30,00,000	31,00,000	30,50,000	30,50,000	2
Infrastructure	58,50,000	58,50,000	58,50,000	58,50,000	1
IT Consulting	25,19,988	42,00,000	31,39,750	30,00,000	30
IT Services	27,27,273	62,00,000	41,70,019	44,00,000	16
Manufacturing	26,11,472	32,00,000	30,02,868	31,00,000	4
Online Services	25,76,698	50,00,000	41,16,199	46,65,000	7
Pharmaceutical/Healthcare	31,90,000	49,10,340	41,14,839	40,86,513	16
Retail	30,00,000	30,00,000	30,00,000	30,00,000	2

Table 5.5.3 : Sector-wise Classification of Total Guaranteed Cash Component– Domestic

5.5.4 Maximum Earning Potential

Sector	Min	Max	Mean	Median	Data
Automotive	40,00,000	43,00,000	41,00,000	40,00,000	3
Banking, Financial Services and Insurance (BFSI)	31,65,000	40,79,200	36,01,610	35,36,862	14
Conglomerate	35,00,000	86,00,000	53,12,500	50,00,000	5
Consulting	25,50,000	53,00,000	41,62,718	46,07,547	24
Consumer Goods (FMCG)	34,00,000	47,00,000	39,86,251	40,70,000	8
Environment & Energy	30,00,000	35,50,000	32,75,000	32,75,000	2
Infrastructure	58,50,000	58,50,000	58,50,000	58,50,000	1
IT Consulting	27,99,996	54,80,000	38,79,843	37,14,498	30
IT Services	30,00,000	73,40,000	47,85,144	50,20,631	16
Manufacturing	30,00,000	33,34,171	31,83,543	32,00,000	4
Online Services	32,25,671	50,00,000	44,03,103	48,44,948	7
Pharmaceutical/Healthcare	35,00,000	54,71,340	44,17,439	45,53,913	16
Retail	34,06,000	34,06,000	34,06,000	34,06,000	2

Table 5.5.4 : Sector-wise Classification of Maximum Earning Potential– Domestic

For Indian Institute of Management Ahmedabad

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सहायक महाप्रबंधक - कॉर्पोरेट संबंध, एमबीए - पीजीपीएक्स
ASSISTANT GENERAL MANAGER - CORPORATE RELATIONS, MBA - PGPX
भारतीय प्रबंध संस्थान अहमदाबाद
INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

For B2K Analytics Mumbai

5.6 Function-wise Classification of Salary – Domestic (INR)

5.6.1 Fixed Yearly Cash Component

Function	Min	Max	Mean	Median	Data
Analytics	31,50,000	31,50,000	31,50,000	31,50,000	1
Business Development	28,88,500	60,00,000	43,41,571	45,00,000	7
Consulting	23,55,288	41,13,261	31,46,672	31,17,600	44
Finance	38,00,000	38,00,000	38,00,000	38,00,000	3
General Management	25,50,000	46,00,008	34,29,763	37,00,000	13
Product/Category Management	24,96,698	50,00,000	32,49,614	33,18,257	20
Program Management	31,45,000	45,00,000	33,86,429	32,15,000	7
Project Management	28,00,000	32,00,000	30,00,000	30,00,000	2
Sales/Marketing	27,00,000	50,00,000	36,25,115	35,36,862	19
Strategy	25,19,988	70,52,000	36,66,499	32,00,000	8
Supply Chain/Operations	28,00,000	32,00,000	28,93,588	28,00,000	8

Table 5.6.1 : Function-wise Classification of Fixed Yearly Cash Component – Domestic

5.6.2 One-time Cash Payment

Function	Min	Max	Mean	Median	Data
Business Development	50,000	3,00,000	1,92,857	2,00,000	7
Consulting	1,00,000	3,00,000	1,95,714	2,00,000	35
Finance	2,00,000	2,00,000	2,00,000	2,00,000	3
General Management	1,00,000	4,00,000	2,45,000	2,35,000	3
Product/Category Management	80,000	11,75,000	5,27,188	4,12,500	16
Program Management	3,00,000	14,50,000	11,07,143	14,50,000	7
Project Management	1,75,000	1,75,000	1,75,000	1,75,000	1
Sales/Marketing	2,00,000	3,00,000	2,12,500	2,00,000	8
Strategy	3,00,000	4,00,000	3,50,000	3,50,000	2
Supply Chain/Operations	1,75,000	2,00,000	1,79,167	1,75,000	6

Table 5.6.2: Function-wise Classification of One-time Cash Payment – Domestic

5.6.3 Total Guaranteed Cash Component

Function	Min	Max	Mean	Median	Data
Analytics	31,50,000	31,50,000	31,50,000	31,50,000	1
Business Development	31,88,500	62,00,000	45,34,429	47,00,000	7
Consulting	24,00,000	43,13,261	33,02,354	32,38,750	44
Finance	40,00,000	40,00,000	40,00,000	40,00,000	3

For Indian Institute of Management Ahmedabad

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INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

General Management	27,66,905	46,00,008	34,86,301	37,00,000	13
Product/Category Management	25,76,698	51,00,000	36,71,364	33,50,002	20
Program Management	34,45,000	58,50,000	44,93,571	46,65,000	7
Project Management	29,75,000	32,00,000	30,87,500	30,87,500	2
Sales/Marketing	27,47,009	50,00,000	37,14,589	35,36,862	19
Strategy	25,19,988	70,52,000	37,53,999	33,80,000	8
Supply Chain/Operations	29,75,000	32,00,000	30,27,963	29,75,000	8

Table 5.6.3: Function-wise Classification of Total Guaranteed Cash Component – Domestic

5.6.4 Maximum Earning Potential

Function	Min	Max	Mean	Median	Data
Analytics	35,00,000	35,00,000	35,00,000	35,00,000	1
Business Development	37,50,007	73,40,000	52,53,795	55,36,000	7
Consulting	25,50,000	54,80,000	41,26,591	38,50,002	44
Finance	40,79,200	40,79,200	40,79,200	40,79,200	3
General Management	30,00,000	52,62,500	37,81,147	37,12,000	13
Product/Category Management	32,00,000	60,58,985	41,82,276	35,00,002	20
Program Management	35,00,000	58,50,000	46,74,340	48,44,948	7
Project Management	32,00,000	35,00,000	33,50,000	33,50,000	2
Sales/Marketing	34,00,000	53,75,000	41,35,149	40,70,000	19
Strategy	27,99,996	86,00,000	44,01,500	38,50,000	8
Supply Chain/Operations	30,00,000	37,00,000	34,25,000	35,00,000	8

Table 5.6.4: Function-wise Classification of Maximum Earning Potential – Domestic

5.7 Sector-wise Classification of Salary – International (USD)

5.7.1 Fixed Yearly Cash Component

Sector	Min	Max	Mean	Median	Data
IT Consulting	95,145	95,145	95,145	95,145	2

Table 5.7.1 : Sector-wise Classification of Fixed Yearly Cash Component – International

5.7.2 Total Guaranteed Cash Component

Sector	Min	Max	Mean	Median	Data
IT Consulting	95,145	95,145	95,145	95,145	2

Table 5.7.2 : Sector-wise Classification of Total Guaranteed Cash Component – International

5.7.3 Maximum Earning Potential

Sector	Min	Max	Mean	Median	Data
IT Consulting	1,14,220	1,14,220	1,14,220	1,14,220	2

Table 5.7.3 : Sector-wise Classification of Maximum Earning Potential – International

For Indian Institute of Management Ahmedabad

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For B2K Analytics Mumbai

5.8 Function-wise Classification of Salary – International (USD)

5.8.1 Fixed Yearly Cash Component

Function	Min	Max	Mean	Median	Data
Business Development	95,145	95,145	95,145	95,145	2

Table 5.8.1 : Function-wise Classification of Fixed Yearly Cash Component – International

5.8.2 Total Guaranteed Cash Component

Function	Min	Max	Mean	Median	Data
Business Development	95,145	95,145	95,145	95,145	2

Table 5.8.2 : Function-wise Classification of Total Guaranteed Cash Component – International

5.8.3 Maximum Earning Potential

Function	Min	Max	Mean	Median	Data
Business Development	1,14,220	1,14,220	1,14,220	1,14,220	2

Table 5.8.3 : Function-wise Classification of Maximum Earning Potential – International

5.9 Location-wise Classification of Salary – International (USD)

5.9.1 Fixed Yearly Cash Payment

Location	Min	Max	Mean	Median	Data
Western Europe	95,145	95,145	95,145	95,145	2

Table 5.9.1 : Location-wise Classification of Fixed Yearly Cash Payment – International

5.9.2 Total Guaranteed Cash Component

Location	Min	Max	Mean	Median	Data
Western Europe	95,145	95,145	95,145	95,145	2

Table 5.9.2 : Location-wise Classification of Total Guaranteed Cash Component – International

5.9.3 Maximum Earning Potential

Location	Min	Max	Mean	Median	Data
Western Europe	1,14,220	1,14,220	1,14,220	1,14,220	2

Table 5.9.3 : Location-wise Classification of Maximum Earning Potential – International

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INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

For Indian Institute of Management Ahmedabad

For B2K Analytics Mumbai

5.10 Location-wise Classification of Salary – Domestic (INR)

5.10.1 Fixed Yearly Cash Payment

Location	Min	Max	Mean	Median	Data
Domestic locations/ PAN India	23,55,288	70,52,000	33,63,914	32,16,250	132

Table 5.10.1 : Location-wise Classification of Fixed Yearly Cash Payment – Domestic

5.10.2 One-time Cash Payment

Location	Min	Max	Mean	Median	Data
Domestic locations/ PAN India	50,000	14,50,000	3,33,750	2,00,000	88

Table 5.10.2 : Location-wise Classification of One-time Cash Payment – Domestic

5.10.3 Total Guaranteed Cash Component

Location	Min	Max	Mean	Median	Data
Domestic locations/ PAN India	24,00,000	70,52,000	35,86,414	34,87,600	132

Table 5.10.3 : Location-wise Classification of Total Guaranteed Cash Component – Domestic

5.10.4 Maximum Earning Potential

Location	Min	Max	Mean	Median	Data
Domestic locations/ PAN India	25,50,000	86,00,000	41,47,612	37,77,778	132

Table 5.10.4 : Location-wise Classification of Maximum Earning Potential – Domestic

6. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards Revision 2.2*. The instances where the report deviates from the standards and the reasons for them are mentioned below:

Deviation from the standards	Reason
None	N/A

Table 6.1: List of deviations from standards with reasons

** https://web.iima.ac.in/iprs/gallery/IPRSRevision2.2.pdf*

राजेश शर्मा| RAJESH SHARMA
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For Indian Institute of Management Ahmedabad

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Indian Institute of Management Ahmedabad

PGP Placement Report

Summers 2026

B2K analytics

CONSULTING | RESEARCH | GRADING

Ref: B2K/IIMA/MUM/RB/002/2026-27 April 27, 2026

The Chairperson
Placement Office
Indian Institute of Management Ahmedabad,
Vastrapur, Ahmedabad,
Gujarat – 380 015

Dear Sir,

Re: **Audit of Summer Placement Report for the batch 2025-27 of Post-Graduate Programme in Management (PGP)**

We have audited the data related to location, function & stipend as presented in the Placement Report prepared by IIM Ahmedabad for the Summer Internship Placement (based on the offers received and accepted on campus) for the batch of Post-Graduate Programme in Management of Indian Institute of Management Ahmedabad (IIMA) for 2025-27.

The preparation of the Placement Report is the responsibility of IIM Ahmedabad. Our responsibility is to validate the information related to location, function & stipend provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by IIMA from recruiting companies. B2K Analytics (formerly known as Brickworks Analytics) has not independently sourced any information or documentation directly from the recruiters.
3. We have verified the information with respect to location, function & stipend presented in the report with the communication received by IIMA from the recruiters.
    a. Due to the absence of location details in some offer letters or the determination of work locations post-joining, we were unable to verify the locations for certain students. Consequently, as per the institute's advice, all the students placed within India have been collectively categorized under 'PAN India'.
4. The acceptance of offers has been established through written communication from the students.

B2K Analytics Private Limited

5. We have only audited the data related to location, function & stipend in the Placement Report and not the placement overview section or any additional information presented in the report.
6. Wherever information was missing reasonable assumptions have been made.

Best Regards,



Ritaban Basu
CEO
B2K Analytics

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Overview

The summer placement process for the PGP-MBA Class of 2027 of the Post Graduate Programme (PGP) in Management at IIM Ahmedabad was successfully completed in November 2025. Firms from multiple domains participated across the three clusters in Summer Placements, with all students being placed across about 13 sectors and functions of their choice. The successful completion of the recruitment cycle for the batch stands as a testament to the high quality of students at the institute and the robust nature of the placement process that provides adequate flexibility to both students and recruiters.

Placement process

Over 155 firms participated with 221 different roles in the summer placement process in 2025. Firms were grouped into cohorts based on the industry and sector, and groups of cohorts were invited to campus across different clusters. As in previous years, students were provided the flexibility of making "dream" applications to firms of their choice in a subsequent cluster, even with an offer in hand. Around 117 students made over 282 dream applications this year. This gave students the flexibility and choice to build careers in sectors of their preference.

Sectoral overview

Firms from different sectors participated in the process at IIM Ahmedabad. Recruiters in the management consulting domain included Alvarez & Marsal, Bain & Company, Boston Consulting Group, Kearney, Kepler Cannon, L.E.K. Consulting, McKinsey & Company, Oliver Wyman, Roland Berger, Simon Kucher India, Strategy& India and YCP India. Prominent recruiters in Transformation & Operations Consulting included Accenture Strategy and Vector Consulting Group. In the Advisory Consulting cohort, firms like Deloitte Consulting India, KPMG India, EY Parthenon India, and PwC CFIB participated. Niche Consulting saw participation from Accordion, Beghou Consulting, Black Brix, Michael Page and Tata Consultancy Services.

Prominent recruiters in the Investment Banking and Markets space included Arpwood Capital, Avendus Capital, Axis Capital, Bank of America, Barclays, Citibank, D.E. Shaw, Equirus Capital Private Limited, Goldman Sachs, HSBC, IIFL Capital, JP Morgan Chase, Moelis & Company, Morgan Stanley, Standard Chartered, and UBS. In the Private Equity and Venture Capital domain, we saw participation of firms like Ares Management, ARGA Investment, Claypond Capital,

Dynamic Technology Lab, Faering Capital, Gaja Capital, Growtheum Capital Partners, IvyCap Ventures, Lighthouse Canton, Meritus Capital, Multiples Alternate Asset Management, Neo Group, Panthera Growth Partners, Param Hansa Values, Piramal Alternatives, Pkeday Advisors, Premji Invest, Sameeksha Capital, The Blackstone Group, WhiteOak Capital Asset Management Limited, ZO Ventures (WinZO Funds).

Consumer goods and durables, consumer services and consumer electronics and consumer technology cohorts saw participation by recruiters like AB InBev, Airtel, Asian Paints, Dabur, Diageo, Eternal Group (Zomato), Haleon, HUL, ITC, Nestle, Ola, Philip Morris International, P&G, Samsung Electronics, The Coca Cola Company, United Breweries, Wipro Consumer Care and Zydus Wellness.

The Conglomerates cohort saw participation from Abhinandan Ventures, Aditya Birla Group, CK Birla Group, JSW Group, Mahindra, TAS, and Vedanta, among others. The Retail B2B & B2C cohort consisted of firms such as Amazon, Fast Retailing Japan, Flipkart, Myntra, and Purplle. In the Pharma & Healthcare cohort, firms like Bharat Serums, Dr. Reddy's Laboratories, Emcure Pharmaceuticals, Glenmark Pharmaceuticals, Medtronic India and Optum participated. Enterprise Tech consisted of companies like Adobe, Apple, FirstPrinciples, Hexaware Technologies, I'm beside you, Media.net, Microsoft, Newgen, Qualcomm, Salesforce, Sprinklr and Ultimate Kronos Group. The Renewable Energy and Green Tech cohort saw participation from Battery Smart and ReNew Power.

Banking & Financial Services sector saw participation from firms like American Express, Axis Bank, Cranmore Partners Limited, FinIQ Consulting, Kotak Life Insurance, Nucleus Software and Synergy Consulting. Hex Advisory and Intellimation.Ai participated in the Analytics & IT Consulting cohort. Core Manufacturing & Infrastructure cohort consisted of companies like Hero MotoCorp, Jindal Steel, Sahana Group, Saint Gobain, Sedemac Mechatronics, SKF India, Suzuki Japan, Tata Steel and Thyssenkrupp.

Top recruiters

In the Management Consulting cohort, Boston Consulting Group was the top recruiter with 24 offers, followed by McKinsey & Company with 17 offers, Bain & Company and Kearney with 15 offers each, respectively. In the Transformation & Operations Consulting sector, Accenture made the highest offers – 40 offers.

Goldman Sachs was the highest recruiter in Investment Banking and Markets cohort with 11 offers. Neo Group was the highest recruiter in the PE/VC and Asset Management cohort with 4 offers.

In the Consumer Goods and Durables, P&G extended the most offers – 8, followed by ITC and HUL with 6 and 5 offers respectively. With 10 offers, Mahindra was the largest recruiter in the Conglomerates cohort followed by TAS and Aditya Birla Group with 6 and 5 offers respectively. Amazon was the highest recruiter in the Retail B2B & B2C domain with 8 offers. In the Niche Consulting cohort, Tata Consultancy Services was the largest recruiter with 13 offers. FinIQ Consulting was the highest recruiter in the Financial Platform and Services cohort with 17 offers. Tata Steel and Hero MotoCorp were the joint highest recruiters in the Core Manufacturing & Infrastructure cohort with 3 offers each.

Entrepreneurship

IIM Ahmedabad has always encouraged students to pursue entrepreneurship as a career. This year, 2 students opted out of summer placement process to work on their own ventures. Of these, 1 student undertook entrepreneurship through IIMAvericks initiative, under the guidance and mentorship of IIMA Ventures (formerly known as IIMA- CIIE).

The IPRS Initiative

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools, through the means of audited placement reports. Please visit the IPRS website to know more.

IIMA would like to thank all its recruiters for their participation in the year's placement process and their cooperation with the IPRS initiative.

1. Classification of Students

1.1 Classification of the Entire Placement Pool

Categories	Number
1. Total Batch Strength	414
1a. Students in PGP Programme at IIM Ahmedabad	414
1b. Dual Degree students from universities abroad	0
2. Students seeking internship through the institute	410
2a. Students in PGP Programme at IIM Ahmedabad	410
2b. Dual Degree students from universities abroad	0
3. Not seeking internship through the Institute placement process	4
3a. Students seeking internship through Entre Fair	0
3b. Students choosing to try out Entrepreneurship options	2
3c. Students seeking off-campus internship through other sources	2
Total students eligible for internships through the Institute Placement process	410
Total offers accepted	410
Students still in process	0

Table 1.1: Classification of the entire placement pool

1.2 Classification of the internships based on stipend status

Categories	With Stipend	Without Stipend
Seeking internship through the Institute	410	0

Table 1.2:Classification of internships based on stipend status

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सहायक महाप्रबंधक - स्थानन
Assistant General Manager – Placements
भारतीय प्रबंध संस्थान अहमदाबाद
Indian Institute of Management Ahmedabad

For Indian Institute of Management Ahmedabad

For B2K Analytics Mumbai

2. Sector-wise Classification

Sector	No. of offers accepted
Banking, Financial Services and Insurance (BFSI)	103
Conglomerates	28
Consulting	169
Consumer Durables	1
Consumer Goods (FMCG)	34
Engineering/Technology	13
Information Technology (IT)	18
Manufacturing	9
Media & Entertainment	9
Pharmaceutical/Healthcare	14
Real Estate	1
Retail	10
Telecommunication	1
Total	**410**

Table 2. 2: Classification on offers based on sectors

3. Function-wise Classification

Function	No. of offers accepted
Business Development	5
Consulting	164
Finance	101
General Management	37
Operations	2
Product/Category Management	17
Program Management	3
Research & Advisory	10
Sales/Marketing	45
Strategy	20
Supply Chain Management	1
Systems/IT	5
Total	**410**

Table 3.1 : Classification of offers based on function

पवन एम. रुईकर | Pawan M. Ruikar
सहायक महाप्रबंधक - स्थानन
Assistant General Manager – Placements
भारतीय प्रबंध संस्थान अहमदाबाद
Indian Institute of Management Ahmedabad
For Indian Institute of Management Ahmedabad

For B2K Analytics Mumbai

4. Location-wise Classification

4.1: Classification of Domestic Locations

Location	No. of offers accepted
Ahmedabad	1
Bengaluru	21
Chennai	1
Delhi NCR	7
Gurgaon	5
Hyderabad	11
Mumbai	75
Navi Mumbai	2
Noida	2
PAN India	259
Pune	17
Remote	1
Total	**402**

Table 4.1 : Classification of offers based on domestic location

4.2: Classification of International Locations

Location	No. of offers accepted
Hong Kong	2
Japan	5
Singapore	1
Total	**8**

Table 4.2 : Classification of offers based on international location

5. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards Revision 2.2*.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Deviation from the standards	Reason
None	N/A

Table 5.1 : List of deviations from standards with reasons

पवन एम. रूईकर | Pawan M. Ruikar
सहायक महाप्रबंधक - स्थानन
Assistant General Manager - Placements
भारतीय प्रबंध संस्थान अहमदाबाद
Indian Institute of Management Ahmedabad

For Indian Institute of Management Ahmedabad

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Indian Institute of Management Ahmedabad

PGP-FABM Placement Report

Summers 2026

B2K analytics

CONSULTING | RESEARCH | GRADING

Ref: B2K/IIMA/MUM/RB/001/2026-27

April 27, 2026

The Chairperson
Placement Office
Indian Institute of Management Ahmedabad,
Vastrapur, Ahmedabad,
Gujarat – 380 015

Dear Sir,

Re: **Audit of Summer Placement Report for the batch 2025-27 of Post-Graduate Programme in Food & Agri Business Management**

We have audited the data related to location, function & stipend as presented in the Placement Report prepared by IIM Ahmedabad for the Summer Internship Placement (based on the offers received and accepted on campus) for the batch of Post-Graduate Programme in Food & Agri Business Management of Indian Institute of Management Ahmedabad (IIMA) for 2025-27.

The preparation of the Placement Report is the responsibility of IIM Ahmedabad. Our responsibility is to validate the information related to location, function & stipend provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by IIMA from recruiting companies. B2K Analytics (formerly known as Brickworks Analytics) has not independently sourced any information or documentation directly from the recruiters.
3. We have verified the information with respect to location, function & stipend presented in the report with the communication received by IIMA from the recruiters.
    a. Due to the absence of location details in some offer letters or the determination of work locations post-joining, we were unable to verify the locations for certain students. Consequently, as per the institute's advice, all the students have been categorized under 'Domestic Locations/PAN India'.
4. The acceptance of offers has been established through written communication from the students.

B2K Analytics Private Limited
(Formerly Brickworks Analytics Pvt. Ltd.)

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5. We have only audited the data related to location, function & stipend in the Placement Report and not the placement overview section or any additional information presented in the report.
6. Wherever information was missing reasonable assumptions have been made.

Best Regards,



Ritaban Basu
CEO
B2K Analytics

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Overview

The PGP-FABM (Post-Graduate Programme in Food & Agribusiness Management) summer placement process for the batch of 2025-27 was completed successfully on 3rd November 2025. The process was carried out in a hybrid mode. From April - June 2026, 46 students from the FABM Class of 2025-27 will be engaged in their summer internship. The successful completion of the placement process within a day is a testament to the Institute's high-quality learning experience and the robust placement process that provides adequate flexibility to both recruiters and students.

The FABM students looking for summer placements were well-received by the industry and 35 companies participated in the placement process. The placements witnessed a balance of roles from all the sectors like Consulting, Agri Inputs, Agri-Tech, FMCG, Food Processing, ESG Consulting, Environment & Energy, and other sectors.

The placement process witnessed regular recruiters who reaffirmed their confidence in the program such as Godrej Agrovet, Ernst & Young (EY), Bayer, UPL, Nestle, PepsiCo, Marico, United Breweries, DeHaat, PI Industries, DCM Shriram, Varaha, AgVaya, AMUL, Everest Instruments, Banas Dairy, ITC etc. Many new recruiters also showed a keen interest in the batch, which is visible by the participation of industry giants like Sundrop Brands, Umami Bioworks, Bonn Groups, Drum Foods, FIL Industries etc.

The IPRS Initiative

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools through audited placement reports. Please visit the IPRS website to know more.

IIMA would like to thank all its recruiters for participating in this year's placement process and cooperating with the IPRS initiative.

1. Classification of the Entire Placement Pool

Classification of the Entire Placement Pool	
Categories	**Number**
1. Total batch strength	46
1a. Total students eligible for sitting in Summer Placements	46
1b. Total students not eligible for sitting in Summer Placements	0
2. Students seeking internship through the Institute	46
3.Students not seeking internship through the Institute placement process	0
3a. Students seeking internship through Entre Fair	0
3b. Students choosing to try out Entrepreneurship options	0
3c. Students seeking off-campus internships through other sources	0

Table 1.1: Classification of the entire placement pool

1.2. Classification of the internships based on stipend status.

Nature of the internship	With Stipend	Without Stipend
Seeking internship through the Institute	46	0
Not seeking internship through the Institute placement process	0	0

Table 1.2: Classification of internships based on stipend status

पवन एम. रूईकर | Pawan M. Ruikar
सहायक महाप्रबंधक - स्थानन
Assistant General Manager – Placements
भारतीय प्रबंध संस्थान अहमदाबाद
Indian Institute of Management Ahmedabad

For Indian Institute of Management Ahmedabad

For B2K Analytics Mumbai

2. Sector-wise Classification

Sector	Number of offers accepted
Agri-Tech	1
Agri Inputs	12
Consulting	7
Consumer Goods (FMCG)	16
Environment & Energy	1
ESG Consulting	2
Food Processing	4
Others*	3
Total	**46**

Table 2. 1: Classification on offers based on sectors

*Others include Social/Not for Profit

3. Function-wise Classification

Function	Number of offers accepted
Business Development	3
Consulting	4
Operations	6
Product/Category Management	2
Research & Advisory	1
Sales/Marketing	21
Strategy	5
Supply Chain Management	4
Total	**46**

Table 3. 1:Classification on offers based on function

पवन एम. रूईकर | Pawan M. Rulkar
सहायक महाप्रबंधक - स्थानन
Assistant General Manager - Placements
भारतीय प्रबंध संस्थान अहमदाबाद
Indian Institute of Management Ahmedabad

For Indian Institute of Management Ahmedabad

For B2K Analytics Mumbai

4. Location-wise Classification

Location Name	No. of offers accepted
Akola	1
Chandigarh	1
Delhi	3
Gonda	1
Gurgaon	6
Kolkata	1
Lucknow	1
Ludhiana	2
Mumbai	2
Nagpur	1
Palanpur	1
PAN India	23
Pune	1
Remote	2
Total	**46**

Table 4. 1: Classification of offers based on location

5. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards Revision 2.2*.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Deviation from the standards	Reason
None	N/A

Table 5. 1:List of deviations from standards with reasons

पवन एम. रूईकर | Pawan M. Ruikar
सहायक महाप्रबंधक - स्थानन
Assistant General Manager – Placements
भारतीय प्रबंध संस्थान अहमदाबाद
Indian Institute of Management Ahmedabad

For Indian Institute of Management Ahmedabad

B2K Analytics Private Limited

For B2K Analytics Mumbai